

MARY PICKFORD LOSES WARDROBE

The building at 212-227 West Twenty-sixth Street, New York City, occupied by The Famous Players Film Co., of which Adolph Zukor is President, Daniel Frohman managing director and David Belasco part owner, was destroyed by fire September 10th.

Mary Pickford and her company were rehearsing "The Twisted Road" when the fire started. Miss Pickford and the others hurried to the street as the cry of fire rang through the building.

Many priceless film negatives were destroyed as well as the costumes and sets of the production in rehearsal and "Little Mary" is minus her entire wardrobe.

The blaze quickly spread through the entire building and scores of firemen and tenement dwellers were hurt while over two thousand people were rendered temporarily homeless. The loss on the building and contents was over a million dollars.

KEYSTONE QUARTETTE AT AUTO SHOW

In response to a request from the managers of the Eighth Annual Auto Show, the well-known Keystone Quartette will provide an evening's entertainment next week.

Charles Murray has accepted the invitation on behalf of Fred Mace, Roscoe Arbuckle, Bob Albright, and himself.

The show, which will be held at the Shrine Auditorium from Sept. 18th to 25th, promises to be of great interest to the local movie colony. The Keystone Quartette will appear through the courtesy of Mack Sennett, director of the Keystone Film Co., who has shown the public what real comedy pictures are.

CHARLIE IN BRITISH CARTOON

In the big mail that Charlie Chaplin received aboard the schooner while doing Shanghai, was a paper from London. On the first page was a large picture of a movie theater. Standing in front was a full figure of Charlie. An old lady was standing on the walk looking at the poster-board figure. The note under the picture said: NEAR SIGHTED OLD LADY: "Fry that poor fellow. He's so small and thin. Six months in the army would certainly make a MAN of him." And the figure was about four tall!

NEW FILM COMPANY AT MONROVIA

The Monrovia Feature Film Company recently purchased a 154-acre tract of land on Gold Hill at the head of Myrtle Avenue, Monrovia, at a consideration reported to be \$35,000. The company will erect a number of buildings including indoor and outdoor studios, administration buildings, dining-hall and dressing rooms at a cost of about \$15,000.

It is stated that the new company will start work on "The Argonauts of '49," which, it is declared, will be California's greatest film. The story is founded on a chapter of the "History of California," by John S. McGroarty.

PLAYERS GO TO GRAND CANYON

Mary Boland and Willard Mack, two of the many illustrious stage stars now at Inceville, are making preparations for their departure to the Grand Canyon of Arizona where, under the direction of Walter Edwards they will enact a number of scenes for the Ince-Triangle feature on the Pacific Coast appearing in which they will be co-starred. The production is well under way and with the completion of several more interiors, the principals and a few members of the supporting cast, will leave in a special car for Colorado. They expect to be gone about two weeks.

Francis X. Bushman and Beverly Bayne Elected by Large Majority



First Photographs of the
Ceremony at San Diego

BUSHMAN AND BAYNE CROWNED KING AND QUEEN

15,000 WITNESSES CORONATION (By Don Meany)

The greatest honor ever bestowed upon motion picture players fell to Francis X. Bushman and Beverly Bayne of the Quality Pictures Corporation, Hollywood.

For the past six weeks a popularity contest has been running in the daily newspapers of San Diego and Los Angeles. The prize for the winners being the distinction of playing more drawing power and naturally, being the most popular players on the Pacific Coast appearing in motion pictures. Mr. H. F. McGarvie, manager of Exploitation of the San Diego Exposition, is responsible for the idea, and to say that the scheme proved a success is putting it far too mildly, for on the day the two winners were crowned King and Queen of the Southland Exposition and of the Motion Picture Industry, 15,000 people pushed and jammed, squeezed and forced their way into the grounds of this modern fairland. The biggest daily attendance of the Exposition was witnessed, and it was the most dignified gathering of people the writer has ever seen.

Win By Big Majority

The votes for the contest that elected Mr. Bushman and Miss Bayne to the greatest honor ever paid to a picture player, came from every part of the State. When the final count was made it was found that Francis

X. had won by a majority of more than 7,000 votes, while Miss Bayne, who had but a short time ago arrived in California to assume the position of leading lady in Mr. Bushman's company, was elected to the Queenly honor by an overwhelming majority over her nearest competitor, who was Miss Marsh of the new Triangle Combination.

When the news of the election of Bushman and Bayne reached the Quality studios, the Company had just been ordered to leave that night for Mr. Shasta to complete a big feature play for which the studio work had been done. It was necessary to cancel the reservations so that these leading players could be present at the coronation.

Special Decorated Car for King and Queen

The players were brought to the Exposition grounds in automobiles which had been donated by the citizens who were members of the committee, and at the west gate of the Exposition, the parade was formed, headed by the 13th Artillery Band which is stationed at the Fair. Next came a beautifully decorated car containing the King and Queen elect, and their pages and attendants. The rank and file of the motion picture world followed in other automobiles in a parade thru the grounds.

President Davidson Crowns Them. The progress of the Royal Coach to the Sprockles' Organ Pavilion, where the coronation ceremony took place, was a continual ovation. At the platform the King and Queen

were met by President G. Audrey Davidson, Vice-President Burnham, H. F. McGarvie and others. President Davidson publicly proclaimed Mr. Bushman as King Francis X. and Miss Bayne as Queen Beverly. He presented them with large golden keys to the Exposition grounds and to the city and bade them reign happily and supremely over the Royal throne assembled, and one of the greatest industries of the world.

Both King Francis X. and Queen Beverly made brief speeches of acceptance, while a dozen cameramen clicked off their actions for the benefit of photo play fans all over the world—motion pictures.

Big Dance at Night

At nine o'clock in the evening a big motion picture ball was held upon the splendidly illuminated Plaza de Panama. Probably in no other section of the country could such an event have been possible and the large quadrangle was packed.

When the King and Queen arrived, Pres. Davidson presented them with handsome souvenir loving cups, which were appropriately engraved in commemoration of the occasion. The Royal pair then led the grand march and later adjourned to the Cafe Cristobal, where a dinner was given in their honor.

Sunday afternoon Mr. Bushman and Miss Bayne appeared in person at the Sprockles' Organ Pavilion, for the first time in the history of this amusement house a Sunday matinee performance was sold out.

DR. WOLF HOPPER CAST IS SELECTED

Dr. Wolf Hopper, who is characterizing Cervantes' "Don Quixote," at the Pine Arts Films studio, will have for his supporting cast Fay Tincher, who will play "Dulcinea," Max Davidson as "Sancho Panza," Chester Witney as "Don Fernando," Frank Darden as "Cardinal," Julia Fay as "Dorothea," and William Brown as the innkeeper.

GRACE CUNARD CONVALESCENT

Grace Cunard, leading woman with the Francis Ford company, who has been confined to a local hospital for the past week as a result of an injury received during the production of one of the installments of "The Broken Coin" serial, was this week granted permission to return to her home where she is to remain during the period of convalescence. Although Miss Cunard is doing nicely, it will be several days before she is permitted to return to her work before the camera.

MRS. MARY ROBERTS RINEHART (CALIS MOVIES A NEW ART)

"I Get Up in the Morning and Go To Work." She Says, Describing Literary Methods

"I am firmly of the conviction that the film as a medium of expression has not only come to stay but that it is going to develop to one of the highest forms of expression we have. It is a great thing to be able to visualize an idea. I have seen things done with the motion picture camera and thrown on the screen that have left me breathless for their sheer beauty. It is a new art and a great one. I only wish I could sit down and write fully how I feel about it."

The above opinion on motion pictures was written recently to the Selig Polyscope Company by Mary Roberts Rinehart, the world-famous novelist. Her wonderful story, "The Circular Staircase," is soon to be released by the Selig Company as a Red Seal Play. Mrs. Rinehart recently returned from Europe where she proved the only woman war correspondent who got to the front with the Allies.

Mrs. Rinehart says: "The 'Circular Staircase' was so easy to write that it is difficult for me to remember how or why I did it. My method of literary work are about as regular as the method of a woman housewife. I get up in the morning, wash my face, dress, secretary, of course, and a daily mail that almost requires an extra carrier to bring it alive to me. I have a secretary and work in a study that looks out over a flower garden. The front of my house faces out over the Ohio river."

UNIVERSAL CITY TO CELEBRATE WEDDING

Universal City is to celebrate a real wedding, with real wedding bells, for the woman chief of police, Miss Laura Oakley, will within the next two weeks become the bride of Milton Moore. The wedding will take place in San Francisco, but the celebration in honor of the event will be held at Universal City. Mr. and Mrs. Moore will make their home in Hollywood.

DEALERS ASS'N WOULD CUT OUT DRINKING SCENES

Motion Pictures Have Accomplished More Than

Any Other Force

The Manufacturers' and Dealers' Association of America has addressed letters to the prominent film manufacturers and state in part: "Various regulatory and censoring bills, which vitally affect the great motion picture industry, have been introduced in legislatures throughout the United States. It has been shown in most instances that these bills were not only drafted from a desire to bring about the destruction of the motion picture business. We believe in the elimination of drinking scenes from motion pictures, because there is absolutely no real necessity for such portrayals."

Officials of the Selig Polyscope Company in alluding to the letter assert that drinking scenes, so far as Selig photoplays are concerned, are few and far between. Neither are drinking scenes common, they tend to teach lessons of morality and abstinence. Scenes are invariably shortened, if necessary, to more flashes; according to leading temperance advocates the motion pictures have accomplished more for the cause of drinking reform than any other opposing agent ever known. Prices are such that the laboring man can seek an evening's amusement with his family at a price within his means, when before the advent of the motion picture nickel and dime flowed into the till of the saloonkeeper.

MISS BARRISCULE SUFFERS ILLNESS

Bessie Barriscule, the charming Ince star, gave a remarkable exhibition of her remarkable while working with Bruce Murray, the notable Broadway leading man, in the Ince-Triangle feature in which she will be starring. Her recent illness, however, was due to a severe attack of neuritis. There was no outward indication that she was in pain, but as neither Mr. Ince nor Director Sidney was able to handle the exciting conditions. The beautiful actress enacted tremendously dramatic scenes with Mr. Murray, and then suddenly collapsed. She is now resting at her home and production of the feature will be delayed until her complete recovery.

MARIE WALCAMP

Marie Walcamp—the "dare-devil girl of the movies"—has just finished playing leads in "Coral" and the "Yellow Star" at Universal City. Movie fans will next see this talented young lady in an important role with the Smalley's Company.

RICHARD CARLE JOINS PATHE

Richard Carle, well-known star of the legitimate stage has joined the ranks of the movies. After playing for the last ten years at the head of his own company, Carle has joined the Pathe forces. His first feature will be his well-known "Mary's Lamb."

The Photoplayers Weekly has the largest News Stand distribution and the Greatest Circulation of any publication of its class in America. All the latest news of the Great Movie World appears here first



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A NEW DEAL

With this issue the Photoplay's Weekly arrived in the hands of its thousands of enthusiastic friends dressed in a new guise.

And the "newness" is not only in its general appearance for it is a new deal all the way through.

After purchasing this publication last week, Mr. J. Frederick Ryan has held a thorough housecleaning. He has surrounded himself with a new, aggressive, clean cut staff of experienced men—each one a master in his particular line—a corps of experts that will publish the liveliest, most up to date weekly in the picture business.

A glance at the names of the various department managers—most of whom are well-known to the players and merchants of this city—is sufficient evidence that you are going to have a REAL paper every issue. The Photoplay's Weekly has arranged for many exclusive features and stories and will hereafter publish photographs and items before they appear in any other periodical.

This new deal in appearance and contents also means a new deal to the thousands of clever men and women, whose energy and talent provide the entertainment for the silent drama, because we are absolutely free from all alliances and entanglements of every kind. No player—no motion picture company—no person in the remotest way connected with any branch of the industry—has the slightest interest in the ownership or publication of the Photoplay's Weekly.

We are here to provide you with all the real news of all the players and studios without discrimination.

The Photoplay's Weekly will henceforth be the foremost representative of the great motion picture industry of Southern California.

Our Circulation

Beginning next week, The Photoplay's Weekly goes on sale at all news stands from San Diego to Puget Sound and from the Pacific to the Atlantic. In addition to this vast increase in news stand circulation, a great impetus in local circulation will result from a voting contest to be announced in an early issue.

There is to-day no other periodical that so thoroughly covers the motion picture field in Los Angeles and vicinity. Merchants who desire to concentrate their appeal on the highest classed—people who always have a liberal supply of "coin of the realm" with which to satisfy their wishes and desires—are rapidly recognizing that The Photoplay's Weekly is their only satisfactory method of approach.

Notice: Photoplayers

When patronizing any merchant or professional man whose advertisement appears in the Photoplayers' Weekly, insist upon your professional discount of 10%. You are entitled to it and the merchant is pleased to give it to the players. By calling at this office a discount card will be issued to you. Always mention the PHOTOPLAYERS' WEEKLY!

AT THE THEATRES THIS WEEK

House	Attraction	Featuring
Alhambra	"Brother Officers"	
Auditorium	"Clansman"	Mae Marsh
Burbank	"Saddle Love"	Marjorie Rambeau
Clans Broadway	"Out of Darkness"	Charlotte Walker
Hippodrome	Vaudeville	
Majestic	"Communists"	Irene Fenwick
Miller's	"Song of Hate"	Betty Nansen
Morocco	"So Long Letty"	Grant and Greenwood
Orpheum	Vaudeville	
Palace of Pictures	"Wheels of Justice"	
Pantages	"Blindness of Virtue"	
Quinn's Superba	Vaudeville	Edna Mayo
Republic	"Emeralds"	
Tally's Broadway	"Mme. Melba"	Mary Pickford
Trinity Auditorium	"Little Brother of the Rich"	
Woodley	Vaudeville	Hobart Bosworth

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Charlie Chaplin in New Guise

Charlie Chaplin, the Comedy King, will soon surprise his many friends by appearing in a screaming farce entitled "Shanghaied," without his well known "soup strainer." The photographer caught Charlie just before he went aboard while rehearsing one of the laughable scenes of the comedy.

CHAPLIN STORY

Two men narrowly escaped drowning while making a desperate effort to reach shore, and the whole Essanay comedy company was marooned all night on the schooner Vaquero, off Venice.

Charlie Chaplin, and his players were aboard the ship, having arrived from San Pedro. When they got to Venice and dropped anchor the gasoline launch that was to have met them to convey them ashore was laid up with a broken shaft and could not navigate. The people aboard had no food since noon, and they were getting hungry and thirsty. The supply of drinking water had run out earlier in the day.

Just after sundown Director Jesse J. Robbins and Lou Trimble started for shore in a small rowboat to telephone up the boat to Santa Monica for another launch. While riding the heavy swell their boat capsized and they were thrown into the sea. They managed to climb aboard the upturned bottom of the boat and paddle slowly to the shore. When the line of crashing breakers was reached, another danger awaited them, for it is no easy matter to get through when they are rolling high, and in the dark. After much struggling they finally landed with the aid of some people on the beach.

Meanwhile the wireless operator on the Venice pier had tried to get into communication with the ship, but it was not equipped with wireless so he resorted to the semaphore, with lanterns. This brought a message, which, even though it was short, was very much to the point. It read: "We are starving—and thirsty."

Next morning the other launch arrived and went to the rescue. The tired and hungry players were taken ashore and fed, much to their satisfaction after the night spent on the bounding billows.

ZEIGFELD REUNITES IN FILMS

Feminine charms of that brand known as the Zeigfeld variety are to distinguish the output of the latest production organization to take office on Broadway. The organization is known as the Zeigfeld Films Corporation and is installed in spacious offices in the New York Theatre building. It has been capitalized for \$100,000.

By W. K. Zeigfeld, of the well-known family of producers of that name, who promoted the enterprise. "Beauties of national renown will be featured in all my productions," announced Mr. Zeigfeld, in discussing his impending activities in picture production. "To this classification naturally belong the great stars of the legitimate stage, whose affiliation with Zeigfeld films would be doubly welcome because of their histrionic fitness, but the standard of pulchritude never will be lowered in favor of the dramatic quality."

I have already under contract a sizable and enticing lot of talent, all of screenable features and some of them established favorites of our legitimate stage. Negotiations with many more are in progress. "Aside from leading people, the ensemble, or if you will, the 'mob,' for that is the most popular word, will be comprised, as to its feminine element, of faces that, recurring in all our productions, will be a transplanted that venerable institution, the 'bald-headed row,' to the film theatre."

CLUNE ENGAGES HARMER

"Ramona," the motion picture that is expected to change the trend of the Motion Picture industry, is being made at the Clune Studio at Los Angeles. One of the most difficult features in the filmization of this wonderful story is the costumes. Unable to secure the authentic designs in Los Angeles, Director Donald Crisp found it necessary to secure the exclusive services of Alex Harmer, an artist of national fame. Mr. Harmer has spent many years in securing accurate data from the writings of early California life, and thus is an authority on the subject. He will spend a great deal of time on this work, and it is an interesting fact that for the first time in Motion Picture Production this has been done. Therefore, as all of the scenes will be taken upon the exact locations, the picture when completed will be historically, artistically and dramatically perfect.

MOVIE ACTORS PROTEST

Robert T. Harton, legislative secretary of the Morals Efficiency Committee, recently received a protest signed by 1000 motion picture players, condemning a statement attributed to him in a speech before the Purty Congress in San Francisco several weeks ago, when he was quoted as saying that all motion picture actresses were immoral.

The protest, couched in emphatic language, was forwarded to Mr. Harton through a local paper, and when it was handed to him by a representative, Mr. Harton declared that he had been misquoted in the speech. He declared the protest to be an unjust attack, made by the signers without having first endeavored to obtain the real text of his speech.

Arthur Leslie, of the New York Screen Club, got up the protest which bore the signature of Francis X. Bushman, King Baggot and many other stars of the silent drama. It went on to say that "the retort courteous having failed to silence" the widely published "calumny" that the women of the screen are not virtuous, "revert is taken to the lie direct" to refute the statement.

Mr. Harton in replying to the protest gave the following quotations from his speech as the basis for the protest was founded:

"The moving picture manufacturing business which is carried on largely on the Pacific Coast attracts to its camps many movie struck girls who make the moving picture camps a loading place, and sometimes are temporarily employed, getting a day a week now and then. These girls live under such conditions and necessarily in such environments as to make it almost impossible for them to remain virtuous."

MAE MARSH IN NEW VEHICLE

The title of the initial starring vehicle of Mae Marsh and Robert Harton on the Triangle program has not yet been selected. It is from the well-known pen of Granville Warwick. The part to be played by Mae Marsh is that of a poor girl who saves a child chum from a fire in an orphan asylum. "For her brave act she is adopted by a wealthy couple. It is then that she meets Robert Harton, the son of a city editor, who is endeavoring to become successful as a reporter. A delightful love romance is started at this point of the story. Then there is a turn for the worst. Mae Marsh thinks herself guilty of a murder. The play is replete with dramatic situations and gripping scenes."

The following youngsters have arrived at the Selig Junco Zoo at Los Angeles during the last two months on leopards, twelve lion cubs, two tigers, one deer, two lammas and an ax deer. Rare side is an unknown quantity in the Selig Junco Zoo.

AT MILLER'S THEATRE

"The Regeneration," an appealing heart interest story by Owen Kildare and based upon his romantic and tragic life story, "My Manie Love" is the new Fox feature that Miller's offers for the week starting Monday. No expense has been spared to make "The Regeneration" one of the strongest pictures that has ever been filmed and it was splendidly produced under the personal direction of Raoul Walsh, who is well known locally for his work he did while associated with D. W. Griffith in this city. It is a wonderfully sweet and powerfully dramatic story delightfully played by an exceptional cast headed by Anna Q. Nilsson, Rockliffe Fellowes and William Shea. Spectacular and thrilling scenes are shown and the production is one that will linger fresh in the memories of its spectators for many a day. The added feature at this popular theater now that the serials are completed is the exclusive first run showing of the great "Pathe News Weekly." The splendid new photoplay pipe organ is now completely installed and the management is being warmly congratulated upon the high class music this house is now dispensing.

Tammany Young, Comedian, All Celtic Films.

"Rafferty Settles the War," "Rafferty Stops a Marathon Runner," "Rafferty at His Summer Home," "Rafferty Goes to Coney Island," "Rafferty at the Hotel DeRest"—one reel a week.

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For Lasky Feature Play Company.

J. A. Fitzgerald, Director, All Celtic Films.

J. A. Badaracco, Photographer, All Celtic Films.

MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

A
Robert Adair, Kalem
Macy Arbuckle, Morosco
Harry Alden, Fine Arts
Roscoe Arbuckle, Keystone
Charles Arling, Keystone
Charles Avery, Keystone
Phyllis Allen, Keystone
Sydney Ayres, Univ.
Max Asher, Univ.

B
Sherman Bainbridge, Univ.
Hobart Barnhart, Univ.
Henry Bergman, L-Ko.
Jack Blythe, L-Ko.
True Broadman, Balboa
Frederick Bracken, Balboa
C. U. Baker, Balboa
Malcolm Blevins, Morosco
Fred Burns, Fine Arts
Joseph Belmont, Fine Arts
Carlyle Blackwell, Lasky
Frank Burke, N.Y.M.P.
Lewis C. Burham, N.Y.M.P.
Harry Booker, Keystone
Neil Barnes, Univ.
Pauline Bush, Univ.
R. E. Bradbury, Univ.
C. M. Blue, Fine Arts
Buelah Burns, Fine Arts
Frances Billington, Fine Arts
William H. Brown, Fine Arts
W. J. Bauman, Quality
Francis Z. Bushman, Quality
Frank Bacon, Quality
Beverly Bayne, Quality
Antony Bartlett, Quality
Frank Beale, Selig
Jane Besser, Selig
Thomas Bates, Selig
Bessie Barriscale, N.Y.M.P.

C
Laura Hope Crews, Lasky
Thos. Chatterton, N.Y.M.P.
Gertrude Claire, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
Grace Cunard, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Harry Carey, Univ.
William Crisley, Univ.
Lewis J. Cody, Balboa
William Courtleigh, Jr., Balboa
William Conklin, Balboa
Charles Clay, Fine Arts
Richard Cummings, Fine Arts
Christy Cabanne, Fine Arts
Ora Carey, Fine Arts
Jack Cosgrave, Fine Arts
Jack Conway, Fine Arts
Josephine Cromwell, Fine Arts
Donald Crisp, Clunes
Charles Clark, Fine Arts
Gester Cusco, Quality
William Clifford, Quality
Edna Mae Cooper, Quality
Colin Campbell, Selig
Roy Clark, Selig
Frank Clark, Selig
Louis M. Chaudet, Selig
Lloyd Clayton, Selig
Harold Couper, Univ.

D
Rex De Rossett, Univ.
William Dunoon, Vitagraph
Charles Dudley, Balboa
Howard Davis, Morosco
Cecile B. DeMille, Lasky
Jack Dean, Lasky
Florence Dagmar, Lasky
Joseph J. Dowling, N.Y.M.P.
Minta Durfee, Keystone
Horace Davey, Univ.
Jack Dillon, Univ.
William C. Dowling, Univ.
Edward Dillon, Fine Arts
Max Davidson, Fine Arts
Frank Darden, Fine Arts
Sam De Grasse, Fine Arts
Scotty Dunlap, Selig
Harry Devere, Selig
Emma Dell, Selig

E
Walter Edwards, N.Y.M.P.
Estelle Ellen, N.Y.M.P.
Vivian Edwards, Keystone
Ray Emory, L-Ko.
William Elliott, Balboa
Frank Eringer, Balboa
Julius Eckert Goodman, Quality
Bessie Evely, Selig

F
Marion Fais, Kalem
Ethel Fleming, Balboa
Emmett J. Flynn, Fine Arts
Nixon Fovier, Fine Arts
Ford Franklin, Fine Arts
S. A. Franklin, Fine Arts
Douglas Fairbanks, Fine Arts
Norman, Selig
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Frank Farnum, N.Y.M.P.
Tom Foreman, Lasky
Louise Fawcett, Keystone
Rickey Fords, Univ.
William Farns, Univ.

G
Olive Golden, Univ.
Maud George, Univ.
Harry Gibbons, L-Ko.
Myrtle Gonzales, Vitagraph
Corinne Grant, Balboa
Daniel Giffith, Balboa
Paul Grey, Balboa
Edgar A. Guest, Morosco
Louise Glaum, N.Y.M.P.
Frank Granger, N.Y.M.P.
Tom Foreman, Lasky
Louise Fawcett, Keystone
Rickey Fords, Univ.
William Farns, Univ.

H
Billie Hitchcock, L-Ko.
Fred Hornby, Natl.
Lloyd G. Hamilton, Kalem
James Horn, Kalem
Raymond Hatton, Lasky
Howard Hickman, N.Y.M.P.
Leona Hatton, N.Y.M.P.
William S. Hart, N.Y.M.P.
Judy Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gale Henry, Univ.
Hobart Henley, Univ.
Ray Hancock, Univ.
L. E. Henchery, Reliance
Jack Hull, Fine Arts
Robert Harron, Fine Arts
Thomas Hood, Selig
Fred Handley, Selig
C. E. Holland, Selig
Lillian Hayward, Selig
William Hutchinson, Selig

I
Dick Jones, Keystone
Jacques Jaccard, Univ.
Eugene Jellus, Univ.
Constance Johnson, Natl.

J
Dick Johnson, Balboa
Lamar Johnstone, Selig

K
Dave Kirkland, L-Ko.
George Kunkel, Vitagraph
Henry King, Balboa
Gertrude Keller, Lasky
Anita King, Lasky
Harry Keenan, N.Y.M.P.
J. Warren Kerrigan, Univ.
F. A. Kelsey, Fine Arts
Jane Keckley, Selig

L
Roy Laidlaw, N.Y.M.P.
Edith Lyons, Univ.
Anna Lane, Univ.
Oscar A. C. Lund, Univ.
Frank Lloyd, Univ.
Lillian Lorraine, Balboa
Ruth Lasky, Balboa
Jack Livingston, Balboa
Frank Lloyd, Morosco
William A. Lowery, Fine Arts
W. E. Lawrence, Fine Arts
Walter Long, Fine Arts
Harry Lonsdale, Selig
E. J. LeSaint, Selig
Anna Luther, Selig
John Lancaster, Selig
George Larkin, Selig
Robert Leonard, Univ.

M
Murdock MacQuarrie, Univ.
Lillian Mann, L-Ko.
Reggie Morris, L-Ko.
Bruce Mitchell, Natl.
Rube Miller, Kalem
Dave Morris, Kalem
Bess Meredith, Balboa
Thos. McCallough, Balboa
Charles Marriott, Morosco
Tom Meighan, Lasky
George McFord, Lasky
Edward Mackey, Lasky
John P. McGowan, Lasky
Herschel Mayall, N.Y.M.P.
Gordon Mullen, N.Y.M.P.
Rhea Mitchell, N.Y.M.P.
Bren Moore, Keystone
Charles Murray, Keystone
Polly Moran, Keystone
Eugene Moore, N.Y.M.P.
Arthur Moon, Univ.
Harry Mann, Univ.
Charles Madison, Univ.
Richard Morris, Selig
Frank Mayo, Selig

N
James Neil, N.Y.M.P.
Mabel Normand, Keystone
Marshall Neilan, Selig
John B. O'Brien, Fine Arts
Guy Oliver, Selig
Louise Orr, L-Ko.

O
Charles Parrot, Keystone
Louis M. Chaudet, Selig
Lillian Peacock, Univ.
Edie Polo, Univ.
Dennis Pierce, L-Ko.
Russ Powell, -alt.
Charles Power, Selig
Wallington Patten, Univ.
Victor Potted, L-Ko.

P
Cleo Ridgeley, R.
Theodore Roberts, Lasky
George Reicher, Lasky
Charles Ray, N.Y.M.P.
Westley Ruggles, Keystone
Billie Rhodes, Univ.
Ruth Robbins, Univ.
Herbert Rawlinson, Univ.
Raymond Russell, Natl.
Reed Rogers, Natl.
Ruth Roland, Balboa
Edith Reeves, Balboa
Anna Rubens, Balboa
Will M. Ritchey, Balboa
Charles Ruggles, Morosco
C. Renfield, Fine Arts
Wilbur Rigby, Fine Arts
Carmen de Rue, Fine Arts
Lillian Rossetto, Selig
Vivian Reed, Selig
Marguerite Reid, Vitagraph

Q
Hilda Sloman, Univ.
Gertrude Selig, L-Ko.
Roland Sturgeon, Vitagraph
Anne Schaefer, Vitagraph
Dave Smith, Vitagraph
Paul Stanley, Fine Arts
Gordon Sackville, Balboa
Jackie Saunders, Balboa
John Smith, Balboa
Forrest Stanley, Morosco
Edgar Selwyn, Morosco
Eddie Sibley, Morosco
Teddy Sampson, Fine Arts
A. D. Sayres, Fine Arts
Edward Sheldon, Univ.
Blanch Sweet, Lasky
Scott Sidney, N.Y.M.P.
Truly Shattuck, N.Y.M.P.
Charles Swickard, N.Y.M.P.
Richard Stanton, N.Y.M.P.
Mack Bennett, Keystone
George Summerville, Keystone
Glen Summerville, Keystone
Ford Sterling, Keystone
Arthur Schrier, Univ.
Harry Schrier, Univ.
Eddie Sibley, Morosco
Edward Soman, Univ.
George Selman, Fine Arts
Eugene Stone, Fine Arts
George Stone, Fine Arts
Thomas Santachi, Selig
William Scott, Fine Arts
Wm. Sherrill, Selig
Roland Sturgeon, Vitagraph

R
Ethel Tear, Kalem
Otto Turner, Univ.
Myrtle Tannehill, Kalem
Frank Taylor, Fine Arts
F. A. Turner, Fine Arts
Margaret Thompson, N.Y.M.P.
Grace Thompson, Univ.
Fay Tischer, Reliance
Kate Tonary, Reliance

S
Marie Walcamp, Univ.
Charles Winniger, L-Ko
W. H. West, Kalem
Fred Whitman, Balboa
D. P. Whitmore, Balboa
Adelaide Woods, Balboa
Ferry Well, Morosco
Eddie White, Reliance
Billy West, Reliance
Charlotte Walker, Lasky
Fanny Ward, Lasky
Clara Williams, N.Y.M.P.
Walter Wright, Keystone
Lila Warrenton, Univ.
Eleanor Washington, Reliance

MARY FULLER

PERSONAL NOTES OF THE PLAYERS

During the picturization of David Belasco's production, "The Case of Becky," in which Blanche Sweet is the star and which was made at the Jesse L. Lasky Feature Play Company's studios at Hollywood, Calif., Miss Sweet attended post-graduate classes in the Los Angeles High School. Her purpose for so doing was to acquaint herself with the study of psychology, as she appears in a role of dual personality in the photoplay. Last week she received a special diploma for her post-graduate course work.

Balboa has applied to Postmaster-General Burleson to reserve for it a million of the special one-cent exposition postage stamps now in use. They are to be discontinued the end of the year. Because these stamps bear the likeness of Vasco Nunez de Balboa, the discoverer of the Pacific Ocean, the Long Beach cinema concern has used them exclusively. It has been one of the best advertisements that any company ever had. To make sure of a supply, the million lot will be contracted for.

Miss Charlotte Walker, who has completed her second Paramount picture at the Lasky Feature Play Company's studios at Hollywood, Calif., returned to New York last week and is passing the autumn with her husband, Eugene Walker, author of "The Gaslight Way." Paid in Full and other plays, at their lodge in the Maine woods.

Norman Manning, business manager of the Balboa studio, came out ahead in his contest with a bear recently, although he bears marks of the fray. The one seen in Balboa pictures bore the name Manning went after him and they wrestled as prettily a bout as one could see in a professional match. When the bear saw he was beaten, he bit through Manning's hand. Notwithstanding, he was forced back into his cage and is now undergoing discipline.

Wallace Claford, scenario editor of the Selig Zoology, once "trouped" with a regular play-acting company but he couldn't do it now by about 100 pounds. California certainly has weight to toss to the best of them.

Jackie Saunders hasn't any skin on the sole of her feet. Last week the Balboa favorite was cast for a part that required her to go barefooted over hill and dale, many miles. The going was rough. But there is some compensation, for she did not have to wear out a lot of precious soles. Rather, Jackie is philosopher.

A dainty little stranger has appeared at the Selig Zoology as Jimmie, an European Axis deer, now six days old. The mother is one of the most beautiful deer species and is much admired by crowds at the Zoo.

Frank Campano, who plays with Dorothy Gish in "Jordan is a Hard Road," at the Fine Arts Films studio, rejected an offer made by the Los Angeles Little Theater to play the doctor in a strange version of "The Ghosts."

Will M. Ritchey, Balboa's chief scenario editor, received a large package recently. It proved to be a roll of wallpaper on which an aspiring author had recorded his ideas of a "Lure for the Screen." As it was "not suitable" for Balboa use, the precious script went back, instant.

Tully Marshall, who plays opposite June Grey in her first Fine Arts Films picture drama, is an ardent admirer of baseball. The Philadelphia National League team is his choice for the season's pennant and he thoroughly convinced they will be the victors.

Joe Wolf Hopper carries a special trick for wigs. He believes that a player's success is due to looking a part.

Following the departure of Anna Pavlova for the east, the several members of the Smalley company left the Universal City studios for Santa Barbara where they are to stage a number of scenes to be used in their production of "The Dumb Girl of Portici." The party made a trip by auto, stopping at various locations along the road to make exterior scenes for the same production.

During the absence of their leading woman, Grace Cunard, the Francis Ford company is staging a two-reel comedy drama entitled, "Guilty or Not," in which Ernie Shields and Mims Cumard play the leading roles. The company is to leave the local studios for San Francisco this week where they will stage a number of exterior scenes for use in this production. It is thought that by the time of their return, Miss Cunard will be able to resume her work before the camera when the production of the big serial will recommence.

Al E. Christie and his company of Nestor comedians this week began the production of a five-reel burlesque melodrama, "The Great Escape," which the Universal company induced to desert the legitimate stage for the Nestor comedies. The story was written especially for Miss Aug by Director Oliver and Jack in philosophic title, "Only a Scrub Girl." Miss Aug will be supported by the regular Nestor cast. Edna Lyons as Jimmie, Edgar reporter; Lee Moran, as the indefatigable Detective Potts; and Harry Hattenstone and Jackie Williams as the parents of "the scrub girl."

BLANCH RING PLAYS "DUBLIN"

During a rest between scenes in "The Yankee Girl," at the Oliver Morosco studio, Blanche Ring whiled away the time at a piano in one of the "sets," playing and singing some of the songs of the historic repertoire. The effect upon the entourage of actors, camera men, stage hands and unavailables was magnetic, and in the midst of their sotto voce whistling, toe-tapping and swaying of the hips, the director, getting an idea, jumped to his feet, clapped his hands for the actors to take places, and then gave exactly the same spontaneous exhibition of rhythmic hypnotism before the camera and rushed the picture through. Blanche Ring, catching the spirit of the thing, played "Dublin Hay" as it never has been heard played before.

VICTOR MOORE JOINS LASKY

No surer indication of the trend of the amusement world, away from the legitimate and vaudeville theatres and towards the golden world of photoplays, has occurred in years than Victor Moore's capitulation for a term of years to acting in the Paramount Pictures productions of Jesse L. Lasky Feature Play Company.

PATHE DIRECTOR BECOME A BOND ISSUE IN HIMSELF

The Pathe producer, Geo. Fitzmaurice, who was recently disgraced these days. He only had one scene in "Via Wireless" left to take and all signs of trouble over "It" "Fitz" wanted to blow up a yacht off the coast of Long Island, but ran out of the government. In the first place he had to give heavy bond that after he had blown up the boat he would have his raising of the bonds that he dreams of them. "They say there's no market for bonds these days," he remarks. "Let Wall Street come to me. I'm it!"

DE MILLE INTERVIEW

Returning to New York several days ago on his first trip back East in more than a year, Cecil De Mille, general manager of the Jesse L. Lasky Feature Play Company, is recognized in the photoplay industry as one of the most artistic and important directors in America, stated his belief that the photoplay, which he described as picturization of a dramatic theme, was developing into one of the great branches of world literature.

It is stated on good authority that 60,000,000 persons in the United States are familiar with photoplays and motion pictures every day. "De Mille," who has many others in the world who are also obtaining entertainment and instruction from this universal medium is one of the few who are not content to appeal to almost as many persons as the "average" person of the world. He is a writer of the new world literature, namely, a narrative which reaches the mind and heart through the eye.

At the Lasky studios we are expending thousands of dollars every week in photographic experiment and in the maintenance of a photodramatic department composed of experts in the various branches of the art. There is a responsibility in sending forth thousands of persons a product likely to have a deep influence on them. Our purpose is to send forth a product for good. The photoplay is filling its highest destiny when it aids in the shaping of lives.

AT UNIVERSAL CITY

By F. J. Beebe
One of the biggest events of the week in the Los Angeles photoplay colony was the dinner given by Lois Weber and Phillips Smalley at the Hotel Alexandria in honor of Anna Pavlova, the world-famed Russian dancer who has been at Universal City for the past month, playing the leading role in the Smalleys' production of "Fenella, the Dumb Girl of Portici."

Dances were laid for more than seventy-five and the guests included, besides the officials and directors of the Universal City Pacific Coast studios, the majority of the most important personages of filmdom. The dinner marked the close of the dancer's engagement with the Universal company and on the following day, she took leave of Los Angeles for the east where she is soon to open the season on the legitimate stage.

Victor Pottel, known throughout filmdom as "Slippery Slim" of the "Bessy" release, this week joined the Universal forces at their Pacific Coast studios where he is to star in one-reel juke comedies. Pottel will work before the camera during the past few years has raised him to a place of such prominence as to preclude the necessity of offering any word of introduction at this time.

E. R. Spelman Desk Co.

Office Furniture
To the Motion Picture Co.
730 South Spring Street

BALBOA STARS NEAR DEATH

Lillian Lorraine, William Courtleigh, Jr., and a half dozen other players in "Neal of the Navy," the twenty-eight reel serial which Balboa is filming, came so near going over a high precipice while returning to Long Beach from San Diego in an automobile, that they still dream of it. They had been participating in the moving picture day festivities at the Southern California exposition and were trying to get back to the studio in time for the next day's work.

The state highway is paved most of the way and permits of rapid travel. But there are a number of billiard saloons through, which cars that threatened to wipe out the well-known principals, in which, even it would have been impossible to finish the picture which has started so auspiciously.

The party was travelling in a heavy car. Besides the passengers it carried a lot of baggage. This shifted as the turn was taken and sent the machine crashing into the guard rails of the highway. The car was not an emergency brake almost on a sudden standstill almost on the very edge of the precipice. When they had been saved they jumped out, just in time to hold the car on the edge of the precipice. The car was so close to the far side of the road, it was impossible to travel any farther in the machine and they were nearly thrown out. When a truck came by, they took them to the next town.

Donald Bronston, who wrote the scenario for "Neal of the Navy," sat on the front seat next to the chauffeur and the car was nearly thrown out. He was nearly thrown out. He prepared to fall into the Pacific Ocean, a hundred feet below.

"There wasn't a murmur from anyone," said Bronston. "It's the first time I was ever in such a situation, but I never was in a situation and I went over. I doubt whether passersby would have discovered the wreck."

DAL CLAWSON AT THE CAMERA

Dal Clawson, who was recently secured by Oliver Morosco after a spirited bidding against four other leading motion picture directors, will cause the average camera man to gasp, is in charge of the camera work in "The Yankee Girl" for Blanche Ring.

JACK FOWLER HOWARD

Mr. Jack Fowler Howard, a clever and capable juvenile actor who has recently taken up his residence in Los Angeles having come here from New York City, will soon be heard of in the Film World. Mr. Howard has had ample experience in the spoken drama. He has been several years in motion pictures and he combines the rare qualities of being thoroughly proficient in the wide separated arts of juvenile and character acting.

The enviable reputation that he built up in the eastern states is a sufficient introduction to Los Angeles but he does not depend upon this being determined to exhibit his ability by showing what he can do now rather than depend upon past performances. Up to date Mr. Howard has not become identified with any film producing company in Southern California but is looking about to see where he will fit in to the best advantage and it is quite safe to say that the director who chooses him as a player in his acting company will never regret his step.

Mr. Howard possesses a supply of good looks that would turn the head of a less sensible young man and is possessed of a very complete wardrobe both of which are of great assistance in his chosen profession. The long list of parts that he has succeeded in playing in the spotlight drama will prove of great benefit to him throughout his career as a sun-shine and it is quite safe to say that to those who are acquainted with him to see his name in big roles of the billboards before many months have passed.

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HOOT ARLEN'S

HOOT ARLEN'S
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Hiner's Chiropody Parlor
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Good Feet Always Healthy, 121 W. 2d St.

Satisfied Depositors

This Bank is Open From 8 a.m. 'till 10 p.m.

We believe that a satisfied depositor is a Bank's advertisement that efficient service will reap its own reward. We have many examples among the moving picture people and they are well satisfied.

We invite you to become a satisfied depositor of this worthy institution.

Our success has come from serving well, and the appreciation of the public of our endeavor to do the best possible even in small matters, encourages us to continue our business on this principle.

Citizens Trust and Savings Bank
308-10 South Broadway, Los Angeles, Cal.

Wm. Schneider
Proprietor
4th & Spring

3 STORES
Store No. 1, 205 W. 3rd St.
Store No. 2, 147 W. 5th St.
Store No. 3, 412 S. Spring

FRANCIS X. BUSHMAN

It will probably be no surprise to his many admirers to learn that Francis X. Bushman's pleasing personality is due to his southern birth and breeding. Born in the Virginia, where he received his early education, he later graduated from Amherst College.

Bushman first appeared on the stage at the age of nine years, in a stock company where his sister played the lead. After leaving college he played leads in many well-known stock companies, until he joined the "Queen of the Moulin Rouge" company to take the place of Carter De Haven.

Bushman next played the juvenile lead in "Going Some" for a forty weeks' season. He was then engaged as leading man by the Columbia Stock Co., of Rochester, N. Y., for two seasons, going from there to a summer stock engagement at Newport, Ky. After a successful season as leading man with the Temple Stock Co., of Camden, N. J., he was induced to accept one of many flattering offers to appear in the movies.

His instant success on the screen was the result and during his three years work as leading man the Essanay feature productions, he became the favorite of millions of movie fans both here and abroad.

Mr. Bushman is a warm advocate of athletics and his perfect physical development is due to consistent participation in this field. As a result he has frequently been besieged by sculptors and whenever his athletic theatrical duties would permit has posed for men of international reputation.

Francis Bushman has made a profound study of theology and the classics of literature and as a result has accumulated a magnificent library and numbers among his warm personal friends most of the world's greatest living authors. He is very fond of pets and is frequently seen taking his favorite exercise on horseback.

During his career he has successfully portrayed every type of "character bits" known to modern histrionic art, although his favorite vehicles are costume plays in which he takes especial delight.

PATHE PLANS NOVEL SERIES

It is announced that Pathe is contemplating a novel series to be called "Who is Guilty?" or "The Struggle for Life," which will be along lines somewhat similar to the very successful "Who Pays?" series recently released.

"Who Pays?" a series of twelve three-part dramas founded on social crimes and problems of everyday existence, enjoyed country wide publicity and there was an insistent demand for another feature along these lines. The new series will deal with actual problems of modern life, presenting them in a forcible and graphic way. Each chapter will be complete in itself, and the Pathe name is assurance of the quality of the pictures.

Mr. Louis J. Gansler, general manager of the Pathe Exchange, is now making the necessary arrangements for this great series and it is probable that the pictures will be released in the fall. They will be put out in conjunction with a strong chain of newspapers which will carry the story simultaneously with the showing of the pictures. This is being considered as the producer because of the success with the "Who Pays?" pictures.

DOINGS AT RELANCEVILLE
By Bennie Zeidman
Ray Myers is producing "The Queen of the Band" with Marguerite Marsh, Adoni Fovier, George Walsh, Ben Lewis, Jack McDermott, Phil Gastrock, and other capable Reliance players. The story is from the fertile brain of Tod Browning, the well-known Reliance melodramatic producer, who was recently injured in an automobile accident, and who is doing scenario work until he is able to continue with his producing duties.

The story deals principally with a gang of clever crooks, with a woman as the central figure, and the head of the band. This part is being portrayed by Adoni Fovier, the Madame Sarah Bernhardt pupil. The scenes are laid in a modern period and are replete with intense human heart interest situations.

DAVE HARTFORD ON DECK

Dave Hartford, noted actor over America, but more particularly on the Pacific Coast as an actor and producer of the highest calibre, has been added to the forces of Producer Thomas H. Ince at Inceville in the capacity of subordinate supervising director. This acquisition is in the nature of an innovation, for while Hartford will do no actual directing, he will be in a great measure responsible for the productions.

EL NIDO, HANDSOME PRIVATE

Hotel, 1644 Sixth Avenue, San Francisco, is a home for moving picture players.

Members of the Profession who are looking for Home Comforts will find them at El Nido, the very best of Home Cooking, superlative silverware, the best of linen, well trained, courteous, separate, clean, elegant parlors, delightful trees and flowers, ten private bath rooms, a large show-bath room, and generally first-class service. All the rooms are large and airy, handsomely furnished, single or en suite. There are spacious halls and sleeping porches, and commodious, restful verandas. In brief, El Nido is an ideal home for Motion Picture people. Mrs. K. B. Beamer, the hostess of El Nido, would be pleased to receive applications from Motion Picture folk, for apartments and board. A postal, or telephone, 21744, will bring information as to terms, etc., which run from \$10 a week and up, including breakfast and dinner.

NARSE BUSHMAN—
DANE SERB VO
MIN

YES MOSE

YES DUH—MR. BUSHMAN
IS A SOUTHERN GENTLEMAN
(VIRGINIA THANK YOU)

MR. BUSHMAN WELL
DESERVES THE NAME OF
AN APOLLO—HAVING POSED
FOR SOME OF THE GREATEST
SCULPTORS OF MODERN TIMES

HE IS VERY
STRONG FOR
PLAYS THAT
DEMANDS THE
COSTUME STUFF

FILMS IN SCHOOL

To be absolutely up to the minute in educational facilities, Monrovia High School will teach natural science and kindred subjects by motion pictures. Arrangements have been completed by the school trustees for the purchase of a modern projection machine and suitable films will be added to those furnished by the State through the recent large appropriation from the Legislature. Educational features will be lessened during the school year and photoplay lectures promise to become the classroom rage.

BIG U FILMS SARAH BERNHARDT

Sarah Bernhardt is now in Paris being filmed by her last production, Jeanne Dore, which made a big success in Paris. The world's rights of this play have been secured by Mr. Tippett for the Universal Film Company in New York in its temporary Paris studio.

In September she is to appear again for two weeks at Stoll's Coliseum in London, and from there she intended to sail for the States, where she is booked again for an extensive tour. Madame Bernhardt has now completely recovered her health, following the amputation of her leg.

AT THE GARRICK

Mary Pickford, the dainty little queen of the movie world, will portray the part of a queen at the Garrick theater during the coming week, where she is scheduled to appear on the screen in Channing Pollock's noteworthy drama, "Such a Little Queen." It was one of her first big picture features, and many of her admirers believe it the photoplay in which she had done her best work. The story resembles a Harold McGrath novel, in that it deals with a mythical principality in Europe, in which the young prince is forced to flee to America by the revolutionists. The adventures of the prince, the little queen, and the prime minister in New York city, without visible means of support makes any number of interesting and thrilling situations. "Such a Little Queen" was Channing Pollock's first big picture, which he wrote while a dramatic reviewer on the Washington Post. Little Mary is supported by a well-known cast of stars. The fact that the negatives for this film were destroyed in the recent Famous Players studio fire in New York makes it probable that this will be the public's last chance to see "Such a Little Queen." As an added attraction the latest installment of "The Diamond From the Sky" will be shown. It is nearing the end and each release seems to be more crowded with thrills than its predecessor.

HOBART BOSWORTH IN GREAT

One of the striking bits in Director Otis Turner's feature production, "Business is Business," in which Nat C. Goodwin, Broadway star, plays the leading role—that of Isadore Lechat—is a vision of the Last Supper, seen by Lechat. In this vision Hobart Bosworth, Universal star, appears as the Master, and his portrayal is startling in its realism. This is the second time in a few months that Bosworth has appeared as Christ in a vision, the first being in "The Scarlet Sin," when he enacted the role of Eric Norton, the minister.

CHICAGO GETS NEW THEATRE

Chicago is to have a motion picture theater with a seating capacity of 2,600, somewhat similar to the Strand in New York. The new theatre will be located inside the loop, and according to plans, will be opened in the Spring. Alfred Harberger, an important figure in Chicago motion picture circles, is in charge of the project, and judging from what Mr. Harberger has accomplished in the past there is no reason to doubt his power to carry through this most desirable addition to Chicago's entertainment palaces.

DANCING SCHOOL AT INCVILLE

And still does Thomas H. Ince continue the introduction of innovations at his plant in the Santa Monica mountains. For more than three months, or since the inauguration of the Triangle Film Corporation—Ince has been devising divers means of facilitating the work of producing multiple-reel masterpieces and each week has announced new wrinkles, so to speak, from his Inceville plant. The most recent, and perhaps the most important, innovation is a dancing school. This is designed to furnish instructions in Terpsichorean art to every actor and actress at the studio who is anything but a recognized expert. Frequently do the elaborate society dramas produced by Ince require pretentious ballroom scenes at which only the latest steps are expected to be danced. All at Inceville are not elegant dancers, but Ince wants to make them such. Consequently he has detailed four men and four women from the Inceville ranks to dispense instructions three times each week to every Incevillean.

THANHOUSER GETS NEW DIRECTORS

Two new companies, under the direction of Eugene Nowland and Edw. J. Hinchelton, will be established by Edw. J. Hinchelton. Thanhouseer, an artist or an unusual versatility. He is an actor, a director, and a famous comedian. It was only when he broke his hand that he abandoned music for the stage and a short while was shining brilliantly at Sarah Bernhardt's Theatre in Paris; he also took companies to Brussels, Berlin and London. He then returned to the United States, where he was engaged for years in touring and making appearances at the Pacific Coast, after which he joined the Edison company as a stage director. His work under Mrs. Pike in "Vanity Fair," and some of his work has been the best in the East, as directed by the Traffic Squad, "The Boston Tea Party," and "According to the Light."

"FLYING A" PLANT ENLARGED

Remodeled American Plant Will Cover Seven Acres
President S. E. Hinchelton has just approved plans on practically double the present area of the American Plant at Santa Barbara. Present details contemplate what is to be the largest stage under glass in the world, and when work under construction is completed the "Flying A" studios will cover approximately seven acres.

TO INTRODUCE DANCE

Lillian Gish, the Fine Arts Film star who, when three years of age, was considered a very fine dancer, is taking advantage of her extensive terpsichorean knowledge and in "The Lily and the Rose" introduces a dance. This dance, as planned by Miss Gish, is taken from the "Courante," first introduced in the seventeenth century as a court dance, and performed on tip toes, with slightly jumping steps, many bows and curtsies. The minut and waits were both in some degree derived from it and it had much in common with the famous "Seguidilla" of Spain. The "Courante" was a favorite dance of Louis XIV, who was an adept in the art, and it was reported in his time of such importance that a noblemen's education could hardly be said to have begun until he had mastered the "Courante."

Word from the camp of the Bosworth feature company in the Bear Lake region, announces satisfactory progress with the introduction of their big five-reel Indian feature, "Nana Vangana" exterior for which the company is making first the shores of the mountain lake. They expect to remain in the hills another week before returning to the Universal studios where the remaining interiors are to be staged.

HART IN NEW BIG FEATURE

The few remaining scenes of the current William H. Hart subject are being made at Inceville. The dramatic action for the greater part takes place between Hart and House Peters, who is playing the second lead, and with Hart fully recovered from the seasickness he received accidentally last week during a film fight with Peters, some virtue work is being done before the camera.

"EDITOR CAPTURED BY INDIANS"

While ye editor and his lady love were wending their way home, along the sand of Venice ocean front a few evenings since, there were suddenly surrounded by a band of Indians, who blindfolded them and led them to their camp-fire. After a short time, the snake dance around their victims, then holding a pow-wow, ye editor and his lady love was conducted to a large wigwam on the hills back of Venice and brought before the chief of the tribe.

The chief was hailed by the braves as Chief Fossett, and it was discovered that they were in a sumptuous hall or cavern which had been known as Crescent Country Club, but had been captured for this occasion by the "Hoop tribe of (good) Indians."

Music and dancing was at its height and ye editor and his lady love joined in the festivities of the occasion somewhat.

This pow-wow was declared by everyone present to be one of the most successful the tribe has ever perpetrated.

The club, known as the Hoop tribe of (good) Indians, was organized in Oct., 1912, with sixteen members. Now has over 400 and a large waiting list and is one of the finest social organization in the West. They are to build their own wigwam soon, which will be one of the finest club houses in Los Angeles. The officers of the "Hoop" are Howard J. Fossett, "Big Chief"; George Whittman, "Little Chief"; T. Ben Wheeler, Scribe; Edgar Weil, Keeper of Wigwam; Edward Hull, Medicine Man; Olive Knight, Keeper of Wampum; J. Fred Ryan, Chief Brave—not-afraid-of-his-wife.

The Hoop's meet every second week and are composed of some of the kings and queens of movie land, and a live bunch of young people and each pow-wow adds to the popularity of the club.

FRANK KEENAN AT WORK

Once again, Frank Keenan, the famed American character actor, is back in harness at Inceville. He is now at work enacting the role of a mythical monarch in the tremendously powerful war story from the pen of J. G. Hawks.

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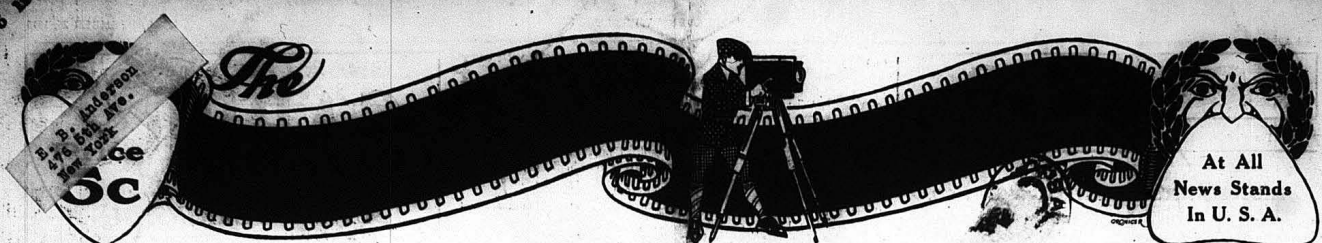
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VOL. III. No. 8

LOS ANGELES, CALIFORNIA, SEPTEMBER 25, 1915.

5c Per Copy. \$2.00 per Year.

MABEL NORMAND BILLIE BURKE SERIOUSLY ILL AT INCEVILLE



Mabel Normand, Keystone Star



Billie Burke, Triangle Star

LUBIN IN L. A.
Sigmund Lubin, president of the Lubin Manufacturing Company, and the rest of the motion picture business in the United States, arrived in Los Angeles early this week.

Mr. Lubin is stopping at the Hotel Alexandria and is considering Los Angeles as a location for the establishment of one of the largest motion picture studios in the world.

Mr. Lubin was reticent concerning his mission here, but admitted that he was in Los Angeles on important business that might terminate in a big deal. "The deal involves the purchase of a large tract of land near the city, and, if the proposition is carried out, another gigantic moving picture studio will be added to the large number now in and about the city."

"This is my first visit to Los Angeles in thirty-five years," said Mr. Lubin, "and I marvel at the wonderful changes that have taken place. I do not wonder that it has become the mecca for the motion picture men, for the conditions here are ideal for the business. The climate is wonderful and the business can be carried on here without the interruptions that are encountered in the east. Aside from the climatic conditions, the scenery about Los Angeles is all that can be wished for, and it is plainly evident that no other place in the world is so thoroughly adapted to the requirements of the business."

"While we have large motion picture interests in the east, yet there are many difficulties to overcome there which are absent in California, and I predict that Los Angeles is destined to be the greatest motion picture field in the world."

FOX PRODUCING COMPANY FOR LOS ANGELES

Los Angeles will soon be invaded by the William A. Fox Feature Film company.

The New York picture concern, anxious to spread its manufacturing wings, some time ago decided to establish a plant in the west, and naturally this city was chosen for its excellent advantages.

Soon every film concern of any standing in the third greatest industry in the United States will have studios located here—if that already is not the case.

WORKING WITH ANIMALS

Miss Kathryn Williams, the famous Selig star, was asked recently the secret of her success in acting with wild animals. "I just act with them," was the answer of the blonde and enticing Kathryn. In her usual modest way Kathryn Williams failed to tell the entire story. Times without number she has risked life and limb in courageously working with a lion, tiger, elephant or leopard. She had a narrow escape while working in her own Selig two-reel special, "A Sultana of the Desert," for a surly lion tore her garments with his great claws.

"It might be well to correct the



KATHRYN WILLIAMS

impression that wild animals are doped upon many occasions before performing before the camera," she said. "Animals would not work if doped, and too, Mr. Selig would not permit such an action to be taken with his valuable collection of beasts. "We just reduce all risks to the smallest possible minimum and then we take a chance," said the charming Kathryn. "There you have the whole thing in a nutshell."

BARRISCALO RECOVERS

Bessie Barriscalo, the charming Ince-Triangle star, has fully recovered from her recent attack of neuralgia and is this week working harder than ever in the big comedy-drama in which she will be starred.

ANITA KING AT OMAHA

The latest bulletin from Anita King, "The Paramount Girl," who is making an automobile trip from Los Angeles to New York entirely unaccompanied, is that she has arrived safely in Omaha. After being lost for three days in the desert east of Reno and finding unconscious near her car by prospectors, the plucky young woman struck bad rain and snow storms in the mountains east of Salt Lake. It required ten hours for her to make one forty-mile stretch between towns. Nearing Kearney, Nebraska, while plowing through a sea of mud, the car fell into a mud hole, breaking the front springs. Miss King walked four miles to a farmhouse and then road into town on a load of hay.

She was met thirty miles outside of Omaha by the Mayor and a large delegation from the Chamber of Commerce and escorted into the city. From the constant driving her hands have become so sore and swollen that she was forced to rest in Omaha for a day before resuming the trip. She will reach Chicago Sunday, Sept. 26.

"THIS IS THE LIFE"

For the fourth time in six months Syd Chaplin was painfully injured at the Keystone studios last week. In making a water scene in the artificial lake he fell from a height of about seventy feet and struck the water horizontally, receiving bruises and shock that left him unconscious for twenty minutes and prevented him from working for five days. He is now fully recovered however, and back at work.

FROHMAN RELEASES THRU PATHE

It is announced that the Frohman Amusement corporation will in the future release its pictures through the Pathe organization. This new alliance will be of interest to all exhibitors as the great resources of the Frohman Amusement company in the way of valuable plays will greatly strengthen the Pathe program.

Life's mysteries: Sport shirts in the movies!

None are so blind as those who will not see—motion pictures!

This has been a week of uncommon activity at the Inceville plant of the New York Motion Picture Corporation, where Producer Thomas H. Ince is building film masterpieces for contribution to The Triangle.

Paramount, of course, among the current activities, is the Burke production. Miss Burke's first day in pictures was one that will long be remembered by all associated with the Ince-Triangle studios. The charming star was given her first thrill before she entered the gates of Inceville to make her debut before the lens. She was being driven along the shore road from the Long Wharf at Santa Monica, where she had disembarked from the steam yacht in which she negotiated the distance to Catalina Island each day, when a black cat sprang out from a clump of bushes by the roadside and made itself an obstacle in the path of the machine. The collision brought to an abrupt and unceremonious end all nine lives of the ebony feline, and the catastrophe served only to convince Miss Burke that her venture on the screen is destined to be one of sweeping success.

Within a half hour after Miss Burke had entered her pretentious dressing quarters, she appeared—ready for work. Following a brief rehearsal, Producer Ince gave the order to "start" and Billie Burke—the selfsame beauty of the footlight realm, who so steadfastly had declined flattering offers, until Ince approached and pursued her—became, instantly, a star of the screen.

A strange fact concerning Miss Burke's work, one that was immediately noted and commented upon by Ince—is that she exhibited not the slightest indication of camera-fright. Usually a stage star, making his or her initial appearance in front of the camera, gives way to a petty fear that something will go amiss and be

DRANK PAINT; DEAD

Chang is dead. Henry Smith, his keeper, refuses to be consoled and the entire force at the Selig Jungle-Zoo mourn the loss of one of the most lovable of beasts. In "The Orang-Outang," a recent Selig release, Chang distinguished himself as an actor, his intelligence was almost human and he entered into his work, for play as he understood it, with delight. Several scenarios had been written around this unusual creature, but his sudden and serious illness, caused by drinking paint, prevented their production.

ALL SKUNKS

Here's a good one from the Pathe producers, Wharton, Inc., at Ithaca, N. Y. Recently in filming a "Wall-ford" story which dealt with high finance as applied to skunk fur, they took down the big Wharton sign over the main entrance to Renwick park and put up one with the words "Skunk Farm" on it instead. When the pictures had been taken and the first print was being projected on the screen they were first amazed and then carried away with laughter to find they had neglected to remove a smaller sign on the foot passenger gate, directly below the skunk sign, which read as follows: "No one not a member of the cast admitted."

Mickey McNutt, the prominent pugilist, who threw the sporting vote to the ticket last fall, has accepted a lucrative position as a motion picture censor at the expense of the taxpayers.

It's a long film that knows no turning.

LASKY BUILDS LABORATORY

Ground has been broken for the new laboratory at the Lasky studio. When completed this plant will have a capacity of 600,000 feet of film a week and all of the prints of the Lasky releases will be made from the Hollywood studio. By means of a new lighting system, just perfected by the Eastman company, it will be possible in the new laboratory to develop negative and positive in a light nearly as bright as day.

WEBER AND FIELDS BEING FILMED

Weber and Fields, who arrived at the Keystone studios several days ago, are now hard at work under the direction of Mack Sennett. Four or five weeks will be required to complete the first reel of the feature film now in preparation.



MAE MARSH

"BIRTH OF NATION" CAUSES PHILADELPHIA RIOT

One hundred policemen with drawn clubs and revolvers caused a crowd of one thousand negroes in front of the Forest Theater, Philadelphia, this week where the film play "The Birth of a Nation," is being presented.

Broad street for two blocks presented for a few moments a scene of the wildest disorder. The charge of the police followed the throwing of a brick by one of the negroes at the glass door at the entrance of the theater.

KLEINE FINISHES "THE SENTIMENTAL LADY"

Kleine pictures returned last week from Lake Saranac where the finishing touches were added to "The Sentimental Lady" by Owen Davis, featuring Irene Fenwick.

MAE MARSH ILL

The feature picture in which Mae Marsh and Robert Harron were to have played the stellar parts has been postponed at the Fine Arts Films studio, due to Miss Marsh's sudden attack of pleurisy. She was in the midst of a rehearsal and a gradual fever overtook her. The Griffith star was immediately taken to her Hollywood home, where she is now under the care of a specialist. In recent months Miss Marsh has worked continually and the specialist attributes her sudden illness to a run-down system. It is hoped by her admiring associates that she will soon recover from her illness and return to the Fine Arts Films studio.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. Last week many stands sold out in twenty-four hours. If your news dealer has no copies we will send it direct on receipt of price. Better yet, mail a one-dollar bill for six months' subscription.

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Saturday, September 25, 1915

True to our promise the PhotoPlayers Weekly is rapidly adding departments devoted to the many individual branches of our great industry.

The Director, the Camera Man, the Exhibitor, the Operator and the Exchange man as well as the manufacturer and player, will find items of special interest grouped under their respective headings.

Such news is not only of personal importance to the worker in this field but is of great interest to the thousands of so-called "Movie Fans" who read this publication weekly.

We have set ourselves a watchword—"First With the Latest News of Picturedom"—and we shall conscientiously adhere to it. Whenever you know or learn of anything new in your particular line, whether it concerns yourself or your friends, write it down and mail this office or call us on the phone.

Remember, we are here to serve your interests as well as furnish reliable, first-hand news to the country at large.

In our last issue we showed that it was possible to issue a real publication devoted to the motion picture industry, filled with REAL news.

Many articles and photographs were presented to our readers for the first time. Among them may be mentioned the picture of Charlie Chaplin in his new make-up for "Shanghai"—without his familiar moustache. The cartoon of Francis X. Bushman was drawn from two photographs that had never been published before while the pictures of the ceremony on Movie Day at San Diego Exposition were exclusive with the PhotoPlayers Weekly.

In addition we presented a photograph of Mary Welcamp—the "dare-devil darling" of the Movies just two days after it came from the photographers. This week we offer many other new and exclusive stories and photographs. You will never find anything "in the PhotoPlayers Weekly." On the other hand if you wish to keep posted on the latest authentic news of the great motion picture world you will find it in this publication several weeks before it appears elsewhere.

Monthly publications are of necessity filled with a multitude of "dead" matter and weekly publications from New York while excellent mediums, contain Pacific Coast news from two to three weeks old because correspondents must mail letters east—it must be in printed and the copies mailed back to Los Angeles. All this is time.

In the PhotoPlayers Weekly ALL the news is up to the minute. Nowhere else can you keep so thoroughly posted on the many changes in the profession. Buy and read the PhotoPlayers Weekly every week—or better still, send in your subscription today.

SHE TOOK A CHANCE

Corinne Grant of the Balboa forces made her first stage appearance as a supernumerary seven years ago when Olga Nethersole played the "Sappho" in Los Angeles. It was the result of a friend's dare. When she reached the stage, Miss Grant was almost frightened to death. She was garbed in an 1830 costume for the masquerade scene, but refused to put on any make-up.

Before the footlights, Miss Grant was white as a lily. A fresh Memphis seized her and led her downstage. Miss Nethersole accused her predicament and came to Miss Grant's rescue reassuringly. After the first performance, she gained courage and rather liked the experience.

INCE ESTABLISHES MODELING DEPARTMENT

A modeling department, equipped with all the facilities for making statues, monuments and other such elaborate and expensive adornments, is the latest innovation to have been introduced in Inceville. The department was formally inaugurated this week with the arrival at the studios of J. J. Donner, a prominent sculptor, who will have complete charge of the work. A large studio has been partitioned for him and already he is at work on a mammoth statue for use in one of the forthcoming subjects. Two tons of clay have been provided, together with all the implements of the craft.

BATTLE OF PRZEMYSL IN PICTURES

The greatest war motion picture ever taken, "The Battle and Fall of Przemysl," have been secured for exclusive showing in Los Angeles by E. Behrman and will be flashed on the screen for the first time here at Trinity auditorium, beginning next Monday, September 27.

The pictures embrace five reels of the most thrilling, momentous action man has ever known, dwarfing in spectacular climaxes, glitter and superhuman endeavors, anything the puny imagination of man can conceive. A descriptive lecture accompanies the film.

NEW SELIG LABORATORY

An addition to the Selig Polyscope company's great plant in Chicago has just been completed for the purpose of housing the laboratories and technical departments. This makes the Selig studios in Chicago by far the largest and most modernly equipped in the world.

The new addition is built of steel, brick and stone, and is three stories high, with new machinery installed at a cost of many thousands of dollars. The addition includes the negative, assembling, developing, printing and perforating departments, drying rooms, machine shop and film inspection. There is also a job printing office in the building.

The film editorial department with modernly equipped projecting rooms is also located in the new addition as are the editorial rooms of the Hearst-Selig News Editorial.

Were it possible for all the friends of the Selig company to make a tour of inspection of the new departments they would gain a new conception of the manifold details essential to the work of preparing and releasing photoplays. The interior of the new building is finished in concrete in order to guard against fire. Here also are the great vaults which contain new films, negatives and other equipment.

"CAPT. JACK" RETIRES

After nine months of pleasant and success stories, a bright and interesting little motion picture newspaper, was discontinued as a regular weekly paper after the issue of September 8th.

Static Flashes was inherited by "Capt. Jack" Poland, a well-known descriptive writer and publicity expert of Los Angeles last January, and since its first issue has been published under the auspices of The Static Club of America, an organization of cameramen who believe in progressive photography, and who rendezvous in a charming bungalow clubhouse at 1839 Santa Cruz street.

The paper was ably edited and devoted exclusively to motion picture news, interspersed with items about cameramen and art photography. The policy of the paper was to boost and aid in the development of the great industry—production of motion pictures.

"Capt. Jack" Poland, the editor, is one of the active newspaper men and writers of the west, who has devoted most of his time to land, industrial and development subjects, yet he found the screen life most interesting, and during his reign as editor of the bright little paper, Static Flashes, made many friends who regret to see him leave this field.

Static Flashes will be issued perhaps monthly, under the direction of The Static Club, or now and then when there is something doing, and will be published on such occasions as a club paper.

"Capt. Jack" Poland will for the present continue to write for Motorography, the Chicago Motion Picture Journal, for which he is western representative, and will maintain his offices at 631 South Olive street.

"SPARTACUS" AT CHAUTAUQUA

What is probably the largest gathering that ever witnessed a moving picture performance, was the monster crowd that packed the great amphitheater at Chautauqua, N. Y., last week to see "Spartacus."

The production was the biggest event in the season of Chautauqua. The great drama of Roman life thrilled the immense audience to enthusiasm, assuring a continuation of the novel innovation of motion pictures in this famous center of art and learning.

One of the interesting features of the performance was the incidental music. Most Alteschuler, who originally arranged the score shortly after the subject reached America, was engaged by the Chautauqua.

Says the Baltimore American: "The film itself is one of the triumphs of motion picture photography. Many familiar Roman settings were seen, including the Circus Maximus, the Apian Way, the hillside of Rome and the Senate Chamber, all accurate with respect to furnishings and detail."

INCE MOVES TO CULVER CITY

Thomas H. Ince, general manager of the New York Motion Picture Corporation, has acquired eleven and one-half acres in Culver City, with a direct frontage on Washington boulevard. Construction work on buildings, it is stated, will commence immediately, and will cost approximately \$30,000.

Although the headquarters and principal buildings of the New York Motion Picture Corporation will hereafter be located permanently at Culver City, it is not the intention of the company, it is stated, to relinquish its present property at the seashore below Santa Monica, which will be retained for outdoor pictures requiring natural scenery.

Mr. Ince selected the Culver City site, he stated, because of its convenient location between Los Angeles and the sea, and also because of its unusually good transportation advantages and excellent atmospheric conditions for motion picture photography. The easy access to mountains, foothills, city and sea was also considered, he says, in making the change.



TOM INCE

The new plant at Culver City will be a veritable city in itself. It will consist of a large administration building, mammoth stages that will rival a three-ring circus in their various activities, and on which ten directors will supervise as many companies. A large building several hundred feet in length will be erected for storing more than 500 scene sets. Another large building will be the carpenter shop, where more than 100 carpenters will produce pieces of equipment used in the productions. There will also be constructed a sawmill, paint shop, property building containing nearly all the accessories of a motion picture department, an art department, sculptural shop, wardrobe building, stables, blacksmith shop, saddlery building, garages and commissary department. The company has 200 head of horses and 50 head of oxen. Included in the aggregation are people of practically every nationality, including full-blooded Sioux Indians.

CLARA BARTON HOSPITAL

One of the finest hospitals in Los Angeles is the Clara Barton at 447 South Olive street, managed by Dr. H. P. Barton.

Dr. Barton is a nephew of Clara Barton, founder of the Red Cross society, and is a clever physician, of pleasing personality, and numbers a host of intimate friends among the representative men of the city.

The Clara Barton Hospital was founded in 1904 and first opened its doors at the corner of Pico and Hope streets on August 22nd of that year. In 1906 they moved to their present location.

Since that time it has steadily grown in the confidence of the public and today is one of the most modern and best equipped hospitals on the Pacific coast.

Most of the prominent physicians and surgeons of Los Angeles prefer the Clara Barton hospital because of its courteous treatment of patients and its complete equipment of all scientific instruments and devices known to the modern medical world.

KLEINE OPENS OFFICE IN NEW ORLEANS

Increasing business throughout the middle south and in particular in the immediate neighborhood of New Orleans, has made necessary the establishment of a George Kleine office in up to the present has been handled by Mr. Howard Gail, with offices at 103 Nola building.

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Director, All Celtic Films.

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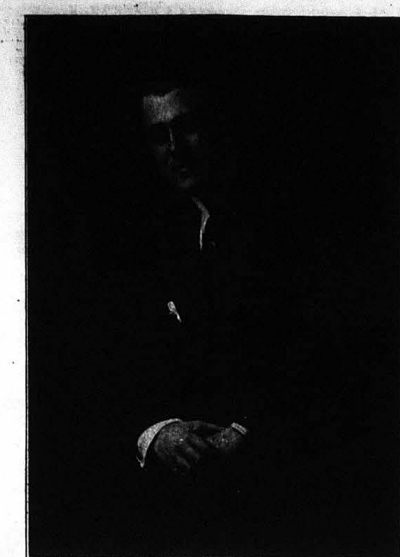
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MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

Robert Adair, Kalem
Maclyn Arbuckle, Moscoro
Mary Alden, Fine Arts
Karl Arbuckle, Keystone
Charles Arling, Keystone
Charles Avery, Keystone
Phyllis Allen, Keystone
Sydney Ayres, Univ.
Max Asher, Univ.
B
Sherman Bainbridge, Univ.
Hobart Bosworth, Univ.
Henry Bergman, L-Ko
Jack Blythe, L-Ko
True Broadman, Kalem
Bertman Bracken, Balboa
C. U. Baker, Balboa
Malcolm Blevins, Moscoro
Fred Burns, Fine Arts
Joseph Belmont, Fine Arts
Garry Blackwell, Lasky
J. Frank Burke, N.Y.M.P.
C. E. Burton, N.Y.M.P.
Harry Booker, Keystone
Neal Barnes, Univ.
Pauline Bush, Univ.
R. E. Bradbury, Univ.
C. M. Blue, Fine Arts
Bessie Burns, Fine Arts
Francella Billington, Fine Arts
William H. Brown, Fine Arts
W. J. Bauman, Quality
Francis Z. Bushman, Quality
Frank Bacon, Quality
Beverly Bayne, Quality
Lanier Bartlett, Quality
Frank Beale, Selig
Jane Besser, Selig
Thomas Bates, Selig
Hessie Barriscale, N.Y.M.P.
C
Laura Hope Crews, Lasky
Thomas Chatterton, N.Y.M.P.
Gertrude Claire, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
Grace Cunard, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Harry Carey, Univ.
William Crinley, Univ.
Lewis J. Cody, Balboa
R. C. Courtwright, Jr., Balboa
William Conklin, Balboa
Charles Clark, Fine Arts
Richard Cummings, Fine Arts
Christy Cabanne, Fine Arts
Ora Carew, Fine Arts
Jack Cosgrave, Fine Arts
Jack Conway, Fine Arts
Josephine Cromwell, Fine Arts
Donald Crisp, Clones
Charles Clark, Fine Arts
Lester Cuneo, Quality
William Clifford, Quality
Edna Mae Cooper, Quality
Colin Campbell, Selig
Roy Clark, Selig
Frank Clark, Selig
Louis M. Chaudet, Selig
Lloyd Carlton, Selig
Harold Coyle, Univ.
D
Rex De Rosselli, Univ.
William Duncan, Vitagraph
William Dudley, Balboa
Howard Davis, Moscoro
Cecile B. DeMille, Lasky
Jack Dean, Lasky
Florence Dagmar, Lasky
Joseph J. Dowling, N.Y.M.P.
Minta Durfee, Keystone
Horace Davey, Univ.
Jack Dillon, Univ.
William C. Dowling, Univ.
Edward Dillon, Fine Arts
Max Davidson, Fine Arts
Sam De Grasse, Fine Arts
Scott Dunlap, Selig
Harry Devere, Selig
Emma Dell, Selig
E
Walter Edwards, N.Y.M.P.
Estelle Ellen, N.Y.M.P.
Vivian Edwards, Keystone
May Emory, L-Ko
William Elliott, Balboa
Frank Erlanger, Balboa
Jules Eckert Goodman, Quality
Bessie Evely, Selig
F
Marion Fais, Kalem
Ethel Fleming, Balboa
Emmett J. Flynn, Fine Arts
F. J. Fournier, Fine Arts
C. M. Franklin, Fine Arts
S. A. Franklin, Fine Arts
Rogues Fairbanks, Fine Arts
Al Filson, Selig
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Dustin Farnum, N.Y.M.P.
Tom Foreman, Lasky
Louise Fazenda, Keystone
Vickey Ford, Univ.
William Francy, Univ.
G
Olive Golden, Univ.
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Robert Grey, Balboa
Edgar A. Guest, Moscoro
Louise Glaum, N.Y.M.P.
Margaret Gibson, N.Y.M.P.
Fay Gallagher, Univ.
Charles Gibly, Univ.
Lillian Gish, Fine Arts
D. W. Griffith, Fine Arts
Lola Grimes, Selig
Adda Gleason, Univ.
Dorothy Gish, Fine Arts
H
Billie Hitchcock, L-Ko
Fred Hornby, Natl.
Lloyd C. Hamilton, Kalem
James Horn, Kalem
Raymond Hatton, Lasky
Howard Hickman, N.Y.M.P.
Leona Hilton, N.Y.M.P.
William S. Hart, N.Y.M.P.
Jay Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gale Henry, Univ.
Hobart Henley, Univ.
Roy Hanford, Univ.
Ella Hall, Univ.
L. E. Henessey, Reliance
Jack Hall, Fine Arts
Robert Harris, Balboa
Thomas Hood, Selig
Fred Huntley, Selig
C. C. Holland, Selig
Lillian Hayward, Selig
William Hutchinson, Selig
I
Dick Jones, Keystone
Jacques Jaccard, Univ.
Rupert Julian, Univ.



H. M. Horkheimer

HORKHEIMER DIDN'T KNOW HE WAS BEATEN

While H. M. Horkheimer sat in the office of his motion picture studio in Long Beach, Cal., and told funny stories to the deputy sheriff who kept his eye on the front door, a director and cameraman sneaked out of the rear entrance with the attached photographic apparatus and made the pictures which brought the money that enabled the producer to satisfy his creditors.

Had he been content to let the law take its course, Horkheimer would have been a ruined man. But he was not. He schemed and made pictures under what ordinarily would be regarded as insuperable difficulties, with the result that the Balboa company is today, only a year later, one of the largest independent producing plants.

When Horkheimer decided to become a cinema magnate, he had never seen a motion picture camera. But he had abundant experience in the show business. He had just seven thousand dollars in cash with which to engage in an industry where many men with millions at their command had gone broke. But he had brains, which are more potent than gold.

MABEL NORMAND HELD UP
Mabel Normand, Keystone star, was the victim of footpads one night last week. Returning from the home of a friend located a block and a half from her own residence, Miss Normand refused to depend upon an escort and, merrily bidding her hostess and other friends goodnight, started home.

She had not gone more than a block when a masked man stepped out from behind a tree and commanded her to put her hands up. "I never obeyed an order quicker in my life," said Miss Normand the next day in telling of her experience. "and I kept them up until the brute was convinced I had really left my purse at home and then I kept them up until I reached home. For once in my life I was scared out of my wits." The would-be thief escaped.

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MUSIC FOR INCE TRIANGLE RELEASES

Wedgwood Nowell, actor, director and musician in note, has been permanently engaged by Producer Thomas H. Ince in the capacity of musical director of all forthcoming Ince-Triangle films.

When Ince decided to submit a full score with each of his productions, he cast about for a suitable candidate to assume the charge of the work. Several men of recognized ability were tried, but Ince was not satisfied until he accidentally heard Nowell playing a piano. The music impressed the producer, who called Nowell into conference and the latter identified himself as a composer and musical director of prominence.

TRIANGLE OPENS KNICKER-BOCKER THEATRE, N. Y.

With the recent closing of "The Girl from Utah" at the New York Knickerbocker theater, preparations were immediately started for the opening of the Triangle program, which includes film plays produced at the Fine Arts Films, Ince and Keystone studios. These plays, headed by stars like De Wolf Hopper, Douglas Fairbanks, Helen Ware, Orrin Johnson, Jane Grey, Tully Marshall, and Frank Campeau, will open simultaneously at the four model Triangle theaters located in New York, Chicago, Boston and Philadelphia.

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RUTH ROLAND GETS LETTER FROM WAR ZONE

For two years, Ruth Roland, the Balboa favorite, has been receiving letters regularly from the school of a prominent English family. So ardent is the correspondence on the young man's part that even the war has not been able to interrupt it, although the writer is enlisted and serving his country as a lieutenant in "The King's (Liverpool) Regiment." To reveal his name would be unfair to both parties. It promises to come out in due time, for in his last to Miss Roland, the soldier says he's surely coming to California to see her, if he comes out of the war alive.

"I wish it was all over," he writes of the dreadful conflict, from the front. "However, we haven't nearly finished yet by a long way. The end



RUTH ROLAND

of this war seems like California to me—a darned long way off. But I'm jolly well going there some day.

"Really, Ruth, I don't suppose you know how ripping you are. Lord, I wish I could hear you sing and speak to you. Life here is sickening hard work. Somewhere or other, I saw that you sang a song at a charity recently entitled 'California and You.' I'm jolly well going to get it. The title seems just about to express my thoughts.

"On reading over what I've written, it sounds pretty average bosh; but anyway it's genuine. It's awfully weary and nagging here. Letters are the only solace except drink, and that's no use to any decent man. Your letters are worth a dozen others. They simply can't be compared to others. I've kept all you ever sent me. Anyhow, you know what I think of you, even though I can't express it."

Then, he continues trying to "express it"; but Miss Roland was too considerate to reveal any more. That her admirer comes from a family standing is evidenced by the fact that his pater invested half a million pounds in the latest war loan floated in England.

BROADWAY COMEDIANS AT KEYSTONE

In accordance with the present policy of Managing Director Mack Sennett of the Keystone Film company to feature a series of famous comedians in the Sennett-Keystone pictures that will be released on the new Triangle program, two new stars arrived at the Edendale studios this week. Joe Jackson of world-wide fame, preceded Bert Clark by one day. They were greeted by Weber and Fields, Eddie Foy, Vincent Bryan, Harry Williams, Aaron Hoffman, William Jerome and a host of other New Yorkers who are now Keystoneing and for a few minutes the studio looked like a misplaced bit of Broadway.

TOM PERSONS BACK

Thomas Persons, superintendent of the Selig Polyscope company's Pacific Coast studios, has returned to Los Angeles to resume his duties after a pleasantly spent vacation in Chicago and New York City. Mr. Persons is enthusiastic over the outlook for productions in course of preparation at the Selig Pacific Coast studios. "Not only are we preparing some magnificent spectacles but forthcoming Selig pictureplays in one, two and three reels will be away above the average."

Films For Children

Producers, releasing agencies, exchange men and exhibitors unite in declaring there is no money in so-called "Children's Films," yet there has never been but one of two serious efforts to go after this business.

Children are full of imagination. They dream things the "grown-up" never feels; the occult, the mysterious in nature, find vent in the childish love for, and belief in, fairies, witches, magic transformations and the like.

Librarians will tell you that eighty per cent of the books loaned are to children—and they are books of fairy tales, imagination and so-called "nonsense" volumes. This proves that children demand such stories and as the kiddies are enthusiastic supporters of motion pictures they flock in large numbers to the right sort of screen pictures.

When the exhibitor puts on a strong drama he caters to either one or the other—sometimes both—parents. He limits his field to two in a family. When he puts on the right sort of a "child's film" he caters to the whole household because the chil-

dren insist on going and that means that one or both parents must go also.

There are perhaps some "old fogies" who have become crabbed and short-tempered, who forget childhood's happy hours, and such may do, sneer at "children's nonsense." But most of us love children and delight in pleasing them—and too, it is heard to outgrow our own childish delight in mysteries, goblins and witchcraft.

In the Fall of 1914 the Paramount released the finest children's picture ever produced, entitled "The Patchwork Girl of Oz"—and if anything were needed to refute the idea that "children's films" don't pay, the fact that this picture has in the past year actually played to \$184,000 worth of business should be sufficient.

The time is coming—and it is not far distant—when producers and exhibitors as well will realize the financial benefits of children's films and the general public will actually demand them.

MOTION PICTURE HOSPITAL FUND

There are many worthy charities connected with the speaking stage but it remained for Arthur Leslie of New York to establish the first motion picture charitable organization. This is a hospital fund and every promise is given that the project will be successful.

The plan as outlined does not contemplate the accumulation of a large fund, but rather sufficient money for the custodians to obtain beds in various hospitals for the treatment of worthy cases.

A large number of subscriptions have already been received and the amount indicates there will be little trouble in raising a fund worth while.

If you have not already contributed and desire to help this great work you may send your contribution in care of this publication and it will be forwarded in your name to the proper authorities.

SOME ROYALTY!

Mr. H. F. McGarvie, manager of exploitation of the San Diego exposition, paid Francis X. Bushman and Beverly Bayne one of the highest compliments that one person could pay to another. He said: "I was very prominent in affairs at the Paris Exposition a few years ago and during that time witnessed the coronation of King George, and I must say that the coronation services given at the exposition last Saturday, and the dignified king and queen so far surpassed the real coronation of King George, that a comparison is ridiculous."

AT MILLER'S

William Farnum in his latest and greatest picture, "The Wonderful Adventure," is the attractive six-part feature film premiering at Miller's for the week starting Monday. This is Mr. Farnum's first appearance in several months and his thousands of admirers can rest assured that they are going to see a picture that has been well worth waiting for. In it this popular star plays a dual role. As John Demarest, a wealthy contractor, he falls a victim to the wiles of "Mazora," a beautiful adventuress. Through her he becomes a drug user, neglects his family and is on the verge of ruin. At this stage of affairs he meets John Stanley (also played by Farnum) a mining engineer and his exact double. How the vexed problem is finally solved makes a photo-play romance of entrancing power and thrilling interest. The added feature is the latest first run Pathe Weekly.

The Selig Sage says: "Many movie comedians are called and few are chosen."

Weather hint: An early fall is predicted in rough-house film comedy.

The main ambition of the movie villain seems to be to roll a perfect cigarette.

KEYSTONE STUDIO CONSTRUCTION

Work on the group of new concrete studio buildings at the Keystone Film company plant in Edendale, California, is progressing rapidly. The administration building will be the first to be completed and the foundations are well under way. The business offices will be located in this structure with private offices for Managing Director Mack Sennett. The library which is being collected for use by members of the scenario department will be located on the second floor and will be built in a noiseproof manner.

ACTORS SUPERSTITIOUS

Theatrical folks have been said to be the most superstitious class in the world, and John Emerson, the Fine Arts Films star, tells of some of the superstitious signs players believe in. They are: If you see a vision of dirty water, or dream of eggs, no success can come from your play. If you see a fire in your sleep, that signifies immediate victory. To dream of blood means a victory. To dream of children is bad, and if you see a black cat in your sleep, look out, for trouble is ahead. Before his entering the Fine Arts Films ranks, Emerson dreamed of streams of blood and fire, denoting success in his new venture, and such has become true.

Aunt Lida Lawson says: "Many a would-be movie heroine doesn't know how to cook!"

PERSONAL NOTES OF THE PLAYERS

Cyril Maude hasn't struck hard times—not by any means. His latest motion picture contract calls for \$200 per working hour, or to be exact, for every hour he is held at the studio.

Charlie Chaplin has an aggregation of comedians that have been bred in the atmosphere of pure comedy. Paddy McGuire, one of Charlie's right-hand men, has been with Kolb and Dill on the real stage. He also took a turn in vaudeville and has been warbling on the musical comedy circuits. His first appearance before an audience in the dim past was when he turned funny tricks in a circus. Experience he has aplenty which he uses in pictures.

Thomas Jefferson, the veteran stage actor, under contract to appear in Fine Arts Films pictures, has purchased a California chicken ranch.

"Smiling" Billy Mason, former Essanay lead and later hero of the World Film corporation's "You Know Me, Al" series, this week joined the Universal City forces where he is playing juvenile leads.

Tom Ince has entered his son and heir, William Thompson Ince, age 6 1/2 years, in the Hollywood Military academy.

It is reported that Kolb and Dill are trying out some of their cleverest stunts before the camera at a local studio.

Francis Ford and his company of Universal players this week left for a trip to San Francisco where they are to stage a number of scenes.

Edna Goodrich has just begun her first picture for the Lasky company. It is an original drama written by Margaret Turnbull, the playwright, especially for Edna Goodrich. The company has left for Bear Valley to take a number of scenes.

SETH PERKINS IN ACTION



Seth D. Perkins, manager of New Garrick Theater, is an enthusiastic golfer. This picture shows him in action at the Midwick Country Club

Victor Moore, who starts work shortly with the Lasky company, under the personal direction of Cecil B. De Mille, the director general, is now in Catalina endeavoring to entice the fish from the neighboring waters.

Carlyle Blackwell, after an eleven-week vacation, has started "Mr. Grex of Monte Carlo" under the direction of Frank Reicher.

A letter was recently received in the Chicago offices of the Selig Polyscope company sent from London, England. It was addressed to "The Selig Periscope Company." It is thought that the submarine warfare may have had its effect on the writer of the letter.

There is no room in motion pictures for pigeon-toed mobs.

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

VOL. III. No. 9.

LOS ANGELES, CALIFORNIA, OCTOBER 4, 1915

5c Per Copy, \$2.00 per Year.

Orders Producers to Quit Burrough of Manhattan

Manhattan Isle has about as much affection for motion-picture actors as a baby has for cocktails.

By a recent order of the municipal authorities of New York all film plants must "move off" Manhattan Island before January 1, next. According to reports, the "movies" are regarded as a public menace. Just why they are thus regarded is not made plain, but the ultimatum of the officials seems to be final.

Judging from present indications, there will be a wild scramble for "other suitable sites" around the first of the Year. The first company to comply with the order will be Famous

Players. The Universal (eastern branch) and the other long established firms will be forced to hunt for new quarters.

Evidently the borough of Manhattan doesn't need the fame that naturally comes to the city boasting motion picture studios; perhaps, too, she has no desire to bolster her manufacturing statistics.

While not wishing to appear hogish, Los Angeles wouldn't "turn up her nose" should a few more companies make favorable overtures toward locating in this city; in fact, our motto always has been, "the more the merrier."

Cameraman Discovers New Process Color Photography

Natural colors on the screen—just think of it. It has absolutely been discovered by William Alder, cameraman and professor of cinematography at the Quality Studio laboratories. Mr. Alder has devoted nearly ten years of his life to the study of photography, and for the past four years has been working on a color process that will photograph natural colors through the lens of the motion picture camera instead of making the colors on the positive after the printing. His experiments and his labor and sleepless

nights have at least accomplished this: The first test process shown at public exhibitions at the Majestic theater in Los Angeles was proclaimed by the audience and the press as being the nearest thing to natural colored photography ever shown. In the next production in which Mr. Bushman and Miss Bayne will appear Mr. Alder will photograph a few scenes with his new camera, which will be the added feature of the production. One film manufacturer has offered Mr. Alder two hundred thousand dollars for his process and patents on the camera.

Dixon Will Produce "Fall of a Nation" Here

Thomas Dixon, a former Baptist minister and author of "The Clansman" and nine other novels, arrived in Los Angeles to spend approximately \$750,000 in the next six months in making a film of his latest novel, "The Fall of a Nation." He expects to give employment to about 50,000 persons in producing the masterpiece, in which interesting undertaking he will be the director-general.

Immediately upon his arrival Mr. Dixon began negotiating for a studio. He expects to locate in Hollywood.

Mr. Dixon is director-general of the National Dramatic Corporation, which has the motion picture rights to most of the novels he has produced and to all of his literary output for the next five years.

"I will soon find out if I am a success as a motion picture director," Mr. Dixon said. "I think I will be. Anyhow I am going to try. At least if I am not the director, I will direct the director."

"We expect to make more than 200,000 feet of film. The production will exceed the cost of 'The Clansman' film by about 40 per cent and will give employment to three times as many people."

"We expect to start work at once, as there is little time to lose. It will crowd us to get through in six months. After the novel has run serially it will be used in book form and shown in pictures simultaneously," Mrs. Dixon,

who has never spent a winter in Southern California, will join me shortly. My son and namesake, who is now in London, having gone to be present at the initial performance of 'The Clansman,' is coming to Los Angeles later to help me in my work."

Mr. Dixon likes to talk about the success of "The Clansman" film, which was produced locally. The film is being shown in ten cities and is attracting large crowds.

"If I don't quit getting such large checks from 'The Clansman' plays I am afraid I will get lazy and quit work," he continued. "Some of the checks are so large I am ashamed to look them in the face."

"Los Angeles is the only city that got to see 'The Clansman' for less than \$2 a seat, and that is because my associates sold it outright to a local theatre man, who has made a nice thing out of it. I nearly dropped dead when I learned what had been done."

Mr. Dixon is a tall man with a forceful and pleasing personality. His hair has turned gray in the last few years, an effect of hard work. There is nothing ministerial in his appearance, however. His temperament is not on display and he looks like a successful business man with energy enough to keep him in the game a good many years.

TWO FILM STARS MEET

Francis X. Bushman and J. Warren Kerrigan have shaken hands. They have admired each others work on the screen for years and had never met each other personally until last Saturday afternoon. J. Warren Kerrigan called at the Quality Pictures Corp. studio and was there met by Francis X. Bushman, who wrung his

SILK PAJAMAS ADORN BILLIE BURKE

Billie Burke is the cynosure of all eyes this week—all eyes that, in any way possible, can steal a glimpse of her while she is appearing before the camera under the direction of Thomas Ince, in an elaborate photo-drama for the Triangle. She is an attraction such as has never before graced Inceville with her presence. Innocently enough, she is upsetting the celerity of action at the big Ince plant. She has awakened the curiosity even of staid old Civil war veterans, now engaged in another picture. She is wearing pink pajamas. They're silk and they cost, according to the latest advices from the auditing department, \$32.50. But that isn't the reason why Inceville is all aflutter, agog and astor. It is because these dainty luxuries of the boudoir are adorning the beautiful, golden-haired star who is shattering forever the assertion of many that "Billie Burke would never appear in the movies."

SCHOOL FOR KID PLAYERS TEACHER ENGAGED

A school for the children players that appear regularly in Fine Arts Films is the latest move at the Fine Arts Film studio. A competent teacher will be in charge and school hours will be from eight to ten o'clock in the morning, and four to six o'clock in the afternoon.

J. WARREN KERRIGAN

hand until it was sore. It was a meeting that neither one will ever forget. Mr. Bushman said: "I have seen you so often, Mr. Kerrigan, and have always admired your work and am glad of the opportunity of meeting you." Mr. Kerrigan's words were identically the same. They have become fast friends and will in all probability see each other often now.

NOTED ACTOR HAS STRANGE ACCIDENT

One of the most peculiar accidents in medical history recently occurred to Edmund Breese, the distinguished actor of the speaking stage, while being photographed for a scene in the coming Popular Plays and Players film production, "The Song of a Slave," which is scheduled for release in the Metro program.

Several times persons, while laughing, have dislocated their jaws, and it has been necessary to call in medical aid to slip the jaw-bone back into its socket, but these accidents have occurred through the mouth being too wide open. But there can be ill effects from closing the jaws too tightly as Mr. Breese now knows.

Mr. Breese is well known to have one of the sternest faces on the stage. This he demonstrated as John Burket Ryder in "The Lion and the Mouse" and in "The Master Mind," in which he played the title role.

In "The Song of a Slave Slave" Mr. Breese has another strong part. In one scene he was required to keep his mouth set sternly for several minutes. When the scene was over Mr. Breese found he could not open his mouth. He had dislocated his own jaw through over-application of muscular force and it was necessary to summon a doctor to set it right.

Mr. Breese says now that his greatest regret is that some actress he knows can not undergo the same experience with no doctor handy.



GEORGE BEBAN

The star of "The Alien," now showing at the Auditorium, Los Angeles.

CHARLIE CHAPLIN HAS A NEW RIVAL

You can now see Charlie Chaplin in the movies, or you can see him in the aquarium if you happen to be in New York.

The "Charlie" in the aquarium has just arrived from Chile, where he was caught on a fish hook by W. O. Swadridge, chief engineer of the steamer Santa Cruz.

As soon as he waddled across the floor of the aquarium, everybody knew what his name was.

MUSIC FOR "THE COWARD"

Following the lead set by the Oz Film Manufacturing Company in issuing an original musical score for a motion picture—"The Patchwork Girl of Oz"—Thomas H. Ince, director-general of the New York Motion Picture Corporation, will not depend on a score of "selected numbers" for "The Coward." He has ordered Wedgwood Nowell to write a special music score for the new play.

FAIRBANKS SIGNS FOR A LENGTHY TERM

Douglas Fairbanks, among the first of legitimate stage stars engaged by Mr. Griffith, to be starred in Fine Arts Films Triangle plays, has signed a long-term contract with Mr. Griffith, during which time he will be featured in a series of comedy dramas.

The lips of many a captivating movie actress blank as if she had been eating damson plums.

MABEL NORMAND RAPIDLY IMPROVING

Mabel Normand, moving picture actress, who has been seriously ill, will recover unless unforeseen complications arise. Miss Normand was hit on the head by a shoe thrown in a wedding scene and for days lay unconscious and at the point of death. She is still unconscious part of the time.

MARGUERITE SNOW HAS OWN COMPANY

Miss Marguerite Snow, who has been playing leads with the Quality Pictures Corp., opposite Francis X. Bushman, has been given a company of her own and will hereafter be featured alone in four and five-reel productions. While her cast is not yet complete, it is understood that she will be associated with many familiar faces of the screen. Her first story, "Rosemary, That's for Remembrance," will be begun in a few days.

SIX THOUSAND SHEEP ON THE SCREEN

More than six thousand head of sheep appear in the Reliance Mutual photograph, "Hidden Crime," whose background deals with life upon a sheep ranch. The sheep were secured as actors through a journey to Mt. Macedo, California.

Curiosities of the movies: The different manner in which every movie star holds a pen while dashing off a note.

BUSHMAN KNOCKS

OUT JEFFRIES??

Those of you who witness the showing of "Pennyton's Choice" when it is released, will be somewhat surprised to see a real pitched battle of fists and brains between Francis X. Bushman and Jim Jeffries, the ex-champion pugilist of the world. The fight was not a staged one, either. Both men went at it in earnest and the markings on both after the camera had stopped clicking gave evidence that it was not a frame-up. Mr. Bushman has had some experience in boxing. His trainer, Ernest Ball, has been giving this star of the films instructions for the past two or three years, and Mr. Bushman has profited by it. In one scene in particular, Mr. Bushman was knocked nearly twelve feet by a blow from Jeffries. He picked himself up quickly and caught the prize-fighter, unawares, between the eyes, nearly knocking him out. It was all done in good sport, and fight fans will enjoy seeing the exhibition when the production is released. This is Mr. Jeffries' first "battle" since his encounter with Jack Johnson a few years ago.

Charlie Chaplin has served notice on "Answers," a London publication, forbidding them to publish his life story in serial form.

Los Angeles harbor will serve as a background for scenes in "Cross Currents" by Mary H. O'Connor, starring Helen Ware, the Fine Arts Films player.



CLAY'S BROCKWELL "UP FROM THE DEPTHS"

ACTRESS' AUTO IS RECOVERED

Police detectives recovered the automobile and jewelry taken by bandits from Myrtle Gonzales.

According to the story told the police by Miss Gonzales, she was waiting for her aunt at Pico and Figueroa streets when a tall man, armed with an automatic revolver, entered her automobile and ordered her to drive about the city. Later a second bandit was picked up near Westlake park. Miss Gonzales was then stripped of her jewelry and \$15 was taken from her. She was forced from her machine and the two bandits drove away in the darkness.

Last Minute News

TWINS AT HORSLEY'S

Two baby lions arrived at David Horsley's Feature Film Studios last night. According to "Doc," mother is doing well.

ANITA KING NEARING NEW YORK

Telegraphic advices just received from Anita King, the Lasky "Parade Girl," who is leaving her machine from coast to coast, tell of the wonderful reception in Chicago. She is now in Ohio and wires she expects to reach New York on Tuesday.

EUROPEAN STAR AT MOROSCO'S

Constance Collier, the London Star, was met in San Francisco yesterday by Director Frank L. Floyd of the Morosco Photoplay Company, who carried her the script of "Tongues of Men" by Charles Klein, a new photoplay in which she will appear. Miss Collier will arrive in Los Angeles Monday, according to a wire just received.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States.
If your news dealer cannot supply you we will send it direct on receipt of price.
Better yet, mail a one-dollar bill for six months' subscription.



Application made for entry as Second Class mail matter.

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H. O. Stechhan	Ballou Amusement Producing Company

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Saturday, October 2, 1915

Really, we feel that we may figuratively "pat ourselves on the back," owing to the many congratulatory letters we have received praising our new

"DOSE" style in newspaper form—and our live news columns.

"KIND" after work will continue to improve.

"WOIDS" "Your taking hold of the Photo Players' Weekly has certainly secured results, and it is as many improvements appear at the end of the first year as the first month its future is bright indeed," writes Waldo Walker of the Oliver Moscoro Photoplay Co.

"The Photo Players' Weekly has the brilliancy of a real newspaper," says Don A. Meany, Manager of Productions of the Quality Pictures Corporation. "The future of The Weekly should now be brighter than it has ever been before because the paper appeals to those who see and read it."

Captain "Jack" Poland, former editor of Static Flashes writes: "I wish to commend your wisdom in changing this publication from magazine to regular newspaper form. It presents much better possibilities than a magazine. Your paper is published in the real production metropolis of the motion picture field—Los Angeles—and you are in a position to reach the thousands of people interested in screen life earlier than any other publication."

"I wish to compliment you upon the progressive ideas that you are introducing," writes Frederick Palmer of the Keystone Film Co. "There is a great field here for a weekly and you will make a big thing of the publication."

From every side we hear enthusiastic comments on our Illustrative Publicity as evidenced by the cartoon of Francis X. Bushman in recent issue. This is a new idea—never before exploited by any publication or publicity expert and a medium of presenting in a new light the great stars of the Movie World to their thousands of admirers.

A number of other features are in process of preparation to help live up our columns and make them of paramount interest to all readers. Watch The Photo Players' Weekly every issue.

"GEORGE, YOU TURN THE CRANK"

All too frequently we hear people leaving the average motion picture show-house with the expression: "It was a bad film" or "That was a rotten picture."

Such people carry a feeling of ill-will not only against the maker of the film but against the picture house as well.

With the present day reliability of manufacturers and the expert knowledge employed in producing, photographing and printing a picture, it is seldom—very seldom—almost say, never—that a bad picture is turned out today.

What, then, is the reason for the "rotten picture" shown theatre patrons? It must be a question of the operator in the projection booth.

Exchange men take great care of their prints. In most cases each film is carefully inspected for torn perforations—patches are examined and dust, grit and oil is carefully removed before it goes out to the next exhibitor. We can hardly lay the blame on the exchange, then, it's up to the operator.

And this is not a knock at the real operator—it is a boost. Because the show that is projected by the man who is entitled to the designation of "operator" is never found in the "rotten picture" or "bad film" class of houses.

The trouble lies with the management that "cuts expense" on the salary allowed for an operator, so that all they can hire is an inefficient, "grind thru anyhow" sort of an individual.

The wonder is not that so many houses change hands so frequently, but rather that any people ever patronize them at all.

Proper projection of pictures is a real science. The fellow who merely can "twist a crank" should never be allowed in the booth. It's no "soft snap" to handle a picture show. It takes not only more than average intelligence, but plenty of good hard physical work as well.

Picture to yourself the fellow who comes to work at 9 a. m. For two hours he carefully examines each reel in preparation for the show. Every patch must be examined—perhaps the last fellow didn't make a good joint and the cement has let go on one side. If that runs thru the machine it means a torn film and a "one minute for repairs" sign on the screen. And every patch must be trimmed right so the picture won't suddenly jump half way out of the frame. After re-winding, re-patching, dusting and cleaning his film, his machine must be overhauled, oiled and cleaned and new carbons inserted.

At 11 a. m. the house opens and he grabs a hurried bite. From then until 5 p. m. or 6 p. m. he sweats and toils in the small booth—in a temperature often 90 to 110 degrees. Then a half-hour for supper and back to the grind until 11 p. m.

Constantly during the 12 long hours the expert operator is on the lookout for the thousands of things that might go wrong. It requires a skilled electrician as well as a skilled operator. Such a man, of course, deserves and gets a better salary than the "grind thru anyhow" crank-turner. And those men work in the houses where you always see good pictures—pictures that don't hurt your eyes—places where you are not continually annoyed by trouble in the operating room.

Of course many of the troubles of smaller theatres are not encountered by those who run first run pictures. Yet the need for skilled projection is greater on first run subjects than on older films.

Fortunately we find the old type of management is rapidly going out of business together with the "George, you turn on the crank" operator. The real operator, the man who has the projection and understands retraction, is the man demanded by first class houses today.

OH, YOU GIRLS!

Some girls within the world of ours Would movie actors be.
They think it fine to pose in plays And gain publicity.
They never think of all the work The trials, the frowns and kicks That come to those who like to pose Before the camera's clicks.

The best advice that we can give To girls who're movie struck Is: "Stay at home and do not roam!" For you'll have little luck.
The ones who act quickly and well Have studied long and screen So we suggest that movie is best For movie work is—(Well it's not what it's cracked up to be.)

"ISH GA BIBBLE"

NOT PARISIAN

Edgar Jones unwittingly mixed New York's Fast Side with Parisian atmosphere during the staging of a big scene when he was producing "An Evening to Society," a coming Columbia Metro feature, with Hamilton Revelle and Lois Meredith in the stellar roles. Mr. Jones was directing a scene showing a gay house party at a chateau near Paris. During the action frowns and dispirited the guests in the way of grotesquely shaped paper hats. The guests opened the hats up and doctored them when the scene was being taken. Not until then did Mr. Jones discover that about half the hats bore the motto "Ish Ga Bibble," which is far from Parisian in large, bold letters. It was necessary to take the scene over again while the gay crowd perspired in the heat of the lights.

MOTION PICTURES BECOME A SORT OF PATSY BOLIVAR

Motion pictures have become a sort of Patsy Bolivar of the amusement business. Stop a stage play and the management takes it into court to protect an investment of several thousand dollars, but it is almost impossible for the maker of pictures to protect his product at a hundred varying points. He does not fight back and the reformer seeking an outlet for his activities or the folk looking for an easy berth feels safe in attacking the pictures, knowing with the rapid changes of ball the local house manager cannot bring an issue on any one subject. Now and then an issue has been made on some feature film, but the bulk of the business is too transient to be made an issue and the broader subject of pictures in general covers too wide a field. The attitude is much that of a lady picking upon a helpless weakling and about as creditable.

FILM STARS ACTIVE IN CHARITY CIRCLES

Sarah Truax, included in the list of featured players appearing in the Fine Arts Films, "Jordan Is a Hard Road," in private life is Mrs. Charles S. Albert, wife of the head of the Great Northern railway legal department. Miss Truax recently was the instigator of a monster Red Cross benefit in Spokane, Wash., which netted over \$10,000 in a town that had no Red Cross chapter, and in fact was never interested in Red Cross work. However, Miss Truax's accomplishments are not limited to such as outlined, for as a legitimate stage actress she is very well known.

BEVERLY BAYNE, TENDER-FOOT, FRIGHTENED

Stories of tenderfeet in California have gone their rounds, and many are the jokes that are told about those who have lived in the city, practically all of their lives and come to California to be seasoned and invigorated into daring plots.

Beverly Bayne, who has just recently joined Mr. Bushman to play leads with him at the Quality Pictures Corporation studio in Hollywood, Cal., on her recent trip to Bear Valley, was given the scare of her life when the second night after her arrival she heard mysterious sounds outside her cabin window. She mustered up enough nerve to look out and there—she saw what appeared to her to be two mountain lions. She quivered and turned pale, aroused two or three girls members of the company, and they proceeded to follow suit. The quartet were nearly scared to death. They closed the window, locked the door and stayed awake all night, and when the sun arose in the morning and they looked out to see if the lions had gone, they discovered two rows peacefully eating grass. Miss Bayne says she never will believe that it was cows that she heard and saw that night, but Lester Canco knows absolutely and positively that they were cows, because he is the one who put them outside the window. Anyhow, Beverly says she likes the East better than the West.

Harvey Payne, while chatting with lady friends in the "Idle Hour" theater last evening, lost a set of teeth.

Our own Almanac: Thirty days hath September. Thirty movies, you'll remember!



WILLIAM FARNUM
Wanted A. Fox Feature Film Co.

WANTED TO TRY THE MOVIES

Long Beach, where the Ballou studio is located, attracts many wealthy tourists from all parts of the country. Some of them are retired farmers from the Central States. One would naturally not think of them as ambitious to shine in the movies. But you never can tell about human nature. Not so long ago, one of them ventured into the Ballou office and asked to see the manager Mr. Horkheimer, though a busy man, always makes it a point to listen to everyone, for that enables him to observe and get good types for productions.

This one was an Iowa house-raiser. He came to Mr. Horkheimer that he had enough money in the bank to keep himself and family for the rest of their days. But to get down to business, and he grew confidential, he had written a piece for the pictures called "The Corn Husker's Revenge." Believing his caller merely wished to sell the scenario, Mr. Horkheimer asked him to leave it for inspection. But he was wrong. This man would take no chances. What he came for was to see about getting it produced and he wanted to play the leading part, using his wife and two daughters, a son and their husbands and wife and the grandchildren for the rest of the parts. He departed disappointed when told that the Ballou company could not consider such a proposition.

DOROTHY GISH TO ACT IN NEW YORK STUDIO

When Dorothy Gish and Owen Moore complete their performance in "Jordan Is a Hard Road," with producer Allan Dwan, they will depart for the New York Fine Arts Film studio, where they will play the principal part in a feature character drama laid in a New England atmosphere. It is possible that Miss Gish and Mr. Moore will remain at the New York studio for two or three pictures, dealing with Metropolitan situations.

WELLINGTON PLAYER LOANED TO QUALITY

Through the courtesy of Kolb & Dill, Inc., Mr. Wellington Player, who has signed a contract with them for a year to play characters and leads, was loaned to the Quality Picture Corp. for a period of two weeks to play the role of Jules Blondeau in the production of "Pennington's Choice." Mr. Player, who has made quite a reputation for himself in Famous Players and Universal productions, is an unusual type of man, weighing close to 225 pounds and standing six foot two in his stocking feet. He is a man of powerful physique and unusual dramatic ability. His dramatization of this character has been done splendidly and has helped wonderfully in making "Pennington's Choice" one of the best productions Mr. Bushman has so far appeared in.

AT MILLER'S

Theda Bara, the famous Vampire woman, comes to Miller's on Monday next for one week in the William Fox production of Herbert Brenson's great picture play "Sin." This is a story of striking power, startlingly realistic, abounding in strong dramatic climaxes, growing out of the clash of elemental human passions, and gives this satanic sorceress one of the greatest opportunities of her career to display her wonderful genius. She is ably supported by a specially selected cast of popular favorites. A special musical program has been arranged on Miller's new organ, and this picture music is becoming a big attraction at this pretty photo-play house. The added feature is the latest first-run Pathe Weekly of worldwide current events. A big surprise is in store for Miller's patrons, which will be announced next week.

Petie Messamore sent in an order for a movie machine under the misapprehension that he was buying a Ford.

Space in the Christmas Annual of the Photo Players' Weekly is rapidly being taken by members of the profession who desire representation for the purpose of wishing their many admirers a Merry Christmas and Happy New Year. It is indeed a revelation to learn how many thousands of picture fans eagerly scan the pages of the Christmas Annual for a sight of the photograph and words of greeting sent out by their favorites.

Ever on the alert for the best talent the Photo Players' Weekly has secured the services of H. A. "Jack" Laver to edit the Big Annual Christmas Edition. Mr. Laver is well known to the profession and the public and his great ability as proven by his able editorial work on the "Picture Player Magazine" assures an Annual such as has never before been equaled. Make your reservation for space in this big number now. Sales promise to exceed the fifty thousand mark this season. Please address all communications regarding the Christmas Annual to H. A. Laver, Photo Players' Weekly, Lissner Building, Los Angeles.

FIFTY-POUND BOX CHOCOLATE SHOP CANDIES FREE

The Photo Players' Weekly announces it will present a 50-pound box of Chocolate Shop Candy to the young lady sending in the greatest number of paid subscriptions between now and December 24, 1915. A commission will be allowed on every subscription sent in.

PAY NO MONEY TO AGENTS

Please do not pay any money to persons claiming to be representatives of the Photo Players' Weekly who solicit subscriptions or advertising unless they show you a letter from this office authorizing them to make such collections.

One of the big motion-picture corporations is trying a new stunt in the way of publicity. A corps of special publicity men have been engaged, and when the firm hears of a fall-off in business in certain cities these men are rushed to render first aid to the local press agents.

The Universal Animated Weekly man this week scooped every other pictorial news service in Los Angeles when scenes of the last days paid the late Right Reverend Thomas J. Conaty, bishop of the diocese of Monterey, were shown on the screen of Quinn's Superba theatre.

New Garrick

Broadway at Eighth.

SETH D. PERKINS, Mgr.

Coming Sunday

The Wonderful Emotional Actress.

BERTHA KALICH

In the film version of the stage success.

Marta of the Lowlands

Also Monday, Tuesday and Wednesday only

The Diamond from the Sky

MILLER'S THEATRE

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in Herbert Brenson's beautiful dramatic photodrama,

"SIN"

Added attraction. Latest Pathe Weekly.

Shows at 11:00, 12:45, 2:30, 4:15, 6:00, 7:40 and 9:15 p. m.

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Comedian,
All Celtic Films.

J. A. FITZGERALD
Director,
All Celtic Films.

J. A. BADARACCO
Photographer,
All Celtic Films.

1400 BROADWAY—NEW YORK CITY

"Rafferty Settles the Wax," "Rafferty Stops a Marathon Runner," "Rafferty at His Summer Home," "Rafferty Goes to Court," "Rafferty at the Hotel DeRest"—One reel a week.

During the stay of the New York musical success, "Dancing Around" in Seattle, Wash., Paul von Harberg, of the V. L. S. E. branch in that city, entertained the members of the company with a showing of the five-reel Selig Red Seal play, "The House of a Thousand Candles." Al Jolson, the famous black-faced comedian who is featured in "Dancing Around" and the entire supporting company attended the performance and showered congratulations upon Mary Robson, one of their number, who played an important character in the picture.

Edwin Wallock is a devotee of solitude during his waits between scenes?

MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

A Robert Adaire, Kalem
Macy Arbuckle, Morosco
Mary Alden, Fine Arts
Roscoe Arbuckle, Keystone
Charles Arling, Keystone
Charles Avery, Keystone
B Sherman Bainbridge, Univ.
Hobart Bosworth, Univ.
Henry Bergman, L-Ko
Jack Blythe, L-Ko
Truc Broadhead, Kalem
Bertram Bracken, Balboa
C. U. Baker, Balboa
Malcolm Blevins, Morosco
Neil Burmes, Fine Arts
Joseph Belmont, Fine Arts
Carlyle Blackwell, Lasky
Frank Burke, N.Y.M.P.
Lewis C. Burham, N.Y.M.P.
Harry Booker, Keystone
Neil Burmes, Univ.
Pauline Bush, Univ.
R. E. Bradbury, Univ.
C. M. Blue, Fine Arts
Buehl Barnes, Fine Arts
Francilla Billington, Fine Arts
William H. Brown, Fine Arts
V. J. Bauman, Quality
Francis Z. Bushman, Quality
Frank Bacon, Quality
Neville Bayne, Quality
Lanier Bartlette, Quality
Frank Beale, Selig

Laura Hope Fries, Lasky
Thomas Chatterton, N.Y.M.P.
Gertrude Claire, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
Grace Curand, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Harry Carey, Univ.
William Crimley, Univ.
Lewis J. Cody, Balboa
William Courtleigh, Jr., Balboa
William Conklin, Balboa
Charles Clary, Fine Arts
Richard Cummings, Fine Arts
Christy Cabanne, Fine Arts
Gra-Crawe, Fine Arts
Jack Cosgrave, Fine Arts
Jack Conway, Fine Arts
Josephine Cromwell, Fine Arts
Donald Crisp, Clunes
Charles Clark, Fine Arts
Lester Cuneo, Quality
William Clifford, Quality
Edna Mae Cooper, Quality
Cohn Campbell, Selig
Roy Clark, Selig
Frank Clark, Selig

D Rex De Rosselli, Univ.
William Duncon, Vitagraph
Charles Dudley, Balboa
Howard Davies, Morosco
Cecile B. DeMille, Lasky
Jack Dean, Lasky
Lorraine Dugan, Lasky
Joseph J. Dowling, N.Y.M.P.
Minta Durfee, Keystone
Horace Davey, Univ.
Jack Dillon, Univ.
William C. Dowling, Univ.
Max Dillon, Fine Arts
Max Davidson, Fine Arts
Frank Darien, Fine Arts
Sam De Grasse, Fine Arts
E Walter Edwards, N.Y.M.P.
Estelle Ellen, N.Y.M.P.
Rivian Edwards, Keystone
May Emory, L-Ko
William Elliott, Balboa
Frank Erlanger, Balboa
Jules Eckert Goodman, Quality
Bessie Eytan, Selig

F Marion Fais, Kalem
Ethel Fleming, Balboa
Emmett J. Flynn, Fine Arts
Norton Fowers, Fine Arts
M. M. Franklin, Fine Arts
S. A. Franklin, Fine Arts
Douglas Fairbanks, Fine Arts
Al Filson, Selig
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Dustin Farnum, N.Y.M.P.
Tom Foreman, Lasky

G Olive Golden, Univ.
Maud George, Univ.
Harry Gibbons, Univ.
Myrtle Gonzales, Vitagraph
Gorin Grant, Balboa
Daniel Gilheather, Balboa
Robert Grey, Balboa
Edgar A. Guest, Morosco
Louise Glaum, N.Y.M.P.
Margaret Gibson, N.Y.M.P.
Ray Gallagher, Univ.
Charles Giblyn, Univ.
Lillian Gish, Fine Arts
D. W. Griffith, Fine Arts

H Billie Hitchcok, L-Ko
Fred Hornby, Natl.
Lloyd G. Hamilton, Kalem
James Horn, Kalem
Raymond Hatton, Lasky
Howard Hickman, N.Y.M.P.
Leona Hutton, N.Y.M.P.
William S. Hart, N.Y.M.P.
Jay Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gale Henry, Univ.
Hobart Henley, Univ.
Ray Hanford, Univ.
Ella Hall, Univ.
L. E. Hensberry, Reliance
Jack Hull, Fine Arts
Robert Harron, Fine Arts
Thomas Hood, Selig
Fred Huntley, Selig

I Dick Jones, Keystone
Jacques Jaccard, Univ.
Robert Julian, Univ.

Do you know that—
Sid Jordan, of the Tom Mix company of Selig players, was formerly a full-fledged sheriff?
Otis Harlan, now starring in Selig Red Seal plays was one of the original "Razzle Dazzle" trio?
Earle Fox spent many years developing his voice and has sung on the stage in musical comedy?
Eugenie Besserer was born in Paris and came to this country when a girl of about five years?

Olga Grey, who plays in Fine Arts Films, was recently taken ill with pneumonia. At the present writing she is gradually recovering.

HOW HAZEL DALY GOT A MOVIE JOB

When so many beautiful girls are tempted by the enticing clink of the movie camera, and use every effort to gain an engagement of some sort, being even content with positions of "extras" in motion picture stock companies, it remained for a Chicago girl to win through the medium of her photograph, the opportunity to become leading lady for dashing Tom Mix, the cowboy star of the Selig Polyscope Company's western company at Las Vegas, N. M.

Miss Hazel Daly, not yet 18 years of age, who must reside in Chicago, never gave a thought to the "movies" when she attended Chicago high school last winter. Today she seems certain to succeed in the most difficult of movie roles, that of a western cowgirl, who must ride, shoot and throw the bull. Miss Daly never did any of these things. "I can learn," she will learn," she says. This attitude is characteristic of the girl.

Tom Mix was desirous of a leading lady who was not only pretty, but could act. The Selig Polyscope Company searched high and low. The applications came from some of the best-known movie actresses in the business. Miss Daly did not know of Tom Mix's needs. She just sent in her photo with a note asserting that she was willing to do her best in motion-picture work.

Then came a visit to the Selig executive offices, several tests at the Selig studio, and the outcome of it all was that Miss Daly has gone to Las Vegas ready and willing to play opposite Tom Mix, who has the reputation of being one of the most daring of movie stars when it comes to pulling thrilling stunts.

"I never had much experience in the movies," said Miss Daly before she boarded the train. "I worked as an extra in Chicago studios occasionally and that is all. My father is dead and I want to help mother. I appreciate the opportunity given me and am resolved to succeed."



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HENRY B. WALTHALL

"Los Angeles is a hotbed of 'rumors' as far as the actions of photo-players are concerned. Just now rumors have it that Henry B. Walthall will rejoin the Biograph, and the Triangle, and likewise the Equitable; moreover that he will form a company of his own. In fact, it looks as though he was going to be a very busy man. He is working for the Essanay company and enjoying the rumors.

BERNARD GETS "COUNTY FAIR" RIGHTS

The Fine Arts Film studio, located in Hollywood, has purchased from Mr. Charles Bernard of Pasadena, California, the motion picture rights of "The County Fair," of which Bernard was the author and which Neil Burgess made famous as a play a quarter of a century ago. "The County Fair" still lives in the hearts of the theater-going public, and contains an excellent story for motion-picture purposes. Negotiations have been started with a prominent speaking star to play the part Neil Burgess created in the original production.

H. B. Warner, the notable star of the legitimate stage, has arrived at Hollywood to fulfill a contract with Producer Thomas H. Ince, providing for his appearance in forthcoming Ince-Triangle features. The name of H. B. Warner is always linked with "Alias Jimmy Valentine" for it was in the title role of this—the late Paul Armstrong's greatest achievement—that he scored his most pronounced success on the stage.

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PERSONAL NOTES OF THE PLAYERS



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IS THE VILLAIN PASSE?

If the villain going to disappear from popular fiction? He is not. Neither is the villain going to disappear from motion pictures. He is going to twirl his waxed mustache and smile his most cruel smile, as he drives the hero nearly to desperation, just as of yore. The popular fiction, or the motion pictures, would be as complete without the villain as would Hamlet with Hamlet left out.

The Selig Polyscope Company claims a corner in first-class villains, that is, accomplished actors who assume the characters of "heavies," so that the brave girl will finally overcome all obstacles and come into her own.

Here is the list of well-known Selig actors who more frequently assume villainous make-ups and villainous habits for motion-picture purposes only: George Hernandez, Harry Lonsdale, John Charles, Lafayette McKee, Earl Foxe, William Scott and Edwin Wallock.

Each and everyone of the above actors can smile the most fiendish of smiles and plot the most terrible of plots when so ordered by the motion-picture writer and director.

In private life, off the screen, they are, without exception, the most cordial fellows imaginable.

FAMOUS COMIC CARNTONS ON MUTUAL PROGRAM

Right away a guy gets conspicuous, next thing you know he's in the moving pictures.

That is what happened to Mr. McGinnis and his whole family in the daily cartoon extravaganza entitled "Keeping Up with the Joneses."

So it is that comic, which graces the pages of a big string of American dailies, is to appear on the Mutual Film Corporation's new \$8,000,000 program.

Arrangements have been completed with "Pop," father of the series, to put it into animated cartoons for release on the Mutual program. The Joneses matter will be animated by Harry Palmer, cartoonist for the Gaumont company. Five hundred feet a week will be released on a split reel carrying an equal footage of "Seeing America First."

LODGE DINNER GIVEN TO MOVIE DIRECTORS

The Motion Picture Directors' Association of America, Lodge No. 1, held its first monthly dinner and dance last night at the Alexandria. The lodge numbers about sixty directors. When the association extends over the United States, as it is rapidly doing, it will include many of the "brains" for the big industry.

Among the directors present were Otis Turner, Robert Leonard, William Robert Bailey, Del Henderson and Al Christie. The list of stars included Miss Helen Ware, Ella Hall, Fritzie Brunette and Jack Kerrigan. Otherman Stevens, dramatic critic of the Examiner, in an address congratulated the directors upon their enterprise.

Word has been received from H. M. Horkheimer, president and general manager of Balboa, who is in the East, that a number of important changes are pending in the film world. Rumor has it that several big combinations are forming, which will preserve certain of the oldest companies in new alignments. Mr. Horkheimer reports that the business outlook is improving steadily.

The movies are making flattering overtures to Miss Ida St. Leon of "Tolly of the Circus," and recent Burbank fame.

Miss St. Leon, always of a retiring nature, declines to state whether she will accept any of these or not.

H. P. Caulfield, business manager of the Universal's Pacific Coast plant, this week left for New York, where he is to spend several weeks before returning to his work on the west coast.

That business rivalry may be great without interfering with personal friendship was proved this week when Siegmund Lubin, head of the Lubin company, visited Universal City and took luncheon as the guest of Director General Henry McKee. Before leaving the grounds, Lubin was conducted throughout the plant to see how things are done on the coast as compared with similar work in the East.

Considerable excitement was occasioned at the "back stage" at the Universal City studios one day this week when Tom, a leopard, which Pau Bourgeois is using in the three-reel animal drama, "The Tiger Woman," escaped from the trainer. Although it looked for a moment as though it would gain the brush thickets along the river, Director McGregor and M. Bourgeois managed to beat him to it, lead him off, and drive him back into his cage.

Hobart Bosworth and his company of feature players have returned from their Bear Lake camp, where they have been staging exterior scenes in the production of a five-reel Indian drama, entitled "The White Bear."

Otis Harlan, known the country over as "the king of American comedians," will make his initial bow in motion pictures on October 18, when he appears in the leading role in "A Black Sheep," a five-reel Selig Red Seal play, released through V. L. S. E. Feature theater patterns are to be treated to a new style of comedy when they see Mr. Harlan in action. He has coupled his knowledge of "what the public wants" with the possibilities of the camera, and the result is a delightful brand of comedy which is distinctly of the Harlan variety.

With the taking of the last scenes in the production of their ten-reel feature, "The Dumb Girl of Portici," the Smalleyes this week started on the production of a five-reel story, a filiation of Booth Tarkington's novel, "The Flirt." Marie Walcamp plays the title role with Grace Benham as her sister.

A new departure in menageries is planned by Rollin S. Sturgeon for the Vitagraph studios in East Hollywood. The first of the collection to arrive is Pedro, a timber wolf. Mr. Sturgeon admits he is rather ferocious, but by spending half an hour each morning perched on the fence of his enclosure, Mr. Sturgeon hopes he can get the critter used to him. The half hour is consumed in talking gently to Pedro in German, French and English, but Mr. Sturgeon is beginning to fear he'll have to learn Spanish to be entirely successful. The rest of the menagerie will consist of horned toads, cats and dogs, snakes, lizards, etc., all very useful as props and sometimes mighty hard to get just when they are wanted.

For his third contribution to the new Triangle program of \$2 picture plays, Thomas H. Ince, director-general of the New York Motion Picture Corporation, has decided to present Julia Dean, the distinguished emotional star, in an absorbing and all-powerful drama of domestic dissension, entitled "Matrimony."

Arriving at Bear Valley late at night with Miss Bayne, Lester Cuneo and two or three other members of the company, he was somewhat surprised to find in the middle of the dark automobile road a man violently waving his left fist and displaying an electric light with his right, demanding the party to stop. Mr. Bushman pulled his automatic revolver, aimed directly at the heart of the intruder and—the man screamed, dropped the light and cried: "Don't shoot, Mr. Bushman." It was Morris Cytron, a member of the company and a splendid actor. Bushman dropped his revolver and a cold perspiration came out on his forehead.

Cytron has promised not to display any more electric lights or stop automobiles in the middle of the road on a dark night.

Mary Boland, formerly John Drew's leading woman, and Willard Mack, the author-actor-producer, left this week for the Grand canyon of the Arizona to enact some scenes for the current Ince-Triangle feature.

Thomas Chatterton, former leading man with the N. Y. M. P. Corp. at Inceville, has joined the Universal City forces where he is playing the lead opposite Cleo Madison in the production of two and three-reel dramas.

Francis Ford and his company of Universal players this week returned to the Universal City studios from San Francisco, where they had gone to stage exterior scenes in the production of a one-reel comedy entitled "Orders Is Orders." Grace Canard, leading lady with the company, who has been convalescing from a recent operation, has returned to the company and the production of the seventh installment of the "Broken Circle" serial has been recommenced.

Otis Harlan, James Bradbury and Colin Reed, of the Selig Chicago studios, were invited by John Charles, who is now in the Selig company and the production of the seventh installment of the "Broken Circle" serial has been recommenced.

Vivian Rich never enjoyed a part more than she did the one she had in "The West," in which she wore her clothes. Vivian would like to wear 'em always, she says they are a lot more sensible anyhow.

Remarkably finished work, it is declared, is being done by William Desmond, the erstwhile Moroseo matinee idol, who recently signed up with Ince, and has already appeared in one subject.

Two-year-old Jean Fraser, who recently appeared in a number of Selig productions, has acquired a hangly leading lady manner. Colin Campbell, dean of the Selig producers, who is known among his intimates as Jim, said to this Miss the other day and when she arrived at the studio, she greeted him thusly: "I shall play only one scene today, Jim."

How would you like to lie on a cake of ice for about twenty minutes? Otis Harlan was obliged to do so during the filming of a scene in a Selig Red Seal play at the Chicago studio. Despite the ice, the scene is not going to be a frost.

Mandy Hulm appeared before the Ladies' Economic Club last evening and read a well-prepared paper on the subject: "Bald-headed Villains in Motion Pictures; Their Cause and Effect."

Al W. Filson is the proud possessor of forty acres of land at Glendora, California, which is about equally divided in the growing of oranges and grapes. A recent crop netted him \$5,500.

William S. Hart, Clara Williams, Jack Standing and a notable list of others from Inceville, under the direction of Charles Swickard, are on the Mojave desert, this week, filming scenes for the current Ince-Triangle western drama in which Hart will be starred.

On Studio Management

BY E. D. HORKHEIMER
Secretary and Treasurer Balboa Amusement Producing Company

A studio is not a factory. To consider it so is a gross mistake. Hence, factory methods cannot be applied to studio management. Right now, this matter is being widely discussed among moving-picture producers, because some observers have declared that there is too much waste motion in the filming of silent dramas. No doubt some studios suffer in this regard; but I believe that the leading producers have their business well in hand.

I know we have at Balboa, although it might appear to the outsider that a lot of time is lost every day. But it really isn't, in the long run. To begin with, the producing of moving pictures is different from any other manufacturing process. While in a broad sense picture making comes under the head of manufacturing, yet, strictly speaking, it is not such an operation. There is a wide difference between the two activities.

I do not believe it possible to overcome all so-called waste in the production of picture plays. Much of what seems like waste to the uninitiated is really not such. Rather it is time given to the turning out of careful and artistic work. If your purpose is primarily to "manufacture films," then, of course, you can rush your output. But the result will tell on the screen.

Each silent drama put on is a separate problem. The studio's business is not like that of a shoe factory, which makes thousands of duplicates of a given pattern. Where the same thing is done over and over again, it is possible for the so-called efficiency expert to devise time-saving methods. But the same theory cannot be applied to the making of moving pictures.

I don't want to be understood as contending that system cannot be applied to picture-making. On the contrary, I am an ardent advocate of methodical procedure. The Balboa studio has worked out a comprehensive system whereby all its varied departments dovetail. Productions move with all possible celerity from the scenario department to the company's projection room. But each one is treated as an individual "job," so to speak. There is no effort to make all fit into the same mould.

We are our own efficiency experts. So many different considerations enter into cinematography that I do not believe an outsider could come into a studio and make an intelligent survey. Balboa's system is not red-tape, like so many efficiency programs prove to be in the last analysis. I feel competent to judge because I am an engineer by profession and had years of practical experience before becoming identified with the film industry. To

my notion, the most efficient results are obtained by having competent employees—men who do not cross each other's tracks, but follow harmoniously, one after the other.

As I see it, the actor's time is the hardest thing to regulate economically. But one cannot expect him to punch a time-clock like a stage hand, because his work is of an entirely different order. I mean this independent of so-called temperament. Artistic considerations must be allowed for. Then, again, in an outdoor studio, everything depends on the sun. Until it appears, nothing can be made. But it is possible to have such a system that everything will be in place and all players ready for "shooting" the minute the light is right.

We have a number of innovations at Balboa which help us to get results. For instance, we get daily reports from the United States weather bureau. They are tabulated. Then we have instruments of our own for independent observations. By striking an average between the two, we are right 99 per cent of the time on what tomorrow's weather is going to be. Accordingly, we lay out our work, prepare for big scenes and order extra.

A "location book" is kept for the assistance of directors. It contains snap-shots of all sorts of locations. By consulting this our producers can find the spot they need without unnecessary loss of time. We also keep on record a "still" of every set erected on the stage. Each item in our property rooms—and there are a hundred thousand of them—is card-indexed so that it can be found on the instant. All props must be kept clean and stored. We have a complete stock of furniture of all periods and rent nothing. In this way, an inconceivable amount of time lost by most studios is saved at Balboa. It takes a large investment, but more than pays for itself in the long run.

Wherever the human element is as important as in the making of motion pictures, it will not be possible to stop all the leaks, as when you are working mechanically as most factories do. Until we use automotons to enact our silent drama we will always have the wastage problems before us, I fear. It is the mechanical that we want to get away from in pictures—the tendency to sameness.

It is the constant change that holds the public. That is the principal objection to all studios following a uniform method of production as the car shops do. In view of the continual change in output, we feel that Balboa has achieved a high degree of efficiency. The many trained observers from other studios and among technical newspapermen who visit us, say so, too.

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VOL. III, No. 10.

LOS ANGELES, CALIFORNIA, OCTOBER 9, 1915

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WILL ORGANIZE NEW SCREEN CLUB

Photoplayers Plan New Film Organization With Capable and Prominent Motion Picture Men Guiding Its Destinies—Movement Fostered by Representative People.

By "Capt. Jack" Poland, Associate Editor Photoplayers' Weekly.

An item of special interest to the motion picture people is the proposed establishment of an attractive new screen club in Los Angeles to take in all desirable members of the former Photoplayers' club and to be headed by the most representative men of the film industry.

A number of leading men in screen productions are quietly formulating a plan of organization that will be unique, attractive and thoroughly modern and progressive. A president and board of directors will be selected from among players of established prestige, who will be selected by the original or charter members. They in turn will appoint an executive or advisory committee to handle all affairs of the club, plan entertainments, look after all matters of business and generally work for the advancement and development of the organization while providing pleasure and amusement for club members.

The affairs of the old Photoplayers' Club are being investigated, the amount of indebtedness being looked into, and the value of their furniture and fixtures (now in storage), will be determined.

It may be that the name and charter of the Photoplayers' Club will be continued and the old organization put on its feet. Many of the former members of this one time popular organization are behind the movement to establish a classy club devoted to the interests and pleasure of motion picture people of the Southern California studios and the many representative and prominent visitors who appear so frequently in film productions in this glorious section of the world.

Photoplayers Weekly will be continued as the representative publication of the new club, as it now represents all leading interests of the great and expanding film industry. A special department will be devoted to club and social news and this will be made an added and attractive feature of this paper each week.

Full particulars of the reorganization plan, names of those at the head of the movement, and other information will be given within a short time. The idea being at present not to jump into a club proposition that will not meet with general approval. It must be backed and financed by the best people in the profession.

It will not be so easy to secure membership in the new club. Each applicant must stand for representation and have a good record, and must be endorsed by active members who have the club's future and prosperity at heart. No credit will be extended at the buffet and the club will be operated on a cash business basis, paying as it goes. The idea being to make it thoroughly respected and self-sustaining, while providing high class pleasure and amusement features, with a social affair, reception or dance each week, given in honor of some visiting or resident motion picture celebrity or player, or by the club itself. Each affair to be handled under the supervision of a special committee.

Keep your eyes on the new club. It will be a success from the start.

Los Angeles boasts of many manufacturing plants, the estimated annual output being valued at many millions of dollars. The citrus fruit crop of California is practically all handled through Los Angeles distributing agencies and is valued at \$50,000,000 annually, the walnut crop \$27,000,000, and the olive industry \$50,000,000, the Los Angeles Olive Growers' Association having the largest olive grove in the world, covering 2,000 acres.

Los Angeles has a magnificent storm-protected harbor and is fast becoming noted as a shipping center. Over \$7,000,000 has been expended on jetties and improvements.

Another very important industry is our 100,000 crop of tourists, home-seekers and visitors. It being estimated that the floating population of Los Angeles is about that number.

Then we have many other attractions of interest. The finest theaters in the motion picture houses in the West; famous beach resorts, mountain retreats and home sites, all reached by the greatest system of county and state highways ever built anywhere in the world.

The electric railway and interurban systems of Los Angeles, costing nearly \$100,000,000, are the most modern and complete in the world, affording every convenience for travel and transportation of products.

Then, after reviewing these great resources we kindly call your attention to Photoplayers Weekly—the Only Motion Picture Newspaper in the World—newly and thoroughly representative—read by all up-to-date people of the screen industry and their admirers. Two Hundred and fifty new subscribers this week.

AT MILLER'S

One of the best picture plays that has been the favorite of the management of Miller's theater to offer is the Fox production of "The Little Gypsy," which starts a week's engagement at that show house on Monday next. The title role of "Lady Babbie" is played by Dorothy Bernard. The character of "The Little Gypsy" is in the hands of Thurlof Bergen. The supporting cast includes such well-known players as Harry Spingler and William Riley Hatch. The production was made by Director Oscar Apfel. An added feature of an unusual and pleasing nature completes the program.



BLANCHE SWEET

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FOY SUES KEYSTONE

Noted Comedian Claims \$6,000 Due Him for Three Weeks Unpaid Salary—Alleges Broken Contract

Much interest has been attracted in motion-picture circles by the break between Eddie Foy and the Keystone management, because of an alleged breaking of contract.

On Monday of this week Eddie Foy, through his personal attorney, John F. Clark, filed suit against the Keystone Film Company for \$2,000, one week's salary. Next Monday, October 11, Attorney Clark will file suit for another \$2,000, and on Monday, October 18, for \$2,000, total \$6,000. This money, Foy claims, is due for three weeks' salary.

In an interview with Photoplayers Weekly, Mr. Foy said: "The suit is caused because the Keystone company broke their contract with me. I was employed with my salary for ten weeks at a salary of \$2,000 per week. After appearing in various rough-neck comedies and suffering many indignities for seven weeks and being repeatedly bullied by directors, the contract was terminated and my salary held up. My contract also called for expenses and return transportation for myself and family to New York."

"The Keystone management attempted to make me break the contract through discourteous treatment and indignities in so-called comedy scenes, humiliating me very much, hence trouble brewed, with the result that I was 'fired,' speaking literally. I am simply suing for what is justly due me."

It is stated by Attorney John F. Clark that an additional suit for \$100,000 damages to Mr. Foy's famous prestige and reputation as a world-beloved comedian will also follow the three salary suits.

The Keystone management refuse to discuss the affair.

Edgar Martin Kellar, who will be remembered for his strong work in "The Lorelei Madonna" as La Farge, the pearler, has come from San Francisco to resume his work with Rollin Sturgeon's Feature Company.

MEETING OF "PALS"

Get-Together Movement of Good Fellows Meets Heartly Approval in Film Metropolis

Last Saturday night the new theatrical and motion-picture society known as "Pals" held their first meeting in Los Angeles at the Hayward Grill.

A large crowd of well-known stars assembled at 11 o'clock and merriment held sway until the wee sma' hours. "Megaphone" Guy Woodward called the meeting to order and introduced Fred Mac as the chairman of the evening. The three hundred present were gathered around a repast of the "Dutch lunch" order—not omitting the steins of pale amber.

Mayor Sebastian, a brother "Pal," was introduced as the guest of the evening, and made an excellent warm-hearted address to the members of the profession. Vincent Brown spilled in a story of the vintage of "Noah," and Al Levy made a howl because the waiter slipped him a plate of pigs' feet. A number of those present were called upon to add to the general merriment of the occasion, including Harry Messinger, who "threw the bull" quite considerably.

Tyrone Powers of Selig made one of the best talks of the evening. Clarence Kolb slipped us a verse about the vaudeville of matrimony, although he looked wildly for the prompter's box during the last verse, and Maud Lillian Berrie announced her intention of being a "Pal" to everybody present from henceforth.

The cats were exceptionally good, due, he doubt, to the personal supervision of our old friend "Bab," who has recently taken over the management of the Hayward Grill. When you are looking for a bite of real food, tastefully served, don't forget to drop in and see him. "Bab" is a real-reel one, and has a warm heart for the profession.

"Pal" Rounen of the E. and R. Jungle Film Company appeared with the famous chimp, Napoleon, who became very much peeved at "Pal" Solar's rendering of a jungle song. Blood will tell and "Nap" seemed to recognize a brother chimp.

ZEPPELIN RAID BY AN EYE WITNESS

Photographer Mackenzie of the Balboa Company Tells of Thrilling Scenes as German Air Men Attack British in England's Metropolis.

Not even a Zeppelin raid is thrilling to a motion picture camera man, for John Mackenzie has returned from London to the Balboa studio, after witnessing the recent German air attack on the British metropolis without a penny-dreadful account of it. In his time as a cinematographer, Mackenzie has seen so many highly spectacular stunts staged that the "real thing" looked tame.

Nearing London in a train, about ten o'clock on the night of September 8, Mackenzie says he heard an explosion that sounded as if all the guns in the world had been discharged at the same time. Looking out of the window, he saw a monster dirigible slowly maneuvering over the city, at a height of a thousand feet. Powerful electric searchlights were being trained on it, to assist the marksmen lying down.

"The light was so bright," said Mackenzie, "that we could watch every detail of operation of the bomb-thrower at the front end of the Zeppelin. In ten minutes twenty-nine charges were dropped. For a short distance one could see a thread of fire as the fuse burned. A second later there was a deafening explosion and more destruction had been done.

But the people were unfrightened, contrary to the reports in the sensational newspapers."

Mackenzie says two hundred thousand Londoners looked on that night, from the place where he was, with the curiosity of a crowd viewing a lord mayor's show. "People watch the stunts in a moving picture," he continued, "with more intensity than they manifested on this occasion. The Zeppelin raids are not intimidating the British, as the Germans had hoped. On the contrary, they are stimulating the enlistments."

When the allies were not giving such a good account of themselves a while back, Jack Mackenzie obtained leave of absence from the Hark-Heimer Brothers, his employers, to go over and see if his services might be needed. Satisfied that they were not, he has returned to work at the Balboa studio. Mackenzie has an international reputation as a motion-picture camera man. He turned the first crank in Scotland twenty years ago. Since then he has taken pictures for the British government in the Orient, the Balkans and many other troublous localities. While the war is exciting, he says he is glad to be back and engaged in work that is more fascinating.

MYRTLE STEDMAN STILL WITH MOROSCO

Strong Denial Issued to the Report that Popular Star Has Left to Join Another Company

The New York office of the Oliver Morosco Photoplay Company most emphatically deny the report printed in various papers that Myrtle Stedman, the popular star who has been appearing under this banner since its inception, has left to join the forces of another producing company.

Miss Stedman is at present actively engaged at the studios of the Oliver Morosco Photoplay Company in Los Angeles, with whom she has a long-term contract. A telegraphic dispatch from Los Angeles states that Miss Stedman has never had any dealings whatever with the company with which she is supposed to have signed.

OLLIE KIRBY

From the Ranks of Extras to Leading Woman

To those contemplating entering motion pictures through the ranks of extras and hoping to reach the enviable position of leading woman and the popular esteem of a good following, Miss Kirby would serve as a splendid model from which to pattern. A little less than two years ago Miss Kirby was playing extra parts with Kalem Company, and today she is playing leads, and endorsing her work with such talent and exquisite interpretation of the parts assigned to her that it stands out clear-cut and fine in every picture in which she appears.

Born in Philadelphia, a first cousin

PHILLIPS SMALLEY
One of the Leading Directors of the Motion Picture Industry, featuring Universal Studios.

of Edgar Allan Poe, Miss Kirby was educated at Bryn Mawr, which college was built and founded by her grandfather, Mr. George Ott. While attending college Miss Kirby specialized in dancing, hoping some day to make this her vocation. Upon graduating, however, pictures attracted her and she joined the Kalem Company.

In order to stop all arguments as to who will be the next star to occupy the famous Geraldine Farrar dressing room suite at the Lasky studio, it has been divided into "three star" dressing rooms. The elaborate decorations are still maintained and the scheme carried out to include the new walls.

Last Minute News

SCREAM CLUB CHICKEN CONFLICT

Thursday evening, Oct. 14 at 7:30 o'clock members of the Scream Club and invited guests will meet at Jahank's on Spring street and participate in a chicken conflict as a pot-luck.

Screens will meet Saturday and a feature time with a splendid musical and entertainment program is on tap.

FOY AND PARSONS

It is rumored that Eddie Foy, the famous comedian, and William Parsons of production fame, are to form a combination for the making of Fox Laundries, for special programs to be released throughout the United States, under the new Parsons brand, "From Studio to Screen."

EVERYBODY READS IT

Photoplayers Weekly is advancing by leaps and strides. Two hundred and fifty new subscribers this week show how the people appreciate the progressive methods of the new management. Photoplayers Weekly is your paper. Send it to your friends. Do it today.

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Application made for entry as Second Class mail matter.

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Kenneth O'Hara and Barney Barnard, N. Y. Motion Picture Corp.
Don A. Meany, Quality Pictures Corporation
Lewis M. Head, Major Film Manufacturing Co.
Bennie Zeidman, Griffith Fine Arts Films Studio
H. O. Stechhan, Balboa Amusement Producing Company

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Saturday, October 9, 1915**"CAPT. JACK" JOINS PHOTOPLAYERS' WEEKLY EDITORIAL STAFF**

We take pleasure in announcing that Photo Players' Weekly has secured the personal services of "Captain Jack" Poland, the noted California descriptive and motion picture writer, as assistant editor and personal aide to J. Frederick Ryan, managing editor.

"Capt. Jack" will devote much of his time to the news and editorial departments, cover important subjects, interview people of note and prominence in motion pictures, and work with manufacturers and producers for the continued advancement, growth and progress of this wonderful industry that is creating new history for California and the world.

All courtesies and favors extended "Capt. Jack" Poland as a member of the editorial staff of Photo Players' Weekly will be heartily appreciated and reciprocated by the publishers of this paper.

This well known writer will best be remembered among motion picture people as the former editor and manager of Studio Flashes, which during its existence was recognized as one of the newest weekly papers ever issued in picture fields. It is a pleasure to welcome him among other representative writers and specialists now with Photo Players' Weekly. The Only Exclusive Motion Picture Newspaper in the World.

MOVIE TRUST DECISION

Judge Dickinson's sweeping decision in the United States District Court at Philadelphia, that the General Film Company was in fact a "trust" in the meaning of the Sherman law will undoubtedly cause a great readjustment in the motion picture business in so far as it relates to the firms involved in the decision. It is a little early yet to tell just how the decision will affect the industry in Los Angeles, which is today recognized as the center of the industry.

As the production of pictures is contingent on the public demand there seems to be no reason why a curtailment of production should result. In fact, if anything, the production should be greater than before.

Heretofore the Motion Picture Patents Company has sued every independent producer of pictures and made them "give up" thousands of dollars or quit. Some producers had ceased production rather than be held up—others paid. With the field free and no chance for further suits independent producers should find encouragement in a situation that places them on an equal footing as far as the production of pictures is concerned.

Thomas Parsons, general manager of Selig western plants, is quoted as saying that from 43 to 53 branch offices of his company will have to be discontinued. Seligman Lubin, head of the Lubin company of Philadelphia, thinks an entire readjustment of the motion picture business is now imperative. "This re-arrangement will involve millions of expense and mean a big loss," he said. "The General Film Company was organized from the leading motion picture company of the world to handle the handling of films in their distribution throughout the country. The films of Lubin, Selig, Yma, graph, Edison, Kline, Essanay, Biograph, Pathe and Kalem have been distributed through the General Film Company, an organization that represents \$20,000,000. No attempt will be made to carry the fight further. We will have to readjust the business to conform to the law."

NOTICE TO SUBSCRIBERS

When the present management took over the Photo Players' Weekly the subscription records were badly confused. As far as possible we are straightening out the tangle. If you have previously subscribed to the paper and have not received copies please send the office—Broadway 1780—or drop us a postcard and the matter will be immediately straightened out. It is our earnest wish to get the paper regularly into the hands of every person who has paid for a subscription during the period of the previous management.

Space in the Christmas Annual of the Photo Players' Weekly is rapidly being taken by members of the profession who desire representation for the purpose of wishing their many admirers a Merry Christmas and Happy New Year. It is indeed a revelation to learn the Christmas Annual how many thousands of picture fans eagerly scan the pages ANNUAL of the Christmas Annual for a sight of the photograph and words of greeting sent out by their favorites.

Ever on the alert for the best talent the Photo Players' Weekly has secured the services of H. A. "Jack" Laver to edit the Big Annual Christmas Edition. Mr. Laver is well known to the profession and the public and his great ability as proven by his editorial work on the "Picture Player Magazine" assured an Annual such as has never before been equaled. Make your reservation for space in this big number now. Sales promise to exceed the fifty thousand mark this season. Please address all communications regarding the Christmas Annual to H. A. Laver, Photo Players' Weekly, Lissner Building, Los Angeles.

FIFTY-POUND BOX CHOCOLATE SHOP CANDIES FREE

The Photo Players' Weekly announces it will present a 50-pound box of Chocolate Shop Candy to the young lady sending in the greatest number of paid subscriptions between now and December 24, 1915. A commission will be allowed on every subscription sent in.

PAY NO MONEY TO AGENTS

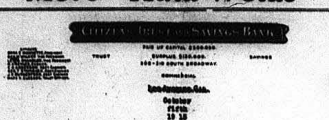
Please do not pay any money to persons claiming to be representatives of the Photo Players' Weekly who collect subscriptions or advertising unless they show you a letter from this office authorizing them to make such collections.

KEYSTONE DAY AND NIGHT CAFE
One of the novel features of the new brick and concrete building at the corner of the Keystone Film Company, now under construction under the supervision of Mack Bennett and Business Manager George Stoll, will be the day and night cafe, which will never close after the doors are open.

The new eating place will be in the new building.

date in every detail and the service will be equal to that of any restaurant.

The laboratory is in operation every night during the season and much of the remainder of the year companies will be working all night, lighting systems now being installed for this purpose. The need for a cafe will be as great at night as during the day and for that reason the new plan has been adopted.

More "Kind Woods"

Photographers' Weekly,
215-216-217 Lissner Building,
Los Angeles, California.
Get them—
10 CENTS
15 CENTS

We fully appreciate the important position of the Motion Picture Industry in Southern California and realize that large sums of money are annually distributed through the payroll and merchandise accounts of the various companies. The majority of Photo Players are inclined to save a part of their earnings realizing that the time must come when their ability to earn large salaries will be materially reduced.

A special effort has been made by the officers and employees of this bank to extend every possible courtesy and banking convenience to the large mass of Photo Players of Los Angeles and vicinity, and we want you to extend to them through the columns of your paper a cordial welcome to this bank. We feel that we have the logical bank for Photo Players by reason of its location at Third and Broadway, its long banking hours from 8 to the morning until 10 at night, and the special effort which we make to accommodate the men and women engaged in this profession.

We want to thank you for the results obtained and the interest you have taken in displaying our advertisement to the best advantage in the Weekly.

Very truly yours,
R. G. Chandler
The President.

CLUB REORGANIZATION

Every Representative Motion Picture Player and Those Affiliated Are Cordially Invited to Co-Operate in Photo Players' Movement

Plans are under way for the reorganization of the former Photo Players' Club or for the formation of a new Screen Club in Los Angeles. Photo Players Weekly is vitally interested in the success of this movement. It means much pleasure and good times for players and the establishment of a rendezvous where they can meet and discuss social, professional and business affairs.

We cordially invite those who favor such a club and who desire to become

members, to send in their names to Photo Players Weekly, and mention, if you prefer, the old name or a new name for the organization.

Let's get together friendly in the motion picture industry, and form a club that will be the pride of the west in screen circles. We have the players here and now is the opportunity.

Everyone engaged in the motion picture industry is eligible to membership. Send in your names today. Start the ball rolling. Address communications to

PHOTOPLAYERS' WEEKLY
215-216-217 Lissner Bldg.
Club Dept.

WITH THE CAMERAMEN

Items of Interest About the Photographers—"The Men Who Make the Movies." Climbers in Motion Picture Productions.

George "Tripod" Hill of the Fine Arts Film organization, is spending a few weeks in the New York studios of the company, photographing feature pictures.

"Billy" Foster, secretary of the Static Club, is sojourning at Flushing, L. I., with the Equitable Motion Picture Corporation, featuring special pictures. He writes that there is no place like California and he hopes to soon come home.

S. S. Norton, treasurer of the Static Club, will return to Los Angeles some time this month, after an extended vacation at his home in Buffalo, N. Y., where he has been convalescing after a severe spell of illness and an operation at the Angelus hospital. He will re-enter the employ of the Universal.

Leonard Smith, the Bear Brunnel of cameramen, and one of the active Static members, is now at Santa Barbara with the American Film Company. Leonard is sadly missed by many friends, and

Edward G. Ullman, the Static Club president, is having a good time trying to shoot some extra ginger into his associates at the club. The idea being to wake them up to the fact that fall and winter months are coming and there must be something doing along social lines. Eddie loves to don his dress clothes and attend social functions.

Enrique J. Vallejo, the man of the hour in camera life at Clune's new studio, is in his glory while photographing celebrated Ramona subjects for the big Clune feature picture, now far under way. Vallejo is personally familiar with much of the history of Ramona and knows where the scenes were originally enacted through visitations. For these reasons he is securing valuable photographic results.

G. W. Bitzer, the famous camera specialist of the Griffith features, heading the photographic departments of Fine Arts Film studios, is going after greater results than ever before in the big new Triangle series. Bitzer has gained a prestige that makes him one of the most notable artists and cameramen of the world. His pictures are watched with special interest by people in the industry.

It is rumored that Eddie Kall plans to trade his "Jew Packard" for some of the Selig wild animals and become an animal trainer. His friends say that this would not prove more dangerous and unsafe than riding with Eddie.

King D. Grey, associated with Director William C. Dowlan as a cameraman, is one of the best liked men in his profession. He makes it an invariable rule to co-operate with his director and players of his company, working untriflingly for results. For these reasons warm personal friendship exists between Grey and his associates.

Walter L. Griffin, the high-class photographic futurist at the San Francisco exposition, "The Big Bug of the Zone," writes that the big fair is a funnier with something doing on the Rialto of the Zone every minute. You cannot lose Griff.

The cameramen of the Southern California colonies are a classy bunch of boys. Most of them own their own automobiles, some own homes and own property and they are becoming really substantial. As they grow and develop in importance through efficiency these boys will occupy important positions in motion-picture productions.

Everybody knows Billy Piltz, the man who makes the funmaking movies for the L-K-O Company. He is one of those quiet student chaps who is ever seeking how to produce the best results for his director in the making and featuring of comedies. That's why so many of the L-K-O pictures are in active demand.

Al Smith has established a splendid prestige with the Universal. He is now cameraman with Phillips Smalley and Lois Weber in feature productions, and is ever ready and alert to secure the best possible results by following closely the ideas of his director.

"What has become of Ralph Merello? He was last seen touring in a wild looking auto with his hat off and his hair blowing windward gliding towards the Universal City studios. He had something on his mind during the last few days of the season, was perhaps not under control. How about it Ralph?"

Frank Morris, who did such good work for the Los Angeles and San Diego Chamber of Commerce on the industrial pictures of California, has been watched some thrilling pictures in company with David L. Parker in the Death Valley Dodge auto. They last week made some perilous trips "where angels would fear to tread." Next week they will cover all of Death Valley if no unforeseen calamity intervenes. We await with interest their report.

NEWS AND NOTES OF VITAGRAPH CALIFORNIA STUDIOS

An old-fashioned barn dance is being planned on completion of the immense stage at the new Vitagraph plant in East Hollywood. The affair will be strictly informal—rather an apron and overall affair—and the refreshments will include gingerbread cookies and cider.

Little Mary Anderson and Mary Ruby have joined forces and are now inseparable. They are of a size, but directly different as to coloring, and the name they have selected for themselves is "The Bachelorettes". Mary Anderson has beautiful auburn curls, and the other Mary has black curls. Mary the first has hazel eyes and Mary the second has black eyes. But they both like chocolate ice cream and white kittens, so the partnership has gone into effect.

George Holt had a narrow escape from death when he fell twenty feet down the side of a cliff. He had a rope tied about his waist, and the men above were supposed to keep it taut. He went through some business on a ledge, and then swung out, trusting to the taut rope; but someone had left it slack—twenty feet of slack to be exact—and he dropped that distance, coming up with a jerk in mid-air. Beyond a sore feeling about his ribs he declares he is all right, and finished the day's work with his usual vigor.

George Stanley and Anne Schaefer, the invincible team, are playing the strong character lead of "Bitter Sweet," the one roller that Rollin Sturgeon is producing.

Webster Campbell says he's just getting used to the bustle and hurry of Los Angeles. He couldn't sleep a wink for weeks after his arrival from quiet old Santa Barbara, but now after his usual busy day at the studio—he could sleep in a boiler factory!

HAS NARROW ESCAPE

Although it is not generally known to the public, Captain Jack Bonavita, who can take the most ferocious of jungle kings and in a few weeks make him eat out of his hand, had a narrow escape during the filming of one of the scenes in "The Rajah's Sacrifice," first of the two- reel Centaur releases in the regular Mutual program. Captain Jack, who appears in the photoplay, entering the "den" to put one of the lions through his "turn," accidentally stumbled at the stage entrance. But for the quick work of several attendants, the lion, in an unusually ugly frame of mind, would have been upon him. Fortunately, one of the guards, by lavish use of his prodding "pole," managed to hold the lion off until Bonavita got to his feet. Then in true Bonavita dare-devil style, he completed the scene, the most unperturbed man in the studios.

ARE CALLED "STILLS"

In filmland vernacular, photographers are called "stills". In the Selig studios a corps of expert photographers are kept busily engaged in developing and printing photographs of the scenes in the various photoplays released. These are utilized for various kinds of publicity work and also for the poster department.

Our own movie statistics: During the year 1914, 228 head of villains were killed; 1,235 mortgages were foreclosed; and three cancelled; 1,888,999 automobile chassis occurred; 3,009,999,111 buckets of water were emptied on silk hats; 222,333,002 new butlers appeared in "big sets"; and fourteen new plots were unearthed.

New Garrick Theater

Broadway at Eighth.

SETH D. PERKINS, Mgr.

Week Starting Sunday, October 10**DONALD CRISP**

Supported by

DOUGLAS GERRARD

ALICE DOVEY

JACK PICKFORD

The Commanding Officer**MILLER'S THEATER**

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FOX PHOTOPLAYS

One Week Beginning Monday

WILLIAM FOX presents a magnificent picture play, entitled

"The Little Gypsy"

(Directed by Oscar Apfel.)

Featuring DOROTHY BERNARD as "LADY BABBIE" and THURLOUGH BERNARD as "THE LITTLE MINISTER". "THE LITTLE GYPSY" is one of the greatest we have ever shown. Don't miss it and come early for seats.

(Signed)

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Director, All Celtic Films.

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"Rafferty Settles the War," "Rafferty Stops a Marathon Runner," "Rafferty at His Summer Home," "Rafferty Goes to Congo Island," "Rafferty at the Hotel Delgadillo"—now real a week.

MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

A
Robert Adair, Kalem
Mary Alden, Kalem
Andrew Arbuckle, Balboa
Roscoe Arbuckle, Keystone
Charles Arlington, Keystone
Charles Avery, Keystone

B
Sherman Bainbridge, Univ.
Hobart Bosworth, Univ.
Henry Bergman, L-Ko
Jack Byrnes, L-Ko
True Broadman, Kalem
Bertram Brannen, Balboa
U. Baker, Balboa
Malcolm Blevins, Morosco
Fred Burns, Fine Arts
Joseph Belmont, Fine Arts
Carlyle Blackwell, Lasky
J. Frank Burke, N.Y.M.P.
Lewis C. Burhan, N.Y.M.P.
R. E. Bradley, Univ.
C. M. Blue, Fine Arts
Buehler Burns, Fine Arts
Francis Burlington, Fine Arts
William H. Brown, Fine Arts
W. J. Bauman, Quality
Frank Z. Bushman, Quality
Frank Bacon, Quality
Beverly Bayne, Quality
Lanier Barlette, Quality
Frank Beale, Selig

C
Laura Hope Crews, Lasky
Thomas Chatterton, N.Y.M.P.
Gertrude Claire, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
Grace Cunard, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Harry Carey, Univ.
William Crisley, Univ.
Lewis J. Cody, Balboa
William Courtleigh, Jr., Balboa
William Conklin, Balboa
Charles Clary, Fine Arts
Richard Cummings, Fine Arts
Christy Cabane, Fine Arts
Ora Carey, Fine Arts
John C. Congrave, Fine Arts
Jack Conway, Fine Arts
Josephine Cromwell, Fine Arts
Donald Crisp, Clunes
Charles Clark, Fine Arts
Lester Cuneo, Quality
William Clifford, Quality
Edna Mae Cooper, Quality
Colin Campbell, Selig
Roy Clark, Selig

D
Rex De Rosselli, Univ.
William Duncan, Vitagraph
Charles Dudley, Balboa
Howard Davis, Morosco
Cecile B. DeMille, Lasky
Jack Dean, Lasky
Florence Dagmar, Lasky
Joseph J. Dowling, N.Y.M.P.
Minta Durive, Keystone
Horace Duvey, Univ.
Jack Dillon, Univ.
William C. Dowling, Univ.
Edward Dillon, Fine Arts
Max Davidson, Fine Arts
Frank Darion, Fine Arts
Sam De Grasse, Fine Arts

E
Walter Edwards, N.Y.M.P.
Estelle Ellen, N.Y.M.P.
Vivian Edwards, Keystone
Emory, L-Ko
William Elliott, Balboa
Frank Erlanger, Balboa
Fules Eckert Goodman, Quality
Bessie Eyon, Selig

F
Francis Ford, Universal
Marion Fair, Kalem
Ethel Fleming, Balboa
Emmett J. Flynn, Fine Arts
Nixon Fovier, Fine Arts
C. M. Franklin, Fine Arts
S. A. Franklin, Fine Arts
Douglas Fairbanks, Fine Arts
Al Filson, Selig
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Dustin Farnum, N.Y.M.P.
Tom Foreman, Lasky

G
Olive Golden, Univ.
Maud George, Univ.
Harry Gibbons, L-Ko
Myrtle Gonzales, Vitagraph
Corinne Grant, Balboa
Daniel Gilfeather, Balboa
Robert Grey, Balboa
Edgar A. Guest, Morosco
Louise Glauco, N.Y.M.P.
Margaret Gibson, N.Y.M.P.
Ray Gallagher, Univ.
Charles Giblyn, Univ.
Lillian Gish, Fine Arts
D. W. Griffith, Fine Arts

H
Billie Hichie, L-Ko
Fred Hornby, Natl.
Lloyd G. Hamilton, Kalem
James Horn, Kalem
Raymond Hutton, Lasky
Howard Hickman, N.Y.M.P.
Leona Hudson, N.Y.M.P.
William S. Hart, N.Y.M.P.
Jay Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gale Henry, Univ.
Hobart Hesley, Univ.
Ray Hanford, Univ.
Ella Hall, Univ.
L. E. Hensberry, Reliance
Jack Hull, Fine Arts
Robert Harron, Fine Arts
Thomas Hood, Selig
Fred Huntley, Selig

I
Dick Jones, Keystone
Jacques Jaccard, Univ.
Rupert Julian, Univ.

J
David Kirkland, L-Ko
George Kunkel, Vitagraph
Henry King, Balboa
Gertrude Kille, Lasky
Anita King, Lasky
Harry Keenan, N.Y.M.P.
Warren Kerrigan, Univ.
F. A. Kelsey, Fine Arts
Jane Keckley, Selig

K
Roy Laidlaw, N.Y.M.P.
Eddie Lyons, Univ.
Adele Lane, Univ.
Oscar A. C. Linn, Univ.
Frank Lloyd, Univ.
Anna Little, Univ.
Otto Lederer, Vitagraph
William Lam, Balboa
Lillian Lorraine, Balboa
Feth Lackaye, Balboa
Jack Livingston, Balboa
Frank Lloyd, Morosco
William A. Lowery, Fine Arts
W. E. Lawrence, Fine Arts
Walter Long, Fine Arts
Harry Lonsdale, Selig
E. J. L. Saint, Selig
Anna Luther, Selig

L
Murdock MacQuinn, Univ.
Hank Mann, L-Ko
Reggie Morris, L-Ko
Grace Mitchell, Natl.
Rube Miller, Kalem
Dave Morris, Kalem
Bess Meredith, Balboa
Philo McCullough, Balboa
Charles Marriott, Morosco
Tom Meighan, Lasky
Lesley Melford, Lasky
Herschel Mayall, N.Y.M.P.
Gordon Mullen, N.Y.M.P.
Rhea Mitchell, N.Y.M.P.
Owen Moore, Keystone
Charles Murray, Keystone
Tolly Moran, Fine Arts
Lee Moran, Univ.
Arthur Moon, Univ.
Harry Mann, Univ.

M
James Neil, Lasky
Mabel Normand, Keystone
Marshall Neilan, Selig
John B. O'Brien, Fine Arts
Guy Oliver, Selig
Louise Ott, L-Ko
Charles Parrot, Keystone
Doris Pawn, Univ.
Val Paul, Univ.
Lillian Peacock, Univ.
Eddie Polo, Univ.
Peggy Pierce, Selig
Russ Powell, Natl.
Tyro Power, Selig

N
Cleo Ridgely, Lasky
Theodore Roberts, Lasky
Frank Reicher, Lasky
Charles Ray, N.Y.M.P.
Westley Ruggles, Keystone
Billie Rhodes, Univ.
March Robbins, Univ.
Herbert Rawlinson, Natl.
Raymond Russell, Natl.
Rena Rogers, Natl.
Ruth Roland, Balboa
Edith Reeves, Balboa
Alma Rubens, Balboa
Will M. Ritchey, Balboa
Charles Ruggles, Morosco
C. Renfield, Fine Arts
Wilbur Rigby, Fine Arts
Carmen de Rue, Fine Arts

O
Hilda Sloman, Univ.
Gertrude Selby, L-Ko
Roland Stuefer, Vitagraph
Anne Smauer, Vitagraph
Dave Smith, Vitagraph
Henry Stanley, Balboa
Gordon Saville, Balboa
Charles Saunders, Balboa
Bruce Smith, Balboa
Forrest Stanley, Morosco
Edgar Selwyn, Morosco
Earl Sibley, Morosco
Teddy Sampson, Fine Arts
D. C. Sayre, Fine Arts
Black Sweet, Lasky
Scott Sidney, N.Y.M.P.
Truly Shattuck, N.Y.M.P.
Charles Swickard, N.Y.M.P.
Richard Stanton, N.Y.M.P.
Mack Sennett, Keystone
George Sumner, Keystone
Glen Savender, Keystone
Ford Sterling, Keystone
Arthur Shirley, Univ.
Harry Schoon, Univ.
Ernie Shield, Univ.
Edw. Sloman, Univ.
George Seigman, Fine Arts
Elinore Stone, Fine Arts
George Stone, Fine Arts
Thomas Santschi, Selig

P
Ethel Teare, Kalem
Otis Turner, Univ.
Myrtle Tanshell, Kalem
Jim Taylor, Fine Arts
F. A. Turner, Fine Arts
Margaret Thompson, N.Y.M.P.
Grace Thompson, Univ.

Q
Marie Walcamp, Univ.
Charles Winniger, L-Ko
H. W. West, Kalem
Fred Whitman, Balboa
Lillian West, Balboa
D. F. Whitcomb, Balboa
Adelaide Woods, Balboa
Harry Well, Morosco
Elsie Walker, Reliance
Billy West, Reliance
Charlotte White, Lasky
Fanny Ward, Lasky
Clara Williams, N.Y.M.P.
Walter Wright, Keystone
Lule Warrenton, Univ.

R
Waddell, cameraman at Universal City, and C. H. Hunter and Jack Griffith, both veteran drivers. The car left Tia Juana Sunday morning September 26 and arrived in Vancouver Friday about noon. Cameraman Waddell made a number of scenic pictures of various picturesque points along the route, which will be released through the Universal program.

S
A new gold field has been discovered in the White Horse region of Ontario. Some one has probably opened a movie theater.

T
Princess, one of the two Sumatra tigers of the Universal zoo, created considerable excitement at San Pedro when she escaped from the trainers and made for the business section of the city. The keepers and members of the company gave chase. Turning on them, the enraged beast attacked one of them. Two shots were fired at her, one of which took effect. She turned and ran. She was caught later and returned to the picture city.

U
Ulysses Davis, former director with the western Vitagraph company, this week joined the Universal City forces where he is to direct the action of Hobart Bosworth in the production of Universal Broadway features.

V
More than two hundred girl students of the Los Angeles Polytechnic High school visited Universal City at the invitation of the company officials. They were shown throughout the plant and saw a number of the producing companies at work. Later it happened that Otis Turner was staging several scenes in which they could be used and they were granted permission to get into them. This was made even more of a treat by the fact that J. Warren Kerrigan was playing the leading role in the production.

W
Officials at Universal City are still wondering whether or not they are the victims of a practical joker. They this week received a communication evidently from a well-known hosiery manufacturing company asking for permission to establish a branch agency at the picture city. They even went so far as to enclose a single sample of their hose. "Inasmuch as there are no one-legged men about the city, it is doubtful if they ever see active service."

X
Jacques Jaccard, former director of the Kerrigan-Victor company, this week started production on the first of what is to become a series of five-reel western features, starring Harry Carey. The first of the series was written by Carey himself under the title, "A Knight of the Plains." Every member of the company will be an adept at "topping broncos." That is one of the two things Jaccard insists upon. The other is that they be real actors with it. Olive Fuller Golden, daughter of the founder of the White Rats, is to play feminine leads opposite Carey.

Y
Charlie, the big elephant at the Universal zoo, went "berserk" or "just

mentado," or some such thing one night this week and created dire confusion in the camp of the animal trainers. Nobody knows just what was wrong, but something beyond pacy-derm endurance proved to a degree that would not admit of his remaining longer in captivity. With the greatest of ease, he snapped the chain that bound him to an iron ring in the concrete floor, and with a little squeal of triumph started on his way rejoicing. The first obstacle he encountered was a three-inch sapling. He wrapped his trunk around it and the sapling was no more. An hour later he was routed out of a comfortable bed in the Los Angeles river, by the attendants, and quite apologetically he marched back with them and submitted to the ignominy of being chained once more.

Tom Chatterton, who is playing opposite Cleo Madison had his steepest accident at the Universal last week, when his horse stumbled and threw him. Tom had a nasty cut on his forehead and had two teeth knocked out. Some others loosed. He had to lay off for a few days and has spent most of his time at the dentists getting fixed up. Chatterton is already a big favorite at Universal City and is doing capital work there.

There has been an addition to the family of Grace Cunard. A dog vendor got as far as the outer gate of Universal City, when Miss Cunard drove up in her car, and spotted a dwarfed white French poodle pup. In another two minutes she owned it and the man went on his way with a broad grin, murmuring, "Too easy, too easy." Grace heard him and named the pup "Tweasy."

In jumping from a box car to a flat car in one of the Helen Holmes railroad pictures last week, George E. Cummings fractured his ankle badly. Producer J. P. McGowan drove him to the Sisters' hospital, where he is resting easily. It will be weeks before he will work again.

AT "LASKYHURST"
(By Kenneth McGaffey)
According to word received from Blanche Sweet, the Lasky star, now in New York it will take a special train to bring her trunks to California. She writes that she took George E. Cummings fractured his ankle badly. Producer J. P. McGowan drove him to the Sisters' hospital, where he is resting easily. It will be weeks before he will work again.

Immediately upon arriving in California for his long engagement in the "Chimnie Fadden" series, Victor Moore hunted up the United States consul and renounced his allegiance to his former country. He is now a native son and can lie about the weather, brag about the good roads and sing "I Love You, California" with the best of 'em. The one fly in his ointment is the fact that his wife, Emma Littlefield, still keeps New York license tags on their automobile.

Minnette Barrett, one of the best-known actresses on the American stage, has been engaged by the Lasky Company as a member of the all-star stock organization.

One of the biggest sets ever built by the Lasky Company is now being erected on the Hollywood stage, for "Mr. Grex of Monte Carlo." It is the entire first floor of the big casino.

Since he has returned from his vacation, Cecil B. DeMille, director general of the Lasky company, has been able to go through some of his back correspondence, which heretofore he has been too busy to attend to.

Jesse L. Lasky is now endeavoring to arrange with the Santa Fe railroad to have them put a new production outside of their car windows. The head of the Lasky company has traveled over the road so often between the studio and New York that he says he knows every set piece and back-drop of the scenery along the entire road. He suggested that instead of using their desert set all the time the railroad should send it back to the paint frame, have it touched up and take up some good-looking water stuff for these hot days. He even offered to lend them a canoe from the prop room.

The first work done on "Mr. Grex of Monte Carlo" were some night scenes in Laurel canyon. The company worked from 8 o'clock until 5 o'clock in the morning. Carlyle Blackwell, who is playing the young American in the Lasky production, is dashing up and down the hills in his new racing car. Broke two wheels in turning sharp curves.

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AT INCEVILLE

By Kenneth O'Hara

Billie Burke is having "the happiest experience of her life". That is rather a broad statement, but the truth of it is attested by the fact that she said so herself during the course of an interview she granted this week in her elaborate dressing quarters at the big New York motion picture plant in the Santa Monica mountains.

Miss Burke has been extremely busy since her arrival on the coast. For a week the work progressed slowly because of the fact that the dainty artist was making her debut before the camera. There was no time then for interviews.

The second week, too, was too crowded with schedule work to admit of such time-consuming things as interviews. So interviewers were politely turned away with instructions to return at a time when Miss Burke would be better able to devote a few minutes to talking instead of acting.

That time presented itself this week, when Miss Burke found herself with nothing to do but keep cool and comfortable in her palatial "nest" in the canyon. Ince was busy making some scenes with William H. Thompson and other important members of the supporting cast, so he gently informed his celebrated star that she might rest, if she so chose. Consequently she repaired to her reception room, and, reclining leisurely on a luxurious divan, made herself ready to receive callers.

"I am having the happiest time of my life," said the titian-haired star, after she had greeted her visitor with the winning smile that has made millions love her. "I really never believed it could be possible for me to so thoroughly enjoy the experience. Of course, I knew it would be a new sphere for me in which to work, but I did not think for a moment that I would be able to combine work with pleasure. And yet I cannot remember when I have ever had a better time. Mr. Ince has been so lovely to me that I feel like a queen. His patience has been little short of remarkable. You know, what I didn't know about moving pictures when I came out here would fill many volumes. In fact, I had only twice gone to a picture theater."

"They can say what they like, but I was truly nervous the first time I stepped in front of the camera. Maybe I didn't indicate it, but I was. Perhaps it was because I had no lines to speak; perhaps it was because I had to act within prescribed lines and guidelines. I heard Mr. Ince call them and perhaps it was because I was afraid that I would stare into the lens. But Mr. Ince persuaded me to place confidence in him. I did, and I realized, on the second day, that the nervousness has completely left me."

"Oh, I think it just wonderful, this photo-play business. I admire everything I see about the studio, admire it with a sincerity, and yet, frankly, I can't help laughing at some of the things I have seen. For instance, the way they take the scenes. First they make you say "good-bye" and exit and then maybe an hour or two later they make you enter. You know what I mean—backwards!

No. But I like it; yes, like it immensely. Not because of its novelty, but

because of its educational value. Oh, how I wish I had known several years ago what I know now about pantomime. Within these few weeks I have learned more about pantomime than I could have hoped to learn on the legitimate stage in a life time. I can see how much better I could have played certain parts had I possessed the knowledge of pantomime that I do now."

The subject in which Miss Burke is starring is a little less than half finished.

Plans for the ground-breaking of the twelve-acre tract at Culver City, where Producer Thomas H. Ince will erect a new \$300,000 studio for the production of Ince-Triangle features, are assuming concrete form, this week. According to an announcement made from Inceville, the epoch-making event will take place within another fortnight. Architects have completed their plans for the structure work and the various contractors of Southern California are now bidding on the job. With bids in by the end of next week the contract will immediately be let and work commenced.

Robert Brunton, noted throughout the country, but especially in the Middle West, as an artistic director of the first calibre, is the latest acquisition to the ranks of Producer Thomas H. Ince. He arrived this week and is now expediting his duties as chief technical director under the supervision, of course, of Ince himself.

Bruce McRae, the popular Broadway leading man, who is supporting Bessie Barriscale in a current Ince-Triangle feature, received a letter this week that has turned the actresses of Inceville into knitters during their spare moments. It came from Mr. McRae's cousin, a major in the British army, and contained a pitiful plea for woolen mittens, sweaters and other such articles of apparel that will help to keep his soldiers warm during the coming winter months in the trenches.

Dated from England, whence the writer was about to sail again for the front, the letter read in part: "It is good to get letters over there in France, from you, Bruce, so drop me a line occasionally. And if you know any of the peculiarities of things of that kind, I wish you would please ask them to send you some of their knittings, so that you can send them to me. You see, I've got a regiment of my own now, and I don't want the boys to suffer any more than they have to during the cold winter months that are coming. Best luck ever to you and yours."

Mr. McRae immediately made known the contents of the letter to the women of Inceville and they responded nobly. Bessie Barriscale, Mary Boland, Trudy Skattuck, Clara Williams, Louise Glam, Enid Markey, Margaret Thompson and even Billie Burke, as busy as that little star, is, resuscitated knitting needles and bobbins and are now turning out a volume of woolen materials for the matinee idol to ship to his cousin at the front.

A New York judge says that no woman should be allowed to run an automobile. Just the same, movie actresses will continue to buy Fords!

PAUL BOURGEOIS

Working with an untamed tiger in "The Tiger Woman" at Universal City

PAUL BOURGEOIS, DEAN OF ANIMAL TRAINERS

Paul Bourgeois, who has an international reputation as the most fearless animal trainer in the world, is working up a startling photoplay at Universal City, entitled "The Tiger Woman."

Bourgeois has recently joined the Big U forces to produce wild-animal pictures of a "different" sort. He has worked with lions, tigers and other wild animals for Pathe Freres in Paris and in the United States with Gaumont, Solax, Blanche, Eclair and Vitaphone.

Paul Bourgeois does most of his animal stunts with tigers, which he considers the most intelligent, if not the most vicious, of all wild animals. He tames his animals by kindness, going into the cages in full dress, without pads or boots, and with a wooden baton in his hand instead of steel rods.

Bourgeois was the first man to work wild animals in motion pictures—nine years ago—and has been at it steadily ever since. When he arrived at Universal City many of the animals were outlaws. Several lions and tigers were fresh from the jungle and no man had ever entered their cages. All are now in perfect control.

"The Tiger Woman," Bourgeois' present production, is from his own scenario. In this picture Madam Bourgeois plays the heavy. The story is full of real thrills of an unusual nature. Mr. Bourgeois allows the biggest lion to jump on him in the open—no cage enclosure being used—and a terrific fight ensues. In another scene Bourgeois pulls off a fight in a lake with a big Sumatra tiger.

All who have had an opportunity of seeing Bourgeois in this picture declare it is the most daring animal work ever done.

PERSONAL NOTES OF THE PLAYERS

Producing Manager Rollin S. Sturgeon of the Western Vitaphone force, is selecting his cast for one of the biggest Vitaphone features attempted by the company at Santa Monica, California, a picturization of Cyrus Townsend Brady's "Sir Henry Morgan, Buccaneer."

Bessie Barriscale, whose rapid rise to fame in filmdom is conceded to be little short of remarkable, will make her debut under the Triangle banner in a forceful five-part Ince-supervised sociological drama entitled "The Golden Claw." The production has just been completed at the Inceville studios of the New York Motion Picture Corporation and will be offered as the third Ince subject through the medium of the new \$2 picture-plays project.

Women are proverbial for their vagaries. Blondes want to be brunettes, and brunettes want to be blondes. Jackie Saunders, the Balboa girl, is no exception. She has a wealth of golden hair and big blue eyes that are the envy of many of her sex. Yet she has always longed for dark hair and brown eyes.

Swimming, walking and picture shows are the hobbies of Daniel Gilfeather, the polished old actor who is prominent in so many Balboa feature films. It is unfair to accuse him of being aged, in spite of the fact that he has passed sixty, for he is younger than most youths, but for the annual milestones he has passed.

Gray eyes usually photograph light. Hence grey-eyed actors do not show up well on the screen, as a general rule. But Corene Grant of the Balboa is an exception. Her eyes are of a peculiar shade of gray and in photograph almost black. What is more, Miss Grant is able to dilate the pupils of her eyes at will. This is an invaluable for picture purposes.

Owing to the unstinted praise that is heaped upon "Neal of the Navy" by picture enthusiasts and reviewers everywhere, Balboa, which filmed the story, is proud of its producer, Harry Harvey. Pathe Freres, who release the picture, recently gave credit for the production to another—by mistake, of course. Hence this correction.

Wyndham Standing, one of the famous brothers of that name, has arrived in Inceville under contract with Producer Thomas H. Ince, and is making preparations for his initial appearance before the camera in a forthcoming Ince-Triangle feature.

William S. Hart, America's premier exponent of western character interpretation, with Clara Williams, his leading woman, and Jack Standing, the "heavy," returned to the Ince-Triangle studios this week from the Mojave desert, where they have been filming some important scenes for the current feature in which Hart is to be starred.

In the forthcoming production of the Lasky company of James Forbes' comedy-drama, "The Chorus Lady," fifty of the prettiest girls in Hollywood and Los Angeles will be seen on the screen. Many of these young women, home from school during the late summer, were enthusiastic to act before the camera and several of the scenes of the photoplay production show a large musical comedy chorus rehearsing.

Edna Goodrich is at the Lasky studios delighted with her new work of acting before the camera. It is the first experience as a photoplay star which this beautiful American actress has had, and she has "caught the fever" as badly as did Geraldine Farrar, who was at the studios all summer. Miss Goodrich is under a long-term contract with the Lasky company and announcement that she has been enthusiastically received by exhibitors and the public throughout the country.

"SALVATION NELL"

Nell Shipman, the popular photodramatist, has covered herself with new glory by establishing the unique record of writing, acting in, and co-directing with Mr. Kerrigan, the three-reel feature entitled "The Troubadour of El Dorado."

This was the last of four features especially written for Mr. Kerrigan by Miss Shipman at Lake Tahoe, and was finished complete in five days without one foot of retake being necessary.

Mr. Kerrigan and the "boys" showed their appreciation of this speed and its results by christening Miss Shipman "Salvation Nell."

allow of their picture work in the day time, thus permitting the screeners to maintain their grip upon the speaking stage and to add an extra salary to their exchequer.

While enroute to a location where a great battle scene in "The Coward," the five-part Ince-Triangle feature, was filmed, Frank Keenan, the star, dressed in Confederate gray, passed the home for war veterans, which is located at Santa Monica, a few miles from Inceville. One of the veterans of the Civil war, dressed in blue, saluted Keenan as he drove by. Keenan returned the salute and then stopped his machine to explain that he was going to a moving picture battle. As a result of the conversation which followed, the old soldier accompanied Keenan to the scene of the battle, and there, by the permission of Thomas H. Ince, the old soldier joined the actors on the Union side and all day long fought through the many thrilling scenes. In fact, by night he seemed to have dropped twenty years in his age and was leading a company of his own in one of the charges.

Comes now W. C. Neal of Uncle Sam's navy, and claims to be the real "Neal of the Navy." Not that his career resembles the thrilling life of the hero of the patriotic photo-play serial which Balboa is filming for Pathe, but because of his last name this man is known in the service as "Neal of the Navy," also. W. C. Neal is a chief yeoman, and has served his country eight years. At present he is attached to the recruiting office in San Francisco. He is one of the most interested followers of the big Balboa picture play, and says it gives a true picture of navy life.

Not long ago a picture producing company announced that it had acquired the screen rights to "Davy Crockett" from the Mayo estate. Frank Mayo III, one of Balboa's leading men, denies this. From his illustrious grandfather, Frank Mayo of "Davy Crockett" and "Puddin' Head Wilson" fame, the present Frank Mayo inherited the rights to the said plays.

Since moving pictures have become so popular, Long Beach erstwhile baseball fans have no further interest in the national sport. As a consequence, Business Manager Manning of the Balboa company is wrecking of the grandstand and bleachers. The lumber will be used to make further enlargements at the studio. Thus it is seen that everything finds its way into the movies, sooner or later.

SCREENINGS

(By Jack Laver)

Sid Smith is now directing the "Bloom Center" serial for the Selig company. Mr. Smith is the third man to handle "Bloom Center" and is the youngest director in the motion-picture business.

Tom Santschi was missing last Sunday, but we have just remembered that there was a Swede picnic at the zoo and Tom is certainly patriotic.

The Kolb and Dill company are rapidly working into their wonderful story "Glory" by Aaron Hoffman.

Ralph Morello has left the Francis Ford company and is now with Dick Stanton.

Charles Clary, playing the part of Father Kelly, a Jesuit monk, in the five-reel Triangle release, "The Penitents," in which Orin Johnston is featured, makes a wonderful ride at the head of a troop of cavalry, that is one of the greatest thrills ever seen on the screen.

Allen Dwan will leave California for New York as soon as he completes the picture featuring Frank Campo.

We hear that Henry Walthall is tired of Chicago and wants to come back to the land of sunshine.

HARLAN TO RETIRE

Otis Harlan, the world-famed light comedian, recently announced his permanent retirement from the spoken drama, after a distinguished "career" dating from 1888, during which period he has supported stars, including Ethel Jones, Thomas O. Seabrook, Anna Held and others, and has starred in his own plays. Mr. Harlan will hereafter appear exclusively in motion pictures. His first bow in movieland will be in Hoyt's "A Black Sheep," released as a Selig Red Seal play on October 18. Harlan, according to film reviewers, has introduced a new style of comedy for the screen, his very gestures, even his walk, will prove refreshing to photoplay fans who are tired of the "usual thing" in comedy. Mr. Harlan is supported by such stars as James Bradbury, Rita Jould and John Charles.

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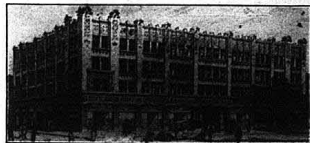


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In U.S.A.

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GLOBE TROTTER AND PRODUCER

INTERESTING SKETCH OF MAJOR COMMENUS PALAEOLOGUS, WHO OCCUPIES IMPORTANT POSITION WITH THE UNIVERSAL FILM MANUFACTURING COMPANY

One of the most interesting personalities at Universal City is Major Commenus Palaologus, to whom credit is due for the wonderful detail and faithfulness of life of the great Oriental pictures that have been pro-

duced there during the past twelve months.



MAJOR COMMENUS PALAEOLOGUS

The major's connection with Universal production dates from about this time last year when Francis Ford engaged him for his Indian Mutiny story "The Campbells are Coming." After this feature production was completed he remained with the Francis Ford-Greene Cunnard combination for some time playing among others the part of one of the bad men in "Three Bad Men and a Girl," "Oriental," Central African and Indian production are his forte, however and he was next engaged with the J. Warren Kerrigan company producing the "Terrance O'Rourke" series.

The Major's greatest work was in "Under the Crescent," the twelve-reel Egyptian feature directed by Burton King—featuring the Princess Hassan—the finest Oriental picture produced in America. The major played the part of the aide-de-camp to the prince—designed the costumes pertaining to the series of two-column stories which appeared three times weekly in the Hearst newspapers during the spring and summer of 1914.

Whilst the major has been a great traveler and has conducted all kinds and conditions of people around the world, there is still one thing he wishes to do—and that is—to take a swing around the circle with a motion picture company, Universal preferred, but if that is not forthcoming, with any aggregation which will put up the money and honestly endeavor to produce the results which his invaluable services are entitled to.

Previous to the Young Turk revolution of 1908, the major was for sev-

eral years an aide-de-camp to the Sultan Abdul Hamid, and a member of the imperial household. He is a descendant of the imperial family of that name, noted in the history of south-eastern Europe since Roman times, which occupied the throne and controlled the destiny of the Greek or Byzantine Empire of Constantinople, during the last four hundred of that great empire's eleven hundred and thirty years of existence, previous to the Turkish conquest in 1453.

After the revolution of 1908, and previous to his connection with the Universal Film Manufacturing Company, the major circumnavigated the globe, six times, acting as companion-courier to families and private parties, to whom his extensive and intimate knowledge of Greece, Turkey, Palestine, Asia Minor, Egypt and India, and general knowledge of all Europe, Asia, Africa, America and Australia, made him a valuable traveling companion. The major is also something of a lecturer and journalist—he has lectured on Oriental affairs before nearly all of the most prominent clubs of California—and is the author of "The Love Stories of the Ages," the series of two-column stories which appeared three times weekly in the Hearst newspapers during the spring and summer of 1914.

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Billie Burke departs After completing what promises to be the most notable film drama ever produced, Billie Burke left this week for New York. The famous star was royally entertained while in California and the forthcoming Ince productions starring Miss Burke will be featured in all parts of the world.

AUTOMOBILE AND FLOWER SHOW

BIG BROADWAY EVENT PROMISES TO ATTRACT THOUSANDS OF MOTOR-CAR LOVERS

What promises to be one of the most notable, attractive and unique automobile and flower shows ever held in Los Angeles is that scheduled for October 23 to 30 at 237-239 South Broadway, in the heart of the shopping district.

This celebration event is called the Broadway Automobile and Flower Show, and is given under the joint auspices of the motor car dealers of Los Angeles and the Los Angeles Times, the great California newspaper, with J. S. Conwell, the dean of the auto trade, as general manager. The committee of arrangements is Ralph C. Hamlin, P. H. Greer, Earle C. Anthony and C. F. Hayden.

The displays will include many of the most representative automobiles manufactured, extensive lines of accessories and a beautiful exhibition of flowers, plants and shrubs, all to be arranged in a most attractive manner.

The show will occupy four full floors of the building, and have an aggregate floor space of some sixty thousand square feet. The first and second floors will be devoted to passenger motor cars exclusively. The orchestra will be on the second floor and play popular selections during the open hours. The third floor will be devoted to the flower show. The fourth floor will be used to feature the accessories, with part of the Hill street side devoted to the great safe. Dancing and special entertainments will be featured here.

The Los Angeles Times, co-operating with General Manager Conwell, one of the most popular automobile men of the West and a member of the city council, has spared no pains nor expense to make this affair the most extensive automobile and flower show ever held in this metropolis of motor vehicles. Every detail has been carefully planned with the paramount idea of comfort and education for all visitors. The displays will be unusually attractive and thoroughly representative, and the mere fact of the great show being held down town within easy access of everyone interested, adds to the pleasure of those who will attend.

The following is a list of the principal exhibitors who have taken liberal space in the Broadway Automobile and Flower Show:

Don Lee, Cadillac cars; Bekins-Speers Motor Company, Haynes and Grant; Earle C. Anthony, Reo and Packard; Greer-Robbins Company, Hupmobile and Chalmers; Wm. E. Bush, Pierce-Arrow; Pioneer Commercial Auto Company, White; Harold L. Arnold, Dodge and Hudson; Chevrolet Motor Company, Chevrolet; Cole Motor Company, Cole; Washington Swift Electric Garage; Ohio Electric; Calyar Motor Sales Company, Regal; Oldsmobile Company of California, Oldsmobile; California Electric Garage Company, Detroit Electric;

Lord Motor Car Company, Maxwell; Smith Bros., Premier, Peerless and Paige; Ralph C. Hamlin, Franklin, Baker and R. and L. Electric, Scripps-Booth; W. J. Burt Motor Car Company, Auburn; Beardsley Electric Company, Beardsley Electric; Walter M. Brown Company, Stutz; Pacific Kiesel Kar Branch, Kiesel Kar and Briscoe; Hawley King & Company, National and Oakland; Carlton Faulkner Bowles Company, Fiat, Marmon, Jeffery; Saxon Motor Car Company, Saxon; Irving Motor Car Company, Enger; Electric Vehicle Company, Milburn Light Electric; Locomobile Company of America, Locomobile; Chandler Motor Car Company, Chandler; Lynn C. Buxton, Moon; Wm. R. Ruess, Mitchell; and C. S. Anthony, Glide.

The following accessory specialists and dealers will have exhibits; Master Carburetor Company, Willard and Wilson, E. R. Holman Company, Miller Manufacturing Company, Pacific Ball Bearing Company, Ensign Carburetor Company, Electric Equipment Company, Auto Sheet Metal Works; Hunt Engineering and Sales Company, Puente Oil Company, Bentel and Mackey, Lamb and Powell, Norwalk Tire and Sales Company, Auto Trade Directory, Boyle Dayton Company and Gomor Sales Company.

The Automobile Club of Southern California will have an official headquarters at the big show and will be glad to welcome members and visitors and give all information desired.

Special Features of Show

The floral decorations, the most unique, beautiful and attractive ever shown at an automobile show or public display, will be provided by Howard & Smith, the famous California florists, whose flowers, shrubs and plants are shipped to all parts of the world. Under the direction of Mr. Fred Howard, president of the company, a beautiful garden effect in colors of blue, green, brown and white, will prevail, with green predominating. The flowers will come from the celebrated nurseries of this notable organization.

Let's roses and Huntington orchids will be extensively featured.

The opening night will be spectacular and interesting. Bands will play and feature specialties will be introduced by the Universal Film Manufacturing Company, producing motion picture comedies and specialties of the unusual order for release through the Animated Universal Weekly program, and be shown all over the world.

Dancing will be featured in the afternoons and evenings in the cafe on the fourth floor on the Hill street side.

Many other interesting attractions will be provided by the Times and the management of the big auto and flower show.

JANE NOVAK A PROMINENT STAR

LEADING WOMAN AT UNIVERSAL STUDIOS, WHO TAKES GREAT INTEREST IN CHARITABLE MOVEMENTS—AN ARTIST OF ABILITY

Jane Novak, leading woman for Hobart Bosworth of the Universal Film Manufacturing Company, is now enjoying a temporary rest. Miss Novak is one of the beauties of film-

western features inherited by Hobart Bosworth.

Miss Novak is paying particular attention this week to the dressing of an original doll—a little Novakdick—to be given to the ladies of the Trinity Fair,



JANE NOVAK

land. Since joining the Big U staff of prominent stars and players she has won distinction and added prestige through her vivid portrayal of the real

who are raising a \$50,000 fund for charity. This doll is unique and especially original, backing up the reputation of the Universal star.

ANDY ARBUCKLE ELOPES AND WEDS

DASHING YOUNG LOTHARIO CAPTURES NOTED OPERA SINGER AFTER WHIRLWIND COURTSHIP

One of the principal necessities of a successful motion picture star is to spring surprises on your friends. Andrew Arbuckle added new laurels to the fame of the celebrated Arbuckle name last Monday night when in company with Mlle. Duquesne, a noted opera singer, he eloped via the automobile route from Long Beach to Santa Ana and was wedded to the prima donna in the "we sma" hours of just before the break of dawn.

To secure the desired results Andy had to arouse the license clerk and the minister from peaceful slumbers. After the ceremony the happy couple and the bridal party motored back to Long Beach where a wedding breakfast was served at the Schuyler Hotel under the direction of proprietor Noll.

In the party of congratulatoryists were Mr. and Mrs. William Conklin, (who are directly responsible for the meeting and exciting courtship of the newly-weds) and members of the Balboa Feature organization, in which

Andrew Arbuckle is playing leading parts.

Mlle. Duquesne has recently returned to this country after several years abroad. She has appeared with some of the leading opera companies in Italy and France. She is an old friend of Mrs. William Conklin.

Andrew Arbuckle is one of the latest additions to the staff of players at the Balboa studios; it the younger brother of Maclyn Arbuckle, the famous comedy star, now touring with Crane-Rose-Bingham and Tallaferro in the New Henrietta company, and of Kathryn Arbuckle, leading character player of the Universal Pacific Coast studios, and a son of the well-known financier and capitalist, James Arbuckle of St. Louis, Mo.

John B. O'Brien was tendered a farewell dinner at the Los Angeles Hoffman cafe before departing on his transcontinental automobile vacation trip. Present at this dinner were fifty of his Fine Arts films friends.

A COMING STAR

Jean Taylor, a newly created leading woman of the Universal City studios, is now in the midst of female happiness. She is making a new series of gowns for her forthcoming production, and you know what this means to a real woman. Miss Taylor is very fond of flowers, especially chrysanthemums, of which she is the recipient of many, and it is rumored that she will be a prominent figure at the forthcoming Automobile and Flower Show on Broadway, October 23 to 30.

ROSCOE ARBUCKLE

This big, genial, happy-go-lucky comedian of Keystone fame, is one of the stars of filmland. He is popular with all the fans—and a worker who goes after and gets results for Keystone comedies.



JEAN TAYLOR

Last Minute News

PHOTOPLAYERS GETTING TOGETHER

Motion-picture leaders of Los Angeles are forming a new screen club which promises to be a most successful organization. This means many social events this winter for film folk.

FUN IN SIGHT AT DOYLES

Jack Doyle, the celebrated promoter and entertainer of Vernon, is inaugurating a splendid program of entertainment for patrons of his resort for next Tuesday night. The program includes specialties to be participated in by well known motion picture thoroughbreds, scrappers and others who understand and appreciate the many arts.

THE CIRCULATION CONTINUES TO GROW

And still they come. New subscribers for Photoplayers Weekly. One hundred and fifty new names this week and more coming in. Many thanks for the kind support. It aids us to make each issue better and more attractive.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.

PHOTOPLAYERS WEEKLY

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Saturday, October 16, 1915

SUBSCRIPTIONS INCREASING RAPIDLY

It is a pleasure to thank the many friends—old and new—of Photoplayers Weekly who are showing their appreciation of the new methods, live news and management under the new regime of J. Frederick Ryan. Solicitors representing the paper are meeting with uniform courtesy and attention at the larger and smaller studios, among the professional and business people, and among owners of theaters and movie "fans" who appreciate wide-awake news about the people of the motion picture industry.

It is the intention of Photoplayers Weekly to make the paper more valuable and interesting with each and every issue, and the confidence of our many friends and readers is heartily appreciated.

SPECIAL ANNOUNCEMENT TO PLAYERS

As an added inducement for you to subscribe for PHOTOPLAYERS' WEEKLY we will publish your name and company in THE MOVIE DIRECTORY COLUMNS FREE FOR EIGHT WEEKS with a \$2 subscription. This places you prominently before the thousands of people who are interested in the manufacture and showing of motion pictures, and gives you the full benefit of the large circulation of this paper, which now reaches every representative organization engaged in the manufacture of moving pictures. Send in your subscription today.

COLONEL SELIG HERE

With the arrival in Los Angeles this week of the original motion picture producer, Colonel William N. Selig, there has been much evidence of sociability and numerous receptions of film and screen notables on the Rialto, and especially around studio and Hotel Alexandria entertaining circles.

Colonel Selig has an abundance of business to attend to, yet he finds time to meet old and new acquaintances, talk the situations over, engage new stars and players and to maintain his splendid prestige and popularity as the Prince of Entertainers.

PROMINENT VISITORS

Genial Otto Busch and his brother Frank Busch, magnates of the celebrated Anheuser-Busch organization and representative of the most beautiful and appetizing beer in the world—the Anheuser-Budweiser products, were callers on the M. E. in the private editorial sanctum this week. Both gentlemen expressed their appreciation of Photoplayers Weekly as a newsy paper of the movie world and incidentally been numbered among the annual subscribers.

ARTIST TITUS HERE

Among the celebrities in publicity lines who visited the Photoplayers Weekly offices this week was A. B. Titus, artist, specialist, now rendezvousing at the Los Angeles Athletic Club, while designing posters, illustrations and features. Mr. Titus exhibited some splendid displays of prominent motion picture stars and celebrities.

CHARLIE EVANS HERE

Among the prominent professional visitors in Los Angeles during the present week was Charles E. Evans, featuring a high class specialty on the Orpheum bill. Mr. Evans is one of the best known of the old timers now in harness and has been the recipient of much attention during the week from friends and old time acquaintances.

JOINS NEW COMPANY

H. Woods formerly with the Kalem Company featuring railroad pictures in the "Hazard of Helen" has joined the forces of the recently organized Helen Holmes Feature Picture Company, which organization has taken over the old Lubin studios in South Pasadena.

FILM STARS AID

Many Players Making Dolls For Trinity Church Fund

Dolls dressed and donated by moving picture players promise to prove exceptionally prominent among the many features arranged for the Trinity Fair, to be given at the Brockman Building, Seventh street and Grand avenue, October 18 to 23 inclusive, by the women of Trinity Methodist Episcopal Church, South, to raise \$50,000 to meet church obligations due November 1.

Here is the list of some of the motion picture people who already have officially promised self-dressed dolls to Mrs. Harry G. Henley, president of the Trinity Fair Association: Lillian and Dorothy Gish, Billie Burke, Bessie Bariscale, Ruth Roland, Jackie Saunders, Neva Garber, May Allison, Lottie Pickford, Bessie Epton, Anna Little, Fritz Brunette, Myrtle Stedman, Cleo Madison, Victoria Forde, Billie Rhodes, Clara Kimball Young, Marie Walcamp, Mae Marsh, Ruth Stonehouse.

Jack Warren Kerrigan, Charlie Chaplin, Henry King, Owen Moore, Harold Lockwood, Fred Mace, Eddie Dillon, Weber and Fields.

JOE GALBRAITH WILL

LEAVE FOR NEW YORK

Handsome Joseph Galbraith, once leading man and matinee idol of the Belasco Theater in this city, and later playing leads with the American Films at Santa Barbara, plans to leave for New York and the great professional mecca about November 1.

Mr. Galbraith, already noted as one of the best dressed actors of the west, has added some twenty-five new suits to his extensive wardrobe and goes to the big metropolis ready for action.

As Joseph is open for engagements it may be that he will return to the legitimate stage as a star on Broadway, for which he is well qualified because of past splendid achievements in the west.

R. M. Dillon and G. H. Piper, cameramen with varied experiences in the art of photography, recently from New York, have arrived in Los Angeles in quest of openings with the local studios. They were visitors to Photoplayers Weekly offices this week.

"KIND WORDS"—When making purchases please mention "Your Paper"—Photoplayers Weekly.

FROM GRIFFITH FINE ARTS STUDIOS

By BENNIE ZEIDMAN, Publicity Director

It would be a wonderful sight if all the Fine Arts Films stars would appear in the same cast. Just picture seeing this group of celebrities in one play: DeWolf Hopper, Helen Ware, Douglas Fairbanks, Jane Grey, Orrin Johnson, Lillian Gish, Robert Harron, Mae Marsh, Dorothy Gish, Tully Marshall, Frank Campeau, Sarah Truax, Norma Talmadge, Thomas Jefferson, John Emerson and Paul Gilmore.

The most recent addition to the Lillian and Dorothy Gish dressing room at the Fine Arts Films studio is a gilded cage containing five Carolina Parakeets, which are a species of small parrot with graduated tails. Some people call them love birds, and the Gish sisters are very much delighted with the latest dressing room acquisition.

Scena Owen is doing some excellent work opposite Orrin Johnson in "The Penitents," the Fine Arts Films-Triangle feature play. Miss Owen received laudable New York newspaper notices for her performance opposite Douglas Fairbanks in "The Lamb," which recently opened at the New York Knickerbocker theater.

A number of Fine Arts films producers, for dramatic scenes, employ an orchestra to play dramatic musical selections. In that manner the players are forced into the atmosphere of the scene and consequently do better work.

A private showing of "The Lily and the Rose," the Lillian Gish Fine Arts Films feature drama was given at a

VALESKA SURATT
Featured in William Fox's Great Broadway Picture.



AT MILLER'S THEATER

Valeska Suratt, the "Red Rose of the Great White Way," and America's fashion plate, will be seen at Miller's for one week, starting Monday, in the wonderful Fox masterpiece, "The Soul of Broadway." This production marks an epoch in the art of the silent drama. It is the most lavish, costly and beautiful spectacle ever produced and is bound to set the whole town talking. In it Miss Suratt wears over one hundred and fifty of the classiest costumes ever dreamed of, each one designed for the particular scene in which she appears. William Shay, the most popular and versatile dramatic actor on the screen, heads the noted cast that is seen in support of the star. The role of lover is singularly suited to his effective methods, which com-

PLAYERS HAVE HEARTS IN THEIR PRODUCTIONS

Few movie fans have not wondered at times if their favorite players really lived in parts in which they appear. Because of the consistently interesting work they do it would seem that their whole heart was wrapped up in their work, but when one considers that they must work all day, six days a week, it would seem that they would in time come to regard their efforts merely as "work" and not pay so much attention to quality.

Mr. Tyrone Power, featured star of the Selig Polyscope Company, who recently made his debut in this company's Red Seal play "A Texas Steer," made an interesting statement about this matter recently.

"The question of commercializing art," said Mr. Power, "is largely a question of individuals. As in other pursuits, the stage has men whose sole aim is the dollar mark. Luckily, however, these are in the minority and the

prominent Los Angeles theater last week.

John Emerson's surrounding cast in "The Scarlet Band" contains the names of well-known players. Principally the list includes Bessie Love, Raymond Wells, Lucille Young, F. J. Butler, Viola Barry, W. E. Lawrence, Carl Fornes, Jr., and Eric von Stroheim.

President Woodrow Wilson and William Jennings Bryan were impersonated by members of the Fine Arts Films studio for scenes of an embassy ball, which is part of "Cross Currents," featuring Helen Ware.

Charles West, recently of the Biograph studio and now permanently employed at the Fine Arts Films studio, plays a very good part in the support of Jane Grey, star of "Mother of Seven."

Reference books of all description are kept on hand at the Fine Arts Films studio, which the producers continually use for confirmation purposes. These books are part of the large studio library.

Several new productions are being started at the Fine Arts Films studio. Directors William Christy Cabanne, Allan Dwan, Lloyd Ingraham and Paul Powell are making preparations to start new pictures.

Spottiswoode Aitken, the well-known Griffith character artist, appears as an aged inventor in "The Scarlet Band," the Fine Arts Films Triangle picture.

New Garrick Theater

Broadway at Eighth. SETH D. PERKINS, Mgr.
Continuous 10 a.m. to 11 p.m. Mats. 10c, 15c; Nights 10c, 15c, 20c.

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VALESKA SURATT

"THE SOUL OF BROADWAY"

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BIG NEW FILM COMPANY

Combination of Several Companies
Which Means Much to the Industry

The latest combination of filmland is the getting together of several representative organizations, under the title of Film Producers, Inc., with executive offices at 1120 Van Nuys building.

An official of the company stated this week that the company would make and distribute some twenty-six reels each week, specializing in dramas, comedies and features. Exchanges are already signed up and the pictures sold in advance of production. Three companies are now producing and the others will begin work at an early date.

Among the companies forming the combination might be mentioned the American-Europa (now producing) Masterpiece Film Company, Eclair Film Company and Crown City Film Company. Two other organizations will be added and complete the original organization of Film Producers, Inc.

SCREAM CLUB MEETS

The meeting and social session of the Screen Club at Jahke's Tavern Thursday night was a huge success. Newspaper correspondents, press and publicity agents for motion picture companies, actors, editors and just plain writers were present and enjoyed the novel stunts of the evening.

Absence of "shop talk and of chicle-ana-is-poulet" was noticeable. Among those present were Charlie Irvine, Moving Picture World, M. G. Jones and wife, Universal City, Bennie Zeidman of Griffith Fine Arts Film, Kenneth McGaffey of Jesse Lasky Studios, Kenneth A. O'Hara, N. Y. Motion Picture Co., Ernest Shipman and wife, Frederick Palmer, Keystone Film Co., Herbert Rawlinson, Jack Donohue, Mabel Condon, F. C. White, Connie S. Miles, Dorris Schroeder, Carlyle Ellis, Paul H. Coulton, J. Fred Ryan, Editor of Photoplayers Weekly, "Capt. Jack" Poland, C. A. White, Evelyn White, H. Barn, M. Barr, Miss Moore, Miss Nell and others.

Nothing that quite equals the novelty and lavish expensiveness of many of the scenes in "The Soul of Broadway." William Fox's latest success, starring Valeska Suratt, has been displayed through the medium of the motion-picture camera since the making of the first crude "flickers." In the first place there is daring and novelty in the very spirit displayed in the making of these scenes. Ultramodernism marks them and the furniture and draperies all correspond in their general key of futuristic art.

"KIND WORDS"—When making purchases please mention "Your Paper"



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Life seems just one movie after another.

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SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publicity Director, and BARNEY BARNARD

Thomas H. Ince has been insured for \$250,000. The beneficiary is the New York Motion Picture Corporation and the step has been taken to guard that concern's interest in the Triangle Film Corporation, for which Ince is now making his multiple-reel photo dramas.

Six big American companies share the responsibility of compensating the Kessel and Baumann organization in the event of loss to it, by death, of Thomas H. Ince, the great producer. They are the Mutual Benefit of Newark, N. J., \$75,000; Pennsylvania Mutual of Philadelphia, \$50,000; Mutual Life of New York, \$50,000; Travelers of Hartford, Conn., \$50,000; Prudential of Newark, N. J., \$25,000; Equitable of New York, \$50,000. The latter amount was taken out only to cover a contingency which might arise through a possible hitch in the proceedings.

Two hundred and fifty persons were engaged at Inceville this week, in support of Bessie Barriscale, appearing in the big masquerade ball scenes of the current Ince-Triangle feature in which Miss Barriscale will be starred, and for which a mammoth ball-room setting was erected on the main stage. Not, perhaps, since Ince staged his big fairy stories last winter, has such a gorgeous array of material costumes been at the big plant. All colors of the rainbow are in evidence, as the procession of merry-makers winds its way about the stage, and the deplorable fact is, most of the participants claim, that the camera cannot photograph color. Miss Barriscale herself appeared in a var-colored domino gown, and Bruce McRae, the Broadway leading man, supporting her in the principle male role, was garbed in a unique creation of purple and white.

An entire new western village was erected this week at Inceville for use in the production in which William S. Hart is to be starred. The buildings are twenty-six in number. There is a dance-hall, saloon, laundry, livery, boarding house, etc. Each is sturdily built. This additional work and consumption of material were made necessary by reason of the fact that the entire set is to be burned, following the filming of the dramatic action within it. The fire which destroys the town forms the climax of the story, and Ince wants the structures to look real, when they topple over from the flames. Supporting Hart in this production are Clara Williams and Jack Standing.

The official ground-breaking ceremonies on the twelve-acre tract in Culver City, which Thomas H. Ince has invaded for the purpose of building a new \$50,000 Ince-Triangle studio thereon, will be held next week under conditions unprecedented in the history of American amusement circles. The unique feature of the event will be that it will be attended by the

greatest, in number, and, perhaps, the most expensive galaxy of stage stars that has ever assembled together at one function, with the exception of Lamb's Gambol or other similar events.

Billie Burke passed through the crucial test this week at Inceville, where she was working under the personal direction of Producer Thomas H. Ince in a pretentious Scotch-American comedy-drama for distribution through the medium of the Triangle, and she came through with flying colors. She established, to the complete satisfaction of all who watched her in action, that she is lacking in none of the attributes possessed by most of the present-day film stars. She was compelled to make herself the target of rocks, sticks, tin-cans, decayed fruit and mud, for purposes of realism on the screen. And she whimpered "nary a whimper."

That the public will soon be whistling at least one of the catchy airs from the music composed for "The Golden Claw," the five-part Ince-Triangle feature, in which Bessie Barriscale is starred, is the production of Wedgwood Nowell, musical director for Thomas H. Ince. The particular selection on which Nowell bases his prophecy is a gavot written especially for the production by Victor Schertzinger, a rising young composer of modern music. It forms the motive in this tense drama of life.

William S. Hart, who has been almost universally acclaimed as America's greatest exponent of western character delineation, is the star who will head the cast of the fourth Ince subject on the Triangle program. He is to be presented in a virile, red-blooded tale of the West, entitled, "The Disciple." It is from the joint pens of Ince himself, and S. Barrett McCormick, a young western author, whom the great producer recently annexed to his staff of writers.

"That 'The Coward,' the five part Ince-Triangle Civil War drama, in which Frank Keenan makes his debut as a screen star, is not only the best Ince production ever made, but the best ever exhibited by the Triangle, was the consensus of opinion among the New York dramatic critics, following its premiere on Monday, October 4, according to advices received this week at the Inceville studios of the New York Motion Picture Corporation.

Producer Thomas H. Ince employed the long-distance telephone from Los Angeles to Chicago, this week, to engage another man for his staff. The man is J. Parker Reed, well-known in motion picture circles as a promoter and producer of features, and his presence at Inceville will, it is believed, add strength to the general producing forces at the plant.

STAGE STAR IS WON BY LURE OF SCREEN

Henry Kolker Forakes Spoken Drama for Metro Pictures.

Preparatory to settling down to a career as a screen actor, Henry Kolker, well known as a leading man on the speaking stage, has decided to purchase an estate on Long Island within commuting distance of the big Rolfe-Metro studios in the heart of New York city, where the scenes for his coming photoplays will be photographed.



HENRY KOLKER

Mr. Kolker will soon be seen on the screen in the Rolfe-Metro feature picture "The Bigger Man," an adaptation of Rupert Hughes' play "The Bridge." His first scenes in this picture were so successful that Mr. Kolker has decided to abandon the speaking stage. Now that he will be permanently located, he has decided to have a home and a real one; hence the flyer in suburban real estate.

On the speaking stage Mr. Kolker enjoyed considerable reputation as an interpreter of virile roles. During the last theatrical season he was starred for twenty-eight weeks in Chicago in "Help Wanted." He left the play after that he headed his own company on tour for sixteen weeks in "Our Children." Then he made his entry into motion pictures which will be his chosen field from now on.

PURELY PERSONAL ITEMS

C. W. Clark, familiarly known among "movie fans" as "Genial Jerry," arrived in Los Angeles this week as special representative of the Commercial Free Movie Company of Omaha, Nebraska. Mr. Clark will make Photoplayers Weekly offices his headquarters while touring the Southern California territory.

J. A. Quinn, manager of Quinn's Superba theater, was the host at a private showing last Thursday evening of Richard Bennett's production "Damaged Goods." The initial showing was largely attended and the enterprising Broadway manager received many congratulations over the classy program he provides his patrons.

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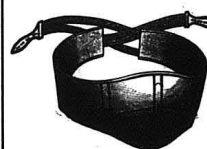
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NEWS FROM UNIVERSAL CITY STUDIOS

By M. G. JONES, Publicity Manager, and FORD I. BREESE

The Smalleys' production of "The Dumb Girl of Portici," featuring Anna Pavlowa in the title role, had its initial run at Universal City this week. The picture was made in ten reels and is regarded by critics as one of the best pieces of cinematographic work ever produced. The Smalleys and company were at work on its production for three months. During that time they made scenes in Chicago and on the Pacific coast. The whole of an opera company's scenery was bought for this one production and in addition, one street set was constructed especially for the picture.

Universal City is one of the points of interest to be visited by the delegation of Japanese newspaper men who recently left the land of Nippon for a tour of the United States. The journalists are coming at the request of the Japanese of California that they may learn for themselves the attitude of the people of this country towards their countrymen. After a stay of several days in San Francisco, the party is to travel south and on their way to the San Diego exposition, spend one day at the picture city.

Francis Ford and company of Universal feature players are beginning to leave long, expectant sighs. They are finishing the twentieth episode of the twenty-two installment serial, "The Broken Coin." The company has been at work on this serial for months. During that time they have made trips to Oxnard, San Francisco, San Diego, Mexico and other places to get the proper atmosphere for the Grethoffen and Graffenh pictures.

Norval McGregor and company of Universals have completed "The Woman of the Tiger Heart," and have started production on another three-reel animal drama entitled "The Lion's Ward." These animal features are made possible by the presence of Paul and Madame Bourgeois. Both are animal trainers of note and their control over the denizens of the wild is unbelievable except for the proof contained in the completed films.

STUDIO NEWS AND GOSSIP FROM ALL PARTS OF THE COUNTRY

Choice Bits About the Men and Women of Screen Life Who Are in the Limelight

Blanche Ring wears some stunning frocks in the new Oliver Mosco picture, "The Yankee Girl." While Pasadena folk seemed much enthused when she appeared at the fashionable Hotel Huntington in her smart riding togs, and Santa Monica devotees of the surf thought her a dream in her bathing suit, yet it is the three evening gowns she uses in the play that deserve the real praise. With these stunning creations Miss Ring wears her famous pearls and her equally celebrated canary diamond pendant.

J. Leslie King, who assumes the role of Napoleon in Hoyt's "A Milk White Flag," being filmed as a Selig Reel play, is a master of the art

MYRTLE STEEDMAN ELECTED MEMBER BOARD OF TRADE

Myrtle Steedman, the popular star of the Oliver Mosco Photoplay Company, has received the distinction of being the first woman elected to become a member of the newly organized Motion Picture Board of Trade of America, which is composed of prominent people and firms in the various branches of the industry. Miss Steedman is very much pleased over the fact that she is the first woman to be enrolled with this new organization.

LASKY'S LITTLE JOKE

On his way back to the Pacific coast to the Lasky Feature Play company studios at Hollywood, Cal., Jesse L. Lasky was talking with friends in the club car of the Twentieth Century Limited. One of his friends, pointing to an acquaintance of Mr. Lasky's said: "What's his nationality?" "Salem," replied Mr. Lasky.

Jessie Burnett of the Balboa studios is what might be termed an outdoor girl. She goes in strong for athletics. As a result of her Arizona rearing, she is a perfect horsewoman. The saddle stunts she does are often amazing. Then Miss Burnett will turn right around and on the comb of a nun and play the sweetest, demurest part imaginable.

"KIND WOIDS"—When making purchases please mention "Your Paper"—Photoplayers Weekly.

Milburn Morant, comedian with Allen Curtis' company of Joker players, is rapidly recovering from a badly sprained ankle, resulting from some strenuous action in the production of "The Lost Roll," the latest episode of the "My Lady Baffles and the Detective Ducks" series.

William Garwood, formerly of the American forces at Santa Barbara, and later star with the Universal's eastern studios, has arrived at Universal City. He is to be featured in "The Journal of Lord John" series, each of the stories to be complete in itself.

An entire Peruvian street set, as perfect in detail as can be made, has been erected at Universal City for the use of Otis Turner's company in the production of Meredith Nicholson's novel, "Pennington's Legacy," in which J. Warren Kerrigan is being featured.

Al E. Christie's production of a five-reel comedy feature, "Sally's Blighted Career," in which Edna Aug is starred, was finished October 9. The company is again making one reelers, with Lee Moran and Eddie Lyons in the leading roles.

George Kann, former secretary of the Universal Film Manufacturing Company in New York, has arrived at Universal City to assume the office of business manager for the western point.

Phillips Smalley and Lois Weber will open the completion of their filmation of Booth Tarkington's "The Flirt," start the production of a multiple reel offering by Rufus Steele, entitled "Dope."

Al E. Christie, director of the famous Nestor brand of comedies, is slowly recovering from an attack of blood poisoning.

Max Asher, leading comedian with Allen Curtis' company of Joker players, has returned to the Universal City studios.

Those who see him will appreciate a really wonderful characterization of Napoleon. Mr. King studied the history of the Corsican before he thought out and perfected the details of his make-up. His resemblance to Napoleon is truly marvelous.

Balboa is now producing its new series of continued stories, which will be known under the title of "Who Is Guilty." Pathe Freres will probably be the releasing company. As the finishing touches are now being put on the "Neal of the Navy" serial at the Long Beach studio, the decks are cleared for taking up the work which was postponed some time ago, by the Horheimer Brothers.

MEMORIES OF THE PAST

F. D. Burns,

Cowboy Poet of the Fine Arts Studio. One night as I strolled through the city With its myriad of bright lights aglow, My thoughts carried me back to Wyoming— To the range where I ran long ago. The range where trail herds were scattered— The range that I loved when a boy; And my heart now is longing and aching For a sight of that dreamland of joy.

Take me back where 'tis God's open country And it's stretches of grassy plains lie; Where the greenwood, the salt-sage and the actaea Are lighted by the white alkali.

Mr. Burns appears as "Capt. Dickinson" in the Fine Arts Films version of the Texas Alamo days, "The Martyrs of the Alamo."

CHARLES GIBLYN HURT

Charles Giblyn, assisting Producer Thomas H. Ince in the production feature in which Billie Burke is to be starred, is in grave danger of gasping pneumonia, according to statements made by his physicians. About a week ago, Giblyn accidentally stepped on a rusty nail. It pierced his shoe, but he thought little of the mishap. Inflammation soon developed and now he is confined to his bed, under the care of two physicians and a nurse.

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That Miss Lillian Gish, the charming Griffith star of the Triangle feature, is a lucky chuck-a-luck player at Ocean Park?

That Lois Weber of the Universal is the most notable woman director of films ever known?

That Colonel "Bill" Selig has been the man of the hour in reception circles at Hotel Alexandria this week?

That Dustin Farnum is the most sought-after free-lance movie star of the country today?

That D. W. Griffith is the most spectacular and famous motion-picture producer in the world?

That now is the most appropriate time of your life to subscribe for Photoplayers Weekly—the "Only Motion Picture Newspaper in the World"?

That Andrew Arbuckle, playing leads in Balboa features, has become a benedict?

That Colonel Geo. H. Ince is perhaps the most popular of the big melodramatic screen producers?

That dainty Mabel Normand is on the rapid road to recovery after serious injuries—such to the delight of thousands of "fans"?

That every issue of Photoplayers Weekly under the J. Fred Ryan ownership is better and brighter than ever?

That the glorious pleasures of residing in California is attracting many of the most notable professional people of the world to film life?

That Eddie Foy is having lots of fun with his \$6,000 salary suit against the Keystone film organization because he was hit with a pie?

That 1915 promises to be a great producing year for features in motion picture life?

That DeWolf Hopper is having a big time in California on his \$100,000 a year stipend, while producing pictures for the Triangle program?

That a grand Thanksgiving day of movie circles is going to be given by the Hotel Alexandria on November 26?

That the leading and most representative people of the motion-picture industry are great friends and readers of Photoplayers Weekly?

That William Dowlen of the Universal is one of the rising young directors of the film world who believes in originality?

That Al Levy's famous cafe is a popular rendezvous for the select circles of screen life because they all know the genial Al?

That the reorganization movement of the Photoplayers Club as inception by this paper, is meeting with much approval and a big man of film life is to be president?

That now is the time for all screen folks to join hands and boost for the progress and advancement of the third largest industry in the world, and for Los Angeles, the producing metropolis?

That in these columns every week photoplayers will find bright bits of pleasant and wisdom for their personal perusal and pleasure—items about reel people of importance and ability?

DESMOND'S NEW STORE

One of the handsomest clothing and gentlemen's furnishings goods establishments on the Pacific Coast is that now being completed near the corner of Spring and Sixth streets for Desmond, the pioneer business man in these lines.

The store has a magnificent front of original design and the architecture is unusually modern. The interior is perhaps the most modern and complete of any store of the kind ever conceived.

Desmond will hold a special opening in the near future to which thousands of old patrons and friends will be invited. This promises to be one of the most unique affairs ever held in Los Angeles mercantile circles.

Movie ball room scenes appear to be clearing houses for affairs of the heart.

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KEYSTONE SPECIALETTES OF INTEREST

By FREDERICK PALMER, Publicity Manager

While making comedy scenes at Santa Monica, Roscoe Arbuckle called out the police and did not know it until they arrived. The scenario called for a scene in which "Fatty" had to rush up to a telephone and wildly call for police assistance. Without realizing that the phone was a real one and not a "prop," Roscoe ran up to an outside phone used by a taxicab company and on which the camera had been focused, and started calling for help and police. The scene was about finished for the third time when a patrol wagon loaded with patrolmen, which had been summoned by the excited central girl, dashed up. Explanations followed and later "Fatty" depleted his bank roll to the extent of purchasing something that chased corks to top for a squad of thirsty officers.

While Miss Mabel Normand, Keystone Film Company star, is still confined to her home as a result of the nearly fatal injuries which recently resulted from an accident at the studios, she is out of danger and well on the road to complete recovery. During her illness bulletins were read in cafes, theaters and other public places not only in Los Angeles, but in many other parts of the country. Miss Normand has probably made more people laugh than any other screen comedienne and the millions who have admired her beauty and cleverness are rejoicing over her escape from death.

NEWS NOTES FROM THE SELIG STUDIOS

At the Selig Jungle Zoo, Producer George O. Nicholls is completing a Selig special in two reels entitled, "Tom Martin—A Man." It is a story of heart interest which moves swiftly to a strong dramatic climax. Guy Oliver, Vivian Reed and others are well cast.

Miss Eugenie Besserer, the popular Selig star, recently entertained a large number of friends to a house and lawn party at her beautiful new bungalow. The invitations were unique, being engraved on cards in reproduction of the Selig Diamond S trade mark. The function was in celebration of Miss Besserer's fifth anniversary as a leading member of the Selig stock company.

In the filming of "Apple Butter," one of the Bloom Center rural series, over two hundred extra people are being used in county fair ground

scenes. Ralph McComas, who is scoring such a hit as "Chubby Green," plays the part of the fat woman in the side show.

Not since the Selig feature, "How Callahan Cleaned Up Little Hell," has Thomas Santschi been cast as a police officer. In the single-reel story, "Orders," which Mr. Santschi will shortly produce, as well as play the leading role, he appears as a traffic officer in a large city.

Miss Fritz Brunette, who scored such a success in "White California Was Wild," will have another opportunity to appear soon with wild animals. "Jungle Justice" tells the story of a heartless woman's vanity.

Cecil Holland used a pound of nose putty for his mask of death in the Selig Diamond special in three reels, "The Man With the Iron Heart."

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

VOL. III, No. 12

LOS ANGELES, CALIFORNIA, OCTOBER 23, 1915

5c Per Copy. \$2.00 Per Year.

CHARMING MOTION PICTURE STAR

DIRECTORS FORM ASSOCIATION

PRODUCER OF ACHIEVEMENTS

MOTION PICTURE PRODUCERS GET TOGETHER FOR THE ADVANCEMENT OF SCREEN INDUSTRY AND SOCIAL AFFAIRS IN FILM CIRCLES

What promises to be the most notable screen organization of the country is the newly formed Motion Picture Directors' Association of Los Angeles. Many leading directors of the larger firm-producing concerns have become members. It is proposed to secure the co-operation of every representative director in the United States, Canada and Europe, as resident and non-resident members.

To become an active member of the association the applicant must have had one year's practical experience as a director of pictures, and be properly recommended by active members in good standing. The proposed member must also have a prestige and reputation befitting his associates. The idea being not to make the association too exclusive, but thoroughly representative.

Arrangements are being completed for the establishment of a comfortable club house and official rendezvous, presumably to be located in the heights of the Hollywood section of Los Angeles, where nearly all the local studios and motion-picture colonies now producing pictures in California are located.

The association was accepted for the purpose of advancing the cause of picture productions and to bring directors closer together, socially and professionally. To stimulate the highest class of development into the hearts and brains of its members.

Social functions will be frequent pleasures. Affairs will be given in honor of prominent screen stars, manufacturers, producers and celebrities.

EXHIBITORS' LEAGUE PLAN HOLIDAY BALL

Mary Pickford, "Queen of the Movies," to Be Welcomed Home Again

Advance announcements from the publicity headquarters of the Exhibitors' League, the organization succeeding the former Southern California Exhibitors' Association, are already planning a grand December ball in honor of dainty little Mary Pickford of the Famous Players, known throughout the world as "The Queen of the Movies." The ball is to be given, it is said, in honor of Miss Pickford's return to the Golden State.

The money raised by the affair is to be used for legislative purposes. It will be the second affair of the kind given under the auspices of exhibitors, of which Judge A. P. Tugwell, chairman of the local board of censors, is the new president.

PAUL WILLIS

As a master of juvenile parts, young Paul Willis, aged 14, is creating a new impression in reel specialties. He is now being featured in the "Little Lumber Jack," a Griffith picture, and will



be a member of the attractive casts of youngsters at the Pine Arts Film studio during the coming season. Paul is a graceful dancer, a purveyor of real art and promises to be a leader in the coming generation of motion-picture players.

of public and professional life playing or visiting in Los Angeles.

It has already been suggested that a grand motion-picture ball de Valentin be given at Shrine auditorium on the night of February 14.

The following officers have been selected to guide the destinies of the Motion Picture Directors' Association: Otis Turner, dean of producers, president; Charles Giblyn, first vice-president; William Robert Daly, second vice-president; Ed. Dillon, treasurer; Allen Curtis, secretary; Del Henderson, inner guard; Jay Hunt, outer guard. Trustees of the association are Allen Curtis, Ed. Dillon and Charles Giblyn. The first board of censors are Joseph DeGrasse, Allen Curtis and William Robert Daly.

The latest obtainable list of members shows the following well-known directors enrolled: Phillips Smalley, Reginald Barker, Allen Curtis, George McLeod, Tom Mix, Sydney Ayres, Henry Otto, Harry J. Edwards, Raymond B. West, Frank Beal, Del Henderson, Al E. Christie, Charles Swickard, Otis Turner, Jack J. Clark, Lloyd B. Carleton, William Robert Daly, Richard Stanton, Francis Jackson Powers, George Rechin, Joseph DeGrasse, Ed. Dillon, Norval MacGregor, Jack B. O'Brien, Burton King, Walter Edwards, Charles K. French, Jay Hunt, J. F. MacDonald, E. J. LeSaint, George Morgan, Francis Joseph Grandin, Charles Giblyn, Francis Ford, Frank Lloyd, Leon D. Kent, Robert L. Leonard, Murdock J. McQuarrie, Henry McRae, Harold Clark Matthews, William D. Taylor and Leo V. Youngworth.

PHOTOPLAYERS CLUB BEING REORGANIZED

Efforts of Boosters Meeting With Some Success—Temporary Officers Elected

Another meeting of photoplayers, newspaper correspondents and others who believe in the fraternity, was held at Hoffman's cafe Thursday evening, and steady progress reported by the temporary officers and membership committees.

Because of the organization of the Motion Picture Directors' Association, which is backed by many former representative members of the late Photoplayers' Club, the enthusiasm was not as strong as it might be. Yet the boys at the helm of the reorganization movement feel confident of making a success of the proposed club. The organizers have the co-operation of such well-known newspaper correspondents as Clarke Irvine of the Moving Picture World-Pacific Coast staff, who is temporary secretary, and J. C. Jensen, Pacific coast manager for the Motion Picture News, heads a committee searching for suitable club headquarters.

The invitation to attend the organization meetings are interesting achievements of Mr. Irvine, and it looks as though a club will be perfected that will add pleasure to the social events attending the Los Angeles representatives of the moving-picture fraternity backing it.

Fred Mace is announced as temporary president, Al W. Filson as temporary treasurer, and Del Henderson, former president of the old Photoplayers' Club, is named as the new vice-president.

The membership committee consists of Charlie Murray, Fred Kley, Jack Pickford, Joseph DeGrasse, Charles Rav. Eugene Pallette and William Wolbert.

J. C. Jensen, T. W. Haas, Clarke Irvine and Fred Kley have the new location in charge, and it is now all most an established fact that the new organization will establish itself under another name.



COLONEL HENRY MCRAE

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OTHEMAN STEVENS TALKS ABOUT MUCH REAL MONEY

Noted Dramatic Reviewer Mentions a Few Items About Big Triangle Producers

The following news story written by that gifted portrayer of professional matter, Otheman Stevens, reads awfully good. As it appears in the Examiner and is royally backed up, it is a pleasure to reprint it in Photoplayers Weekly.

"This Triangle photoplay company has begun its drive.

"It seems to have pierced the speaker's first and second lines of defense and is reasonably expecting to take in quite a few million dollars during the coming year.

It has three model picture theaters open now, the Knickerbocker in New York, the Studebaker in Chicago and recently the Chestnut street opera house in Philadelphia.

"This is the combination made of three big producers herabouts—Thomas H. Ince, Mack Sennett and David W. Griffith.

"Just a little money has fallen into their strong box already.

"H. A. Sherman has paid them \$250,000 for the rights to show 'The Birth

of a Nation' in sixteen western states. "W. H. Kemble of the Crescent theater in Brooklyn has contracted for all rights in Brooklyn to the Triangle pictures for the sum of \$750,000.

The company's productions now playing at the Knickerbocker in New York are Frank Keenan, in "The Coward," the Griffith players in "Old Heidelberg," Raymond Hitchcock in "Stolen Maggie," and Eddie Ford in "A Favorite Fool" (the story does not say whether with or without the custard pie face emollient), and a booking system has been devised to cover the entire country.

"Something of a business. Eh? What?

"And this is only a part of the entire lot of producers here who spend between twelve and twenty million dollars a year in our midst.

"Not that we need the money at all—but it is an agreeable detail of the alliance of art and business."

Richard Stanton is producing another multiple reel serial entitled "Graft." The story and scenarios were written by Joe Brandt, manager of the New York office of the Universal company, and Hugh Weir, well-known newspaper and magazine writer. Hobart Henley will appear in the leading role.

Last Minute News

AUTOMOBILE AND FLOWER SHOW

The largest exhibition of automobiles and most elaborate display of flowers, attended by the beautiful women of the Southland and thousands of visitors, will take place on Broadway, October 23 to October 26. All the movie people will be there.

SPLENDID SHOWING OF PAVLOWA PICTURES

Perhaps the most interesting private showing of the season in screen life was that of the Universal Film Manufacturing Company at Cline's Auditorium, Friday evening, October 22. The presentation was an eleven-reel photoplay, "Fessie, the Dumb Girl of Portici," featuring Miss Anna Pavlova, produced under the direction of Lola Weber and Phillips Smalley.

A large audience of invited guests was present, by invitation of the Universal Director General Henry McRae, and the producers of this magnificent photoplay. Critics, newspaper writers, motion-picture stars and others were unanimous in expressing regarding the remarkable features of this wonderful production, which adds new grandeur and flame to Lola Weber and Phillips Smalley, originators in photoplay conception. The pictures will be released through the Universal program in all parts of the world.

One of the Rising Stars of Pacific Coast Film Life. Now Being Featured in Griffith-Triangle Pictures. Miss Hunt is a Popular Favorite on the Screen Among Exhibitors and Fans and is Well Liked Among Her Many Friends and Associates of the Los Angeles Movie Colonies.

NEW BUSINESS MANAGER ARRIVES AT UNIVERSAL

George Kann Arrives from New York to Assume Important Executive Position

The latest arrival at Universal City is George Kann of New York, former private secretary to President Carl Laemmle, and later secretary and assistant treasurer of the Universal Film Manufacturing Company in New York. He comes to California as business manager for the Pacific coast studios of this notable organization, and is already showing his familiarity with the details of the business by making friends and getting acquainted with every department of the \$1,000,000 motion-picture metropolis.

Mr. Kann has met, personally, every executive head, director, producer, scenario writer and cameraman at the studio, as well as most of the employees. He plans to keep in touch with everyone interested in the steady development of the big plant. He has been well received and is creating a very favorable impression because of his intimate knowledge of conditions and of the industry.

This well-known new business manager was royally sent-off from New York by many friends and associates. The Universals held a "Con" night prior to Mr. Kann's leaving, starting with a theater party at the Garrick theater, where they witnessed "The Temptress" and listened to Gann jokes and Universal funnys across the footlights, during which the orchestra played the Universal fox-trot.

After the performance the gay party repaired to Bustanoby's celebrated cafe, where a feast of tempting viands and other good things were enjoyed. During the dinner Vice-President R. H. Cochrane, Manager Joe Brandt of the New York office, Julius Stern and other representative guests spoke highly of the newly elected business manager headed for the California studios of the Universal. Amidst gifts and appreciated sentiments, George Kann was given one of the most enthusiastic send-offs ever accorded a motion-picture official.

An especially appreciated gift was a solid ivory cigarette case with Mr. Kann's initials inscribed on the outside in gold and inside with the inscription, "Yours for Universal Prosperity, October 2, 1915."

With this rousing good-bye meeting, the newly selected business manager

left his home city and is now "making good" along the same lines at the big Pacific coast plant.

We welcome you to Los Angeles and Universal City, George Kann, and hope your success here will be equally as bright and successful as was your achievements in the New York offices of the Universal Film Manufacturing Company.

TRINITY FAIR IS A BIG SUCCESS

Thanks to the people of the motion-picture industry, many of whom contributed dolls, specialties and their presence at the big church fair, hundreds of dollars were added to the fund being raised by ladies of the Trinity Auditorium and church.

Photoplayers Weekly had a big booth at the fair, with a bevy of beautiful girls on costume distributing copies of the ONLY MOTION PICTURE NEWSPAPER IN THE WORLD, and they added several hundred new names to the rapidly growing subscription list.

Thursday night was "movie" night. All the celebrities, it seemed, were there. They gave donations, purchased everything on sale that met their fancy, and added much to the gayety and festive airs of the church event.

Tonight, Saturday, October 23, is the last night of the big event, and it is expected that thousands of people will be in attendance.

Fair Notes

Photoplayers Weekly extends hearty thanks to the Western Costume Company, 719 West Seventh street, for the kindly courtesies and costumes loaned to the beauty representatives of this paper. M. E. Burns, proprietor of this big company, is one of the best-known costumers in the West, and a special favorite among motion-picture people because he is ever ready to aid them by providing the very best of costumes and equipment.

C. E. Van Doren, former purchasing agent for the Universal, now with Lee L. Powers, the Shop of Antiques, is also personally thanked by the general manager of this paper for valuable aid rendered. Powers' shop is known far and wide as the moving-picture prop room, and Van is one of its popular adjuncts.

"KIND WORDS"—When making purchases please mention "Your Paper"—Photoplayers Weekly.

BALBOA'S STAR COMEDIAN



This is Andrew Arbuckle of the Balboa studio; not his older brother Maclyn, of legitimate stage fame. Yet the two look enough alike to be peas of the same pod.

"Andy" Arbuckle is also a comedian and a good one, too. Some of the best work in his entire career has been done in Balboa feature films recently. He came to the Harkheimer brothers with a good reputation for work done at Lasky's and in a number of Griffith's pictures.

Born in Texas, the year that Grover Cleveland first became president, Andrew Arbuckle has had a varied career. He began his young manhood in mercantile pursuits. But seeing how easy his older brother made money on the stage, "Andy" thought he'd have a try. So he organized a quartet and went into vaudeville. Then he played in several sketches.

Coming to the Pacific coast, he thought he'd have a try at the picture game. Being fat and good-natured,

he was cast for the part of a politician in "The Woman." Next he played in "Old Heidelberg" under the direction of John Emerson. He was also in "Peer Gynt" with Cyril Maude and "The Reformed Candidate" with his brother Maclyn.

Since joining the Balboa company, Andrew Arbuckle has had a rapid rise. In a five-reel production entitled "A Message from Rome," he is featured with Ruth Roland. For character comedy work it is hard to find a better man than "Andy" Arbuckle. His method is calm but subtle. He never indulges in slap-stick antics, like a smug screen comedian. When you see him laugh, it seems like you hear him, too.

The highest compliment paid to Andrew Arbuckle's playing was by a competent screen observer who said it reminded him of beloved John Bunny. This Balboa comedian will be watching, for he has a certain future ahead of him, on the screen.

HAWAIIAN STEEL GUITARS



The fascinating instrument that you have heard so many times on the different theatrical circuits and phonograph records. We have them—all styles—including the C. F. Martin, used almost exclusively by the Hawaiian.

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BANJOS—Tenor or Tango—Banjos, Banjo-Mandolins or Banjos. We carry them all in the Tu-be-phone, Whyte, Laydie and Senators. Send for catalogues of any instruments in which you are interested and mention this paper.

Southern California Music Co.

332-334 South Broadway Los Angeles, Calif.

THE PALS MEET

The second pleasant get-together meeting of "The Pals," the latest alleged social organization formed in this city, was held in the grill of the Hotel Heidelberg, last Saturday evening. About 150 would-be Pals were present. They all had a good feed, drank a few steins and pledged support to other Pals. All good fellows. Mine Host Babcock made the Pals feel at home in his resort to cats, and invited them to rendezvous with him often. Nuff said.

SPECIAL ANNOUNCEMENT

Mrs. Elizabeth Jennings White, formerly of the famous Castle Square Opera Co., has taken over the management of the modern Freeman Apts., Venice, and will make this apartment-house a congenial home for those interested in moving-picture work.

Special terms to photo players. Call Mrs. White, Freeman Apts., Westminister at Speedway, Venice, for further information. Phone Sunset 1331.

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The Regeneration

One of the Sweetest and Most Compelling Stories ever written. Picturized Powerfully, Dramatically and Tragically under the master hand of

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Prices: Matinees, all Seats 10 cents; Nights, 10 and 20 cents.

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Saturday, October 23, 1915

"MORE KIND WOIDS"

"Captain Jack" Poland has been appointed associate editor of Photoplayers Weekly and will co-operate with the new owner and managing editor, J. Frederick Ryan, in an earnest endeavor to make this paper the most representative newspaper of its kind in the West—Photography, the Motion Picture Trade Journal, Chicago, October 23.

MEANS MORE NEW SUBSCRIBERS

It is a pleasure for PHOTOPLAYERS WEEKLY to announce that it has taken over the large subscription list of Static Flash, the bright little paper formerly published under the direction of The Static Club.

All subscribers who have paid in advance for their subscriptions will have the unexpired term continued and they will receive PHOTOPLAYERS WEEKLY for the full time paid for.

This means more prestige and prominence for advertisers and readers of this exclusive motion picture newspaper.

YOU ALL KNOW DICK WILLIS

You know men who are in the limelight are always being made the target of insinuations and attacks, and now it is Dick Willis' turn. Richard heads the publicity firm of Willis & Ingels, specializing in handling affairs of interest for players and professionals, and is very popular among his clients because he gets results.

PHOTOPLAYERS WEEKLY is in receipt of an unsigned letter which criticizes Producer Willis' methods of doing business, and advises us to "BEWARE."

So look out, Richard! and at the same time, just remember that those unsigned letters you do more good for making them. They show, old boy, that you are getting results—making good for your clients.

BREAK GROUND FOR
NEW INCE STUDIO

Big Celebration Held at Culver City
this Week in Which Movies
Predominate

Official ground-breaking at the new Ince tract at Culver City, where Thomas H. Ince will erect a new \$200,000 studio for the production of Ince-Triangle features, was held this week amid simple but impressive ceremonies. Surrounded by a galaxy of stars, whose aggregate yearly incomes approximate three-quarters of a million dollars, Ince, himself, pushed a silver spade into the earth and if only for a few minutes. So promptly at noon work at Inceville ceased and the some five hundred actors, actresses, mechanics and others from the New York Motion Picture Corporation jumped into automobiles, costumes, make-up and all were whirled ten miles to Culver City.

Scarcely had he stepped from his machine when Thomas H. Ince hurried to the spot selected for the ground-breaking and, eliciting the attention of his subordinates, turned over the first spadeful of earth. Flanking him on either side were such distinguished stars of the stage as Frank Keene, Billie Burke, William S. Hart, Bessie Barriscale, Mary Boland, William H. Thompson, Bruce McRae, H. B. Warner, Frank Mills, Trudy Shattuck and William Desmond and such equally prominent celebrities of the film world as Clara Williams, Louise Closs, Edith Markey, Jack Standing, Margaret Thompson, Charles Ray, Barney Sherry and Howard Hickman. All of the foregoing are to be seen in the near future in Ince-Triangle features.

Immediately following the ground-breaking, Ince addressed a few remarks to those gathered about him. "This event," said the producer in part, "marks a new epoch in the annals of our great organization. It is undying evidence of the wonderful advancement of the motion picture art in general and of the New York Motion Picture Corporation in particular. It proves that the public has faith in our ability to make pictures and that is a mighty nice thing to know."

Well-known professional Charles W. Group is a picturesque figure on the stage. He has been in the profession some ten years, the past four years he has devoted to moving pictures, with the Lubin company in Philadelphia, and later with other large organizations, and more recently

"Six years ago, when I first came to California to make pictures for Mr. Kessel and Mr. Baumann, I was fired with the ambition to build a great studio. The place you now know as Inceville is what I dreamed about every night. But now that that is a reality, I will not be content until I see another great plant in full operation on this spot."

Ince then commended his people on their loyalty to him, on their perseverance and laudable efforts to co-operate with him in the making of his photo-dramas. He followed this by paying growing tributes to Messrs. Kessel and Baumann, and concluded his remarks with: "Now, let's all go back to work!" The small army of Inceville then climbed back into the automobiles and within fifteen minutes were again assembled at their various "sets," as though nothing had interrupted the day's work.

With the departure of the Ince contingent from the Culver City property, a corps of one hundred men went immediately to work, laying the foundations of the numerous buildings. It is expected that the entire plant will be in full operation by Christmas.

MOVIE MASKED BALL

The winter festivities in the movie world will start next Thursday night with a grand masque ball at Shrine auditorium, which Charlie Murray, comedian of stage and film, plans to stage, aided by practically all the elite of the local movie world, and a more prominent feature stars as well.

It will be in the nature of a Mardi Gras festival. All the most famous movie stars will appear in the costumes of their best-known roles. Such well-known stage celebrities as Valdes, Swart, Blanche Ring, Kolo and Dill, Sam Bernard and Joe Jackson will contribute to the vaudeville program.

Two orchestras will furnish music for the dancers. Mayor Sebastian will lead the grand march and other civic officials will be present. One of the spectacular features will be a big confetti battle. Elaborate refreshments are to be served. The Hoffman Cafe Company has taken charge of the catering.

WELL-KNOWN PROFESSIONAL

Charles W. Group is a picturesque figure on the stage. He has been in the profession some ten years, the past four years he has devoted to moving pictures, with the Lubin company in Philadelphia, and later with other large organizations, and more recently

with the Universal, leaving the Universal to become chief property man for the Vogue Film Company of Los Angeles. Mr. Group thoroughly understands the details of productions and is an artistic and careful stage and property man.

LASKY'S PRIVATE SHOWING
OF THE STAR FARRAR

The wonderful picturization of the opera "Carmen," as directed by Cecil B. DeMille, director general of the Jesse L. Lasky Feature Play Company, starring Geraldine Farrar, was given a private showing to invited guests at Tally's Broadway theater, Wednesday evening at 10:30 o'clock. A large audience was present and the scenes shown on the film were remarkable. The showing was pronounced a decided success and the producer was the recipient of many congratulations. "Carmen" will be released through the regular Lasky program.

EDNA GOODRICH A MOVIE

Enjoying a delightful home life with her mother after each day's work in motion pictures, Edna Goodrich is sojourning at the Hollywood Hotel. The talented star is appearing in Jesse Lasky's feature productions at the Hollywood studios and has made many friends by her clever interpretations of the parts she plays.

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FRANCIS BUSHMAN AND COMPANY IN NEW YORK

Popular Player Will Make Permanent Headquarters in East and Visit the West Now and Then

The following interesting story appears in *Motography*, the Chicago motion picture trade journal, under date of October 23:

"California is just as good as it ever was for motion picture making, and I like it immensely, but New York offers facilities for producing elaborate features which outweigh all the considerations of climate and consistent atmospheric conditions which are the Golden State's biggest assets."

This declaration was made by Francis X. Bushman at the Metro offices in the Heidelberg building, in announcing the fact that he intended making his permanent headquarters in the East. Mr. Bushman arrived in New York from the Quality-Metro studio in Hollywood, Cal., last Saturday, bringing with him the first print to reach this city of "Pennington's Choice," the latest production of the Quality Pictures Corporation of the Metro program and the first Metro release starring the beautiful Beverly Bayne with Mr. Bushman.

He was accompanied by Miss Bayne, Lester Cuneo and Helen Dunbar. Other members of the company reached New York early this week and will at once begin work on two important screen productions.

The first will be a picturization of "The Yellow Dove," a stirring romance of the international secret service by George Gibbs. The other will be "Richard Carvel," the great Winston Churchill historical romance.

Both of these productions are planned on a scale somewhat more elaborate than the average high-class feature, and in both Mr. Bushman and Miss Bayne will divide stellar honors. The interiors will be taken in New York. For the exteriors of "Richard Carvel," Mr. Bushman and Miss Bayne will go with their company to Maryland and Virginia to obtain the requisite historical settings demanded.

Mr. Bushman's latest picture, released on November 8, is "Pennington's Choice." This is a drama of physical prowess and is a distinct contrast to his last picture, "The Silent Voice," in which he starred with Marguerite Snow. In this play Mr. Bushman battles with Jack Jeffries and performs many feats of manly endeavor.

Marguerite Snow, the other member of the triumvirate of stellar talent under contract with the Quality Pictures Corporation, will remain at the Hollywood studio until her newest picture, "Rosemary—That's for Remembrance," is completed. Then she, too, will come East.

The Hollywood plant will be maintained by the Quality Pictures Corporation for such pictures as the Metro may deem it expedient to have produced.

PURELY PERSONAL ITEMS

Flora Zabelle (Mrs. Raymond Hitchcock) is now being featured in Famous Players pictures.

Tom Chatterton, former Ince director, is now playing leads in Universal features opposite Edna Maison.

Henry M. ("Pathe") Lehmann, president and director general of L-K-O comedies, is again on deck at the Hollywood studio, after a business visit to New York.

Dainty Mary Pickford, known as "Queen of the Movies," is expected home (in Los Angeles) early in December.

Charlie Chaplin is said to be the most original comedy producer of unique features in the world.

Margaret Greene, the new Pathe star, formerly starred with Willard Mack at the Palace theater, San Francisco.

George Holt of the Western Vitaphone Company has been getting into the limelight lately in special interviews.

Myrtle Stedman is firmly convinced that there is no place like home for her (with the Oliver Morosco Photo-play Company).

Joe Galbraith, ex-leader in Belasco stock and American films, is soon to head for the gay Rio and Broadway, New York.

Lillian Lorraine, late of the Balboa Features, Long Beach, California, has joined the Equitable organization and will be featured in special pictures.

Mande Fealy has signed up with George Kleine and will be starred in "The Bondwoman."

Adele Farrington (Mrs. Hobart Bosworth) is being featured in Charlie Van Loan's "Buck Parvin" stories at the American studios, Santa Barbara. Virginia Foltz, noted Los Angeles girl, daughter of Clara Shortridge Foltz, the well-known woman lawyer, is to appear in Palles pictures.

Courtney Foote, the talented English actor, is now being featured in Griffith Triangle pictures at the Hollywood studios.

Valeska Suratt, the new Fox star, has created a sensation in the big production, "The Soul of Broadway."

Eddie Foy says he is very fond of pigs, but not the \$6,000 salary kind. They are too expensive, even though comical.

Grace Cunard, the Universal star, and directress with Francis Ford, is again being featured after recovering from a severe injury which confined the popular leading woman to the hospital for several weeks.

Mabel Normand, comedy queen of the Keystone Films, is on the convalescent list, much to the delight of her many friends and thousands of "fans."

Last but not least, everybody is taking a personal interest in Photo-players Weekly under the new management. It's only Two Dollars a Year and it's your paper. Better take it.

WORLD NEWS PICTURES HAS CLEARING HOUSE

Chicago Young Man Is First to See World Flash

One of the most interesting corners of the Selig Chicago studio is the office where the Selig News Pictorial, the twice-a-week animated newspaper, is edited. L. W. Hall is both the city editor and the make-up man, and the films taken by the Hearst-Selig camera men in all sections of the world are sent directly to the little office located in an obscure corner of the Selig plant.

When these films are received they are edited, cut, trimmed and prepared for the twice-a-week releases. There is nothing in this little office to signify that it is the very heart of the great organization that is responsible for the News-Pictorial that was awarded a medal of honor at the Panama-Pacific exposition at San Francisco.

Camera men on the firing lines with the European armies, camera men along the Rio Grande with Uncle Sam's soldier boys guarding the frontier; camera men risking their lives in all corners of the world, they all ship their undeveloped films directly to Mr. Hall at his little office under the enclosure of the Selig plant and there these news films are developed and made ready by Mr. Hall for Hearst-Selig News Pictorial release.

The interior of the office somewhat resembles the city editor's room on a daily newspaper. There are the proofs, the battered old typewriter, and the young man before whose eyes the pictured events of the world are first unfolded.

STAR AT SEVENTEEN

What girl of 17 doesn't envy Helen Robson, who, despite her youth, is one of the recognized stars of screenland.

Miss Rosson, talented, popular and exceptionally pretty, is the lead of one of the companies of the American Film Company, Inc., who are producing in large release in the Mutual's regular program.

Although Miss Rosson has been in picture work but a short time, she boasts one of the largest followings of any actress in the profession. Previous to joining the American (Mutual) studio, in Santa Barbara, Cal., Miss Rosson appeared in several important pictures released by the Universal.

One of Miss Rosson's chief assets as a screen player is her great power of expression. She is ambitious and an exceptionally hard worker, which, to a large measure, is responsible for her unprecedented success as a star of the silent drama.

They've cut the kisses in the reels, Ah me! There's Censorship right on our heels, You see! No longer now in tight embrace Will lovers meet with face to face The "chaste salute" is timed in case—O, gee!

BOARD AND ROOM: CHOICE LOCATION

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Shrine Auditorium, Thursday Evening, Oct. 28

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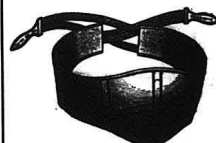
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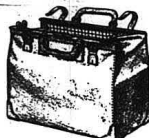
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NEWS FROM UNIVERSAL CITY STUDIOS

M. Q. JONAS, Publicity Manager, and FORD I. BEEBE

E. J. LeSaint and company are in San Francisco making exteriors and boat scenes for the production of "The Journal of Lord John." William Garwood is playing the leading role in this feature. Each of the stories will be complete in itself.

John Nickolaus, former head of the laboratory department of Universal's Pacific coast studios, has arrived on the coast after a stay of more than a year at the company's eastern studios. Nickolaus is now employed in an executive position at Universal City.

Digby Belle, former legitimate favorite and vaudeville headliner, has started to work in Universal pictures under the direction of Joseph De Grasse, in a filmization of George Ade's success, "Father and the Boys." The screen adaptation was arranged by Ida May Park.

The American Electric Railroad Association and the American Electric Railroad Manufacturers' Association visited at Universal City this week, while en route to San Diego from San Francisco, where they had been meeting in convention. The Universal management prepared a big barbecue in honor of the visitors. Animal acts staged by Paul Bourgeois and a western rodeo, in which all the company cowboys took part, kept the spectators interested until a late hour in the afternoon.

WITH THE CAMERAMEN

A post card from "Billy" Foster, one of the best-known photographers of the movies, written from St. Augustine, Florida, October 10, states that he is away down South, working on a picture for the Equitable program that will be a feature of realism.

Mr. Foster is cordially remembered by his associates as former superintendent of laboratories at the Universal Pacific coast studios, and as one of the most active and efficient members of the Static Club of America in Los Angeles.

Frederick LeRoy Granville, sport, cameraman and globe trotter, jumped again into the limelight last week when he appeared before a large audience at Clune's auditorium and lectured about the interesting Sissakoon polar expedition pictures. Local papers friendly to the well-known click cameraman and lecturer, speak highly of his efforts.

Senor Enrique J. Vallejo, the camera specialist with the W. H. Clune production company, now making pictures for the great "Ramona" features, continues receiving many well-deserved notices from big newspapers telling about the clever interpretations of this gifted cameraman.

THEDA BARA IN "CARMEN" AT MILLER'S THEATER

Theda Bara, the incomparable, returns to Miller's for one week, starting Monday, in her greatest triumph, the title role in the far-famed dramatic masterpiece "Carmen." As a portrayal of "Vampire" roles, Mlle. Bara stands supreme and alone and the flouting, gypsy flirt of Prosper Merime's master work is one of the world of literature's most renowned temptresses. This role is made to order for Mlle. Bara, who might really be Carmen reincarnated, with her raven black hair that wreathes eyes that ever lure and mock; eyes that career into forgetfulness of duty and honor, that glitter in Spanish triumph over the dead lips that have not lived to speak slightly of another woman, and that coolly tantalize the auditor who has accomplished his revenge. A complete two-reel J. Rufus Wallingford comedy is the added feature. An extra performance will be given on Monday at 10 o'clock, and a special midnight matinee will be put on Saturday night.

Mabel Condon of New York City, while on the Pacific coast, is adding knowledge of the legitimate stage to that which she already possesses regarding the screen, by acting as publicity manager for the Los Angeles Little theater. Manager Frank Egan has booked the New York Little theater success, "Snow White" for the October 11th opening of the Los Angeles play house where Blanche Hall will have the role that was played in New York by Marguerite Clark. An extensive repertoire is planned for the new season and Miss Condon is especially interested in the opportunity offered well-known people of the screen to appear in night performances at the Little theater, and yet

"Why Movie Bathing Suits Should Be Reform" was the subject of Opal New's essay read to the Priscilla sewing circle. Scant attention was paid to the subject.

Miss Ida Schnall, one of the best-known woman swimmers in the United States, has arrived to enter the employ of the Universal company to play a stellar role in "Undine," which Henry Otto is to produce. Miss Schnall is particularly well known along the eastern seaboard, having won several medals in those waters for speedy and long-distance swimming. She is among the most perfectly formed women in the world, her measurements checking almost identically with those of the famed Venus de Milo.

Director Ulysses Davis with Hobart Bosworth, is getting along well with George Hall's powerful story of the underworld, "Tainted Money."

Marjorie Lake, known along the route of "big time" as the "little girl with the big voice," is the latest arrival at Universal City. She has just ended an Orpheum engagement in Los Angeles, and attracted by the click of the camera, has decided to give it a try-out and see how she likes it. Miss Lake is cast for several good parts and has made good with a vengeance.

One more chapter remains to be made in the "Broken Coin" serial. The success of it has remained unbroken, and it will be with a feeling of great relief that the company completes the last of the scenes.

FORMER MILLIONAIRE IN "THE REGENERATION"

There are many unusual types in "The Regeneration," the new big feature picture of Owen Kildare's "Mamie Rose," which is being presented by William Fox at Burke's



JIMMY MACK

sented by William Fox at Brook's an extra is "Jimmy Mack, a hunchback. Six years ago "Jimmy" was in the prime of his fame. He owned a string of blooded horses, several expensive racing cars and a big hotel. Bad luck saw them all drop from him and today he is working as an extra.

OPENS FUR PARLORS

Appreciating the splendid future of Los Angeles, Mrs. J. Isenheim, formerly of Seattle, has opened an exclusive fur parlor at 835 South Broadway. The establishment has been tastefully equipped and a beautiful line of goods is shown. A specialty is being made of the most exclusive fur novelties, and it is a most interesting place for ladies to visit while shopping.

"MORE DEADLY THAN THE MALE"

Mary Anderson, in portraying the part of "The Hyden" in Dave Smith's picture of the same name, was called upon to administer an artistic thrashing to Webster Campbell. In spite of her tender heart and Mr. Smith's vague doubt Mary showed that she could do most anything for art—and Webster is still wondering where the small cyclone came from with the wildly waving curls and quick little fists.

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Los Angeles, Cal.

BALBAO STAR'S AUTO FIRES AND BURNS UP

While driving his automobile from Long Beach to Los Angeles this week, Henry King lost the big Mercer machine. When seven miles out of the beach city the car caught fire and was destroyed in a few minutes. Mr. King was accompanied by Gypsy Abbott, another star of the Balboa films. When the fire started it burned quickly, and as no water was obtainable, nor no assistance in sight, the car was soon reduced to a mass of wreckage.

AT THE GARRICK

Audiences at the Garrick will be carried back to the atmosphere of old Castle with the program which starts Sunday as fascinating Marguerite Clark heads the bill in "The Pretty Sister of Jose." Frances Hodgson Burnett's appealing love story. This production was used as a starring vehicle on the legitimate stage with great success by Maude Adams, but the screen version, which was produced in California, permits much more beautiful scenery and realism. Monday, Tuesday and Wednesday only, the latest intense installment of "The Diamond from the Sky," which is drawing near the end, will complete the program.

Talk is cheap, particularly over movie telephones.

A Civil war drama in the movies nearly always carries a uniform plot!

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MASQUE BALL IS NOTABLE SUCCESS

MARDI GRAS AND CARNIVAL ATTENDED BY THOUSANDS OF NOTABLES—STARS, PLAYERS, FANS AND OTHERS ENJOY FESTIVITIES

What was conceded to be the most unique and brilliantly successful Grand Masque Costume Ball and Mardi Gras, Feature Vaudeville, Minstrel and Impromptu Cabaret, ever held west of Madison Square Garden, New York, was held at Shrine Auditorium Thursday night, under the personal direction of Charlie Murray, the famous comedian and movie star, and Sam Roark, the noted amusement impresario.

More than five thousand people attended, including perhaps every well-known and successful movie and professional star and player now sojourning in Los Angeles.

Charlie Murray's cordial and spontaneous invitation was gladly accepted by everybody who is anybody in film-land and by many hundreds of "fans" and lovers of motion pictures.

Many leading manufacturers, directors, producers, scenario editors and writers, stars, players, financial operators and members of the press and trade journals occupied private boxes, and the stars of film-land held court and received many admirers in and out of the profession during the evening.

The festivities opened with a minstrel first part featuring such celebrities as Kall and Dill, DeVoll Hopper, Sam Bernard, Charlie Murray, Digby Bell, Weber and Fields, Charlie Winniger, Willie Collier, Roscoe Arbuckle, Ford Sterling, Harry Williams, Fred Mace, Jean Havez, Billy Jerome, Joe Jackson and Bert Clark, men whose names are known the world over. This was the most notable and highest aggregation of minstrel stars ever ap-

Roland of the Balboa studios, and many others who became imbued with the enthusiasm and spirit of the festivities, each cabaret in their own individual style.

Dainty Lillian Gish, the wondrous star of Griffith's "The Clansman," Myrtle Stedman, Mabel Normand, Fay Tincher, Blanche Sweet, Edna Goodrich, Bessie Barriscale, Enid Markey, Ella Hall, Agnes Vernon, Marguerite Snow, Vivian Rich and others were notable entertaining many admirers.



DAINTY LILLIAN GISH One of the Movie Stars Who Held Court During Evening

Other favorites from the Griffith Fine Arts, Inc.'s Incivillians, Ince-villians, and Sennett's Keystoneers comedied and featured specialties never before presented before appreciative audiences, while friends showed their appreciation by repeated encores.

The large aggregation from Universal City, headed by Director General Henry McRae and George Kann, the new business manager, producers and stars, attracted general attention because of their prominence and entertainment. Members of the party were popular among all groups in the large auditorium.

Every studio in Southern California was well represented—stars and players from the American at Santa Barbara, the Western Vitaphone at Santa Monica, the National, L-KO comedians, Quality Pictures, Kalem, Reliance-Majestic, Balboa, Horsley studios and others participated in the festivities as a compliment to the originality and enterprise of Charlie Murray and Sam Roark.

The grand march began at 10 o'clock sharp, led by Hon. Charles E. Sebastian, mayor of Los Angeles, and Ruth Roland, who in turn were followed by the most representative members of professional and motion-picture life ever appearing at a ball in

(Continued on page 2, cols. 3 and 4)



JOLLY CHARLIE MURRAY The Hero of Carnival, Who Conceived the Great Pageant

pearing together and they were fun-makers par excellence.

The impromptu cabaret presented new and astonishing specialty features introducing Blanche Ring, the Morisco star; Valeska Suratt, the Lasky favorite; Lillian Lorraine and Ruth

Last Minute News

McGaffey to Be Host

Invitations have been sent out by Kenneth McGaffey, publicity director for the Jesse L. Lasky Feature Plays Company, requesting the pleasure of the invitee's presence at a dinner to be given to members of the Screen Club in honor of Miss Anita King, the well-known tourist in an automobile recently. The dinner will be held Sunday evening, October 31, in the Assembly Hall of the Alexandria Hotel. The dinner will be informal, and the McGaffey "Napkin Rings at Eight."

GAINS IN POPULAR FAVOR

Because of its splendid, up-to-date news service, PHOTOPLAYERS WEEKLY steadily advances in popularity, prestige and favor. It is the paper of motion-picture life—bright, cleanly and interesting to every member of the screen industry—PHOTOPLAYERS WEEKLY is the "real" player's paper. That's why they appreciate and read it.



The picture presented above was made by Witzel, the celebrated artist-photographer, especially for this paper and shows the beauties as they appeared in Yama Yama costumes. Editor and General Manager J. Frederick Ryan, the new publisher of this paper, is shown at the top.

PHOTOPLAYERS WEEKLY girls are real representatives of the great movie cause. Whenever you see one selling papers by a copy of your own paper—PHOTOPLAYERS WEEKLY.

Special permission was given the beauties to sell papers on the streets and in hotels by Chief of Police Claire Snively, who always appreciates true enterprise and the boost spirit.

YAMA YAMA BEAUTIES proved such a popular drawing card that General Manager Sam Roark, in charge of the Charlie Murray Masque Costume Ball at Shrine Auditorium, immediately engaged the entire party to sell tickets to the big ball at Shrine Auditorium Thursday night. As a result nearly one thousand tickets were sold in two afternoons and evenings, and many additional copies of this paper were sold during the same campaign.

It is enterprise of this kind that is winning new subscribers and advertisers for PHOTOPLAYERS WEEKLY—The Only Exclusive Motion Picture Newspaper Published in the World.

POPULAR HOTEL MAN KNOWS EVERYBODY

"When the story of 'Who's Who' in Los Angeles Hotel life is written in the book of biographers, one of the first mentioned will be that popular hotel specialist, William H. Sibbald, assistant manager of the Hotel Alexandria. One of the best known men of the profession.

When the Alexandria was completed Sibbald was one of the first employees, engaged as room clerk. In a short time he was made chief clerk, and for years filled this important position with such executive ability that he was later appointed assistant manager and chief aide to Morgan Ross, manager of the big hotel.

In this position of trust where executive ability is always a necessity, Mr. Sibbald has made many friends for the Alexandria. Coming in personal contact with the thousands of guests of the hotel every week, Mr. Sibbald provides information and extends courtesies that makes friends and adds to the popularity of the establishment. He is a capable, educated gentleman, familiar with all the details of the hotel profession and is an able man occupying an important position.

Mr. Sibbald has a bright and interesting future ahead in hotel circles and is popular with all who know him. He is conceded to be one of

beauties attracted attention everywhere. In the lobby of the famous Hotel Alexandria the newspaper beauty maids reaped a harvest of felicitations while selling hundreds of copies of PHOTOPLAYERS WEEKLY. D. W. Griffith, the celebrated Triangle producer, met the Yama Yama girls and purchased a paper from each, paying 50 cents a piece and congratulating the management on its enterprise. At Levy's noted cafe, Hotel Hayward and the Lankershim Hotel, the same spontaneous greetings were accorded. On Spring street and Broadway the beauties drew more prestige while selling many copies of the paper.

NEW EXHIBITORS LEAGUE

Strong Organization Formed for Protective and Developmental Purposes

Judge A. P. Tugwell, chairman of the local board of censors, has been selected as president of the newly organized Exhibitors League, which succeeds the Southern California Motion Picture Exhibitors League.

President Tugwell is also the head of the California State Exhibitors League. He states that the newly formed local organization would make its first bow to the public this winter, with a grand photoplay ball at Shrine Auditorium. Seth D. Perkins, manager of the New Gerrick theater, has been appointed director general to handle this event.

The Exhibitors' League has affiliated with the national organization of exhibitors in order to combat adverse legislation and to be able to deal with the producers and exchanges as a unit.

BILLY POSTER TRAVELS

We are again in receipt of a pleasant post card from that Prince of Cameramen, Billy Poster. This time from Washington, D. C. Poster is on his way from Florida to Flushing, L. I., the home studios of the Equitable Motion Picture Corporation. He has taken a number of remarkable settings for new Equitable features for early release. We hope his next trip will be to California, where it is expected the Equitable will establish a Pacific Coast studio.

The most remarkable and successful publicity campaign ever conceived in Los Angeles has been in progress during the past ten days by PHOTOPLAYERS WEEKLY BEAUTY CIRCULATION STAFF making a whirlwind sales and distribution canvass for PHOTOPLAYERS WEEKLY in the hotels, cafes and on the down-town streets of the city selling copies of this paper. Starting the campaign at Trinity Fair, the newspaper beauties in Yama-Yama costumes created a sensation. They distributed and sold thousands of papers during the big fair. Next they visited the Broadway Automobile and Flower Show with the same success. The

ROMAINE FIELDING IN FROM THE CACTUS

Popular Director Taking Rest While Planning Fall and Winter Campaign

Making his temporary headquarters at Hotel Alexandria, Romaine Fielding, late director and manager of the Western Lubin Plant at Phoenix, Arizona, is greeting his many friends and acquaintances while planning a campaign for the coming season.

Mr. Fielding has been connected with the Lubin interests for the past five years, during which time he has won prestige as an actor and director of ability in films. Pleasant connections were severed with the Lubin people because Mr. Fielding preferred remaining in the west, where he has gained his fame, to going East and working in inside atmosphere. Since arriving in Los Angeles the rising young director and producer has been the recipient of several offers from local studio heads. As yet he has not announced an acceptance, and it is hoped Mr. Fielding will decide to remain with one of the producing companies in this section.

Carlyle Blackwell has completed his work in "Mr. Grex of Monte Carlo." In this picture the Lasky Company have a winner. Blackwell's pleasing personality has had full sway as the young American, Richard Lane, in this exciting story.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a years' subscription.



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Published Every Saturday by

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Saturday, October 30, 1915

PHOTOPLAYERS WEEKLY TO BE EIGHT PAGES

It is a pleasure to announce to patrons and readers of PHOTOPLAYERS WEEKLY that this paper is soon to be enlarged to eight pages. The increase is necessary to carry the steadily increasing advertising patronage and to publish the cream of motion-picture news happenings each week.

The subscription list is rapidly increasing and many new friends and patrons are rallying to the standard of "The Only Motion Picture Newspaper in the World."

We want everyone affiliated with the film industry to feel that PHOTOPLAYERS WEEKLY is their paper. It is devoted exclusively to the cause of filmdom and we are glad to aid members of the profession by progressive publicity and news stories whenever the opportunity presents.

If you are not already a subscriber to PHOTOPLAYERS WEEKLY, send in your subscription—\$2.00 for one year. Send it today. Keep in touch with incidents of the players of Southern California by reading this paper regularly.

WE THANK OUR COSTUMERS

Showing patriotic spirit, and appreciation of enterprise, M. E. Burns, proprietor of Western Costume Company, designers and manufacturers of everything for movie people, kindly costumed the beautiful circulation maids of PHOTOPLAYERS WEEKLY last week. In the Burns-Western costumes they appeared to special advantage at Trinity Fair and sold thousands of copies of PHOTOPLAYERS WEEKLY in hotels and on the streets of the city. It is a personal pleasure for the publisher and editor to thank Mr. Burns for his substantial aid on these occasions. It is in this spirit of reciprocity and thorough familiarity with the costume and designer's art that adds so much to the prestige of Mr. Burns among directors, stars and players renting or buying costumes for elaborate settings.

THANKS FOR FLOWERS

PHOTOPLAYERS WEEKLY extends hearty thanks to D. Baron, the Alexandria florist, for pretty flowers and decorations provided the Beauty Circulation Specialists selling PHOTOPLAYERS WEEKLY on the streets and in the hotels Friday and Saturday nights. The floral effects added much to the costumes worn by the young ladies.

RENDEZVOUS WITH THE PHOTOPLAYERS WEEKLY

Professional People Cordially Invited to Make Our Offices Headquarters

Appreciating the fact that many inquiries are received each week asking about professional people engaged in motion pictures, the management has provided a registry book and cordially invites directors, players, stars and cameramen to register with us.

Make this office a place of rendezvous, leave your mail addressed here if you have no permanent address, and if PHOTOPLAYERS WEEKLY can be of service to you in any subject of information do not hesitate to call on us.

This paper belongs to the motion picture profession. We want all players to feel that it is their paper. It is devoted to the interests we jointly represent so let all be boosters together.

PHOTOPLAYERS WEEKLY offices are located at 215-216 and 217 Lissner Building, across the street from Hotel Alexandria. Players are cordially welcomed at all times.

THOMAS EDISON ARRIVES

The famous electrical wizard and inventor, Thomas A. Edison, arrived in Los Angeles Wednesday via automobile from Santa Barbara. He stopped enroute at Universal City studios of the Universal Film Manufacturing Company long enough to lay an engraved copper-plate in the corner of the new electric studio and was royally greeted by Business Manager George Kana and Director General Henry McKee of the Pacific coast studios of the Universal, who surrounded the noted guest with flatteries while the cornerstone ceremonies were taking place. Mr. Edison expressed himself as delighted with the wonderful studios and equipment of the Big U.

FIRST LADIES' NIGHT OF L. A. PRESS CLUB

The first ladies' night entertainment to be given by the new Press Club of Los Angeles will be held at Ocean Park Saturday night, November 6. The entire quarters of the Ocean Park Club, occupying the top floor of the new Ocean Park Hotel, will be turned over to the Press Club for this occasion.

An excellent musical program is to be provided, and the arrangements for the affair are in the hands of a special committee consisting of Alfred A. Cohn and Paul D. Howse. Dancing will begin at 9 p. m. There will be no speech-making, and admission will be by invitation only.

MASQUE BALL IS NOTABLE SUCCESS (Continued from page 1)

The United States, not even excepting the great metropolis, New York. Hundreds of prominent social people of Southern California from all walks of life participated in the event.

The march was followed by a grand and interesting confetti battle royal, everyone taking part—box holders, spectators in the balconies and in the seats of the big auditorium.

The scene presented resembled fairyland, and if produced in motion pictures would create universal comment among amusement lovers. Everyone attending pronounced Char-

ing-the-charms and individuality of many wearers.

Publicity for the big event was handled under the skilled and capable direction of Harry Hammond Beall, a specialist familiar with every feature of the art, who has handled many successful campaigns.

Sam Roark was general manager in charge of the festival and he added new laurels and prestige to his already splendidly established fame as an entertainer of events de luxe, original and representative in achievements.

Charlie Murray, that gifted comedian of the legitimate and movie profession, proved the great value of a name noted for brilliancy and doing



HON. CHARLES E. SEBASTIAN

Mayor of Los Angeles, who Led Grand March at Shrine Auditorium, Popular Favorite With Movie People

lie Murray's Grand Masque Costume Ball the real opening motion-picture social affair of the season.

The costumes were elaborate, original and noteworthy. Every customer in the studios and in public establishments seemed to have been called upon for the most spectacular creations possible. The keynote was something new, and if one may judge from the beautiful effects created and worn during the evening, it might be well to mention that our customers produced ideas startling in their effectiveness and wonderful in display.

things out of the ordinary. Personally reviewing all features of the great event he endeavored to surround himself with an executive staff of aides who proved their true value by aiding him in making the carnival and mardi gras a wonderful conception and reality.

PHOTOPLAYERS WEEKLY beauty and carnival queens occupied a prominent box and were the recipients of much attention during the evening, in their dainty Yama Yama costumes, chartered by J. Frederick Ryan, Editor and General Manager.

A JEFFRIES CORRECTION

Quality Pictures Corporation
Hollywood, Oct. 19, 1915.
PHOTOPLAYERS WEEKLY,
215 Lissner Building,
Los Angeles, California.

Gentlemen:

We wish to call your attention to an article in PHOTOPLAYERS WEEKLY of October 2, 1915, in which a story was published stating that James J. Jeffries, ex-champion prize-fighter of the world, was knocked down and out by Francis X. Bushman in a feature production, "Pennington's Choice."

This story was sent out by our own publicity writer, and it was a grievous mistake. Bushman was simply making a striking scene and his sparring partner was Jack Jeffries, a brother of the noted fighter. The bout was exciting, but no knockout blows were exchanged.

We ask that you kindly correct this statement in your next issue, inserting therein the true facts as above stated. It is very urgent that this matter be rectified at once, and we kindly request that you give same your immediate attention.

Thanking you, we remain,
Yours very truly,
Quality Pictures Corporation.
Per Chas. Abrams,
Business Manager.

The Correction is Made

The above letter, received this week by the editor and manager of PHOTOPLAYERS WEEKLY, tells its own story. The Jeffries-Bushman article appeared in all the leading trade and motion-picture publications as written by the Quality press agent. It was good reading and was read with interest. However, it is a pleasure to note that our once great world's champion was not knocked out by Mr. Bushman.

VISITS OUR STUDIOS

Henry Ford, millionaire automobile manufacturer, touring the West with Thomas A. Edison, arrived in Los Angeles Thursday and is making his headquarters at the Hotel Alexandria. Mr. Ford's Southern California itinerary includes visits to Universal City, Inceville, Fine Arts Films, Selig Zoo and other studios, as he expressed a desire to see motion pictures made.

EDNA MAISON QUEEN OF CHANDLER CAR EXHIBIT

At the flower and auto show this week, Edna Maison of the Big U studios, was made Queen of the Chandler car exhibit, thanks to her popularity. Don Smith, special sales manager in charge of the Chandler display, proved his qualifications by gaining new prestige and fame for Chandler cars and the charming movie star, who set the car off so advantageously.

WILL STAR IN DIXON PICTURES

Arthur Shirley, has been signed by Thomas Dixon, Jr., to play the heroic lead, that of John Vassar in Mr. Dixon's big picture, "The Fall of a Nation." The part is one that seems especially suited to "the big Australian," as he was known at the Universal studios, and the coming week marks his active affiliation with the Dixon company. During the week of October 25, which was Mr. Shirley's last at Universal City, he appeared, through the courtesy of that company, at the Los Angeles Little theater in the big role of Herr Ebelling in the Suderman play, "Margot." A favorite of the Australian stage for the last eight years, Mr. Shirley's first appearance on the American speaking stage was one which afforded Los Angeles first-night critics opportunity for favorable comment.



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NEWS FROM UNIVERSAL CITY STUDIOS

M. G. JONAS, Publicity Manager, and FORD I. BEEBE

Phillips Smalley and Lois Weber are in San Francisco staging scenes in their production of Rufus Steele's five-reel story, "Hop." This is the first picture which the Smalleys have appeared in since their production of "Scandal." They are supported by Juan de la Cruz, Marie Walcamp and Charles Hammond.

Lynn Reynolds, who has been directing Sydney Ayres in the production of one and two-reel pictures, has been transferred to another company featuring Myrtle Gonzales, Arthur Shirley and Val Paul. Their first picture is a one-reel drama by Harvey Gates, entitled "Mary Ann's Decision."

For the production of "Undine," Henry Otto is now on the Santa Barbara Islands, where the company will stage the water scenes in the story. Edna Maison and Douglas Gerrard play leads while Ida Schnall, one of the best-known swimmers of the country, is featured in a stellar role. Twenty-five girl swimmers have been engaged to play water sprite roles with Miss Schnall. The story will be in five reels.

William Worthington and company have returned from a stay at Bear Lake, where they staged exterior scenes in a three-reel story by Walter Woods, entitled "Bloodhounds of the North," featuring Herbert Rawlinson and Agnes Vernon.

Robert Leonard and company left again Monday for a stay of several weeks in the vicinity of Arrowhead Hot Springs. They are making a series of one-reelers after strenuous labors of the past two months in producing Broadway features. The company returned to the studios upon the completion of the three-reel holiday story, "The Call of the Christmas Bells," only to receive instructions from Director General Henry McCrae not to unpack their trunks, but to return to the same locality for more pictures with the same atmosphere.

At Clune's Auditorium, Lois Weber and Phillips Smalley on the night of October 22, gave an exhibition run of

A BIG U KIDDEE

Clara Horton, "The Elair Kiddie," who has enacted parts in more than two hundred photoplays since she began work with the Edison company in Brooklyn, New York, five years ago, is now a juvenile star with the "Big U"



forces at Universal City, and is constantly portraying child parts for the twenty-four directors there. She was the featured player in a big production recently filmed, "Kidnaping the King's Kids." Her age is 10 years, and she was born in New York City.

MR. MORLEY RETURNS

Jay Morley, formerly leading man with the St. Louis Motion Picture Company, who played also with the New York Motion Picture Corporation, has returned from San Diego, where he was connected with the Lubin Western organization. Mr. Morley plans to remain in Los Angeles for the present.

LITTLE THEATER OPENS

With a large and appreciative audience lending encouragement, The Little theater opened the season auspiciously last Monday evening, presenting Hermann Sudermann's one-act conscience play, "Margot," with the following players in the cast: Arthur Shirley, Edward Cecil, Mrs. Dupont-Joyce, Blanche Hall and Earle Robinson.

This play was followed by Charles Rann Kennedy's one-act play, "The Necessary Evil," with Frank Egan, Blanche Hall, Michael Hallward and Mrs. Dupont-Joyce in the cast.

The players received hearty encores and the initial performance was pronounced a social and professional success.

their eleven-reel production, "The Dumb Girl of Portici," in which Anna Pavlova played the stellar role with an all-star cast supporting. The house was packed to its capacity of nearly three thousand, with several hundred people in the streets before the theater clamoring for admission. No film has ever been accorded a more enthusiastic reception than met this offering. Press and profession combined to sing its praises. The picture started about nine o'clock and was not concluded until nearly midnight. Special music was provided by the director of Clune's orchestra of twenty pieces.

Carter and Flora De Haven, co-stars in William C. Dowlan's five-reel production of "The College Orphan," have returned to Universal City studios after a stay of several weeks in New York. While in the East they signed a year's contract with President Laemmle of the Universal Film Manufacturing Company. The little duo will appear in comedy dramatic productions, but it has not yet been determined which of the directors will produce the pictures.

Lillian Hamilton, well-known in photoplay circles, has started to work under the direction of Roy Clements in one-reel Joker comedies, featuring Victor Potel.

Rupert Julian and company are in the San Gabriel canyon, where they are at work on exterior scenes in a three-reel drama entitled, "Gilded Youth." Julian has just completed what, in the opinion of local critics, is one of the best detective stories ever screened. It is to be released under the title, "The Ferret."

Frank M. Wiltermood has joined the staff of scenario writers at the Universal Pacific coast studios. Wiltermood is well known in newspaper and photoplays circles. In addition to long years of service on the staffs of his duties of this country, he was editor of the "Movie Magazine" and "The Photoplayers Weekly" and for a year was scenario editor at the Balboa Film Company. Before that he was on the staff at the Universal's old Gower street studios.

AT THE GARRICK

The program which opens at the Garrick theater Sunday will be a regular three-reel circus. The comedy will be furnished by Charlie Chaplin in "Ambition." Marie Doro in "The Morals of Marcus" will contribute the brightness and sparkle, while the thrills and spectacular effects will be given Monday, Tuesday and Wednesday only, by the latest episode of "The Diamond from the Sky."

"Ambition" is a four-part revue of the best comedies that Chaplin ever acted for the screen. It takes the famous fun-maker from the time that he first has aspirations to become a screen favorite and shows his gradual evolution until he wins success. The film is a laugh from start to finish and the star is supported by a company that has won an international reputation.

Charming Marie Doro is at her best as the unconventional heroine of "The Morals of Marcus," and she shows with rare fidelity the gradual growth and "civilizing" of the half-wild daughter of a gypsy band. The story contains an appealing love theme and is well mounted. There will be only four more episodes of "The Diamond from the Sky" and the spectacular serial is working up to a thrilling and spectacular climax.

BERNARD WITH KEYSTONE

Sam Bernard, the Broadway favorite, has arrived at the Keystone studios, has begun work under the direction of Mack Sennett. He was greeted by a group of old friends and for a moment he thought the Rialto of the metropolis had been shipped on ahead of him. Weber and Fields, Vincent Bryan, Harry Williams, Jean Haver and a number of other New York favorites, now appearing under Mr. Sennett's direction, met Mr. Bernard at the train and escorted him to the bungalow, which had been leased in anticipation of his arrival. Bernard is now rehearsing in his first Keystone picture and will start work immediately.

Weber and Fields have completed their first Keystone film and are rehearsing on their second.

Jackie Saunders will soon be seen in a picture called "The Ugliest Girl in the World." Of course, that doesn't apply to Jackie, as everyone knows.

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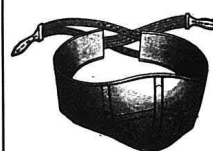
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PHOTO FRAMES FOR MOVIE FAVORITES

BALBOA NEWS NOTES

Walter J. Desmond, postmaster at Long Beach, Cal., has completed the negotiations started some time ago by the Balboa Amusement Producing Company for a million of the green one-cent Balboa postage stamps. This is one of the largest orders ever executed by the United States postoffice department, according to the authorities.

Bruce Smith might have made a good newspaper man if he hadn't taken to the stage. At the Balboa studio, where he has been playing pictures almost since it opened, Smith is considered one of the best news sources, for he recognizes a story a mile off and never fails to "tip off" the press department. And seldom do the stories concern himself.

Having scoured the seven seas before the mast, buffooned in comic opera, made good in musical punts and tried his hand successfully at half a dozen other things, Henry Stanley is now rounding out an ex-

ceptionally active career in Balboa feature films. The dean of character players at the Long Beach studio is not related to the African explorer of the same name, although his life has been filled with many adventures.

Col. Harris Weinstock, head of the California State Industrial Commission, who is known as the "millionaire commissioner," recently made an inspection of the Balboa studio. It was the first moving-picture plant he had ever visited. Hence, everything he saw proved interesting.

Do the people who attend the moving picture theaters, particularly the women, study the clothes worn by the players? Mollie McConnell, the well-dressed grand dame seen in Balboa feature films, knows that they do. She receives letters from women all over the country right along asking for patterns of her clothes.

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

MR. NORTON RETURNS

A post card that distinguished artist-cameraman, S. S. Norton, who has created much in film photography for the Universal program, dated San Francisco, states that he will arrive in Los Angeles October 31.

Stephen Norton is perhaps one of the best-known cameramen at present engaged in the production of photographic effects in motion pictures. He has been a valued member of the Universal staff for several years, making feature pictures, and is a booster for efficiency in the cause he so ably represents.

A few months ago Mr. Norton was stricken with illness, which necessitated an operation and complete rest. He took an extended leave of absence, visited his mother at Buffalo, N. Y., and looked the big metropolis, New York City, over, met many friends, and returns home via the great Panama-Pacific International Exposition, where, chartered by his friend, Chief Cameraman W. L. Griffin of the Famous Zone, he was shown all the wonders of the big fair.

Mr. Norton is also treasurer and one of the prime movers for efficiency in the State Club of America, an organization of cameramen doing much to advance the cause of motion-picture photography. He will be royally welcomed home.

GOOD COMBINATION

"Smiling" Billy Mason, the comedian of the Essanay company, of "Ring Lardner Series," and latterly of the Universal company, has smiled himself into a niche that seemed to have been waiting for him, over at the Keystone studios. Billy Mason and Keystone sound like the right combination.

VITAGRAPH NEWS NOTES

Rollin S. Sturgeon goes to the great Bear Valley about November 1 to start the big V. L. S. E. Blue Ribbon feature, "God's Country and the Woman." The principals in this feature will be the well-known Vitagraph players, William Duncan and George Holt. Nell Shipman has been specially engaged to play the female lead. Doris Schroeder is finishing up the scenario and another of the Sturgeon successes will soon be on its way.

Dave Smith completed "The Return of Eli Judson" this week at the western Vitagraph studios, with George Holt doing especially fine work in dual roles.

"Bitter Sweet" by Daisy Smith and produced by Rollin S. Sturgeon, is another of this director's gems. Although it is less than two reels in length, it is forceful and holds the attention completely. Anne Schaefer and George Stanley are excellent leads, and Sturgeon has unearthed another find in Corinne Griffith, who has the making of a good actress.

Little Mary Anderson of the Vitagraph, "Sunshine Mary," wrote a diary of her first trip to the desert. It reads like the enthusiastic letter of a high school girl and is refreshing and delightful. The company combined to give her a good time.

William Wolbert has completed "The Wanderers." William Duncan, Mary Ruby, Hazel Buckham and Otto Lederer all had excellent parts, and Wolbert's first effort for the Vitagraph is a success.

"KIND WOIDS"—When making purchases please mention "Your Paper"—Photoplayers Weekly.

SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publisher, Director, and BARNEY BARNARD

NEWS FROM INCEVILLE

Charles O. Baumann, vice-president of the New York Motion Picture Corporation and one of the directors of the Triangle Film Corporation, arrived in Los Angeles this week on a tour of inspection. He will remain for several weeks, during which time he will acquaint himself with the current activities at the big Ince plant in the Santa Monica mountains. Mr. Baumann stated that New York's amusement circles are anxiously awaiting the presentation of Billie Burke on the screen. Her desertion of the footlights—though temporary—has been the principal topic of discussion in dramatic and motion-picture circles, he said, ever since she signed her contract to appear under Ince's direction.

Interest was at fever pitch at Inceville, this week, over the sensation for all Incevilleans. An entire western village was razed by fire for scenes in the current Ince-Triangle feature, in which William S. Hart is starred. Under the direction of Hart, in collaboration with Ince, the last scenes, requiring this set, were made this week, and the picturesque group of buildings depicting a big Inceville frontier days became a smoldering mass of charred debris. The fire was kindled in a structure serving as a church, and lasted for more than an hour, so solidly were the various buildings constructed.

An exact replica of the New York Stock Exchange will be the first set erected within the new \$75,000 studio that Producer Thomas H. Ince is building at Culver City, for the production of forthcoming Ince-Triangle features. This set will be used for many of the big scenes in the current production in which H. B. Warner, recently arrived at Inceville, will be offered as star. At present Warner and his supporting cast are working, under the direction of Charles Swickard, in a setting designed to depict the

interior of a New York stock broker's office.

The famed Inceville mission "act"—one of the most picturesque "locations" of the entire New York Motion Picture domain in the Santa Monica mountains—underwent a change this week that virtually destroyed its beauty. It was converted into a man-of-war set representing the courtyard of a palace in one of the Balkan states. The set is being used in the current Ince-Triangle feature in which Bessie Barriscale is being starred. Production of this subject was commenced this week under the direction of Scott Sidney. It is a picture of romance and adventure in the Balkan states and is declared to be a splendid vehicle for the versatility of this noted star. It is from the joint pens of J. G. Hawks and Thomas H. Ince. Appearing opposite Miss Barriscale is William Desmond, erstwhile Moroso stock favorite.

William S. Hart of the Ince-Triangle forces received an unexpected surprise this week, in the form of a letter containing a check for \$5 and a request for one of his portraits. It was signed by a woman admirer in the Middle West and was couched in the plainest of business terms, thereby being unlike a number of the "mush notes" that daily are received by the noted star. "I have long liked your work on the screen," it ran, "and I am anxious to obtain your photograph for my collection. Enclosed please find check for \$5 to cover cost of same." Mr. Hart sent the portrait, and, attached to it, was the check intact.

Orrin Johnson, the estimable Broadway star, who recently won the Triangle angle during November, in a magnificent Ince-supervised production of "D'Artagnan," an adaptation by Thos. H. Ince and J. G. Hawks of Alexander Dumas' immortal classic, "The Three Musketeers."

FROM GRIFFITH STUDIOS

BENNIE ZEIDMAN, Publicity Director

GRIFFITH STUDIOS

The two Willard Mack plays, purchased by the Fine Arts Films Company, are being prepared for picturization by the scenario staff.

William Christy Cabanne, who produced "The Lamb," "Double Trouble" and "The Martyrs of the Alamo," is scheduled to direct Miss Lillian Gish in her next Triangle play.

"Old Heidelberg," dealing with German student life, served as the second Fine Arts Films release on the Triangle program. It is to be followed by "The Martyrs of the Alamo," a war drama, "The Sable Larch," a Chinese mystery melodrama, and "The Lily and the Rose," a modern drama based on actual life, starring Lillian Gish.

The latest edifice on the Fine Arts Films grounds is a large property room, the dimensions of which are 200x60 feet. In this new room will be kept the more expensive and frail "props" secured for elaborate scenes.

Segna Owen, who played opposite Douglas Fairbanks in the first Fine Arts Film play, "The Lamb," has completed her part.

PURELY PERSONAL MENTION

Willie Collier is the latest Broadway star to join the movie colony of Los Angeles. He is now appearing on the Rialto greeting his many friends of the profession.

Theda Bara is slated to come to Los Angeles and join one of the big producing organizations in the near future.

Fannie Ward has returned to the Lasky company and will appear in feature pictures.

Grace Cunard is one of the most popular leading women of filmland—a favorite in Universal pictures.

Lola Lew is the newest star of the New York Motion Picture Company, now appearing in special Ince-Triangle features.

H. H. Buckwalter, long and favorably known to the picture industry of the Rocky Mountain states, is the new Kline manager at Denver.

After twenty-three years on the dramatic stage, during which time he was starred in many Frohman successes, Arthur Hoops has joined the ranks of film players.

Mae Marsh is now playing at the New York Fine Arts Films studios. She expects to return to California for the holidays.

Dorothy Gish is spending a pleasant time in New York appearing in the Arts features for the Triangle program.

Owen Moore, one of the talented and popular film stars, who has been spending the season at Los Angeles

pleted her performance opposite Orrin Johnson in "The Penitents."

Lucille Young has been cast to play an important part in "The Prince of Power," in which Orrin Johnson is starred. Miss Young made her last appearance in "The Scarlet Band," the scientific detective drama, starring John Emerson.

"The Sable Larch," starring Tully Marshall, the stage favorite, has been shipped to New York and will be exhibited in Triangle theaters.

May Davidson, playing "Sancho Panza" in the Fine Arts Films version of Cervantes' "Don Quixote," has a number of comedy scenes with De Wolf Hopper, who is playing the title role.

Charles Clary appeared in the first film ever witnessed by the late Pope. In "The Penitents" Clary appears in the support of the star, Orrin Johnson.

Laura Huntley, well-known stage character comedienne, has an excellent part in "Mother Seven," the Fine Arts Films which features Jane Greer, studios, is now being featured in Fine Arts Films at the New York studios under the direction of Alan Dwan, late director of the Mary Pickford company of Famous Players.

Sadie Lindholm of the Liberty Company of San Mateo has moved. When Miss Sadie felt the call to return to the stage she left a sixty-thousand-dollar home on Presidio Terrace, San Francisco, for the comfortable place she now occupies.

Hanging on the walls of Anna Little's bungalow at Santa Barbara is the picture of a very pretty dark girl in boy's Arcadian costume with high boots. It is of Anna Little when she first joined the Ferris Hartman Company to play Prince Eagle in "Woodland."

Stella Razeto, who played in Selig's "Circular Staircase," is supporting William Garwood in the serial, "The Journal of Lord John." Ed. J. LeSaint, who is directing the "Lord John" episodes for the Universal company, also produced "The Circular Staircase" for Selig's.

Arthur Shirley, who has been associated with the Kalem and Universal, has resigned to play the lead in the big spectacular photoplay to be produced by Thomas Dixon.

Bessie Barriscale will be seen in Triangle productions for a long time to come. She has a long-term contract with Thomas H. Ince, which precludes her accepting the numerous tempting offers made her to return to the speaking stage.

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Henry Otto is to produce "Undine" in five reels for the Universal, with Ida Schnall in the title role, Douglas Gerard in the male lead and with Edna Mason in a big acting part.

Charles Ray has signed up for a lengthy period with Thomas H. Ince and will be seen in further Triangle features.

Richard Stanton, the big "U" director, is in his element, producing the serial "Graft," each installment of which is written by a separate noted author. The first two-reeler of the serial is from the pen of Irving Cooch, with Hobart Henley, Jane Novak, Glen White and Ray Hanford in the principal parts.

William D. Taylor, producer of the big American serial, "The Diamond from the Sky," is now director for the Ince, Inc., producing Pallas pictures.

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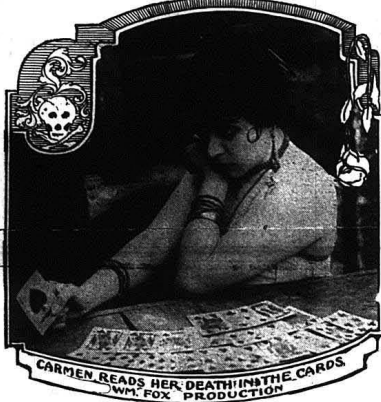
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Miller presentation won universal approval.
It is this class of pictures at this popular moving-picture house that adds to the prestige of Miller's theater.

A special feature will be the midnight "Carmen" matinee Saturday night, October 30, to which many tickets have already been sold.

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

Vol. III. No. 14

LOS ANGELES, CALIFORNIA, NOVEMBER 6, 1915

5c Per Copy. \$2.00 Per Year.

WORLD'S PICTURESQUE FUNMAKER

CLUNE SECURES TRIANGLE PROGRAM

NOTABLE ENGLISH SCREEN STAR



CHARLIE CHAPLIN—ONLY AND ORIGINAL

For the most picturesque funmaker of the screen world. Producer of comedy comedies under his own direction. This notable star has won fame and prestige in all parts of the world because of clever work and honest efforts to create pleasure and amusement for patrons of screen life. A popular favorite with the people of Los Angeles and the nearby beach resorts, where many of the Chaplin-Bessie features are made.

MORGAN ROSS AT FAIR

Well Known Hotel Manager Enjoying Sights and Scenes of Exposition

Taking advantage of the fact that Tuesday, November 2, was "California Day" at the San Francisco Exposition, as well as a legal holiday declared by Governor Hiram Johnson, Hon. Morgan Ross, hotelist, social leader and man of affairs, left early in the week for the big fair. He was accompanied by Mrs. Ross and spent a most enjoyable holiday.

Mr. Ross was the recipient of extensive hospitality and many courtesies in the northern city. He returns with many delightful reminiscences of sights and scenes and friends met in the exposition metropolis. He advises everybody to visit the fair before it closes, and to boost for the 1916 continuance of the Panama-California Exposition at San Diego.

"This means thousands of visitors to Los Angeles and Southern California next year, and it is an opportunity our people should not overlook," said the popular bonfire.

Morgan Ross is one of the best known and most popular hotel men of the country. His experience covers New York and the east, as well as the west. For nearly ten years he was manager of the famous Hotel Del Coronado, near San Diego, a rendezvous, under the Ross regime, of millionaires, tourists, officers of the Navy and Army, social stars and celebrities. Many former patrons of Coronado have greeted Mr. Ross at the Alexandria hotel during the present two exposition seasons.

NEW PURCHASING HEAD

Chas. Fais, a capable and experienced member of the professional and movie world, has been purchasing agent for the new picture company. He plans other extensive future, occasional increase, and departments of the organization.

COLONEL SELIG HONORED

Notable Moving Picture Operator Stated for Important Political Position on Board of Education

News has just been received by PHOTOPLAYERS WEEKLY, stating that Colonel William N. Selig, president of the famous Selig Polyscope Company, had been nominated as a member of the Board of Education of Chicago. This board is among the most important and representative educational bodies of the country, and the nomination is an honor highly appreciated by the motion picture magnate, who is now in Los Angeles inspecting the extensive Selig studios and zoo.

Commenting upon his nominations, Mayor Thompson said: "I think my appointees are the best group of individuals ever suggested for membership on the board."

Mayor Thompson classifies Col. Selig as a self-made man and one qualified in every way for membership on the school board. He is known as one of Chicago's most influential business men and is probably one of the most widely read men of the present day. His personal friendship with literary men and women of high standing is also very extensive. For many years Col. Selig personally read and selected the novels, short stories and original photoplays submitted to his company for motion picture filming, and his conception of the style of work of authors of high class is probably unsurpassed by any book or magazine editor.

MOVIE STAR HURT

In the production of "A Man, a Maid and a Lie," Clay Madison, leading woman at Universal City studios, was severely injured in a scene this week. A fall from a treacherous position resulted in cuts about the head and face so serious as to cause her immediate removal to a Los Angeles hospital. Miss Madison has recovered and is again at the studio.

LOS ANGELES AMUSEMENT LOVERS WILL HAVE FIRST OPPORTUNITY OF SEEING BIG LOCALLY PRODUCED FEATURE PICTURES OF GRIFFITH-INCE AND SENNETT

Another notable victory is recorded in favor of W. H. Clune, the great Los Angeles exhibitor and producer, who has signed a contract for the famed Griffith-Ince-Sennett-Triangle program to appear at Clune's Auditorium. The pictures to begin at once.

Furthermore Mr. Clune is to show the \$2 features at popular prices,

New York aristocrat who is jilted because he does not appear to his fiancée to be very much of a man.

They are thrown together, alone, in war-torn Mexico, both captured by savage Yaquis and held prisoners. The lamb proves that, after all, he has some red blood in him, and, of course, he wins the girl in the end. This picture affords an opportunity



INCE-GRIFFITH-SENNETT

Director Generals Producing Triangle Program Features Secured by Clune for Los Angeles Patrons

and as he has the largest house of amusement in the country devoted to motion pictures the securing of this excellent feature program for his patrons is another achievement worth while. The initial program will begin Monday, November 8, under the personal direction of Lloyd Brown, manager of Clune's Auditorium, who is responsible for much of the success of this popular house.

The Triangle service is essentially of Los Angeles, yet it never has been seen here. It is a combination of master minds in the field of motion picture production, the high-art exposition of the art of cinematography. The combination is David Wark Griffith, Thomas H. Ince and Mack Sennett, each of whom has received the stamp of master in his respective sphere of the art.

These men were brought together by H. E. Aitken, who knows every phase of the motion picture industry. Mr. Aitken is president of the Triangle Film Corporation.

The first picture is "The Lamb," a Triangle-Fine Arts production, supervised by D. W. Griffith and featuring Douglas Fairbanks and Seena Owen. "The Lamb" is the story of a young

for Griffith's imagination on the Arizona desert and to glory in a pitched battle between Mexican soldiers and Yaquis.

The next is "The Iron Strain," a Triangle-Kay Bee picture, produced by Thomas H. Ince and featuring Dustin Farnum, Enid Markey and Louise Glaum. The story is of a young Boston thoroughbred roughing it in Alaska, where he meets a San Francisco society girl who has broken down. She regards him as a barbarian. He kidnaps her and there is an enforced marriage. After heartily despising her barbarian for months, she begins to love him, and when the queen of the Arctic caber arrives on the spot is inflamed with jealousy. By a clever ruse the husband makes his wife declare her love. Then they return to California and there is a happy family reunion.

The other two pictures are Triangle-Keystone farce comedies produced by Mack Sennett. "A Game Old Knight" features Charles Murray, and "My Valet," Raymond Hitchcock. Sennett himself is the valet in the Hitchcock picture, and there are other well-known and well-liked picture players.

King sang her favorite song, "No More Will I Wander from My Own Fireside," the selection being dedicated to host McGaffey.

Quiet taste and refinement prevail, with no real evidence of the screamer elements, no guest had an opportunity to tell where he first met the star, and everyone was happy.

Among those present were Anita King, "the Paramount Girl," auto star and celebrity; Kenneth McGaffey, host and entertainer; William C. DeMille, author and producer; Mrs. M. W. Lewis, M. W. Lewis, Progressive Mutual Program; Clem Pope, Morning Telegraph, N. Y.; Doris Schroeder, Vitaphone; Mrs. M. G. Jonas, M. G. Jonas, publicity manager, Universal City; Mrs. H. O. Stechhan, H. O. Stechhan, manager of publicity, Balboa/Clarke Irvine, Moving Picture World; Joe Murray, Fred Kley, J. C. Jessen, Motion Picture News; Grace Kingsley, Los Angeles Times, and Jesse L. Lasky, president of the famed Lasky organization.

Mr. McGaffey proved a princely entertainer, paying all scream checks with Lasky money, just as if nothing had occurred at all. All same real movie actor in red tie.

IN HONOR OF CHARLIE

Ethel Lasky, versatile artist and composer, supported by her beauty chorus at Levy's famous cafe, has introduced in that popular rendezvous of professionals and movie stars, the "Charlie Chaplin Glide," a song hit and dance that has captured the city. All rights are reserved and the innovation has proven a popular attraction for Levy's place.

"Kind Words"—When making purchases please mention "Photoplayers."



COURTENAY FOOTE, LEADING MAN

One of the gifted English leading men who have appeared in notable screen productions in Los Angeles studios. Having had years of experience both in Europe and America Mr. Foote occupies a position of social and professional prominence among social lights of the Southern California motion picture colonies. He has recently purchased a magnificent equipped motor roadster and is an ardent motorist. The star has lately appeared in Griffith-Triangle Fine Arts Films.

FORD TAMES LION

With Glance of Eye Auto King Greets King of Beasts

Henry Ford, automobile king, multi-millionaire, globe trotter and peace advocate, added new laurels to his steadily increasing fame and prestige by a greeting with the King of Beasts, a huge African lion, at the Universal City studios last Monday.

Covering the huge lion with his steady eye, Mr. Ford stood calmly by while the camera artist photographed the scene as a special Ford-Universal feature. Then he grasped the animal by the mane and gently patted his great head while he quietly and fearlessly backed out of the jungle scene.

As a special guest of honor, Mr. Ford and his party were accorded many courtesies by Universal officials. He was accompanied by Mrs. Ford and son, Edsel; W. I. Highson, president of the Kissel Kar company, and B. L. Graves, distributor in Southern California for Ford automobiles.

The auto king was very expressive of the greatness of this film metropolis and the splendid grouping of the hundreds of buildings, studios and department structures. Everything in its place and complete.

L. A. PALS NO. 2

New Organization Firmly Established in Southern City

Official announcement states that the name of the new organization will be Los Angeles Pals No. 2. The arrangements were all completed last Saturday, October 30, at a rousing meeting at Hotel Hayward Cafe.

It was Palsinite and Bab gave the boys a dinner of real game that was most appetizing. The viands were washed down with tempting liquors, and all Pals were happy in their contentment.

H. Guy Woodward is Big Chief Pal and J. Schuyler Clark, Keeper of the Lucre, while Carl H. Pfaffenbach is Scribbler.

Big meeting will be held next Saturday night in honor of Major Domo, Chas. Murray guest of honor, at 11 p. m. Bab will serve a Creole dinner New Orleans style.

William Wolbert is starting his third picture for the Vitaphone Company, a three reel photoplay entitled "La Paloma" in which George Stanley has a fine opportunity as an old Spaniard. Wolbert's many friends are delighted at his success.

Last Minute News

JUST MORE "KIND WORDS"

As we again go to press after a few weeks' ownership of this paper it is a pleasure to thank members of the profession and our advertisers for the splendid and substantial support accorded. This demonstrates to us as publishers of PHOTOPLAYERS WEEKLY that we are steadily gaining ground. New subscribers and advertisers coming in each week is the best evidence we can think of. Thanks for the "Kind Words" and the real appreciation.

GREAT CLUNE ACHIEVEMENT

That able and successful motion picture exhibitor and producer, W. H. Clune, has added another achievement to his splendid list of good things for his theatre patrons. He has secured the celebrated Triangle Features for the largest picture theatre in the west—Clune's Auditorium Beautiful. The new program begins next week.

GREAT INCE PRODUCTION AT SEA

Battle of Warships Aids Director General Create Spectacular Triangle Feature for Immediate Release on \$2 Program

What will in all likelihood be regarded as the most sensational realistic battle ever staged for motion pictures, was fought in the waters off San Clemente Island, this week, when Producer Thomas H. Ince allowed a United States cruiser to sink a specially purchased bark for some scenes of a production in the process of making. The battle was fought in full view of nearly a thousand persons, who sailed out into the Pacific aboard yachts and launches from San Diego. It lasted more than two hours, during which time some six thousand feet of film were exposed by the nine camera men employed to photograph the spectacle.

The vessel was the Bowhead, famous for many years on the Pacific coast as a whaling bark. The war craft which made the attack was the United States armored cruiser San Diego. Ince bought the Bowhead several months ago and immediately set a crew of men at work, under the direction of Mechanical Director Tom Brierly, converting the craft into a warship of the Bluecher battle cruiser type. The cost of this work, including the purchase price of the vessel, approximated \$18,000. Dummy smokestacks and military masts were built and the entire hull was armored.

Under the direction of Producer Ince, fifty men went to San Diego to assist in the undertaking. One party was under the wing of Business Manager E. H. Allen, the other under J. Parker Reed, while Ince himself acted as supervisor. The camera men were dispatched, each to a different boat,

so that all points of vantage might be covered. One positioned himself aboard the San Diego, another aboard the torpedo boat destroyer Perry, another aboard the Paul Jones, another aboard the United States tugboat Harris, another aboard John D. Spreckels' private yacht. The rest found acceptable accommodations aboard divers smaller craft plying about in the harbor.

The Bowhead was towed out to sea and the two torpedo boat destroyers took up their respective positions as her protectors. Ince gave the order for action, and the San Diego, her decks cleared, began firing on the Bowhead at a range of twelve thousand yards with her eight-inch guns. The first salvo from the turret guns struck the sternmost and fore-funnel of the Bowhead, smashing them to kindling wood and hurling the splintered mass for a distance of two hundred feet into the sea.

Closing in at top speed, the San Diego then began firing her six and eight-inch batteries simultaneously and shortly thereafter the Bowhead became a battered, helpless, derelict. Fires started both fore and aft and continued with unabated fury until the only mark the gunners on the San Diego had to aim at was the column of smoke pouring from the charred and blackened hull.

Although filled with several hundred tons of rock and sand, the famous old whaling craft did not sink until a volley of eight-inch projectiles, fired at close range, ripped open the hull. The craft then sank, stern first, in fifteen fathoms of water.

A TIMELY SUBJECT

Andrew Lockton and Zion Myers will represent Los Angeles high school at San Diego in the Southern California League debate to be held there Thanksgiving eve.

The subject is "Resolved, that the United States should increase its standing army to 250,000 men." Los Angeles will uphold the negative.

Mr. Lockton and Mr. Myers are both experienced debaters, the former being winner of the Forum medal.

NATIONAL STARTS AGAIN

President William Parsons to Resume Operations in New Studio

William Parsons, president of the National Film Corporation, announces that his company has taken over the Quality studios formerly used by Francis X. Bushman under the management of Fred Balshofer, located at Sunset Boulevard and Gower street. These studios will be the future home of the National.

It is expected to begin production within the next ten days. The first picture is to be a five-reel feature, the details of which are being kept a profound secret. A company of high class players, to be headed by well known stars, has been engaged, and Albert W. Hale is to be the director.

Mr. Parsons will personally supervise the operations of the National in future, and he plans to regain the foothold formerly established by the company, and to produce a class of pictures that will be in demand by the releasing agencies.

The new studios have every convenience and equipment, laboratories, enclosed and open studios, etc., and it is a pleasure to welcome Mr. Parsons, the National and company back to the folds of activities.

PURELY PERSONAL MENTION

Interesting Ittemettes About Stars and Players of Film Life

Edna Payne, formerly with the Eclair company, is now playing at Universal under the direction of Murdock MacQuarrie.

Francis Ford, a dashing beauty of the brunet type and a noted stage favorite, has been captured by Oliver Morosco for the screen and will soon be in Los Angeles.

Francis Ford is visiting his parents in Portland, Maine, after finishing the strenuous production, the "Broken Coin," Universal series now being shown throughout the country.

Robert Leonard and company of Universal players are spending several weeks at Arrowhead Hot Springs, Hon. Seth Marshall's famous health and pleasure resort.

Digby Bell, vaudeville star and the husband of George Ade's picture, "Father and the Boys," left for the East this week, after completing the production.

Dustin Farnum has departed for his annual Eastern pilgrimage after a successful season in screen pictures for the Pallas organization.

Willard Newell, well known professional and movie actor, is spending some weeks in Los Angeles while getting in "touch with studio heads."

Wednesday, Charlie Chaplin, in "Ambition," a review of his best comedies, that has been packing the Garrick all week, will be held over until Sunday night.

DIDN'T SCARE THEM

Mother—"If you can't keep the children quiet, get them up to me for awhile and I'll sing to you for a while."—Nurse—"Oh, that won't do any good. Pre-threatened them with that already."—Philadelphia Ledger.



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Week Starting Sunday, Nov. 7

The wonderful emotional actress, called by Lillian Russell, "The most beautiful woman on the screen."

Clara Kimball Young

—IN—

"The Heart of the Blue Ridge"

In an unusual and intense first-run feature of Love and Strife.

LAST TIME SUNDAY—CHARLIE CHAPLIN, in "AMBITION"

MILLER'S THEATRE

842 South Main Street. FOX PHOTOPLAYS

ONE WEEK BEGINNING MONDAY

William Fox presents the noted dramatic star

ROBERT MANTELL

Supported by beautiful Genevieve Hamper and Stuart Holmes in

"THE BLINDNESS OF DEVOTION"

A powerful drama dealing with the spirit of society.

Shows at 11, 12:45, 2:30, 4:15, 6:00, 7:40 and 9:15 p. m.

PURE FOOD SPECIAL

Universal Official Secures Splendid Pictures at Alexandria Hotel Banquet and Parade

At the conclusion of the big Pure Food Banquet at Hotel Alexandria Thursday noon. All the samples and exhibits of various household products were presented to the 400 diners. Immediately thereafter "Director" M. G. Jonas, head of the Universal Film Manufacturing Company's publicity department, formed the banqueters in parade order, led them to the Spring street entrance of the hotel, where a corps of cameramen from the "Big U" photographed the marchers with their arms filled with home products, while thousands of spectators on the street applauded vigorously.

The pictures were splendidly made and as a Universal-Jonas enterprise were shown on the screen at Clune's Auditorium before a crowded house Friday night.

It is this quality of Universal Enterprise that creates the big demand for Universal pictures among exhibitors.

PURELY PERSONAL MENTION

Apart from being the head of the Liberty Film, Mfg. Co., and taking her leads, Sadie Lindholm is financially interested in the Banner M. P. Company, which operates from his San Mateo studios. The Liberty Company has attention to dramas and features while the Banner, under Bill Singer, the "Fat Comedian," is turning out comedies. Both companies will release under the Associated Program. Just now and again the comedies of Sadie will appear in a Banner comedy for a change.

OATMAN

Arizon's Great Gold Camp Fully Described in THIS WEEK'S

MARKET LETTER

and All the Latest News Regarding

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Sarah Truax, who gave such a finished performance in "Jordan Is a Hard Road," with the Fine Arts Films, is awaiting her call for another feature. She has sent for her brother, and is resting a Hollywood bungalow.

Henry B. Walthall is the original Sphinx. Ramona try around connecting his name with all sorts of new concerns at all sorts of salaries, and Henry smiles and continues to act with the Esanay.

May Allison of the American Company is becoming a much sought model for photographers.

Charles Clary of the Fine Arts forces is one of the most studious men in the profession. He is a prolific reader and an uncommonly dry wit, and is a good example of his own theory when finished, forceful and artistic work is taken into account.

Louise Glamm, whose roles have stood out so conspicuously in several Inevitable productions, thinks that every part should be dressed to the minute, and believes her opinion to be the forerunner of future advancement in public apparel.

PHOTOPLAYERS WEEKLY

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Saturday, November 6, 1915

NOTED EXHIBITOR VISITS

S. L. Rothapel, prominent motion picture exhibitor and owner of Strand Theatre, New York, is the latest millionaire to visit the coast. He is on a pleasure and business trip and is meeting theatre owners and exhibitors, at the same time visiting the many studios in and near Los Angeles.

The distinguished visitor was guest of honor at a notable dinner gathering of local theatre owners this week at Christophers' cafe, presided over by H. W. Johns, film exchange manager, and Dr. Sam Atkinson, manager of City's Starline. Mr. Rothapel said in talking about advertising:

"Intelligent newspaper advertising by the exhibitor was urged as one of the essentials to success. 'My newspaper advertising is one of my greatest assets,' he said, 'and for three years I have not used a poster. I believe in conservative advertising, telling the truth in my advertisements and shunning the use of superlatives.'"

Mr. Rothapel's tour is being devoted exclusively to preaching individualism to exhibitors of the country, subordinating the brand of the pictures they show to the playhouse itself.

Six years ago Mr. Rothapel was working for \$10 a week in a little Pennsylvania town. He is now regarded as one of the greatest exhibitors in the country on projection, and is building a million-dollar theatre at Forty-second and Broadway, New York.

PLEASANT MEMORIES, JIM

A letter received this week from James A. A. Stanley, one of the best known newspaper men of the mid-west, tells us that the gentleman has joined the ranks of motion picturedom. Jim is making Salt Lake City his official headquarters while looking after the Utah, Idaho, Wyoming, Montana and Nevada territory for the North American Film Corporation of Chicago. Featuring the celebrated specialty, "The Diamond from the Sky," the magnificent serial produced by the American Film Company of Santa Barbara.

Mr. Stanley has handled this production in a masterly manner and has a bright and interesting future with the North American company. James is also interested in several big mining claims that promise unusually well, and he showed also his appreciation of PHOTOPLAYERS WEEKLY by ordering the paper for a year to his home address. Success to you, old scout.

JACOBS OPENS EMPRESS

Again will the good old Empress theatre on Spring street reopen its doors and provide amusement and pleasure for the public. Louis B. Jacobs has taken over the house and will open it November 14 with a tabloid musical comedy of two heads and a chorus of twenty dancing maids. Girls will be employed as ushers, the orchestra will be girls, and the new Jacobs production promises to be a novel and fascinating. Miss Christine Hall will direct the dancers.

Mr. Jacobs has decided to call the theatre the Angelus, operated in connection with the Pegasus Play Producing Company.

The "come-back" of this conveniently located house will meet with

popular approval among theatregoers who like action and novelty. Mr. Jacobs is receiving pleasant felicitations from his many friends, who wish him success with the Angelus.

LILLIAN GISH'S NEW PLAY, "DAPHNE"

The Fine Arts Films Company have completed arrangements with Granville Warwick for his most recent screen play, "Daphne," which the author conceived especially for Lillian Gish. She will play the name part, which is rich with opportunities for Miss Gish's unlimited acting ability. The character she will portray is that of a vivacious, youthful French girl of convent training. Through her audacity to slap the face of a handsome Count, who makes overtures to her, "Daphne" makes quite an impression on him. This leads to a very eventful romance. Elliot Dexter has been selected to play the part of the young Count Philip de Mornay, who is handsome, debonaire, adored by women, and becoming rather bored with success. Mr. Dexter is an excellent type for the part. A number of the scenes take place aboard a pirate barque, where Miss Gish and Mr. Dexter play a number of dramatic scenes. William Christy Cabanne will direct "Daphne."

1000 VISITORS IN BIG MOVIE PAGEANT

About 1000 people went to Inceville, the New York Motion Picture Company studios, Sunday, and participated in the most colossal picture ever taken by the company. In a peace pageant and allegorical procession, peace, war, glory, victory and other symbolic figures were impersonated by leading members of the company. The visitors were made part of the picture, representing the populace appealing for peace. Imposing government buildings had been constructed and beautifully laid-out gardens and courts.

A barbecue was served and the plant of the company inspected.

LEWIS HAS BIRTHDAY

Ralph Lewis, who shares acting honors with Tully Marshall in the support of Jane Grey, who starred in "Mother of Seven," celebrated a birthday on Thursday, October 28th. Although he refused to disclose his age, Mr. Lewis is a comparatively young man. Among the many birthday gifts presented him, the one worthy of particular mention is a beautifully engraved watch with a corresponding chain and gold pencil case. This gift was from his wife, Vera Lewis, who is also, as her husband, a member of the Fine Arts Films stock company. A party in honor of his birthday took place in the evening in the Lewis bungalow and a number of immediate friends were present.

One of the interesting young men connected with the Balboa company is R. R. Rockett, private secretary to President, H. M. Horshyline. He was formerly a railroad. Having started in the mechanical end of the business, he worked up to the position of assistant to the general superintendent of the Missouri-Pacific railroad. That he is making good in his new position goes without saying.

Read Photoplayers Weekly and send it to your friends.

J. WARREN KERRIGAN

One of most popular leading men of the present time. Appearing in Universal features

COMEDIANS PLAY BALL WITH CITY OFFICERS

A large and enthusiastic crowd gathered at Washington Park last Saturday and witnessed the great ball game between Movie Comedians and Police. The game was strenuous from start to finish. The stars and players applauded their favorites, and the officials and their guests were just as strong for their players. Incidentally a very satisfactory sum of money was raised for the Municipal Police Band. The Keystone players were Charlie Murray, Ford Sterling, Mack Swain, Roscoe Arbuckle, Slim Summerville, Hank Mann, Ed Kennedy, Harry Gribbon, Chester Conklin, Fred Mac, Bobbie Dunn, Fred Fishback, Hank McCoy and Glen Cavender. The City Council men were John Topham, W. A. Roberts, Foster C. Wright, Robert T. Brain, F. C. Langdon, Martin Betkouski, John Snowden, F. C. Wheeler, with Estelle Lawton Lindsay, captain.

DeWolf Hopper, the celebrated comedian, recited Casey at the Bat, while Kolb and Dill played a ball game of their own.

SPLENDID PROGRAM

Clara Kimball Young, the emotional actress whom Lillian Russell calls "the most beautiful woman on the screen," comes to the Garrick theater Sunday in "The Heart of the Blue Ridge," a first-run feature photograph which gives her great opportunity for the sort of acting that she has made her internationally famous. As an added attraction, the third from the last installment of the thrilling "Diamond from the Sky" serial will be shown Monday, Tuesday and

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NEWS FROM UNIVERSAL CITY STUDIOS

M. G. JONAS, Publicity Manager, and FORD I. BEEBE

By the use of glass bottom boats, Director Henry Otto has secured, in Santa Barbara Channel, some unusual under-water effects for his production of the German fantasy, "Undine." Ida Schnall, the internationally famous swimmer and diver who was employed by the Universal for this picture, performed some extraordinary feats caught by the camera with admirable effect.

Paul Bourgeois, animal trainer at Universal City, was severely, almost seriously, injured Monday by Princess, a Sumatra tigress. The big beast leaped at him while Director McGregor was staging one of the scenes in the "Recoiling Vengeance." The tiger fell short in her first jump, which gave the trainer time to prepare for the onslaught. As she made the second spring, he stepped backward and struck her twice. Bourgeois was not quick enough, however, to prevent the tiger from reaching him. His clothing was torn from his shoulders, and he was scratched about the face and neck. The trainer's presence of mind saved his life, and marks on his back called for several stitches to be taken in them at the Universal hospital.

Lloyd Carleton, former Selig and Lubin producer, has joined the Universal City forces. He will direct Hobart Bosworth in a five-reel Universal Broadway feature. The first production will be a version of Bret Harte's play, "Two Men of Sandy Bar," adapted to the screen by Olga Printzlau.

Richard Stanton has completed the

second episode in the Universal serial, "Graft." Director Joseph DeGrasse has produced splendid results in the screen version of George Ade's play, "Father and the Boys." Digby Bell, the vaudeville headliner, played the role of father. DeGrasse's work in this feature is regarded as among the fastest yet recorded.

A number of elaborate sets have been constructed on the feature stage in anticipation of the return of Phillips Smalley and Lois Weber and company of Universals from San Francisco, where they spent ten days making exterior scenes in the production of Rufus Steele's five-reel story, "Hop."

A number of the players at Universal City are at work on acts which they are to stage at the Shrine Auditorium early in November at a benefit performance to raise money for the bettering of conditions of consumptive children.

A fire, suspected of having been of incendiary origin, destroyed the \$3000 western street set at Universal City Monday night. The blaze first attracted the attention of the cowboys. By the time they reached the scene, the fire had gained too much headway for any of the buildings of the set to be saved. The fire fighters saved the remaining buildings in the vicinity. The fire was especially inopportune, in view of the fact that Jacques Jacard and company of western feature players had several scenes which they were to make in this street. The set was rebuilt in duplicate of the original.

KEYSTONE SPECIALETTES OF INTEREST

FREDERICK PALMER, Publicity Manager

For the past ten days the Keystone studio has absorbed the atmosphere of an Alabama cotton field, even to the Southern dialect. Ford Sterling is playing in a release in which he and a large supporting company are made up in black face. In the same company are several others, who, like Sterling, spent years behind the burnt cork in the large minstrel organizations of the country. George Allen and Clarry Lyndon of Lyndon & Wren have probably walked 10,000 miles in minstrel parades, while Guy Dockwader and Primrose. Sterling's first minstrel experience was as a choir boy with Haverly's Minstrels in Chicago, ten or twelve years ago. Polly Moran introduced Paris and London to American black face comedy when she took the first troupe of pickaninnies to these two cities in 1902.

Mabel Normand has completely recovered from her recent serious illness and has gone to San Francisco, where she will spend several weeks taking a complete rest visiting the Exposition. Miss Normand was in San Francisco with Roscoe Arbuckle and a company early in the year, and while there made a number of comedies, but was unable to spend much time at the Exposition. She is now taking advantage of the opportunity, and as soon as she has sufficiently rested, will return to Los Angeles

and resume work in Triangle-Keystone comedies.

Roscoe Arbuckle has just returned from a fast touring trip in his big Alcy car which carried him through the southern and central parts of California. He covered over 750 miles in less than three days and by relaying at the steering wheel with his chauffeur, the car was kept on the go both night and day.

Marta Golden has returned to the fold and is playing with Fred Mace in "A Janitor's Wife's Temptation." She has purchased a Pullman roadster and has moved far out into the country in order to fully enjoy a long ride in the new car each day going to and from the studio.

Bert Clark, the Broadway favorite, insists on wearing his New York number on his automobile. A few evenings ago he and his wife came out of a theatre and noticed a Los Angeles officer of the law tying a tag to the steering wheel of his car. Realizing that he was due for a session in the police court, Clark quickly sized up the situation, and going to a nearby drug store, proceeded to phone the police station, advising to the effect that his car had been stolen. After being told that his car had just been reported in front of the theatre, he thanked the police for their quick and efficient work. He then returned to the car and drove off, but he is still at large with the New York number.

SENNETT RAZES MOUNTAIN

In planning the reconstruction of the Keystone plant at Edendale, much available land surrounding the original site has been purchased. Even with this additional property it was found that the plans required a greater area as a site for new buildings. The land lies at the foot of a high hill and after figuring every possible way to gain more space, Mr. Sennett sent for a steam shovel, and enough of the hill was cut away to add a flat space of two acres to the ground area.

The first structure in the new group has been completed. It is a five-story building in which carpenter shops, paint shops and other mechanical departments will be housed. The interior studio, with a complete artificial lighting system will also be erected. The office building will be started immediately and the entire plant is expected to be finished by the first of the year.

"BONA-FIDE BATTLE"

A bona-fide battle between a man and a big lion, the operation of jungle nets for catching lions and tigers therein, the roping and tying of a ferocious Bengal lion, are among the thrills provided in the Selig Jungle Zoo wild animal drama, "The Lost Messenger," released in one reel, Saturday, November 6th. For the first time, charming Vivian Reed, leading lady for the Selig Company, will be seen toying with two immense leopards which she has tamed. "The Lost Messenger" is a thrilling wild animal drama.

BESSIE EYTON

Sunburn has its advantages. Bessie Eyton was severely burned about the arms and shoulders while on a location recently. She wore many bracelets and jeweled arm bands. Of course these protected parts of her arms from becoming burned. There was no consolation in that of itself. Several weeks later she was called upon to reproduce the same effect of jewels and costume. A dispute arose as to exactly how Miss Eyton had worn these trinkets before. She settled it by using the unburned or white streaks as farkers and was thus enabled to give each band and bracelet its original place.

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PROMOTER ARRESTED

Alleged Photo Play Stock Manipulator is Held

Charged with swindling a number of men and women out of various sums of money, totaling \$6000, D. W. Goodrich, a promoter, was placed in the city jail Wednesday.

Mrs. Belle Rabb told the police that Goodrich represented himself as the president and manager of the Consolidated Motion Picture Company and that he held the international right to a famous film, "The Shame of a Nation." She said she was to receive other sums of money in the form of a salary and at any time she demanded the return of her investment she would be paid 100 per cent dividends.

According to City Prosecutor Warren Williams, Goodrich got from \$50 to \$100 each from Harry Woodward, Miss Frances Hall, Arthur Jackson, W. E. Freer, E. J. Musso and others. Goodrich is alleged to have promised fabulous returns to investors and according to the specific complaint of Mrs. Belle Rabb, she was to have received \$1000 for each \$100 invested. Goodrich, in the city jail, denied he was a swindler and stated that if given an opportunity he would straighten up the entire affair to the satisfaction of all investors.

It is a notable fact that there are many alleged promoters and get-rich-

quick artists claiming to have everything alluring in motion picture manufacturing and productions behind them now at work in Los Angeles and other cities. Because of the great magnitude of the industry representing hundreds of millions of dollars, would be promoters with nothing behind them are using the industry to float worthless wildcat schemes and propositions. Some of them are getting by with the game. Others are being arrested. And it will ever be thus. The credulous public is usually crazy to invest where large profits are promised. They do not investigate the promoter or the officers or men behind the business. Naturally they lose and then shout for police aid.

No man or woman should invest a dollar in any motion picture enterprise or in any other investment that is not vouched for by representative people interested in this great industry that is making new history for Los Angeles and Southern California.

There are a number of meritorious organizations being promoted and created here, and in many instances these companies are "making good" and will pay profits to the investor. It is the prestige gained by the reliable companies that the fakery work upon.

Read Photoplayers Weekly and send it to your friends—Let them know about the movies.

DARE-DEVIL HORSEBACK RIDER



DASHING GOLDIE COLLWELL

An interesting favorite in western pictures of the Universal program. This daring rider has appeared in many exciting and dare-devil episodes of motion picture life in the Golden West, and is now being featured in a class of films that promise to give unusual thrills and sensations to lovers of adventurous screen features. Miss Collwell has been a member of the producing casts of several of the larger organizations and is justly entitled to credit for her achievements.

DIRECTORS' ASSOCIATION THANKSGIVING BALL
Men Who Produce the Movies Plan Notable Social Event at the Hotel Alexandria

Thanksgiving night will be ushered in with all its gladness amidst appropriate



ALLEN CURTIS
Chairman Ball and Bouquet Committee

private surroundings by the newly organized Motion Picture Directors' Association, with a grand ball and bouquet at Hotel Alexandria.

Allen Curtis has been appointed chairman of the committee on arrangements, with Joseph DeGrasse, William Robert Daly, Murdock J. MacQuarrie and Frank Seal as chief aides.

This means the preparation of a most elaborate program of dancing and bouquet festivities, and nothing will be left undone by the directors to make this a royal occasion where pleasure will reign on the day which everyone should be thankful.

A special terpsichorean feature will be the order of dances, each number to honor some notable star or producer, and the extras will be au-boufet.

The beautiful ball-room of Hotel Alexandria will be especially decorated with floral effects suitable for this gala occasion.

The full program and committees will be published in PHOTOPLAYERS WEEKLY next Saturday.

Read Photoplayers Weekly and send it to your friends—Let them know about the movie.

FILM INDUSTRY OF LOS ANGELES

FACTS AND FIGURES FROM AUTHENTIC SOURCES TELL INTERESTINGLY OF THE EXTENT AND PRODUCTION OF SCREEN FEATURES

The following interesting figures tell much about the extent and magnitude of the film industry of the Southern California production metropolis. The article was prepared by one of the leading members of the Los Angeles screen industry, "Spec" Woods, and appeared in the current issue of MOTOGRAPHY, the well-known Chicago motion-picture trade journal. Mr. Woods says in part:

There are approximately twenty producing studios in Los Angeles and nearby vicinity, employing all the way from one to twenty directors with their companies of stock players, probably one-half of these directors are making what are termed "regular program releases." The other half are engaged in making multiple reel "features."

One way of estimating the amount of money brought to Los Angeles and distributed there in the way of salaries and other expenses in the production of pictures, is to take the average amount of money spent by each director per week.

The average one and two-reel pictures will cost around \$1,000 per week for each director. Feature pictures will run from \$2,000 per week up. Upon this basis you will find that sixty directors on regular releases would expend \$60,000 a week, and sixty directors on features would expend \$120,000 a week—making a total of \$180,000 per week. Multiply this by fifty-two and you have \$9,360,000.

To this must be added the extra expense for feature stars, running all the way from \$500 to \$2,000 or \$3,000 per week. Suppose we call the average \$1,000 for each star, sixty stars would be \$60,000 per week spent in this way. We must then estimate the amount of money spent in building studios and other permanent improvements, which are constantly increasing. The cost of Universal City is unknown to me, but it must be considerable. Our own plant is valued around \$100,000—nearly all having been built within the last year and a half.

The total of these expenditures must run well over \$120,000,000 per year; some people have estimated it at a total of \$20,000,000, although I do not think it will reach this sum. The main point, however, is that nearly all

of this money is brought to Los Angeles to stay, and comes entirely from the outside.

The money which the city of Los Angeles contributes to the motion-picture interests is only nominal in comparison; the city furnishes only about 1 per cent of the motion-picture income of the United States, and of this 1 per cent only a small percentage finds its way back to the producing company, as a large part of the receipts go to the exhibitors and to the exchange companies.

Taking the number of people employed—using our own plant as a basis—we may figure about ten regular actors or actresses to each director, and an average of twenty extra people given occasional employment. For the 120 directors employed in Los Angeles, this makes 1,200 regular and 2,400 extra people, a total of 3,600 actors and actresses who make their living from motion pictures.

We must add to this the other studios, office, camera- and factory employees, which would double this number at least.

The following is a list of producing studios, with the approximate number of directors employed in each. There may be some companies omitted from this list, and it should be noted that some of the companies do not operate in Los Angeles in the summer time, but do operate in the fall, winter and spring; and in this case I have given the number of directors ordinarily employed by them while here:

Fine Arts Films.....	10
New York Motion Picture Co.....	8
Keystone (Sennett).....	8
Graphophone.....	8
Kalem.....	2
Selig.....	2
Lubin.....	2
Famous Players.....	4
Lasky.....	5
Zodiac.....	3
Universal.....	24
Rolle.....	4
Crown City.....	2
Balboa.....	4
L-Ko.....	4
Quality.....	2
Features Ideal.....	2
Pallas-Morocco.....	6
Biograph.....	6
Essanay.....	3

TRIANGLE PROGRAM WELCOMED

FIRST SHOWING AT CLUNE'S AUDITORIUM THEATRE BRINGS OUT NOTABLE CROWD

One of the most notable audiences ever attending a motion-picture theater was seen at Clune's Auditorium last Monday evening in honor of the first night's showing of the new Triangle program. The great house was packed with an appreciative audience, anxious to see their favorites in screen productions.

The lower boxes were all occupied by potables of the local motion-picture colonies, headed by such celebrities as D. W. Griffith, Thomas H. Ince and Mack Sennett, accompanied by gay parties of stars and players.

W. H. Clune and manager Lloyd Brown were prominent figures in the big job of greeting and welcoming producers, directors and theater parties, extending that feeling of cordiality that made everyone feel glad to be there.

The first picture presented was Mack Sennett's feature comedy, "My Valet," starring Raymond Hitchcock, supported by Mabel Norman, Alice Davenport, Fred Mac and Frank Opperman, with Mack Sennett playing a lead part. The picture was filled with interesting specialties, laughable from start to finish.

The second picture was D. W. Griffith's portrayal of "The Lamb," starring Douglas Fairbanks, a five-reeler of unusual excellence. Sena Owen, Kate Toncray, Lillian Langdon and Alfred Paget had the more prominent parts in the picture, which was one of the usual Griffith high-class productions. "The Lamb" is a pampered young man who takes the West as he finds it. Surrounded by cowboys, Indians and magnificent scenery, striking melodramatic incidents are shown on the screen.

The third feature is by Thomas H. Ince, showing Dustin Farnum in "The Iron Strain," in six sections. Mr. Farnum is supported by Enid Markey, Charles French, Trudy Shattuck and Louise Glaum. In some truly wonderful pictures, a number representing Alaska and Alaskan life, a story of the not-to-be-ignored call of a man to his mate, is told with all of the art for which Farnum is famous.

All during the week crowded houses have greeted the Triangle program at every performance, thus demonstrating the popularity of the features and the prestige of Clune's Auditorium theater.

NOTABLE STAR OF FILMDOM



HIS ROYAL HIGHNESS—KING BAGGOT

This well known movie favorite has been chosen Chairman of the Screen Club Ball Committee of New York for forthcoming festivity, and he plans to convert the magnificent ball room of Hotel Astor into a "wonderland" of motion picture celebrities during this notable annual event. King Baggot is well known in Los Angeles film circles. He has appeared in pictures amidst local surroundings and has many friends in California.

BILLIE BURKE RECEIVES PICTURESQUE GREETING
Characteristic of life in the West was the greeting accorded Billie



BILLIE BURKE

Burke, the latest movie queen of the Inceville colony, Friday when she arrived in Los Angeles for a brief stay, en route to New York from San Francisco, where she has been with her mother, enjoying the great exposition.

Col. Thomas H. Ince and some five hundred employees of Inceville studios, stars, players, cowboys, Indians and about fifty flower girls and a band of musicians met the Santa Fe train at the depot. Billie Burke was showered with flowers, the band played, pistols were fired in a fusillade and passengers thought a Mexican war scene was in progress, all of which delighted the charming lady of the movies, who greeted Colonel Ince with royal abandon and pleasure.

After the impressive reception Miss Burke began her journey to New York, where she is to temporarily return to the legitimate stage. It is said, however, that she has a permanent contract to appear in movies under the Ince direction ready for signature, whenever it suits her pleasure to write her name thereon.

Stars of the Universal Film Company will be represented at the doll pagant to be given at Hotel Alexandria next week for the benefit of the Children's Hospital of Los Angeles. Lois Weber, Doris Pawn, Lois Wilson, Phillips Smalley, Herbert Rawlinson and William Garwood not only have given dolls, but have agreed to auction them off.

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Last Minute News

BOOSTING THE CHRISTMAS NUMBER

Wide-awake advertisers who appreciate the value of the motion-picture industry, representing as it does millions of dollars annually to the commercial and financial circles of Los Angeles, are taking liberal space in the CHRISTMAS NUMBER OF PHOTOPLAYERS WEEKLY. Live-wire merchants and business men are glad to number the motion-picture people among their friends and patrons.

Prominent manufacturers, producers, stars, players and those affiliated with the making of motion pictures are reserving space for cuts, studio, biographical and personal sketches.

This Christmas Edition promises to be the most attractive, interesting and representative publication of the kind ever issued by an exclusive motion-picture number of a California newspaper. It will be handsomely illustrated with pictures of notable people, and will be valuable as a souvenir of the great industry that is making new developments history for the Golden State and the world.

Get your copy ready and take liberal space in this number.



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Saturday, November 13, 1915

PRESIDENT OF CENSOR BOARD FORCED OUT

Preminent Exhibitor Shows Where Favoritism Is Being Shown and Council Acts Quickly

For many months trouble has been brewing in motion picture censorship circles in Los Angeles. Exhibitors claimed they were not getting a square deal from officers and members of the local board. Pictures have been rigorously censored and permission refused showing unnecessarily. The result was a specially called mass meeting at the Majestic theater last week, called by representative exhibitors of this city.

The censorship was strenuously attacked and personal charges were introduced against the president of the Board of Censors, A. P. Tugwell. He was charged with favoritism and securing favors from manufacturers because of his position on the board. E. T. Jorgensen, secretary of the board, was also under fire, charged with having accepted favors and receiving money for writing advertisements for J. A. Quinn, featuring certain productions. The city council took a hand and developments this week came thick and fast. Jorgensen tendered his resignation to the council and Tugwell was asked to quit. He decided to fight, and in the absence of the mayor, Acting Mayor Betkouski summarily removed him, with the approval of the council, the fight against him being headed by Estelle Lindsay Lawton, a friend of clean censorship, who really favored the abolition of the local entirely.

When Mayor Charles E. Sebastian, who was absent, returned to the city, he strongly endorsed the action of Betkouski and the council and notice of Tugwell's removal was immediately mailed to him.

J. A. Quinn, owner of the Superba theater, filed statements with the council to the effect that Tugwell had charged \$2 per week for carrying films to and from the censor board offices from each exchange. This Tugwell denies and states he will fight the case to a finish. In the meantime he is fired. He is no longer president of the Los Angeles Board of Censors.

Tugwell is president of the Exhibitors League and has been quite a figure in local censorship affairs.

In the meantime the council has instructed the city attorney to draft an ordinance to provide that no persons financially interested in the motion-picture business can serve as a member of the Board of Censors.

Local exhibitors take the stand that they have been imposed upon in the rigorous censorship and expense attending this feature of showing pictures. They feel that the manufacturers themselves know if a picture is worthy of showing before they make it. This means that the manufacturers and exhibitors will get together and work in harmony for the steady advancement and educational instruction of feature films, and it is to be hoped that the new board will be fair and impartial in their opinions and judgments.

JACK LAYER IS NOT EMPLOYED BY THIS PAPER

For the benefit of the many friends and patrons of PHOTOPLAYERS WEEKLY we announce that "Jack" Layer is not in any way connected with this paper. Mr. Layer was once employed to do special work on the paper, but for reasons best known to himself and the publisher he failed to "make good." He has no authority to make any contracts nor to collect monies in the name of PHOTOPLAYERS WEEKLY.

OPPORTUNITY FOR A VIVID LIFE SCENARIO

The following letter received this week by the editor of this paper tells its own story and it listens like a real opportunity for some unrealistic scenario writer who believes in tragedies:

Los Angeles, Cal., Nov. 8, 1915.

Editor, PHOTOPLAYERS WEEKLY:

My life has been very eventful. Would make a thrilling moving-picture play. Will sell the story exclusively to any moving-picture company giving me the best offer. This is a story of real life that has really been lived. Please reply soon.

Respectfully,

MRS. E. J. M.

The original of this letter will be shown any scenario writer who is in the market for a story of real life that has been lived.—Editor.

SCREEN CLUB ELECTS

ITS NEW OFFICERS

At the recent annual meeting of the Screen Club, New York city, the following officers were elected for the new year: President, William Quirk; first vice-president, Harry Meyers; second vice-president, Adam Kessel; third vice-president, Robert Edson; recording secretary, Harry Hamlin; corresponding secretary, Robert E. White; treasurer, John N. Rorer; board of governors, C. A. Willet, Homer Hadley, George De. Carlton, Arthur Leslie, King Baggot, Frank Powell, Jule Bernstein and Jake Gerards.

King Baggot, chairman of the annual ball committee, announced a grand ball to be held November 20, in the gold room of the Hotel Astor. This promises to be one of the most notable events since the organization of the Screen Club.

Read PhotoPlayers Weekly and send it to your friends.

PALS MEET TONIGHT

Judge Walter Kelly and Pat Rooney to Be Guests of Honor at Beefsteak Supper

Special invitations have been issued for a royal gab-fest and feed meet of Pals at Bab's retreat, Hotel Hayward, this Saturday night, November 13, at 11 p. m. Judge Walter C. Kelly and Pals Maker Pat Rooney of the Orpheum theater will be guests of honor. Bab will serve a big beefsteak supper and dancing will be specialized. Any Pal has the privilege of bringing a prospective Pal, and a royal good time is promised all who attend. This is to be a real "Funfest." As each of the Pal entertainments seem to be better than the one before, it is anticipated that there will be something doing Saturday evening. Admission is by invitation. Cards must be shown at the door.

MORE "KIND WOIDS"

THANKS, MR. JONAS

The following letter received this week from M. G. Jones, manager of publicity for the Universal Film Manufacturing Company, Pacific coast studio, at Universal City, tells its own interesting story. It is such "kind woids" in appreciation of the efforts of the publishers of PHOTOPLAYERS WEEKLY that makes the entire staff feel the paper is winning its way to the front under the new management. We hope to make each issue more interesting and attractive to the people of the motion-picture industry and those interested in screen production, and to exhibitors and others.

UNIVERSAL FILM MANUFACTURING COMPANY
Pacific Coast Studios
Universal City, Cal., Nov. 10, 1915.

Mr. J. Frederick Ryan, General Manager,
PHOTOPLAYERS WEEKLY,
215 Lissner Building, Los Angeles.

Dear Mr. Ryan: Just to drop you a line to let you know that the PHOTOPLAYERS WEEKLY is a very welcome visitor to the publicity department of the Universal Film Manufacturing Company.

The Weekly is certainly very newsworthy and the "short stuff" appeals to all of us. You have the right idea in covering the news in short paragraphs. I am a great believer in boiling down almost any kind of a story. You know the New York Sun, under old man Dana was one of the most popular newspapers in the world, and he made it such because everything he printed was cut to the bone; and if you run the Weekly the same way, I have no doubt that you will increase the popularity of and the demand for your bright publication.

With best wishes for your continued success, I am,

Cordially yours,

M. G. J. GHP.

M. G. JONAS.

ANOTHER CAUSE FOR THANKS

DR. CHAS. E. BAAB, successor to State Opticians
708 South Hill Street

Los Angeles, Cal., Nov. 10, 1915.

Mr. J. Fred Ryan, Editor,
PHOTOPLAYERS WEEKLY.

Dear Sir: Kindly run the enclosed ad in your paper, commencing with this issue, until forlorn.

Please accept my thanks and well-wishes for your classy newspaper. You are reaching a class that we did not seem to secure the results from by advertising in the dailies.

Rather, reluctantly was I induced to carry space with you by one of your representatives, and the enclosed increase in my copy will no doubt signify that I have had satisfactory results.

Thanking you for your courteous manner in handling our copy, I remain,

Yours respectfully,

DR. CHAS. E. BAAB.

EDNA GOODRICH MAKES

HER FILM DEBUT

Star of Many Adventures Being
Featured by Lasky Company for
Paramount Program

Edna Goodrich will appear before the American public as a Lasky star for the first time in the production, "Armstrong's Wife," by Margaret Turnbull, which will be released November 18 on the Paramount program. Miss Goodrich has been a leading woman for several famous stars and a star and vaudeville headliner. Despite frequent offers to appear in motion pictures she never before acted for the camera.

The new movie star is first seen as a young woman of society of the present day. She marries unhappily a professional gambler and by reason of her connection, innocently, with her husband's schemes, she has a series of exciting experiences. A former suitor comes to her in her hour of trouble and takes her away from the city into the Canadian wilds. She discovers that the man whom she thought her husband was married to another. This leaves her free to marry her old-time sweetheart, which, however, she refuses to do, although she accepts his name for protection.

The photoplay gives Miss Goodrich a chance to wear some of the latest fashions, which she brought with her from abroad. Among those who appear with her are James Cruze, Thos. Meighan, Hal Clements, Ernest Joy, Raymond Hatton, Horace B. Carpenter and Mrs. Laurence McCord.

"THE KNIGHTS OF THE RANGE"

Universal Picture Shown at Woodley's Theater Last Night

Responding to invitations from Director General Henry McRae of the Universal Film Manufacturing Company, a large number of invited guests attended Woodley theater last night at 11 o'clock to witness the first showing of "The Knight of the Range," a five-reel photoplay produced by Director Jacques Jaccard, featuring Harry D. Carey.

The picture was splendidly portrayed and the photographic work and details showed the cameraman's thorough familiarity with his art.

This picture will create renewed interest in the Universal program. Director General McRae, Director Jaccard and Mr. Carey were recipients of hearty congratulations. The picture is a splendid success.

BIG ELECTRIC PLANT

A complete electric lighting plant has been installed at the Selig Jungle Zoo on Mission Road. Colonel William N. Selig, president of the Selig Polyscope Company, the recently ordered constructed about a half-mile new roadway at the Zoo. This road way has been oiled and made a perfect boulevard. Other extensive improvements at the Selig Zoo are contemplated.

Read PhotoPlayers Weekly and send it to your friends.

BALBOA STAR

November surely sees Jackie Saunders, the Balboa girl, lately called the "Maid Adams of the screen," coming into her own. She is the featured player in a half dozen notable releases this month. A film favorite



JACKIE SAUNDERS

for some time, Miss Saunders' work has been improving steadily, until now she is recognized by competent critics as really having arrived.

A photoplay which is sure to be remembered by all who see it is "The Shrine of Happiness," which Pathe Freres will give to the public under the Gold Rooster emblem. This production was made by William Conklin. So well did it impress Pathe that the film was sent to France for hand coloring. It is the first five-reeler ever subject to this costly treatment.

This is truly an achievement. While Jackie Saunders does not have to travel under the laurels of others, she is proud of having been designated the "Maid Adams of the screen," because of the compliment implied by the critic who so designated her. There is a naive and joyousness about the Balboa girl's playing which has a flavor all its own, and should it time have her on the top round of Seldon's ladder of fame.

OPENING OF EMPRESS

Louis B. Jacobs will open the Empress theater on Sunday matinee with a glorious revue of topics peculiar to Los Angeles. He has assembled a company of true merit. The play will be well costumed, the music clever.

Rena Vivienne is prima donna of the new organization; Marjorie Lake, soprano; Mae Seamon, ingenue; Bonnie Leonard, comedienne, and Lillian Lewis, premiere danseuse. The masculine roles will be in the hands of Joe Lee, principal comedian; Lew Virden, Dave Canton, comedians; Paisley Noon, juvenile; Robert McGreever and Byron Broth, characters. Shirley Lewis is producer and director. "The Sheras," all girls and all pretty, numbers eighteen.



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Mats. 10c, 15c; Nights 10c, 15c, 20c.

TWO BIG FIRST-RUN FEATURES

STARTING MONDAY

STARTING SUNDAY

Charlie Chaplin

Robert Warwick

In his latest Essanay comedy in two parts

In the sensational "Crook" Photoplay

"A NIGHT IN THE SHOW."

"THE FLASH OF AN EMERALD"

2,000 feet of hilarity

Thrills and suspense

Also Monday, Tuesday and Wednesday only, latest episode of

"THE DIAMOND FROM THE SKY"

MILLER'S THEATRE

842 South Main Street.

FOX PHOTOPLAYS

ONE WEEK BEGINNING MONDAY

William Fox presents the pulsant power of passion
In a screen drama of blazing power

NANCE O'NEIL

"A WOMAN'S PAST"

(See the Price of Passion)

Added Attraction

"The New Wallingford Comedy"

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PHOTO PLAYERS

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all at

LEVY'S CAFE

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Offers a special selection of diamond-set jewelry—the most popular of the season's new mountings—and will accommodate you if you desire to make Christmas reservations.

DICK FERRIS IN ATLANTA

Now comes news from Georgia that Dick Ferris, the once notable Los Angeles booster, aviation instructor, automobile show originator, and all-around good fellow, is soon to "pull off" his great stunt, "Fighting the Flames," in the Georgia metropolis.

Mr. Ferris has successfully handled this great celebration event in Los Angeles, Minneapolis and other cities, and his advent into the Georgia territory means that the people of that state and especially of Atlanta, will be given an opportunity to witness one of the greatest features of its kind ever presented. This great spectacle was originated by Dick Ferris years ago, and its occurrence has thrilled and delighted thousands of spectators in various cities of the country.

The good old booster professional will be gladly welcomed back to California on his return to Los Angeles. Florence Stone (Mrs. Ferris) is now starring in a special stock organization which she heads at Minneapolis, where the popularity of this capable actress has won for her many friends.

TO HANDLE CITY

SALES DISTRIBUTION

Arrangements have been made with Alex Laragnini, the well-known local newspaper distributor, for the handling of PHOTOPLAYERS WEEKLY on the streets of the city of Los Angeles and all suburban points. Every newsboy in the city will sell this paper every Saturday and Sunday on the streets, about ninety corner salesmen having been engaged by Laragnini to look after their special districts. News stands in all principal hotels, railroad stations, and depots, and other locations, will be supplied with PHOTOPLAYERS WEEKLY each week.

Mr. Laragnini is one of the best qualified and most experienced distributors of the Pacific coast, and he will personally supervise this rapidly growing department of this paper.

Courtesies extended the distributor and news agents handling PHOTOPLAYERS WEEKLY will be heartily appreciated by the publishers.

"KIND WOIDS"—When making purchases please mention "Your Paper"—PhotoPlayers Weekly.

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doubtedly rises from a great depth, thousand
or more feet below.

Hence its UNCONTAMINATED PURITY.

Elliotta is unlike waters issuing from the base of inhabited hills necessarily
contaminated with cesspool and surface seepage.

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PLAYERS WEEKLY for One Year.

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MENTIONS PURELY PERSONAL

Notes of Professional People That
Are Timely and InterestingA new musical comedy comedian
has been secured by President Henry
M. Lehmann for L-KO specialties.
His name is Harry Coleman. His in-
itial pictures are cracker-jacks.Harry Gardner, newspaper man,
scenario editor and specialist, has
been added to the scenario staff of the
Keystone organization.Lee Lawson, one of the best-known
technical directors of the Pacific coast,
is now in charge of this department of
the L-KO studios.C. O. Baumann, executive official
of the New York Motion Picture Cor-
poration, has been an interesting Ince-
ville visitor during the past ten days.
H. A. Parker of the Crown City
films, producing for the Kriterion pro-
gram, has returned to Los Angeles
after a business visit to New York.Courtney Foster has temporarily
taken a leading role at the Little The-
ater, playing before society audiences in
his own playlet.Anna Held is the latest popular pro-
fessional star to be captivated by the
movies. She arrived in Los Angeles
this week to appear in Morocco pro-
ductions.Allan Dwan, Triangle director, Dor-
othy Gish and Owen Moore are creat-
ing feature pictures for the new pro-
gram at the New York studio of Fine
Arts. They expect to spend Christmas
in Los Angeles.Andrew Arbuckle, the newly mar-
ried Balboa comedy star, announces it
is the ideal of happiness to be a
newly wed. He captured a brilliant
song-bird whose face is known every-
where.Charles (Shorty) Group, chief prop-
erty man for the Vogue Film Com-
pany, has been ill for ten days. He
suffered a strained back recently
while attempting to lift a heavy piano
and other objects during the absence
of his assistants. Group's illness has
been a source of serious inconvenience
as he had under way a number of im-
portant problems that mean innova-
tion in photo-play production.

NORTON WELCOMED HOME.

Genial Stephen S. Norton, artist
cameraman, for some years with the
Universal Pacific Coast studios and
treasurer of the Static Club of Amer-
ica, has returned to Universal City
after an enforced vacation health
outing and recuperating after a de-
vout session of feature productions.
While away he visited his mother at
Buffalo, N. Y.; saw "Billy" Foster,
the popular Equitable photographic
artist, and took in many of the sights
and scenes at the Panama Pacific In-
ternational Exposition in San Fran-
cisco.Two days after his return to the
Universal City studios Norton was at-
tached to the staff of Director Jay
Hunt, and is already creating start-
ling photographic effects in a big five-
reel comedy drama starring Carter
DeHaven and Mrs. DeHaven in a big
Universal picture for the Big U pro-
gram.At the Static Club Tuesday night
Norton was given a welcome home
ovation by his fellow members and
associates, each of whom was glad to
see Treasurer Norton home again.
For a time it looked as if royalty had
come, but then the Static boys are
enthusiastic when once aroused.

CHAPLIN'S NEW PICTURE

The latest Chaplin comedy in two
parts, "A Night at the Show," will
furnish the fun on the big double-
headline program which opens Sunday
at the Garrick theater. The dramatic
element of the bill will be contributed
by Robert Warwick in "The Flash of
an Emerald," an intense photoplay
that has not been seen before in Los
Angeles."A Night in the Show" is Chaplin's
latest Essanay production and is said
to be better than his other recent re-
leases. It takes the popular comedian
behind the scenes and through all
sorts of humorous adventures that
promise great hilarity. It is said to
have more plot than most of his pic-
tures and to be free from much of the
horse-play and "slap-stick" work that,
up to this time, he has used as laugh-
creators.Monday, Tuesday and Wednesday
only, the latest installment of "The
Diamond from the Sky" will also be
shown. This thrilling serial only has
a few more episodes to run.

INDIANS AT INCEVILLE

William A. Brooks, formerly of
Biloxi, Okla., with the New York Mo-
tion Picture Company, arrived in Ince-
ville Wednesday with sixty-five Chey-
enne and Sioux Indians from Nebras-
ka. Thirty-five more will be added to
these when the Panama-Pacific ex-
position closes. The Indians are to
be used in the production of western
pictures. Mr. Brooks says they are
the finest types of the aborigines ever
brought to this section."KIND WOODS"—When making
purchases please mention "Your Paper
—Photoplayers Weekly."

NIXON HEADS BIG CARNIVAL FESTIVAL

Former Motion Picture Theater Pro-
moter and Associates Plan Big
Things for Holiday WeeksThe carnival spirit will grip Los
Angeles for a period of thirty days,
starting December 11, when an orga-
nization of local business men will con-
duct a Prosperity Indoor Carnival in
the Boston store building, opposite
the City Hall.The entire space of the four floors,
aggregating over 600,000 square feet,
will be taken up with one hundred and
fifty shows and with two hundred con-
cessions. Among these feature shows
will be a large number from the Zone
at the Panama-Pacific exposition,
which will soon close in San Fran-
cisco, and a large number from eastern
pleasure resorts, which will be here
for the winter season.H. W. Nixon, general manager of
the amusement enterprise, is well
known in this city as a theatrical pro-
moter; Dick Parks, director of the
concessions, is also a theatrical pro-
moter, and M. Gore, treasurer of the
company, has a chain of motion picture
theaters in this city. These three
men state that the prospective return
of prosperity, which has been absent
so long since the beginning of the
war, was the impetus for the staging
of the enterprise. Not only will Los
Angeles celebrate, but arrangements
are being made whereby the surround-
ing cities will be admitted into the
carnival jollity.Another purpose of the carnival is
to bring to the shopping district of
this city the thousands from the out-
lying districts and towns during the
holiday season.Features will be introduced each day
at the carnival, the most important to
be the selection of a queen by popular
vote, to preside over the pleasure seek-
ers who are expected there.

CAMERAMAN ON DECK

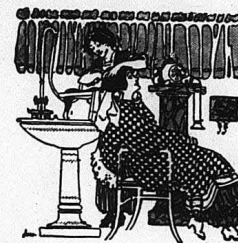
Artist-Photographer Buffum Secures
Mexican War PicturesTaking advantage of his extensive
experience as a cameraman and out-
door photographer, J. H. Buffum, a
staff artist of the Pathe program,
made a quick trip to Agua Prieta,
across the border from Douglas, Ariz-
ona, last week, and took first pictures
of a Mexican battle scene secured by
a photographer.The battle between Villa and the
Carranza soldiers was exciting and in-
teresting to thousands of spectators
and to people in all parts of the coun-
try. Two days after the scenes were
filmed Mr. Buffum had them on the
screen at the Orpheum theater in Los
Angeles, where they attracted much
attention because of their effective-
ness and the quickness with which the
Pathe service was featured.Mr. Buffum is one of the representa-
tive cameramen of the West. He is
ever alert and ready to produce new
and original service for his company.GAMUT CLUB HOLDS
PUBLIC MUSICAL SOIREEThe beautiful little theater of the
Gamut Club received almost a spec-
tacular audience on Wednesday evening,
the occasion being the regular monthly
musical of this noted organization.The program was an unusually at-
tractive one and some of the numbers
invoked continued applause and many
encores.Especially pleasing was the ren-
dition of Celia's aria from Adriana Le-
conquer, by the metropolitan favorite,
Miss Margaret Jarman. Miss Balfour
and Mr. La Bonte in selections from
"Madam Butterfly" were very much
appreciated, and Miss Balfour, in-
clude, complete with such well-known
and popular favorites as Lillian Ammalee
Smith, pianist; Aubrey H. Burns, bar-
itone; Constance Balfour, soprano; Os-
kar Seiling, violinist. Marjorie Riley
in her classic dances was very pleas-
ing and graceful, and Miss Balfour
share of the applause. Miss Gregg
and Miss Nichol rendered the piano
accompaniments in perfect harmony,
as also the accompanying work of
Miss Blanche Ebert seemed to bring
out the beautiful harmony of Mr. Os-
kar Seiling's violin.The stage was beautifully decorated
with flowers and the paintings were
from the gallery of Mr. John F. Kanst.
The Gamut Club's next public event
is a minstrel and select vaudeville per-
formance, Wednesday evening, De-
cember 8. Tickets may be obtained
from any member of the club house.

MR. OTTO ENTERTAINS

A number of members of the
American Film Company were the
guests recently of Henry Otto and
his Universal Company on the island
of Santa Cruz. Mr. Otto chartered a
launch to convey his guests to the
Islands, where he has been busy in
the making of exterior scenes for the
five-reel Broadway feature "Undine."
Spectacular diving by four of the
professional diving club in the "Un-
dine" production was a feature of the
day, and was followed by a tango.We will accept the original of the above coin on deposit for
FIFTY CENTS
If you open a new Savings Account of
FIVE DOLLARS
or more leaving it in the bank 12 months and pay 4 per cent compound
interest on your savings January 1st and July 1st.
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Everything for Professional or Moving Picture Stage.

MAIN 2345—A 2642. 719 W. Seventh Street.

Toasts and speeches were made with
Mr. Otto as toastmaster. William
F. Russo responded in the name of
the American Film Company to Mr.
Otto's welcoming speech, and later
Charlotte Burton, Director James
Douglas, Thomas Middleton of the
American Company, and Fred Gran-
ville, Douglas Gerard and Scotty
Beale of the Universal Company,
made respective toasts.

ITEMS OF PERSONAL NOTE

Doings of People Well Known in
Film Circles in Short ParagraphsJane Novak, leading woman at Uni-
versal, is doing splendid work in the
production of "Graft," working with
Hobart Henley for high-class Uni-
versal program results.
The McGraw animal pictures now
being filmed at the Universal studios
are original in their daring and spec-
tacular effects. No protecting screens
are used, the animals and players be-
ing in the huge open cages together
during the making of the pictures.
Betty Schade is being featured in the
later scenes.Goldie Collwell, formerly with the
Horsley company in animal pictures,
is now playing with the McGraw
Universal company.
Edith Sterling, champion woman
horoback rider, is now playing leads
with Jay Francis at the Big U studio.Owing to the seriousness of the in-
juries received by Cleo Madison at
Universal City recently, she is not yet
able to appear in her picture pro-
ductions at those studios. She is out of
the hospital and is directing a one-
reel drama with Mae Gadsden ap-
pearing in the leading feminine role.Wray Physio, director for the Bio-
graph, was married to Marie Louise
Rohmer, a pretty interested Boston
girl, a few weeks ago after a
very brief courtship. The wedding
took place in Boston, Mass., at the
home of the bride's parents. She has
accompanied him to Los Angeles,
where he will be for the remainder of
the winter.George Orth is with the newly
formed Plinograph Company. Oscar
Lund is directing Francis Bushman,
Eddie McWade is making comedies,
George Frothinger is making comedies,
George Frothinger is making comedies,
Guinmont, Edith King, star of the
"Boomerang," Fanny Baum, Mary
Cunningham, Tammany Young and
others have appeared in Harvard
Comedies.After a short stay at the studios,
completing a three-reel feature, "The
Christmas Borne," Robert Leeson
and company of Rex players returned
to the Arrowhead Hot Springs coun-
try to stage a series of mountain sto-
ries. The first is a two-reel story by
Leeson and company, "The Silent Man of
Timber Gulch." His Hall plays oppo-
sition to him in this.

PRESIDENT WILSON SAYS:

Preparedness

Watch for the forthcoming CHRISTMAS ANNUAL of the

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BANNER PRODUCTION MONTH

BALBOA FEATURES GAINING IN POPULARITY AND PRESTIGE
AS QUALITY OF THEIR PRODUCTIONS BECOME BETTER
KNOWN AMONG EXHIBITORS

November is going to be the banner month for the Horkheimer brothers, since they entered the motion-picture production field because work from their Long Beach studio will be featured prominently on three of the biggest programs before the public. Since Balboa's output is increasing steadily in quality, as well as quantity, this production becomes possible.

One of the month's most notable Balboa releases will be the five-reel production featuring Lillian Lorraine, by the Equitable company, on the World Film program. This is entitled "Should a Wife Forgive." It is a screen adaptation made by Will H. Ritchey of Joseph Howard's stage success of a few years ago, "The Lady of Perfume." Henry King directed the picture and played the lead opposite Miss Lorraine. It promises to have a rare charm in view of the many beautiful novelties offered.

Under the Gold Rooster emblem of Pathe, "Comrade John," which is a Balboa feature, will be seen this month. It stars William Elliott, the well-known Broadway favorite, and Ruth Roland. The story is an unusually gripping one. It has been put on spectacularly by Bertram Bracken and should attract widespread attention.

Jackie Saunders, the Balboa girl, who has been hailed as the "Maude Adams of the screen," will be seen in three big releases. "The Shrine of Happiness," which will be a Pathe Gold Rooster offering, is in five reels. It has been hand-colored in France and is considered by many one of the best features yet produced. William Conklin and Paul Gilmore are the supporting players. D. F. Whitcomb wrote the scenario.

BIOGRAPH COMPANIES ARRIVE

Annual Pilgrimage from New York
To California Is Made By Well
Known Organization

Members of the Biograph Company, 114 strong, arrived in Los Angeles this week from their summer rendezvous in New York. The companies will spend the winter months in the glorious California country taking special scenic pictures, featuring comedies and dramas of screen life.

The organization arrived on a special train of eighteen all-steel cars over the Santa Fe nearly two months ahead of the usual time so that they might be in readiness for making pictures before the rainy season sets in.

The Biograph companies are using their studios at Georgia and Girard streets, where they have fully equipped buildings, stages, settings, etc. Members of the Biograph received a cordial welcome from friends, stars and others of the profession already sojourning in Los Angeles.

THE PALO ALTO FILM COMPANY INCORPORATES

There is a spot in California which is the world's favorite industry, that of the motion picture, should have a sentimental and revered value. It is the beautiful Santa Clara Valley, where upon what was then the greatest stock farm in the world, located in Palo Alto, the first motion picture was made and the first motion picture studio erected. On this same spot the Palo Alto Film Corporation, incorporated with a capitalization of \$300,000, is now building elaborate studios for the production of feature films.

The location is in the vicinity of the Leland Stanford University, and the company counts as one of its assets the good will and co-operation of the faculty of Stanford. H. C. Peterson, director of the Leland Stanford Jr. University Museum, is a director of the film company. A choice of three releasing mediums is being considered for the first picture, which is to be five reels and be under way next week.

The company is prepared to pay, and has already paid, more than the usual figure for original stories, themes and ideas. Believing that the story is the main consideration, the company has given its first thought toward the obtaining of its first script, which is satisfying in plot, originality and interest. The cast will be fitted to the story. Much time has been given to the choice of directors as a safeguard against any weakness or inaccuracy in the company's initial output.

Carter DeHaven and his wife, Flora DeHaven, began work in their first Universal production since the making of the six-reel comedy-drama, "The College Orphan." The vehicle is a two-reel story by Olga Fenichel, which will be staged under the direction of Jay Hunt.

Miss Saunders will also be seen as the featured player in "The Adventures of a Madcap," another November Pathe release in colors. In this the Balboa sunbeam appears in her favorite role, that of a care-free nature child. It is a picture of romance and virile freshness.

In "The Woman of the Sea," which "Kalem" will release, Jackie Saunders has an altogether different part. It demonstrates her versatility as a dramatic artist. Another Horkheimer production which Kalem will release is "The Woman's Wiles," in which the feature players are Alma Ruben and Philip McCullough. This piece has a Parisian setting and is atmospherically colorful.

In addition to all of the foregoing, November will see four episodes in the latter part of "Neal of the Navy," which Balboa has been filming for Pathe. This patriotic serial has been increasing in popularity steadily, because it is rising to an effective climax. The Panama brand, under which it is being released is a new trademark for Horkheimer productions. As soon as "Neal of the Navy" is finished another serial from the Long Beach studio will be put out under it.

And while these new Balboa picture plays are being displayed for the first time, the now famous "Who Pays" series continues popular. In many of the larger cities, it is being reissued; while in the smaller ones, as well as the more remote districts, the initial showing is current. Because of the unusual drawing power thereof, the Horkheimer brothers are now beginning at their Long Beach studio to produce the promised continuation of "Who Pays," which will be known as "Who Is Guilty."

TYRONE POWER ENACTS A WONDERFUL ROLE

Takes Character Lead of "Roanoke Brooks" in "Sweet Alyssum"

Tyrone Power, the distinguished star, enacts a wonderful role in Charles Major's story, "Sweet Alyssum," to be released in five acts as a Selig Reel play, through V. L. S. E. on November 15th. Mr. Power assumes the role of "Roanoke Brooks," a rough and ready Southern Methodist, who lives only for his beautiful young daughter, "Sweet Alyssum," played by Edith Johnson. Kathleen Williams as Mrs. Roanoke Brooks, has also many opportunities for some strong emotional parts. Another Selig star does a convincing work in the role of the young school master who marries "Sweet Alyssum." Colin Campbell, responsible for the direction. "Sweet Alyssum" is a picture play with an appeal and is certain to create a sensation by its sympathetic treatment and presentation.

HOBART BOSWORTH IN SAN DIEGO TERRITORY

After unusual colors and exterior settings for a Bosworth production, that well-known motion-picture star and a selected company of twenty people, for San Diego and Monday. Mr. Bosworth will use the old Spanish sections around San Diego and Tijuana, Mexico, to secure special settings for a new picture now being filmed, which is replete with scenes of the old days in Southern California. This will be a special Universal program release for the near future.

ANOTHER NEW COMPANY

Sunshine Films, incorporated, capitalized at \$100,000 at Sacramento, has been formed to make and promote feature pictures, telling in story sense, the historic events which have gone toward the making of California. Men of practical experience and high standing in the motion picture business have associated themselves with the undertaking, and the best technical experts will oversee all productions.

AT MILLER'S THEATER

"Woman's East," a screen drama of blazing power that thrills, amazes, startles, astounds and dumbfounds with its swift strong dramatic action that awakes like a torrent to a mighty climax is the marvelous Fox feature, play that begins a week's run at Miller's on Monday. The star is the world's unquestioned empress of stormy emotion, Nance O'Neil, and in this picture she rises to the most marvelous degree of dramatic artistry. The story is alive and vibrant with the elemental clash of primitive human emotions, which manifest themselves even under the veneer of the most cultured modern civilization. Another funny Wallingford comedy completes the bill.

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OPENS ALHAMBRA THEATER

Miller's to Show Fox Feature Films
In Hill Street House

Another evidence of business enterprise and motion picture exhibition efficiency is shown this week by the Miller's, who have taken over and reopened the Alhambra theater at 731 South Hill street, one of the largest

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and handsome movie houses in Los Angeles. The new house will be known as Miller's Hill Street Theater. The opening bill this week presented Theda Bara in the Fox production of Sin, a powerful drama based on the celebrated opera, "The Jewels of the Madonna." Miss Bara proved a drawing card and large audiences have been noted at each performance during the week.

Herman H. Bosley, formerly with Clune theaters, is manager of the new Miller house, and a splendid future is predicted for the popular theater in Fox productions.

Sydney Ayres and his company left the Universal City studios for the mountains back of San Bernardino, Monday, where they are making exterior scenes in F. McGrew Will's three-reel story of the Canadian northwest, "John o' the Mountains."

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VOL. III, No. 16

LOS ANGELES, CALIFORNIA, NOVEMBER 20, 1915

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GRACE CUNARD—UNIVERSAL STAR

ANNUAL BALL AND GRAND BOUFET

WALLACE MACDONALD—ARTIST

MOTION PICTURE DIRECTORS' ASSOCIATION WILL HOLD THANKSGIVING FETE IN ROSE ROOM OF HOTEL ALEXANDRIA—MANY STARS AND PLAYERS OF FILM WORLD TO BE PRESENT



One of the dashing brilliant leading women of the motion picture industry who has recently finished one of the greatest serials of the country, "The Broken Coin," in which she supported Francis Ford, a director of exceptional ability, who has produced great pictures for the Universal program. Mr. Ford is now enjoying a vacation, visiting home folks in the East, while Miss Cunard is resting at her Hollywood bungalow.

GIGANTIC INDOOR CARNIVAL FOR CHRISTMAS HOLIDAYS

Many Amusement Enterprises and Concessions Coming to Los Angeles From San Francisco Exposition

There is an ever-increasing interest being manifested in the mammoth Los Angeles Prosperity Indoor Carnival and Fair to start at the old Boston Store building, Saturday, December 11, and continue for thirty days. H. W. Nixon, Dick Parks and M. Gore, who are behind the proposition, are well-known theatrical men and residents of this city.

Dick Parks, through his northern and eastern affiliations, has secured the strongest aggregation of shows and concessions that will ever be gathered together under one roof. There will be approximately one hundred and fifty shows and over two hundred concessions and high-class exhibits seen in the four floors of the 600,000 square feet of floor space.

Many big free acts are being booked by Mr. Parks, who is the chief of concessions. H. W. Nixon, general manager, reports that while on his trip to San Francisco many of the best and largest of the Panama-Pacific International Exposition Joy Zone shows applied to him for space.

Since this amusement enterprise was organized there seems to be a general feeling among showmen all over the country, "Let's go to Los Angeles." An elaborate queen contest will be held. The Queen and four maids of honor will receive valuable prizes. This contest is under the supervision of Stanley Ward Hart, 239 South Broadway, where applications may be filed.

This is a grand chance for some of the handsome and popular motion picture actresses not alone to get a big bunch of publicity, but to win one of the five grand prizes or the many smaller ones. The ones that get busy first will naturally have the best chance, so see Mr. Hart and get in the race.

Read Photoplayers Weekly and send it to your friends.

QUINN'S FEATURE.

"DAMAGED GOODS"

"Damaged Goods," which has been showing at Quinn's Superba theater this week, is enjoying a great success. All the important points of Brien's play have been retained and much is added to them.

The people lined Broadway between Fifth and Sixth streets all this week to such an extent that traffic was blocked. The theatre was filled at every one of the seven performances. Dealing with the ravages of a disease which finds its way into every corner of the globe, the theme is sensational; but quite apart from this is a remarkable picture. Finer photography could not be found anywhere, it is produced with exceptional care and attention to detail and the acting could not be surpassed. Richard Bennett, Adrienne Morrison and Louis Bessner are particularly fine, in fact the whole cast does splendid work.

The pictures will be continued next week.

HOWARD SCOTT RETURNS

Among the well-known professional men again seen on the Rialto of our city is Howard Scott, noted as a character portrayer and popular among western playgoers. For many years this talented actor has occupied a prominent position in California. He was with the Belasco stock company in prominent parts, took a dip in the movies and lately has been enjoying the sights and scenes of San Francisco and the exposition, while appearing in legitimate productions of that city. He received cordial greetings and welcome from many friends in Los Angeles.

A REAL ENTERTAINER

"Back" Massie of the visitors' publicity committee at Universal City is a very entertaining and interesting man at the \$1,000,000 motion-picture producing metropolis. He is a natural booster and entertainer, knows the ins and outs of the studios and is ever ready with witty and characteristic sketches telling visitors about the attractions of the noted organization which he so ably represents.

The first annual ball of the recently organized Motion Picture Directors' Association of Los Angeles will be a Thanksgiving holiday fete at Hotel Alexandria.

Invitations have been mailed to hundreds of representative people of the film world and to friends of directors and the screen. Acceptances received by the ball committee have been prompt and one of the most notable gatherings of film people ever attending a social and charitable event will be evidenced on Thanksgiving night.

Tickets to the ball are five dollars each. The proceeds will go toward a fund which the directors' association plans to utilize in the endowment of two beds in different hospitals for worthy motion picture players who may fall ill and whose financial condition make it impossible to provide for proper care and medical attention.

The beautiful rose room of Hotel Alexandria will be especially decorated for the occasion and will present a typical holiday appearance doing proper honor to the directors and their guests. The committee of arrangement, headed by Director Allen Curtis, chairman; Frank Beal, Joseph DeGrasse, William Robert Daly and M. J. MacQuarrie, are leaving nothing undone that will add to the pleasure and Thanksgiving enjoyment of the many guests.

The committee will project a number of delightful and pleasurable surprises during the evening. Cameras will click and pictures will be taken of the dancers and bouffets as they enjoy terpsichorean treats and the festivities of the affair.

The dance program will be a conglomeration of art and novelty features well worthy of the originality and ingenuity of the committee in charge. Action will predominate in every set, and those attending will have many unusually interesting memories to remember of this glorious charitable Thanksgiving ball and grand bouffet given by the Motion Picture Directors' Association of Los Angeles.

Officers of the organization are as follows: Otis Turner, president; Chas.

WELL-KNOWN DIRECTOR

Bertram Bracken, the dean of Balboa's staff of directors, has put on many pictures in his time, but it is doubtful if he ever did a more effective piece of work than in "The Shrine of Happiness." This is a five-reel

picture required to develop it. All through the production, there are evidences of Mr. Bracken's deftness as a director.

Bertram Bracken was also the producer of "Comrade John," another big Gold Rooster release of this month.

The reviews in the eastern trade papers pronounced this one of the best of the pictures that has been put on.

The Balboa cast interpreting "Comrade John" was headed by William Elliott and Ruth Roland.

Appearing in her first picture since the accident which nearly resulted in her death some weeks ago, Mabel Normand, the Keystone star, was injured Wednesday when a runaway monoplane got beyond control of its amateur driver, Comedian Chester Conklin.

The movie queen was dragged along the rough ground for nearly 100 yards. She was given immediate medical attention and pushed to her home, where she is reported as recuperating rapidly.

Conklin was in the driver's seat and before he could extricate himself was severely burned on the legs and arms by gasoline which caught fire from the hot motor.

The machine, completely demolished, was being used in the filming of a comedy. Conklin was instructed to cut off the power after he had rolled a short distance down the field. Becoming confused, he opened the throttle and the increase in power caused the machine to shoot into the air.

Read Photoplayers Weekly and send it to your friends—Let them know about the movie.

Pathe Freres, who are about to release the picture, thought so well of it that they sent it abroad for hand-coloring. It is said to be the first five-reel ever subjected to this costly treatment. It will be given to the public under the Gold Rooster emblem, which is Pathe's star release.

"The Shrine of Happiness" is a simple story with a heart grip, written by D. F. Whitcomb of Balboa's scenario staff. It deals with the love of a young woman for an older man. The plot is so well knit that only four peo-

Giblyn, first vice president; William Robert Daly, second vice president; Allen Curtis, secretary; Eddie Dillon, treasurer; Jay Hunt, inner guard; Del Henderson, outer guard; Al Christie, Eddie Dillon and Charles Giblyn are the board of trustees, and Joseph DeGrasse is chairman of the board of censors.

Following is a complete list of members of the Motion Picture Directors' Association to date: Sidney Ayres, Reginald Barker, Frank Beal, Allen Curtis, Al Christie, Jack J. Clark, Lloyd B. Carleton, William Robert Daly, Joseph DeGrasse, Eddie Dillon, Harry J. Edwards, Walter Edwards, Francis Ford, Chas. Krans French, Francis Joseph Grandoe, Chas. Giblyn, Del Henderson, Jay Hunt, Burton King, Leon D. Kent, Frank Lloyd, Robert Leonard, E. Jack LeSaint, Norval MacGregor, George Morgan, M. J. MacQuarrie, Henry McKee, Harold C. Matthews, Tom Mix, J. Farrell MacDonald, Jack O'Brien, Henry Otto, Francis Jackson Powers, Geo. Rechin, Richard Stanton, Wm. Desmond Taylor, Otis Turner, Charles Swickard, Phillips Smalley, Raymond B. West, Roy Clements, Travers Vale.

The following new members have been elected and await the mysteries of initiation: George Melford, John Patterson McGowan and Hobart Bosworth.

The association is at present holding its temporary meetings in the Walker Auditorium building. A committee is investigating locations for a desirable permanent headquarters in the heart of the business section of Los Angeles.

The Motion Picture Directors' Association of Los Angeles is incepted under the brightest and most representative auspices. Its members are able men at the head of the film industry, and its objects are charitable, educational and instructive for its members.

PHOTOPLAYERS WEEKLY predicts a brilliant future for this association. Its name will be recorded in the history of achievements as the months and years roll by.

Essanay Head Arrives in Los Angeles

George K. Spoor, president and general manager of the Essanay organization is a visitor in Los Angeles looking the western studios over and sizing up this section from a producing standpoint. He is well pleased with the Essanay studios here and at Niles and intimates that more notable productions will be specialties of the organization he heads during the coming year.

He announces Essanay January release on the V. L. S. E. program, one of the most successful plays of the speaking stage in recent years, "The Misleading Lady," by Charles Goddard.

Henry B. Walhall will take the leading roll which was portrayed on the stage by Lewis Stone. Miss Edna Mayo will take the leading feminine role.

Essanay will also release a special five-act feature in December, "A Daughter of the City," taken from the play by H. S. Sheldon. This is a thrilling story of mystery and romance with John Junior, the well-known stage star, and Marguerite Clayton in the leading roles. The play is directed by E. H. Calvert, who also plays a prominent part.

The regular December release is "The Alster Case," written by Rufus Gilmore, author of "The Opal Pin," and numerous other detective novels. J. Charles Haydon, director, has just completed the production and it promises to be one of the greatest of Essanay's multiple reel successes.

Essanay's multiple reel successes.

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Well-known player and assistant director of the American Film Manufacturing Company at Santa Barbara, who plays leads and has established a splendid prestige in juvenile parts. A writer and player who appeared in "Flying A" productions under the Beauty brand. Mr. MacDonald is numbered among the coming motion-picture men of Southern California.

GEORGE SPOOR HERE

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SELIG PLAYERS ARRIVE

T. N. Heffron and family, Miss Grace Darmond and James Bradbury comprise a party of prominent Selig players who arrived in Los Angeles from Chicago this week to take part in Jungle Zoo features. Mr. Heffron has been producing at Selig's Chicago studios, while Miss Darmond has gained prestige during the past two years as a motion-picture star. Bradbury is a comedian of note in film circles. This means that the Selig Jungle Zoo will be made the activities of the latest productions.

The Endealde Selig studios will practically be closed because of the moving of the producing companies to the Zoo. The facilities there are better adapted for the splendid features so popular with exhibitors.

FAY TINCHER INCEPTS

A NOVEL CREATURE

Fay Tinchier, the charming Film Arts comedienne, has become a studio fashion plate. This clever actress is continually introducing something different in female attire. Her most recent departure from the stagnant method of dress, is a severely tailored mannish coat, vest and skirt, with a hat made of the same material—collar, tie and shoes to match.

Miss Tinchier is now in the midst of playing "Dulcinea," whom DeWolf Hopper as "Don Quixote" makes his queen, as was the custom in days of knight errantry, in the film version of Cervantes' "Don Quixote," as prepared by Chester Withey, who is also playing the part of "Don Fernando" under the direction of Edward Dillon.

Last Minute News

OUR SPLENDID CHRISTMAS NUMBER

And still they come. Manufacturers of high class films continue to sign contracts for space in the Big Christmas Number of Photoplayers Weekly. Many leading business interests have shown their appreciation of the motion picture people by taking liberal space.

It is well to remember that its industry reached almost exclusively by Photoplayers Weekly represents some \$20,000,000 a year to Los Angeles financial, commercial and development interests. This money is nearly all spent here. Motion picture stars, producers and those affiliated with the great industry are wide-awake boosters for this glorious country—Southern California. They rendezvous at Los Angeles hotels and apartments, own homes and bungalows and spend their money freely in our midst.

Reserve your space for the Christmas Number by letter or telephone for our representatives to call, Broadway 1780.

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Saturday, November 20, 1915

UNDER THE CRESCENT

We are in receipt of the Photo Play edition of "Under the Crescent," by Neil Shipman, author and motion picture star, scenario writer and playwright, also a copy of the novel, some of the same title, dedicated to her Servant of the Princess Ibrahim Hassan, (Ola Humphrey), who appeared in the big Universal feature photodrama "Under the Crescent." The words of the story by Neil Shipman and the music by Ernest R. Ball, a composer of note.

The book is especially interesting and the photodrama which was produced in the Universal City studios and Southern California has gained much prestige and fame for the author—Neil Shipman.

LAYNE-PURCHASING AGENT

Alvah W. Layne, former newspaper man, promoter of amusements at Ocean Park and well known beach bouncer, has become purchasing agent of the Western Vitaphone Company, and has already established a system of new ideas for the modern handling of this department. Layne is well known in Los Angeles and Southern California.

SECOND SUCCESSFUL TRIANGLE FEATURE WEEK

The second week of the Triangle service at Clune's Auditorium theater was a continuous triumph for the Triangle program.

The first offering was "Old Heidelberg," D. W. Griffith production featuring Dorothy Gish, who plays the part of Kathie, niece of the innkeeper, and Wallace Reid, the Prince Karl, who loves a maiden beneath his rank and is forced into a state marriage.

"Old Heidelberg" was adapted for the picture camera by Chester B. Clapp, and none of the glamor of the famous old German student idyll was lost.

Thomas H. Ince's contribution presented stirring Civil war battle scenes. The story is of an old Mexican war hero who takes up arms for the Confederacy when he discovers that his son is a weakling. The part of the father is played by Charles Keanan, eminent character actor, and of the son by Charles Ray.

A tornado wrecks a circus tent and the heroes of Eddie Foy, the seven Foylets and Patsy Mason stick out of the big top. This isn't the beginning, but the end of one of Mack Sennett's funniest farces, "A Favorite Fool." The circus belongs to the Widow Wallop, and the seven little Foyts are strangers to Eddie until he meets and loves the widow and takes her broad under his protecting wing.

Roscoe Arbuckle is an important

feature of the comedy, displaying his inimitable methods of merriment with the happiest results.

FILM PEOPLE BARRED FROM CENSOR BOARD

The city council adopted Wednesday, the ordinance providing that no person financially interested, directly or indirectly, in the moving picture business in Los Angeles shall be allowed to serve upon the board of moving picture censors. There are five vacancies on the censor board and appointments will be made by the mayor in a few days. He says he has persons picked out, but that he was not yet ready to announce their appointment.

TUGWELL CENSOR HEARING MONDAY

The request of Judge A. P. Tugwell, recently removed from the Board of Moving Picture Censors, for a public hearing, will be considered by the public welfare committee next Monday. Councilwoman Lindsey, chairman of the committee, proposes that the Tugwell hearing shall be held on Wednesday, December 1. At that time Judge Tugwell will be given full opportunity to refute the recent charges filed against him.

"KIND WOLDS"—When making purchases please mention "Your Paper—Photo Players Weekly."

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A POPULAR COMPANY WITH PHOTO PLAYERS

The attention of this paper has been called on many occasions of late to high esteem in which the Western Indemnity Company and its local agents, Mahana & Cooling, are held by the "Filmdom" people.

The Western Indemnity Company, carrying various lines of casualty insurance, has specialized particularly in the writing of accident and health insurance on motion picture actors and actresses, something no other accident company has consented to do in a liberal manner. Owing to a lack of experience on this line of hazard, other companies have refused to carry some. The local management of the above-named company, with its wide acquaintance among the "picture" folk and knowledge of their work, prevailed on its company to heed to the demand of the "movie" actors and

actresses and furnished a full coverage accident and health policy.

The past two years experience has certainly incited for this company the commendation, good will and true appreciation on the part of the picture people at large. Expressions of efficient service, prompt payment of claims and liberal treatment are general at most of the studios.

Aside from taking the initiative in the accident and health insurance for picture people, the local office of this company is perhaps carrying more automobile insurance than any other insurance office in the city.

"Genial" Jerry Moulton, special agent of the company, is a familiar figure at the studios, and his co-operation and courteous manner are evidenced by his scores of friends among both sexes.

PROMINENT FILM ARTIST

Interesting Sketch of Erik Von Ritzen of Griffith Fine Arts

One of the noticeable and interesting characters seen in the D. W. Griffith production, "Old Heidelberg," at Clune's Auditorium this week, in which the charming Dorothy Gish is starred is Erik Von Ritzen, globe trot-



Erik Von Ritzen

ter, movie favorite and gentleman of education and refinement. He is the son of his European birth and has been in the United States since 1904. He is credited to play the notable part of the old Prince Rudolf. His interpretation of this character shows familiarity with the character and establishes a prestige for this able actor that is very gratifying. He has been cast in other important parts for Griffith Fine Arts Triangle program releases.

Erik Von Ritzen was born in Copenhagen in 1872, as a member of a noble family. His great great grandfather was knighted after the battle of Fehlschlo in 1625.

Baron Von Ritzen was a page at the court of the old King Christian IX and had such, for instance, opportunities to take part in a minute at the age of ten years, and later he took parts in amateur plays in the finest families of Copenhagen.

After serving in the Royal Guard under Frederick VIII, getting his degree as lieutenant, the baron visited the principal cities of Europe in order to acquire the perfect accent of the different languages.

The stage, however, was his youthful dream. In 1901 his dream was realized at the "Dagmar Theater" in Copenhagen. In 1904 he played at "The Casino" in Copenhagen in heaviest, and finally in 1908 he was engaged by the Great Northern Film Company of Copenhagen.

In 1912 Ritzen's wanderlust arose again and after traveling through Canada he reached Seattle, and there started as assistant manager of the "Colonial theater," where he studied the American tongue and the wonderful development being made in the film world.

Early in 1914 he joined Lorimer Johnston at the Santa Barbara Motion Picture Company, where he remained until October, when he accepted an offer from D. W. Griffith, the notable producer, and joined Fine Arts Films as a character actor, appearing in such popular impersonations as Napoleon, President Wilson and other famous men.

COMING YOUNG ACTOR

Douglas Grey of the Ince Organization Has Promising Future

Appearing at Inceville during the past five months in special parts is Douglas Grey, a rising young actor who takes to the movies naturally. He has for the past two years enjoyed a very successful business career, being a member of local clubs and occupying a social position of standing and prestige. Following the lure of the camera, however, young Grey secured a position at Inceville and is steadily advancing.

And let the way, Douglas Grey is not his real name. He is a member of one of the oldest California families. His father was a distinguished jurist on the bench of Southern California. When he passed away quite a number of years ago he left an estate valued in the thousands, the son being the principal heir. Using this money as an educational factor young Grey toured Europe and visited most all of the important cities, acquiring knowledge and information that is especially valuable to him in his professional motion picture career.

PALS BIG TIME

Another enjoyable Saturday night affair was held by Pals last week. The feature of the evening was the appearance of Dainty Anna Held as guest of honor. She sang one of her deliciously entertaining songs, Oh, Oh, Oh, Ye Heavens! Another highlight of the evening was the appearance of the Bristol Cafe. Nellie V. Nichols of the Orpheum will be guest of honor. This is a "Merry Makins" affair and "Billy" Schneider, mine host will make everyone attending happy.

AT THE GARRICK

"Bought," a powerful photoplay with a theme that has not been seen before in Los Angeles, will be the headline attraction at the Garrick theater beginning Sunday. The success made by Charlie Chaplin in his latest production, "A Night in the Life," has caused Manager Seth D. Perkins to hold it over, while thrills will be added to the bill Monday, Tuesday and Wednesday only, by the latest installment of "The Diamond from the Sky."

The horror of the Titanic disaster is woven into the plot of "Bought" as one of the victims is the father of a child soon to be born to an unmarried young woman of social prominence. This prospective mother's father is a wealthy Wall Street operator and in order to save his daughter's name from scandal, plans to buy a husband who will give his name to the baby.

OVEY'S NEW LEADING WOMAN

Miss St. Aubour is now George Ovey's leading woman in David Horsley's Comedies, taking the place of Goldie Cowell. She makes her first appearance in "The Double Cross," released November 12 on the Mutual program, while Miss Cowell made her initial bow in a Century feature November 4, the two-reel drama, "When Avareice Rules" was released.

MORE EXPERTS FOR HORSLEY

In line with his policy for the betterment of his productions, David Horsley had added to his studio staff two experts whose services are sure to be favorably reflected in future releases. Ulysses Davis, director, and Frank Crompton, technical director, both prominent in their respective vocations.

Mr. Davis was with Mr. Horsley before. Six years ago, in the early days of the Century Film Company, of which Mr. Horsley is the head, Mr. Davis was a member of the staff first as a player and later as a director.

Frank Crompton has for the past eight years been accepted as one of the best authorities on technical construction in the motion-picture business. He will supervise some technical direction of all the Horsley productions made in Los Angeles.



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NEW LABORATORY EXPERT

Irving Willat, well-known eastern laboratory specialist, arrived at Inceville this week. He is supervisor of all photographic materials used in the production of Ince-Triangle features. He will give his attention to the cameras and "still" departments. He promises some interesting innovations. Three more notable cameramen have joined the staff, Bill Alder, Dal Clawson and Lee Bartholomew.

BLANCHE SWEET IN A BIG NEW PHOTODRAMA

Blanche Sweet appearing exclusively in Lasky Feature Play productions, will be seen in "The Secret Sin," a five-part photodrama, written for Miss Sweet by Margaret Turnbull. She appears as twin sisters and during long stages of the action on the screen, Miss Sweet is seen by the audience as two entirely different persons.

"The Secret Sin" gets its title from the theme of the story which probably is the most severe arraignment against the drug habit ever presented in film. In one of her characters Miss Sweet is addicted to the drug habit, having contracted a desire through ignorance and temptation. How she eventually overcomes the desire, a struggle in which her sister assists her, is the basis of the photodrama.

The Lasky company has surrounded Miss Sweet with a cast consisting of Thomas Meighan, who plays opposite the star; Sessue Hayakawa, the Japanese actor; Hal Clements, Alice Knowland and others.

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OPENING OF CULVER CITY STUDIOS

FOUNDER OF INCEVILLE STARTS PRODUCTIONS FEATURING H. B. WARNER WITH A CAST OF SEVEN HUNDRED PEOPLE

By Kenneth A. O'Hara
Director General Thomas H. Ince and a company of seven hundred appearing in the scenes, began actual production of pictures at the new Culver City studios last Friday, producing Ince-Triangle features. Though the plant is not completed, one immense set has been finished on one of the eight stages and it was within this that the initial work was done.

The subject feature, "H. B. Warner, a notable star. It is a virtue story of the New York stock exchange from the pen of C. Gardner Sullivan, Ince's gifted writer, and contains numerous scenes within the stock exchange building. For this purpose a massive set representing accurately the famous metropolitan structure of finance, was built.

No ceremonies marked the commencement of activities, Producer Ince preferring to apply every minute of time to the feature. He was among the first to arrive on the grounds. Mr. Ince declared he had no qualms about opening the plant on a Friday, because he regards it as his lucky day. It was on a Friday that Ince was employed by Messrs. Kessel and Baumann five years ago. It was on a Friday that Ince left New York for California. It was on a Friday that he went to work as director-general of the old Edenclaire plant. And it was on a Friday that he took possession of the 16,000-acre rancho in the Santa Monica mountains now known as Inceville.

The noted producer lost no time in getting to work. He seemed omnipresent, giving orders to his men, making a suggestion here, demanding a change there. Light that was perfect for photography permitted the first camera to begin clicking a few minutes after nine o'clock. In this

fact, Ince found much consolation, for early work at Inceville, during this season of the year, is made impossible by virtue of the prevalence of heavy fogs. So rapid and systematic was the work that thirty-three scenes were made during the first day, directed by Producer Ince.

The fact that seven hundred people were engaged in acting did not deter contractors from continuing their work of construction on the various buildings. More than two hundred are daily employed in all parts of the twelve-acre tract, under the supervision of Stage Manager Tom Brierly. It is expected that the entire plant will be ready for occupancy shortly after the first of next year. Originally it was thought that the total cost of construction would not exceed \$75,000, but a recent enlargement of the plans has resulted in the announcement, by Business Manager E. H. Allen, that he has entailed an expenditure of nearly \$250,000.

The opening of the studio marks an epoch in the history of the New York Motion Picture Corporation, which was organized by Kessel and Baumann in 1908. Less than five years ago Ince took charge of the producing end of the business and founded Inceville. From a comparatively insignificant organization, struggling for recognition, the company has advanced to one of the foremost producing concerns in the world. Now as one of the three great companies that recently combined to form the Triangle Film Corporation, a \$5,000,000 distributing medium, which startled the country by the introduction of the \$2 pictures, it stands secure in the amusement world and is a powerful testimonial to the genius of Thomas H. Ince.

WESTERN VITAGRAPH NOTES

Mentions of Motion Picture People
Timely, Appropriate and
Interesting

Rollin S. Sturgeon, producing director of the Western Vitagraph organization, is in Bear Valley. He reports three inches of snow and conditions ideal for sets in "God's Country and the Woman."

Edgar Martin Keller, who illustrated "Yama Yama Land" and other noted books, is playing the part of Jean Croisset in the production, "God's Country and the Woman." He is an actor and artist of ability.

Alvah W. Layne, booster, ex-newspaper man and amusement concessioner of Ocean Park, is now purchasing agent for the Western Vitagraph.

Florence Vidor is the most recent addition to the Vitagraph studios. She is a charming Texas maid and a friend of Corinne Griffith, whose fine work in Sturgeon's "Bildersaat" created a remarkable record. Miss Vidor will appear in "Flower of the Desert."

Nell Shipman, actor, scenario and song writer, carrying the leading role in "God's Country and the Woman," has created many interesting features in the important part she plays. While at Bear Valley last week she was the life of the Sturgeon company, and her portrayal of character parts will create a new film sensation.

Wonderful scenic effects, including two huge log houses, each completely furnished, have been constructed at Bear Valley for Sturgeon's production, "God's Country and the Woman." Adare House and the "Devil's Nest." Both are important in the big feature.

KEYSTONE NOTES

A full-sized moving picture studio costing over \$5,000 has been built for use in a Triangle-Keystone comedy being directed by Roscoe Arbuckle. The story is worked around the stage, dressing room, offices and projecting rooms of the modern motion picture studio, and in it many stars of the Triangle forces will be introduced. Scenes showing the employees coming to work in the morning, private office scenes and the complete destruction of the entire studio by fire have already been completed. During the filming of the fire, a panic-stricken crowd, including Weber and Fields, Sam Bernard, Willie Collier, Charles O. Baumann, Mack Sennett, Joe Jackson, Bert Clark and others of the Keystone family, poured out of the burning studio, gales. A staff of six cameras caught the action from every angle.

The old race horse who spent his apprenticeship on the front end of a milk wagon and who always stopped when some one yelled "Milk!" has nothing on Willie Collier. Willie was before the camera for the first time in his life in a scene with Mack Sennett and Roscoe Arbuckle. As is usual with all newcomers at the Keystone, he received his baptism with water and broken china. He was wet, a new

suit which he was wearing was badly soiled up and Willie's temper was about in the same condition. In spite of this he was game to finish the climax of the scene. The camera had started, the action was exciting and some very carefully designed mechanical and water effects had come into play. During the dialogue which accompanied the action, Sennett shouted "Hey!" Collier stopped his action, straightened out his face, turned around and with perfect sincerity answered "What do you want?" He hopelessly spoiled a combination of effects which required three days to arrange before a retake could be made.

Louise Fazenda, the Keystone comedienne, under the direction of Dick Jones has returned from a quiet visit to the San Francisco exposition, accompanied by her mother. Miss Fazenda was brought to Los Angeles by her parents when she was six months old. She states that this is the longest trip she has ever taken and that it was the first time in her life she slept in a Pullman berth.

FANS ENTHUSE OVER FILM LOVE MAKING

Ardent Wishing of Dainty Ingenue Brings Popularity.

What red-blooded American doesn't dote on a pretty romance, or become enthusiastic over a pair of ardent love-makers when they appear together on the motion picture screen? George Fisher and beautiful Margaret Thompson, the former an excellent type of romantic actor, and the latter one of the most admired ingenues in screen work, both of whom have appeared together many times in Domino



Margaret Thompson, Dainty Ingenue, Well Known to Domino (Mutual) Followers.

(Mutual) releases, are a pair of play-actors picture fans never tire of watching. Miss Thompson, who has been connected with the Inceville studio for some time, enjoys a wide reputation as a screen actress, having appeared in a number of New York Motion Picture Corporation plays. One of her greatest film successes, however, followed her appearance in an important role in "The Reward," the four part Mutual Masterpicture in which Bonnie Barentine had the lead.

The latest production in which these two popular favorites appear is "The Man Who Went Out," a gripping story of frontier life, filmed at which was recently completed under the direction of the veteran director, Jay Hunt.



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How Manager Persons Queered
Daly's Little Joke—Santschi and His Roadster

The automobile cuts a very large figure in the perils and past times of motion picture artists, as is shown by the inclination of Selig players. Fritz Brunette, for instance, is in her element when watching the speedometer of her big touring car, and is an expert driver.

They never do things by halves at the Selig studios. Director Bob Daly required an automobile to smash into smithereens. A new roadster arrived. Daly informed the curious that he had bought the machine to add to his own string. Manager Persons queered Daly's pleasantry by urging a coat of paint for the car before it was strung on a locomotive pilot.

white touring car. There was a street riot in progress. Tom longed to descend and aid the side of law and order. Then came the words: "All right, boys, let's make it again!" Then it was that Santschi realized that he had ridden right into a scene in "The Making of Crooks," the first Selig starring vehicle for Jack Pickford.

Tom Chatterton, who has been playing opposite Cleo Madison at the Universal, has gone to Santa Barbara, where he will direct Anna Little and himself in a series of western photoplays. This will not be the first time these two young people have played together, for they did some of their most popular work together with the Kay-Bee, Bronco people at Inceville.

New companies are as numerous here as peas in a pod. It is a daily occurrence to hear of a few new ones. Some last and some don't, but such is the way of the film world.

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GREAT SERIAL FINISHED

Balboa finished filming "Neal of the Navy," the patriotic photoplay in which Uncle Sam co-operated. November 13, just five months to the day from the time of beginning. According to figures obtained from Pathe Freres, who released the picture, "Neal of the Navy" is the most successful serial yet put out, for it has broken all booking records to date, which is a gratifying matter to Balboa.

W. A. S. Douglas, Charles Pathe's right-hand man, came to Long Beach to see the finishing touches put on the Balboa production. Everything went off with clock-work precision. Half a dozen scenes were filmed during the afternoon of the last day and put through the laboratory at once. Six hours later the concluding episode was run off in the Hochmeister studio projecting room, boxed up and started east for distribution.

When Harry Harvey, the director in charge of the production, threw his hat in the air, on the completion of scene 1539, and Cameraman Brothers, Inc. fed up his tripod, the "Neal" cast behaved like a bunch of school children dismissed for their summer vacation. One of them grabbed a drum and the others fell in behind for an impromptu parade. The "extra" sailor boys shot up the studio with the ammunition they had not required for the villain, and a "good time was had."

The producer was remembered with a handsome token of appreciation, while Lillian Lorraine, the featured player, was deluged with flowers. She left for San Francisco at once in her motor car on a month's vacation. William Courtleigh, Jr., who was Neal, took the first train out with his newly acquired wife (Ethel Fleming, also, of the Balboa studio) for a delayed honeymoon at the Frisco exposition.

ITEMS OF PERSONAL NOTE

We find J. W. Kerrigan under Otis Turner's direction; some alliance—the Apollo of the screen and the dean of directors. Mr. Kerrigan started the last five reels of "Terrence" (Kerrigan) the end of the week. With such co-operation the handsome Warren should increase his popularity.

Mr. Paul Bourgeois, the animal trainer, now has a company of his own. His first picture is entitled "The Trail of the Tigers." The character Betty Schade is playing the lead in this company. Be careful, Betty! Director Norval MacGregor will now direct comedies. His first picture will be called "Mr. Wayward Parents," featuring two grand old people of the films, Mabel Trisom and Daddy Manley, with Babe Otto in support.

Murdock MacQuarrie is now being directed by Jay Hunt. The first story, entitled "Where Tides Meet," Mr. MacQuarrie is supported by Edith Stirling, who was formerly leading woman with Joe Franz. Mr. MacQuarrie is well known for his success in character work, and it is always a pleasure to see him on the screen.

Gloria Fonda, one of the chosen beauties, is working with Director Dowland in a picture entitled "Troubled Waters." Mr. Dowland is also playing the lead. He is ably supported by several well-known stars in "The Broken Coin." It is expected home soon. Mr. Ford also writes scenarios in his leisure moments. Everyone would like to see him back.

The able little Director Jacard, after just finishing a Broadway picture, has started on a three-reel subject, "Across the Rio Grande," with Harry Carey and Olive Golden. No rest for this busy company.

Cleo Madison, that busy little lady, leaves for San Francisco to get some scenes for the five-reel feature "The Soul's Crucible." She expects to be in the northern city a week or ten days, getting real atmosphere. Plenty of it in San Francisco.

"THE TATTLER."

F. McGrew Willis at work on a film adaptation of Louis Joseph Vance's novel, "The Pool of Flame," which Otis Turner is to produce with J. Warren Kerrigan in the stellar role.

POSITIONS FOR GOOD MEN

We have an opening for several good men and women as subscription solicitors for PHOTOPLAYERS WEEKLY. Experienced manager can handle crew on subscription work can secure good proposition. Call at 215-216-217 Lissner Building. See J. Frederick Ryan, general manager.

Read PhotoPlayers Weekly and send it to your friends.

AT MILLER'S THEATER

William Farnum, everyone's film favorite, comes to Miller's theater for a week starting Monday, in the thrilling dramatic romance, "The Broken Law." This is a big story, big in theme, big in talent and big in settings. It is replete with romance and situations of dramatic intensity and is presented with the same fidelity to detail that characterizes all of the William Fox features. The story is a thrilling one tempered by an underlying love tale of the utmost charm. You have seen "romances," but you do not know what the real spirit of romance is until you have seen "The Broken Law."

William Farnum is surrounded by a marvelous company of players, including Nicholas Dunsow, Mary Martin and Dorothy Bernard. Another funny Wallingford comedy, brimming over with his hearty laughs, completes the program.

INCEVILLE NEWS NOTES

Work on the new production of an Ince-Triangle feature in which William S. Hart is starred, was commenced this week and about fifty scenes have been filmed. The story, a product of C. Gardner Sullivan's versatile pen, combines the east with the west, so that the photoplay's best bad man will be seen in modern clothes at times during the production.

Thomas H. Ince is writing a song. Not content with having the supervision of his mammoth plant at Inceville as his only occupation, he is devoting his few spare moments at home to the composition of the lyrics for a piece which he intends to distribute in connection with the forthcoming exhibition of "Peggy," the subject in which Billie Burke will make her debut as a film star. The music is being written by Victor L. Shertzinger, the talented young composer the Ince musical staff. The title of the song will very likely be "Peggy," so that it will conform with the title of the production.

More than fifty motorcycles, chugging and screeching, led by experienced riders, gave Inceville the appearance of a motored parade. The machines were used in a feature in which Bessie Barriscale is appearing with William Desmond. Additional importance attached to the presence of the motorcycles because it was in charge of Paul J. Perkins, the veteran all-round champion.

Charles Miller, nephew of Henry Miller, noted actor, and himself an actor and producer of repute, has been added to the force of directors under the supervision of Thomas H. Ince. He has begun the direction of a strong drama in which Frank Mills will be starred. Miller was engaged by Ince as an actor about six months ago, but the producer, observing that the recruit possessed marked traits indicating that he had directorial ability, immediately coached him in the technique of the photoplay with a view to promoting him. The young actor's reward came last week, when Ince detailed him to direct Mills.

William H. Thompson, dean of the American stage, with Louise Clavin and a company of players under the direction of Charles Giblyn are fifty miles down the coast of Southern California, enacting scenes for Ince-Triangle feature, in which Thompson will be starred. They will be away about two weeks.

FROM MOROSCO STUDIOS

Inspecting carefully every department of the Oliver Morosco Photoplay Company studio, asking question after question to familiarize herself with working conditions, and delving into the whys and wherefores of technical features of the production of photoplays, Anna Held, the famous French comedienne, who has been engaged to appear in a picture for Morosco at a salary of \$25,000, with an option on her services for other pictures, is spending busy days since arriving in Los Angeles.

Miss Held was greeted at the studio by other well-known stars of the Morosco forces and shown over the plant by Manager Charles Eytan and Frank Lloyd, who is to direct the Held productions.

Lydia Yeaman Titus of the Oliver Morosco photoplay forces joins other prominent screen folk in Los Angeles in an effort to raise funds for a children's hospital. Like the others, she is dressing a doll to be sold for the benefit fund, but her doll is to be a miniature of herself in the same costume she wore when she gained worldwide fame as an impersonator of child roles. Miss Titus is very fond of children. "I am only too glad to add my mite in such a worthy move," she said, as she worked on her doll at the Morosco studio.

HANDSOME N. Y. OFFICES

Harry M. Horckheimer has used up his transcontinental commutation book and will stay in New York for a while. He has purchased the furniture, fixtures and lease of the old Gotham outfit on the eighth floor of 1600 Broadway. This has always been spoken of as one of the best appointed offices in the city—Moving Picture World.

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VOL. III, No. 17

LOS ANGELES, CALIFORNIA, NOVEMBER, 27, 1916

5c Per Copy. \$2.00 Per Year.

DAINTY EQUITABLE FAVORITE



MARGARITA FISCHER—EQUITABLE FAVORITE

One of the Most Popular Leading Women in Motion Pictures Now Playing Leads in "The Dragon," a New Feature to be Released About January 1. A Beautiful Maid with a Captivating Appearance.

For several seasons dainty Margarita Fischer was a social favorite among the movie colonies of Southern California. Appearing in representative pictures as a star for leading organizations, the little maid gained prestige and distinction. She is well remembered as a member of the Universal and American Film Societies. She is now appearing in pictures at Santa Barbara last winter and this spring. She is directed by her handsome husband, Harry Pollard. The Equitable features this little star.

TRIANGLE PRESIDENT HERE

Harry E. Aitken, the Motion Picture Magnate, Visits City to Inspect Productions

As the guest of D. W. Griffith, Thos. H. Ince and Mack Sennett, vice-presidents of the Triangle Film Corporation, Harry E. Aitken, president of the \$5,000,000 organization, has been enjoying the sights and scenes of the several notable studios controlled by himself and associates. This is the first visit of this well known film magnate since the Triangle organization, and he expressed himself as highly pleased with the splendid advancement and developments of feature productions for the Triangle program, which is rapidly extending into many of the principal cities of the country.

Mr. Aitken was honored by several private and public receptions during the week and was a guest of honor at the Motion Picture Directors' Association ball at Hotel Alexandria Thanksgiving evening.

It is stated that many notable innovations will be made in picture productions as a result of Mr. Aitken's visit, and he and his associates predict the most wonderful year in the history of the film industry for 1916.

INCE PLANS TO BUY MORE CULVER CITY LAND

Thomas H. Ince is negotiating for the acquisition of thirty-one acres, immediately adjoining the twelve-acre tract at Culver City, on which he is building a new \$250,000 studio, was the announcement made this week by the director-general of the New York Motion Picture Corporation. The step has been necessitated by the fact that the twelve-acre site will be inadequate for the erection of the plant required for the production of forthcoming Triangle-Kay Bee features.

Mr. Ince plans to use the acres for the construction of more stages, dressing rooms, property quarters and offices, and leave sufficient space unoccupied to permit of the building of any great street settings or exteriors of large structures.

Work on the construction of the

buildings at the Culver City plant has progressed so rapidly that the new workshop will be in full operation before the middle of December. Not even do the building activities cease with nightfall. A corps of men is constantly at work during the dark hours, under the glare of several hundred immense arc lights. The heavy iron frame-work of most of the buildings has virtually been completed, so that now all that remains to be done is the erection of the walls.

NEW FILM CENSOR BOARD APPOINTED

Mayor Charles E. Sebastian has appointed the following members of the local Board of Moving Picture Censors: Austin C. Shafer, Neal P. Olsen, Clarence Ferguson, Mrs. M. E. Sherard and Mrs. Grace Mellus Thomas. The council has approved the mayor's appointments.



EDWARD JOSE.

BALL AND BOUFFE
A GRAND SUCCESS

THANKSGIVING PETE GIVEN BY MOTION PICTURE DIRECTORS' ASSOCIATION IN ROSE ROOM OF HOTEL ALEXANDRIA MOST NOTABLE SOCIAL EVENT KNOWN SINCE THE MOVIES COLONIZED IN WESTERN METROPOLIS

Hotel Alexandria was the scene Thursday evening of the most brilliant social and semi-charitable event of the movies ever held on the Pacific Coast. The occasion was the first annual Thanksgiving ball and grand bouffe given by the newly organized Motion Picture Directors' Association of Los Angeles.

The Rose room of the magnificent hostelry was beautifully decorated. The floral effects were conspicuous in their colorings of the new association, lending a most hospitable holiday aspect to the scene.

The ball room never before presented such a scene of loveliness and attractions, with its beautiful and richly gowned stars and maids of the motion-picture colonies of the Golden West, costumed for the occasion, and with the knights of the movies as their escorts in full evening dress.

The bouffe reception room was daintily and appropriately decorated and the tables laden with good things of the Thanksgiving day, with richly flavored punches and California and imported wines served as desired. Everything helpful for the most pleasant of repasts was provided by Maitre d'Hotel C. B. Nagel, who was personally in charge of this feature of the evening.

In the flower-bedecked alcoves of the rose room attendants served deliciously brewed and flavored Alexandria punch arousing the festivities to dancers and guests of the directors.

The Rose room and reception parlors presented scenes of brilliancy, wit and merriment such as are notable on holidays at Washington, D. C., our own national capital, and in the courts of Europe, where social life is royally participated in on holiday occasions.

The stars of filmdom were resplendent in their ball costumes as they merrily whirled on the polished floor in response to the music of the wonderful orchestra in terpsichorean pleasures. Happiness reigned and the spirit of Thanksgiving was prevalent in the hearts of everyone.

Never before has there assembled on the Pacific Coast so many notable film stars and players, representative directors, producers and financial magnates of the motion-picture industry as attended this event, doing honor to the gentlemen of the Motion Picture Directors' Association of Los Angeles.

President Otis Turner of the Association made a short talk telling about the inception and organization of the directors, the objects and ideas of advancement for the motion-picture industry.

TEDDY SAMPSON GOES TO THE EQUITABLE COMPANY

To the disappointment of many friends among the Southern California movie colonies, Teddy Sampson, talented leading woman of Griffith features for the past two years, has accepted a flattering offer from the Equitable Motion Picture Corporation and will appear exclusively for that company.

Teddy Sampson (Mrs. Ford Sterling) has been one of the most popular of the California favorites in screen life, and heartfelt wishes of many friends go with her for added successes. She recently made the trip from the Golden State to the New York metropolis and visited some twenty cities en route, appearing personally in as many theaters at which films in which she was featured were playing.

CHRISTMAS PRESENT

What would be more appropriate than to send Photoplayers Weekly to your friends or relatives as a Christmas gift? Only \$2 a year. Send in your order now.

dustry, especially in the production branch.

At the conclusion of the talk Photographer Lloyd took a flashlight of the assembled guests.

The first annual ball and bouffe was a glorious social achievement and a success that will go down in history as a long-to-be-remembered affair among the people of the motion-picture colonies and their guests. An event that everyone present hopes will be repeated from time to time as this splendidly officered and well-organized association steadily advances the growing development interests of the production of motion pictures and brings, because of their ability, new faces and added capital to this wonderful motion-picture producing metropolis of the great west—Los Angeles.

The grand ball and Thanksgiving bouffe was accepted and handled under the personal direction of the following committee on arrangements: Allen Curtis, chairman; Frank Beal, Joseph DeGrasse, William Robert Daly and M. J. MacQuarrie. These gentlemen planned the special innovations and unexpected thrills of the evening and were the recipients of hearty congratulations from their fellow association members and the hundreds of guests attending.

On arriving at the Rose room the guests were received by such notable film directors as Otis Turner, president of the association and well-organized committee on arrangements, aided by Charles Giblyn, Al. E. Christie, Robt. Z. Leonard, Phillips Smalley, Walter Edwards, Travers Law, William D. Taylor, Charles Swickard, Reginald Barker, Hobart Bosworth.

The floor committee was in charge of Dell Henderson, chairman; Eddie Dillon, Roy Clements, Jay Hunt, Raymond B. West, Frank Lloyd, Lloyd B. Carleton, Francis J. Powers, Henry Otto, Charles K. French, Leon D. Kent and J. P. McGowan, each a noted dancer whose popularity was attested during the evening.

"Buck" Massie, the well-known publicity expert of the Universal, was a busy factor at the ball, lending valuable aid to guests and members of the press. Mr. Massie is always to be relied upon at social and public affairs.

The Hotel Alexandria management left nothing undone that might add to the pleasure of guests of this occasion. Courteous attendants were in charge of all departments and everyone was made to feel welcome and at home at this noted hostelry, the favorite rendezvous for motion-picture celebrities visiting and living on the Pacific Coast.

ROMAINE FIELDING JOINS UNIVERSAL

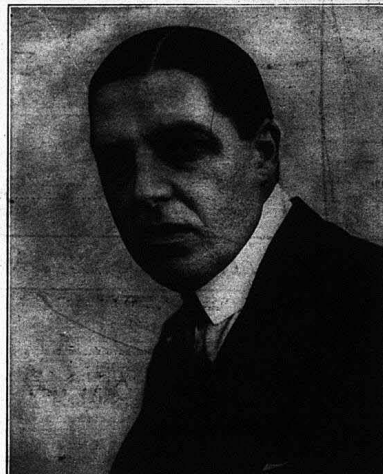
The Big U has secured another well known actor-director in Romaine Fielding, who will come to Universal City in the near future and present western dramas in which the late Lubin star and director will take leading parts.

Romaine Fielding has for some years past been in charge of the Western Lubin studios at Phoenix, Arizona, during which time he has produced notable pictures featuring cowboy and Indian life of the west for Lubin programs. He was offered an advanced proposition by the Lubin company to go to the eastern studios, but because of his love of the West, Fielding decided to remain with us, and has joined the Universal company.

Mr. Fielding will divide his time between the Universal City studios and his own western studios at Phoenix, and will begin productions at an early date.

Read Photoplayers Weekly and send it to your friends—Let them know about the movies.

AN ARTIST - PHOTOGRAPHER



G. W. BITZER—GRIFFITH FINE ARTS FILMS

One of the Most Notable Cameramen of the Country—Superintendent of Laboratories and Photographic Departments—Originator of Feature Screens of the Highest Class.

In presenting this picture of G. W. Bitzer it is a pleasure to mention that he is one of the leading camera artists of the motion-picture industry, perhaps the highest salaried specialist in his line in the business. He is responsible for the artistic photographic effects shown in D. W. Griffith's great picture, "The Birth of a Nation." As a director of cameramen for Griffith's Fine Arts Films, Mr. Bitzer continues to enlarge upon the able prestige he has gained by careful and conscientious attention to spectacular feature productions.

MOVIE STARS AID CHARITY FESTIVAL

Leading Film Artists Respond to Call and Donate Services in Examiner Christmas Fund Campaign

Showing their ever-ready willingness to respond to the call of charity and do things for Christmas aid for the needy, many representative players of the local motion picture studios will appear Saturday in the big Christmas Fund Carnival, given under the auspices of the Examiner at Washington Park.

Miss Jane Bernoudy, world's champion woman liarist artist from the Universal studios, will give a spectacular exhibition while astride her famous horse.

Princess Olga, favorite star of the

Selig Zoo, will give a most interesting act with five trained leopards. Colonel Thos. H. Ince will provide a band of magnificent Sioux Indians. They will appear in tribal dances.

David Horley's Bostock Animal Show will provide trained elephants in funny stunts, and Mack Sennett's noted Keystone Cops will maintain the usual strict order during the entertainment.

Charlie Murray, the famous comedian, now with the Keystone organization, will preside as Master of Ceremonies, and Charlie Epton, general manager of Morosco studios, famous referee, will officiate at boxing events. Dainty Anna Held and a bevy of movie maids will sell programs.

The full program of festivities includes many thrillers, and the public will find every moment exciting while they are spending their money for charity.

Everybody should go to Washington Park Saturday and help swell the big Examiner Christmas fund.

SMALLEY SECURES CELEBRITY SCHULTZE

Phillips Smalley, the wire director of the Universal, has secured as an added attraction for some special Big U features the co-operation of C. E. Schultze, the celebrated artist who created the Foxy Grandpa series of cartoons for the Examiner and Hearst syndicate. Mr. Schultze and Mr. Smalley have been friends for years and when the cartoonist recently decided to establish a home in the "Angel City" the noted motion picture director took advantage of the opportunity and signed him up for Universal specialties because of the Foxy Grandpa expression of the artist. This makes a fine combination and some excellent Universal pictures will be the natural result.

MYRTLE A JOKESMITH

Myrtle Stedman recently received a letter from a New York thespian friend. In it he wrote, "I hear you have a new car and a new chauffeur." Miss Stedman cut this part of the letter out and wrote on it "Don't chauff me."



LILLIAN LORRAINE.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a years' subscription.



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Saturday, November 27, 1915

OUR SPLENDID CHRISTMAS NUMBER

And still they come. Manufacturers of high class films continue to sign contracts for space in the Big Christmas Number of PhotoPlayers Weekly. Many leading business interests have shown their appreciation of the motion picture people by taking liberal space.
It is well to remember that the industry reached almost exclusively by PhotoPlayers Weekly represents some \$20,000,000 a year to Los Angeles financial, commercial and development interests. This money is nearly all spent here. Motion picture stars, producers and those affiliated with the great industry are wide-awake boosters for this glorious country—Southern California. They rendezvous at Los Angeles hotels and apartments, own homes and bungalows and spend their money freely in our midst.
Reserve your space for the Christmas Number by letter or telephone for our representatives at call, Broadway 1780.
215-216-217 Lissner Building.

IMPORTANT NOTICE TO NEW SUBSCRIBERS

Everyone paying \$2 for one year's subscription to PHOTOPLAYERS WEEKLY between this date and January 1, 1916, will receive the paper free to that date. The new subscription will be started from the first of the year. This is simply an added inducement for many friends of this paper to send in their subscriptions now instead of waiting until after the holidays.
Remember that every new subscriber is a boost for the motion-picture industry of the glorious Golden West—California. It increases the prestige of players and adds the greatest industry of the West.
Send in your subscription or renewal today.

MORE PALS

The beautiful banquet hall of the Cafe Bristol was the scene of much joy on last Saturday evening.
The occasion being the weekly "high jinks" of the Pals and was by far the most successful of all previous "merry makings".
The evening was all too short for Big Chief Pat Guy Woodworth to introduce all the long list of notables and celebrities who responded cheerfully and contributed the talents that make them so popular.

The guest of honor being that victorious little star, Nellie V. Nichols, who contributed some of the best full talents that has made her the box office attraction of the Orpheum circuit. Honors were heaped once again upon that renowned beauty, Anna Held, and her beautiful daughter. The famous star responding to many encores, rendered "Tipperary" as she sang it to the soldiers in the trenches.

District Attorney Woolwine made the address of the evening a very able response to the question: "Why and what is a Pal?"

The press was well represented and many new songs and stories were told. Many Pals were added to the roster.

Next gathering of Pals Saturday, November 27. Time, 11 bells. Place, The Bristol.

"UNDINE"—PRIVATE SHOWING

Many invitations were accepted to witness the private showing by the Universal Film manufacturing Company of "Undine," a five-reel photoplay featuring Miss Ida Schnall, produced under the direction of Henry Otto. Woodley's theater was crowded last Monday evening at 11 o'clock for the event. Director-General Henry McRae was in charge, and a splendid Universal program feature was shown. The scenes were laid around Southern California points about Santa Barbara, and the distant islands of Santa Cruz being especially pictured. This promises to be a notable release.

SEND THE PAPER HOME

Members of your family, your friends and others, will appreciate reading PhotoPlayers Weekly. Subscribe for it for one year, \$2, and send it as a Christmas gift. Let them know what you are doing in pictures in California.

FARNUM ON VACATION

Dustin Farnum, well known member of the Los Angeles film colony, a star of international reputation, and one of the pleasant men of the screen, is now enjoying the pleasures of a rest at his home in Bucksport, Maine. His latest film creation was "The Call of the Cumberland," a Pallas picture for the Paramount program. Farnum will return to the screen at the Pallas studios in Los Angeles, appearing in "Davy Crockett."

VIBATOR QUINN GETS SUSPENDED SENTENCE

Showing rather too strongly the power of office and the law, a local police judge recently sentenced J. A. Quinn of the Superba theater to a fine of 100 days in jail—and then suspended the sentence.
Quinn, who is an extensive advertiser and believer in giving his patrons the best of feature productions, instructive, amusing and educational as well, was showing the special feature, "Damaged Goods," at his Broadway theater. Crowds flocked to Broadway to secure admission; the streets were thronged with people and Quinn could not prevent them from partially obstructing the sidewalks.

Just like the advertising of any big store sale on Broadway, the people flock to the theater for admission in response to the attractive and interesting ads. It was simply a bargain sale show with a splendid feature as an offering.

Quinn was arrested like a common lawbreaker, taken to sit in company with ordinary criminals for some time pending trial, and finally, when his case was called, was given the stiff sentence. He has appealed the case and is now represented by a well known lawyer, H. L. Geisler. The outcome is being watched with interest. In the meantime thousands of people are visiting Superba theater to see "Damaged Goods."

MUSICAL COMPOSER ADDED

Louis Gottschalk and Edward Foote, musical composers of international repute, have joined the Intercity staff, and will give their exclusive services to collaborating with Victor L. Scherisinger and Joseph E. Nurnberger in the composition of incidental musical scores for the Triangle-Kay-Bee features made under the supervision of Thomas H. Ince.



Bruce McRae.

—PATHE

QUEEN CONTEST AT THE INDOOR CARNIVAL

Just to add a touch of splendor to the Los Angeles Prosperity Indoor Carnival and Fair, to be held at the old Boston Store building, on Broadway, opposite City Hall, a Queen will be selected from the many beautiful girls of Los Angeles.

The popularity as well as beauty will be a factor, the Queen to be selected by vote. The carnival commences December 11 and runs for thirty days, but the voting for Queen is now started and many young ladies are busy. If you want to enter the contest, leave your name with Stanley Warde Hart, manager of the Queen Contest, at the Carnival Building, 239 South Broadway, and go out after the votes. There will be many valuable prizes given to the Queen and her Maids of Honor, four in number; those having the next highest number of votes will get special prizes, making this a contest well worth entering. This is a splendid opportunity for the popular and good looking motion picture actresses to get before the public in a scene which reflects great credit upon the beautiful Southland.

H. W. Nixon, general manager of the Los Angeles Indoor Carnival, just returned from San Francisco, where he has secured a big list of high class shows, beautiful exhibits and interesting concessions that will become part of the big Joy Show.

At the present time it looks as though most all the Zone attractions will be here. The only difficulty Farnum Nixon had while in San Francisco was in saying no to some of the smaller attractions. All the big ones were readily signed, and the big Carnival will open Saturday, December 11th, without fail.

UNIVERSAL CAPTURES ROONEY

While playing a two weeks' engagement at the Orpheum, Pat Rooney made a visit to Universal City out of curiosity. Although he came in a crowd, he was recognized (such is fame) and he really knew what was happening, his name was on the bottom of an agreement to appear in a two-reel Joker comedy entitled, "The Bell Hopper." Roy Clements directed the production, and the cast besides Rooney included Victor Port and Lillian Hamilton. It was pretty tough work for Pat, working all day in front of the camera and at night in back of the footlights, but he managed to do it and smiled all the time it was going on. He says he likes it and may come back for more of the same. So there you are.

MUSICAL STAR FOR CHRISTIE COMPANY

Ethel Lynn, whose name is not unknown to patrons of the musical stage, has joined the Universal-Nestor Company, where, under the direction of Al E. Christie, she will appear in leading business opposite none other than Lee Moran. This gives Christie a trio of musical comedy beauties in his companies, the other two being Billie Rhodes and Betty Compton.

HARRY COMES BACK

Harry Well, who after two years with the Universal forces, left that organization to assist Frank Lloyd in the making of Morosco features, has returned to Universal City to work in features starring De Haven and Flora Parker De Haven.

DE GRASSE AND COMPANY IN SAN FRANCISCO

Joseph De Grasse and company of Rex (Universal) players have, they were making a number of exterior scenes in the production of five-reel feature by Ida May Park entitled, "Love Thine Enemy."

Watchful waiters: Movie audiences.

STATIC TROUBLE CAUSES RETURN TO MOUNTAINS

After spending two weeks in the mountains of the Bear Lake region making exterior scenes for F. McGrew Willis' three-reel drama of the Canadian woods, "John of the Mountains," Sydney Ayres and company, following their return to the Universal City studios, learned that more than fifteen scenes in their rolls of film were spoiled by static, making a return trip to the snow country necessary to secure proper pictures of the story. With the ground covered deep in snow and the thermometer registering around zero, this is not particularly enjoyable.

CHRISTIE COMPANY VISITS GREAT EXPOSITION CITY

Al E. Christie and company of Nestor comedians are now on a trip to San Francisco, where they are making exterior scenes in a one-reel comedy entitled, "Some Chapsone." Lee Moran, Eddie Lyons, Betty Compton and Ethel Lynn comprise the list of leads.

ON MOUNT WILSON FOR WINTERY SCENIC EFFECTS

Lynn Reynolds and company of Universals spent this week on Mount Wilson, where they staged exterior scenes in the three-reel drama of the mountains entitled, "Missy." Myrtle Gonzales appears in the title role with Frank Newburg opposite; Val Paul is in the heavy, and Alfred Allen plays a character role.

TO MAKE ROSE TOURNAMENT PICTURES AT PASADENA

Arrangements have been made by Universal officials for the right to make pictures in Pasadena on January first during the annual Tournament of Roses. Director Joseph De Grasse and his Rex company will have the honor, and Ida May Park is at work on the preparation of a scenario about which will be woven scenes made during the fete.

DEHAVENS ARE BUSY

De Haven duo are now in the throes of another five-reel Universal feature. "The Ivory Box" is the title, from the pen of Olga Priestman. Not only are they appearing in the leading roles of this production, but Carter De Haven is doing the directing. More than that, anyone who thinks that he is not the handy little director is welcome to step out to the picture city any afternoon and watch him. If he intends trying to outdo Dowland's directing in his former Broadway feature, "The College Orphan," he has undertaken some contract. However, he doesn't stutter in his work. Here's hoping it turns out a draw heat.

NEW INGENUE LEAD

One of the latest additions to the Universal studios is Mary Ruby, one of the best known ingenue leads in the western field of pictures. Miss Ruby was formerly with this company, but left in 1914 to go with the western Vitagraph Company.

AT CLUNE'S AUDITORIUM

The Sable Lorch, with Tully Marshall and Thomas Jefferson in the big parts, "Matrimony," with Julia Dean as the staid wife turned butterfly; "His Father's Footsteps," with Ford Sterling, and "Stolen Magic," Raymond Hitchcock, Mack Sennett and Mabel Normand will comprise new week's Triangle bill at Clune's Auditorium Theater.

"The Sable Lorch" is said to be remarkable for Tully Marshall's delineation of a half-breed Chinese bent on revenge, and for Thomas Jefferson's acting in a dual role. He plays the parts of Robert and Donald Cameron in the same scene, depicting at once the lovable man of means and the human derelict. It is a Chinatown story with a romance for a nucleus, done by the Triangle-Fine Arts players, who are declared to fit with wonderful facility into difficult parts.

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STRIKING LOOKING GIRL

Ollie Kirkby, whose excellent acting in photoplays produced by James H. H. Kane of the Kane Company brought her into such prominence, has been with the company for three years. She acted with Carlyle Blackwell when he was a Kalemite and played in one of Blackwell's features where he had his own concern. Miss Kirkby is a striking girl with dark grey eyes, which look black of the green, and a wonderful head of dark brown hair which falls below her knees.

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NEW SCENARIO WRITERS

Thomas H. Ince announces that he has obtained the services of Lanier Bartlett and D. F. Whitcomb for his scenario staff. Each possesses a splendid reputation in photoplay writing circles as authors of strength and skill. Bartlett was for several years a member of the Selig staff, while Whitcomb has enjoyed a similar position with the Balboa Company. Their acquisition increases the number of writers now permanently engaged by Ince to eight, the others being C. Gardner Sullivan, J. G. Hawks, Richard V. Spencer, James Montgomery, Frank Tannehill and Monte M. Katterjohn.

NOTED VISITOR AT STUDIOS

Frank Hitchcock, nationally eminent as the ex-postmaster general of the United States, was a visitor at Inceville this week. He was escorted about the big Santa Monica plant by Producer Thomas H. Ince and appeared to enjoy the experience thoroughly, as the various phases of the industry were explained to him. Only twice in his life, Mr. Hitchcock declared, has he ever been inside a motion picture theater, but, as he left Inceville, vowing that he would return at an early date, he stated the visit had converted him into an enthusiastic "fan".

RETURNS FROM LOWER CALIFORNIA TO STUDIO

William H. Thompson, the dean of the American stage, with a large company of players under the direction of Charles Giblyn, have returned to Inceville from a cruise down the Lower California coast, where for two weeks they have been enacting scenes for the current Triangle-Kay Bee feature. As evidence that his leisure moments were spent to advantage, the venerable actor exhibited a handful of abalone pearls, which he declared he had collected along the beach when the company made a brief landing at San Clemente Islands.

EMPLOYMENT FOR MANY

Both Inceville and that part of Culver City which is now occupied by a set are, this week, giving employment to a multitude of extra people. At the Santa Monica plant, more than three hundred specially engaged men and women appeared in support of William S. Hart in the current Ince-Triangle feature in which Hart will be starred. They are working in the big dance hall scene. At the new studio, approximately seventy persons are engaged in the mammoth set which depicts the interior of the New York Stock Exchange.

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PURELY PERSONAL MENTION

Mentions About Movie Favorites and Players in the Limelight

Edna Maison has returned from a thrilling sight-seeing visit to the Exposition at San Francisco. Her first vacation for many months.

Carlyle Blackwell is now in New York. It is announced that he will play a special engagement while east with the World Film Corporation.

Janita Hansen of the Fine Arts Films scored a splendid success on the Triangle program at Clune's Auditorium theater this week. She is seen in a strong role in the "Martyrs of the Alamo."

Courtenay Foote is soon again to appear in a big production for which he is to be especially cast. He has achieved splendid success in leading parts during the present year.

Robert Leonard and company of Rex players have returned from Arrowhead Hot Springs, after completing a series of one and two-reel dramas of the hills for the "Bob's Victory." Ella Hall and Marc Robbins supported Bob Leonard as the "boob."

Hobart Bosworth and company, directed by Lloyd Carleton of the Universal studios, have returned from San Diego, where, in the country surrounding that city, many sets were made for Bret Hart's play, "Two Men of Sandy Bar."

Wilfred Lucas will appear in a new Triangle feature, playing opposite Mary Alden. The title of the picture is "Acquitted," a story adapted from Mary Roberts Rinehart's story for the screen by Roy Somerville. Paul Powell, the talented Griffith director, will produce it.

RETURNS FROM ARIZONA

Vivian Rich will be seen in a photo-play written for and around her and very nearly named after her, for it is entitled "Viviana." It is said to be one of the best vehicles she has had for a long time. Rumor has it that Vivian will soon be seen riding around in a new Limousine car. Miss Rich has just returned from Arizona, where she was feted and dined and where she met Irving Cummings lecturing on his way East.

FEATURE PLAY PROGRESSING

"God's Country and the Woman," the Vitaphone picture being made at Bear Valley in the snows, is going along famously under the master hand of Producer Rollin S. Sturgeon. William Duncan, Nell Shipman and George Holt in the leads are giving splendid impersonations of virile parts.

CLARY MAY CHANGE PLANS

Charles Clary is in a quandry; he is wanted by a speaking stage manager and by two picture concerns. Clary owns that if it was not for the night work and the general unrest of it that he would like to tread the boards once more, but he has got used to the pleasures of staying in one place and of having his nights to himself. He will probably come to a decision ere this is in print.

TAYLOR TO DIRECT FARNUM

It is said that the next Pallas picture to be made will be "Ben Blair," with the ever popular Dustin Farnum in the lead and that the production will be in the hands of that splendid producer, William D. Taylor. Mr. Taylor's first Pallas picture has been cut and assembled, and is a "regular" Paramount production.

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HENRY WOODRUFF STARS

Handsome Movie Favorites to Appear with Japanese Actress in Feature Picture

Henry Woodruff, regarded as one of America's most popular matinee idols, and Tsuru Aoki, the celebrated Japanese actress, are soon to be presented by Thomas H. Ince as co-stars in a spectacular drama of romance and adventure in India, entitled "The Beckoning Flame," a five-part Triangle-Kay-Bee feature.

Directed by Charles Swickard, under the supervision of Producer Ince, from a scenario by C. Gardner Sullivan, the production gives promise, it is said, of creating a sensation by reason of its general superlative qualities. It was made on the sands of the Mojave desert, where nature's endowments are akin to those of the Orient, and it has been embodied with the very best of everything in the photo-play art. It is a stirring story of a native girl's sacrifice for the man she loves, and the strength of its theme is equally won by the picturesqueness of its numerous settings of splendor.

As Harry Dickson, a dashing young British army officer, Woodruff is declared to have contributed a most ingratiating characterization. The screen, it is said, has given pronounced expression to all the fire and vigor of youth that brought him fame on the stage. Miss Aoki, too, it is claimed, is a revelation. This demure little serial photograph of the detective gained her training under Ince, and her work-opposite Woodruff, in the role of Janira, a native East Indian girl, is said to excel anything she has ever done.

A notable cast of Ince players appears in support of the stars. This includes Rhea Mitchell, J. Frank Burke, Louis Morrison, J. Barney Sherry and Roy Laidlaw.

BALBOA NEWS NOTES

"The Red Circle" will be the next "Big Balboa" Pathe release. It is a novel serial photograph of the detective story order of fourteen two-reel installments. The piece is the result of the joint authorship of Will M. Ritchey and H. M. Horkheimer. The featured players are Ruth Roland and Frank Mayo, supported by Mollie McConnell, Daniel Gilletier, Andrew Arbuckle, Corinne Grant, Lillian West, Gordon Sackville, and other well-known Balboans. Sherwood Macdonald directed the production, and William Beckway photographed it. This serial will be the follow-up on "Neal of the Navy," which Balboa also made for Pathe. December 18th is the release date.

Half a dozen prominent officials of the Salt Lake Railroad, headed by F. A. Wann, general traffic manager, were recent visitors at the Balboa studios. Because of the steady growth in the volume of business done by the Horkheimer Brothers at their Long Beach plant, the transportation companies are vying actively for their favors.

Balboa had another wedding at the studio last week. The contracting parties were Richard Johnson and Lulu Bower. They were the first couple to be open and above board in the dispatching of their matrimonial affairs, as the previous instances were all elopements. The groom is a well-known character actor in Balboa features, while his bride has also taken small parts. The Johnsons are the seventh couple in four months. The Matrimonial Film Company keeps up its record.

Two interesting new people joined the playing force of Balboa this week in the persons of Bert Ensminger and Elsie Randolph. The former is a well-known young player. Miss Randolph is a charming Southern girl of promise in the realm of filmdom.

Since finishing "Neal of the Navy," Harry Harvey has become Jackie Saunders' director. He is putting on an interesting story in five reels in which the "Maude Adams of the screen" will be seen as a dancing girl. William Conklin plays opposite Miss Saunders. E. J. Brady is also in the cast.

The entire administration of Long Beach, headed by Mayor Lisenby, honored the Balboa studio with an official visit recently. This picture-making plant has by far the largest payroll in the beach city, which it advertises so extensively. The municipality has been asked to make certain improvements to accommodate it. As a result of the visit, they are to be ordered.

Henry King is alternately beating a drum and jangling the tamborine these days. He is producing a feature film which has a salvation army background. His cast includes Margaret Nichols, Lillian West and Victory Bateman.

One of the latest additions to the Universal studios is Mary Ruby, one of the best-known ingenue leads in the western field of pictures. Miss Ruby was formerly with this company but left in 1914 to go with the Western Vitaphone Company.



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ANVAIL ELLIOT SHL

GARWOOD-UNIVERSAL STAR

William Garwood is being starred in "The Journal of Lord John," the new serial under the direction of Ed J. Le Saint at Universal City. He came from New York to head this important serial photoplay. Called "Billy" by his many friends, he is a most gentlemanly and witty companionable motion picture actor.

Springfield, Mo., is Garwood's birthplace and he received his education at Drury College there, making his mark in literature and athletics. He played with stock companies and filled important engagements in New York and elsewhere with Virginia Harned, Kylie Bellew, Miller Kent and Dustin Farnum. He was under the Frohman management in "Mizpah" and "Just Out of College."

There should be a law against movie heroines chewing gum.

LEAPS TO DEATH

Leslie Reed Meets Tragic End While Performing Duty

Leslie Reed, a well known young English actor, met sudden death near Santa Barbara last week while attempting a dangerous feat before a motion picture camera. Reed was killed—a martyr to realism—when he jumped from a stage coach, his hands tied behind him, over the face of a chalk cliff. He miscalculated by ten feet, and instead of landing in water, he struck his head on a rock. His unconscious form was recovered from the Santa Ynez river by his director, James Douglas, who a few minutes previously had pleaded that Reed permit a "double"—a trained man the company insists he used in such hazards—to make the leap.

The death of Reed has thrown a pall of gloom over Southern California filmdom. Although a newcomer in the ranks of picture actors, he had, in a few short months, won himself an envied place among his associates as well as with the public.

DON MEANEY RETURNS

After a business trip to New York, where he was manager of productions for Francis Bushman and the Quality Pictures, Don Meaney, a well known publicity man and motion picture specialist, has returned to Los Angeles. Mr. Meaney's return was caused principally because of his wife's health, she preferring the climate of California on account of the advice of physicians.

Mr. Meaney is now considering offers from former associates and expects to again be in harness in an executive position in a few days.

SPECIALISTS FOR INCEVILLE

Two arrivals of note at Inceville this week were Edward De Vere and Leon Solank, wood carvers, modelers and designers, who have been added to the technical department for purposes of correct detail in settings. Both men are graduates of the Ecole de Beaux Arts of Paris.

SULLIVAN'S VACATION ENDS

C. Gardner Sullivan, the prolific and versatile writer of the forces of Thos. H. Ince, returned from his first vacation in five years. He spent it, he declares, fishing for tuna off the coast of Santa Catalina Islands, but there are those among his fellows at Inceville who are more inclined to believe that he went scouting for "ideas" in the neighborhood of the San Francisco exposition.

HALE JOINS LASKY

Alan Hale, who has been with the Biograph Company for some time, is leaving that company to accept a special engagement with the Lasky concern. Mr. Hale is an athletic looking blond and he is just as strong as he looks. The Biograph has the reputation of turning out all-round actors, and Alan Hale is no exception; there are but very few parts he is not at home in, and he is a genuinely fond of his art, his future is a very bright one.

THEDA BARA AT MILLER'S

Theda Bara in her latest and greatest picture, "The Galley Slave," is the attractive photoplay offering at Miller's Theater for the week starting Monday. Miss Bara is cast as a beautiful artist's model in this production and her interpretation of the role is a remarkable one, intensely dramatic and realistic and her wonderful seductive beauty serves to enhance the illusion created by her art. The drama is one of thrilling power and dramatic force. The added feature is the latest of the popular and funny Wallingford comedies.

THE AUSTRALIAN STAR

Arthur Shirley, "the big Australian" actor, as he is known, is revelling in his part of John Vassar, the leading role in Thomas E. Dixon's huge photoplay, "The Fall of a Nation." All the past week Shirley has been a horseback, leading his troops, said troops numbering two thousand souls, which were tented and fed by the management. Shirley is full of praise for the direction of George Sargent, and after studying the scenario, he believes that this will be one of the greatest pictures ever contemplated and made.

Canned goods: Motion pictures.

CHAS. RAY SUCCESSFUL

He Gets Married

When Charles Ray first joined the Thomas H. Ince forces he had to work his way, but he did this very quickly indeed. He has a striking personality. In "The Coward" he is seen at his very best, it is a striking piece of work which has won the plaudits of the public and the praise of the hardest critics. It is not by any means the first piece of good work Ray has done, but it is probably the finest and most polished role he has undertaken. In "The Coward" he worked opposite the star, Frank Keenan, and a better combination could not well have been found.

Mr. Ray quietly slipped away and got married to a very charming little lady last week. They have known each other for a long time and though the affair was heralded as an elopement, we have reason to believe that the families were in on the affair and that Charlie stole a march on his many friends.

Good luck to them both, we do not know which to congratulate the most.

LITTLE STAR MISSED

Neva Gerber will be missing from the "Beauty" brand pictures in which her pretty face has been so familiar to the fans for many months now. Neva has other plans in mind, but will take a good rest before starting in again. She has returned to Los Angeles, where she worked before going to Santa Barbara.

UNIVERSAL STAR RETURNS

Grace Cunard has had her little holiday and has returned to work at Universal City. She enjoyed the rest, but is tickled to death to be back in the ring again—she could never rest for long, her temperament forbids. Francis Ford is still in the East, but will return soon, and until he makes his appearance Miss Cunard is putting on a photoplay of her own and is taking the lead in it. She is one of the very few actresses who CAN direct.

THREE PALS TOGETHER

In "The Cactus Blossom," which is being produced at the American this week under the direction of Tom Chatterton, Frank Borzage and Anna Little take the leading parts. It is a curious coincidence that Anna, Tom and Frank were all playing together at the New York Motion Picture Corporation at one time and they are the best of good pals. Anna Little says it is real nice to have some of her old pals working with her, and she and Chatterton will play opposite each other in a series of photoplays. They should be worth seeing.

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SAVE THE BANDA

HELEN'S NEW EXPLOITS

Helen Holmes seems to have made up her mind to put all her energy into exploits of daring in the shade, for she is performing some unheard of "stunts" in the serial story, "The Girl and the Game," which is being gotten ready for the Mutual programme. J. P. McGowan, the producer, is happy in the fact that he is entirely unhampered, and he is putting on the kind of pictures he has long wanted to. Some of the new adventures are quite remarkable.

PROCEEDS WITH GRAFT

Richard Stanton is going full steam ahead with his serial story, "Graft," at the Universal. He is now on the fifth episode. He has an intensely interesting story to work on and is getting some great adventurous scenes and many exciting happenings, with lots of "grazing" into his actors and installments. Stanton is just the man for this particular serial and no better producer could have been found for the job on hand. "Graft" is a bully, red blooded serial.

GARWOOD GETS HIS DOLL

Billy Garwood, the star of "The Journal of Lord John" serial, was asked to contribute a doll to a charity affair. He went around the studio and accosted all the girls he knew with the question, "Will you dress a doll for me if I buy everything doll included?" Billy found that those who were not working on a doll themselves did not have the time, so he had a perfectly lovely session at the department store buying a ready dressed doll, and as the salesgirl "saw him coming" William paid a big price and paid it cheerfully. He avers that purchasing dolls is extremely difficult.

Many a movie hero needs a hair cut.

STAR TRAINS ANIMALS

Louise Glau is playing a dance hall girl with W. Hart and is contributing another of her fine sketches of a broad Western type. She has purchased two horned toads and two chameleons, which she is trying to teach some tricks. The star argues it is quite possible to do this, and she says that she will put one of these days when she gets an opportunity to show the result of her training in a picture. The chameleons are quite tame already.

WILL PLAY THE NUN

Bessie Barricade has been seen in about every kind of a character since the first joined the forces of Thomas H. Ince. There is one role she has not been seen in, however, that of a nun. In the Triangle feature now being made, Miss Bessie will be seen in the first costume, and she will surely make a terrifically beautiful nun. Nun nicer. "Bill" Desmond has the opposite role. He looks pretty well himself.

TRIP DOWN THE COAST

Charley Giblyn, Inceville producer, and his players, which include the star, William H. Thompson, and Louise Glau, went for a trip down the lower California coast, the object being to take some scenes for his current production. Giblyn loved the sea, and stood the voyage, but some of the members of the company succumbed to mal de mere. Some splendid effects were obtained, however.

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

Miss Selma Tubbs claims to know the real age of every star in the movies.

WALTHALL MAINTAINS PRESTIGE

Henry B. Walthall of the Essany Company is highly delighted with the notices which have been accorded his role of Poe in "The Raven." Walthall put the best he could into his part and made a thorough study of it before he essayed it. When he knew that he was going to appear in "The Raven" he was glad, for it was not the first time he had thought of the possibilities of the photoplay. He hopes that the theater-going public are as cordial as the critics.

APPEARS TO ADVANTAGE

Edna Mason, who with Douglas Gerrard done telling work in "Undine," scored heavily in the three-reel photoplay made by Henry Otto, entitled, "The One Woman." Her fine characterization is the more apparent, as she was actually the only woman appearing in the picture. She was specially chosen by Mr. Otto to undertake the important part, and she did it full justice. "The Only Woman" is a corking good photoplay.

D. L. Ford, Jr.

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VOL. III, No. 17

LOS ANGELES, CALIFORNIA, DECEMBER 4, 1916

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FILM MAGNATES IN CONFERENCE

GAMUT CLUB FETES PUBLICITY EXPERTS

PRODUCING ACTOR-DIRECTOR

AS GUESTS OF WILLIAM E. WING, SCENARIO WRITER AND SPECIALIST ON FILM SUBJECTS, PUBLICITY MEN ARE CORDIALLY GREETED BY GAMUTERS—NOTABLE 'PROFESSIONAL PEOPLE PARTICIPATE IN EVENING'S FESTIVITIES

One of the most enjoyable social affairs ever participated in jointly by members of the Gamut Club and the publicity men, writers and newspaper correspondents, connected with the motion picture industry of Los Angeles, was held at the club rooms on Hope street at a dinner gathering Wednesday evening.

The feature of the entertainment was the desire of Gamuter William E. Wing, one of the well known scenario writers and newspaper men on the coast, now with the Griffith Fine Arts Films, to bring the publicity people of the movies in closer touch with members of the Gamut Club for social and advancement purposes. He was eminently successful, for with slight exceptions every producing studio was represented personally by either the head or some member of the publicity department.

Among the notables in movie publicity life sitting round the festive board who responded to President F. W. Blanchard's cordial felicitations upon being introduced publicly by the assistant presiding official were Frank E. Woods, head of the scenario department and assistant general manager of Griffith Fine Arts Films; M. G. Jonas, director of publicity and "Buck" Massie, of the publicity department of the Universal Film Manufacturing Company, Pacific Coast studios, Universal City; Kenneth A. O'Hara, manager of publicity; Inceville studios; Bennie Lubinville, Zeidman, in charge of publicity Fine Arts Films; Joe Murray of the Keystone Film Company publicity department; Clarke Irvine, correspondent Moving Picture World of New York; J. C. Jessen, Pacific Coast Manager, Motion Picture News of New York; Frederick Ryan, Editor PHOTOPLAYERS Weekly; C. W. Pope, correspondent New York Morning Telegraph, and "Capt. Jack" Poland, correspondent of Motography, Chicago, and associate editor PHOTOPLAYERS WEEKLY.

The gathering was called to order by President Blanchard of the Gamut Club in a cordial good fellowship welcome greeting, after which dinner was served in courses, during which selections were rendered by the Gamut Club grand chorus of voices.

MR. JONAS ON DECK

Popular Publicity Director Breaking Even After Enforced Absence Due to Illness

After wrestling with a severe attack of bronchitis which confined him to his home for nearly a week, M. G. Jonas, director of publicity at Universal City is again in harness. It is reported that he is doing overtime to make up for his absence, but the Big U can easily afford to give this able young publicity expert a few days off on such occasions. He is known as one of the tireless workers of the operating staff, and is ever ready with a cordial greeting and "copy" for members of the press.

REVELS IN VARIETY

Hal Cooley, the young actor who to his home for nearly a week, M. G. Jonas, director of publicity at Universal City is again in harness. It is reported that he is doing overtime to make up for his absence, but the Big U can easily afford to give this able young publicity expert a few days off on such occasions. He is known as one of the tireless workers of the operating staff, and is ever ready with a cordial greeting and "copy" for members of the press.

No, Lester, not all movie aviators can be classed as high flyers!

Canned goods: Motion pictures.

the High School Quartet, and other musicians and players.

A notable guest was Maud Powell, the celebrated violinist, accompanied by her husband and manager, Godfrey Turner, and Pianist Arthur Lesser. The talented musician responded to the greeting of welcome in a most pleasant manner, as did her husband, and Mr. Lesser rendered piano selections.

Le Beymer, the impressive next introduced James B. Pond, Jr., son of the celebrated lecturer and globe trotter, who told of his work. Next came Signor Cola Femina, famous tenor, who sang Neapolitan selections grandly, accompanied by Madame Perkins at the piano. Miss Margaret Goetz, a great friend to young musicians made a brief talk telling of her first advent as a Gamuter, after which the gifted and popular musician, Henry Le Bonni, entertained with prompt and special selections. After which the High School Quartet (Jack Bean's proteges), Earl Mosman, Ray Vance, Earl Penny and Frank Budd, by request, sang again, rendering high class specialties.

"Billy" Porter, a genius of the club was next called upon to tell about the forthcoming minstrel show of the Gamuts on December 8. Interestingly he told of the many celebrities who would participate and asked the cordial co-operation of everyone present in aid of the movement to provide funds for Christmas cheer for professional and movie people who will be invited to participate in the Gamut Club Christmas holiday.

The meeting came to a close with an invitation from President Blanchard inviting all members of the Scream Club and publicity men present to be guests of the club on jinks night. A general social and get-together meeting of club members, visiting celebrities of all professions, and others, concluded a delightful Gamut Club-a-la-Billy" Wing and Scream Club dinner party. The meeting cemented bonds of friendship that should be enjoyable and valuable to all present.

President Blanchard and his chief aide de camp, "Billy" Wing, with their felicitated remarks, left no one out of the monologue. They made such an even one feel welcome and at home as guests of the Gamut Club.

ALWAYS MAKING FRIENDS

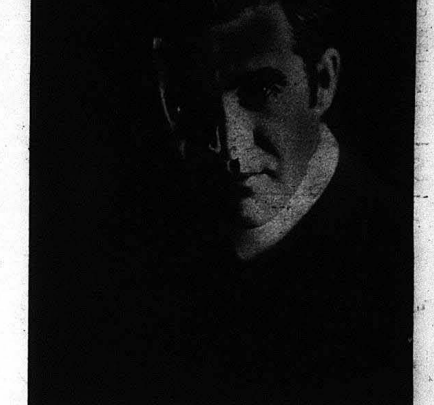
Assistant Manager Thomas G. Baker Ever Ready for Courteous Service at Clune's Auditorium

After serving many years in various capacities in professional life, Thomas G. Baker, formerly with the old Grand Opera House, the Orpheum in this city, San Francisco and Stockton, is now domiciled as the assistant manager of Clune's Auditorium. In this position he has demonstrated that courtesy is ever a paying asset when used in the interests of his employers.

Mr. Baker is constantly on duty and ever alert to serve patrons of the "theatre beautiful" in the efficient manner which adds to the popularity of Clune's houses. He knows the various details of the legitimate and movie professions and is an able man in the right place.

GLAD TO BE HERE AGAIN

Grethen Hartman, leading woman with the Biograph, is glad to be back in Los Angeles once more, for she has a sister in this city with two little children. Miss Hartman, although very young, is getting to be quite an old timer with the Biograph, as she has acted about every kind of part "actable" with them. She is an all-around favorite and one of the most dependable leading actresses in the business.



FRANCIS FORD—HOME AGAIN

Well-Known Film Favorite of the Universal Studios Returns to California After Enjoying a Visit to His Home in Maine

The big genial producer of "The Broken Coin" Universal star, Francis Ford, has returned to California after an enjoyable visit to his parrots in Maine. He appears in splendid health as if he enjoyed the visit, and is now again in harness with his associate, Grace Cunard, on a new Universal program feature. Mr. Ford says, "It was delightful to see the old folks at home again, but there is only one California." The actor-director was the recipient of hearty welcome home greetings by his associates and friends at Universal City.

NEW HEAD FOR UNIVERSAL IMPROVEMENTS AT AMERICAN

Head of San Diego Exposition Davis Becomes New Chief of the \$1,000,000 Film Metropolis

Announcement from official headquarters at Universal City, coming direct from President Carl Laemmle and the New York offices, is to the effect that H. O. Davis, former director-general of the San Diego-California Exposition, becomes second vice-president of the Universal Film Manufacturing Company and general manager of all departments of the famed \$1,000,000 Universal City studios. The change to take effect at once.

Mr. Davis is already installed in office, and there are many rumors in circulation about numerous changes to be made, directors to be dropped, stars to be released and a general cutting down of expenses through the efficiency system for which the new general manager is said to be famous. However, we can state that Mr. Davis is as yet granting no interviews. He is looking the situation over and when necessary the axe will drop.

Getting familiar with the big plant under the guidance of Director General of Productions, Henry McRae, Mr. Davis is learning many details of the game he has never before tackled. He has been courteously received by all heads of departments, directors, stars and players, and there is no evidence of trouble or friction at the Big U studios. Everybody seems to be watching and waiting. In the meantime the production of feature and comedy drama pictures continues along the same high plane that has made the Universal one of the big organizations of the motion picture industry of the world.

J. P. MacCarthy assisted Director William Christy Cabanne in staging the spectacular scenes in "The Scarlet Band," which presents John Emerson, supported by Bessie Love, Raymond Wells, Viola Barry, W. E. Lawrence, Carl Formes, Jr., Eric Von Stroheim and Lucille Younger.

Half a film is better than none—Selig Sage.

Santa Barbara Studios Placed in Pine Shape For Winter Productions

Appreciating the many advantages of winter season in Southern California for motion picture productions, President S. S. Hutchinson of the American Film Company, Santa Barbara, has made many changes in the studios of the big organization in the Channel City.

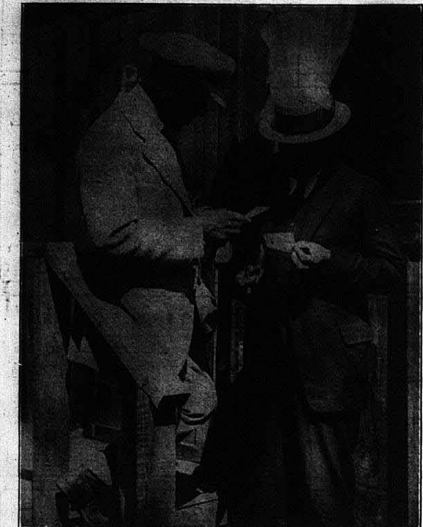
The largest building in the city is the glass studio and property room now being built at State and Mission streets. The structure will have the greatest open floor space of any room in house in Santa Barbara. The roof of the glass studio will be 130x 80 feet, with everything up to 22 feet above the floor.

The studio roof slopes all one way like a "lean-to." Meeting its roof will be another exactly as large sloping the other way, forming a complete roof with the studio, and covering three stories of dressing rooms. There will be two stories of shops and scene painting space where the people will be "made up." In front of these two structures will be a 46-foot addition, including a handsome tower at the corner.

Besides the infinite amount of interior and exterior finishing, furnishing and fitting that is yet to be done, there is an immense amount of ground work to be done on the four sides of the big structure. A wall similar to the artistic Mission type along the front of the present plant is to be continued out to State street, immediately this new building is finished. The grounds inside this wall will be terraced as on the other grounds about the buildings.

A feature of the new building will be its battery of lights for night work. To handle this new lighting, a house is being built at the rear of the studio to accommodate three big transformers to take and deliver the city electricity as it is needed for studio work.

Read Photoplayers Weekly and send it to your friends—Let them know about the movies.



D. W. GRIFFITH AND H. E. AITKEN

President and Vice-President of Triangle Film Corporation, Holding an Important Business Conference at Fine Arts Studios

The arrival in Los Angeles of H. E. Aitken, inceptor and organizer of the \$5,000,000 Triangle Film Corporation, and his conferences with his aides and vice-presidents directing productions, means much to the motion picture industry which these able men direct, operate, produce and control. Many new innovations are planned for the finer perfection of pictures at lesser cost, and the year 1916 promises to witness a partial revolution of the feature productions.

HEARTY CONGRATULATIONS

Husky Young Director Arrives at Home of Colonel Thos. H. Ince

Congratulations are in order at Inceville and the founder of that famous motion picture plant is stepping high. The occasion being the arrival at Ince's Hollywood home of a fine bouncing son. Her number two for this celebrated producer.

Mrs. Ince and the new arrival are doing splendidly and happiness reigns in the realms of the home and at Inceville.

BELLE BENNETT SIGNED BY DAVID HORSLEY

Miss Belle Bennett, known for her beauty and her accomplishments as an actress, has been engaged by David Horsley to play important roles in the support of George Ovey in the Cub Comedies which he is releasing on the Mutual program.

Miss Bennett is the daughter of Billy Bennett, known throughout the country through having traveled at the head of his own theatrical organization for many years.

Her debut in motion pictures was made with the Lubin company in "The Handicap" which besides being her first appearance came nearly being her last. In a scene taken at the Juarez, Mexico, race track, Miss Bennett was mounted upon a prancing thoroughbred over which she lost control and was heavily thrown. The following month was spent in a hospital.

In 1912 she went with the Universal, remaining there for a year, after which she joined her father's company before going to the Majestic Film Company, with whom she was engaged until recently.

Miss Bennett's first appearance in a Cub Comedy will be noted in one of the early December releases of this brand.

Mac Marsh and Robert Harron play together for the second time since their appearance in "Her Shattered Idol." Their present Fine Arts story was written for them by Granville Warwick and is being produced by Lloyd Ingraham.

PSYCHOLOGICAL MOMENT

Jolly Gathering of Photoplayers' Hold Session Thursday Night to Complete Plans for Club Reorganization.

Responding to the "psychological moment" invitation issued by Fred Mace, temporary president, and Clarke Irvine, temporary secretary, of the proposed reorganization movement for the reestablishment of a Photoplayers' Club in Los Angeles, a large number of jolly good fellows, players of note, newspaper correspondents, and others, met at Hoffman Cafe Thursday evening.

The movement has been under way for some weeks with renewed activity shown after each weekly meeting. Indications are that the club will be organized and become a permanent factor in the social life of the motion picture fraternity during the coming year.

Quite a number of former members of the old Photoplayers' Club have signified their desire to become affiliated with the new club, and those in charge of the movement report that success is practically assured.

Many new players who have been attracted to Los Angeles by screen work are interested in the movement and it is hoped to make the new club even more popular and stronger than the old organization when at its height.

A "Dutch" lunch-a-la-neutral, but intensely appetizing with huge steins of foamy liquid was served with the compliments of the Hoffman management, and a jolly time was enjoyed.

STAR'S LONG RIDE

The other day Helene Rosson, the little seventeen-year-old leading lady of the American Company, rode fifteen miles on horseback to a location, spent the day in the saddle and rode back the following morning with the boys and had a swim on her arrival. Just three months ago Helene mounted a horse for the first time, so much for youth and the motion pictures.

Canned goods: Motion pictures.

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Saturday, December 4, 1915

OUR SPLENDID CHRISTMAS NUMBER

And still they come. Manufacturers of high class films continue to sign contracts for space in the Big Christmas Number of Photoplayers Weekly. Many leading business interests have shown their appreciation of the motion picture people by taking liberal space.

It is well to remember that this industry reached almost exclusively by Photoplayers Weekly represents some \$20,000,000 a year to Los Angeles financial, commercial and development interests. This money is nearly all spent here. Motion picture stars, producers and those affiliated with the great industry are wide-awake boosters for this glorious country—Southern California. They rendezvous at Los Angeles hotels and apartments, own homes and bungalows and spend their money freely in our midst.

Reserve your space for the Christmas Number by letter or telephone for our representatives to call, Broadway 1780.
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IMPORTANT NOTICE TO NEW SUBSCRIBERS

Everyone paying \$2 for one year's subscription to PHOTOPLAYERS WEEKLY between December 4 and January 1, 1916, will receive the paper free to that date. The new subscription will be started from the first of the year. This is simply an added inducement for many friends of this paper to send in their subscriptions now instead of waiting until after the holidays.

Remember that every new subscriber is a boost for the motion picture industry of the glorious Golden West. California. It increases the prestige of players and aids the greatest industry of the West.

Send in your subscription or renewal today.

MANY CHANGES UNDER CONSIDERATION

It seems at last that regardless of so-called artistic temperament, high-brow feelings, petty differences and snobishness of many professed leaders, even noticeable among certain classes of directors, legitimate and newly made movie stars, players and some officials and heads of departments of the larger and smaller organizations, the axe of efficiency is about to fall in some of the more notable studios.

In truth, the decapitation has already commenced, and in almost every representative studio changes are being made. This is especially noticeable at Universal City, Griffith Fine Arts/Films, the Keystone, and Biograph studios, where it is announced from now on "efficiency," a word that does not appeal to but very few players, stars and directors, is going to be a watchword and will be enforced in every department. Cost of productions are going to be cut down to what they should be, and one of the most notable salary players in the profession says "the artistic temperament will have to bow to the necessity of their work, or some high-fliers and many lower ones now commanding fancy salaries will be looking for other engagements."

"Efficiency is going to be established the same as it is in the legitimate profession. Players of all classes will be compelled to appear on time, as they do at regular theater performances for all rehearsals, and each department will be systematized on a business basis. It is this lack of business system that is forcing many companies out of trade and adding enormously to the expense of the producing organizations that are creating pictures."

The time has come when the motion picture industry must put on the efficiency and business basis. Too much time is lost. Fancy salaries are being paid and the men who produce the money are demanding more economical and satisfactory results. The great waste is too apparent."

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SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publicity Director, and BARNEY BARNARD

Charles Miller, recently promoted to a directorship at Inceville, is staging the biggest scene he has ever undertaken since he began his theatrical career. It is an elaborate ball-room setting and is being used in the current Triangle-Kay Bee feature in which Frank Mills, the notable Broadway actor, is being starred. More than a hundred persons are appearing in support of Mills, and Miller, therefore, is getting a taste of the difficulties that he will face for the Ince subordinates.

William S. Hart, Bessie Barriscale, Louise Glaum, Frank Keenan and Enid Markey—Ince stars—are devoting their spare time, this week, to the dressing of dolls for charity. Of course Hart and Keenan are not actually dressing the dolls, but have instructed the Inceville wardrobe women to obtain and groom them. Each doll will be dressed in the costumes that have helped to make the donor famous. For instance, Hart's doll will be a replica of the actor's bad-man characterizations, while Louise Glaum's donation will look like a vampire. The dolls are to be auctioned off at a doll party planned by Los Angeles women for the benefit of the Children's hospital.

Plans for the dedicatory ceremonies to mark the formal opening of the new Culver City studio being built by Thomas H. Ince were discussed again this week by Ince with representatives of the Culver City Chamber of Commerce. The result of the meeting was a decision to conduct a grand ball either on New Year's Eve

or New Year's Night within the big glass enclosed studio now being erected on the plant. Preparations are now being made for the event by E. H. Allen, business manager of the Ince-Triangle studios.

William H. Thompson, the dean of the American Stage, is doing almost as much travelling as he did while on the legitimate stage. Two weeks ago, under the direction of Charles Giblyn, he embarked aboard the "Fremont," Producer Thomas H. Ince's barkentine. The voyage, which extended some 250 miles into the Pacific, terminated eight days later. This week, the veteran had to pack up again and his way to the mountains with the same company of players. They are working in some scenes for the current Triangle Kay Bee subject in which Thompson will be starred. The present trip will last about a week.

H. B. Warner, the distinguished young actor, whose work in "Alias Jimmy Valentine" and other Broadway successes, gained his international fame, has acquired the title, particularly among his associates at Inceville, where he is working, of the best-dressed man in America. This epithet likely has been inspired by reason of the fact that during the greater part of the time the actor has been appearing as star in a current Triangle Kay Bee feature under the direction of Charles Swickard, he has worn evening clothes. His dapper appearance daily invites commendatory remarks, not alone from the Inceville actors and actresses but from visitors as well.

NEWS FROM UNIVERSAL CITY STUDIOS

M. G. JONAS, Publicity Manager, and FORD I. BEEBE

After two weeks of the hardest luck that ever dogged a director's trail, Sydney Ayres and company of Universal players have returned from the snow-covered mountains of the Bear Lake country, where they staged earlier scenes in the F. McGrew Willis' three reeler, "John of the Mountains."

According to Ayres there were few in the company who really enjoyed plunging under in snow up to their knees while working before the camera. Then the "chinks" of mud had fallen from between the logs of their huts and the wind induced snow in little drifts of snow to sift down under the blankets and melt inconsiderately and run down their necks.

With the scenes all made, they forwarded them to the studios for development and awaited word that they were O. K. and to return. The word did not come. In its place came orders to re-take fifteen of the scenes because they were filled with static. They did this and found that of the fifteen scenes were quite all right. They retook the seven and found to their dismay that of these three were spoiled by the same thing. It was hard to accept but there was nothing for it but to bow to the inevitable and back they went to re-make those.

Joseph De Grasse and company of feature players have returned from San Francisco after making scenes in the five-reel feature entitled, "Love Thine Enemy." The remainder of the scenes will be made at the Universal studios.

Dr. H. G. Stafford, former member of the Universal's Pacific Coast scenario staff, was this week promoted to the position of Scenario Editor at those studios.

Stafford was for more than two years on the regular staff of that company and was later made director of dramatic productions with the same concern. Later he left to accept a similar offer with the Lubin studio at San Diego. The call of scenario writing, however, was strong and he returned north to accept the place at the head of the Universal's script department.

Among last week's interesting visitors at Universal City were Samuel Gompers, president of the American Federation of Labor and Capt. Newton H. Clittenden, regarded by many as the greatest living American explorer.

All indications point to the completion of the new interior electric lighted studio at Universal City by Saturday of next week. With this thoroughly modern stage fitted out with lights, the Universal will have in the vicinity of four acres of stage space for the use of their companies. Thus far there have been remarkably few rainy days and there has been small need of indoor studios. By the time the wet weather has set in in earnest, however, the big U will be able to continue its productions without interruption, regardless of inclement weather conditions.

Francis Ford, director of and leading man in the production of the Universal's latest serial release, "The

Broken Coin," has returned from a three weeks' vacation which he spent at the home of his parents in Maine. Miss Cunard who returned from her well-earned vacation ahead of Ford has been handling the company in his absence.

The fifty palm trees which the Universal Film company received from the city of Los Angeles last week have been taken from the concrete urn in which they were planted and have been planted in rows along the avenues of the picture city, adding an almost incredible touch to their beauty.

With two pictures completed and two others well under way, the two Nestor comedy companies under the direction of Al E. Christie and Horace Davey have returned to the Universal City studios where they are making the remaining scenes of the finishing of the two reels of laugh producers.

M. G. Jonas, publicity director at the Universal City studios, who has been ill at his home for the past several days, has returned to his desk at the picture city where he is making up for lost time by night and day work. Mr. Jonas had an unusually severe attack of bronchitis and for a time it was feared that pneumonia would probably develop.

Jacques Jaccard, producer of western features, is away in the back country making exterior scenes on the desert for his three reel Mexican melodrama, "Across the Rio Grande."

In view of the success of his three reel detective story, "The Perret," Rupert Julian, director and a leading man at the Universal City studios, has commenced the production of another story of the same type entitled, "The Water Clue." Julian is regarded as a master of productions of this type of story and will make a detective story at more or less regular intervals in the future.

Robert Leonard and company of Rex players who have been at Arrowhead Hotspings making scenes for a three-reel drama, "Just from Sweden," are again at the studios of the Universal company. They will begin the production of a film version of the well known novel, "Folly-olly." The story of this little English girl ran in Pearson's magazine for months prior to its publication in book form. Ella Hall will play the role of Folly-olly and Bob Leonard will appear as the Honorable John Rufin.

STILL STUDIO

A complete and fully equipped portrait studio is being installed in one of the new Keystone buildings for the purpose of photographing art poses and action photographs of scenes in Triangle-Keystone comedies. This is another link in the chain which the Publicity Department of the Triangle Film Corporation in New York is forging to give their exhibitors and the public unexcelled service in the furnishing of artistic posters and "stills" for lobby display and interesting cuts for newspapers and magazines. The studio is on a top floor with a glass room and is be-

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ing equipped with up-to-date cameras, electric heating and drying apparatus, water and chemical filters, retouching, and etching desks, etc. J. T. Brown, a former Keystone camera artist who has been associated with several of the most prominent portrait studios on the Pacific Coast has been placed in charge of this new department.

DAVIS STAGES HIS FIRST CENTAUR FEATURE

Ulysses Davis, the director signed recently by David Horsley has finished his first Centaur Feature. It is to be called "The Arab's Vengeance," and is scheduled for release on the Mutual program December 16th.

The story written by Miss Theodosia Harris is laid in Arabia and has to do with an Arab's thirst for revenge for fancied wrongs inflicted. It is an absorbing drama with the added effect of some vivid scenes of the desert country.

Margaret Gibson, one of the most beautiful actresses in motion pictures, heads the cast, assisted by Roy Watson, John Oaker, Thomas Morrissey, David Allen, B. Singh, and others. A contingent of the Bostock Animals also appear in scenes that are spectacular and novel.

ANTI-CENSORSHIP

A monster petition is being circulated to add weight to the present Board of Censors and have all films passed upon by the National Board. This petition is signed by every producer, film exchange and exhibitor as well as leading bankers, merchants and heads of educational societies. It provides for the appointment of a committee composed of leading citizens selected from representative organizations of this city.

Two meetings were held this week and plans are being formulated to present the matter in proper form to the Mayor—at Wednesday night's meeting. Thomas Dixon spoke upon the necessity for freedom of expression in films and compared the moving picture industry as similar in this regard to newspapers.

The following officers were elected: J. A. Quinn, president; Thomas Dixon, G. M. Hutcheson and Jesse L. Lasky, vice presidents; C. J. Morien, treasurer, and Dr. Sam Atkinson, secretary. Permanent offices will be taken soon and an active campaign commenced to have a national instead of a local censorship of pictures.

"The Wood Nymph," starring Marie Dorso and featuring Wilfred Lucas contains some striking photography. Credit for this is due John W. Leizer, who photographed the Lillian Gish play, "The Lily and the Rose."

Read Photoplayers Weekly and send it to your friends.

She Wears the Mutual Smile



Francella Billington, Reliance (Mutual) Studios.

Francella Billington, young, talented and beautiful, is one of the most popular of the many stars on the Mutual program. In her latest appearance, as co-star with Ralph Lewis, in "Father and Son's" three part Reliance drama released on the regular Mutual program, Miss Billington delivers one of the most dramatic portrayals ever screened.

Vivian Rich is the proud possessor of a gold medal which she won for dancing in Boston when she was 14 years of age. She has never dropped her dancing, and is a very graceful exponent of Terpsichorean. She has on more than one occasion danced for charity in California, and has taught several little girl friends how to trip the light fantastic too.

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FROM GRIFFITH FINE ARTS STUDIOS

BENNIE ZEIDMAN, Publicity Director

Stars and Players at Fine Arts Busy
in Triangle FeaturesThe Fine Arts Studio is the scene
of continuous activity. New Triangle
plays are put into immediate produc-
tion after the completion of former
pictures. At the present time the list
of active productions, headed by their
respective stars, includes:De Wolf Hopper in a picturization
of Cervantes' "Don Quixote," with
Fay Tincher, Chester Withey, Julia
Fay, George Walsh, Rhea Mitchell,
under the direction of Edward Dillon.
Marie Doro in "The Wood
Nymph," with Wilfred Lucas, Cora
Drew, Frank Campeau and F. A.
Turner, under the direction of Paul
Powell.Lillian Gish in "Daphne," with El-
liott Dexter, Lucille Young, Howard
Gaye, Jewel Carman, Walter Long,
Joseph Singleton, Richard Cummings
and Jack Cosgrove, under direction
of W. Christy Cabanne.Mae Marsh and Robert Harron in
an unnamed drama, under direction
of Lloyd Ingraham.Norma Talmadge, Tully Marshall,
and Seena Owen, in "Martha's Vindi-
cation," with Ralph Lewis, Charles
West, Kate Toncray, Josephine Cro-
well, Edwin Harley, Eleanor Wash-
ington, George Stone, Carmen De
Rue, and Violet Radcliffe, under di-
rection of C. M. and S. A. Franklin.Dorothy Gish in "Betty of Gray-
stone," with Owen Moore, direction
of Allan Dwan.

Douglas Fairbanks in "His Picture

PALO ALTO'S FIRST

New Company to Produce "Wanda
of the Red Street," A Nell
Shipman FeatureJames Cruze, Francis Billington
and Wellington Player are playing
the leading roles in the Palo Alto
Film Corporation's five-reel picture
now being made at the company's studio at
an original one by the well-known
scenario writer Nell Shipman, and it
is entitled, "Wanda of the Red
Street." Fred A. Kelsey, from the
Fine Arts studio, is directing the pro-
duction and W. Lee Ray, an experi-
enced studio man, is technical direc-
tor.All of the above-mentioned bring
to the Palo Alto company reputations
for accomplishment in the world of
films. The name "Jimmie Cruze"
brings to mind his several years en-
gagement with the Thanhouser com-
pany, his big role in "The Million
Dollar Mystery" and in its follow-
up serial "The Twenty-Million Dollar
Mystery."Francella Billington is the "Wanda"
of the Palo Alto company's first five-
reel picture. Her introduction to the
screen occurred three years ago in a
Thanhouser picture in which Mr.
Cruze played the lead. Miss Billington
proved herself entirely capable.
Since then she has played leads for
the Majestic company under D. W.
Griffith's direction, leaving the Fine
Arts studio for that of the Palo Alto
company.Wellington player's name associates
itself primarily with Famous
Players." He was with that company
nearly two years. He had the lead-
ing part in "A Daughter of the Hills"
and had strong parts with Jack Barry-
more, Bertha Kalich and other Broad-
way stars. Mr. Player's finished
work, and his powerful physique
make him a valuable screen person-
age and led to his engagement with
Kolb and Dill for a big role in their
eight-reel picture "Glory." He plays
the heavy in "Wanda of the Red
Street."Nell Shipman, in giving this script
to the Palo Alto company, contrib-
uted a strong foundation for the com-
pany to build upon. Years of suc-
cess in scenario-writing has estab-
lished her as one of the best-known
writers for the screen.
Director Fred A. Kelsey was for
the last two years one of the directors
at the Griffith studios. His work has
received the commendation of press
and public and his offerings to the
Mutual program have perhaps out-
numbered those of any other one of
its producers. His camera-man C.
Abel, accompanied him to the Palo
Alto studio.

BLONDE OR BRUNETTE

Stella Razeto is a blonde lady.
Now we all know that the attractive
Stella is NOT a blonde lady; she is
dark. Facts are facts, and even so,
Miss Stella IS a blonde lady—for
some nine months or during the time
which it takes to produce "The Jour-
nals of Lord John," in which Miss
Razeto plays with William Garwood
and in which she wears a perfectly
lovely wig. It suits her, too, but she
says that she cannot do a thing with
her own locks when she removes her
wig. She is going to write a scenario
called, "When the Brunette Wasn't,
or the Blonde Who Ain't."in the Paper," direction of John
Emerson.Orrin Johnson in "The Price of
Power," with Gladys Brockwell, Sam
de Grasse, Marguerite Marsh, Francis
MacDonald, Daisy Robinson, Spottis-
woode Aitken and Vera Lewis, under
direction of Jack Conway.Plays that have been completed re-
cently are "Cross Currents," starring
Helen Ware, "The Scarlet Band,"
starring John Emerson, "The Missing
Links," starring Robert Harron and
Norma Talmadge, Orrin Johnson in
"The Penitents," and John Grey in
"Mother of Seven," with Tully Mar-
shall.William E. Wing, well known for
his ability as a scenario writer, has
had two of his feature stories accept-
ed for production by the Fine Arts
Films studio."The Scarlet Band," starring John
Emerson, deals with a topical situa-
tion. The supporting cast of "this
Triangle play includes Bessie Love,
Raymond Wells, Spottiswoode Ait-
ken, Viola Barry, W. E. Lawrence,
Fred J. Butler, Carl Formes Jr., J. P.
McCarthy and Lucille Young.The popular trio of Fine Arts kid-
dies, George Stone, Carmen De Rue
and Violet Radcliffe, have splendid
parts in "Martha's Vindication," a
new Triangle play, presenting Norma
Talmadge, Tully Marshall and Seena
Owen.

TEXAS TO CALIFORNIA

Scenario Writer and Film Bride
Travel to Golden State via
AutomobileAppreciating the fact that there is
novelty even in honeymoons, King W.
Vidor of Houston, Texas, accom-
panied by his bride, Florence Vidor,
made a most interesting trip from
Texas to San Francisco and thence to
Los Angeles, traveling in their auto-
mobile, doing their own housekeeping
and cooking enroute and enjoying life
in the open.Mr. Vidor took many pictures en-
route which he takes pleasure in ex-
hibiting, quite a number of which he
sent to Detroit to the Ford Motor
Company for display purposes. He
has also written several scenarios and
expects to become a member of the
Southern California movie colony.
Mrs. Vidor is a member of the West-
ern Vitaphone Company, playing
prominent parts. For the present the
happy young couple are residing at
Santa Monica.PHOTOPLAYERS WEEKLY
welcomes you to our own Golden
State—California.

BOWMAN, FORMER BUSHMAN DIRECTOR, JOINS DAVID HORSLEY

William J. Bowman has just been
added to David Horsley's staff of di-
rectors at the Horsley studios in Los
Angeles to put on Centaur Feature
animal pictures with the Bostock
Animals. He is now at work on his
first Centaur picture.Mr. Bowman is one of the best
known and at the same time one of
the most capable directors in the busi-
ness. For a long time he was asso-
ciated with the New York Motion
Picture Company putting on produc-
tions for them at Inceville. His most
recent engagement was with the Qual-
ity Films, a Metro release, for whom
he produced the Francis X. Bushman
features. Among these were "The
Second in Command," the first Bush-
man picture for the Metro, and "The
Silent Voice," which followed.

LEVY'S NEW CABARET IDEAS

Al Levy is giving Los Angeles new
ideas in cabarets with Ethel Davis
leading a sparkling review of song
and dance numbers each week. Miss
Davis has struck the right chord and
has won a hearty response from the
Levy patronage.This week Miss Davis has the sup-
port of Joe Kekuku, the "Steel String"
guitar specialist, whose accompani-
ment of "On The Beach at Walkiki"
gives that insinuating song number
an added effectiveness.The revue opens with a Sailor's
Hornpipe by the Baby Dolls in which
Miss Davis has interpolated many
new dance steps of her own inven-
tion. They also appear with Miss
Davis in the Spring Dance number
from The Spring Maid. Here the
diaphanous silks and the spotlight
make shapeliness a necessity and
everyone is agreed that the baby dolls
and Miss Davis stand the test from
every point of view. It is a startling
number, and in the real cabaret spirit.The Ethel Davis Revue will be
changed each week. Luncheon guests
at Levy's are enjoying the rehearsals
which Miss Davis gives for the new
shows each day in one of the two-
story thirty. For anyone who likes to
peek behind the scenes these rehar-
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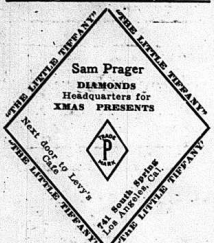
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OVEY EXPRESSIONS

LEAD TO SUCCESS

George Ovey, the featured comedian in David Horsley's Cub Comedies, released on the Mutual program, is in line for another title in addition to that of "the funniest man in America." He may well be termed "the man of many facial expressions."

Ovey is one of the few legitimate stage players jumping into pictures who made good right from the start. Only a few months ago he was a comparatively obscure player. When he started with Mr. Horsley, he had never faced a motion picture camera before. His first picture was an individual triumph and since then he has recorded one hit after another until today he is one of the most talked of comedians in pictures.



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BALBOA NEWS NOTES

Balboa is today one of the largest actually independent motion picture producing studios in the world. Its capacity is 20,000 feet of negative film a week and the average number of employees is 250. As it stands, the studio which requires a dozen buildings on four corners of two intersecting streets in Long Beach, represents an investment of \$500,000. The Horkheimer Brothers are the sole owners.

"Vamping again," said Myrtle Reeves of Balboa when recently asked what she was doing in a new picture production. To the uninitiated in studio slang, this is probably incomprehensible. What Miss Reeves meant was she was playing a vampire woman. This type of role has become so common nowadays that one who makes a specialty of playing it is known as a "vamp."

Gordon Saville who plays the chief of Police in "The Red Circle," the detective serial produced by Balboa and soon to be released by Pathe, was at one time considered the handsomest man on Broadway. He had just returned from Paris and was Fritz Scheff's leading man. When his voice gave out, Saville naturally took to the screen and he has been seen in prominent parts in many Balboa pictures, during the last two years.

"The Adventures of a Madcap," the four-reel hand-colored Balboa-Pathe feature film with Jackie Saunders in the leading role recently released, has been acclaimed one of the prettiest pictures thrown on the screen. Much credit for the success of it is due to Sherwood Macdonald, the director in charge. The story though simple was interesting; and "The Madcap Adams of the screen," which Miss Saunders has been christened, was the personification of joy.

Because of their growing business in the motion picture field the Horkheimer Brothers have opened a New York office at 1600 Broadway. It is accessible to all the trade. It will be kept open all the time, to facilitate the handling of Balboa films, though of course the studio and general headquarters remain in Long Beach, Cal., since the West coast is regarded as the established center of the screen production.

CANNOT DAMPEN ARDOR

Nothing can dampen the ardor of Sam Lindholm, the leading actor and owner of the Liberty Film Concern at San Mateo. There have been many obstacles placed in his way, but she has surmounted them all and her plant is a model one, while she has turned out some very interesting photoplays and is outlying many others.

HAPPENINGS AT LASKY STUDIOS

KENNETH McGAFFEY, Publicity Director

Miss Fannie Ward, the famous American comedienne, is completing her second Lasky production, an original photoplay entitled, "The Cheat," by Hector Turnbull. Cecil B. DeMille is directing. This picture reveals Miss Ward in a tense dramatic role, quite in contrast to her first photoplay, "The Marriage of Kitty," which has been one of the most popular attractions on the Paramount Program.

When Valeska Suratt went to the Lasky studios to make her first Paramount photoplay she had the choice of two dramas, one in which she was to appear as a famous and successful Broadway actress and the other in which she was to take the role of a Russian peasant girl who comes to New York as an immigrant and wins her way into fame and fortune. Miss Suratt chose the latter role and she is appearing in a production entitled, "The Immigrant," by Marion Fairfax, who is now a member of the Lasky literary staff. The first public showing of the picture was Nov. 2.

Lou Tellegen, the noted romantic star who at the age of twenty-eight was leading man with Mme. Sarah Bernhardt, and Geraldine Farrar were both at the Lasky studios in Hollywood last summer acting in productions of the Lasky Feature Play Company. Miss Farrar's first photoplay, "Carmen," already has been shown, and Lou Tellegen's second production, "The Unknown," based on I. A. R. Wylie's novel, "The Red Mirage," will be presented next month. Lou Tellegen was one of Miss Farrar's friends who accompanied the prima donna to Boston recently to attend the premiere exhibition of "Carmen" in Symphony Hall, that city. Previously it had been reported that Miss Farrar and Lou Tellegen were reported to be engaged. Miss Farrar has denied the report emphatically. When a Boston newspaper reporter asked her concerning the rumor she said:

"Yes, we are engaged, BUT to appear in photoplays made by the Lasky Company. Be sure and understand me correctly."

MYSTERIES OF MONTE CARLO REVEALS IN NEW LASKY PRODUCTION

Five hundred otherwise perfectly law-abiding citizens are pictured as enthusiastic roulette players in the big Lasky Feature Play Company's

production of "Mr. Grex of Monte Carlo," from E. Phillips Oppenheim's novel of the same name, in which Theodore Roberts is the star. The photoplay is a Paramount Picture and was shown publicly for the first time on December 2.

There is always joy among the hundreds of persons at the Lasky Hollywood studios when the big producing company undertakes a photoplay of the magnitude of "Mr. Grex of Monte Carlo."

Some of the scenes of this feature were laid within the great gaming casinos of the famous resort. Probably the biggest interior setting ever erected in a studio is used in one of the casino scenes. Four great halls are revealed in panorama and nearly 1,000 persons are seen playing the various roulette and card tables.

Theodore Roberts, star of this Lasky production has been prominent before the photoplay going public for many months. Others who appear in leading roles are Carlyle Blackwell and Dorothy Davenport, a niece of the late Fanny Davenport.

NOTED STAR AT MILLER'S

Robert B. Mantell, America's foremost tragedian, will make his second photoplay appearance at Miller's Theater for one week starting Monday in the sensational photodramatic work of art entitled "The Unfaithful Wife," one of the strongest dramas that has ever come from the celebrated Fox studios. It is a story that deals with a woman loved by two men, one of whom is already married to her. There is an extraordinary situation developed and it is treated in a highly original dramatic and thrilling manner. Beautiful Genevieve Hammer is seen as the woman in the case and brings all her artistic and dramatic talents to bear upon the role. The supporting cast is made up of noted actors. The production is the latest of the gloom dispelling "Wallflower" comedies.

HORSLEY DETECTIVE SERIES

David Horsley has had prepared and has just begun the production of a detective series to be known under the general heading of "The Adventures of Allan Darr," which he will release as Centaur Star Features on the Mutual program. The first picture is sub-titled "The Phantom of the Road" and will be released December 22.

"KIND WOODS"—When making purchases please mention "Your Paper"—Photoplayers Weekly.

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INCE SECURES NEW PHOTOGRAPHIC EFFECTS

Photographic perfection, which many critics have accorded Thomas H. Ince productions in the past, is said to be surpassed in the production of "Between Men," the Ince Triangle feature in which William S. Hart, the popular actor of western parts, is starred. The usual artistic effects secured through a rare appreciation of lights and shadows, combined with an unusual attention to detail, are claimed for the production. But this is not all. The privileged few who saw the picture in the Inceville projection room declare that Producer Ince has added still another thing to the art of photography. This is in a number of scenes which show Hart sitting on the observation platform of a moving train. The camera caught the sway of the train and in the reflection on the window behind the hero of the play, the country can be seen rolling away as the train speeds along.

To secure the effect described, it was necessary for Producer Ince to hire a special train three times. The first two attempts to catch the elusive reflection were failures. The third time proved a triumph and awarded the perseverance of the producer.

RAY RETURNS TO WORK

Charles Ray is back from his honeymoon holiday and ready to start work. The name of the photoplay he will next be seen in is not yet announced, and he is still basking in the sunshine of his part in "The Coward," which was shown at Clune's Auditorium in Los Angeles last week. Even the star, Frank Keenan, had Charles, and coming at it all has during his marriage week, it has been highly gratifying to this fine young actor.

VITAGRAPH MOVES STUDIO

The studios of the Vitagraph Company have been removed to the 11-acre site at Hollywood and only two buildings remain at Santa Monica, the dark room and negative department buildings. These will remain there for a couple of months, during which time a modern up-to-date laboratory and film room will be constructed at Hollywood. The present office quarters are only temporary, but the plans for the new one look very promising.

In addition to Rollin Sturgeon's production of feature Blue Ribbon pictures, the studio will be devoted to the making of three reel Broadway Star Features, with only occasional comedies of one and two reels. In spite of the fact that three reel subjects that are really deserving of that length, are very scarce, the Vitagraph Company by paying a price considerably higher per reel than the average company, expect to keep well supplied. Such well-known writers as L. C. Russell, Mrs. Owen Bronston, Daisy Elsie Smith, and Jacques Kopelman, are regular contributors.

COMEDY FOX HUNTERS

One of Mack Sennett's Keystone comedies, under the direct of Fred Sterling, has just finished some excellent scenes of a fox hunt taken about thirty miles out of Los Angeles. Many amusing comic incidents and situations were filmed during the three days required to complete the work. Twenty-five people mounted on horses and a pack of fifteen trained hounds participated in the pursuit of the sly renard. A number of experienced horsemen and horsewomen who have followed the hounds, in many similar hunts, were engaged to furnish some daring steeple chase and hurdle jumping stunts.

SIGNAL FILMS WILL FEATURE HELEN HOLMES

The latest representative film producing organization for Los Angeles is the Signal Film Corporation, with Samuel S. Hutchinson of the American Film Company as its president. The company was accepted to feature Helen Holmes in a new and stupendous railroad novel in fifteen chapters, "The Girl and the Game." Director J. P. McGowan, a well known producer, will direct the series. Some 1,000 newspapers will publish the story as it appears in the theaters of the country. This remarkable feature will begin December 13, and exhibitors are now making bookings through the Mutual Film Corporation, New York City.

Frank Campeau has departed for New York. He came West to play in two Fine Arts-Triangle plays, "Jordan Is a Hard Road" and "The Wood Nymph," with Marie Doro and Wilfred Lucas.

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In U. S. A.

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VOLUME 11, No. 19

LOS ANGELES, CALIFORNIA, DECEMBER 11, 1915

5¢ Per Copy, \$2.00 Per Year.

LETTER OF A. W. KINNEY

POPULAR UNIVERSAL STAR

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1913

1913

Dec. 7th. 1916.

Manager Photoplayers Weekly,
#215-16-17 Lisner Bldg.,
Los Angeles, Cal.

Deer Size

It will give me great pleasure to furnish you with an article over my signature on "The Value of the Motion Picture Industry to Los Angeles."

The Industrial Bureau of the Los Angeles Chamber of Commerce realizes the great importance of this vast industry and will always be glad to co-operate in any movement that will redound to its advancement and prosperity.

Very truly yours,
John D. Finley
 Industrial Commissioner

Arthur W. Kinney, Commissioner of the Industrial Bureau of the Los Angeles Chamber of Commerce, has prepared an elaborate article on the subject, "The Value of the Motion Picture Industry to Los Angeles." Mr. Kinney has made a study of the industrial possibilities of Los Angeles and Southern California and finds that the Motion Picture Industry is one, if not the greatest asset, the city possesses.

Millions of dollars are spent annually in Los Angeles and as the result the business houses are the beneficiaries. The film folks patronize most every store doing business in the city. A canvass of the real estate and building companies will show hundreds of Motion Picture people owning their own homes.

Every few days announcement is made by the film concerns of improvements or of new companies locating in Los Angeles. The subject of the Motion Picture Industry is of vital interest to every resident of the city as it has grown to be one of the largest in Southern California and the third largest in the world.

Mr. Kinney's article in the Christmas Number of the Photoplayers Weekly will be of timely interest and will show the vast film enterprise in its true light.

ROBERT HERRON-TRIANGLE STAR

PRESIDENT OF THE FOX FILM COMPANY
Head of the Great Film Interests Bearing His Name, who sends his General Manager and twenty-two Photoplayers here

The arrival this week of W. R. Sheehan, general manager of the Fox Film Company, William Farnum and Dorothy Bernard with a company of twenty-two photoplayers, means much to Los Angeles. William Fox has taken over the Selig studios at Edendale. Fox himself will arrive here this winter, making Los Angeles one of the four cities where his studios are located.

**DOLLS' BAZAAR TONIGHT AT DICK STANTON, RESULT-GET-
HOTEL ALEXANDRIA TER**

The dolls' bazaar at Hotel Alexandria this afternoon and evening for the Children's Hospital will be made possible by the generosity of the Photoplayers of Los Angeles, who are liberally contributing wonderful dolls to be sold for charity.

William May Garland will be the master of ceremonies and will introduce each Photoplayer as the scores of neatly dressed dolls are auctioned. Courtney Foote will contribute a monk in white sackcloth and Mabel Normand, star Keystone Photoplayer, will give a recitation of herself in black velvet and fur. Blanche Sweet will contribute a "dainty little doll"; Dustin Farnum, "The Virginian"; Harry Ham, a doll dressed by Chas. S. Truett, a "dainty little doll"; and finally, a "dainty little doll" will be introduced and sold. It is a very powerful scene, and he worked his muck up so well that there were some actual injuries of a light nature, sufficient to require a bandage or two and plenty of sticking plaster. Said one of the actors in "Grat," "Stanton drives us hard, but he is such a fine fellow we do not mind it a bit." Stanton certainly gets the results he is after.

The contribution of the Gish sisters, Dorothy and Lillian, is two dainty maidens of the south. Miss Grace Cunard's contribution is an adorable bride.

These are only a few, a very few, of the dolls to be auctioned this evening by the stellar Photoplayars of Los Angeles. Join in this charitable movement to help the poor children and attend early. Buy a doll for your baby and help some poor little child at the Children's hospital.

ONLY THE S. P. PRESIDENT

"Smiling" Billy Mason made a one-hundred and forty foot drop from an aeroplane onto a chimney the other day in a Keystone picture and coming safely to earth was patted on the shoulder by a stranger and told he was a "Good boy, good boy!"

PLAY

"Thanks," roared Billy, continuing to brush the dust from his airman's uniform. "But who is he?" he asked as the pleased stranger marched away. "Him?" replied Charles Amling, who was standing nearby. "Oh, he's only the president of the Southern Pacific looking over the plant."

Gertrude Robinson, who, a few years ago, played with the Biograph Company at the time Max Fleischer was breaking into fame with the same company, is now starring in the latest Ivan Film Production feature, "Concealed Truth."

HOW ABOUT IT, OTTO?

Henry Otto was given a week off after finishing "Undine" for the big U. Henry disappeared and refuses to say where he has been and what he did while he was away. Again the rumor has it that he went and got married, but he has fooled 'em the same way so many times. It will be necessary for Otto to produce the girl and the ring before the rumor is even credited. He looks well, anyhow!

FILM STRUCK GIRLS

The papers say that girls from the Los Angeles High school are ditching classes to visit the studios of local motion picture concerns. A few years hence these same girls will be wishing that they had put in their school days at school.

GERTRUDE ROBINSON IN FILM
PLAY

Gertrude Robinson, who, a few years ago, played with the Biograph Company at a time when Mary Pickford was breaking into fame with the same company, is now starring in the latest Ivan Film Production feature, "Concealed Truth."

DOROTHY DAVENPORT—NOW AT UNIVERSAL
Popular Leading Lady who returned to the Universal fold this week, and who will be featured in "The Phantom Island"

Dorothy Davenport, formerly with the Universal's Pacific Coast studios, has returned this week to Universal City, where she is scheduled to work opposite Francis Ford in the production of two and three-reel dramatic subjects. The first Universal release in which Miss Davenport will appear is a two-reel film written and produced by Ford under the title, "The Phantom Island." Miss Davenport played the Archduchess Fedora, otherwise known as Miss Grex, in "Mr. Grex of Monte Carlo," being shown this week at the Woodley Theatre.

DIRECTOR M'RAE HONORED PRODUCER'S MOTHER PASSES

A beautiful gold watch bearing this inscription: "Presented by Al Maliaikh Temple, A. A. O. N. M. S., to Henry McRae, in appreciation of his many courtesies in 1915," was presented to the former head of Universal City this week by officials of Al Maliaikh Temple.

A committee of the following prominent men visited Universal City to present the gift in person: General Robert Wankowski, F. B. Silverwood, R. A. Heffner and W. E. Bush.

UNIVERSAL CITY ACTIVE

Several feature films were this week completed at Universal City, Bosworth, under the direction of Lloyd Carlleton, finished a five reel adaptation of Bret Harte's play, "Two Men of Sandy Bar"; Jacques Jacard directed a five reel production of "Across the Rio Grande"; E. J. La Saint finished the last scenes in the second episode of the Williamson series, "The Journal of Lord John," in which William Garwood is featured; the Smalleys finished their filmination of Rufus-Stelle's story, "Hop"; and Richard Stanton made the last scenes in the production of the fifth installment of the company's latest serial, "Graft."

**BROTHER OF PRODUCER ON
"PEACE SHIP"**

C. M. Goethe of Sacramento, brother of H. Taubney Goethe, president and general manager of the Palo Alto branch of the Y. M. C. A., of Henry Ford's guests on the "Peace Ship" which fighting Europe considers a joke, but which the Jitney Man believes will be a success. Aside from his other many accomplishments, Goethe was one of the few Californians receiving an invitation on this probably eventual voyage.

CHRISTMAS NUMBER

Mail a copy of the Christmas number of the Photoplayers' Weekly to your friends in the snow-bound east where sunshine is rare and where soft ocean zephyrs are blizzards.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a years' subscription.

PHOTOPLAYERS WEEKLY

The Only Motion Picture Newspaper in the World.
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Saturday, December 11, 1915**IMPORTANT NOTICE TO NEW SUBSCRIBERS**

Everyone paying \$2 for one year's subscription to PHOTOPLAYERS WEEKLY between this date and January 1, 1916, will receive the paper free to that date. The new subscription will be started from the first of the year. This is simply an added inducement for many friends of this paper to send in their subscriptions now instead of waiting until after the holidays. Remember that every new subscriber is a boost for the motion picture industry of the glorious Golden West—California. It increases the prestige of players and aids the greatest industry of the West.

Send in your subscription or renewal today.

TRAINS CHILD'S VOICE

Sarah Truax is devoting her time "between pictures" to the training of her little girl's voice. She is a tiny mite, but has all her clever mother's beauty and is a bright child without a bit of self consciousness. She has never acted yet, but Miss Truax intends that she knows how to comfort herself and how to produce her voice even if she never treads the boards.

VILLAINS AND HONEST MEN

Johannie Johnson, the owner of the valuable Siberian wolf hounds which are being used in the Vitagraph feature, "God's Country and the Woman," is quite a character. One day she was looking for a wolf.

from one actor to the other, finally he went to Rollin S. Sturgeon, the producer, and asked him to take care of his valuable watch and chain. Said Mr. Sturgeon to George Holt, the heavy, "Why didn't he ask YOU, George?" "Oh," came the reply, "You can't play villains and look honest at the same time!"

A TIP FROM YOUR BANK

Adv. Man to Banker—"Why won't you advertise in a Motion Picture publication?" Banker—"Because the Photoplayers don't have much use for a bank. Their checks are deposited Saturday night and Monday morning there is no balance."—Ex.

BACK TO THE SCREEN

Harry Coleman, several years ago a Photoplayer, and for the past four and one-half years a star on the speaking stage in "The Man From Mexico," "Are You a Mason," and "Pacing the Music," has signed a contract with the L-K O Film Company. The contract was closed in New York five weeks ago and one week later Coleman made his appearance at the L-K O headquarters in Hollywood ready to reappear on the screen.

Coleman was unfortunate in that he came in contact with an 800 pound piece of iron the second week at L-K O, fracturing his right wrist. He recovered quickly, has already completed one picture and has begun operations on a second. Since Coleman left the moving picture profession five years ago he has found many changes and states that although the studio in general is developing fast the motion picture industry is developing faster.

MAX ASHER ILL

Max Asher, well known Universal comedian, has been absent from the studios for more than two weeks, due to a severe cold which threatened to develop into pneumonia. Asher, however, made a strong fight and will be able to return to Universal City. Mr. and Mrs. Asher are stopping at the Sherwood Apartments.

CHICAGO AGREES WITH WALTHALL

Henry B. Walthall has recently gained in weight since he went to Chicago and the Essanay Company. This can be seen in his recent releases. When he left Los Angeles he was very thin and in bad health. The increase in weight is a big asset in his general appearance. If "Wally" goes on like this he will soon have to be considered some treatise on "How to reduce." Perish the thought.

NATIONAL FILM COMPANY ACTIVE

The National Film Corporation recently completed "The Heavy Villain," one of several comedies now under way. A number of comedies will be made in which "Smiling Bill Parsons," under the direction of Albert Hale, will be featured.

PHOTOPLAYERS' CHRISTMAS ISSUE

To that dear old mother in the east who is watching her son's rise in the motion picture industry in the far west, mail a copy of the Christmas number. She will read every line of it.

ALASKY IN ONE NIGHT

Alan Hale, who is taking the part of Tom Driscoll in the big Lasky feature, "Puddin' Head Wilson," met an old friend down town. He asked Alan how things were at the Biograph and Hale informed him he had left the Biograph under the most pleasant conditions, and was going to Lasky. "When do you start?" queried the friend? Hale told him and noting the man's mystification repeated the information, he was going to Lasky. "Oh," said his pal, "I thought you said you were going to Alaska and I was wondering how the mischief you could get there for work tomorrow morning."

SHIRLEY IN EXPO CITY

Arthur Shirley, playing the lead in Thomas E. Dixon's "Fall of a Nation," headed the procession of four hundred cars of the American Automobile Association of Southern California on a recent trip to San Diego. Mr. Shirley's King Eight car was decorated in the national colors and flowers. A dinner at the Christobal Cafe on the Exposition grounds awaited the party and the Mayor of San Diego offered a greeting. En route to Los Angeles a stop was made at the San Juan Capistrano mission, where the friars escorted the automobilists about the old structure.

HE GAVE AN INCH!

THEY TOOK A MILE
William F. Russell, on leaving for San Francisco for the final week of the fair, turned his ranch house over to the decorators to "do things" to it. They did; so also did a party of guests who arrived unexpectedly from Los Angeles. "We're here," they wired Mr. Russell in San Francisco. "Welcome; make yourselves at home," was Mr. Russell's reply.

The company did. It began by discharging the colored cook and installing a Chinese one. Mr. Russell's auto averaged one hundred miles daily; his horses were plentifully exercised and the ranch house grate provided occasion for nightly marshmallow toast parties. On his return Mr. Russell was greeted with an Oriental salaam and a note which read, "Thanks for the hospitality, Bill; you're lucky if you had half as good a time as we did."

And from the general aspect of things Mr. Russell guessed the company was right.

PHOTOPLAYERS WEEKLY welcomes you to our own Golden State—California.

A CHRISTMAS SUGGESTION**Why Not An Edison Diamond Disc?**

No finer gift can be had than one of these superb musical instruments. See the complete line at the Southern California Music Company, where the beautiful new models are now on sale.

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(Inside of old city limits)
5-gallon Demijohn..... 40c
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Main 953—Home 21501

that one is not satisfied afterward with any "flat," "brackish" or otherwise unpleasant tasting water.

Acquire the Elliotta Habit—it won't harm, but will help you.

HELENE AT THE WHEEL

Helene Rosson has recovered from the shock she received a week or two back at Santa Barbara and has returned to the American Company to resume work with Frank Borzage. While in Los Angeles Helene bor-

rowed Brother Dick's car and discovered new and beautiful spots around the city. She has plunged into her work with all the vigor of youth and is bent on finishing the year with something good in the way of acting.

TWO BIG EVENTS

December 18th

President Wilson Married

Christmas Photoplayers Out

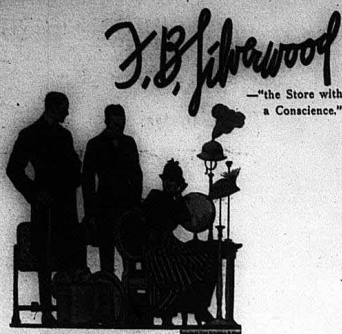
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Child of an hour, and lovable youth an hour,
Sage at an hour, then faded by riches' breath,
The wrinkled actor, Man, bereft of power,
Creeps tottering behind the curtain, Death,
—from the Sanakrit.

"Dress Up" Christmas

OLD friends meet again—the exchange of gifts and thoughts—when does a man so want to look as he feels?

Hart Schaffner & Marx clothes do not board-up your personality. They bring it out—at its best, \$18 or better.

Varsity 600 overcoats
Varsity 55 suits
—both for young
hearted men.

Get His Gift at His Store

Initial Belts, his initials, \$1.50 to \$10.
Study coats, foreign suits, \$5 to \$22.50.
Initial kerchiefs, real Irish linen, up to \$1.
French faile cravats, \$1, soft, firm brilliancy.
Persian French crepe pajamas, \$3.50, nouveau.
Persian cravats, unordinaries, 50c each.
Auto scarves, silks or Angoras, beauties \$1 to \$7½.

SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publicity Director, and BARNEY BARNARD

Frank Keenan, the eminent character actor, will make his second appearance on the screen under the Triangle banner during December, when presented by Thomas H. Ince in a forceful, yet pathetic, tragedy entitled "The Despoilers." Just completed at Inceville, under the personal supervision of Ince, the production gives promise of provoking a world-wide sensation.

"The Despoilers," a preachment, contains all the other elements of entertainment that go to make up a successful play. It is a vigorous protest against the violation of women in times of war, although it is not an arraignment of any particular nation or army. It goes for its locale to the mythical country of Balkania, where there is enacted without offense to the conscience of any existing government.

Never since he began his career as an actor has Keenan contributed a greater characterization to the world of amusement. He plays the part of the Emir of Balkania, a fierce, fearless despot who holds sway over a band of wild mountain horsemen, and around whose barbarous attack upon the girls and women of a neighboring town the story revolves.

The principal feminine role is played by Enid Markey, while the third important part is portrayed by Chas. F. French.

William S. Hart makes a startling departure in the manner of dress in "Between Men," the Ince-Triangle feature, in which he is starred. The broad-brimmed Stetson, the familiar chaps, the plaid skirt, and the ever-ready six-shooters of the "Two-Gun Man" are missing through the greater part of the productions. It may be startling to the followers of Mr. Hart to learn this, but he appears in a dress suit, silk top hat and all the appointments of evening dress.

Hart, in spite of his change of wardrobe, is still of the west. His quiet and gentle personality is as

striking amid the glamor of New York, as it is in the "bad towns" of the plains.

Although he owns a full wardrobe which meets all social demands, he is happiest when in his western "togs." During the production of "Between Men" he appeared in evening dress to such advantage as to make some of the Ince-Players who specialize in this attire, green with envy.

Mary Boland, who after many successful seasons on the speaking stage, makes her debut in flanking with Willard Mack and Frank Mills in "The Edge of the Abyss," the Ince-Triangle feature, claims to be an authority on the proper style in men's clothes. Her education in this respect was obtained through six years' experience as a leading woman for John Drew, who many critics have declared to be the best dressed man on the American stage.

Luck plays a big part in the lives of successful men and occasionally it is found in motion pictures, as was proven recently in the production of "Matrimony," the five-part Ince-Triangle feature in which Julia Dean is starred.

The script called for a yachting scene in which Miss Dean was to be entertained on a racing boat by a group of sportsmen. Arrangements were made to take the scenes on the speedy yacht of the New York Motion Picture Corporation.

Headed by Thomas H. Ince, the players left for Catalina Island and preparations were immediately begun to film the scenes. The camera had just begun to click when it was discovered that in the background the entire fleet of the South Coast Yacht Club's speediest boats was engaged in the annual regatta.

Quick as a flash Director Ince ordered action. Several hundred feet of film were exposed and the camera caught the entire fleet of racers as they passed. The scene is one of the most beautiful in the entire production.

TO GRETCHEN HARTMAN

No, Gretchen Hartman was NOT one of the many who were given their notices by the Biograph Company in Los Angeles. Miss Hartman is still acting for J. Farrell MacDonald, and she is one of the "oldest inhabitants" in point of service, too. It would sound funny to mention her name in connection with any other studio. During her tenure of service with the Biograph this surprisingly clever young woman has acted an extraordinarily varied line of parts and she is just as attractive as a nice old lady as she is delightful as a girl of seventeen.

NOTHING TO DO 'TILL TOMORROW!

Arthur Shirley, who is playing the leading part in Dixon's "Fall of a Nation," says that he never worked so hard or so pleasantly in his life. He has to be up before 7 o'clock each morning in order to be on time for the day's work, and he gets back in time for late dinner—sometimes! Director Sargent is taking all the exterior firsts as the stage and studio are still in the building. Shirley led the King Eight automobile parade at San Diego last week and received quite an ovation en route.



Editor's Note: Eyre Powell is directing head of an organization whose publicity material is used in every portion of the country. He was special publicity agent for the Panama-Pacific International Exposition in the production of headlined illustrated matter and is considered one of the country's experts in that line. He has written the following article, not in the spirit of criticism but of suggestion, not as a "knock" in any sense of the word, but to spread the seed of a gradual technical betterment in the newspaper publicity material so vital to the film industry's growth. We pass it on to our readers in the same spirit.

"Powell," said one of the country's great dramatic critics a few weeks ago, "Why don't we get better newspaper material from the film companies? Just look at that. It is astounding that I get anything better."

He handed me a story and a picture of one of the great film stars, sent in from one of the largest producing corporations in the world. 'Tid like to feature that woman," he went on, "But what can I do with that? I'm going to run it because nothing better happens to be in sight."

The story was good. Written by a press agent with whom I am personally acquainted, it was a good specimen of dramatic copy. The picture, too, was excellent, in its way. Beautifully posed, with lovely shadow effects, it was really a piece of photographic art. As a piece of newspaper copy, however, it was rotten. The peculiar requirements of newspaper "copy" were totally lacking.

The picture was run the next morning, the shadow effects so beautiful in art and so disastrous in newspaper reproduction and far from a credit to a really beautiful actress. The story, as was the picture, had been cut down to the limit.

It was purely a matter of ignorance. There seemed to be nobody on

that film corporation's staff that knew the details of press necessities, that could tell that the picture, so beautiful to the eye, was totally unfit for printing in the coarse half-tones of a newspaper.

The press agents of the various film companies do not fault. Some of the best press writers in the profession are on the publicity staffs of Los Angeles concerns. The day has passed, however, when reading matter, no matter how good, can be chased as publicity, in its entirety. Publicity, in its whole, should extend from the writing end, through art, newspaper photography and all of the other details of the production of modern press material. I found, in a few weeks of quiet observation before answering my friend, the critic, that the average film company engages the best of writers, but leave them totally unsupported in the details that either bring their efforts to feature space, or lacking which, allow them to be relegated to the background, or discarded altogether.

To an editor of a thriving small town daily I put the critic's question. "Here is the answer," replied he, and held up a copy of his paper. "Compare those two illustrations." Side by side on his sheet were two pictures, one furnished by a well equipped press bureau, the other a cut handed in by the press agent of a local picture, telling the story at a glance, and with snappy modern art work that made it a credit to the paper. The picture illustrating the publicity of the film production showed poor photography, but an expert knowledge of what constitutes crack press matter to attract the attention of a reader, and in an art layout of a style in vogue in 1922.

"There's the answer," said the editor. "Take it back with you." It lies before me on my desk at this moment.

Poor advertising! It's worse than news. The good goes to mention the alphanoid. What is the matter?



We will accept the original of the above coin on deposit for FIFTY CENTS

If you open a new Savings Account of FIVE DOLLARS

or more leaving it in the bank 12 months and pay 4 per cent compound interest on your savings January 1st and July 1st.
Call at the bank for a coin pocket piece
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Offers a special selection of diamond-set jewelry—the most popular of the season's new mountings and novelties. Make your reservations for Christmas purchases now.

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Ask the Photoplayers.



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The Requirements of Photoplayers a Specialty

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Orders taken for specially designed frames.
Largest selection of ready-made frames in the city.
We make a specialty of framing pictures of Moving Picture People.

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BREEZY BRIEFS FROM BALBOA

H. O. STECHMAN, Manager of Publicity

Balboa will be the name of two of the largest moving picture theaters on the Pacific coast. They are to be built in Los Angeles and San Francisco. Work will begin on each house in the near future. Both will make a special feature of Balboa films, wherefore the theaters will be known by that name.

Jackie Saunders, the Balboa girl, is the first person who has even succeeded in kissing herself on the lips. Of course, the feat was accomplished on the screen. Under the direction of Harry Harvey, Miss Saunders has been doing a picture in which there is considerable double exposure, as she plays a dual role. It is a very interesting task to time the work so that the lips on both sides of the picture meet at the same time. Many previous attempts have been made. But to Jackie Saunders goes the laurel for having accomplished it. Joseph Brotherton was cameraman.

There's a strange coincidence in

THE CASTLE'S WORK IN FILM

Word comes from the east that Mr. and Mrs. Vernon Castle, stellar stage dancers, are starring in a Cort Film Corporation picture, "The Whirl of Life." This film made its debut in the Globe Theater, New York City, where the Castles filled the house in its initial run.

OLLIE KIRBY, ATHLETIC

Ollie Kirby of the Kalem Company, is the possessor of a rich speaking voice. Even as a child she used to sing baritone and she was well known on concert platforms by reason of this gift, and also because she was a delightful dancer. Miss Kirby still keeps up her dancing, which accounts for her grace of movement. The motion pictures have caused her to add riding and swimming to her list of out-door accomplishments and Miss Ollie is a healthy specimen of womanhood.

connection with Andrew Arbuckle's playing the part of "Sam Egan," in "The Red Circle," because when he was baptized the middle name conferred on him was Egan. In naming his characters, Will M. Ritchey, who wrote the play on the basic idea furnished by H. M. Horkheimer, had no idea who would play the part, or no particular reason for giving the comedy crook the name that he did. But Arbuckle is not surprised because he says all sorts of coincidences happen to him. Be it remembered that only recently he was married.

Unmarried members of Balboa's male contingent are fond of "batching." Two of them, Norman Manning and R. R. Rockett, have rented one of the finest residences in Long Beach and set up an establishment which is the envy of all their friends. As both are known to have matrimonial designs, it is believed that they are taking this novel way of getting in training for prospective home life.

SEE STEADMAN'S SKETCHES

Myrtle Stedman's study of costume is most interesting, judging by her sketch and scrap books. She has drawings or prints of every conceivable kind of a costume for either an actor or an actress. She is no mean artist herself as her sketch book proves. Miss Stedman has often been asked why she does not go into the business of advising companies regarding their costumes.

MARY ANDERSON STARRING

Mary Anderson and Webster Campbell are seen to advantage in "Pansy's Paps," directed by William Wolbert. There is a lot of clean fun in this little comedy, and Otto Lederer as Papa gives a good character study. In a gardening house story and is a typical Vitaphone comedy, put on with as much care as a more pretentious photoplay.

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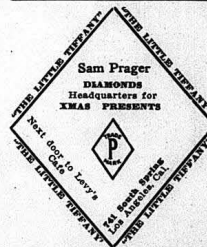
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LEONHARDT SOME FISHERMAN

One of Year's Best Stories a Whale

Recently when Harry Leonhardt drove to San Diego with Clarke Irvine and R. E. Zarron, traveling exchange man for Fox, they reported sighting a great whale and perceiving. In Los Angeles the story met with near-derision until Irvine, who "graffled" the whale, produced the pictures this week, and the laugh is now on those who disbelieved the film men's story.

Harry Leonhardt's version is as follows: "We had been touring leisurely along the coast road, when about a mile from Del Mar we were attracted to the waters of a cove, about a mile ahead of us. I took a squint through the binoculars and saw what looked like the round back of a submarine, with the conning tower and periscope largely showing. The dreaded ship destroyer, as I thought it to be, was cruising along leisurely. We all watched it for some time; then as we approached a point on shore opposite the maneuvering torpedo boat, we saw that it was gradually coming ashore. Soon the outlines of the big brute were seen and we found that in our excitement and interest in the present war, we had forgotten that there was such a thing as a whale's back which resembles a submarine."

"In half an hour the big brute was high and dry. It had become stranded in the shallow waters and was drowned with air as the receding tides left it to the mercy of the ozone. On the way back we photographed the monster when it was clear out of the water."

We would not like to call this a fish story, for it certainly is not a fish story—it is a whale's story.

FORD ON JOB AGAIN

Francis Ford looks well after his holiday and is putting on a two reeler called "One Night," in which a sister of Edna Maison, known as Elsie Maison, appears. Grace Cunard is producing a two reeler with Jack Holt and herself in the leads; it is entitled "Born of the People," and was written by Ford.

After these two plays Ford and Cunard will start on a new big feature together.

"THE GIRL AND THE GAME"

J. P. McGowan, producer of "The Girl and the Game," for the Signal Company, has taken his star, Helen Holmes, and a full company to Catalina and on to Santa Barbara for some combined sea and railroad scenes. He is working on an entirely new sensation, something which has never been done before. The first three installments of this new serial are completed and in a strictly private view it was clear that McGowan has obtained some wonderfully fine matter and the intrepid Miss Holmes has never done anything better in her life. This is going to be SOME serial.

BETTER "POSTED" NOW

Robert Henley has made a rapid recovery from the injury he suffered when his car ran into a post. He has left the hospital and although he will limp for a long time he is going to take up his part in the "Grail" serial once more. His injury necessitated a new part being written into the serial and this is taken by Harry Carey. Everyone is glad to see Henley back once more and it is hoped that he will be as active as ever in a short time.

Read Photoplayers Weekly and send it to your friends.

'Twas NOT ALWAYS THUS!

Hal Cooley, the good-looking young man who plays juvenile leads at the big U studios and who is getting to be a big favorite, says that he holds the world's record for being stranded with bum companies on the road. There was one time when he joined four companies, one after the other, and got stranded in a different town every time without a red cent. He HAD to join the various concerns in order to gradually get nearer home and this is all the good he got out of a bad season excepts lots of traveling and money of experience. Hal says it was fully worth it and he is just young enough to make light of such trivialities.

FINE ARTS STUDIO NEWS

Sam de Grasse is playing in "Acquitted," by Mary Roberts Rinehart. Mr. de Grasse, has played in "The Martyrs of the Alamo," and with Helen Ware in "Cross Currents," produced at the Fike Arts Films studio.

Eugene Pallette, well known for his underworld characterizations, with Chester Withey and Fay Tinchen, will appear with De Wolf Hopper in his new Triangle play.

Allan Dwan is at work on the finishing scenes of "Betty of Graystone," starring Dorothy Gish and Owen Moore. This play is being produced in the eastern Fine Arts studio.

Eagle Eye, the Fine Arts Indian player, does some sensational riding in "The Martyrs of the Alamo," the Fine Arts-Triangle play.

Wilbur Higby, who plays in "The Missing Links," has been cast to play with Mae Marsh and Robert Barron in "Hoodoo Ann," the Fine Arts play.

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CHRISTMAS ANNUAL

VOL. III, No. 20

LOS ANGELES, CALIFORNIA, DECEMBER 18, 1915

5c Per Copy. \$2.00 Per Year.

Picture Industry's Value to Los Angeles

By ARTHUR W. KINNEY
Industrial Commissioner, Chamber of Commerce

Movie Shadows Cheer Us in Life's Battle

A Christmas Poem by JAMES H. RICHARDSON

Christmas Greetings to the Photoplayers

By C. E. SEBASTIAN
Mayor of the City of Los Angeles

AND SO it was
WHEN I was asked
TO WRITE a little
SOMETHING,
OR ANYTHING,
AT CHRISTMAS-time
FOR MOVIE folk
I COULD not think
BUT JUST of how

TO GREET my brothers
WITH WORDS of cheer.
AND THERE were times
FROM WHAT I saw,
YET DID not hear,
I LEARNED a lesson
IN THE rules
OF THIS big game
WHICH WE call

THROUGHOUT past weeks
LIFE.

Southern California is the land of flowers, fruits and films, and Los Angeles, "White-Nature-Audacity-Make," is its capital. In this city the Motion Picture Industry ranks third among our manufacturing industries in point of money placed in circulation. In point of numbers employed, it is undoubtedly our leading industry. Next to our wonderful climate, it is our greatest advertisement today. When we speak of the Motion Picture Industry, we talk in figures of millions. We know that the great plants located here are worth millions of dollars each year to this section, but hardly any two persons can agree as to the grand total involved. The last United States Government industrial figures available were gathered in 1909. At that time the film industry here was in the chrysalis stage. Fortunately, Uncle Sam has made a complete census of the industry during the present year and we may expect almost any day now to receive authoritative figures which will show just what the honor of being filmland's capital means to the commercial life of our city. Of course, we have no method of ascertaining the value of the vast advertising received each year by this community through the showing of Los Angeles-made films throughout Christendom. Our Government, however, will undoubtedly be able to arrive at the total amount expended here annually by the great producing concerns for rentals, construction, salaries and supplies. Conservative estimates covering the foregoing range from \$7,000,000 to \$20,000,000. As to the number of people given employment, the estimate is that the industry falls below 15,000. Whatever the figures may be, they are big.

Through the motion picture industry thousands of new connected with it have been brought to this section—men and women who are fast becoming identified with the welfare of our city. Many of these new-comers have built homes here, invested in business property and have become associated with our educational organizations, and, in fact, have become an integral part of our life.

The great celebrities of the speaking stage and the film are crossing and re-crossing the continent with the picture studios of Los Angeles as their mecca. In all the newspapers and periodicals of our country their doings are portrayed in such a way that the name of Los Angeles is continually in the public eye. Our motion picture studios are becoming famed everywhere, and to the tourists they are a greater attraction than anything else we have to offer. As to our own people the motion picture plants are an education and a relief, overshadowing in popularity our parks and other recreation places. Immense zoological collections have been concentrated here until the present time our city can undoubtedly boast of more wild animals in captivity than any other point in civilization. The knowledge made by the combined messengers of America would be tame, in comparison with what we have to offer in Los Angeles.

The location of the film industry in this region has given tremendous stimulus to many writers of short stories and scenarios. Hundreds of our people have taken up literary pursuits, and the local writers of scenarios have established a high place for themselves in the dramatic circles of our nation.

Los Angeles now leads the world in the volume of negative film produced, at least 75 per cent of the American product being made in this vicinity. The growing importance of our laboratories is indicative that it is only a question of time when the bulk of the positive film will be manufactured here. Some day, perhaps, the making of raw film will be one of our important industries—who knows?

Our city and our entire section take great pride in the film industry and our people stand ready to co-operate with the producers in everything that will contribute to its welfare and progress.

As one of her greatest assets and advertisements and one of her most unique institutions, Los Angeles, the largest city west of St. Louis, is glad, indeed, to have the splendid realm of film as a part of her favored domain.

The Los Angeles Chamber of Commerce has always been ready to extend a helping hand to the picture concerns that are making our city famed throughout the globe. To their representatives, "on the lot" and "on location" go out its best wishes and cordial felicitations.



To the thousands of photoplayers in and about the city of Los Angeles, who hail from the principal cities of the country, as well as from countries in every part of the world, as Mayor of this city, the "World's Photoplay Capital," I extend the happiest Christmas Greetings.

As alike to the most distinguished of directors and producers as well as to the property men, the scenario writers, the extras and everyone who has any connection with the great Motion Picture Industry. To me, the members of this industry are employed in a chosen profession, which has as its field the great outdoors of Southern California, valleys of perpetual flowers, and a coast line where conditions are ideal for filming scenes of all descriptions.

But yesterday the photoplayers played a very insignificant part in the life of Los Angeles and Southern California. However, with the coming of the principal film-producing concerns of the east, this industry has grown and expanded until today there are but two manufacturing industries ahead of it, and if the present stride continues it will be long ere the Motion Picture Industry will outstrip all others.

There are many reasons why the citizens of this community should be proud of the members of the photoplayers' profession. Numerically, the number in the thousands, conservative figures placing the number at more than fifteen thousand. Of this number, some represent the highest type of stage and theatrical folk. They have been lured from every part of the world to the film quarters of Los Angeles.

The head of the producing end of this industry are to be found some of the most brilliant men of the day. Great organizations have been incorporated, and every city in the country pours its little percentage into the fund that comes to Los Angeles for the improvement of studios, development and expansion of the industry.

From the financial standpoint Los Angeles probably benefits more as a result of the Motion Picture Industry than any other city in the world. A vast sum of money pours into Los Angeles banks each week from every part of the country for motion-picture pay-rolls, construction of studios and carrying out the development in this vicinity. These figures are growing constantly, for with the arrival of each new company, larger sums of money are brought into local circulation.

As Mayor of Los Angeles I have occasion to come into contact with photoplayers on many occasions and I find them a live, progressive, up-to-the-minute class of people. When asked to co-operate in any movement for the city's welfare they are always among the first to respond.

The fervent dealers of this city probably appreciate far better than I that these people are a big factor in purchasing and developing property. Hundreds of photoplayers are buying their own homes, have brought their families here from the east to add to the city's ever-increasing population. The investment in studios and homes owned by motion-picture companies in and about Los Angeles together with the private properties of the players themselves aggregate several million dollars. And they tell us that this money is still in its infancy!

I wish to emphasize the fact that the citizens of Los Angeles in Southern California cannot do too much to co-operate with the Motion Picture Industry and the thousands of people who are making it the "World's Photoplay Capital of the World." I can do nothing but urge every citizen to welcome any company in taking or improving a picture, and to be willing to do, as it comes back to Los Angeles, what it can.

When the motion-picture companies are making the name of Los Angeles known in every city in the world; when we understand that the "World's Photoplay Capital of the World," gives us prestige and that we will begin to realize the necessity of doing our little mite in assisting to boost along this great industry.

I again wish to extend a Christmas Greeting to the motion-picture people of Southern California, and on behalf of the city of Los Angeles, I wish them even greater success during nineteen sixteen than they have enjoyed in the past.

AND HAPPY New Year.

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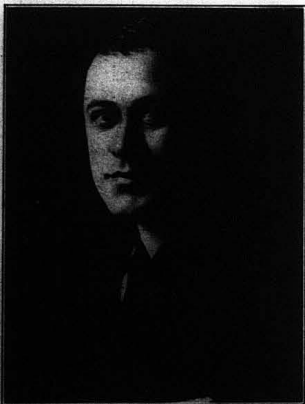
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Inceville Items

William S. Hart, the noted Ince star, with two camera men and a company of some thirty players, left Inceville this week for the isolated regions of Boulder Creek in the northern part of California, where they will make a number of scenes for the current Triangle-Kay-Bee features in which he will be starred. The company will remain away about three weeks, providing the weather is acceptable for photography. The story in which Hart is appearing is from the pen of J. G. Hawks. It is a tale of the Canadian Northwest and therefore will offer the great character actor in a new role. Great preparations were made before the depar-

Three of Ince's most distinguished players this week are beginning vacations, following the completion of the respective Triangle-Kay-Bee features in which they will be starred. They are Frank Keenan, William H. Thompson and Bessie Barriscale. Mr. Thompson, the veteran of the trio, has just completed a performance under the direction of Charles Gibby in a virile sociological drama. Keenan has just concluded his work as co-star with Mary Boland, in a strong modern drama under the direction of Reginald Barker. And Miss Barriscale has finally removed her make-up for the part of a nun in a beautiful romance of the Balkans in which she appeared with William Desmond under the direction of Scott Sidney.

It fell to the lot of Stage Manager Tom Brierly this week to avert what might have proven a disaster at Inceville during the filming of some scenes in the current Triangle-Kay-Bee feature in which H. B. Warner is appearing as star under the direction of Charles Swickard. The scenes in question depict a fierce battle in East India and among the "props" employed were twelve cannon. Six of these were genuine, while the other half dozen were built of wood by Brierly's force. Instructions were given the actors playing the artillerymen to use only the iron guns in the scenes and to "fisk" the discharge from the frailer weapons by using smoke-pots. So deceptive, however, were the wooden cannon that in the excitement of the moment, some careless "extras" loaded the imitation guns. By an act of Providence, Brierly chanced to be passing near the scene of action, as Director Swickard was about to order the battle photographed. He detected one of the men about to ignite the fuse in one of the bogus cannon and shouted a warning just in time to prevent what seemed an impending catastrophe.

Inceville's recent consignment of full-blooded Sioux Indians—which henceforth will be a permanent adjunct of the Ince-Triangle plant in the Santa Monica mountains—is this week being employed to advantage. The Redskins are appearing in the spectacular western drama in which Charles Ray, the young Ince favorite who was recently promoted to stardom, is appearing under the direction of Scott Sidney. In all their war-paint and feathers they are providing thrill after thrill by their spectacular rides down mountainsides astride bare-back ponies. The scenes are declared to be among the most impressive ever filmed at the Ince plant.

William Collier, the comedian, is going about Inceville this week proudly exhibiting a "black eye"—mute testimony of his willingness to "mix it" for purposes of realism before the motion picture camera. Collier is working a star in a current Triangle-Kay-Bee feature, under the direction of Walter Edwards, and among the scenes prescribed in the story is one in which he (Collier) becomes embroiled in a fist encounter with a gang of toughs. Though he is the father of a fourteen-year-old

son, the comedian prides himself on his pugilistic ability. So he waded into the combatants, and for two full minutes the "fur flew." When he emerged from the melee, his right eye was seen to be assuming decidedly abnormal proportions. The swelling and discoloration, however, have their virtues, for now it is not necessary that Collier use make-up to accentuate the injured member, for, fortunately, all the scenes prior to the incident had been made before it actually occurred.

MARGARET THOMPSON

In the city of Trinidad, Colorado, since made famous as a strike center, Margaret Thompson, of the Ince-Triangle players, was born. Her parents went to Portland, Oregon, where she was educated. She became interested in motion picture dramas and resolved to become a moving picture actress. With this ambition she left Portland and journeyed to Southern California and Inceville.

Miss Thompson immediately won favor in her new work through her ability to ride, as well as by her natural beauty, which loses none of its charm on the screen. She worked



hard and was given better parts. Though often cast in roles that meant dangerous risks, she never faltered. She appeared as the principal in many of the earlier dramas produced by Thomas H. Ince. Although she is herself a star, Miss Thompson is most proud of her work with stars of the speaking stage whom she has supported in a number of Ince's strong-cast plays. Among her favorite photo plays in which she has appeared to advantage are "Keno Bates, Liar," "The Man From Nowhere," "The Matinee," "The Cup of Life," and "The Reward."

Miss Thompson's hobby is the big outdoors. She is a splendid rider and swimmer; has an athletic figure; is 5 feet, 1 inch in height; weighs 125 pounds, and has blond hair and blue eyes.

FILM FACTS FOR PHOTOPLAYERS

The entire world looks to Southern California, and more specifically, to Los Angeles, when the subject of motion pictures is discussed. And rightfully do they look this way, for Los Angeles, known as the "Photoplay Capital of the World," houses more motion picture studios and more photographers than any other city.

To the visiting tourist who pays the city's suburbs a flying visit, one of the first questions asked is generally this: "Where are the motion picture studios?"

One does not have to look long or far without coming into contact with some phase of the great motion picture industry in or near Los Angeles. Even on the main streets of the city a large automobile may pass with a crowd of motion picture actors or traffic may be blocked at Seventh and Broadway for several minutes, but the traffic officers merely wait good-naturedly and say: "Only a motion picture scene."

In the cafes of the city and surrounding towns the photographers play no small part. One may be dining in almost any restaurant or cafe in Southern California and on looking up may see Mary Pickford, Edna Goodrich, Anna Held, D. W. Griffith or any of the steller players or producers enter. Probably, on close observation, one will notice that but two tables behind sits Mack Sennett, Mabel Normand, Charles Chaplin or the Gish Sisters.

On the boulevards surrounding Los Angeles the visitor is apt to see any of the photoplays stars strolling along at a lively clip. With beautiful boulevards running to every part of the vicinity, with ideal weather conditions prevailing, it is no wonder that the film stars love to speed up and down the finest boulevards in the world.

For the benefit of those interested, a general list of the producing companies operating in and around Los Angeles is here given. This list does not include every company under organization or all of the lesser ones, but for general reference work this list gives an idea of the extensiveness of local motion picture activities:

- American Biograph Co., Gerrard and Georgia streets, Los Angeles, Cal.
- American Film Co., Santa Barbara, Cal.
- Balboa Amusement Producing Co., Sixth and Alamitos, Long Beach, Cal.
- Bostock Jungle & Film Co., Washington Park, Los Angeles, Cal.
- Bronko-Kay-Bee-Domino Co., Inceville, near Santa Monica, Cal.
- Clune's Film Producing Co., Melrose and Bronson streets, Los Angeles, Cal.
- Crowns City Film Co., 40 West Mountain street, Pasadena, Cal.
- California Motion Picture Corp., San Francisco, Cal.
- Essanay Film Mfg. Co., 651 Fairview Place, Los Angeles, Cal.
- Fine Arts Film Co., (D. W. Griffith's Co.), 4500 Sunset Blvd., Los Angeles, Cal.
- Fox Film Co., 1745 Alessandro street, Los Angeles, Cal.
- Famous Players, Melrose and Bronson streets, Los Angeles, Cal.
- Features Ideal Film Co., 1327 Gordon street, Los Angeles, Cal.
- Kob & Dill Co., Lillian Way and Eleanor streets, Los Angeles, Cal.
- Kalen Co., 1425 Fleming, Los Angeles, and Glendale, Cal.
- Keystone Film Co., 1712 Alessandro, Los Angeles, Cal.
- Lasky Co., Jesse L. Vine and Selma, Los Angeles, Cal.
- L-KO Motion Picture Co., 6100 Sunset Blvd., Los Angeles, Cal.
- Lubin Co., 4560 Pasadena avenue, Los Angeles, Cal.
- Majestic Motion Picture Co., (D. W. Griffith's Co.), 4500 Sunset Blvd., Los Angeles, Cal.
- Morocco-Bosworth (Inc.), 201 N. Occidental Blvd., Los Angeles, Cal.
- Mathews Co., Gower and Sunset Blvds., Hollywood, Cal.
- National Drama Corporation, 1417 N. Western avenue, Los Angeles, Cal.
- National Film Corporation, Gower and Sunset Blvds., Los Angeles, Cal.
- New York Motion Picture Co., (Thos. H. Ince Co.'s), Inceville, near Santa Monica, Cal.
- Rolan-Pathé Co., 1745 Alessandro, Los Angeles, Cal.
- Selig Zoo, 3800 Mission Road, Los Angeles, Cal.
- Universal Film Co., Universal City, Cal.
- Viagraph Company of America, Prospect and Talmadge streets, Los Angeles, Cal.

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NOTICE TO SUBSCRIBERS

Anyone bringing in two new yearly subscriptions, \$2.00 per year, to the PHOTOPLAYERS WEEKLY, will receive one year's copy of the paper free. This is an inducement to our friends who are contemplating taking our paper later on to do so at this time, and furnishes an opportunity of getting a yearly subscription free of charge. Mail all communications to the PHOTOPLAYERS WEEKLY, 215-16-17 Lissner Building, Los Angeles, Cal.

GREETINGS TO OUR SUBSCRIBERS AND FRIENDS

The PHOTOPLAYERS WEEKLY takes this opportunity of extending to its many subscribers and friends a Merry Christmas and a Happy New Year. In this issue, our CHRISTMAS NUMBER, the staff of this paper has endeavored to give its readers an issue that will not only be a credit to itself, but one that will tell the wonderful tale of the development of the motion-picture industry in Los Angeles and Southern California.

Under handicapped conditions the new management has endeavored to give representation to each and every studio in and about Los Angeles. We hope that we have covered the ground at least to some extent. We have endeavored to give news events in connection with every studio and film-producing plant near here and have made an effort to weave these events around as many Photoplayers as we could permit.

And we hope that you, the jury, will be a little lenient in your criticism of our first efforts. When a publication receives no criticism, the publishers may rest assured that they are making at least a few friends. If, on the other hand, they are showered with complaints, they may know that there is room for improvement. If, in this instance, we do not receive too many complaints, we shall take the liberty of hoping that our efforts have not been entirely futile. We will be encouraged and will bend every effort to give to Los Angeles, that great "heart of the picture-producing world," a live-up-to-the-minute Photoplayer publication, one that is not influenced by any studio, or by anyone connected with that industry, but guided by a management whose only interest is to give and produce the best results.

We need and ask the co-operation of everyone connected with the industry. We owe a great deal to the publicity departments of the various studios for many past favors. We also owe something to the managements and heads of all the studios. And last, we owe a word to the Photoplayers themselves who act, work, produce and who make possible this growing industry.

Again, the Editorial Staff of the PHOTOPLAYERS WEEKLY extends to everyone connected with the Motion Picture Industry a Merry Christmas and a Happy New Year.

1915 A GREAT YEAR TO THE INDUSTRY

The year Nineteen Fifteen has all but run its course. To millions in other lands the year has been as sad as in the Dark Ages. Practically every living being, civilized or uncivilized, has been influenced by the long-delayed World War. Now that it has come, is here, and is still coming, we are all more or less affected by its cruel hand.

Many industries as a result of the iron heel have been paralyzed. Many have been swept out of existence just as Belgium and Serbia have been effaced from the map of Europe. Other industries have gained in proportions hitherto unknown.

The motion picture industry, although hindered in its foreign output, has gained gradually during the year Nineteen Fifteen, not because of the war but in spite of it. The motion picture industry is expanding, growing and gaining in proportion as no industry has done in the past and judging from past events will continue to develop.

Los Angeles, the bright and growing nucleus of this vast industry, has profited tremendously by the growth of film. Studio after studio has been built in and about the city. Many of the eastern producers, skeptical about the west, have at last admitted our superior conditions and are making this their great center.

With the coming of each new company, come hundreds of people and thousands of dollars for local circulation and investment. Every business house in Los Angeles is more or less influenced by this industry. Some of them can not see it but the fact remains. Every loyal Angeleno owes the motion picture industry a debt that can never be paid. The co-operation on the part of business houses and individuals, however, whenever an opportunity arises, will in some respects return the favor.

Nineteen Fifteen has been a big year in our industry. Nineteen Sixteen, another year, is already knocking at our door. We believe that the coming year will bring far greater results to the industry. And to that end we shall bend our efforts.

UNCLE SAM WILL DECIDE

We are anxiously awaiting the report of the United States Government on statistical data pertaining to the motion picture industry in Southern California. During the past few months government officials have been diligently at work compiling statistics on this industry not only in Los Angeles but in

Southern California as a whole. This report will be accurate and will carry the seal of Uncle Sam.

There has been much written and more said about the sums of money invested in the motion picture industry in Los Angeles and about the number of people employed in this business. Every banker, business man, Photo-player, writer and individual has had his or her idea about this matter. The Chamber of Commerce has compiled data on the subject. Eastern critics, jealous of the growth of the industry here, harped upon this subject in volumes of editorial matter, endeavoring to belittle the local picture industry and to deny its growth.

Now comes along one, Uncle Sam, who will produce figures that no magazine writer can deny. They will be accurate and just. There will be no exaggeration. They will give in detail all data pertaining to the industry, number of players, number of persons identified with the business, amount of capital expended daily, weekly, monthly, yearly and number of plants and concerns operating. These statistics will be invaluable to everyone concerned and we await Uncle Sam's verdict.

WORLD CELEBRITIES HERE

Tourists in every clime and in every country are impressed by some one thing in particular which always remains with them. In Southern California they are impressed by many things, flowers, scenery, climate and hospitality. But during recent years they have been impressed by the motion picture industry and when a tourist, who has visited Los Angeles during 1915, takes in a moving picture show, he will naturally think of this city.

The tourists' principal sightseeing tour here leads to one of the motion picture studios. As an example of this, following is given a list of some of the nation's greatest producers who have visited Universal City during the year: Thomas R. Marshall, vice-president of the United States; Thomas A. Edison, America's greatest inventive genius; William Jennings Bryan, former Secretary of State; Henry Ford, philanthropist, automobile magnate and now a world figure as a result of the "jitney cruise"; Madam Schumann-Heink, the world's greatest contralto; Madam Melba, another of the world's most noted songbirds; Sir Thomas Lipton, Ireland's celebrated sportsman and tea king; Samuel Gompers, president of the American Federation of Labor; George Ade and Irvin S. Cobb, American humorists; Governor Edwin H. Duane of Illinois; Governor Arthur Capper of Kansas; Myron T. Herrick, former Ambassador to France and Governor of Ohio; Lafayette Young, former United States senator from Iowa; Governor Lucius Pinkham of Hawaii; Mayor Nye of Minneapolis; Mayor Thompson of Chicago and other state and municipal officials and officers of numerous fraternal and civic organizations of America and England.

LOS ANGELES, THE CITY OF FILMS

Paris is famous for its beautiful art galleries and boulevards, Berlin for its fine government buildings and statelike, Constantinople for its towers, its minarets and its Oriental splendor, Rome for its romantic history which leads back to the days of Pompey and Caesar but Los Angeles is known today as the "Photoplay Capital of the World."

What the art galleries and boulevards are to Paris, what the stately government buildings are to Berlin, what the Oriental architecture is to Constantinople, what romance and history are to Rome, the growing Motion Picture Industry is to Los Angeles.

WHO SHALL SAY?

In these days when the attention of society is focussed upon the world of moving pictures, the startling exploits, the ultra fashions, the extreme functions of the men and women who are giving of their talents, or their youth and beauty to this most modern branch of entertainment art, it is small wonder that, one by one, recruits are added from the real genius of the age, music, drama, art, and the very best of managerial and directorial ability that money, and big money, can pay for. In short, the business of moving pictures is one of the vital things before the public eye, and has its direct influence upon more classes of people than any other today.

Though cannon belch and guns of war pour forth death-dealing volleys in the theater of war, and though men are dying in the trenches, and at home the women weep, still the rest of the world must be entertained. Everything pertaining to picturedom has proved of interest, not only to certain classes, but to all classes. There is more in the press today concerning the doing in the world where the silent drama is produced than of any other form of entertainment. It is not to be regarded as the "survival of the fittest," but rather the trend of the age in which we live.

It is an age of quickened perception, of educated imagination. All society has come to feel a sort of proprietary interest in the men and women who by their talent, genius and beauty reflect dramatic stories upon the screen, and by the finest exercise of those talents, robbed as they are of the use of speech, considered in an age gone past as indispensable.

It is a wonderful age of progression. Airships, machines of war, gigantic telescopes that will unravel the secrets of the stars, all of these will suffer the same evolution that will change the world in fifty years from now so that the man is not living who can calculate the difference it will make in human life. And the camera—that most wonderful and marvelous piece of mechanism today—who can say where the genius of fifty years from now will place its possibilities!

IN THIS ISSUE

In this issue of the PHOTOPLAYERS WEEKLY appear several articles written by men of prominence in Los Angeles. Mayor C. E. Sebastian has prepared a beautiful "Welcome" to the thousands of Photoplayers here, an expression of his appreciation of the people who are doing so much for our city.

Arthur W. Kinney, Industrial Commissioner of the Los Angeles Chamber of Commerce has also prepared an article on the "Value of the Motion Picture Industry to Los Angeles." In this article Mr. Kinney gives a clear, concise resume of the motion picture industry, past, present and what is in store for the future. He also makes mention of the forthcoming United States Government census on the motion picture interests in Southern California, which will be issued by Uncle Sam very shortly.

Montley H. Flint, one of the well-known bankers of this city, vice president of the Los Angeles Trust & Savings Bank, has also given his opinion of the banking interests on said film industry and what the banks owe the motion picture organizations. He plainly admits that because of the fact that this vast industry has come to us voluntarily, unsolicited and without effort on our part we, the business interests of the city, are prone to pass it up as unworthy of consideration. He shows its value to us, in cold dollars and cents, and urges that Los Angeles, as a whole, take more interest in the third largest manufacturing business in Southern California, and one of the largest in the world.

In other issues, from time to time, will appear articles by men of prominence in all professions and walks of life on the motion picture industry. Bankers, business men, professional people and others will be asked to give an expression of their attitude toward a business that advertises Los Angeles to the four corners of the world the great motion picture center.

The Meaning of the Movies

What This Industry Brings to Los Angeles in Dollars and Cents



That Los Angeles is the center of the world's film production is a fact known to almost every one. But the magnitude of the industry, which employs 3,600 people and annually puts into circulation here \$15,000,000, is not appreciated or understood by the average citizen. Personally, I am of the firm conviction that the payrolls of the moving picture producing companies and the money left here by visitors to the two California Expositions during 1915 were the chief factors contributing to the slight improvement in local business conditions apparent within the past few months. This statement, I feel sure, will be borne out to the satisfaction of even the most pessimistic by an automobile or street-car trip, or an interesting tramp afoot, through Edendale, Hollywood, or Universal City, where some idea will be gained of the vast number of people employed in producing moving-picture films which are featured throughout the world.

This wonderful source of wealth came to us without effort on our part. We offered no inducements to the pioneer producing companies, as any locality ordinarily must do to secure revenue-producing industries. It came to us as a gift of nature, resultant upon the ruggedness of our mountain scenery and the wonderful Pacific at our very doors. Perhaps it is because the wealth has poured into our coffers without effort that we do not more thoroughly appreciate it, for the case with which Los Angeles fell heir to the world's greatest picture-producing plants undoubtedly accounts, in a large measure, for the seeming indifference of our authorities and citizens toward it.

I can more clearly express my views by asking what would happen in this city if a completely established, profitable corporation intended to operate in Los Angeles, with the definite assurance that \$15,000,000 would be its annual expense bill? We all know that such tidings would call for column after column of newspaper space, receptions, ground-breaking ceremonies, banquets, etc., and properly so, because such a prize would be worthy of celebration. But because the film industry came to us unheralded, it is looked upon as quite the commonplace thing and receives too little encouragement. Los Angeles should be proud to be known as the "Movie City" of the world, and our authorities should see that the parks and other public places are at the disposal of reputable producers, and our citizens fortunate enough to own beautiful homes should permit their use whenever possible. In other words, Los Angeles should do everything that will make for the production of more pictures and better pictures.

Let us not forget that the film business has made Los Angeles an important export center. This locality is making pictures not only for the United States, but for the entire world. Charlie Chaplin is the joy of the remote English peasant; Roscoe Arbuckle is just as funny on the steppes of Russia as on Main street; "The Birth of a Nation" is playing to capacity houses in London; Kathryn Sweet is as winsome, Kathryn Williams as daring and Francis X. Bushman as handsome in Paris, Berlin, Siam or China as in Los Angeles.

We must not overlook the fact that elsewhere along the western shores of our great land are to be found places naturally well adapted to the production of moving-picture films—localities that would welcome the wealth-bringing industry—that even now are holding out inducements to the producing companies. We cannot afford to let them go. There are splendid men at their heads, whom we need as citizens in the upbuilding of Los Angeles, men who are willing and glad to do their full share toward our development. So let us, you and I, do our part in the maintenance here of the most wonderful medium of advertising our Sunny Southland that the hand of God or the man of man has wrought.

MOTLEY H. FLINT.

AWAY BACK EAST

Mail a copy of The Photoplayer's Christmas number back East to your dear old mother, or to your boyhood sweetheart, who are watching your rise in the motion picture world. This issue will be appreciated in the East as no other publication, because it abounds in scenes savoring of sunshine, flowers, beauty and happiness.

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No finer gift can be had than one of these superb music instruments. See the complete line at the Southern California Music Company, where the beautiful new models are now on sale.

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Extend to the Photoplayers of Los Angeles, and especially to those of Hollywood, the season's greetings, and wish you all a very Merry Christmas and a Happy New Year. We take this opportunity to say that we very much appreciate the generous patronage with which the Film People and their employers have favored us. We desire to extend to you every possible courtesy in the future, as we have tried to in the past, and thereby merit your further good will. Our latch string is always out to the Movies.

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Famous Stage Star Makes Debut in Long-Heralded "Peggy"



BELOVED BILLY BURKE

At Last Thos. H. Ince's Newest Favorite Appears in a Film Masterpiece

"Peggy," the much-heralded and long-awaited Ince production in which Billie Burke, the popular stage favorite, will make her debut as a film star, was given a private showing at the Majestic theater in Los Angeles, and those who viewed it, it is said, pronounced it to be, without doubt, the best production that has yet come from the Ince studios.

"Peggy" will be shown Monday night and for one week only together with an all-star Keystone Comedy at the Majestic theater, the new home henceforth of the Triangle program.

duction merits particular attention. From the first scene until the romance, in which she figures in staid old Scotland, is culminated, a never-ending variety of original Scotch melodies.

The song was completed last week and hundreds of thousands of copies are now being printed for distribution in conjunction with the showing of the film throughout the country. Especially attractive is the cover. This is an elaborate layout in four colors, showing Miss Burke in a scene from the production.

So eager is Producer Ince that the Burke vehicle in every respect, be given an elaborate presentation, that he has even entrusted to his own art staff the task of preparing the originals for the one and three-sheet stands. These are now nearing completion at the Ince studio and are said to give indications of developing into most beautiful examples of the lithographic art.

What is expected to prove a tremendously powerful factor in the success of the Burke production is the excellence of the cast that appears in support of the beloved Titian-haired star. Principal, perhaps, among those who are to be seen in the piece is William H. Thompson, the dean of the American stage. Thompson enacts the role of Andrew Cameron, uncle of "Peggy." The romantic part is played by William Desmond, who is now permanently affiliated with the Ince-Triangle forces. In addition to these well-known players, others in the cast include Charles Ray, the Ince juvenile who scored such a hit in "The Coward," Gertrude Claire, Truly Shattuck, Nona Thomas and Joseph J. Dowling.

TO WALTHALL

The poet sits and tears his hair, he's searched the Lexicon's with care, to find two words—however rare—that rhyme with Henry Walthall. He's tried "moth-bail," it doesn't sound right, and "maul," but Henry does not fight, then "we'll call Paul," is silly quite, it's HARD to rhyme with Walthall. Then "fall in hall, like Keystone sounds, and "wall" and "pall" are common nouns, there's "stall" and "tall" and "gall"—oh! sounds, one CANNOT rhyme with Walthall.

From a musical standpoint, the pro-

KENNETH O'HARA

Publicity Expert for Thomas H. Ince
Well Known Newspaperman
of New York

Kenneth O'Hara, ex-newspaper man, is the director of Publicity for The New York Motion Picture Company at Inceville. O'Hara has charge of all the publicity that comes from the Ince angle of the Griffith, Sennett and Ince Triangle.

O'Hara is a New York man, having had years of experience on several of the big New York dailies. He spent two years on Los Angeles newspapers before joining forces with the Inceville producer.

O'Hara is one of the most capable men in the publicity business and was the first choice when it came time to



select a man at Inceville. He is a popular young man, has a world of friends not only in photoplay and newspaper circles but in other walks of life. He is ably assisted by Barney Bernard, well known Los Angeles newspaperman.

AT LAST, KITTY GORDON!

Kitty Gordon, the statuesque British beauty of the light opera world, is the latest theatrical star to succumb to the lure of the films. She will soon appear in a lensed version of "As In a Looking Glass," the novel by F. C. Phillips. Frank Crane, of the World Film forces, has begun the production in the Fort Lee, N. J., studio.

J.B. Fibawood
—"the Store with a Conscience."



Child of an hour, and lovesick youth an hour,
Hoggar an hour, then fanned by riches' breath,
The wrinkled actor, Man, bereft of power,
Creeps tottering behind the curtain, Death.
—from the Sanskrit.

"Dress Up" Christmas

OLD friends meet again—the exchange of gifts and thoughts—when does a man so want to look as he feels?

Hart Schaffner & Marx clothes do not board-up your personality. They bring it out—at its best, \$18 or better.

Varsity 600 overcoats
Varsity 55 suits
—both for young
hearted men.

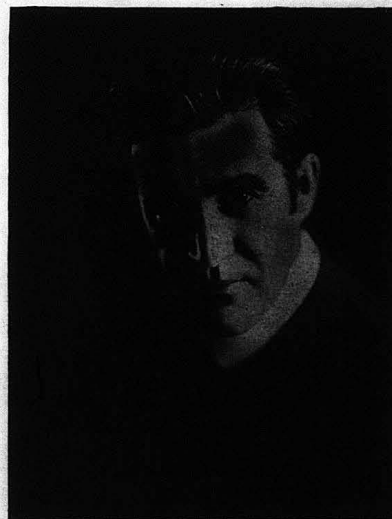
Get His Gift at His Store

Initial Belts, his initials, \$1.50 to \$10.
Study coats, foreign stuffs, \$5 to \$22.50.
Initial kerchiefs, real Irish linen, up to \$1.
French faile cravats, \$1, soft, firm brilliancy.
Persian French crepe pajamas, \$3.50, nouveau.
Persian cravats, unordinaries, 50c each.
Auto scarves, silks or Angoras, beauties \$1 to \$7½.



GRACE CUNARD

WORLD'S FAVORITES



FRANCIS FORD

"THE BROKEN COIN SERIES"

WITH

Universal Film Company

Southern California, World's Picture Producing Center

By E. D. HORKHEIMER

Secretary and Treasurer The Balboa Amusement Producing Co

Herewith The PhotoPlayers Weekly takes pleasure in printing a resume of the reasons why Southern California is the logical moving picture center of the world. Some time ago several articles, written by Don Meany, appeared in the eastern trade journals, which attempted to discredit the West Coast in favor of New York and vicinity as the best place for picture-making. The PhotoPlayers Weekly has had the accompanying reply by E. D. Horkheimer on file for some time. But heavy demands on our space have made it impossible to give the matter publicity before. All things taken into consideration, we believe it a particularly strong feature for our Christmas issue, as it shows the trade and the people of Southern California just where The PhotoPlayers Weekly stands—for the West Coast, which is the established cinema-producing center of the universe, as Mr. Horkheimer makes plain,—The Editor.

As to the relative merits of the east and west for producing moving pictures, there is no longer any debate among men foremost in the business. If the silent drama consisted principally of players and properties, the east would undoubtedly be favored. But since cinematographic productions depend more on other considerations—scenery, climate, etc.—which cannot be found anywhere to compare with Southern California, from a photographic standpoint, this part of the Pacific Coast has naturally become the world's picture producing center.

Ordinarily, a discussion of this subject would be uncalled for; but since the representation of a screen hero, who has gone east for a season of work recently, declared in a trade journal that New York and its environs are superior in every regard to the "land of sunshine" for film purposes, it is not untimely to set forth a few of the facts in the case once more. Particularly is this true, since it has been variously estimated that between seventy-five and eighty-five per cent of the moving picture plays are now being staged in and about Los Angeles.

Why is it, let me ask to begin with, that all of the biggest American photoplay producers have migrated to the west? The industry had its start in the east, where all the leading manufacturers had their first studios. But it wasn't long until the Biograph,

Vitagraph, Selig, Essanay, Universal, Lubin, Kalem, Famous and many others came to Southern California. It is true that some of these still maintain eastern studios, but they have found that for all-the-year-round outdoor work, the sunny climate of the Pacific Coast cannot be excelled.

To be sure, the east has some sunny weather, but its photographic qualities are nothing like those of Southern California. The sort of sunsets we have out here, week in week out, come about once a year along the Atlantic. Mind you, I'm not decrying the east, for I'm an easterner myself. But I realize that the Atlantic seaboard has picture-making difficulties which cannot be satisfactorily overcome.

As for the contention that the east's lack of sunshine can be offset by indoor studio work with artificial lights, no one who knows anything of the niceties of photographic art will maintain that as good a picture can be made under artificial lights as with natural light. A substitute is never equal to the genuine article. Furthermore, working under artificial lights is extremely hard on the eyes. It is well known that many players are laid up from the strain. It takes most of them a long while to get used to the brilliant arcs; while some of the best ones never do.

I realize that there are certain times and conditions when artificial lighting becomes necessary in picture

making. During the rainy season, most of the western studios resort to it, in order to keep up their work. But it is never to be preferred to sunlight. In emergencies it will answer. As for the photographic variation sometimes noted in pictures filmed under both conditions, that is the fault of the cameraman. Balboa productions give no grounds for taking such exception.

The critic of the west declared it to be greatly handicapped in the matter of props and costumes available. I would call attention to the fact that for this the Pacific Coast region can hardly be blamed. Rather, it is the fault of the particular studio which lacks the equipment necessary to make productions from start to finish.

A motion picture studio worthy of the name should be complete in every detail. I know there are some companies that start with only a star. They haven't even a camera. Then they go out and rent all of the props and accessories as they need them. Naturally, such manufacturers will be handicapped. But at Balboa we have made it a point to be fully equipped in the matter of props. Our store rooms have a hundred thousand separate items, and we can dress any sort of set from hangings to furniture, no matter what the period. Should it happen that we lack anything, it is purchased immediately. We hold it to be wasteful and unnecessary to rent articles that are needed constantly.

Pictures, construed cinematographically, are not merely portraits in action. They must have attractive backgrounds. Save in winter scenes, these must indicate life and verdure. In the east, you get it only a few months out of the year. The rest of the time the trees are bare and the ground is hard and cold. While in Southern California flowers and foliage never disappear. The supply is constantly renewing. When pinched in this regard, eastern picture producers go south for their exteriors. Those who have worked in that section know full well that it cannot compare photographically with the west.

We are told that the producer is interfered with by western municipalities. Well, what about the way in which New York has driven all the studios off Manhattan Island just recently? Furthermore, the law there requires all film to be carried in double-lined galvanized iron cases, and it may not be taken in subways, street

cars or elevated railroads. Such conditions are hardly advantageous to the screen producer.

To the best of my knowledge, there are no such restrictions anywhere on the Pacific Coast, nor are any contemplated. Balboa's experience has been that municipal authorities are only too willing to co-operate with producers when their people conduct themselves as ladies and gentlemen should. Where picture makers have trouble in getting permission to work in public, it is usually because some of their fellows have abused privileges previously extended and made themselves nuisances. Time permits to work in parks and other public places are granted in Los Angeles and vicinity and will always be renewed during good behavior on the part of the beneficiaries. But companies indulging freely in so-called "rough stuff" are occasionally required to get their permits from day to day.

You can't photograph on the big estates in the east unless you have access to the owner or submit to the graft of a caretaker. Representative companies never have the least bit of trouble in getting permission to work on the big estates of the rich in people in Pasadena, Long Beach and Hollywood; many companies have the free entrance to the homes and estates of the rich in and about San Francisco and Santa Barbara. True, producers here have been black-listed in this regard, because in times gone by their representatives have cast obliquely upon our profession.

But the condition is not due to the west. It is the picture people themselves who are to blame. Western hospitality is axiomatic. One of the biggest cattlemen of Southern California, who has made his name with another moving picture company, finally permitted some Balboas to work on his ranch; and when they finished he was so well pleased with them that he invited the entire corporation of 250 people down for Sunday and gave them a barbecue at his own expense. No one in the east could do any more.

There is some truth in the contention that eastern studios have a greater number of good actors to pick from and can cast types easier, but this advantage is offset by the fact that the players in the west are more experienced before the camera. Good actors on the Pacific Coast never seek for work long. The many studios here are constantly in need of more talent: As for New York's foreign quirkers, they are all beginning to show unmistakable signs of Americanization. These must be eliminated if photographed on the spot. It is simpler to build sets of such localities and use trained "extras," of which the west has an army.

In this connection it is interesting to note that those big producers who have not yet located in the west are now negotiating for sites in or around Los Angeles. The business has become so specialized that several large realty operators devote themselves entirely to finding suitable locations for new studios. We don't have to go two or three hours away for our mountains, as the New York producer does. They are in Southern California's back yard; while the Pacific borders the front. Although we have practically perpetual sunshine, the land of snow and ice is so close at hand that all of the Rex Beach and Jack London Alaskan stories are put on in and near Los Angeles. As for the charge that California climate is enervating, well, all I can say is that the steady growth of the picture industry in this vicinity doesn't indicate it. Particularly is this so in Balboa's case. In two years' time, we have built one of the largest actually independent moving picture producing plants in the world at Long Beach; and we haven't reached our limit yet.

As naturally as it is for the south to be the center of the cotton industry and Pittsburg to be iron-mill hub, just so is Southern California the habitat and established home of the cinematographic activities of America. As a proof of this, I need but to cite that all of the real big American pictures have been produced here. Film plays will continue to be made in other parts of the country, just as there are sporadic examples of all industries everywhere.

But let any picture-goer compare the eastern and western screen productions as to settings, costumes, lighting effects, photography and the various other important elements that enter into ideal cinematography; nine out of ten will favor the western-made pictures. By this I do not mean the so-called western dramas featuring frontier life and cowboys; but the strong, red-blooded photoplays of every-day and present-day American life.

It is the exteriors that go a large way in making up the striking and impressive piece of dramatic photography, after you have a good plot. Remember that the best eastern productions have all consisted principally

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NOW IS THE TIME FOR PHOTOPLAYERS TO ENGAGE THEIR TAXICABS FOR THE HOLIDAYS

Some Beer

Sales tell their own tales—Thirteen million bottles of East Side Beer sold year 1914.

Awarded Gold Medal at San Francisco World's Fair.

Quality has been the secret of our success.

LOS ANGELES BREWING COMPANY



of interiors. We can build them just as good in the west. But you can't move our great outdoors and sunshine east. Kipling once wrote: "For east is east and west is west and never the twain shall meet," or words to that effect. Of course, he hadn't the picture-making industry in mind, but his basic thought applies just the same.

It is rumored among the trade that President William Parsons, now in New York, is negotiating with a large feature film program to accept one five-reel subject each week, featuring well-known legitimate stars in plays that they made famous. Mr. Parsons on his return will give out full information.

LASKY'S PLACE IN PICTURE WORLD

But Two Years Have Elapsed Since Initial Work Started on Site of Present Studio—Now Producing Many of Film-dom's Stellar Plays.

By Kenneth McGaffey, Publicity Director Jesse L. Lasky Feature Play Co.

Two years ago Christmas Day, three three men left Hotel Alexandria in search of a moving picture studio. They were uncertain as to what they wanted and what to do with it when they did find a studio, but as they had journeyed all the way from New York to Los Angeles to go into the moving picture business, they did not intend to let this fact interfere with their plans.

That has been the reason for the success of the Jesse L. Lasky Feature Play Company. It is the ambition of the Lasky organization now, as it was at first, to make every production a dramatic and artistic photographic masterpiece and not a moving picture. Therefore, many moving picture traditions have been violated.

The three men in search of a studio were Jesse L. Lasky, Cecil B. De Mille and Dustin Farnum. Jesse L. Lasky had acquired much fame in the theatrical world as a producer of clever vaudeville features; Cecil B. De Mille had all the dramatic instincts and playwriting ability of his famous father; Dustin Farnum was an actor of international reputation.

They finally located at the corner of Vine and Selma streets in Hollywood, California. A dissused garage was the only semblance to a studio with which they started.

It was here "The Squaw Man" was produced, on a stage twenty by thirty feet in size, and with a gigantic white cotton umbrella as a diffuser.

One year later, on this same site, marked the completion of the largest glass studio in the country. The company now employs four directors; a stock company of over a hundred; a carpenter crew and shop force working day and night; a complete printing and developing plant, and is considered to be one of the best equipped studios in the country.

Their first photoplay, "The Squaw Man," made an instantaneous hit with Dustin Farnum in the lead.

This was followed by Edward Abeles in "Brewster's Millionaire," Edmund Breese in "The Master Mind," and Cecil B. De Mille's first picture as a full-fledged director—Dustin Farnum in "The Virginian." This was the first of the phenomenal successes and placed the Lasky name among the first of the picture producing firms.

Prior to the production of "The Virginian," the film had been sent to other plants to be developed and printed, but the Lasky company have now installed their own developing and printing department.

At this time, the Paramount releasing organization was formed and the Lasky productions induced to enter.

For out-door scenes, an 18,000-acre ranch was purchased in the San Fernando valley. On this ranch the big battle scenes in "The Rose of the Rancho" and "The Warrens of Virginia" were taken.

In the East, Mr. Goldsmith, general manager of the firm, by special arrangement with Mr. Belasco, secured the film rights to all the Belasco productions and contracts were made with many of the leading dramatic stars of the country, including Geraldine Farrar, the distinguished operatic prima donna.

Today the president of the company is Jesse L. Lasky; Samuel Goldfish, treasurer and general manager, attends to the New York business; Cecil B. De Mille, the director general, has charge of the producing end at Hollywood. Associated with Mr. De Mille as directors are his brother, Mr. Wm. C. De Mille, George H. Melford, and Frank Reicher, former general director for David Belasco.

Blanche Sweet heads the list of permanent Lasky stars. She is surrounded by such well-known stars as Fanny Ward, Charlotte Walker, Victor Moore, Theodore Roberts, Wallace Reid, Cleo Ridgely, and Mae Murray.

Some of the notable artists who have appeared in Lasky pictures are Edith Tallifero, Edith Winne Mathison, Laura Hope Cruse, Donald Brian, Lou Tellegen, Valeska Suratt, Edward Abeles and Ina Claire.

For the 1916 season the Lasky company will produce in photodramatic form a number of the works of the late Mark Twain. Other big productions are contemplated, the titles of which have not been announced.

MAY BUSH MARRIES FRANCIS McDONALD

Miss May Bush, well-known Keystone player, this week became the bride of Francis McDonald, who recently starred with Orrin Johnson in the "Price of Power," a Triangle feature. Mrs. McDonald may continue her work with the Keystone company. She believes in insurance, and recently, while ill, received a lucrative check from the Western Indemnity company.

BUCK MASSIE, RECEPTION COMMITTEEMAN.

Buck Massie, well-known ex-showman, is now at Universal City and has been appointed head of the visitors' committee, a new organization. Massie takes charge of the visitors at the film city, a task that comes easy for him. During years past he has acted in various capacities in all parts of the world, having been an old circus and showman, manager of the London Olympic and the Blackpool Coliseum, the English Coney Island.

NEVA GERBER VACATIONING

Neva Gerber, whose work in the Beauty Films delighted fans for so long, has not yet returned to work and refuses to divulge her plans. She says she does not want to work again this side of Christmas, stating that it will be the first time she has had a "free" Christmas in a long time. In the meantime, she drives her machine, visits her studio friends, and recently took her mother and Adelaide Wise to San Diego for an outing.

SNOW CAUSES DELAY

Charles Giblin sent work from Mount Baldy that he and his company were experiencing cold weather, and that this, combined with the snow, was responsible for their lengthy stay. Mr. Giblin is producing a feature photoplay, with the veteran William Thompson starring, which will appear on the Triangle program. It is a strange fact that static and other misfortunes invariably occur in the most out of the way places and under the most uncomfortable conditions, but such is the life of a picture producer, to say nothing of the actor.

Inceville Star



BESSIE BARRISCALE, INCEVILLE LEAD

Bessie Barriscale, who is now starring under the direction of Thomas H. Ince, was telephoned into motion pictures. At the time she received the call to the screen, Miss Barriscale had joined the Burbank Stock Company for a short engagement. Jesse L. Lasky at the time was preparing to produce "The Rose of the Rancho" on the screen. He heard that Miss Barriscale was in Los Angeles and called her up at the Burbank. They talked a few minutes, made an appointment and Miss Barriscale became a moving picture star.

When she signed the contract with Lasky, Miss Barriscale did not intend permanently to desert the speaking stage. So easily did she adapt herself to the work, however, that she threw her whole self into the part, and it paid. She had accepted the part because the large sum offered by Mr. Lasky was the chief attraction. Hence, when Director Ince brought up the matter of a long time contract it took but little persuasion to secure her signature to an agreement. She signed, not so much because of the almighty dollar, but because she saw a chance to advance a great art. Time has proved that she was right.

VITAGRAPH MOVES TO HOLLYWOOD

Well Known Company Takes Up New Quarters in Picture Producing Plant Being Thoroughly Equipped

(By Doris Schroeder, Publicity Dept., Vitagraph Company of America, Hollywood Studios)

Of all the beauty spots in and about Los Angeles, Hollywood is the peer, and moving picture men have been quick to recognize its advantages. Quite the most recent arrival in this "Mecca of the Movies" is the large California branch of the Vitagraph company of America, which was until quite recently established at Santa Monica, Cal.

The Santa Monica Studios, established some four years ago by Manager Rollin Sturgeon, were deemed for a long time quite large enough for what part of the production of Vitagraph Life Portrayals were done in California. But as activities increased and the companies working in the plant grew more numerous, it was soon very clear that a move would have to be made. Business Manager W. S. Smith and Producer Sturgeon looked a long time before they selected what seemed to them the ideal location for the new plant. At last they found it—eleven acres of lovely plain and hill country, in a most accessible part of town, and high above the fog belt. The ground was purchased and the buildings were started over night.

Now the plant at Talmadge and Prospect Avenues is one of the best and most complete of any Pacific Coast Branch. Comfortable dressing rooms with every convenience, a great stage, 100x150 feet, a spacious property department, costume department, etc., everything up-to-date and most serviceable. The laboratories are still being conducted at the Santa Monica studios during the erection of the very newest style dark room, chemical department and joining rooms. The size of the property permits of even yet greater growth.

During the past year many excellent releases have come from the West Coast Studios of the Vitagraph Company. Producing Manager Rollin Sturgeon is responsible for such features as "The Chalice of Courage," "The Woman's Share," "The Sage Brush Gal," "A Child of the North,"

and many others equally well known. Four directors are generally busy at the Vitagraph plant, including Rollin Sturgeon himself, who is at present filming a well-known novel by James Oliver Curwood, "Through Troubled Waters," "The Red Stepano," "Barriers of Prejudice," "Cal Marvin's Wife," and "A Scandal in Hickville" are a few of the recent releases from these studios.

The excellent stock company is headed by Mary Anderson, Anne Schaefer, Webster Campbell, William Duncan, George Holt, and many familiar names are seen among them such as Otto Lederer, George Kunkel, J. Carlton Weatherly and Jack Mower. George Lawrence, Corinne Griffith, Florence Vidor and Clara Toner are newcomers, but have proven their worth already in such films as the forthcoming releases, "Bittersweet" and "Bill Peters' Kid," the latter a Mary Anderson feature.

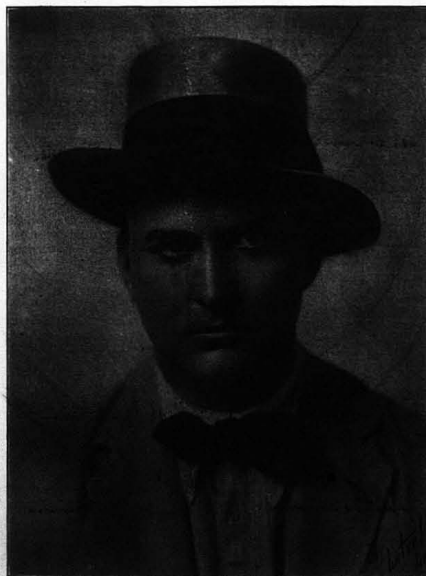
CLEO MADISON'S COMPANY

Cleo Madison and her company of Universals recently left the Universal City studio for a trip of several days to San Francisco, where they are to make exterior scenes in the production of a five-reel feature entitled, "A Soul's Crucible." The scenario for this production was prepared by Miss Madison and Kathleen Kerrigan, sister of J. Warren Kerrigan, the popular film favorite. The cast engaged to appear in this production is an all-star aggregation, Miss Madison in the stellar role being supported by Adele Farrington, Edward Hearn, William Mong and Ray Hanford.

They took with them a number of banks of Cooper-Hewitt lights for making interior and exterior scenes along the "Barbary Coast." So far as can be learned, this is the first attempt of the sort to have been made by any of the companies in the Southern California picture colony.

Myrtle Stedman is reading, reading, reading these days. She is looking for novels with good parts for herself in them. She is not content to let others do all this, and believes in doing all she can for the management. One of the hardest things a company has to contend with is the proper selection of stories, and the assistance of the artists themselves along this line is rare and is much appreciated.

THOMAS H. INCE



Director-General New York Motion Picture Corporation
Producing Features for the Triangle Film Corporation
Studios: Inceville and Culver City, California

PHOTOPLAYERS WEEKLY

SECOND SECTION—EIGHT PAGES

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PUBLICITY HEADS ENTER-TAINED

The publicity departments of the various nearby studios were royally entertained recently by the Maier Brewing Company at a huge beefsteak feed, given at the Maier Brewing Company's plant on Aliso street. The ceremony started about 8 o'clock and lasted until well toward midnight. After dinner speeches were a feature of the gathering, some of the representative publicity men participating in this part of the program.

STAR'S BAD FALL

May Allison had quite a nasty fall in the feature film, "The Other Side of the Door," at the American studios. She was supposed to jump from a window, a fall of five feet, but missed her reckoning and dropped a further ten feet and had to be carried home. She was in bed for several days and it is fortunate she was not badly injured. She will play in "Lilla of the Sulu Seas" next, having a number of scenes in but scanty costume to fit the needs of the photoplay.

STANTON IN "GRAFT"

Richard Stanton was never in such bad company before. He is surrounded by "graffers" and is killing one off in every episode of "Graft," the big Universal serial in which Harry Carey, Hobart Henley and Jane Novak are being starred. Stanton says he has seen some hard characters in his life but he had no idea that there were so many kinds of grafters and he wishes that those in real life could be killed off as easily as he is dispatching them.



MARY PICKFORD

Known in every city in the civilized world where motion pictures have been shown, Miss Pickford is known as "America's Sweetheart," and rightfully deserves that title, as every school boy and girl in the country knows and loves Mary.

DOLLAR A FOOT

After three days' futile efforts to photograph some "close-ups" of a running fox, Ford Sterling, who is directing a Keystone comedy embodying a hunt, conceived the idea of offering twenty-five dollars to any Keystone cameraman who would bring him twenty-five feet of acceptable film showing the escaping fox. For nearly a week, any one of the eight cameramen in the employ of the company could be found in a small forest near the studios, spending their spare time trying to photograph the elusive renard. In spite of the ruses and coaxings of numerous animal experts, assistants and property boys, the small animal would run in every direction but in front of the camera. The money finally went to Kenneth MacLean, the cameraman for Sterling's company. He mounted his camera low on the running board of an automobile and by releasing the fox and then speeding along side of it in the automobile, was able to secure some exceptional film.

HELENE RETURNS

Dainty Helene Rosson is back and ready for work at the American studios. She writes that Santa Barbara has gotten into the blood of the whole family and that she is glad to return to that pretty seaside town. The brief rest has been greatly needed. While away she and her sister, Queen, were busy sewing things for Xmas presents. She and Frank Borzage start on a three-reel within the next few days, and Frank is directing as well as taking his leads. He has fitted in nicely at the American where he and Helene are well suited in the way of scene-acting.

GRIFFITH'S TRIANGLE STUDIOS VERMONT FILM CITY

David Wark Griffith's Plant, Home of Feature Films. Great Productions Are Conceived, Planned and Produced for the World's Picture Mart.

By Bennie Zeidman, Director of Publicity for Griffith's Fine Arts Studios.

The site of the Fine Arts-Triangle Studios, 4500 Sunset Boulevard, Los Angeles, California, might be termed a veritable city, with the hundreds of people employed in the production of pictures and often still active through the night and into the morning under the large Cooper Hewitt lights in the inside studio.

To those who have not had the opportunity of personally inspecting this plant, some idea of its magnitude may be learned from the fact that approximately ten thousand feet of exposed negative film stock emanates from there each week. Ten producers are on the jump from morning to night, when occasion requires continuing their work in what is technically known as the electric light studio. More than one hundred dressing rooms are required for the large number of players permanently employed, bringing the weekly pay roll up into very high figures.

Two large open air stages are used for staging interior scenes when the sunlight is available. The electric light studio lies adjacent to the largest of open air stages, its dimensions being 60x60, and twenty feet in height. So powerful is the generator of the electric light studio that when the occasion requires, which is very often the case, five electric light stages can be operated at the same time.

Immensely, however, is not the only feature of this great plant. For it was here that David Wark Griffith not only conceived, but staged a great majority of his present day feature film productions. The most prominent of these are "The Birth of a Nation," "The Ledge," "Home Sweet Home," and "The Avenging Conscience."

The wardrobe and costume department plays no small part in the Griffith plant. The property room is almost an entire institution in itself. In charge of the Griffith factory are competent chemists, proven photographic experts, under the supervision of Joseph Aller and G. W. Bitzer, acknowledged American's premier photographer. Mr. Bitzer also has under his control a number of cameramen, who are duly assigned to the photographing of the various film productions.

The scenario department, guided by Manager of Production, Frank E. Woods, employs a number of staff writers and adapters, who conceive original scenarios, including Mary H. O'Connor, Tod Browning, Hettie Grey Baker, Bernard McConville and Roy Sorenville.

"The lot of many buildings" is what the Griffith studios are called by natives of Hollywood. From day to day, since the arrival of the Griffith organization in California, additions in the form of buildings have been made to the already stationed studio buildings. With the recent completion of the hundred new dressing rooms, the interior of the Griffith plant impresses one as a good sized village.

In connection with any institution, the founder himself must be of interest.

David Wark Griffith was born rightfully named "The Wizard of Motion Pictures." Among the countless number of men and women who have gone into this relatively new industry, none have made the progress gained by Mr. Griffith in developing this art of the Twentieth Century.

He has been acknowledged the foremost producer, not only in developing the art itself, but in the technical parts of the industry as well. His treatment and handling of the various players who have become stars under him has proven his ability to detect latent dramatic talent. For bringing out this talent and developing it along the lines best suited for the natural characteristics of the players, Mr. Griffith is without a peer.

In conclusion, thus has been outlined to the reader one of the largest moving picture organizations on the Pacific Coast, the home of Fine Arts Feature productions.

Memories of the past: What nets, front rooms, photograph albums, seersucker coats, movie chases!

EXECUTIVE HEAD OF THE KEYSTONE COMPANY



MAC K SENNETT

One of the Trangle Producers, Whose Plays Are Now Being Shown in the Principal Cities of the Country

"Screen Comedy"

By MAC K SENNETT

"For if the King likes not the comedy, why then, belike, he likes it not!"

—Hamlet.

Motion pictures were undreamed of in the days when Shakespeare wrote these lines, but the truth of the trite statement contained therein is as applicable to screen comedy conditions of today as it was to the relative situation in Hamlet; now the public is King, and if the King likes not the comedy, why then, he not only likes it not, but ceases to thrust his silver through the box office window, thereby begetting an element of tragedy that means quite as much to the present day producer of screen comedy as it did to Hamlet's mother in the immortal play.

The whole problem of making comedy resolves itself into an effort to always know the correct answer to the question, "What does the public want?" You may prate of "Educating the masses" to your heart's content, but to no useful end—Mr. and Mrs. Masses know to a reasonable certainty what they want and what they are willing to pay for—and if they do not actually know they are led by a subconscious sort of instinct—at any rate they spend their money for amusements only when they are thereby amused. They insist upon paying only for value received; therefore, the problem of the producer in quest of the elusive dime is to determine what the public wants and supply the demand; for, after all, and in the face of "art for art's sake," personal ambition, laurel wreaths, plaudits and honors galore, the end of all our striving is the dime or the dollar that slides across the glass plate into the ticket seller's hands. It is that same piece of silver that supplies the motive and sustains all our efforts. We concentrate, we become wrapped up in the details of our work and lose sight of everything else at times—but when we are through, the results must get the dimes and dollars—we must have satisfied the King with our efforts—if not, the seats in the theaters do not fill as readily and rapidly as before and the fickle public turns elsewhere to be amused.

It is a generally conceded fact that the production of comedy is a more difficult task than that of a drama. The work of manufacturing laughs is far more arduous than of making heart throbs and sobbs. (Continued on page 5)



MABEL NORMAND

Star of the Keystone Comedies—Miss Normand's Name Is Famous Wherever Mack Sennett's Plays Have Been Shown

UNIVERSAL CITY—FILM MUNICIPALITY

Great Producing Plant of the Universal Mfg. Co. Where Fifteen-Hundred People are Employed—Studios, Buildings and Spacious Grounds—Important Center of Picture Industry.

Universal films cover the universe. Wherever the tourist visits he finds the photoplays produced by the Universal Film Manufacturing Company—the largest film concern in the world.

The home office of this organization is in New York. Its principal manufacturing plant is at Universal City, California, this motion picture municipality being built early in 1915, under the orders of Carl Laemmle, president of the company.

Mr. Laemmle, R. H. Cochrane, first vice-president, and P. A. Powers, treasurer, have their headquarters in New York City, where from a dozen to fifteen producing companies are in constant operation. J. Brandt is the manager of the home office; N. O. Rothstein is advertising manager, and H. H. Van Loan is the company's publicity chief.

Of Universal City itself, H. O. Davis, second vice-president of the company, is general manager, and George E. Kahn, business manager. Under vice-president Davis work from twenty-six to thirty producing companies. Each of these companies has its own director or producer, assistant director, property men, leading actor and actress and other necessary for each cast, and is in every way a thing distinct and apart from the others. Each company is engaged upon the production of its own particular film which, when completed, is the property of the Universal Film Manufacturing Company and sent to the New York office for distribution. Each company has its own cameraman and devotes its energy to but one picture at a time, leaving the others to do likewise. The output of film averages 70,000 feet per week.

Universal City occupies 230 acres of picturesque land in the heart of the San Fernando valley, five miles north of Hollywood, a suburb of Los Angeles, Cal. It has the distinction of being the only city in the world devoted exclusively to the manufacture of motion pictures.

The city proper consists of some twenty concrete buildings, together with an equal number of wooden structures and others built of sheet or corrugated iron. One of these buildings is devoted to the administrative force. Here are situated the offices of the vice-president and general manager; director of production; accounting department; cashier; scenario department; telegraph office; library; transportation office; information bureau and publicity department.

The city owns and operates its own water system, its own theater where two pictures may be projected at the same time; fire and police departments; auto service; ice plant; arsenal with an equipment of hundreds of firearms from the flintlock down to the modern army rifle; tailoring establishments; blacksmith shop; and a thoroughly modern, up-to-the-minute hospital for taking care of sick or injured players.

There are employed in the various capacities about the city approximately fifteen hundred people. This, of course, includes all executive and administrative offices and the members of their forces, all workmen of whatever type, the players and the directors who attend to the actual business of making the pictures.

Of the noted stars of the legitimate stage recently lured to the films, the Universal Film Manufacturing Company has secured the following: Anna Pavlova, Sarah Bernhardt, Nat C. Goodwin, Henrietta Crossman, Wilton Lackaye, Julia Fann, Frank Keenan, George Fawcett, Jane Cowell, Helen Ware, Edna Ang, Carter De Haven, Flora Parker De Haven, Lulu Glaser, Albert Chevalier, Lawrence O'Grady, Marie Cahill, Digby Bell, Paul Panzer and Marie Tempest.

The Universal Film Manufacturing Company was one of the first film concerns to produce serial photoplays. "Lucille Love," its initial serial offering, met with such success that it was followed by the following serials: "The Master Key," "Trey o' Hearts," "Under the Cross," "Sophie of the Films," "The Black Fox," and "The Broken Coin." It is estimated that more than thirty million people in the United States and Europe have seen the serials of the Universal Film Manufacturing Company.

JOKER BENEFIT AT ALHAMBRA

Max Asher, William Francy, Milburn Moranti and the other members of the Allen Curtis Joker company are working hard on the preparation of one act vaudeville skit which they are to give at a benefit performance to be held at Alhambra, Cal., within the next two weeks. The entertainment is to be given under the auspices of the Woodmen of the World and is intended to increase their fund for Christmas donations. The idea, as outlined at present, is to have the Jokerites appear in person on the stage, their to be followed by a one reel Joker film in which they all appear.

MARY'S EXPERIENCES

Little Mary Anderson of the Vitagraph is getting all sorts of experiences these days. The desert work absorbed her and now she has been doing some ship scenes which have tickled her youthful fancy. That is part of the attraction of this charming girl, she is genuinely and ingeniously delighted with all she does and she talks of it afterwards like a school girl; no wonder her studio mates call her "Sunshine Mary." The ship stuff was taken in "La Paloma," under William Wolbert, in which she took the part of a Spanish girl. Some fine acting was contributed by George Stanley, Jack Sherman and Otto Lederer.

Mutual Star Was Porn on the Ocean



Vivian Rich, American (Mutual) Favorite.

Born at sea, educated in Boston, practiced in the art both of the speaking stage and the silent drama, pretty Vivian Rich, the American (Mutual) favorite, easily excels in leading roles on the screen. Miss Rich is of romantic temperament and is especially fitted for out of door life. She is refined and winsome. Her very dark eyes and hair, fair skin and delicate features, enhanced by great personal charm, make her one of the most admired stars now appearing in motion picture productions.

HORSLEY CONSTRUCTION ACTIVITIES

Plans are completed for the construction of a new indoor studio, furniture and property room building in connection with David Horsley's studio. This new structure will give the plant 20,000 feet of floor space. In addition the present outdoor stage has been prepared for the coming rainy season, by the equipment of a canvas roof to the steel structure so that work can be carried on every day regardless of weather conditions.

Fred Stammer, an experienced designer and builder, has been placed in charge of the furniture construction department and has begun the building of "period" furniture for use in the pictures. For this work a great quantity of mahogany has been ordered and in a short time the plant will be manufacturing its own furniture of every description.

Among the well-known screen artists employed are: Crane Wilbur, William Clifford, Roy Watson, John Oaker, George Ovey, Billy Armstrong, Miss Gypsy Abbott, Miss Margaret Gibson, Miss Edward Spencer, Miss Belle Bennett and Miss Jane Sully. The animal trainers who also take part in animal feature pictures are: Bonavita, Charles Gay, Stephen Batty, Leo Hayes, Court Tietze, Mma. O'Drory, Mlle. Ottawa and Vera Robson. The directors are: Robert B. Broadwell, William J. Bowman, Ulysses Davis, Milton Fahrney and J. E. Robbins. Mr. Horsley acts as general manager, while Bert H. von Klein is business manager.

Morosco-Bosworth Studio

A policy of expansion and improvement has taken a firm grip at the studio of the Oliver Morosco Photoplay Company in Los Angeles. The most important development along this line was the recent purchase of a large bungalow property adjoining the studio proper. The grounds of the property make room for a waiting room for "extras" awaiting their scenes and the extension of scene docks.

It is planned to house the scenario department, technical staff and art director in the newly-acquired bungalow, making room available for other needs in the offices vacated by these. The additional property, acquired at a cost of several thousand dollars, adds to the appearance of the model studio of the Pacific Coast. The bungalow is a pretty, vine-covered home and is so desirable for office room that few heads of departments have not made a plea for space in it.

Carpenters and scenic artists are especially active at the studio at this time building new scenery for the pretentious productions now in the making and contemplated. All scenery is to be made fifteen feet high to permit of longer "shots" being taken, while all sets will be of the most substantial construction in keeping with the studio policy to dress all productions properly.

ANNA HELD CAUGHT IN MOMENTS OF WIT AT MOROSCO PHOTOPLAY STUDIO

Anna Held, the famous French comedienne, making her first appearance in motion pictures in "Madame La Presidente," at the Oliver Morosco Photoplay Company studio in Los Angeles, sitting in the warm sun awaiting her entrance into a scene: "My, but it's warm. I am frying—French frying."

"Kill that sun spot," calls Director Frank Lloyd to a stage hand as the bright ray plays at the feet of Miss Held. The chic comedienne has now become accustomed to getting up in the morning and is feeling happy. "Did I kill it?" she asks facetiously, after she has stamped her tiny foot on the sun spot.

Anna Held was mixing the famous Held cocktail for some friends in a Los Angeles cafe and a woman in the party, admiring the celebrated comedienne for her versatility, asks: "Is there anything you can't do?" "I can't make my eyes behave," is the ready response of the star.

"I am working with Anna Held," is often heard among the motion picture extra people in Los Angeles nowadays. They are proud of it, of course, but Miss Held shares their feeling to a considerable extent. "I enjoy working with you as much as you do working with me," she was heard to tell a handsome young woman in a cafe scene in "Madame La Presidente."

Henry B. Walthall is receiving a new sort of mail. It is principally from literary men, who applaud his work in "The Raven" and thank him for his earnest impersonation of Poe. These letters please Mr. Walthall vastly, for they are evidences of earnest appreciation and there is no hint of vain praise or requests for photographs in them.



Leland Benham, One of the Juvenile Mutual Stars.

This handsome little fellow is Leland Benham, better known as leading man with little Helen Badgley of the Thanhouser (Mutual) Studios. His most recent appearance was as co-star with his dainty "opposite" in "The Spirit of Audubon," a bird lore playlet of irresistible appeal. Leland is only seven years old; but, nevertheless, enjoys a wide popularity as a star of the silent drama. Leland's latest release is as the lead in "The Little Captain of the Souths," released in the regular Mutual program Nov. 9.

VITAGRAPH NOTES

Some actors have a following of what one of them calls "hysterical females," who rave over their manly beauty, their stately walk, their curly locks, and their exquisite love-making; but it has remained for William Duncan to discover that a greater part of his admirers are men. Letters received on just one day ranged from the wistful appeal of a schoolboy, who was seeking the secret of athletic success, to the hearty, straightforward letter of approbation from an author of note, who saw in Mr. Duncan's portrayal of Cal Marvin in "Cal Marvin's Wife," the idealization of a leading character in one of his own novels.

Spare moments during the taking of his next Blue Ribbon Feature picture at Bear Valley are spent by Rollin Sturgeon in collecting sunset effects and samples of the lovely mountain scenery which was shown to such advantage in "The Challenge of Courage" and is again to form a background for such excellent actors as William Duncan, George Holt, Nell Shipman, Edgar Keller, Nell Clark Keller, and William Bainbridge.

A recent flying trip to Los Angeles to "put through" some of his feature negative, was abruptly shortened when Rollin Sturgeon received a phone message from Bear Valley that the clouds were foretelling a heavy snow storm. Trusting to his assistant's hunch that it would be a "whopper," he rushed back—to find that he only beat the big storm there by two hours. Some excellent effects in falling snow were obtained.

Mary Anderson has had many different types of characters to portray since her arrival in the west, beginning with her part as "Cal Marvin's Wife" in the Broadway Star Feature of that name, but the most strenuous was in "He Got Himself a Wife," where she succeeds in rescuing handsome young Webster Campbell from the greedy school teachers' convention ladies, who had decided that they were willing to marry him. Mary Anderson and Webster Campbell are now engaged on a one-reel comedy drama from the pen of William Addison Lathrop, directed by William Wolbert. Mary, as the belle of the little worked-out mining town, has an opportunity to put across some of her charming little touches of personality, while Webster Campbell is at

home in the part of a handsome young miner.

William Wolbert's next production is to be a three-reel drama with Webster Campbell and Mary Anderson in the leads, and will be staged in the mountains, featuring some unusual settings and punches.

BOSTOCK JUNGLE AND FILM COMPANY

Studios Where Famous Wild Animal Pictures are Filmed. David Horsley, Owner and Executive Head.

By C. O. Sprenger, Publicity Director Bostock Jungle and Film Co.

The motion picture producing plant of the Bostock Jungle and Film Co. covers five and one-half acres of ground at Main and Washington streets, in the heart of Los Angeles. David Horsley is the sole owner and is also president of the Centaur Film Co. of Bavenne, N. J., the selling company of the products, which, ever since the plant was opened, have been released on the Mutual program.

The plant was opened for business in July, 1915, and as it stands today, with studios, other buildings, stage properties and collection of fifty thoroughly trained young wild animals, once owned by the world-famous trainer, Frank C. Bostock of London, represents a value approximating a quarter of a million dollars.

The products of pictures include the Centaur films, Centaur Wild Animal Feature films and the Cub Comedies. At present five companies are caged, and early next year, when building improvements now under way are completed, and which will give 20,000 square feet of stage space alone, eight or ten companies will be working.

Since September, when the plant began operations, sixty photoplays have been produced to date, making a total of nearly 100,000 feet of film. At present the pay-roll carries 190 people, whose salaries average \$30,000 a month.

While past productions have run the gamut of one, two and three reels, in the future (from now on) only comedies will be in the one-reel class, while dramas and animal features will be five-reel.

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CHAS. RAY, TRIANGLE CORNER

Charles Ray is to be seen in another fine part on the Triangle programme. Charles Ray has "arrived" and the knowledge of it has done him all the good in the world. Fortunately, he is not made of the clay which gets a swelling of the cranium when success smiles, on the other hand this pushful young actor is the more determined to merit the praise awarded him for his work in "The Coward" and other more or less recent photoplays.

MORE R. R. SERIES

The Signal Company headed by J. P. McGowan, the producer, and Helen Holmes, the star, are making the fourth of the big railroad serial, "The Girl and the Game," at the Pasadena studios. This is going to be a corking and sensational serial with some high class photography. The story was written by Frank H. Spearman, the famous author. McGowan has lost or two trains chartered most of the time and no expense is being spared to make this serial an epoch breaking one.

OTTO HARD WORKER

Henry Otto, the producer of "Undine" for the Universal Company, is putting the finishing touches on a two-reel gem, "A Daughter of Penance," in which Edna Maison is featured. Otto is still somewhat tired from his exertions in making the feature, "Undine," and talks of having a short rest. Whether he gets it or not is another matter. He is a hard worker, puts a great deal of energy into what he is doing and is apt to draw on his reserve force in his efforts to make thoroughly artistic photoplays.

CLARY AT LASKY'S

Charles Clary has fitted in with the Lasky Company as though he had always been there, and is acting with all his old charm and polish. He and Alan Hale occupy the same dressing room and are opposites in every way. Clary is a serious, quiet man while Hale is one of the most joyous persons in existence. They naturally get along finely together. Clary continues to receive letters regarding his performance in "The Rosary," and will be remembered in connection with his "Father Kelly," a fine rendition of a beautiful character.

THEY DO LOVE TO SPEED

Alan Hale, who is supporting Theodore Roberts in "Puddin' Head Wilson" at the Lasky Studios, is almost as well known as a billiard player as he is an actor. He is an ardent all round sportsman, loves to see a good scrap or to attend an athletic meet. Hale drives a wicked little Hupmobile roadster. Asked how he manages it, he replied, "Oh, I just climb over 'em."

FARNUM ILL—PLAY DELAYED

Dustin Farnum has been quite ill for two weeks past and the production of the Pallas picture, "Ben Blair," which is being directed by William D. Taylor, has necessarily been delayed. Mr. Taylor has taken what scenes he can without Mr. Farnum and it is hoped that the latter will be well enough to act soon.

SHIRLEY IN REAL LIFE

Arthur Shirley held up several hundred extras and stopped some important scenes in "The Fall of a Nation," when he had to appear in court as a witness recently. Not having time to dress Mr. Shirley was seen in court in his make-up and naturally created no end of interest. Australia is taking a lively interest in the film career of Mr. Shirley and when the "Fall of a Nation," Thomas Dixon's stupendous photoplay, is taken to the antipodes it will meet with a big reception if only because he is appearing in the films.

SPECIAL CHRISTMAS ROLE

Sara Truax will be seen in "A Play of the Nativity" in Los Angeles during Christmas week. She will impersonate Mary, the Mother of Jesus. The film is a sort of Passion play and is arousing considerable interest in Los Angeles social and art circles. The performance will be delivered out of doors and the object is purely artistic. No charge will be made for witnessing the play. All that is best in art and music will be seen and heard in this notable production.

"AUTHOR, AUTHOR," CRY OF PRODUCER

Most Important Factor in Progress of Motion Picture Industry During Year 1915 Is Realization That Original Stories, Properly Prepared by Trained Writers, Form Foundation of Successful Pictures.

By WILL M. RITCHIEY
Scenario Editor-in-Chief of the Balboa Amusement Producing Company—Author of "The Red Circle" Serial, the "Who Pays?" Series, Etc.

"You can't make a silk purse out of a sow's ear!"

True, this quoted saying is more ancient than the locket with mother's photo, or the lost memory stunt, or a hundred other thread-bare photoplay situations, but it happens to form a most timely text for this dissertation on the motion picture industry.

Blinded for years by the foolish belief that the average picture audience possesses no intelligence, the majority of film manufacturers spent good money in the production of scenarios that should have been consigned to the wastebasket. High-salaried directors, well-known actors and actresses were employed, lavish stage sets were provided—and then the princely sum of fifteen, twenty, or twenty-five dollars a reel was offered for scenarios.

Then came the open market, so-called, and with this change there appeared a number of powerful independent producing companies. Competition became keen, and some of the concerns found themselves fighting with their backs to the wall. Did they try to produce better pictures? Yes and no. For, also, they continued to regard the story as a minor part of the finished motion picture. They were still trying to make "silk purses" features out of "sow's ear" scenarios. Is it any wonder that the general public grew weary?

The writer of this article was requested to give his view of the progress achieved by the motion picture industry during the year 1915. Rather a huge subject, even for the greatly increased space of The Photoplayers Weekly Christmas number. Be not alarmed, for there is no intention of delving into the details of a growth greater than that of any other American industry.

But it is necessary to call attention to the one big outstanding fact—that the year 1915 has witnessed an awakening on the part of motion picture manufacturers to the realization that the story must be worthy and properly prepared if the resultant production is to be classed as a feature that will attract and hold American audiences.

And let us take note right here that the average motion picture audience has developed a wonderful keenness of discernment, not only in the matter of entertainment but also from the standpoint of artistic and logic. Picture patrons know and appreciate a good story. Likewise, they feel highly insulted when the manufacturer attempts to make them swallow a faulty production.

And so the down-trodden, neglected author is rapidly coming into his own. Picture producers are combing the country for real scenarios—and they are now willing to pay from one hundred to two hundred and fifty dollars a reel for plots that mould into good screen dramas. As a result, the photoplay now will play the leading role in the year to come, 1916.

Also note this point: The supply of noted novels and stage plays, vehicles, as a rule, that make very poor motion picture productions, is almost exhausted. Therefore, the call is for strong, original scenarios written primarily for the screen by authors especially trained for this line of work.

Watch the photoplay author! He is one of the most important factors in the future development of the motion picture industry.

GYPSY ABBOTT ONLY WOMAN IN CAST

Gypsy Abbott has been playing the leading woman's part opposite Crane Wilbur in the five-reel film, "Capital Punishment," at the Bostock Studios. Miss Abbott was the only woman in the cast and made a splendid impression. She was engaged specially for the part. She appeared previously with the Balboa Company and with Carlyle Blackwell when he had his own company.

CLARA WILLIAMS ILL

Clara Williams, the beautiful and talented leading woman of the Ince Triangle forces, is seriously ill, this week, with an attack of pneumonia, the result of a severe cold which gripped her several weeks ago. She is confined to her Hollywood home under the care of two physicians, while messages of sympathy and wishes for a speedy recovery are pouring in from all parts of the country.

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THE OISH SISTERS

Who starred so signally in D. W. Griffith's world-famous success, "The Classman." The rise to fame of these sisters has few parallels in the world of filmdom.

LE SAINT ON SERIAL

Ed. J. Le Saint is making the third installment of the "Journal of Lord John" serial at Universal City. As usual he is getting some excellent sets as a background to the splendid acting. Stella Raxeto is wearing green glasses these days to shield her eyes and the artists tell her that she has bought that nice, green coat to match the glasses. She was feeling quite old the other day when she was acting her own Mother. Stella is appearing opposite William Garwood.

HAZARDOUS FILM FEAT

William Garwood, the star of the "Journal of Lord John" serial, essayed a dangerous feat when he jumped with Miss Raxeto from the top of a wall to a quickly moving motor car, there was a fall of ten feet and it makes a big punch in the third installment of the photoplay. Garwood is not generally associated with "stunts" but he is very strong and athletic and will tackle anything he is called on to attempt when necessary.

FAREWELL, SANTA BARBARA

When Neva Gerbar left Santa Barbara on the completion of her engagement with the American Company, she started in her automobile for Los Angeles and before she got away her car looked like a wedding carriage with its wealth of beautiful flowers. All the artists were sorry to see her go and wished her good luck and she will long remember her leave-taking even if it did leave her eyes moist.

ONE ON HAL COOLEY

Hal Cooley, playing juvenile leads with producer Rupert Julian at the Universal, was late to report for work one day last week. He was arrested for speeding and then lost the key to his dressing room. This was his first offense in the speeding line and it cost him money, it was his sixth in the key losing line. They call Hal the "missing key link," at the studios now.

SADIE LINDBLOM GOING EAST

Sadie Lindblom, owner and leading lady of the Liberty Company of San Mateo, California, is contemplating a business visit to New York in connection with her concern. Miss Lindblom states that she hates to leave her acting even for a short time for she never enjoyed anything half as much before. This is saying a lot for the lady has all the money she needs and then some, but she has gone into the pictures with the right idea, she wants to work hard for her success and as a matter of fact she prefers parts which call for lowly dresses rather than those which demand rich ones.

GOOD BYE, SANTA MONICA

There is an awful lonesome lady tapping the typewriter at the old Santa Monica studios of the Vitaphone. She is all alone here for the Vitaphones are all either at Bear Valley or at the brand new studios at Hollywood. Doris Schroeder is the only sign of the old habitués, and she will not be there for very long. In the meantime she writes and edits and telephones and does lots of other useful things. Doris is a sort of Vitaphone pivot-wheel.

TAYLOR'S HIGH CLASS WORK

In "He Fell in Love with His Wife," produced for the Pallas Company by William D. Taylor, there are some farming scenes which take one back to the farm in all reality. They are about as beautiful as anything seen in pictures for a long time. Taylor certainly produced a finely constructed and artistic photoplay in this picture.



Publicity Expert

EYRE POWELL



The Photoplayer's Weekly takes pleasure this week in announcing what it believes to be a high class service for the benefit of its subscribers, the retaining of Eyre Powell, a well known and successful publicity specialist, in an advisory capacity. We have arranged that he will give a certain amount of his time to advising our subscribers in that branch of their welfare, at our expense.

Powell is the directing head of probably the only organization of its kind in the west, a complete news producing and syndicating bureau, devoted to the handling of large publicity campaigns. Directing the efforts of writers, photographers, artists in his organization, he might be termed a "Publicity Engineer," having made a study of publicity, in a truly technical sense, until he is a master of his profession.

The idea of retaining Powell came to us from his article on film publicity which was published in the last Photoplayer's Weekly. Suggesting, from an expert's standpoint, that the film industry in general was not giving the press up to date newspaper material, particularly in the matter of illustrations, for their publicity, his article created considerable comment. Many demands have been made on us for appointments with him by those seeking further details, that we thought it best to make this arrangement.

This service will cost the Photoplayer's Weekly a little money. We feel, however, that the good he will be able to do our subscribers in the matter of expert advice, will more than offset the cost.

While some of the best of press agents are engaged in motion picture work, members of the profession are constantly grafted upon by "tramp" writers, so called "publicity men," absolutely without ability or standing, who bleed the profession for "publicity" they cannot deliver. They are recognized by no publications and in the majority of cases cannot even write an article in a style that will be accepted by a newspaper. It is this evil that we believe our arrangement with Powell will help to remedy. He is head of a recognized bureau whose material is used from one end of the country to the other and in addition he KNOWS.

Because of the great demands that will be put on the time Mr. Powell will be able to give us, we are compelled to make the offer of his advisory services to our subscribers only. On application to the offices of the Photoplayer's Weekly, appointments will be made for our subscribers.

CORNER ON THRILLS

Edwin Frazee who is directing a thrilling Keystone feature under the supervision of Mack Sennett for the Triangle program, is exhausting every known source for startling thrills and surprises in motion pictures. Railroad wrecks, trolley car collisions, racing automobiles pursued by speeding motorcycles, high voltage electrical lines, stolen safes, nitro-glycerine explosions, snakes, escaped wild beasts, etc., are all included in the story. Recently two giant locomotives were run together head-on near San Bernardino, especially for this production. A few days later several members of the company, including a cameraman, were loaded into a full sized modern city street car, the power was switched on and the car started toward the edge of a cliff on the Palisades at Santa Monica. The camera registered the actions of the frightened passengers until within a few feet of the edge, when all on board jumped and the car keeled over the top of the cliff for a sheer drop of 200 feet. Five cameras on the rocks below caught the juggernaut on its way through space and its complete demolition at the bottom. No expense, is spared by Mack Sennett in producing the highest degree of realism in Keystone comedies and every director under him is given unlimited financial support in the development of realistic effects and in raising the standard of screen comedy.

A moving tale of extreme hardship and how it was turned to one man's advantage is veraciously recounted by Orrin Johnson, star in a new Triangle production, "The Price of Power." It was in a little village in "the back of the beyond" in California, where great production was being filmed under primitive conditions. Water was almost nil and a quart of the precious fluid was doled out at a time to each actor for his ablutions. In desperation a bunch of actors got up a game of poker with bath tickets as stakes. The lucky-winner-for once allowed in real luxury and the rest

JACK-OF-ALL-TRADES

It is not at all surprising to find William Duncan of the Western Vitagraph good at sleighing, snow-shoe walking and canoeing. This actor is a born athlete, and there was a time when he made more money at athletics than he did acting. Duncan has had a most interesting life, and apart from traveling all over the universe he has been a physical culture instructor, a writer, professional strong man, stock actor, supporter of stars, manager and leading man of his own company. There is variety enough in this little lot and with it all Duncan is a very young looking man.

MISSSES HIS AUTOMOBILE

William Duncan, The Vitagraph lead who is now in Big Bear Valley, misses his automobile sadly. Duncan is wedded to his machine, and it is said that when you want to find him, you will either meet him coming in or out of a garage or at the back of his home tinkering with his machine. Duncan is as good natured as he is clever and he is greatly missed at the studios.

THE MORTGAGE ON THE BUNGALOW

In some circles there is much talk of a certain atmosphere that surrounds each person, that makes their presence felt, something called an aura. Echo asks if the atmosphere, aura or whatever it is of the marvelous Mlle. Anna Pavlova lingers in her California bungalow, which has been leased by Norma Talmadge, co-star with Robert Harron, in the new Triangle play, "The Missing Links."

As an illustration of the striving for the artistic in the Keystone may be cited a new production in which Sam Bernard, the popular comedian, is being featured. The play is called "The Great Pearl Tangle," and Sam is shown as a designer of fashionable gowns. One of the stage settings represents the grand salon of the Maison Poiret.

ETHEL TEARE—THE GIRL WHOSE SMILE MAKES OTHERS SMILE

By M. E. M. Gibson

I enquired at the office of the Kalem Company for Miss Ethel Teare, the charming leading woman of "HAM COMEDIES," and was informed that I would find her in her dressing room.

A cheery voice answered my knock, bidding me enter, and as if in answer thought came the words, "mind the paint," but it came too late, for I had left a dusty floor print on a shining, newly painted green floor.

Then it was that I heard Miss Teare laugh, and this laugh gave me the secret—almost of her fascinating charm. It is a laugh that seems to hold all the sunshine of the world in it, and a laugh which is just as reliable during the storm tossed days as in the sunny ones.

"It really doesn't matter," she told me, as she stooped and with a generous flourish of the brush painted out my foot markings, and I reached the little island of curled-up-rug in the middle of the floor out of further danger.

"I am painting my dressing room and putting up new chintzes—just to make it look summery. I like to paint and hang curtains"—and here the voice stopped, for it was just at this point that I think Miss Teare realized that what she said "would be used against her," and I found myself having to ask the usual questions which go to make up every interview, but which somehow didn't seem to be adequate for this occasion. I wanted instead to talk about the new chintzes, and asked Miss Teare if she had painted all the room, or just the floor, and many other interesting little furnishing questions, but the paint had been stood in the corner and Miss Teare was quaintly ready for the usual interview.

"How long have you been in pictures, Miss Teare," I asked, and again her laugh rippled through the room, as she answered:

"Well, about two years in all; and all of the two years with the Kalem Company. I was first at the Santa Monica Studio and played leads for about four months, when I came to this, the Hollywood Studios, and have been playing here ever since. For almost the past year I have been playing opposite Mr. Lloyd V. Hamilton, and latterly in HAM COMEDIES; and I love the work! It's just like one big family here, and we enjoy the work so much, and you know when one is happy in their work it helps so much; don't you think so?"

I did think so indeed, and as I talked with Miss Teare I realized just why she found everyone so congenial and happy to her. Like attracts like, and Miss Teare with her ready smile and spirit of joy could

only attract to herself these like conditions. I learned later that Miss Teare had been chosen by the Kalem Company from a distance of many thousand miles. Seen first on the screen in the New York Studio upon running a comedy which had been made at the Santa Monica Studios of the Kalem Company, those reviewing the picture felt this gladness and wholesome personality of Miss Teare, and engaged her for leads for their comedy company, and she is still with them and still in comedy.

Miss Teare brought to pictures a thorough training in legitimate stage work. She entered the work when she was 14 years old, in stock companies, later playing vaudeville on the Orpheum Time with B. A. Rolfe's act, "College Girls." Then followed charm. It was in her first shows in Chicago, and later with Dave Lewis in "Don't Lie to Your Wife." Miss Teare will also be remembered in a very dainty and pretty sister act which she and her sister traveled in out of Chicago on Western Vaudeville Time, which was her last stage work before joining the Kalem Company.

During the time Miss Teare has been in pictures she has become loved by many. Always a dainty and cheerful partner of grotesque "Ham" and the diminutive "Bud," she shares their many trials, and is generally the object of their choice, which constantly results disastrously for both suitors. Her personality, which refreshes and gladdens one at once upon meeting Miss Teare, has captivated the hearts of screen patrons, and those who follow her work and are fond of her, I wish could hear that sunshine laugh as I did and they would be captivated.

Stirling in character, Miss Teare makes her home with her parents and sister, and her devotion to her family is something that adds to an already lovable disposition. Not only those who are her nearest receive from her kindness, but there are many who know just how this girl can be gentle and kind, and better than either give them assistance which is the best in the world—the assistance and advice which helps them help themselves.

"I like being in comedy," declared Miss Teare, "because one has the opportunity to make others happy, if only for a little while, during the reviewing of the picture, which after all is a great deal, for if people will only be happy for a little while, the little whites will soon grow into big whites, the big whites into the all-time-for-happiness belongs to each of us, but we can only find it within ourselves, and if anyone can help another realize this fact, then it is—well—happiness for that one." And we add if you can keep them smiling all the time, it is comedy, which this happy family of "HAM COMEDIES" is achieving at the Kalem Studios.

FINDS GOOD ROBBER

George Holt of the Vitagraph Company has a wit all his own. The other day a friend stopped him with, "Say, George, I want a good bandit

for my next picture. I want a good type; can you recommend a real good robber?" Holt thought a moment and then said, "Why not get the head waiter at the — hotel?"

LITTLE ELLA HALL

Young Universal Favorite

MORE ARRIVALS

And still they come. The arrival recently of W. R. Sheehan, general manager of the Fox Film Company, together with William Farnum, Dorothy Bernard and a company of some twenty players, adds one more name to the list of great motion picture interests now operating in and near this city.

This merely adds to our side of the argument that Los Angeles is the superior film center, and when representative interests, such as the Fox people, reluctant to leave New York, at last come to this city, we can rest assured that we are on the right track for continued growth.

The Fox Film Company is one of the oldest and most reliable of motion picture organizations. When the great movement to come to Los Angeles and environments developed among producers, the Fox interests were among the last to heed the call. The old Edendale studios have been taken over and some \$15,000 will be spent immediately on improvements. Los Angeles is now one of the four cities in which William Fox has studios.



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HENRY WALTHALL

One of the Foremost Screen Actors of the Day

"SCREEN COMEDY"

(Continued from page 1, second section)

A few years ago an audience would burst into a panic of laughter when one screen actor kicked another amidship and overthrew his equilibrium. Nothing relative to the kick was necessary either before or after the act. Today there must be a reason for the kick—a logical sequence of events must precede and follow it. In the early days of films a disconnected series of events was sufficient, nowadays a story with a carefully built plot must underlie every action that is photographed. You may equip a producer with a company of clever pantomimists, housed in a modern and complete studio; give him a perfect camera and a skillful operator, but if he has no story he is helpless and all his talent and paraphernalia is as useless as an automobile without an engine. Now and henceforth the survival of the motion picture as a popular diversion lies in the hands of the efficient, thoughtful producer. All the obvious things have been done in commonplace ways. Now we must find new things to do or do the old ones in new ways. It was the stagnant condition of the speaking stage that made its conquest by the picture screen an easy one and to escape this fate, the screen must in turn avoid stagnation. There is no such possibility at present, for the best brains in the amusement business are busy in the picture producing game. The biggest comedy and dramatic stars are working in pictures, under the guidance of the most capable directors.

In the dramatic field the productions at present consist of a large percentage of adaptations from old plays and stories. This is to a great extent impossible with comedy.

The average written or spoken drama is built upon a plot which offers unlimited opportunities, whereas the average spoken or written comedy is based on word play and is not readily adaptable to screen use, therefore a greater amount of originality is required in the production of comedy films than of dramatic subjects.

Among free-lance writers the quantity of wasted effort if properly directed would result in mutual benefit to the writer and producer. We receive from fifty to a hundred scenarios per day at the Keystone studio and yet out of all this mass of endeavor I have not purchased a manuscript in over two years. The majority of these stories are carefully typewritten, in perfect scenario form, on the best of paper, and have everything in their favor, except the one requisite—ideas; and this lack of ideas is based on lack of study and observation. It is almost incomprehensible that any man or woman of ordinary intelligence who has witnessed five good screen comedies should submit for approval some of the vacuous inanities that we daily receive. We are in the market for scenarios at all times and the fact that we have not purchased one in two years is merely a result of the fact that we have not received one of a purchasable nature. This statement need not discourage any ambitious writer. On the contrary it should supply motive for further and greater effort. The idea which seems to be prevalent among many would-be writers, that comedy construction is a frivolous occupation, requiring little or no effort, is sadly erroneous. Of all branches of literary construction, comedy is positively the most difficult. It requires hard and constant study and mental labor. A comedy scenario satisfactory for production must contain a carefully evolved plot with a series of complications which work up to a big melodramatic climax, with the elements of suspense and fear predominant. All comedy is based upon misfortune. It sounds a little paradoxical at first thought, but it remains a fact. When a fat acquaintance, whose equilibrium is the first requisite of physical safety, unknowingly steps upon the slippery skin of a banana, do we win in sympathy for the sudden pain that results from his downfall? Never in the world! We chuckle with uncontrolled merriment. When a good friend in a new black broadcloth suit sits upon a sheet of flypaper, do we weep with him in mortification and humiliation? Not a bit of it. We laugh! There is no malice in such laughter—it seems to be a human trait that cannot be avoided and so the funniest comedies have for their basis misfortune, pain, fear and suspense. All these must be handled carefully, however, for the space between humor and pathos is narrow indeed, and to overstep the line lands one in the midst of a sickening quality of pathos and the effort is wasted.

One of the Mutual's
Popular Child Actors



Lowell Stewart, Talented Young Thannouser (Mutual) Player.

Despite his years (he is only seven), Master Lowell Stewart, handsome and talented young Thannouser (Mutual) star, enjoys a wide reputation in the field of motion pictures. Strange as it may seem, this little chap is equally at home in comedy and dramatic roles and can handle one just as well as the other. Personally Lowell prefers the more difficult roles, and it has been said by some of the more severe critics that a wonderful future awaits him in screen work. Lowell is a natural born actor and scored a success on the very first occasion he posed for the camera. He was little more than a year old at the time. Lowell has been before the camera ever since, winning new laurels with each appearance.

LOS ANGELES IN THE SWIM

For many months things looked black to merchants, manufacturers and business men generally, particularly the bankers as they scanned the reports of bank clearings week by week. Every week the deficit column was as long as a man's arm, and every city in the country was in that deplorable list. For weeks past there has been a change in this, and now nearly every city is on the increase list. Our own Los Angeles, God bless her! in spite of her many attractions was one of those that lingered longest on the minus side of the column. Now for three or four weeks past Los Angeles has been on the right side, and, interestingly so. She has not got to her full measure of prosperity yet, for a week ago her clearings were only a little more than \$17,000,000 for the week, whereas in flush times they run from about \$20,000,000 to \$25,000,000. It should be borne in mind, too, that the comparison is of this year with last year, the most depressing period the country has gone through for many months. If the comparison is made with 1912 there is another story to tell.—L. A. Times.

HENRY McRAE OFF

FOR ORIENT

When his other duties about the studio will permit, Henry McRae is at work on the preparation of a series which he is to stage on his approaching trip to the Orient. As it is outlined at present, the story will start in San Francisco and travel over the company's route to the Hawaiian Islands and from there on to the mainland of Asia. Thus far the complement of the troupe has not been announced.

SCREEN BEAUTY PREFERS
"RAG" CHARACTERS

Margaret Gibson Says They Give Wider Range for Expression of Emotions

As a motion picture actress, recognized as one of the beauties of the screen, would you be willing to sacrifice your charms for the sake of art and play parts which made it necessary for you to appear barefooted, with hair tousled and dressed in ragged clothes?

Few would be willing to make the sacrifice. There is no doubt on this point, as beautiful actresses have a fashion of demanding and obtaining roles which show their charms to the best advantage.

Not so, however, with lovely Margaret Gibson, playing in David Horsley's productions released on the Mutual program. Miss Gibson not only prefers "characters in rags," but insists upon them and in most instances since her entrance into pictures her wish has been granted.

"I would much rather portray a wait or a similar character permitting a range of emotions than pose before the camera as a fashion plate," is Miss Gibson's explanation of her odd choice.

Miss Gibson has had quite an extensive acting experience. Born in Colorado Springs and educated in that city and in Denver, she went into vaudeville at the age of twelve, playing over the Pantages circuit for two years. After that time she went with the Theodore Lorch Stock Company in Denver, where for three years she played innocent parts.

Her first motion picture experience was gained with the Vitaphone Company, with whom she appeared in "A Child of the North" and other productions. Next she was with Tom Ince's company. Here she was prominent in the support of Frank Keenan in "The Coward," besides appearing in other plays.

With Mr. Horsley's company she portrayed "Maggie," a crippled waif, in the Centaur Star Feature, "The Protest," starring Crane Wilbur, and with the same star in the character of "Molly Foster" in "Could a Man Do More."

Miss Gibson is a little lady with big blue eyes and golden hair and in features closely resembles Mary Pickford.

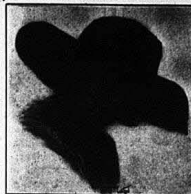
Member of Nobility
a Mutual Star.

Baroness De Wit, Thannouser (Mutual) Star.

Baroness De Wit, the actress of whom the king of Denmark said, "She is the most beautiful girl of my kingdom," will appear in the Mutual program of Nov. 27 in a three-part Thannouser release entitled "The Valkyrie." In the youthful baroness' native land she is known as "The Valkyrie." In the dress of the peasants of Denmark the Baroness De Wit presents a striking characterization of "The Valkyrie," which promises to be one of the most charming three-part photo dramas ever released.

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THE DIRECTOR

AND THE STORY

Not only is the story the acid test of the picture, but the handling of the story in production is the acid test of the director's ability.

The successful director must have the power of visualization plus the ability to keep several threads of action going at the same time, all perfectly co-ordinated. That is what a narrative is.

If the director hasn't this gift, he doesn't belong in motion pictures

"LOVE THINE ENEMY"

After three weeks of hard work, most of which time weather conditions were acting against fast time in production, Joseph De Grasse and his company have completed their five-reel feature, "Love Thine Enemy." In view of the fact that many of the scenes in this production were made in San Francisco and that two rainy days and several cloudy ones have occurred since the day of their start on the film, this is regarded by the producing staff at the picture city as rather remarkable time. The cast in this picture closely approaches an all-star aggregation. Len Chaney, Lon Chaney, Joseph De Grasse, Walter Belasco, Marcia Moore, Colin Chase and Harry Ham comprise the list of leading players.

Miss Belinda Pierce, who left home to become a movie star, has returned to her old position as a waitress in "The Oyster Bay."

HERE'S THE \$1,000,000 GIRL



Take a good look at this picture! Mary Miles Minter, the dainty fascinating little actress, who has been featured in almost as many stage and screen successes as she has years to her credit, and these number just fifteen, is destined for great things in filmland. She has a winsome personality that fairly scintillates its way into the hearts of her audiences and will long be remembered for her work in the stellar role of "The Little Rebel." Now she is devoting her notable talents to motion pictures under the direction of the Metro Pictures Corporation, with whom she is under contract for a long term of years. Competent critics, basing their predictions on the record of another "Lovely Mary," have declared that—bar accidents—she will have made a million for her managers long before she attains her majority.

Mrs. Minter will next make her bow to photo-play audiences in "The Stock's Nest," a Columbia Pictures Corporation production, released in the Metro program.

"DOINGS AT THE NATIONAL STUDIO"

Carrie Clark Ward, who will be remembered as the clever character woman in the old Majestic Stock company of Los Angeles, and who was affiliated with Oliver Morosco for several years, is the latest acquisition to the splendid company under the direction of Albert W. Hale, at the National Film Corporation studios in Los Angeles. Incidentally, Miss Ward made her first screen appearance under her present director, A. W. Hale, just four years ago at the Majestic studio.

William Parsons, president of the National Film Corporation, has left for New York to bring back with him some of the principals and new plays to be used in the forthcoming feature productions which will be made at the Los Angeles studios of the National Film Corporation, under the able direction of Producing Director A. W. Hale.

Supporting Smiling Bill Parsons in "Chicken a la King," a single reel side-splitting comedy, Miss Rena Kuhn, while eating part of the chicken during one of the scenes got a piece of bone caught in her throat, which required the services of a doc-

tor to extract. Mr. A. W. Hale, who directed the picture, admits that it is great. Kokoa Baldwin and Carrie Clark Ward are also in the cast.

Following his triumph in his first screen production, "The Other Girl," Paul Gilmore, the versatile legitimate actor, who recently lined up with the National Film Corporation, will appear shortly in the five-part drama, "The Havoc," a humanly melodramatic story! Mr. A. W. Hale will personally supervise the making of this splendid play, and wonderful results are anticipated.

Bill Parsons, in "The Heavy Villain," is all that the name implies. It is a single-reel comedy, full of ludicrous situations and complications. Rubie Miller, Miss Carrie Clark Ward and Miss Kokoa Baldwin lend their able support in this rollicking comedy, produced by Director A. W. Hale.

Carrie Clark Ward, with the National Film Corporation, has been styled the Female John Bunny, and well does she deserve it.

Carpenters, bricklayers, painters and an army of workers are busy rounding the Los Angeles studio of the National Film Corporation into shape for the coming of the four new companies which will begin to make pictures for the new Criterion program, starting after January 1. Two single and two double reels will be released each week.

YOUNGEST DIRECTOR IN THE BUSINESS

Len Reynolds now holds the title for being the youngest motion picture director in the industry. His efforts as an assistant director for the past five years have at last been recognized and he has been given the opportunity to prove his merit as a director of films. He is now working on his eighteenth picture for the Universal. Of him Mr. McRae, former general, said: "Mr. Reynolds has the making of one of the best directors in the business if he continues the way he has started. Mr. Reynolds' productions, dramatic, will be released under the Powers' brand. He is making one, two and three reel subjects."

PAULINE BUSH IN NEW YORK

Pauline Bush, wife of Allan Dwan, is now enjoying a vacation in New York with her husband-director, who is working on a Triangle feature in the eastern studios. Pauline Bush, it will be remembered, has played with the Universal Company for the past two years. She may assist her husband in one or two features during her eastern visit.

BOB LEONARD AND ELLA HALL

Under the direction of Robert Leonard, the Universal-Rex company is soon to start the production of a five-reel film version of Edgar Jepson's novel, "Pollywooly." The story is being arranged for the screen by Ben Cohn and in it Ella Hall will play the title role with Leonard in the character of her employer and friend, the Honorable John Rufin. The names of Antrim Short and Marc Robins are the only others that have thus far been officially added to the list of players who will appear in the production. The bulk of the action will be staged in the vicinity of Arrowhead Hotel, at the foot of the San Bernardino range.

JOIN UNIVERSAL

The three principals in one of the best known of the Biograph producing companies this week joined the Universal forces at their Pacific Coast studios. The company consists of Travers Vale, director; Franklin Ritchie and Louise Vale, his two leads.

MORELAND MOTOR TRUCK-CALIFORNIA MADE AND FOUNDATION FOR A GI-GANTIC ENTERPRISE

Wonderful Gasifier of Inventive Genius Gives to Transportation Economical and Sturdy Machine—Industry Fostered by Home Dollars and Brains.

Watt L. Moreland, inventor of the Moreland Gasifier and the man responsible for the big Moreland industry, is a self-adapted Californian—a man who believes in the future of the Pacific Coast. Being an engineer of marked ability, it is not strange that he had an idea. It kept him awake nights. My! how that idea has grown. Because of his restless, progressive spirit, California has gained a big industry that keeps on growing.

The Moreland trucks seen on the streets of many western cities, as well as Mexican, Australian and South American points, are the outcome of Watt Moreland's active, ingenious brain.

Moreland's Gasifier gave to the auto truck cheap fuel. It is used No. 1 engine distillate, a fuel saving of 50 per cent. It is the only truck on the market that is economically operated, and it is entirely a California product.

Four years ago Watt L. Moreland demonstrated that capital can always be found for a new venture, provided one has a progressive spirit, self-confidence, a worth-while project and faith in its future. The crystallization

of his ideas into working plans has developed, from a start with a working force of 25 men, into the big Moreland Motor Truck factory at Los Angeles, which now employs 150 men, has a pay roll of \$40,000 monthly, and a capacity of 125 trucks per month, having doubled its space three times in the short time mentioned.

The Moreland Motor Truck Company is capitalized for \$300,000, and is a close corporation. R. H. Raphael, of H. Raphael Co. and the Southern California Hardware & Mfg. Co., is president of the company; C. J. Kobach, of C. J. Kobach Co., contractors, is vice-president; J. L. Armer, secretary-treasurer; and Watt L. Moreland, general manager.

Sales and service branches are maintained by the company in San Francisco, Oakland, Sacramento and San Diego, and are about to be established at all coast centers. Many shipments have been made to Australia, and the company contemplates branches at Sydney and Melbourne. Sales have also been made in Mexico, Central and Southern America.

A recent shipment of eight distillate trucks by the Moreland Company created more than ordinary interest because of its being the largest shipment of a similar character ever made from a Pacific Coast factory.

BOSWORTH'S BEST WORK

Word received from Hobart Bosworth from Tempe, Ariz., indicates the securing of unusually good locations for their production of Dane Coolidge's story, "The Yaqui." Since Bosworth's joining the Universal forces at their Pacific Coast studios, he has staged and appeared in many successful multiple reel features, but none of them thus far produced has had the magnitude of the present production.

WORLD CHAMPION ROPER

Jane Bernouddy, who for the past two years has been identified with the Universal's Pacific Coast forces, is now a regular member of Roy Clements' Jokers Comedy Company where she is playing opposite Victor Potel, known throughout the country for his film antics.

In addition to being a dramatic actress and comedienne of note, Miss Bernouddy has the distinction of having twice won the championship of the world among women ropers at the Oregon Round-up and once has won the title of champion woman rider of the world.

Chas. E. Van Loan

"The time has come to give the motion-picture army a swift and statistical review. Figures soothe the minds of the mathematically inclined, and these here presented were not compiled by a press agent. They come from a thoroughly dependable source and under-shoot rather than overshoot the mark. First, how large is this army?"

There are, in Los Angeles and vicinity, approximately twenty producing companies or studios, as they are called, and this figure takes no note of the fly-by-nighters or the shoe-string players—let us say twenty established plants.

These plants employ directors, and each director has a stock company under him. At a conservative estimate, 120 directors work the year round, handling 120 stock companies, and a stock company will average ten men and women regularly employed and on the pay rolls whether they work or not. Then there are the extra people employed by the picture or by the day—twenty for each production is a fair average. This gives a total of 3,600 men and women who make their living by acting. Add the producing staff, the studio, office, camera and factory employees and you nearly double this number—to be on the safe side, let us place the strength of the army at 6,000 souls. Now, as to dollars and cents:

About half of these "directors" are making what they call "regular program releases" the one-reelers and two-reelers. The others are the headliners of the film world; they make the "multiple reel features."

The average regular program release company operates at a cost, let us say, of \$1,000 a week. This includes all salaries and operating expenses. The feature productions require a more generous outlay, and \$2,000 a week is a modest average. By the year the 120 directors spend the tidy little total of \$9,360,000.

We must not forget the stars, specially engaged for these feature productions. They come high—all the way from \$500 to \$3,000 a week. Sixty stars, say, at an average of \$1,000 apiece—and your grand total now stands at \$12,480,000 per annum.

Take into consideration the amount of money spent in building studios and making permanent improvements in property and your lowest possible total will be \$15,000,000. The bulk of this money is placed in circulation in Los Angeles, actors being among our best-known coin circulators.

Fifteen millions! Is it any wonder that they talk of the golden sunshine? Los Angeles has capitalized her climate in a number of ways, but never has she found another income of this size without a cent of outlay."—Chas. E. Van Loan, in Collier's Weekly, December 18, 1915.

THE official "historian of the movies" is authority for the statement that \$15,000,000 is the amount involved in the annual production of motion pictures in Los Angeles. This vast sum is distributed among thousands of people, who in turn spend it in countless ways.



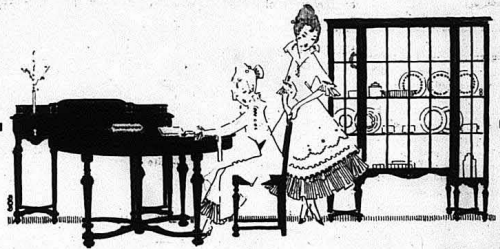
BUT how much is saved? How much is earning interest? This bank suggests that every person in any way affiliated with the motion picture industry should open a Term Savings Account at this bank and thereafter save some part of every salary check. This form of deposit earns 4 per cent interest, compounded semi-annually, and may be opened with as little as \$1.

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EXHIBITORS' BALL NEW YEAR'S EVE

Photoplayers of Southern California to Participate in One of the Biggest Events of the Year

Great interest centers in the Exhibitors' Ball, which will be held New Year's eve at the Shrine Auditorium, where it is believed thousands of Photoplayers will assemble for one of the greatest events of the season. Elaborate preparations are already under way for this closing event of the passing year.

Seth Perkins, well-known photoplay theatrical manager, is director-general of the big ball and Harry Hammond has been chosen as director of all publicity. A plan has been arranged whereby Theda Bara and William Farnum will lead the grand march, Mary Pickford having had one of these honors last year.

Everything points to a successful terminations of the plans made by these back of this great event, and Photoplayers, as well as thousands of movie fans, are making preparations to attend the ball.

PERSEVERING POLLY

Less than a year ago, Polly Moran, one of Mack Sennett's Keystone comedienne, cancelled a vaudeville engagement in South Africa and started for Los Angeles where she was to commence work in the famous comedy studios. In the short space of a few months she has made the long trip, appeared in seven releases, bought a home and an automobile and has settled down to enjoy life with her father and mother. Miss Moran was a favorite with vaudeville audiences all over the world previous to going into pictures and is willing to admit that while her work as a comedienne helps her in her work to a small degree, there are years of close study ahead of the successful motion picture comedienne. In the healthy infancy of the Keystone Film Company three years ago, when her act happened to be in Los Angeles, Miss Moran would spend her mornings at the studio "sipping" in mob scenes with Mack Sennett, Mabel Normand, Fred Mace and Lord Sterling in the principal roles, little realizing that some day she too would be in stock in the same studio.

COMEDY VILLAIN

With a pedigree representing fourteen years on the legitimate stage, ten of which were spent in musical comedy, Harry Gribbon, the Keystone "comedy heavy," is convinced that he is well prepared to do some excellent work in the picture line. "In the early part of this year he was playing parts made famous by Raymond Hitchcock in the "Red Willow" and "The Man Who Owns Broadway" at one of the Morosco theatres in Los Angeles. Tiring of the stage he decided to try his hand at moving pictures and spent six weeks at the Keystone studio after which he entered the employ of another film company only to return to the former after a few months' absence. His work as the polished enticer of Fred Mace's wife in "A Janitor's Wife's Temptation," a recent Triangle-Keystone release, bears evidence of his ability to extract comedy even out of the unpopular character of a villain and home wrecker. At present he is working in a similar part in a picture featuring Sam Bernard, entitled "The Great Pearl Triangle," which will be released shortly.

ACTIVITIES AT CLUNE'S STUDIO

Great interest is being displayed in the motion picture production of "Ramona," now near its completion at the Clune studios in Los Angeles. "Ramona" is a subject near and dear to the hearts of a great majority of the people of the United States, and a motion picture production of this wonderful story of early California life by Helen Hunt Jackson will receive a great and enthusiastic welcome, particularly so as nothing has been left undone by the producers to make "Ramona" absolutely authentic in every way and it will stand, when completed, as a living memory to the life work of that noble woman, Mrs. Jackson.

The presentation of "Ramona" at Clune's Auditorium Theater early during February will mark an epoch in the history of both the silent and spoken drama, for the embellishments attending its presentation will have no equal.

It is claimed by many that the book "Ramona," having the largest sale of any book of fiction in the United States, will not create a greater interest than will this motion picture production of the same name.

CLEO MADISON
One of the Few Woman Directors of the Motion Picture Industry—Miss Madison Often Plays Leads and Directs Her Own Plays

FROM ROUNDUP, MONTANA

Word comes from G. P. Hamilton, now at Roundup, Montana, that a new studio is being built in that city and that work will start this coming week on a one-reel comedy. The investment will run into a considerable sum of money. Congratulations for the state of Montana!

WILL BRAY JOINS INCE

Will Bray, one of the most picturesque characters of the American stage, has been added to the forces of Producer Thomas H. Ince and will in the future be seen in "Triangle Kay-Bee" features. Bray is particularly remembered as "the Minister to Dahomey" in the original production on the stage of Charles Hoyt's, "A Texas Sinner."

BELL BENNETT NEARLY SACRIFICED LIFE FOR CRIPPLED BOY

Miss Bell Bennett, who will be remembered for her excellent work in the Lubin eastern productions, now connected with the Horsely Studios as leading lady, playing opposite George Ovey, is in a critical condition at the Sisters Hospital, having nearly sacrificed her life for a crippled boy, who was severely burned by live wires a few weeks ago. Miss Bennett gave nearly sixteen inches of skin for the boy's limb and has not only jeopardized her future, but will, at the best, keep her under a physician's care for several weeks. Miss Bennett refused to divulge the boy's name, as he doesn't care to have known the facts of a girl's sacrifice for his life, and it was only with great persuasion that induced him to allow Miss Bennett to have the operation performed.

FREDERICK CHURCH NOW PLAYS LEADS

Frederick Church, who has for the past six years played heavies opposite G. M. Anderson in practically all of his productions, has signed a contract with the Universal Film Manufacturing Company to play leads and heavies under the direction of Joseph De Grasse. Mr. Church's popularity on the screen has necessitated this director in casting Mr. Church in new roles of leading parts. Besides possessing unusual talent, Mr. Church has a wonderful personality that is pleasing to thousands of photoplays fans daily.

FOR THE RAINY SEASON

In view of the rapidly approaching rainy season and the unusual number of autos owned by employees at the Universal City studios, plans are on foot for the construction of a garage just inside the studio grounds for accommodation of the players who desire to park their machines where the rain cannot get to them. According to plans as outlined at present, the building will be divided into spaces, each space assigned to an employee. If the trade justifies it, a corps of mechanics will probably be engaged after the building has been completed to make any repairs automobiles may require.

CULVER CITY TO BE FORMALLY OPENED

On New Year's night Thomas H. Ince of the New York Motion Picture Company will give a formal opening of the new Culver City studios of that company. The setting will be held on the immense stages of the Culver City studios. This ceremony will be one of the greatest ever given in connection with the film interest in Southern California, and representatives of every studio and company in and about Los Angeles will participate. The brainiest heads of the Ince studios are devoting considerable thought these days in making the formal opening of the Culver City studios one event that will be long remembered in the history of motion picture development in Southern California.

BOSWORTH COMPANY IN ARIZONA

Accompanied by a company of more than twenty-five people, Hobart Bosworth has left the Universal City studios for Tempe, Arizona, where, under the direction of Lloyd Cullen, they are to work in the production of a five-reel feature by Dane Coolidge, entitled, "The Yaqui." The film calls for several battle scenes among this tribe and for that purpose between three and four hundred Indians and Mexicans will be employed. All of the interior scenes will be made after their return to Universal City.

CLARY IN NEW ROLE

Charles Clary, one of the screen's most finished and talented actors, will make his debut with the Lasky Company in "Tennessee's Partner," in which play he takes the part of the road agent. This will show Clary in a vastly different role to his Father Clary in "The Rosary," and will bring back memories of his Umballa in "Adventures of Kathlyn," in which he was the heaviest of heavies. It is all one and the same to Clary, crackman or clergyman!

EDNA MAISON, EQUESTRIAN

Edna Maison of the Universal has been taking the lead in a western melodrama under Leon D. Kent, and in "Busk Simmons, Puncher," she did the same. In the old days, when she was a time she did nothing else but westerns. She is now playing a fine part in the two-reeler, "A Daughter of Penance," with Douglas Gerrard and under the direction of Henry Otto. Edna portrays a lowly Mexican girl, a part which calls for much light and shade.

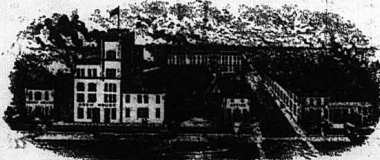
WEATHER MAN, HERE'S A JOB

May Allison, the actress, who is playing with Harold Lockwood at the American Studios, and who has been very lightly clad in the present feature picture, "Lilla of the Sulu Seas," states that she is going to bribe the scenario writers to give her some more such parts but to give them to her in a little warmer weather. She is not afraid of the water but likes it at the right temperature.

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HUGE PYTHON FEATURED

At the Selig Zoo Tom N. Heffron is producing an animal picture in which ten royal Bengal tigers and nine elephants will be featured. It is a story of the jungle, in which a huge python is responsible for not only a tragedy, but a reuniting of a loving couple—a story of India—wild, weird and fascinating.

HIS RIGHT EYE

Eddie Kull, Selig camera man for "Bob" Daly, is a very far-sighted young man. In other words, he uses his right eye for other purposes than accurate focusing. How so? Well, he has that member insured for the sum of \$10,000. Watch his photography and agree with us, his eye is worth more.

NEWSBOY'S BENEFIT TO BE BIG EVENT

Elaborate Program to Be Given at Morosco's Theater, January 9, with Galaxy of Film Stars Aiding in Newsboys' Event

Every newsie in Los Angeles knows about the big benefit that will be given at the Morosco Theater on the night of Sunday, January 9. The funds of the program go towards helping the little merchants who greet you each day on our street corners, many of whom are supporting a kind mother or a helpless sister. They are the boys who deserve the good will of everyone and Filmland is going to come to their assistance in a gigantic vaudeville program, the like of which has not been seen here in years.

The money raised by this program will be placed in charge of two competent treasurers, Mayor C. E. Sebastian and Chief of Police Snively. A permanent fund will be maintained for the Newsies and every time one of them is injured, ill or needs help the committee in charge will take care of him.

Seats for this benefit will sell for \$2 while the boxes will go for \$5. This is the time to show a little Christmas cheer, and although the event follows Christmas by two weeks, a little of the spirit of giving should be laid aside for the newsboys who furnish you each day with the world's events.

One of the finest programs ever arranged is being lined up for patrons. Filmland's leading stellar players will participate and do their part in aiding the Newsies. Following is a partial list of the stars who will participate in the January 9th Newsboys' Benefit program:

D. W. Griffith, Chas. Murray, Charlie Chaplin, Marion Shipp, Fred Mace, Harry Grippen, Sam Bernard, Ford Sterling and Keystone Kops, H. Guy Woodward, Polly Mason, Joe Jackson, Edna Goodrich, Frank Egan, Carlyle Blackwell, Constance Collier, the celebrated English actress, Mr. and Mrs. Carter de Haven, Lydia Yeaman-Titus, famous stage star, Victor Moore and many others.

HE SENT AMOUNT

(Chicago News.) The hotel-keeper, hearing of the whereabouts of a guest who had decamped from the hotel without going through the formality of paying his bill, sent him a note: "Mr. —. Dear Sir: Will you send the amount of your bill and oblige, etc." To which the delinquent replied: "The amount is \$13. Yours respectfully."

WOMAN'S THREAT

"Well, if that ain't the limit," mused the postman as he came down the steps of a private residence. "What's the trouble?" queried the mere citizen who had overheard the postman's soliloquy. "Why," explained the man in gray, "the woman in that house says if I don't come along earlier she'll get her letters from some other carrier."



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CLARY, PHOTOPLAYWRIGHT
Charles Clary owns to never having written a photoplay. He states, however, that he intends to put on paper one or two that have been brewing in his brain for two years or more. His writings should be worth while.

RIISING KALEM STAR



MISS KIRKBY IN NEW ROLE

Ollie Kirkby of the Western Kalem Company is going to play one of the two important women's parts in Bronson Howard's "Love Pirates," Marin Sais having the other part. Readers

will remember the story well and it will be interesting to see these two clever actresses as the female Wallingfords in a piratical love sense. The photoplay will be staged by James Horne under whose guiding hand Miss Kirkby has become so popular.

LOUISE GLAUM

Louise Glaum will play with W. H. Thompson in the forthcoming feature at Inceville. The part will furnish this clever actress with another opportunity to show everyone what a splendid artist she really is. She awoke her admirers up in "The Toast of Death," and it is safe to say she will never let them go to sleep again.

THEIR NEW HOME

Stella Razeto and her husband, Ed J. Le Saint, the Universal producer, have moved to a beautiful home which they have been building close by the home built by Kathryn Williams in one of the most select residential quarters of Los Angeles. Their many friends are merely waiting for the sign "All in order" to troop there and offer congratulations.

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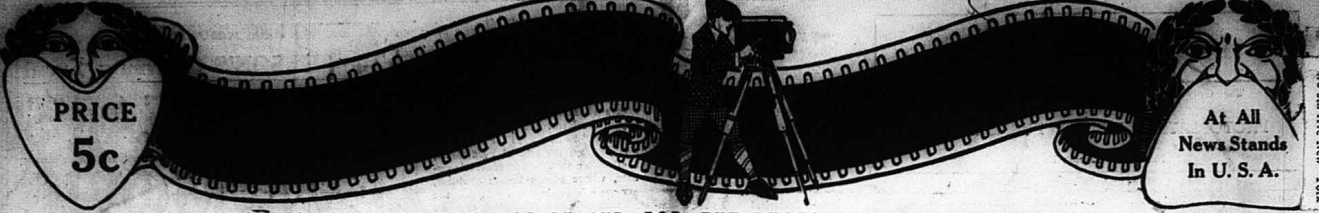
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VOL. III, No. 21

LOS ANGELES, CALIFORNIA, DECEMBER 25, 1915

5c Per Copy. \$2.00 Per Year.

Photoplayers to Lend Aid to Veteran Actors

MEETING IN MAYOR'S OFFICE STARTS ACTION IN RAISING FUND

The photo-picture people of Los Angeles came nobly to the front, this week, in the movement to raise funds to assist in maintaining a home for veteran actors on Long Island. The purpose was to raise \$300,000 of the required \$1,000,000 among the motion picture people of Southern California. The meeting was held in the office of Mayor Sebastian, who addressed those present, making a strong plea and announcing his intention to assist in any way.

Daniel Frohman is president of the fund. He appointed Mr. Samuel Goldfish, of the Lasky Company, to take charge of this end of the movement. Mr. Goldfish made an eloquent appeal, explaining the action in detail, and read a telegram from Mr. Frohman. De Wolf Hopper, having served five years on the board of trustees of this fund, was in a position to talk interestingly on the great good that is done among the poor and needy of the profession. Mr. J. A. Quinn of the Superior Theater addressed the meeting on behalf of the business men of motion picture concerns, affirming as his belief that a response could be expected from that source.

Mr. Jesse L. Lasky was named as chairman of the Executive Committee. He will give out his appointments early next week. Mr. W. T. Wyatt presided as chairman of the meeting. Among those present were the following: Jesse L. Lasky, De Wolf Hopper, Clarke Irvine, Frank Woods, J. A. Quinn, H. I. Kent, representing Mack Sennett, and W. T. Wyatt, Samuel Goldfish and others.

TOO MUCH ACTION

Ready! Camera! Miss Constance Talmadge, 16, movie actress, rushed to the arms of her sweetheart. As she did so a blank cartridge in one of the revolvers she wore at a belt was discharged. The war struck the right ankle of the young woman, inflicting a flesh wound. She was treated at the receiving hospital and then sent to her home, 6665 Franklin avenue.

MYRTLE STEDMAN PLAYING IN "JANE"

Myrtle Stedman looks delightfully young and charming in "Jane," featuring Charlotte Greenwood and Sydney Grant. It is this ability to look attractive in whatever she attempts



MYRTLE STEDMAN CAUGHT UNAWARES

that makes Miss Stedman such a valuable artist. No matter how small the part in which she may appear, her work, according to many friends, is always fascinating. Maybe it is that wonderful smile.

STANTON ON EIGHTH EPI- SODE

With the release of the first installment of "Gracie," the latest of the Universal features, Richard Stanton, director of the productions, began work on the eighth episode.

CULVER CITY'S GRAND OPEN- ING

Thomas H. Ince and New York Motion Picture Corporation Will Celebrate the Formal Opening of the Culver City Studio.

On New Year's Eve, Thomas H. Ince and the New York Motion Picture Corporation players will give the formal opening of the Culver City studios. This event will be one of the most important in the motion picture calendar for the winter, and the elite of filmdom will take part in its celebration.

Invitations to the opening are now in the mails. Elaborate preparations are under way at the Culver City studios for a lavish entertainment. Thomas H. Ince will act as Director General of the celebration and will be assisted by an able committee. Mr. Ince is giving orders to spare nothing in decorating the studios for the event.

A grand march, led by two of the brightest stars in the local film world, will be held. Everything points to a New Year's Eve ball that will be remembered for years by the photoplayers.

Filmdom's Board of Trade Active

LOCAL BRANCH OF NATIONAL ORGANIZATION BEGINS OPERATIONS IN LOS ANGELES

The recently organized Motion Picture Board of Trade of America, representing the foremost producers and executives in the business, have announced the appointment of a committee to represent its activities in Los Angeles and Southern California. The committee includes Miss Mabel Condon, J. C. Jessen, Clark Irvine and Kenneth A. O'Brien.

Several meetings have been held since the appointment of the committee was announced, one of which was a recent gathering held at the home of Miss Mabel Condon in Hollywood. Matters affecting the industry will be taken up by this committee, which stands willing to co-operate at any time to further the cause of motion pictures.

D. W. GRIFFITH RESUMES WORK

D. W. Griffith, head of the Fine Arts Film company, returned to Los Angeles Thursday, having been called hurriedly east to attend the funeral of his mother who died suddenly in Kentucky. Griffith had been away nearly three weeks, and on his arrival he immediately resumed work on his next great picture, "The Mother and the Law."

LURE OF THE SCREEN

May Allison is in receipt of yet another flattering offer to return to the speaking stage in musical comedy, the offer having been made through a well-known New York agent for an equally well-known manager. Miss Allison cannot see the attractiveness of returning to stuffy dressing rooms and night work, she is happy enough where she is, and what is more important, her health is so good that she feels she would be foolish to leave such comfortable studios and the work she is so interested in for the lure of the footlights.

FROM FAR-OFF NORWAY

From far-away Norway Anne Schaefer has just received a Christmas present that has been travelling over a month to reach Los Angeles. It is a beautiful album of Norwegian landscapes and water views, collected by the young woman who sent it in the hope that she could thus persuade "Lady Anne" to visit that fair country. With the album came another package from a club of girls, who have named themselves after "Lady Anne."

FARNUM IMPROVES

Dustin Farnum is better, not well by a long way, but well enough to enable William D. Taylor, the Pallas producer, to make progress with "Ben Blaik," in which Farnum is featured. It is gratifying to his friends and the Pallas people to see Mr. Taylor becoming a greater director all the time.

MINISTER ATTACKS FILM INDUSTRY

LOCAL FILM INTERESTS DEFEND MORALE OF PROFESSION INVITE ACCUSER TO VISIT THEIR STUDIOS.

A bombshell was hurled into Los Angeles filmdom this week when Dr. C. C. Seelman, pastor of the Trinity Methodist Episcopal church, made an open attack upon the motion picture industry, declaring that: "Hundreds of girls and young women have become film-crazy. They haunt the motion picture camps; they live there; they get a few day's work, but not enough money to permit them to live respectably; they are living under immoral conditions. As operated in and about Los Angeles the motion picture camps are a menace to the morals of young girls. There are exceptions, though, for a number of the great pictures are moral uplifters."

The ink in which these accusations were written had hardly dried when there came a storm of protest from the heads of the great Los Angeles motion picture producing concerns. Men of immense wealth in the industry, such as Thomas H. Ince, head of the New York Motion Picture Company of Inceville, Santa Monica, Mack Sennett, producer and directing head of the Keystone company, E. D. Horkeheim, secretary and treasurer of the Balboa Amusement Producing company of Long Beach, and H. O. Davis, director general of Universal City, came to the defense of the industry, flatly denying Dr. Seelman's charges and declaring that their studios and film producing plants were being run on a standard as high if not higher than any in the country.

Chief of Police Claire Snively, Mayor C. E. Sebastian, Councilwoman Estelle Lawton Lindsay, K. N. Bulla, president of the chamber of commerce, and other prominent citizens have voiced their opinions on this subject and all have been of the opinion that "Dr. Seelman undertook to preach about something of which he had little knowledge."

According to careful investigations and according to men of the caliber of Davis of the Universal, Ince of the New York Motion Picture company, Sennett of the Keystone, Horkeheim of the Balboa, and others, the local studios are managed and operated along lines that are moral and there are instances where directors, ranking high in their profession, have been instantly discharged when their unseemly conduct reached the attention of their superiors.

It is very doubtful if this industry, ranking today among the most influential in the country, could have arisen to its present standing had immoral conduct been fostered for a minute by anyone connected with the business. True, there are a few who are seen around some of the studios and who are occasionally given extra employment but these same hangers-on are required to live up to the standard set out from the head office or are promptly discharged.

The Photoplayers Weekly herewith takes pleasure in quoting some of the foremost men in the motion picture business, who take issue with Dr. Seelman.

Thomas H. Ince says: "Anent Reverend C. C. Seelman's startling discovery that Los Angeles is rushing straight to the devil in reckless disregard of all traffic ordinances, I would like to ask if the rest of his information is as accurate as that portion dealing with the moving picture industry. If such is the case (and I imagine it is), Los Angeles has no cause for alarm. Had it been the reverend doctor's intention to deliberately misrepresent conditions obtaining in the motion picture field he could not have succeeded better than when he gave utterance to his charges."

Despite the precedent established by this righteous apostle of moral cleanliness, I do not feel justified in following his example and will therefore confine my reply to that which I personally know to be true. In other words, while believing that the various motion picture plants of the city are guiltless of Dr. Seelman's charge, I shall answer for but one of them—our own plant, Inceville.

If he had visited Inceville he would have found in the girls employed by this company a type of womanhood for which no man need make apology, a type which would not suffer by comparison with the young ladies of his own congregation. I say freely that

SIR HERBERT BEERBOHM TREE COMING

Noted English Historic Star Will Reach Los Angeles Monday to Make Initial Appearance in Silent Drama

Sir Herbert Beerbohm Tree, England's foremost actor, will arrive in Los Angeles Monday afternoon at 1:30 o'clock, and will immediately start work with the Fine Arts Film Company. This distinguished historic star with D. W. Griffith's company, and will add one more to the list of stage stars who are lured into the film industry.

Sir Herbert Beerbohm Tree will appear in Shakespeare's Macbeth, which will be staged at the Fine Arts studios.

McGOWAN'S NEW FEATURE

Roy Meyers is directing the new feature Signal Company, under the supervision of J. P. McGowan. The leading parts are in the hands of Rita Mitchell and Hal Cooley, as good a looking and acting couple as could well be selected. The first reviewer is "Sedition," by L. Genee.

Gifts for Soldiers in the Trenches

ENGLISH STAR ENDEAVORING TO SEND HIS COUNTRYMEN CLOTHING FOR APPROACH- ING WINTER

The late song success about Sister Sue and her shirts for soldiers was not the source of inspiration which led Bruce McRae, the English actor, who is co-starred with Essie Barricade in "The Green Swamp," the Triangle-Kay-Be feature, to organize a society for collecting socks for his countrymen in the trenches.

Letters written from the soldier friends telling of the hardships in the trenches in Flanders gave the actor the idea. He immediately made known, through the press, his intentions and guaranteed to ship all socks sent to him direct to the Red Cross Society on the battlefield.

Women's clubs and aid societies responded nobly. Socks were sent from all parts of the United States, and McRae was kept busy shipping them to the front.

STANFORD STUDENTS, AWAKE!

"Wanda of the Red Street," the first five-reel picture made by the Palo Alto Film Corporation, has been completed. Work has started on the second Nell Shipman feature script written for that company. Miss Shipman was not satisfied with the title, "The Son," which she had given the scenario, and suggested that the choice of title be left to the students of the Palo Alto. Accordingly, three thousand copies of a synopsis of the script have been printed and distributed among the students, the choice of titles to be submitted not later than January 31st.

TO SPEND CHRISTMAS AT HOME IN CALIFORNIA

Dorothy Gish, who recently departed from Los Angeles for New York, to play the stellar role in an eastern Fine Arts-Triangle play, "Betty of Greytown," has completed her characterization and is on her way back to the Los Angeles Fine Arts studio, of which she is a very prominent member.

Miss Gish was to have remained in New York for another Triangle play, but the idea of spending Christmas away from home did not appeal to her. She acquainted the Fine Arts executives with this and they agreed to bring the charming actress back to the Los Angeles studio, where she will play the intended second Eastern photodrama.

Her sister, Lillian Gish, and mother are preparing a warm welcome for Dorothy upon her arrival in the West.

MCCRAY MADE ASSISTANT

Roy McCray, former producer of Jeter comedies at Universal City, has been made assistant to Jay Hunt in the production of Murdock MacQuarrie features.

Exhibitors' New Year Ball to Be Big Event

WM. FARNUM AND BLANCHE SWEET SCHEDULED TO LEAD GRAND MARCH

The local movie world is all agog over the New Year's Eve Movie Carnival, which the local picture exhibitors plan to give on the night of December 31 at Shrine auditorium. Di-



BLANCHE SWEET

rector General Seth D. Perkins, the executive head of the affair, declared today that preparations had been made to make it the biggest ball of its kind ever staged this side of New York. Reservations for boxes are pouring in, while the seat sale at the different motion picture houses all over the city is large.

William Farnum, the matinee idol of the Fox forces, and Blanche Sweet, the Jesse L. Lasky star, have been asked by the exhibitors to lead the "grand march." This will be William Farnum's first public appearance in Los Angeles, as previously all his work has been done in the east.

The movie queens are having elaborate costumes made for New Year's Eve, for many of them plan to attend another big affair the same evening, Thomas H. Ince's christening of his new Culver City studios. They will be whisked in autos from the Shrine to Culver City.

As 1916 is leap year, all dances after midnight will be leap year dances, which will give the movie queens a chance to pick their partners from the non-professionals, and will give the girls attending an opportunity to choose their favorite screen matinee idol for a dance.

Perkins plans a 1915 Song and Dance Revue, featuring the melodies and steps that have become popular during 1915. Other spectacular cabaret entertainment will be on hand. The grand march will be an attractive feature with large numbers of prominent stars in line.

It was Perkins who staged the Welcome Home Ball for Mary Pickford last year for the exhibitors, which was the biggest success. The Shrine has ever known, and those who attended predict that the coming affair will be none the less successful.

SOME AUTOMOBILE DRIVER

Neva Gerber is some automobile fiend. She drove to San Diego one day and back to Los Angeles the next, then started out early the very next day and went to Santa Barbara, returning the same evening. She is wonderfully well and ready for anything in the way of motoring.

PHOTODRAMATIC FACTS

THE NEW GARRICK

"The Primrose Path," commencing Sunday, a Universal film featuring Miss Gladys Hanson, will be the attraction. A special orchestra has been engaged for the week. Miss Detrick will preside at the organ.

CONCERNING "PEGGY"

Unusual theatrical events are chronicled every week. Productions that cost thousands of dollars cause the usual stir. It is the "something better" that attracts the coin of the realm from the pockets of the man looking for entertainment. The western photo-theatrical belt was accordingly startled when peerless Billy Burke, the Titian-haired international star, straight from Broadway, descended upon us in "Peggy," that exceedingly clever comedy photo-drama, from the pen of story-tellers, C. Gardner Sullivan.

"Peggy" made its pictorial debut at the Majestic last Monday, and will follow in New York next week. It is the \$75,000 production of Thomas H. Ince and appeared under the Triangle satellite, "Sunset-Griffith-Ince," otherwise known as the stamp of excellence. Running throughout the piece, like an imaginary purring brook, scintillates and dances the original music of young Victor Schertzinger, he of the Ince local staff of artists, and there is a charming suggestion of old Scottish melodies interwoven with modern ideas that lends decided effectiveness. One of the most quaintly beautiful settings is that of a church, concerning the impressive realism of which, even the critics have raved. In short, it is a wonderful achievement, of the sort one would expect from Mr. Sullivan, dramatically, and the stamp of artistry is over the whole.

Billie Burke, as everyone knows, is the sort of a girl whose personal magnetism originates not in the bosom of her press agent, but is actually a vital quality of Billie's. Supporting her, in "Peggy," is the old favorite of happy memories, Wynne H. Thompson, and one notices with pleasure also, William Desmond, Joseph J. Dowling, Trill Shattuck, Nona Thomas, Gertrude Claire and others. The production leaves the western coast with all good wishes. The indications are for success in the east.

"THE NE'ER DO WELL"

Quite the greatest picture yet released, here or in any man's land, is that of "The Ne'er Do Well," by the celebrated novelist, Rex Beach, which had its initial performance at Clune's Auditorium, on Monday last. Produced by Colin Campbell, of the Selig Company, and featuring the general favorites and capable people as Kathlyn Williams and Wheeler Oakman, combined with a cast that is worthy of the principals, and by the very bigness of the treatment accorded the photoplay, embodying as it does the Panama Canal, with a tale of love and intrigue interwoven in the manner peculiar to Mr. Beach, it is said that the Christmas week audiences far surpassed even the sanguine, optimistic expectations of that popular manager, Mr. W. Wheeler, of Clune's.

"The Ne'er Do Well" was made at Colon. An entire company was sent there, by way of New Orleans, and surrounded by the native scenery, this fascinating story of politics, intrigue and the love of a man and a woman, incidentally showing the magnificent engineering feat, the big canal, unfolded. It has been referred to very properly as a "red-blooded, American picture."

12,000 feet of film was used in the making of the Beach story. "The Spellers," it will be remembered, is another one of this author's successes.

QUINN'S SUPERA

A great photoplay, "Temptation," with the famous diva, Genevieve Barrar, in the lead, will be shown at Quinn's Supera theatre commencing Monday. "Temptation" is said to be a close rival to "Carmen." All of this week's receipts resulting from "Darned Goodies" were generously turned over to the Red Cross Society by Manager Quinn. The music for next week includes special numbers of note.

FINE CHRISTMAS GIFTS

If you were a personal friend of Tom Chatterton you would receive a fine, fat, dressed chicken for your Christmas fare. Tom is giving away a number of his feathered birds this Xmas and prepares them all himself, too. His hobby is growing and is a source of interest to his friends at Santa Barbara. Tom is highly interested in his work with the American Company and is turning out some bully "Mustang" pictures with Anna Little and Jack Richardson.

THEDA BARA AT MILLER'S THEATER

Theda Bara, "the incomparable," comes to Miller's Theater on Monday in the latest Fox sensation, "Destruction," to be played for one week. She portrays the role of Ferdinand, a character that is wickedness incarnate, whose glance breeds madness, her touch destruction. It is the greatest role this fascinating creature has had since the "Vampire" in "A Fool There Was."

It is a tremendously impressive story of present-day life, dealing with a woman whose love of luxury is so great that she willingly plunges thousands of workmen's families into direct poverty and suffering to gratify her desires. The action is hair-raising in its intensity, but is lightened by many touches of subtle comedy. Miss Bara is supported by a splendid cast of artists, headed by handsome Gaston Bell, Warner Oland and Carlton Macy.

The added feature is another of the popular "Wallingford" comedies.

NEW YORK MAN TAKES OVER PHOTOPLAY HOUSE

W. H. Matthews, well-known in motion picture and theatrical circles in New York, has purchased a half interest in the Optic Theater, according to announcement made yesterday by E. A. ("Pop") Fischer, who formerly controlled the Main street playhouse. Starting Thursday, the Optic will become a feature photoplay house, showing the Fox films Thursday, Friday and Saturday, the World films on Monday, Tuesday and Wednesday, and reserving Sunday for special attractions picked from the best of the week's releases.

The opening attraction under the new policy will be Robert Mantell in "The Blindness of Devotion."

THE ISIS

King Baggot, popular matinee idol, will be seen in "Man or Money," an important Northwestern drama, with Edna Hunter and Harry Spangler. A Mary Pickford picture is also announced by the management. The comedy presented will be "The Little Lady Across the Way."

THE WOODLEY

The offering next week suggests a return to the drama that has delighted all generations, Denham Thompson's "Old Homestead," adapted for the screen by the Paramount Film Co., than which no more appropriate picture could be offered for New Year's week. It is said to be the greatest rural classic ever dramatized for pictures. The beautiful organ at the Woodley will be used in connection with the piece.

THE MASON

On January 3 Walker Whiteside will be seen in his latest and greatest photoplay, "The Typhoon," at this playhouse.

TALLY'S BROADWAY

Marion Fairfax's great play, "The Immigrant," with Valeska Suratt in the lead, is the offering.

CLUNE'S BROADWAY

The latest Vitagraph three-part feature film, "The Thirteenth Girl," is promised for Monday, Tuesday and Wednesday. This is up to the Clune stand, which includes a special special program by the ten-piece orchestra.

SYMPHONY

"The Woman Pays" is the name of the play in which Vally Vally will be seen at the Symphony next week. This charming English actress, who will be remembered in "The Dollar Princess," is well supported in the new photoplay.

PALACE OF PICTURES

"Guarding Old Glory" will be the masterpiece offering New Year's week at this popular playhouse.

THE OPTIC

Next Sunday "The Island of Re-generation," with Edith Storey, a V-L-S-E feature, written by Cyrus Townsend Brady, will be shown.

THE REPUBLIC

A feature photoplay, "The Better Woman," with Leonore Ulrich, is announced.

BIOGRAPH LEAD

Gretchen Hartman, leading woman with the Biograph Company, is hard at work these days. She is acting in two photoplays at the same time. She has an important part in "The Poor Plutocrat," under J. F. McDonald, and is also taking the lead in another photoplay with another director at the same studio. This means lots of changing and lots of different making-up, but Miss Gretchen seems to be just as cheerful as ever under the trying circumstances.

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IN

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IN DEFENSE OF THE REALM.

A scathing attack was hurled at the morale of the motion picture industry this week by Dr. C. C. Sealeman, local pastor of the Trinity Methodist Episcopal church, who declared that the "movie camps," picture producing concerns, were unquestionably bad and that "hundreds of film struck girls who haunt these camps were living under immoral conditions."

The heads of many of the local picture producing plants took issue with Dr. Sealeman, declaring that he had made his attack without investigation. In every instance they invited him to visit their respective studios and see for himself what the actual conditions were, and to prove that his assertions were true.

The PhotoPlayers Weekly believes that Dr. Sealeman has overstepped himself in his attack on an industry which in one decade, has grown to one of the foremost and greatest industries in the country. Were the morale of the studios what the accuser maintains, it would have been impossible for this industry to have attained its present standing in the business world.

Why is it necessary to single out the motion picture industry in preference to the thousand and one other lines of industry? Is it because this industry has grown and outstripped all others in the field of competition? Or because it is an industry that employs thousands of people? Or probably it is because it is a business that carries with it columns of publicity and anyone wishing to attack a leading profession can well afford to chose the motion picture industry because of the news stories that will follow.

A thorough investigation of a few of the nearby studios will convince Dr. Sealeman that the morale of these people, who strive to make the world laugh, is equal to that of other professions. The heads of the various moving picture concerns endeavor to keep their moral standards very high and in fact there is noticeable rivalry to do this. All of which shows that there are other fields where Dr. Sealeman's efforts would be productive of more good than in a profession which gives to this weekly old world its Mary Pickford, Ruth Roland, Chas. Chaplin, Henry Walthall, and by adoption Sarah Bernhardt, Billie Burke, Kitty Gordon, William and Dustin Farnum and scores of other international stars.

THE SPIRIT OF CHRISTMAS.

These are the most joyous days of the year, the holidays with the spirit of giving and helping those who have been unfortunate in life! It is the one great movement that grips everyone in Christendom. Even in the frozen trenches of battle-ridden Flanders or in other spheres of the great conflict, warriors will treat their comrades with kinder words and will feel a pang of regret that they are forced to hurl tons of metal at a brother enemy.

And then there is the other side of the holidays. It is the one big time for children. Toys, candies, mince-meat, pumpkin pies, cranberries, holly and a hundred other niceties gladden the hearts of millions throughout the land. And the older folk forget that they are old during the holidays, there is so much joy, kindness and good feeling.

And in the motion picture plants in and near Los Angeles there is great activity. Everyone is hiding a present or two for a friend and every dressing room has its secret parcel awaiting Christmas Eve. Uncle Sam is working double shifts in his post office service with the view of delivering every present in time.

Christmas Time is the one time of the year when we all get together, rich and poor, old and young, a time when we forget the everyday troubles of life and live in a period of good fellowship.

THE AUTO AND THE FILMS.

The rise of the automobile and the rise of the motion picture industry have few parallels in the industrial achievements of man. In this day and age the automobile is so interwoven with commerce and business that were this important part of transportation taken away for a day, civilization would be staggered.

And in less time than it has taken the auto to grow to be one of man's greatest assets, the silent drama has developed and is today one of the most healthful, beneficial and educational amusements possessed by man.

Hand in hand have these two industries progressed. And today, the automobile is one of the essentials in the production of films. Thousands of these machines are employed by film companies in taking scenes, transporting players from one set to another, and hauling goods from studio to the base of supplies or vice versa. The manufacturing of films today would be greatly handicapped without the aid of the automobile.

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TRUCKS AND RETURN
A large company of Viagraph players left this week for Trucks to put on a three-reel snow picture. William Wolbert is the director, the cast including Webster Campbell, Mary Anderson, Corina Griffith, Anne Schaefer, Otto Lederer and Frederick Hill. They expect to return by Christmas Eve.

FILM STARS EXCELLENT CHARACTER PLAYERS

The Fine Arts studio takes pride in their selection of character players, who in addition to being types, are experienced members of the theatrical stage.
This list of proven character artists includes Mary Alden, who has to her credit such character roles as the mother in "The Battle of the Sexes," and the "mulatto" in "The Birth of a Nation"; Ralph Lewis, who became celebrated as the result of his characterization of "Stoneman" in "The Birth of a Nation," and the "detective" in "The Avenging Conscience," "Home, Sweet Home," and "The Birth of a Nation"; F. A. Turner, who played the father in "The Escape"; William H. Brown plays the in-keeper in "Don Quixote"; Kate Toncray plays the mother in "Old Heidelberg" and "Double Trouble"; George Pearce, who plays "Murphy" in "The Sable Larch"; Josephine Crowell, who plays the part of the mother in "Home Sweet Home," and the same type of part in other Griffith features; Edwin Harley, well-known minstrel star; Loyola O'Connor, who made her debut in "The Lily and the Rose," and James Cosgrove, who appears in "Daphne."

Willard Mack in "The Conqueror"
Willard Mack, star of the speaking

stage, playwright and producer of national reputation, will be seen for the fourth time in the Triangle program when he is presented with Enid Markey shortly in "The Conqueror," a Triangle Kay-Bee feature made under the special supervision of Thomas H. Ince. This production, it is declared, is second to none of the other three in which Mack has figured as principal, and is expected to score its mark as a subject of unusual excellence.

"The Conqueror" is a forceful arraignment of snobishness from the pen of C. Gardner Sullivan. It delivers a stinging blow at the follies of the ultra-aristocratic set, and is laid in New York City, which fact gives Ince a splendid opportunity for the incorporation into it of elaborate interior settings.

In the role of Mark Horn, Mack has contributed to the screen one of his most potent characterizations. He dominates from the time of his introduction until the closing scene. Sharing honors with the star, Enid Markey, has given a most gratifying performance. Miss Markey needs no introduction to the American photographing public, for her work in "The Iron Strain," "Aloha Oe," and "The Despoiler," has stamped her as an artist of consummate skill. The remainder of the cast is made up of J. Barney Sherry, Margaret Thompson and Louise Brownell.

Balboa's Phenomenal Success in the Film World

Development of This Company Parallels Growth of Motion Picture Industry in Los Angeles

Balboa has become known as the trade-name for worthwhile motion pictures in a comparatively short time. They are staged at the studio in Long Beach, California, owned solely by the Horkheimer Brothers—Herbert M. and Elwood D.—who have developed one of the largest independent screen producing plants in the world in two years. There has been as notable an achievement as can be found in all filmdom. None of Balboa's stock has ever been sold to outsiders. It is one of the few studios operated for picture producing purposes only.

When H. M. Horkheimer decided to become a motion picture impresario in the spring of 1913, he took over the studio that had just been vacated by the Edison company. Up to that time, "H. M." as he is best known, had never seen a cinematographic camera. But having had extensive experience in the realm of the legitimate theater, he was well fitted for the work.

Several months later, E. D. Horkheimer joined his brother, and the

Augusta Evans' well-known story, "St. Elmo," in six reels, established his office records wherever shown. This was followed by "Beulah," with Henry Walthall in the lead.

When continued screen stories became popular, Balboa presented to the film world an innovation in the now famous "Who Pays" series. His consisted of two individual stories, written by Will M. Ritchey, through which ran a strand of continuous interest. Ruth Roland and Henry King were the featured players. The series made such an impression that Pathe Freres, through whom most of Balboa's products have been released, requested another continued film story, and in response thereto "The Red Circle," which is now running, was made.

Balboa's biggest production of the year was the patriotic "Vocal of the Navy" serial, which consists of fourteen two-reel chapters, based on a story written by William Hamilton Osborne. In this piece Lillian Lorraine was featured, supported by William Courleigh, Jr., William Conklin



combination incorporated under the name of "The Balboa Amusement Producing Company." It speedily outgrew the accommodations of the original building. An open stage was built on the opposite corner. Then, in rapid succession, the plant expanded until today it utilizes all four corners of the two intersecting streets of Sixth and Alamogordo, as well as eleven acres on Signal Hill.

As it stands, Balboa's studio represents an investment of \$300,000. Its property rooms, paint and carpenter shops, scene docks, dressing rooms, wardrobe quarters, laboratory, general offices and miscellaneous departments are scattered through a dozen buildings. Then open stage has an area of 8,000 square feet. This has just been enhanced by 2,000 feet of enclosed space, equipped with high-power artificial lighting system, so that work can proceed by night and in inclement weather.

With its present accommodations, Balboa can work eight producing companies simultaneously. The production capacity is 20,000 feet of negative film a week. During the past summer its weekly roster has averaged 250 employees. At times, the number has been double, according to the work in hand.

A number of the most important photoplay productions of the current year stand to the credit of Balboa. The Horkheimer picturization of Mrs.

and an all star cast. The U. S. Navy Department co-operated in the production, because the picture brings that branch of the service to the favorable attention of the people at large.

Many players of note, distinguished on the stage as well as on the screen, appear in Balboa productions. William Elliott in "Comrade John" is well remembered. Jackie Saunders has been featured in half a hundred pieces. Among the other well-known Balboans are Mollie McConnell, Frank Mayo, Madeleine Pardee, Daniel Gilfeather, Andrew Arbuckle, Joyce Moore, Victory Bateman, Lucy Blake, Gordon Sackville, Charles Dudley, Corinne Grant, Henry Stanley, Lillian West, E. J. Brady, Ruth Lackaye, Philo McCullough, Marguerite Nichols, R. Henry Grey, Joyce Moore, Frank Erlanger, Fred Whitman, Makoto Inokuchi, etc. Some of Balboa's directors are Bertram Bracken, Harry Harvey, Sherwood McDonald and Henry King.

Superb loyalty on the part of the members of its working force, from property boy to star, is the keynote of Balboa's success. Studio efficiency is obtained by thorough co-operation. Norman Manning is the capable business manager. What they have attained, the Horkheimer Brothers attribute largely to the faithfulness of their employees. The Balboa studio is more like the home of a big family than a photoplay producing plant.

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"DEM QUALITY FOLK"

Whenever Henry Walthall is present at a gathering he is asked to recite "The Day it Rained." There is no actor who can render this little poem in the touching way Walthall does. At one time he was visiting his home in the south and he called on an old servant of the family who was sick and was asked to "speak something," so he recited "The Day it Rained." The darkey listened intently and then said, "Thankee, Mars Henry, dat mighty pretty an' all that, but will you please speak somethin' excitin' or somethin' real funny now; dat rain business is all right for dem quality folks!"

GIBLIN IN HOLLYWOOD

Charles Giblin, the N. Y. M. P. Corp. producer, has completed the feature in which the veteran, William Thompson, is featured and is preparing for another big picture for Mr. Ince. He says he wishes that every actor were as well fitted for screen work as Mr. Thompson, with whom he worked some years back on the legitimate stage. Now that the company are working largely at Culver City, Mr. Giblin is living in the Photo-players' Colony at Hollywood.

JUST A TOOTH-ACHE!

The humiliating truth will be: The debonair William Garwood, who he is the shining star of the "Lord John" serial story, has been suffering with an ordinary, common or garden variety of tooth-ache, not fashionable neuralgia or something with a "rilly" tacked onto it—just jaw ache! Billy had to be on hand very early in the morning and did not leave the studios until very late, so he suffered in silence until he could get to the dentist. The tooth is now filled, and William's smile is of yore.

OLLIE KIRKBY AT HOME

Ollie Kirkby is one of the fortunate young actors who own their homes. The popular little Kalem actress has a charming bungalow in Glendale, situated close to the edge of a protecting mountain. She has had it some time, too, for she is a good little business woman, who can get a lot out of a dollar. She is reveling in her latest popularity of late. She has a sister, Nona Thomas, who is also coming along famously with the Ince company, and Ollie is as much interested in her little sister's career as she is in her own.

IN CHRISTMAS PLAYS

The friends of Sarah Traux, the feature actress, are delighted to learn that her mother is better and is now back in their own home. This has given Miss Traux an opportunity to rehearse for the Nativity play, which will be given on Christmas Eve for the first time in any city. It is creating all sorts of interest in dramatic circles and is hailed as one of the big artistic events of the theatrical year. Society is well to the fore and many notable people will be seen in the cast as artists or singers.

BESSIE BARRISCAL, HOSTESS

Bessie Barriscala's holiday has been largely taken up in entertaining her friends. There has been open house and Miss Bessie states that she never had so many old time professional callers before in her life. In the course of her speaking stage career she has made numerous friends, and there are so many of them in pictures now. Howard Hickman's new home is more like a green room than anything else.

FOR CHRISTMAS GIFTS

Edna Maisson has worked under more directors than any other leading lady. She was recently playing with Henry Otto's direction, but he has taken a holiday. Her services are always in demand and whenever she is available there are half a dozen of the other directors bidding for her. Her dressing room is like a dressmaker's these days, for with the help of her sister and one or two other girls, she is dressing a number of Christmas dolls for her little artist friends.

TYPICAL CALIFORNIA GIRLS

Helene Rosson of the American, the seventeen-year-old leading woman, is a good type of athletic girlhood. Early every morning she may be seen on horseback or working in the garden. Every evening after work she will take a ride or have an airing in her brother's automobile. She and Anna Little exercise together a lot, and Anna's ideas on outdoor life are well known. The two girls are well assorted companions.

SMALLEYS HAVE NEW FEATURE

The Smalleys this week began the production of what is expected to be one of the most unusual features of recent months. The story is entitled, "The Unborn." It was written by Lucy Payton and Franklin Hall and adapted for film purposes by Lois Weber. The entire cast has not been named, but it is generally understood that Marie Walcamp and Juan de la Cruz will be cast for leading roles.

RECORD IN INTERIOR SCENES

What is declared to be a new record in the number of interior scenes for a five-part photoplay is set in the production of "The Edge of the Abyss," the Ince-Triangle feature in which Mary Boland, Willard Mack, and Frank Mills are co-starred. There are sixty-five distinct stage settings for interior scenes, some of which are used but once.

HENLEY OUT OF SERIAL

Hobart Henley, recently severely injured in an auto accident and therefore compelled to resign the feature role of the "Graft" serial to Harry Carey, is rapidly improving. He is now able to drive his car, and it is thought that by the tenth episode of that serial feature, he will be able to resume his place at the head of the cast. It is hard to say which is awaiting his recovery with the more impatience, himself or Carey, who is anxious to throw off the dress-serie and don the garb of a westerner in the production of more western features after the style of "A Knight of the Range," under the direction of Jacques Jaccard.

SAN DIEGO EPISODE

E. J. Le Saint and company of feature players have returned from a several days' stay to San Diego, where they have been making scenes in the production of the third episode of the "Journal of Lord John" series. The company made the trip south by auto, stopping a number of times en route to make scenes. While in San Diego they made, among others, a number of scenes of auto races, which are to be used in this episode of the series.

OTIS TURNER AND HARRY CARTER

Upon the completion of "The Pool of Flame," a five-reel film adaptation of Louis Joseph Vance's novel of that name, in which J. Warren Kerrigan appears as featured star, Otis Turner is to take over the direction of Carter De Haven and his wife, Flora Parker De Haven, in the production of multiple-reel Universal features. Harry Carter, who for the past two years has been playing character roles at the Universal's Pacific Coast studios, will assume the direction of Kerrigan, doing his work under the supervision of "Governor" Turner.

TRIANGLE CLASSIC

Dr. Frank Crane, who writes syndicated editorials, attended a recent review of the Triangle classic, "Don Quixote," which presents De Wolf Hopper in his first Film Arts screen play. Other notables present at this showing were De Wolf Hopper (the star), William S. Hart, Lillian Gish,

Triangle-Keystone release, and spend their spare time keeping a watchful eye on their progeny and seeing that the family name is protected.

The old gentlemen do not hesitate to recall the days when a spot had meant a spoiled child and still insist that Charlie and Fred were never punished unless there was good and sufficient cause.

FURIOUS FINALE

In order to finish their last picture for the Keystone Film Company, "Weber and Fields," famous comedy team, worked steadily for eighteen hours without a halt for meals on the day their contract expired. Cloudy and rainy weather made it almost impossible to photograph, but a covetous eye was hurriedly set up, several banks of lights arranged, and the work proceeded in spite of the elements. Mack Sennett personally directed the comedians through the long stage, and his tireless efforts resulted in finishing the work long after darkness had fallen.

At the last minute the tired pair were hustled into an automobile and rushed to the train with their make-up still on. A crowd of Keystoneers, including Mack Sennett, Mabel Normand, Sam Bernard, Roscoe Arbuckle, Joe Jackson, and Fowd Sterling followed in cars, bidding them a rousing farewell. Their strenuous finish and hurried departure were due to the fact that the Orpheum bill at San Francisco was topped with the name "Weber and Fields," and opened with a matinee the following day, leaving just fifteen hours to make the trip from Los Angeles.

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VITAGRAPH IMPROVEMENTS

Ground is being broken at the Hollywood studios of the Vitagraph Company for additional buildings. The studio presents a formidable appearance now, everything is so well arranged, but there is yet much to be done, according to the very complete plans laid out. In a few months' time this studio will be second to none in its appointments and buildings.

HENRY OTTO VACATIONING

Henry Otto is taking a rest from his directorial duties with the Universal. He is determined to get some good stories ahead and will spend his vacation in accumulating some half dozen feature stories, so that when he starts in again he will be well primed for rapid work. He will stay at home, excepting when he is exercising his benzine bugby.

UNIVERSAL CITY TAKES UP FARMING

With the coming of the winter rains, the Universal company has begun the plowing of all available land at their Pacific Coast studios for the planting of grain. The crops thus raised are expected materially to lessen the expense of maintaining the herds of cattle and horses at the Universal City plant.

RETAKE FOR JACCARD'S COMPANY

The production of Jacques Jaccard's two-reel western drama, "A Romance of the Horse Country," was this week delayed four days by the appearance of static in every foot of film made during that time. A defective camera, which had every appearance of being in perfect condition, was the cause of the trouble, but this in no way has saved either the director's or his players' feelings at having to re-make every scene shot during those four days.

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HALE STRONG FOR LASKY'S

Alan Hale has given a taste of his quality in his first Lasky picture and he likes the "theatrical" atmosphere of the studio, which is more like a speaking stage green room than anything else. At Lasky's now are Charlotte Walker, looking very well after her trip; Fanny Ward, Jack Dean, Tom Meighan, and other well-known stars. This is the first time that Hale has played away from the Biograph for years, and though he retains the most pleasant memories of his associations with that company, he appreciates the change, if only for novelty sake.

PATERNAL GUIDANCE

Two of the leading comedians of the Keystone, who are always in more or less mischievous mood and whose stories are famous from coast to coast, have recently assumed an attitude of submissiveness and docility which is entirely out of keeping with their ordinary daily existence. Instead of making everyone from Mabel Normand down to the humblest Keystone cop the butt of their deviltry, they are now seen peering inquisitively around corners, snaking quietly to their dressing rooms or sitting sneakily on their sets waiting for their call.

The two bad boys are Charlie Murray and Fred Mace, and their unusual good behavior is occasioned by the presence of their respective fathers, who are also "actin' on" before the camera at the studio. Mr. Murray, Sr., and Mr. Mace, Sr., are appearing in a jury scene with Sam Bernard in "The Great Pearl Tangle," a future

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTO PLAYERS AND STUDIOS

VOL. III, No. 22

LOS ANGELES, CALIFORNIA, JANUARY 1, 1918

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"Movies Are Moral!" Declares Woolwine

PRODUCERS PROTEST ACCUSATION OF IMMORALITY

INDIGNANT MOTHERS OF FILM STARS DECRY THE CLERGYMAN'S CHARGE AS INSULT

*Photoplay Actresses Brand Seleman
Denunciation As An Outrageous,
Rabid and Unjust Attack Founded
on Ignorance of Real Conditions.*

Gyronic protest against the charge that immorality is rampant among the moving picture people of Los Angeles has been voiced here by the 20,000 photoplayers upon whom the stigma has been cast.

Producing heads of the score and more important film concerns here, mothers and fathers of young women employed at the different studios, and prominent leaders in all walks of local life have united in vehement denial of the charges.

Evidence to substantiate Rev. C. C. Seleman's charges has been demanded as proof of what the photoplayers term this community libel. The evidence was never produced.

MOTHERS OF FILM ACTRESSES PROTEST AGAINST ATTACK

The mothers of several of the local film actresses herewith protest against the attitude of Dr. Seleman. In hundreds of instances the mothers of girls who are prominent on the screen make it a point to visit the studios where their daughters are playing. Many mothers go with their girls each morning, and take them home at night, while in still other cases the mothers remain at the studios during the entire day.

Mothers of these girl stars of the film world, those whom the photoplayers Weekly interviewed, stoutly deny any charges or insinuations made against the morals of the motion picture studios, and declare that their daughters are as "safe, if not far safer, at the local motion picture studios than in many office buildings and other places of business inside the Los Angeles city limits."

The Photoplayers Weekly herewith takes pleasure in giving the opinions of the mothers of girls who work every day in motion picture studios. Mrs. M. G. Gonzalez, mother of Myrtle Gonzalez, one of the best known motion picture actresses, formerly a Blue Ribbon star at the Western Vitaphone Company's studios and now a leading woman at Universal City, defends the motion picture morals in this statement:

"In the five years that my daughter has been connected with motion pictures she has been treated with the utmost respect. And as one frequenting studios daily she has NOT learned to drink liquor and has NOT learned to frequent cafes, as is charged those who make a living in this great industry.

"My daughter still keeps regular hours, works hard and gives her best to the motion picture business. As the mother of a screen player, I feel that Dr. Seleman has no right to make such an attack on the profession, and from my experience feel

(Continued on Page 3)

GIRLS OF THE SILENT DRAMA DENOUNCE ACCUSER

Not only protests come from the producers, those about the studios, as well as from the mothers of girl stars, but the girl players themselves take issue with the man who has attacked the morals of the motion picture industry. Where the mothers feel sure they know about the conditions at studios, their daughters, who herewith quote on that subject, are in a position to know.

The Photoplayers Weekly herewith prints statements of several beautiful players, not women of the age of Sarah Bernhardt or Lillian Russell, but girls whose faces are becoming famous on the screen.

Miss Juanita Hansen, rising actress in the Keystone Company, has this to say:

"I wish to go on record as saying that, in all my experience, I never have met with the treatment hinted in the statements of Rev. Seleman. In my professional experience, I have met many kinds and conditions of people, but nothing like that, nothing like that! Besides, girls who respect themselves, know how to avoid such experiences."

Miss Margaret Gibson of the Horsley studios, now playing in a five-reel picture, "The Soul Cycle," being produced by Director Davis, makes this statement:

"To me, it is outrageous, to read of this very rabid attack on the motion picture people. I have invariably been treated with the utmost courtesy and consideration by the male members of my profession. We are a very busy class of people, and to us, art is art. We really have no time to make anything less of it."

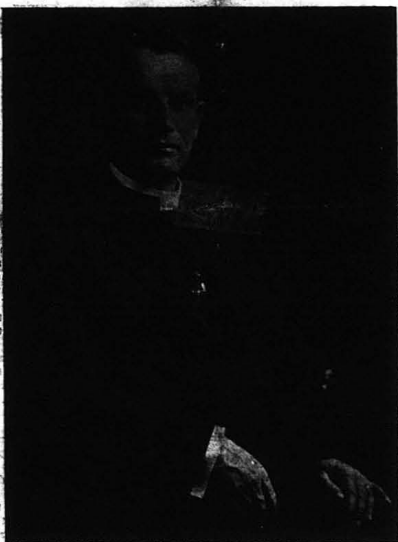
"It is people who find that time hangs heavily on their hands who get into mischief. Certainly that could not apply to motion picture people, and I desire to register a vigorous protest by the hardest working class of people I know, the moving picture people, to the slur cast upon their women folk."

(Continued on Page 3)

Clergyman Defends Movies

Rev. Baker P. Lee, pastor of Christ Church and one of the foremost clergy men in the west, replying to the recent charges of immorality in the motion picture studios of Los Angeles, says:

"From all the evidence I can collect, I am convinced that the recent attack on these people is unwarranted. . . . I can find no justification for the wholesale condemnation of this great profession. . . . The whole community should be the friend of the motion picture people and co-operate with them in the constructive work of this great and noble industry."



IN DEFENCE OF THE STUDIOS

By Rev. Baker P. Lee

I wish to state that personally I know very little concerning the moral conditions of the various moving picture studios in and around Los Angeles.

But I do know many of the managers and leading people connected with the larger concerns, and I have many personal friends connected with the business.

From all the evidence I can collect, I am convinced that the recent public attack upon these people is unwarranted.

I regard the motion picture industry as one of the greatest forces in modern life for education and pleasure and also one of the finest vehicles for proclaiming the evangel of the Christ.

Of the many thousands of people who throng these studios, there are, no doubt, many foolish young men and women who are guilty of indiscretions; but this may be said of any large institution where numbers of people are gathered, even at times of the church itself.

But we do not condemn the great work of physicians because of a few quacks, nor the banking system because of an occasional dishonest official, nor the noble work of the clergy because now and then we hear of a minister who has gone wrong.

I have been chaplain of the Actors' Church Alliance for fifteen years and, as such, can find no justification for the wholesale condemnation of this great profession, which grew out of the church and, as her daughter, should be loved and befriended. Even in the mud we find the beautiful lily.

Therefore, the whole community should be a friend of the motion picture people and by our friendship co-operate with them in the constructive work of this great and noble industry.

CHARGE BOTTOMLESS, SAY THE COUNTY AUTHORITIES

DISTRICT ATTORNEY'S OFFICE HOLDS SELEMAN ALLEGATIONS ARE BUT HEARSAY

*No Evidence to Warrant Prosecutions,
Declares Deputy District Attorney
Woolwine, and No Action Will Be
Taken Unless Evidence Is Produced.*

By Clyde Potter

Complete vindication of the photoplayers of Los Angeles, charged from the pulpit with living under immoral conditions, was given the moving picture people here today by the District Attorney's office.

Deputy District Attorney Claire Woolwine, before whom Rev. C. C. Seleman laid his so-called evidence of immorality in the motion picture studios, declared in an interview last night that Seleman had given him no evidence that would warrant prosecution.

Contrarily, the District Attorney's office holds that this so-called evidence proved to be nothing but "hearsay" and Woolwine, speaking of personal investigations he had made, said:

"In all my personal visits to the various motion picture studios in Los Angeles, I have never come across anything that was immoral."

"The charges preferred against the morals of the motion picture people of Los Angeles, when laid before this office, proved bottomless. Rev. Seleman's supposed evidence proved to be nothing but 'hearsay'."

"Seleman, in his interview with me, provided me with no evidence that would warrant prosecution."

"Whether or not there is immorality in motion picture studios, is not up to us, unless complaints, which are at least substantiated by some evidence, are filed with us."

"We shall take no action in this case unless some evidence of sufficient merit to justify action is produced."

A SIGNAL VICTORY

This ruling of the District Attorney's office will be regarded throughout the motion picture world as a signal victory for the photoplayers and a complete vindication of the charges.

This is the final word on Dr. Seleman's attack on the motion picture industry, his charge being as follows:

"Hundreds of girls and young women have become film-crazy. They haunt the motion picture camps; they live there; they get a few days' work, but not enough money to permit them to live respectably; they are living under immoral conditions."

"As operated in and about Los Angeles the motion picture camps are a menace to the morals of young girls. There are exceptions, though, for a number of the great pictures are moral uplifters."

Vigorous protests, not only from the great film producers, such as Thomas H. Ince of the New York Motion Picture Corporation, Mack Sennett of the Keystone Company, H. O. Davis of Universal City and Jessie L. Lasky, but from the mothers of girls employed in film production as well, resulted. Stars who have spent years in the business, as well as younger girl players, in giving their impressions, in every instance deny the charges of immorality.

Similar protests have come from the clergy, from civic organizations, from city officials and from business men.

CIVIC BODIES PROTEST

Defending the motion picture industry in Los Angeles, F. J. Zechandelaar, secretary of the Merchants' and Manufacturers' Association, declared this morning:

"Dr. Seleman was not justified in making a wholesale charge against an industry which gives to this city each year a payroll of \$19,000,000, and employment to 20,000 people."

"I do not believe that there can be found any more immorality in the motion picture studios of Los Angeles, well regulated institutions, than in many other lines of industry. There may be isolated cases that will spring up in any profession where men and women work in close contact, as they do in the production of motion pictures. As for Dr. Seleman's wholesale charges against the industry, they are unsubstantiated and would not be entertained in any court of justice."

"This vast industry, one of the youngest in the field, means more to Los Angeles than many of us realize. It is yet in its infancy, and instead of hampering, we should endeavor to co-operate and strengthen it. If any immorality develops at any of the studios we may rest assured that the managers will quickly eliminate it."

"Let us not kill the goose that lays the golden egg. Should any

(Continued on Page 3)

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THE FINAL WORD

That the utterance of an obscure minister should prejudice public sentiment against a meritorious industry cannot but excite the amazement of all fair minded men and women. We know not whether to wonder most at the easy credulity wherewith the foolish scores are deceived by the unthinking, or at the mentality of a minister of God who substitutes tales of immorality for religious instruction.

Los Angeles one of the greatest industries created by the genius of modern invention. This city has been constituted the moving picture capital of the world. The operations of this expanding industry pour into the channels of local trade a sum that already reaches an annual total of \$35,000,000. There's not a merchant in Los Angeles but receives some part of profit from that golden flood—not a business enterprise of any sort but is advantaged. No other single industry in Southern California throws as much money into local circulation with as unfailing regularity, and all other industries combined do not half as effectively advertise the attractions of Los Angeles to the world.

Comes now a clergyman, his ministerial cloth still new, stigmatizes the moving picture industry as a forcing bed of immorality. He flings nasty accusations wholesale at a great body of men and women who have wrought in cleanliness to give this city pre-eminence throughout the world.

That every individual unit of the thousands upon thousands of human beings who are engaged in the moving picture industry is free from fault, lives a life of perfection or is devoid of vicious impulse no one of sense would claim. That the average level of morality in conduct is equal, if not superior, to that of any equal number of men and women engaged in professional pursuits confidently can be asserted.

Is the whole legal profession subjected to universal condemnation because some members of the bar fall by the wayside? Is the entire ministry rightly to be assailed because some weak and unworthy disciples have been convicted of gross immorality? Yet it was far easier in either case to mouth sweeping condemnations as it is to direct these accusations against the men and women who are engaged in the production of moving pictures.

We do not ask for charity in judgment; we demand justice. We do not invoke clemency; we confront the accuser and demand his reputation by the moral sense of the community.

It is amazing that in a city like Los Angeles there should have been found an individual or a newspaper to give credence and circulation to tales of immoralities that have their only existence in the imagination of their clerical inventor.

HORKHEIMER TAKES ISSUE

"Overlooking the slur which Dr. C. C. Selemman cast on the personnel of the moving picture industry," said H. M. Horkheimer, president and general manager of the Balboa Company, on his return from an extended trip in the East; "the most unbecoming part of his entire attack was the gratuitous insult in designating the cinema studios 'camps.' That word is never used save to describe a tawdry, resting place, such as a 'gypsy camp'—something here today and gone tomorrow."

"Anyone who has seen Balboa's studio in Long Beach or anyone of a dozen other movie workshops in and about Los Angeles, knows that they are not camps—but permanent institutions. They are solid as rock, and unshakable, the crystallized results of the best brains of as live and progressive a class of people as are active in the world of art and industry today."

"The leading moving picture studios of Southern California are as substantial and creditable as any factory or business enterprise in the United States. Therefore, why brand the cinema workshops as 'camps.' It is a nasty slur and shows Dr. Selemman's unfriendliness to our already big and steadily growing industry."

"The shame of it is that every newspaper in Los Angeles has taken up the epithet and given it widespread publicity, thereby helping to popular-

ize its newest use to our detriment

in the eyes of the unthinking.

"But the picture producing industry will survive Dr. Selemman's cowardly attack. For the time being, it may be defamed. Yet it is bound to emerge all the fairer, when vindicated in the sunlight of truth."

AND THE BRUTE

ANSWERED "SICK"

There is a certain young actor who has quered himself with pretty Neva Gerber. He is a bachelor and drop. He is occasionally to see Neva and her young mother. Neva is a capital cook and the young actor is very fond of certain cakes she makes to perfection. She said to him the other evening, "Do you know what I am going to make you tonight?" and the brute answered, "Sick." Hence the coolness.

DUNCAN AND STURGEON

When William Duncan, leading man with the Western Viagraph forces, first came to Los Angeles he had been managing and directing a Selig company in the West. He was worn out and the first studio he struck was the Viagraph, the first man to whom he spoke was Sturgeon. There was a mutual liking and Duncan started to work then and there. Duncan thinks as well as acts and that is what his producer likes.

FILMDOM VINDICATED

(Continued from Page 1)

local company, as a result of this undue criticism, seek other fields, Los Angeles will be the loser of a good many thousands of dollars."

INDIGNATION RIFE

In every studio from the Teahupeti south to San Diego there was indignation. From directors, leading men, cameramen, camerawomen, and from lesser players down to "extras" came protests. Indignation meetings were held at many studios.

Drastic but dignified action, it was realized, would be necessary to counteract the unjust effect the Selemman charges would have upon the public mind.

A meeting of the biggest producers in the city was held at the Alexandria Hotel Wednesday night and a permanent organization for the protection of the motion picture industry in Los Angeles was effected.

Jessie L. Lasky was elected president. Among other prominent producers present were D. W. Griffith, Mack Sennett, Thomas H. Ince, H. O. Davis, David Horsley, E. D. and H. M. Horkheimer, Frank Garbutt, Charles Eiton and others.

FROM A BANKER

J. O. Moore, cashier of the International Savings and Exchange Bank, a firm believer in the great motion picture industry, speaking of the attack upon studio moral conditions, says:

"I believe that the attack on the moral conditions of the motion picture people was uncalled for and unjust. Had Rev. Selemman evidence against any individuals of that profession he should have turned it over to the District Attorney. But to attack broadcast this great commercial industry was indeed unjustified."

By Jessie L. Lasky

President Jessie L. Lasky Feature Play Company

"Everyone who has studied the history of the spoken drama knows that since time immemorial it has suffered from a Puritan-like prejudice; its exponents were actor-folk, and because they used make-up on their faces, were not considered fit to associate with the commonplace but more respectable members of society. So the legitimate actors and actresses have struggled through the centuries against this prejudice, which only in our time has entirely disappeared."

"The law against the actor disappeared more rapidly when England began to knight its distinguished players, as in the case of Sir Henry Irving, Sir Forbes Robertson, and more recently, Sir Herbert Beerbohm Tree. Nothing has tended more to hamper the advance of the drama than this vulgar public prejudice which, if history speaks correctly, was entirely unfounded."

"Now, at a time when the legitimate player is held in the highest respect and mingles readily with the best society and art circles in the capitals of both America and Europe, it would seem that the drama's sister art—the motion picture—also to suffer its persecution and the same narrow-mindedness which a century ago determined the legitimate actor, appears again, and this time it is the artists of the motion picture art who are assailed."

"I refer to the recent attack of Dr. Selemman in which he charges that there exists in the studios in this city an amount of immorality that is inconceivable. When this hysterical attack has run its course and the situation is once more viewed with calm minds, it will be found that the morals of the people connected with the motion picture industry are neither better nor worse than the morals of those associated in any other business."

"If immorality flourishes in the studios, as Dr. Selemman claims it does, my company, for one, will be the first to welcome an investigation."

"Now that the finger of suspicion has been pointed, I, personally, cannot be satisfied until the claims are either proven—or when I know the studio managers will immediately take such measures as are necessary to stamp out any evils which may be found—or until the claims are proven untrue, when the tongue of slander will be silenced, I hope, forever."

"The city of it all is that an attack of this kind, through the columns of the press, is bound to cast a stain upon the fair name of one of the most important industries in this country."

"I particularly resent the malicious use of the word 'camp' in reference to our studios. That institutions of the importance of the motion picture studios in Los Angeles should be designated as camps is, in my opinion, nothing less than an outrage; and yet our city of Los Angeles—and no city has a fairer name—is going to ask us motion picture manufacturers to stamp our films, produced by people whose morals are considered questionable and whose institutions are designated as 'camps,' with the slogan 'Made in Los Angeles.' Under our leading producers will not feel as kindly toward the suggestion that our pictures be so stamped as they did when the matter was first broached to them."

"I claim that there is no immorality practiced in the leading studios in this vicinity. I claim that they are as safe as the yards and grounds of a college. There may be exceptions and colleges may have occurred in some of the less reputable studios which would not be tolerated for a moment

if the men who control these businesses knew the facts. Therefore, I say cease this attack which can only tarnish the name of this proud young industry. I am told that the studios welcome an investigation—need more be said?"

GREAT FILM

HEADS STATEMENT

H. O. Davis, director general of Universal City, says:

"Dr. Selemman's charges against the motion picture world in which he failed to specify any particular studio, group of studios or individuals, has cast a blench on the entire industry. He might as easily have attacked the system of government under which we live because one official was found incompetent, thereby declaring our whole system of government incompetent, condemning it and demanding an investigation."

"It appears to me that to anyone who knows the inside of the great motion picture studios of today must realize that these people are just as interested in turning out high-class productions, whether short comedies or five-act dramas, as is the auditor of a great concert and often times an excellent report at the end of each month."

"The motion picture actor or actress has scheduled hours under which he or she must work. They must be on duty at a certain long and short morning for when a picture is being filmed, when from ten to fifty players are drawing salaries in a picture, there is not time to be lost. Players must utilize each minute. There is no time for anything but work around the studios today and often times the actors work far into the night."

"The heads of the various departments and those higher up in the studios will not tolerate immorality in any instance. As in any other business or profession, however, there are hundreds of people are employed, individual cases of immorality may creep in, but these cases are stamped out as soon as they become known and are generally followed by a dismissal of those involved."

"The motion picture business today we employ some of the greatest stars who have forsaken the stage for the screen. These people are above reproach. Of the thousands of people employed by local studios many of them come from old established families of Los Angeles who, had it not been for the advent of films, would have chosen other lines of work."

"On the other hand hundreds of our players are married, both husband and wife working in pictures at the same time. These people lead normal, moral lives, just as the merchant or professional man in any walk of life would do. In making his charges against the motion picture industry Dr. Selemman has cast a slur on the light on everyone connected with the business. In conclusion, I want to state positively that our moral code at Universal City is up to the business average and will compare favorably with that of the Trinity church."

FROM NATIONAL

DRAMA CORP.

"Photoplayers Weekly, Los Angeles, Calif.,

"Gentlemen:

"Replying to your request for my opinion of the attack by the members of the ministry in Los Angeles on the motion picture industry on account of immorality, I will state that I am not aware of such immorality, although there may be isolated cases where such exists."

"Being the son of a minister, I have the deepest reverence for the ministry. I have great respect for any statement emanating from the pulpit. For this reason I think great

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care should be exercised by the eminent Divines in condemning all for the errors of a few—just as the church should not be condemned for the vices of some of its members. However, I regard this controversy of far more reaching importance. It is but history repeating itself—just as in the Elizabethan age, the clergy attacked Shakespeare and the spoken drama, the unspoken drama, a new Richmond in the field, is today the subject of criticism by the church with which it should work hand in hand.

"The motion picture is, and will in the future be, one of the most powerful factors in education. The unspoken drama, with its audience of millions, will yearly grow to rival the pulpit in importance as a great moral teacher."

"The motion picture industry desires its co-operation of the ministers in the great work it is doing. There seems to be evidences of antagonism rather than co-operation."

"Is the conflict on and will it continue? The future will answer. If so, it is unfortunate that the entire institution should be condemned for the faults of a few, if there are such faults."

"Yours very truly,
"P. D. GOLD, Jr.,
"President National Drama Corporation."

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Clarke Irvine who invented and patented the nifty little radiator ornament which he calls the "Movie Mascot," has received telegrams and letters from all over the country requesting immediate shipments of the little novelty.

The "Movie Mascot" is a small motion picture camera, seven inches high and fixed fitly on the top of a radiator crown on an automobile. The tiny ornament is symbolic of the business and creates interest as well as making a neat looking ornament for the automobile.

The inventor of the newest race among the film men is Clarke Irvine, the Moving Picture World correspondent at Los Angeles.

UNIVERSAL HEAD HERE

Spending Holidays at Pacific Coast Headquarters

Carl Laemmle, president of the Universal Company, slipped into Los Angeles on Christmas day and made nearly at once for Universal City.

When the head of the big U organi-

he brought those sixty-one prize beauties of the nation to the Universal beauty special—there were sixteen companies making photoplays for this film concern. Since then, there have been numerous improvements at Universal City—new stages and electric light studios costing \$100,000—and the number of companies has rapidly increased, until twenty-six are at present in operation, and instead of one thousand players, President Laemmle has fifteen hundred on his weekly payroll, for which the employees and Los Angeles both are grateful.

So he thought he would like to spend the holidays in Southern California, and on New Year's day he among those present at the Pasadena Tournament of Roses, where the Universal Company will stage the big scenes of "The Trail of the Sun," a photoplay which has been especially written for the tournament by Ida May Park, and will be produced by Joseph De Grasse, one of the most artistic of the directors at Universal City.

"The company is devoting special attention at this time to one, two and three reel releases, the managers of the exchanges calling for the shorter photoplays in preference to the special feature productions of greater length."

MOTHERS PROTEST

(Continued from Page 1)

that his statements are not but insults. In all the time that Myrtle has been in pictures she has never been insulted by men in the employ of this business and no propositions have been put up to her that were not honorable."

Mrs. Ella House, mother of little Miss Margerie Daw, the brilliant child actress of the Lasky Company, says: "Nothing has ever happened to my little daughter since she entered the motion picture business, especially nothing similar to what Dr. Seelenman charges to be a common occurrence among professional children. She has been in the photoplay business over a year now and is almost fifteen years old. The men she meets in the profession are serious business men, with families of their own. Such a low state of morals could not possibly exist at the Lasky studio, where everything is run on a high standard. In the every day life of this studio, my daughter has never been spoken to other than in terms of friendliness and with the utmost courtesy, either by managers, directors, cameramen or anyone with whom she comes in contact."

Mrs. M. L. Talmadge, mother of Norma Talmadge, one of the most popular of the Fine Arts stars, states: "In all the five years that my daughter has been connected with the photoplayer's profession, she has met only gentlemen. She has never had one word said to her that would suggest deliberate intent of the destruction of morals that Dr. Seelenman declares to be a common thing among the profession. We are very close to each other, my daughter and I, and as far as my own is concerned, I can say she is, and has been, associated only with men who are gentlemen in the profession."

Mrs. Gish, mother of the famous Gish sisters, two of D. W. Griffiths' most successful players, makes this statement:

"I have just returned from New York, with Dorothy, to whom I have been able to gather concerning the slurs cast upon the motion picture people as a class, I think it is certainly a great injustice. There are good and bad people among all communities. Such a special trade as has been directed at the "movies" by the reverend gentleman is due to ignorance."

"I am convinced that such cases are exceptional and not a regular occurrence, as he would have us believe. I could not credit such an idea for a moment. I am certain that I know of no families among my acquaintance who have such a history to relate. Professional people have suffered at the hands of would-be critics from time immemorial, but it is largely because of ignorance. They simply do not know."

Mrs. C. B. Moore, mother of little Marcia Moore, one of the youngest and prettiest moving picture stars at Universal City, has this to say:

"So much has been written in the daily newspapers that should never have been printed that it is very difficult to keep from misconstruing this unhappily misplaced criticism. It is only a weak, silly girl who would allow herself to become the victim of such circumstances as are said to be common among the profession. I think that if some church people would spend more time looking after the church fold they would be doing the world more service. I regret the Seelenman attitude of mind."

SOMETHING FOR POETS TO SING

Ollie Kirkby has received an offer from a famous Eastern hair-restoring firm for the use of her picture, taken with her hair down her back, and of course, a testimonial stating that the length of her tresses was due to the use of, etc., etc. Miss Kirkby has taken the matter as a good joke and, while she is thankful for a glorious head of hair, she has no intention of using it for any other purpose than for the pictures and her own adornment.

A REAL WINTER

During their Christmas trip from the mountains about Bear Lake, Rollin Sturgeon's feature company almost forgot what icy weather was like, but they had lots of it before coming here. The return trip was a hard one, the last seventeen miles of it being covered on snow shoes, and with dog sleds. Then, when they arrived at Pine Knot Lodge in the valley, they found that the cook had been frost-bitten during their absence and had decompared, accompanied by the waiters. Bill Duncan and George Holt essayed to cook one meal, which proved sufficient, though Bill insists that he could have done beautifully if there had been enough provisions in the kitchen.

GIRLS DENOUNCE ACCUSER

(Continued from Page 1)

Miss Lois Webber of the Universal studio: "I understand Mr. Seelenman's ideas. I have done considerable church work myself. I know exactly the attitude of church people towards professional folk. I can see everything from their point of view, and I might say that one can find evidences of immorality in every branch of industry in the world, and can point out just what the church people are now pointing out, in department stores, factories, in fact, everywhere."

It seems strange that after the motion picture people have made their industry so valuable an asset to Los Angeles and vicinity, that the church people should rise and attempt to slash at us in this manner. There are dark spots in every branch of industry."

"The motion picture people are no better and no worse than any other class. They are, however, much more CHARITABLE than church people, who are so hasty in their judgment; believing they have the welfare of the people that they give. A girl should first be true to herself. This is my experience. Why, I could not be more guarded if all the men I associate with were my brothers. Of course, I am just a youngster, but it is the youngsters that this Dr. Seelenman is talking about, isn't it?"

Marcia Moore, one of the leads at Universal City and a very pretty girl, defends the moving picture profession with this statement:

"No matter how a girl acts, she always gets back just the sort of treatment that she gives. A girl should first be true to herself. This is my experience. Why, I could not be more guarded if all the men I associate with were my brothers. Of course, I am just a youngster, but it is the youngsters that this Dr. Seelenman is talking about, isn't it?"

MYRTLE GONZALEZ DEFENDS UNIVERSAL CITY

Myrtle Gonzalez, one of the Universal Film Company's most popular leading women, who has had five years' experience in motion pictures, says:

"I see no necessity of defending the motion picture industry. I consider this last and coming industry one of the greatest today. All of my experiences have been the same as those I could have received had I remained at home. I have met nothing but pleasant people, and the men with whom I have worked, Rollin S. Sturgeon, Ulysses Davis, William Taylor, William Barnson and W. F. Smith, have treated me as a father would have done."

"If Dr. Seelenman will take the trouble to investigate Universal City he will find it is doing but the highest type of gentlemen."

LIFE ON THE BALMY SEA

Howard Hickman was in his element last week when a N. Y. M. P. Corporation director took a number of sea scenes aboard a private yacht for the feature in which Frank Mills is being starred. Hickman formerly owned his yacht, a small one it is true, but one which gave himself and friends pleasure around San Francisco. So sick's Not a bit of it, you cannot make it too rough for Howard.

GIBLIN, NOT GIBLETS!

Charles Giblin, the Inevitable director, wants it understood that he knows his name is an unusual one, and he would be ever so much obliged to the scribes if they would be good enough to keep it to Giblin and NOT GIBLETS. There have been two slips this way in the last few weeks. He says it sounds like an operation and he is really perfectly sound.

BUT ONCE A YEAR

Vivian Rich is glad that Xmas comes but once a year. Her salary went into cards and small gifts. She kept her mother (who is also glad that Christmas does not repeat about July) busy wrapping bundles and addressing letters. Dear, dear, it is quite expensive to be popular!

MY KINGDOM FOR A DOG

George Holt, who is with Rollin S. Sturgeon in Bear Valley, became so attached to the blue-eyed and gigantic Siberian wolf-dog, "Kolma," that he even tried to buy the animal. The owner smiled and named a king's ransom, whereupon Holt has decided that it will be cheaper to purchase a toy spaniel or a Boston bull pup.

SUCCESS FOR HAL COOLEY

Hal Cooley, the recent addition to the Sign Company, is fair to be one of the most popular juveniles in pictures. He looks even younger than he is, and has the gift of expressing his emotions as well as being able to look interesting and handsome. There are lots of juveniles in the game, but very few who can really act.

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FANNIE WARD AT LASKY'S **THE MAJESTIC**
Broadway, near 9th
Monday evening, the long heralded De Wolf Hopper, the comic opera star of happy memories, appears on the screen in the Fine Arts-Triangle production of Cervantes' famous work, "Don Quixote." There will be special music. Appearing with Mr. Hopper are Fay Tincher, Chester Withey, Rhea Mitchell, and others. A Key-stone comedy, "Submarine Patrol," will also be shown.

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PHOTOPLAYERS HERE IN NEW YEAR'S FETE

MOVIE CARNIVAL TONIGHT

Preparations Complete for Screen Stars Ball—Anita King and William Farnum to Lead Grand March at Shrine Auditorium.

Great Preparations Completed for New Year's Eve Ball.

The elite of the local photoplay world is expected to turn out in force tonight for the grand ball, which the Southern California Motion Picture Exhibitors' Association plans to stage at the Shrine Auditorium.

It will be the welcome of filmdom to little Miss 1916, the celebrated Fox matinee idol will lead the grand march.

On his arm will be Miss Anita King, known as the Lasky Paramount girl on the tour by motor across the continent.

Charlie Chaplin will have a box, and

will lead several numbers of the main-motif orchestra for which Director General Seth D. Perkins has arranged. Carl Laemmle, president of the Universal, will be guest of honor and will eagerly scan all feminine dancers, for he has promised the exhibitors to select the prettiest girl best suited for motion picture photography, and give her a permanent position at Universal City.

After midnight leap-year dances will be in order, so that the movie queens can select partners from without the profession and the girl fans can ask their favorite masculine stars for a dance.

The feminine stars have been holding heated conferences with their modistes this week, and some elaborate creations will be in evidence. Charlotte Burton, the star of "The Diamond from the Sky," is coming from Santa Barbara in a gown of her own design.

Juanita Hansen of the Keystone Triangle studio, will appear in a dazzling new evening dress. And there will be lots of others.

MILLER NEW DIRECTOR
Charles Miller, recently promoted to a directorship by Thomas H. Ince, has completed the filming of the Triangle Kay-Bee subject in which Franks Mills will be presented as star. He is now awaiting his next assignment.

PHOTODRAMATIC FACTS

MILLER'S THEATER

842 South Main.
Commencing next week, "The Green Eyed Monster" is in attraction with Robert Mantell, former matinee idol of the legitimate stage, playing the lead, and Geneva Hamper playing opposite. The Pathe News pictures are to be run regularly at Miller's. Miss Hetherington will reside at the great organ, which has made this theater so long a favorite.

PALACE OF PICTURES

Broadway and Seventh.
Marguerite Clark in "Still Waters," a Paramount picture, will be the offering, commencing Monday. The regular orchestra has some new numbers on the program worthy of note.

THE OPTIC

533 South Main.
On Monday, Tuesday and Wednesday, Robert Warwick in "Chimmie Valentine." The balance of the week, William Farnum in "The Broken Law."

QUINN'S SUPERBA

Broadway between Fourth and Fifth.
Geraldine Farrar, the greatest hypnotic star in the film world, will again be shown in "Temptation." Hector Turnbull's gripping story. The cast is an all-star aggregation. Seven shows daily. Manager Quinn announces special musical numbers for the week.

THE PANTAGES

534 South Broadway.
Part 3 of the great Pathe Balboa adventure serial, featuring Ruth Roland, Frank Mayo and Daniel Gil-berth. This picture is one of the most dramatic films of the year's output. "The Red Circle" is No. 1 on the program, followed by six acts of high-class standard vaudeville.

CLUNE'S AUDITORIUM

Auditorium Building.
Mr. W. C. Wheeler announces the third week of the great Selig film, "The Ne'er Do Well," by Rex Beach, with Kathryn Williams and Wheeler Oakman featured. It is claimed by the management that this picture is the biggest film released by Selig in a year. The twenty-piece orchestra has delighted audiences in the past, will have a special program this week.

TALLY'S THEATER

833 South Broadway.
Mr. J. S. Randall says: "Lydia Gilmore," by the Famous Players Film Company, one of the best box office attractions of the season, will be put on. This picture features Pauline Frederick and Victor Moreno. As a special offering the musical feature will be "Master Melodies," from grand opera, commencing Monday.

ALHAMBRA THEATER

At the Alhambra Theater the presentation of William Farnum this past week in "The Broken Law," written and produced by Oscar C. Apfel of the Fox Film Corporation, has proved very attractive to the management from a box office standpoint, inasmuch as this popular matinee idol is to lead the grand march at the Shrine Auditorium tonight. Mr. Farnum, adequately supported, was cast in the part of a literary man with an inherent love of the wild in his soul. He joins a Gypsy band and is made chief of the tribe. The tale hinges around a silver ring, and rises to melodramatic heights in which the Farnum temperament is very happy. As an added attraction to his big five-part picture, Helen Holmes, in a great railroad film novel, "The Girl and the Game," a popular serial in the second presentation, was also shown. A special New Year's Eve "watch party" performance, at 11 P. M., is announced.

THE ISIS THEATER

542 South Main.
The management announces for the first half of the week the following attractions: "The Lion's World," a three-reel Bison picture, featuring Betty Schade and Paul Bourgeois; "Blackmail in a Hospital," bearing the L-Ko stamp, with Peggy Pearce in the lead; "The Power of Fascination," a Rex picture, with Cleo Madison in the prominent part. The balance of the week, J. Warren Kerrigan in "When a Queen Loved O'Rourke," Howard's "Monarch of the American Forest," "The Vacuum Test," "Some Chaparones" and "Wild Bird Life."

CLUNE'S BROADWAY

528 South Broadway.
The management presents a personally picked program. For the first three days of the week, "Prisoner at the Bar," an Essayon film, with Darwin Karr in the lead, also, a Sidney Drew comedy, the product of the Selig Company. For the balance of the week, "The Making Over of Geoffrey Manning," and "The Pest Vanometer," Vitaphone pictures. The beautiful orchestra at Clune's is always a feature of the house.

THE SYMPHONY

614 South Broadway.
William Faversham, who commands a tremendous following, will appear, commencing Monday in a Rollet-Metro film, an exciting melodrama, entitled "One Million Dollars." The usual excellent musical program.

THE WOOLLEY

538 South Broadway.
Constance Collier and Forest Stanley in "The Tongues of Men," an Oliver Morosco film, with the Paramount News as an added attraction.

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SOCIAL EVENT OF THE MOVIE SEASON HERE

CULVER CITY
OPENING TONIGHT

Great New Studios Built for Thomas H. Ince Companies to Be Formally Opened with New Years Eve Ball. Celebrities of Film World to Take Part in Festivities.

All roads will lead to Culver City tonight, where the celebrities of the motion picture world will gather to take part in the formal opening of the Culver City studios of the New York Motion Picture Corporation. In every motion picture studio this morning there was activity among the players to hurry up their work, get home and prepare for the biggest event of the year.

Every studio and motion picture producing plant will have representatives at Culver City tonight. Automobiles bearing players and stars from the Balboa studios at Long Beach, from the American studios at Santa Barbara and from several other far-away motion picture centers will arrive at the new Ince plant in Culver for the opening.

Mr. and Mrs. Thomas H. Ince will lead the grand march, in which those present will participate. Special music will be furnished for the occasion and the decorative effects will be a feature. Everyone at Inceville is anxiously awaiting tonight's ball, which promises to be the crowning social event of the motion picture year.

MARIE DORO, TRIANGLE STAR
Marie Doro, the exquisite actress who is starred in the Triangle elevator type of film drama, "The Wood Nymph," has secured a reel of duplicate scenes of her Fine Arts picture play, which she has forwarded to her mother, who now resides in Cairo, Egypt.

Miss Doro has been parted from her mother for three years, and one of the reasons that prompted her film debut, was that her mother could see her on the screen.

In this reel of scenes Miss Doro enclosed a message written on film, and anticipated learning what her mother will think of her on the screen.

With Miss Doro in "The Wood Nymph," appears prominently Wilfred Lucas, Cora Drew, Charles West, and the Broadway star, Frank Camp, who made famous the stage characterization of "Trampus" in "The Virginian."



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MANNING, SOLDIER OF FORTUNE
If Norman Manning, business manager for Balboa, were not so busy helping make "the pictures beautiful," he might be down fighting Mexicans, across the Rio Grande. Not long ago, he was offered a commission in the Mexican army. His adventurous spirit longed to accept; but he could not get away without severing his relations with the payroll. Compensation in the troubled republic being uncertain, he decided to remain where it is fairer, if not warmer.

JACKIE SAUNDERS, FILM FAVORITE
From the multitude of people daily writing to Jackie Saunders, the Balboa girl, for her pictures, she is undoubtedly one of the most popular of screen folk. She has a standing order with several Los Angeles photographers, and as rapidly as they deliver the prints, Uncle Sam whisks them away to all parts of the world.

CHAS. RAY STARRING
A complete stockade, of the kind that was evident in the frontier days, has been built at Inceville, for use in the current Triangle Kay-Bee subject in which Charles Ray is appearing as star under the direction of Scott Sidney. This set, when completed, will measure 150 feet in length and 100 feet in width, and will embrace, in all, fifteen distinct buildings—designed to represent the dwelling places of the American troops.

SIR BEERBOHM IN "MACBETH"
Sir Herbert Beerholm Tree, the distinguished English actor, has arrived in Los Angeles, where he will appear in a screen adaptation of Shakespeare's popular drama, "Macbeth." Of all the Shakespearean dramas, "Macbeth" is paramount for screen purposes, and was therefore selected by the Fine Arts studio, to serve as Sir Herbert Beerholm Tree's initial picture vehicle.

EUGENE PALLETTE IN "SUNSHINE DAD"
Although identified in screen circles as a portrayal of the villain type of part, Eugene Pallette plays the role of De Wolf Hopper's aid son in his present screen vehicle "Sunshine Dad."

Pallette is of the original screen school, having enlisted under the film acting banner in the primitive days. In Romance and Majestic multiple reel dramas and comedies, Pallette has made a name for himself for his true to life characterizations. In "Sunshine Dad," the Triangle Hopper play, he is prominently included in the supporting cast, which is led by Ray Hatcher, and is being staged by Edward Dillon, who pictured Cervantes' "Don Quixote."

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Dress from the Tropics
When Enid Markey, who supports Willard Mack, the star in "Aloha Oe," the five part Ince-Triangle feature, was cast for the part of a South Sea Island princess in the production she was overjoyed, for it gave her the long-awaited opportunity of wearing a costume of a tropical princess which she had added to her wardrobe during a visit in Honolulu. To say that her appearance on the studio stage, attired in the costume, created a sensation is putting it lightly. Markey was shy at first, for the island grass which formed the skirt effect, ended just at her knees. This certainly was a decided contrast to the costumes she wore in the "Iron Strain" and other successes of Thos. H. Ince in which she has scored. Her semi-modesty was short-lived, for soon she became accustomed to the costume and finally, throwing her whole soul into the part, the unusual dress became an ordinary thing to her.

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REALTY BOARD PLEDGES SUPPORT TO MOTION PICTURE PRODUCERS

AGREES TO BACK UP FILM HEADS AND INDUSTRY

Lasky, Horsley and Griffith Voice Their People's Up-Hill Fight Here in Building Third Greatest Industry in the United States.

Resolved, "That the Los Angeles Realty Board hereby extends greeting to the recently organized Motion Picture Producers' Association, and pledges said organization its hearty cooperation at all times in every effort made for the advancement and uplift of the motion picture industry."

The above is a resolution unanimously adopted by members of the Los Angeles Realty Board at a luncheon held Thursday at the Broadway Department store cafe. The principal producers of the local motion picture world, representing the Motion Picture Producers' Association, newly organized, were present. Chief among them were David Horsley, Jesse L. Lasky, D. W. Griffith, all three of whom spoke.

George N. Black presided and W. W. Mines, president of the Board, extended greetings to the eminent producers. The object of the meeting was to assure the promoters that the Realty Board stood ready to cooperate with and do all it could in furthering the cause of the picture industry in Los Angeles and Southern California.

Jesse L. Lasky of the Lasky Feature Film company delivered a strong talk in which he stated that although not more than fifty percent of the films shown throughout the world were at present made in Los Angeles he believed that before long the bulk of them would be manufactured here. He said that the producers did not want more than was coming to them, but wanted fair play and in turn would give Los Angeles the best films they could produce.

David Horsley thanked the Realty Board for its cooperation and stated that he believed that the recent friction was a thing of the past. He showed that the producers had not been given fair treatment by local daily newspapers and criticized their policies in playing up every questionable woman arrested as a "Movie Star." He said that there were but eleven real motion picture stars in the world and that the papers hurt the industry in publishing sensational articles about people who never would become "stars."

D. W. Griffith's talk was witty and clever. He referred to the recent agitation as a thing, which in itself, was injurious to the industry, but which in the end, had done a great deal to bring the business interests of Los Angeles in closer touch with the motion picture profession.

Thursday's meeting between the Realty Board and the Motion Picture Producers' Association was the first gathering between the two organizations and should have a great deal of influence in giving the motion picture producers and manufacturers of this city a "Square Deal."

FORD'S JITNEYS NOW IN MOVING PICTURES

Ray Clements Takes Advantage of Popular Jokes and Films a Play, "Affording a Ford"

So far as can be learned, Roy Clements, producer of Joke comedies at Universal City, is the first director of motion pictures to take advantage to any extent of the omnipresent Ford stories in the making of motion pictures. He has just completed a picture entitled, "Affording a Ford," in which he has made use of many of the best and un-censorable of the stories and the personal characteristics of that much maligned, though deservedly popular means of locomotion, the Ford car. Victor Potel and Eileen Sedgwick appear in the leading roles.

LE SAINTS IN SAN DIEGO
Ed J. Le Saint with his "Journal of Lord John" company, including William Garwood and Stella Razeto, has been taking scenes at San Diego, some motor boat races being included. This has suited Miss Razeto well, for her family live at San Diego and she and her husband, Le Saint, have been staying with her parents. The "Journal of Lord John" has been described as a "superior" serial.

MISS GERBER WITH ELDORADO
Neva Gerber is taking the lead in a feature with the Eldorado Company with headquarters at the old Crown City studios in Pasadena. Miss Gerber has had a complete rest since she left the American Company at Santa Barbara and is glad to be in harness again.

"AND THE GREATEST OF THESE IS CHARITY"

Actors' Fund of America Growing—Motion Picture Producers Backing Up Movement

The Actor's Fund of America has become a peef idea. After looking over the field, Samuel Goldfish of the Lasky Feature company decided that California should have a campaign of its own and this is being shaped up by a committee which reads like the roster of officials of the big makers of pictures here. Jesse L. Lasky is chairman. Associated with him are H. O. Davis, E. D. Horkheimer, Thos. H. Ince, Frank E. Woods, Thomas Parsons, Winfield Sheehan, Bert Honklein, Mack Senett, Chas. F. Ryan, W. T. Wyatt, Clarence Brown, J. A. Quinn, DeWolf Hopper and Clark Irving.

A Board of Patrons or associate-committee and women will be named, including the leading men and women in the state. This fund is the broadest of all charities. Neither rank nor nationality enters into the consideration. Bounded solely by the profession, whether the star of the spoken stage or the figure of the movie, its helpful hand is all the same. Not alone the downright sick, but the aged, the maimed, the undone are looked after. A constant maintenance in the hospitals of the state of New York of mentally and physically handicapped members and a home on Staten Island constantly filled. These are some of the charities.

GRACE CUNARD AND FRANCIS FORD

When film gets into the stories which does the work for Grace Cunard and Francis Ford it does not stay there long. They are prodigious workers. They have completed the sequel to the "Dick Turpin" picture and are now making a two-reel entitled, "A Madcap Queen of Crona," another Principality photoplay with striking costumes and some stirring action. With them is Jack Holt, who makes a fine third party to this clever comedy.

MAY ALLISON'S IDEA

May Allison of the American Company is a great believer in the association of two people as far as popularity is concerned. She points out the old popularity of Owen Moore and Mary Pickford, of Carlyle Blackwell and Alice Joyce and the partnership existing between Mack McDevitt and Miriam Nesbitt and other clever associations of players. She is delighted with her own opportunities opposite the popular Harold Lockwood and they are certainly very popular acting together.

OLLIE KIRKBY AT HER BEST

Ollie Kirkby makes an entirely attractive little figure of the more or less female crook-lady in the Kalem series now being produced at the Glendale studios. She and Marin Sais are the leading woman figures in this entertaining series of stories. It is hard to tell just when Ollie looks at her best, when is joyous or when pathetic.

COOLEY, MITCHELL AND MACDONALD

Hal Cooley has completed his first picture with the Signal Company and the feature is now being cut and assembled for inspection by the powers that be. He, Rhea Mitchell and Macdonald, the heavy, all did excellent work and this picture should give the brand a good start. As far as the features are concerned. The serial under producer-general J. P. McGowan is going strongly and bids fair to be as successful as anything of its kind.

CLARY AND BLANCHE SWEET

Charles Clary is playing with Blanche Sweet in the current feature being produced at the Lasky Studios under the direction of William C. De Mille. Clary seems to fit in naturally with the Lasky organization.

The "ill-born" Tyrone Powers is still at work in the stellar role of the Smays' productions of a five-reel feature entitled, "The Ill-Born."

"CONSOLIDATION," SAYS H. M. HORKHEIMER

Predicts that Halibon Company Plans to Unite with Old Line Firms—Declares Future Bright

"The future looks good to Halibon," declares H. M. Horkheimer, president and general manager of the Halibon Amusement Producing company of Long Beach, in speaking of the trade outlook.

"Without telling any secrets, I can say that there are several big consolidations under way, which may eliminate almost any day now. Two of the old line film producers have offered to join with Halibon. They recognize the need of new blood and seem to have picked up as the psychological people to save them from wrecking."

"We have been brought prominently into the public eye recently. I do not say this boastfully. It is a fact verifiable in the higher-up film circles among the men who know. During the past year, such startling changes have taken place in the producing end of the business, among the newer factors who have become active, that they have almost run away with the industry by the numbers. These latter men now realize that they must make alliances or perish. Hence, the overtures to us. So, keep your eye on Halibon. Some keenness is going to break in its vicinity, in the very near future."

KERRIGAN, TURNER AND CARTER

On the completion of "The Pool of Flame" in which J. Warren Kerrigan starred, his director, Ollie Turner, will take over the direction of the De Haven at the Universal and Harry Carter will direct Mr. Kerrigan in his features. Carter will be under the supervision of Mr. Turner.

CHATTERBOX FOR OUT-OF-DOORS

Tom Chatterbox, an American Company's director-actor, lives almost entirely out-of-doors. He goes inside for his meals, to sleep and that is about all. The first thing in the morning and after work he attends to his poultry yards, revives and arranges his script and works in the garden, accompanied by friend pipe. The result is that he is a hard-working non-worrying fellow with a hearty way and a ruddy, healthy looking face.

TAYLOR OFF FOR BEAR LAKE

William D. Taylor, the Pallas producer, will take his star, Dustin Farnum, and his entire supporting company, to Bear Lake for winter and wood scenes in the production of "David Crockett," which is now in course of preparation. This will be the second picture put on by Mr. Taylor with Dustin Farnum as the star.

MISS HARTMAN IN EMOTIONAL ROLE

Gretchen Hartman, the Biograph lead, did a nice piece of work in "The White Lie," which was recently completed under the direction of Walter Coxley in Los Angeles. Miss Hartman enacted the part of a woman wronged and it gave her an opportunity to show her emotional powers. A friend remarked the other day that she had never managed to catch Miss Hartman when she was NOT working.

WHAT ALEA HALE DID

It is not every actor who has had the distinction of holding up traffic for three-quarters of an hour at a busy point in staid Philadelphia. This is just what Alea Hale did when acting for the Lubin Company in "The College Boys." Hale was gracefully attired in a sidewalk and cap and carried a handbag. He made quite a sensation; and it is doubtful whether any other company other than Pop Lubin's would have been permitted to do this in Philly.

DUSTY RHODES, INJURED

Dusty Rhodes, well known in Alaska for his ability to engineer races between Siberian dogs, narrowly escaped serious injury recently when he jumped from a skidding Vitaphone truck. Although slightly bruised he is now back on the job.

FAIR PLAY IS GUARANTEED FILM PRODUCERS BY BUSINESS MEN

MEETING RESULTS IN FORMATION OF NEW BODY

Chamber of Commerce, M. & M. L. A. Realty Board and Other Organizations Agree to Back Up Motion Picture Heads.

Fair play demands from the great motion picture producers of Los Angeles and Southern California, representing a yearly expenditure of practically \$35,000,000, were met and complied with by the Los Angeles business world this week. Representatives of the Chamber of Commerce, the Merchants & Manufacturers' association and the leading motion picture producers of the city, representing the newly organized Motion Picture Producers' association, and pledged the film producers co-operation in every way.

As a result of this meeting, a new organization, the Motion Picture Conservation association, was formed. This body comprises not only motion picture producers but local business men representing the Chamber of Commerce, Merchants & Manufacturers' association, the Realty Board and members of other powerful organizations. Officers of this body are: W. W. Mines, president of the Realty Board, president; A. J. Scott of the Chamber of Commerce, first vice-president; Mrs. E. R. Brainerd, second vice president, and Arthur W. Kinney, Industrial Commissioner of the Chamber of Commerce, secretary.

This meeting was called by Mayor Sebastian for the purpose of bringing the film producers and business men together and to take up with the producers the proposition of labeling locally produced films with this head, "Made in Los Angeles." The motion picture men, although stung by unjust criticisms, promptly offered to take all films possible. But they asked that they be given fair play.

The speakers, David Horsley, Jesse L. Lasky, D. W. Griffith, and others, told of the struggle in bringing the great film industry up to its present standing and asked that this city co-operate with them, rather than hamper their projects. David Horsley voiced the entire assemblage of producers in this speech:

The object of this meeting tonight is to discuss the advantages Los Angeles can derive from the advertising that the motion picture producers can give the city by playing on their pictures the words, "Made in Los Angeles."

No doubt, a great deal of advertising can be obtained in this manner and there is no doubt that it would be beneficial to your city, and it has the further advantage of not costing the producer anything to give this advertising, and it will not cost the city anything, as the producers are willing to do this without charge, except where it would destroy the illusion of the picture, which we strive so hard to create, taking as an example a picture representing a story of the Canadian Northwest, or a picture of life or episodes transpiring in the heart of Africa, but on any picture, nine out of ten pictures produced it would make no difference to say that they were produced in Los Angeles.

There is only one thing that the motion picture producers ask in return of the City of Los Angeles—that is fair play. We are not receiving fair play today and unless the city is willing to grow, our fair play they have no right to ask us for free advertising. The time has come to tell the citizens of Los Angeles the truth about themselves and to call their attention to some facts regarding California's greatest industry.

Motion picture producers are attracted to California by the sunshine and the favorable weather conditions, but the citizens of Los Angeles should understand that they have no monopoly on sunshine and that the sun shines as bright in San Jose, Santa Cruz, Santa Barbara, Santa Paula, San Diego and San Bernardino, and that pictures can be made just as readily and more cheaply in any of those cities than they can be made in Los Angeles today, and every one of the places named are anxious to have the industry in their midst, and most of these places now have companies operating in a small way and they realize and appreciate the benefits to be derived from the motion picture business with fairness and have even gone so far as to offer to build studios from our own plans and specifications, at their expense and to reimburse us for every dollar on plant and equipment that we would have to abandon by moving. They guarantee us that their newspapers will not make unwarranted attacks on us and that the new processes of law will be observed and followed and that should there be amongst our people any violators of the law they would be proceeded against according to law and indictment would be filed by their grand jury and that their courts would mete out suitable punishment to the individuals and that the entire industry would not be indicted in their newspapers in the manner in which the motion picture industry has been indicted by the Los Angeles newspapers; that their work would not be interfered with by petty police regulations; that we would not be compelled to waste the time of our people waiting to let king officials bureaus to get permits of any and all kinds; that our building departments would not be used as the means of prosecution and that we would be permitted to follow our vocation free from petty regulations; that they will not encourage nor permit the establishment of censor boards at the insistence of busy-bodies afflicted with the meddlers' itch, and that they will accept the judgment of the National

(Continued on Page Two)



DAVID HORSLEY



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GREAT NEW ORGANIZATIONS FORMED

An aftermath of the recent attack on the local motion picture industry has brought about the formation of a strong organization, representing not only the leaders of the film world, but members of the local Chamber of Commerce, Merchants & Manufacturers' association, the Los Angeles Realty Board and other local bodies. This organization is to be called the Motion Picture Conservation association and will get behind the picture producers with the view of co-operating with them in every detail.

The local motion picture producers, when asked to label their films, "Made in Los Angeles," promptly replied in the affirmative. On the other hand they ask and demand co-operation from the business interests and from all concerned.

The rise of the motion picture industry in Los Angeles has not been without an uphill fight. A few years ago there were a few struggling producers operating in Los Angeles. They worked under difficulties. They had trouble in securing concessions for pictures but in spite of these obstacles they progressed and today represent the foremost industry in Southern California and the third largest in the United States.

In offering to back up and co-operate with the Motion Picture Producers' association, the Chamber of Commerce, the Merchants & Manufacturers' association and the Los Angeles Realty Board are making history in the development of films. For with their assistance and weight, all obstacles that have hindered producers will be removed and the result will be that more pictures, greater pictures and finer photoplays will be turned out in this city.

The motion picture producers are the live wires of the present day. They are the men who are bringing \$35,000,000 in gold coin of the realm into this city yearly. They are giving employment to 20,000 persons in and about this city. And for this they are not asking any favors, but just that they get a square deal and fair play.

These men are makers of a new art, a new industry. They are D. W. Griffith, H. O. Davis, Jesse L. Lasky, Mack Sennett, Thomas H. Ince, H. M. and E. D. Horkheimer, David Horsley, Carl Laemmle, Pathe Lehrmann, William H. Clune and several others.

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Fair Play for Producers

(Continued from Page One)

Board of Censorship, which has up to the present time rendered very good service and is almost universally recognized throughout the United States as being a sufficient safeguard for the public morals in matters of motion pictures.

THE LAWMAKERS

LED ASTRAY

While we do not claim that all pictures made are perfect, we do claim that more than ninety per cent of the pictures shown in the United States are fit to be seen by anybody, young or old, and that the chemical trace of one per cent of the pictures that might be deemed objectionable by certain ultra-good members of society can be taken care of by the ordinary, common law of the city, and it is a remedy at most for the showing of improper pictures, if there is such a thing.

The lawmakers of Los Angeles have been led astray and have been induced to pass ordinances to interfere with the exhibition of our pictures and have been used to arouse public hostility in certain productions, which in themselves were neither harmful nor objectionable, on account of the agitation in the public press certain elements of society who are always on the lookout for the salacious and objectionable, crowded the theatres where these pictures were shown, only to be disappointed nine times out of ten, and the clamor of the newspapers has led a great many of our citizens to believe that there are a great many bad pictures.

It is sometimes necessary to stage scenes to point a moral that in themselves might be looked upon as questionable, but taken as part of the production and considered in the light of the lesson sought to be conveyed, are commendable. Taking a recent case as an example—that of "Damaged Goods"—some people might take exception to the showing of certain hospital scenes (which were, by the way, taken in our own city hospital), but these scenes were necessary in order to impress upon the minds of the public the penalties that nature exacts on those who live an unclean moral life. This picture is the greatest argument that has been produced to date on the single code of morals and could do more good in purifying society than a hundred thousand sermons could do. The people who were so active against the showing of this picture might have occupied their time more usefully had they sought to remove the causes which make these hospital cases possible.

YEARS OF WORK AND MINT O' MONEY

Producers are not concerned, as some people seem to think, entirely with a view to profit, but are inspired by high and lofty motives for the public good, and hundreds of pictures are produced in this city annually that prevent a great wrong and do much good towards the uplift of society and standards of proper living and conduct than all the sermons preached throughout the world.

Yet in spite of all this good these pictures do, and which we must all acknowledge, the newspapers attack us in the most violent possible manner and leave us defenseless, as we are not accused of specific acts and no legal evidence is produced, but the entire industry and everybody connected with it is held up to public view as though we were all immoral degenerates. All we ask is that these matters be handled according to law and that if there were any such cases as the newspapers could lead us to believe, that the evidence be laid before the grand jury and that the guilty party be punished according to due process of law. The business men would welcome this, for as business men they know they cannot continue their business successfully in immoral surroundings, and they object, and object strenuously, to the methods that have been pursued by your papers.

We do not claim that everybody in our employ is perfect, but we do claim that the people in the motion picture business measure up to a high standard of intelligence and morality, and we do object to the methods of the man who would burn down a city because he has discovered some rats. What we ask is that the officers of the law go after the rats and not tear down about our ears our studios that have cost us years of work and a mint of money to bring to their present state. The City of Los Angeles should not be guilty of pointing the finger of scorn at its chief industry, but should point with pride to the one industry in their midst that brings in the million and a half dollars per month and takes nothing away.

THE VISIBLE SUPPLY OF SUNSHINE

Have you ever stopped to think that this is the one industry in California that does not deplete your natural resources. In the year 1915 the whole production of California was twenty-three million, five thousand and eight hundred dollars. This was natural wealth that was in the ground of California at the beginning of the year, but at the end of the year it had been taken out of the ground and taken out of the state, less the small amount of operating and sundry miners, etc. While the motion picture industry brought into the state over fifteen million dollars in cash, in 1915, and took nothing out of the state except some strips of celluloid made in Rochester, New York, and sent here to be exposed through our camera to the California sunshine, and which would not decrease the visible supply of sunshine. You must all realize that there will come a time when all of the gold in the state will be gone, never to return, while the sun continues to shine in California. While the motion picture industry will continue to bring money into the state in ever increasing quantities, unless you allow your fanatics to drive the industry out of the state, or at least away from your city.

The motion picture industry came to the city unsolicited and has grown since 1909, when Thomas Pearsons and Frank Boggs rented a roof on Main street for twenty dollars a month, with a weekly expenditure of less than two hundred dollars, to its present total of over two hundred and fifty thousand dollars per week in pay roll alone.

It is the motion picture industry which has kept Los Angeles from feeling the effects of the European war, because it has been pouring money by the millions into the hands of your citizens and taking nothing away in return. Other cities of California want these millions and other states want them. Arizona and New Mexico can demonstrate an even greater number of days of sunshine per year than Los Angeles.

ASK NO FAVORS AND PAY CASH

We have no desire to move. We ask no favors and we pay cash. We ask for our rights as citizens. We ask for courteous treatment, in return for which we give you obedience to your laws and a respect for the rights of your other citizens. We ask that your newspapers tell the truth about our people. We don't wish anything covered up, but we do object to being accused, or our directors being accused, of making improper proposals to every woman who applies for a position, that we do not need or that we cannot use. We are at the present time employing and furnishing a living to over fifteen thousand of the residents of Los Angeles, and we have many applications from people for positions in pictures that are not of our needs, and because we refuse to employ them we would not be accused of refusing them because they declined to enter into improper relations.

There is not an industry in anywhere in the United States, or in the world for that matter, that pays salaries to compare with those paid in our industry. There are a number of individuals in Los Angeles today to whom we are paying salaries greater than that of the President of the United States, and there are hundreds to whom we are paying salaries greater than that of the presidents of your banks. We do not employ cheap labor—we cannot use it to any extent—but we do employ gladly, and pay well, people with brains, and the Lord help our business if it was built up on and depended for its success on the movie stars that the newspapers put on us every time there is a raid on a disorderly house, or fracas in the streets, an automobile accident or a divorce case. They seem to take a special delight

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"A PARISIAN ROMANCE"

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"Charlie Chaplin Revue"

Including a Four-Reel Charlie Chaplin "Mixup"



MYRTLE GONZALEZ, Universal Star, Had the first Camera in Los Angeles
Did she block traffic? Ask the cop!
Here is a durable and novel automascot that will attract attention
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LOS ANGELES

in calling every disorderly person in town a movie star and playing it up on the front page so it is sure to be copied by all of their exchanges throughout the country, who are ever on the alert for sensational news.

BRIEF HISTORY OF THE INDUSTRY

A brief statement of the history of moving pictures in Los Angeles may be helpful. In 1909 Thomas Pearsons and Frank Boggs came here in search of climate and found it. They were followed in 1910 by the Biograph Company, in charge of Mr. D. W. Griffith, and the New York Motion Picture Company, in charge of Mr. Fred Balshofer, and in 1911 by myself. I located in Hollywood and my studio there has since grown and expanded into Universal City, and the piece of property I rented in Hollywood for a studio from Henry Maier for twenty-five dollars per month is renting today for two hundred and twenty-five per month, and property that was on the market in Hollywood at one hundred and fifty dollars a front foot is today priceless. Ask Senator Beveridge how much he wants for the corner of Hollywood Boulevard and Cahuenga street. Houses by the hundreds have been built in Hollywood. Property values have doubled and tripled in every direction. The total assets of the Hollywood National Bank on January 1st, 1911, were \$361,297.72, while the assets of the same institution on January 1st, 1916, were \$1,019,042.94.

Henry Maier had near Universal City which in 1911 could not be sold for \$75.00 an acre, was paid \$700.00 an acre for in 1914. The same is true of real estate all over the city, particularly near the motion picture studios, and while the total expenditure of the original motion picture company was less than \$200.00 per week, there is being spent in California today for the production of motion pictures over \$450.00 per week, and more than seventy-five per cent of this is being spent in the City of Los Angeles, and it will continue to be spent in the City of Los Angeles if we get fair play.

We are being offered all kinds of inducements by other cities in this state to locate in their midst, but we will not do so unless conditions here become intolerable—and they have a tendency that way.

STRANGER THINGS HAVE OCCURRED

Many people might flout the idea that we would move, but stranger things have happened. When you consider that the entire industry in this city is controlled by eleven men, and not, as some of you may imagine, by hundreds of men, but just eleven. They are the men who have the say so; they are the men who have done stranger things than to move away from a city where they were held up to public ridicule. All kinds of innuendoes are offered of going to a city where they would be welcomed with open arms—to cities where the citizens would point with pride to such men as Griffith, who made possible the production of "The Clansman" and who is today busy on a bigger subject, and to the energetic Ince, who has produced some of the biggest pictures and built up a wonderful institution, and what city would not be proud to welcome among its people a man like Mack Sennett, who has made the world laugh? Who would not welcome the enterprising Selig and his wonderful collection of animals and birds? I do not think there is a community in the world but would extend the hand of welcome to Carl Laemmle and his Universal City. These are the men you have got to reckon with, and all they ask is fair play. We ask no bonuses, we ask for nothing as an inducement to stay. All we ask is for our rights as human beings and citizens of the United States and fair play.

Cameragraphs

by
NELLIE M. STROM CAPRON

As one of the old guard remarked at the Photoplayers' ball, on seeing Crane Wilbur dance:

"I can't help rising up his dancing with the others. He is so graceful and his one-step reminds me of the minutest as we used to dance it back in my West Point days. Perhaps it's because Crane is so much of a gentleman that it crops out in his dancing."

It has been said that Myrtle Stedman of the Morosco-Basworth studio is on a quest for new plays and that she is reading considerably to find good ones. Miss Stedman is of that rare combination, a beautiful woman with a beautiful voice, which is frequently heard in solo work. The Stedman voice is a soprano voice of rare type.

Dan Giffether has carried a policy in an old Philadelphia Life company for a matter of twenty-five years or so. They would like him the other day inquiring solicitously about his health and asking if he was still at work, to which this hale and hearty veteran artist replied promptly:

"If you fellows will look at the first two acts of 'The Red Circle,' written by Will M. Ritchey, and I see by the papers that it is to be shown in your town in seven different theatres, you will soon find out whether your 'victim' is in good health or not and whether he is still at work. You might take look at the 'Who Pays' series for further confirmation. The Balboa company pays salaries to men who can work."

Now, considering that Major Giffether executes some very strenuous stunts in these pictures, such as carrying a beautiful woman, a la Armand, in "Camille," up a stairway in one play, and in another being the chief combatant in a really great fight, it is no wonder the "inquiry" had him worried. A

Frank E. Montgomery made the first Indian pictures for the old Bison company, later the New York Motion Picture company. Some of his Indian tales would make very good reading; in fact, when Mr. Montgomery is in the humor—but that is another story.

Of course, everyone knows that Sir Herbert Beerbohm Tree has been making a "hit" all his life long, but when he himself tells you he made a "hit" in the Kitting sketch, "The Man Who Was," which he produced in "dear old Lunnun, don't you know," it must be so. This is the sketch Mr. Tree will present in ravedville in the east, when his work with the Triamph Corporation is finished, and it calls for a most elaborate stage setting and a large company, to say nothing of especially dramatic acting.

It's over in Spain, isn't it, where all the Dons are of the nobility? By this same token, a Don is a prince of a good fellow over here. Same thing, only different. To the point! It was Don Smith, leading man of the Los Angeles Branch of the Chandler Auto Producing company of this city, who recently induced Harry Mestayer, leading man of the Selig Polyscope company, to write out a check whereby he acquired a beautiful new Chandler car. Simple as a case of "When good fellows get together."

Miss Lillian Fox, a beautiful young woman of French descent, will be seen in one of the new forthcoming western plays from the Fox studios, under the direction of Oscar C. Apfel. Her previous work has been done in the east on the legitimate stage; in fact, she has just recently arrived from New York. With "temperament," combined with a fascinating type, Miss Fox's advent into pictures is likely to be marked with success.

Capt. Don Salinas had occasion recently to look up Director Paul Powell of the Fine Arts Film company. Now a director, as everyone knows, is about as inaccessible to callers as the president of a great corporation. The latter, however, only goes "up in the air," paradoxically. Mr. Powell sometimes assumes extremely hazardous positions in directing big scenes.

"You can't see him now," said the gate-keeper to Capt. Salinas. "He's thirty feet up in the air, directing a big scene."

"It's very important that Mr. Powell gets this message from me, so I'll scribble it on my card, if you will hand it to him," said the Captain.

The gate-keeper took the card and

the air on rough scaffolding. It was his message to Director Powell.

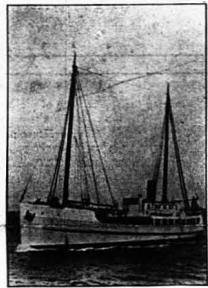
Must have been embarrassing for her, but the rest of us enjoyed it immensely, as she came tripping joyously along, the picture of youthful loveliness, with violets on her furs and a male escort on either side. Suddenly there was a little crash, followed by a little shriek. Everyone stopped and gazed fascinated at the pavement. Mi-lady's purse, a large leather affair, had slipped from her hand and deposited the contents scattered about. The men (heartless brutes!) turned to conceal a smile, while the women who were passing by lifted their dainty French heels and as daintily arched their eyebrows, for when the purse opened, my lady-of-the-violets had dropped her cigarette case, too, and the much condemned little white cubes (ladies' size, they were, too-) lay all about under foot.

And she didn't look like the popular idea of an actress, either!

HERE IS A TALE OF THE SALT SEA, MATES!

The Captain's Log of this Strange Sea-Going Craft Parallels That of Emden

This is the tale of probably the most remarkable boat in the world. When the Emden, the famous German ship, which scoured the seas for months before captured, finally came to a sad end, the world sat up and took notice, but here is a ship with a remarkable record, which has been captured by pirates, sunk, burned, recaptured and chased by every quarter of the seven seas.



The motor vessel, Vaquero, is used by motion picture companies in staging sea stories. This vessel is 150 feet in length, has a 300 h. p. gasoline engine and is a sturdy seagoing craft. C. P. Visei, managing owner, gives the following extracts from the captain's log book:

August 15—Boarded by pirates and burned in the South Sea islands by Balboa.

August 18—Caught in an ice floe and wrecked while whaling in the Arctic Sea by Bostock.

September 30—Lost at sea and blown up for insurance money. Shattered by Essaney.

September 30—Collided with sloop while carrying pineapples off Atlantic City by Lasky.

October 11—Burned, blown up and sunk on the Jersey beach by Majesty.

October 20—Valuable cargo of lions and tigers get loose on vessel off coast of India. One tiger jumper from the coast of India to San Pedro and caused havoc among the natives for several days, by Universal.

November 18—Boarded and confiscated by revenue officers, by Universal.

December 18—Chartered for runaway couple to marry outside three mile limit. Pursued by much perturbed father.

January 8, 1916—Peacefully at anchor in San Pedro harbor.

LEADING PLAYERS AND STARS NOW OWN INDIVIDUAL CAMERAS

Irvine's "Movie Mascot" Has Certainly Made a Hit With the People of Los Angeles County and Whole United States

When Myrtle Gonzales, well known Universal star, first drove her car down Broadway with the movie mascot on the radiator cap of her machine, she attracted much attention. Traffic cops stopped, stared, smiled, then in pantomime imitated the revolutionary motions of grinding a movie camera. People stared, then smiled. Then the light started.

Harry Leonhardt, special western representative for the Fox features, camped on Irvine's trail for four days, trying to secure a camera for his car. Now he has one, with a tiny fox mounted on the top of the

camera. Everywhere he goes he creates excitement.

Next came Herbert Rawlinson of the Universal. He now sports the little camera. Then Gloria Fonda, also a Laemmle player, who has the most attractive car in the city, apied the tiny movie box and wanted one for her car. If you have not seen her machine you have missed fully half of Broadway.

Keystone had to be represented. Joe Jackson wears one on his small roadster. George Beranger, who played under Griffith's direction, also is a miniature camera fan, as he is husky Ham Hamilton of Kalem. Director James Horne and one of his players have mascots. The list is long and is made up of stars. Lillian Peacock has one on her big car, and even Walter Israel of Fischer's Costumes has one on his large touring car. The Pathe players and exchange man have cameras. Oh, they all have them, and the maker is sending them out by the dozen to exhibitors throughout the east.

VITAGRAPH ACTIVE

History is again being made at the Vitagraph Studio in Hollywood with the return of William Wolbert's company of players from the snowy clime of Truckee, and the arrival of Rollin Sturgeon's aggregation from Bear Valley. More companies may be added at the Vitagraph in the future and the policy of producing strong three-reel dramas will be continued. At the same time negotiations are under way for purchasing the entire output of several well known scenario writers in order to keep the companies busy.

WHAT RUMOR WILL DO

Within the past two weeks reports have reached the Vitagraph Studio in Hollywood to the effect that three

Vitagraph players have been killed in their dangerous mountain pictures. On one occasion, an excited representative of the press phoned this studio for details about a certain player who had been killed. It happened that the "killed" player answered the phone and was astounded to learn that he had passed out a few hours before. Since that time rumors have been more thoroughly investigated.

NEW VITAGRAPH PLAYERS

Corrine Griffith and Lawrence Welgarten, new members of the Vitagraph company at Hollywood, will appear in a forthcoming one-reel release directed by Rollin Sturgeon. These players will appear in a cast including such stars as Ann Schaefer, Webster Campbell and Geo. Stanley.

MARY ANDERSON FEATURED

A three reel drama from the pen of Will Everett Wing has been purchased by the Vitagraph company and will be the next Wolbert production, featuring Mary Anderson. Miss Anderson has proven her ability in several popular pictures. "Cal Marvin's Wife" and "He Got Himself a Wife."

SWIMMER IN BIG ROLE

Miss Vivian Marshall, a well known swimmer and diver, will be featured at the Vitagraph in a play that is being written specially for an aquatic production. This will not be Miss Marshall's first appearance under the Vitagraph brand. She has already established herself in several leads.

Vivian Ritch's thousands of admirers will be treated to a revelation when they view their favorite in her latest production, "Matching Dreams." It is a distinctly novel photoplay.

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Photodramatic Playhouses

MILLER'S THEATRE

Manfield's greatest success, "The Partisan Roman," the tale of the age, a decade ago, is playing at Miller's Theatre this week featuring Cooper Cliff and Dorothy Green, a production of the Fox studios. Also first run rights to the big Hearst-Vitagraph News Pictorial, and the Tom Power comedies.

THE ALHAMBRA

Mr. Bosley announces a Wm. Fox picture, "The Unfaithful Wife," with Robert Mantell and Genevieve Hampton in the leading roles. Also, the third chapter in "The Girl and The Game," featuring Helen Holmes in a charming revelation of her histrionic ability. This number is entitled "A Life in Peril."

THE SYMPHONY

A thrilling five-act photodrama based upon Whittier's famous poem, "Barbara Frietschie," and Clyde Fitch's stage masterpiece, featuring Mary Miles Minter, the world's youngest star and Mrs. Thos. W. White, the stage's oldest actress, a Metro picture.

THE PANTAGES

Part 4 of the big Pathe-Balboa serial, by Will M. Ritchie, "The Red Circle," featuring Ruth Roland, Frank Mayo, Dan Giffert, Mollie McConnell and other Balboas. A romance with heretofore as the theme, the most fascinating, scientific study of the age and one of the most talked of film productions of the season. Six acts of standard vaudeville follow the presentation of this picture.

CLUNE'S AUDITORIUM

Rex Beech's splendid novelization, "The Spoilers," presented by the Selig Co., comprising 12,000 feet of film, and telling the great story in full; featuring William Farnum, co-starring with Kathryn Williams, both standard favorites with screen fans. The capable orchestra at this house is always one of the features of enjoyment.

TALLY'S BROADWAY

The home of the world's greatest theatre pipe organ, will present this coming week "The Great Divide," a Lubin film, with Helen Fetter and Ethel Clayton in the leading roles. An extra attraction will be the electrical effects on the Grand Canyon pictures.

QUINN'S SUPERBA

Broadway between 9th and 6th. Clara Kimball Young, who has just earned her title, "Queen of the Screen," by the will of the majority, is the attraction for the coming week, in that old standard play, "The Girl Who Never Grew Old," "Cagliostro," with Paul Duval as the leading man. The splendid orchestra at this theatre will be augmented by the quartette of male voices that delighted the audience last week.

THE OPTIC

Mr. Matthews announces for the first half of the week, Florence Rockwell in an exquisite delineation of character, entitled "Body and Soul." The latter half of the week, Theda Bara will be the attraction in the much advertised "Galley Slave." The Pathe colored pictures are also features.

SCENARIO WRITER BECOMES ACTOR

Monte Katterjohn, of the Ince scenario staff, is only one of the many persons, not actors, at Inceville who were enlisted this week for some scenes in a current Triangle Kay-Bee production. The necessity of calling upon the laymen arose from the fact that Director Walter Edwards decided unexpectedly to make some scenes requiring about sixty people. As it happened, all the performers at the plant were engaged, so Edwards found himself going about the different departments and asking the members thereof to don uniforms and appear before the camera. Among the first to respond was Katterjohn, who entered enthusiastically into the work and incidentally won the praise of Edwards for the way in which he interpreted his part.

CLARA WILLIAMS RETURNS
Clara Williams, the popular Ince leading woman, has returned to the studios. It was announced this week, and, fully recovered from her recent attack of pneumonia, is awaiting a

PALACE OF PICTURES

The Oliver Morosco Film Co. presents Blanche Ring in her great American success, "A Yankee Girl." The Pathe News and the Chaplin cartoon are also announced for the week.

THE WOOLLEY

With a beautiful musical program, Mary Pickford in "The Young Lady," the production of the Famous Player's Film Co., will be the features of the week, followed by the Paramount News of current events. Edward Martindell plays opposite Mary Pickford. Marcia Haydon, Mildred Morris and Maggie Weston also have prominent parts.

THE MAJESTIC

De Wolf Hopper will be held over in his great triumph, "Don Quixote," a production of Mr. S. E. Rorke, the manager. Also, two Keystone comedies, "The Great Pearl Tangle," featuring Sam Bernard, and "Fatty and Mabel Adrift."

THE ISIS

For Monday, Tuesday and Wednesday: "From Beany to Billions," an L-KO comedy; "When Rogues Fell Out," a Blon picture featuring Helen Holmes; "Aladdin and the Wonderful Lamp," a cartoon comedy. For Thursday, Friday and Saturday: "The Road to Paradise," featuring Kerrigan; "The Terrible Truth," a Rex picture featuring Myrtle Gonzalez, and "A Scandal at Sea," an L-KO comedy and Powers' educational film.

THE SHERMAN

This beautiful new picture house was opened to the public this week under the most auspicious conditions. Charming decorations in the foyer and a \$10,000 organ enhances the pleasure of a visit. Mr. S. H. Friedlander, the manager, announces that the Sherman will book in the open market a first run feature films. Prof. A. E. Drake is in charge of the music.

THE BURBANK

The Burbank, one of the oldest theatres in Los Angeles which has been dedicated to high class legitimate shows, and comedy, which a host of happy memories linger, will be given over to the presentation of screen pictures, more particularly, the second run Triangle photoplays. The Burbank has had seventeen years of stage history. It was opened to the public on the evening of September 3rd, 1899, by Oliver Morosco. It is announced that Mr. H. L. Kerr of the New York Photoplay syndicate, will have charge of the Burbank, when formally opened to the public as a photoplay house on January 16.

CLUNE'S

The first half of the week, the Selig's characterization of "The Devil and the Cheat," featuring Tyrone Powers, Wheeler Oakman, Edith Johnson, and Eugene Bessmer; the Sidney Drew comedy, "His Wife Knows All About It," a Vitaphon picture; a Selig burlesque entitled "Spooks," and the Selig Tribune. The latter half of the week an Essanay film, "Home of Revelation," featuring Elizabeth Burbridge, a Geo. Ade fable, "The Two Philanthropists," and a comedy from the Kalem Co., "The Guardian Angel."

call before the camera in a Triangle Kay-Bee feature.

LILLIAN LORRAINE APPEARS IN LOWE HOUSES

Heroine of "Neal of the Navy" Accompanies Last Episode one the Circuit

Lillian Lorraine, who has been starring in Pathe "Neal of the Navy," has returned to New York from the Balboa studios on the coast and appeared recently at each of the Low New York theatres coincident with the release of the last episode of "Neal."

Miss Lorraine's appearance has proven the popularity of the serial since everywhere she has been the recipient of much applause and many tokens of favor in the shape of costly gifts of flowers.

Ed Watt has been added to the American corps of directors. Mr. Watt is producing the one-reel comedies in which Orrol Humphrey is starring. "To Be or Not To Be" is picture No. 1, for Director Watt.

EASTERN STUDIOS

WORLD FILM CORP. NOTES

The first month of nineteen-teen finds the World Film Corporation and its immense staff of directors, players and scenic artists engaged at six studios upon a group of feature pictures that promise to be the most imposing of this organization's many productions.

Clara Kimball Young, the "Queen of the Screen," is at work under the direction of Edwin August in an immense Russian five-part drama dealing with revolutionary plots and counterplots.

Director Chautard and a company headed by Frances Nelson, June Elvidge and Douglas MacLean are producing the filmed version of Jules Eckert Goodman's remarkable play, "The Point of View."

George Heban's original story of life in pastoral France and in the Parisian studios and salons is rapidly nearing completion under the mastery hand of Director Tourneur.

Alice Brady, now starring in the World Film production, "The Rack," is a remarkable fancy dancer. She has a faculty for imitating with perfect precision any steps she sees performed by the terpsichorean stars.

Robert Warwick will next appear in a World's Film feature, "The Ambition of Mark Trutt."

Holbrook Blinn is a keen golfer, is a member of several big clubs around New York City and is a 10-handicap man.

PATHE FRERES NOTES

CREIGHTON HALE, A REAL "VAMP"

Creighton Hale, the Pathe player, who is now playing with Pearl White in the Wharton picturization of "Hazel Kirke," matriculated as a real "vamp" in Lithka recently. The steamer "City of Ithaca" burned at her dock near the Wharton Studio last week, and Mr. Hale left pictures for a while to put on a fireman's helmet and hip boots and drag a hose through a swamp.

PATHE'S "HAZEL KIRKE" HAS "FINE CAST"

The Whartons have produced the famous old-time play "Hazel Kirke," the popularity of which is perennial, and used a fine cast, including besides Pearl White, Bruce McRae (who starred in Pathe's "Via Wireless"), Creighton Hale, William Raley Hatch, Eddie O'Connor, and Allen Murnane. "Hazel Kirke" has been put upon Pathe's Gold Rooster program.

CHIP OFF THE OLD BLOCK

William Collier, Jr., son of the famous comedian, who is now appearing at Inceville, has as star in a Triangle Kay-Bee feature in which he will be presented by Thomas H. Ince, had a narrow escape from injury this week when he was thrown from the horse he was riding before the camera. The lad was tossed about fifteen feet, yet arose unharmed, brushed the dirt from his uniform and re-mounted, ready for action.

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KLEINE-EDISON COMPANY

EDISON'S CARROLL McCOMAS FEATURE

Miss Carroll McComas, a Frohman star who has supported John Drew in "The Single Man" and "The Dollar Princess," and Billie Burke in "The Marriage Market," is to be featured for the first time in a Kleine-Edison live-part drama, "At the Rainbow's End." This will be Miss McComas' initial film appearance in the Edison drama and her many friends are awaiting to pass on it.

GAUMONT FILM COMPANY

GAUMONT PICTURE

"The Idol of the Stage," a Gaumont film, made at Jacksonville, Fla., and written by Paul M. Bryan, is one of the latest pictures produced by this company. Malcolm Williams, known to the stage as Edwin Hargrave, is featured. Richard Garrick directs the play.

B. S. MOSS FILM CO.

"THE SALAMANDER"

B. S. Moss, producer of "Three Weeks," has completed another striking film, "The Salamander," which bids fair to outstrip the former picture by far. "The Salamander" has been presented at the Regent Theatre, New York City, where it opened before a packed house. This photoplay was pictureized from Owen Johnson's great novel.

INCEVILLE ITEMS

EXPLOSION AT INCEVILLE

Twenty-five sticks of dynamite and three kegs of powder were used this week at Inceville to raze a three-story building for scenes in a new Triangle Kay-Bee subject in which William Collier, the noted American comedian, will be starred. Three hundred persons took part in the filming of the scenes, yet none suffered injury. Nine cameras were focused on the explosion.

NEW STAR AT INCEVILLE

Inceville's "boy cutter," U. S. "Dell" Andrews, who, though but 21 years of age, has been regarded as one of the highest salaried experts in his line, is this week, receiving the felicitations of stars, just plain actors, property men and buckaroos. He has just become the father of an eight-pound daughter. The event has caused no end of rejoicing at the Ince plant, especially in the cutting department thereof, for it is here that young Andrews reigns supreme. Sixteen men assist him, each of whom is older than his boss.

HART'S COMPANY SNOWBOUND

William S. Hart and his company of actors, cameramen and Indians are still snowbound in the mountainous regions of Boulder Creek, where they are filming some scenes for the current Triangle Kay-Bee feature in which Hart will be presented as star by Thomas H. Ince. Word to this effect was received this week from Hart, himself. It came in the nature of a telegram that has been relayed by carriers from the wilderness to Santa Cruz, the nearest city to the location. The star stated, however, that already some splendid effects have been obtained, but it will probably be several weeks before the return of the company.

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VOL. III, No. 24

LOS ANGELES, CALIFORNIA, JANUARY 12, 1918

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LASKY SPEEDS EAST TO BRING REMAINING PRODUCERS HERE

PRODUCERS MEETING HELD OVER UNTIL JANUARY 24

Representing Heads of Great Film Industry, Lasky to Tell Easterners of Co-operation Offered by Local Officials, Commercial and Business Men.

To make the newly organized Motion Picture Producers' Association, representing the foremost producers of films in the world, a national organization with Los Angeles as the official headquarters, Jesse L. Lasky, head of the firm producing company bearing his name, is today speeding eastward to lay the proposition before the few remaining producers of the east.

He is going to discount the recent reports to the effect that Los Angeles was antagonistic towards film producers and photoplayers and show that Los Angeles, official, commercial and otherwise, is willing to do everything to encourage the production of films here.

Mr. Lasky goes east backed by every member of the Motion Picture Producers' Association, including such men of eminence in the film producing line as David Wark Griffith, H. O. Davis, Mack Sennett, Thomas H. Ince, E. D. and H. M. Horkheimer, "Pathe" Lehrmann, Thomas Persons, Frank E. Woods, Chas. F. Eytan, Frank Garratt, Oliver Morosco, David Horsley and others.

He also carries the support of the Los Angeles Chamber of Commerce, represented by Industrial Commissioner Arthur W. Kinney, the Los Angeles Realty Board, represented by W. W. Mines, president of the Merchants & Manufacturers Association, represented by F. J. Zeehandelaar, secretary, Mayor C. E. Sebastian, officially representing the City of Los Angeles and of other influential organizations.

Mr. Lasky will show the eastern producers why films can be produced cheaper and better here and will speak not only for the Motion Picture Producers' Association, but from a personal standpoint. As a producer of high class pictures Lasky takes rank with the world's greatest artists and his word will carry weight with the easterners.

Mr. Lasky declares that he is not going to stop until he includes every producer of any prominence.

Another matter that will be taken up while in the east is the matter of federal censorship of motion pictures. Mr. Lasky opposes federal censorship, maintaining as all producers do, that the national Board of censors is fulfilling its duties satisfactorily. In the federal censorship he sees the danger of politics, and this he wishes to avoid.

Lasky also carries the stamp of approval from the Motion Picture Producers' Association in the matter of labeling locally produced films, "Made in Los Angeles." He will lay this before the eastern producers and ask them to locate in this city.

The proposed meeting of the Producers' Association, called for Jan. 11, has been postponed until Jan. 24 and will be held in the offices of that body's attorney, Arthur C. Wright, in the Currier building. The Motion Picture Conservation Association, representing producers and business men alike, will also meet on this occasion.

STODDARD JESS IS ACTOR'S TREASURER

Popular Los Angeles Banker Now
In Charge of Financial End
of Actor's Fund

Stoddard Jess, newly elected president of the First National Bank of Los Angeles, has accepted the trusteeship of the California campaign committee which is working to secure in Los Angeles a substantial share of the endowment fund of \$1,000,000 for the Actors' Fund of America. Jess' appointment adds a great deal of strength to the local movement, which has the endorsement of the Southern California motion picture producers.

Officers and backers of the organization locally are: Jesse L. Lasky, chairman; Stoddard Jess, treasurer; H. O. Davis, E. D. Horkheimer, Thomas H. Ince, Frank E. Woods, Thomas Persons, Winfield Sheehan, Bert Honkela, Mack Sennett, Chas. F. Eytan, W. T. Wyatt, Clarence Brown, J. A. Quinn, De Wolf Hopper and Clarke Irvine.

NEW KEYSTONE STAR

Louise Fazenda, clever and fascinating Keystone comedienne, who is winning new laurels in every Triangle-Keystone play in which she appears, came to Mack Sennett's organization as an "extra," but the possibilities for a brilliant future were soon seen by the master of film comedy and he carefully moulded her comedy methods, with the happy result that may be witnessed whenever she is included in a Keystone cast. She is now engaged in a picture with Charles Murray, which will be released early in February.

GERALDINE FARRAR IS REPORTED ILL

Noted Film Actress Is Forced to
Cancel Engagement One Night
in Oklahoma City

Word comes from Oklahoma City to the effect that Geraldine Farrar, noted motion picture artist who starred under the Lasky brand in "Carmen," has suffered a sudden relapse and has been forced to cancel several engagements in that city. On her arrival in Oklahoma City in her private car she had several special nurses and physicians who were giving her the best of medical treatment.

Geraldine Farrar is well known to Los Angeles photoplays fans. She spent some time here last year with the Jesse L. Lasky company in Hollywood and in December when her picture, "Carmen," appeared, she was given a great welcome by the photoplay fans of this city.

DOUGLAS FAIRBANKS IN NEW ROLE

Douglas Fairbanks will soon make his third bow to film audiences in a brilliant comedy, "His Picture in the Paper," written for him by Anita Loos and John Emerson, the latter acting also in the capacity of producer.

HICKMAN IN SUBMARINE SCENE

Howard Hickman is playing in the submarine drama being produced in Inceville by Raymond West and is adding to his list of finished screen portraits. The presence of Hickman in a cast is always sought, for he is dependable. By dint of much persuasion Howard is having his picture "taken." The first time in many years.

THOMAS H. INCE
DIRECTOR GENERAL OF THE NEW YORK MOTION PICTURE
CORPORATION AT INCEVILLE, WHO WAS SLIGHTLY
BURNED AND INJURED IN \$100,000 FIRE.



MOTION PICTURE HAS BECOME AN ART—DAVID W. GRIFFITH

Talks at Milton Club—Producer Declares That Through
Films All the World Sees Our Hills, Valleys, Cities, Etc.

D. W. Griffith, great motion picture producer, spoke before the Milton Club this week, declaring that the motion picture has become an art and a translator of human impulses. He stated that from the largest city in the world down to the smallest peasant village on the steppes of Russia, there live film fans who are "well acquainted" with our mountains, roadways, streets, through the motion picture—and very well acquainted with a large part of our Los Angeles population—the motion picture people.

He said: "To the inhabitants of small interior towns who never have the opportunity of going beyond the confines of their environments, the motion picture is the means of bringing the mountains, the sea, foreign cities, romance and comedy directly to them. The locations and scenery of the stage are restricted to a certain number of feet for a stage, while the scenery is provided by canvas and a paint brush. God's scenery furnishes the background for the motion picture."

"The motion picture is only just beginning to get acquainted with you people, as yet; although none of us realizes what a mighty factor it has become, as an art and as a power with the people. The most beautiful picture ever put on canvas, the finest statue ever carved, is a ridiculous caricature of real life compared with the flickering shadow of a bettered film in a backwoods nickelodeon." I quote this from a well known man, because it has so often been referred to in my conversations with people in general who are just becoming acquainted with the motion picture.

Translators of Pictures

"In talking recently to some of the people of your city, I spoke of the motion picture people as being in a way only translators and of the motion picture itself as being a translator. Earth, water, a grain of seed—the convulsion struggling in a forest, the hidden in the cold darkness of the earth; the spring sun, the great trans-

lator, shines and brings forth a perfumed blossom. So, in a way, is the art of the motion picture. It is a translator, say, to a people in the interior of our country—doomed by their conditions to always remain one community as an example.

In fact, some of the various industrial bodies from rival cities have been trying to impress upon the moving picture people the fact that the motion picture people are not trustees here, and to come to these rival cities where we would be trusted. In fact, one city has offered to build new studios for the picture people, give them ground and to establish a liberal arts community—saying that they would make it a show place of America.

Visited by Artists

"While in our better class of studios we are visited by and receive artists from the stage, and from well known authors and dramatists from all over the world who come and stay a few months to do a picture, we naturally have all kinds of conditions and personalities; and I will say that I think you can safely, in the majority of cases, trust us.

"It is a very difficult art; in the first place, whether man or woman, they must be lucky born with a certain amount of beauty; they must be kept so; they must be able to work from early morning until late at night, and those who attempt to stay on that difficult ladder of success, work both day and night. Added to this, they must have a certain personality, and a spark of that indescribable something which, for lack of a better name, we will call genius. It looks easy, but it is so fearfully difficult; the better the part is done, the easier it looks to those who sit and watch the film.

"I wonder if you realize that every community, from that of a city like London to the very smallest village in saddest Russia, is well acquainted with our mountains, roadways, streets, through the motion picture—and very well acquainted with a large part of your Los Angeles population, the motion picture people."

INCEVILLE IS DAMAGED BY FIRE APPROXIMATE LOSS SET AT \$100,000

INCE AND SEVERAL LIEUTENANTS BADLY BURNED

Prompt Work of Fire Department and Heroic Efforts of
Employees of Great Organization Check Blaze
Before it Sweeps Entire City.

THE INJURED

Thomas H. Ince, Director General of the New York Motion Picture Company, badly burned about the face, hands and arms.
C. Gardner Sullivan, scenario writer, slightly burned in saving girls.
E. H. Allen, General Manager, slightly burned in saving girls.
Monte Katterjohn, scenario writer, burned in saving girls.
Del Andrews, head film cutter, very seriously burned.
R. J. Kerns of Venice, burned about the face and hands.
H. C. Kerns of Venice, burned about the face, back and arms.
Arthur Sisk of Venice, burned about the face and hands.
Charles Soper of Venice, burned about the face and hands.
Roy Stone, Ocean Park, burned about the face, neck and arms.
J. Parker Reed, slightly burned.
Grant Whitlock, slightly burned.
Jack Kelly, slightly burned.
Harry Elwell, chief property man, burned in recovering valued loving-cup.

Fire, of unknown origin, which broke out in the cutting-room of the New York Motion Picture Company studios at Inceville, at six o'clock Tuesday night, shortly after the onset of the actors and employees of that firm had left for their homes, destroyed property, films and buildings, causing a loss of approximately \$100,000.

Thomas H. Ince, Producer General and owner of the company, and several of his employees, in rescuing girls from the buildings and in attempting to fight the flames, were seriously burned and injured.

U. S. (Del) Andrews, head of the cutting department, was even more seriously injured and was immediately taken to the St. Catherine's Hospital in Santa Monica, where he is reported improved. Others seriously burned are: C. Gardner Sullivan, scenario writer; E. H. Allen, general manager, burned in saving several girls; Monte Katterjohn, scenario writer, and a number of other employees.

At the time the fire started, Director General Ince was in his offices. His first warning of the fire came when flames burst out of the cutting-room adjoining his offices. Owing to an injured ankle he was unable to make a quick escape and Chief Two Lance, one of the Indian actors, safely piloted him out of the room.

Several stenographers and telephone operators who were working at the time, being cut off by the flames, were picked up by C. Gardner Sullivan and lowered one story into the arms of Monte Katterjohn, who was seriously injured in aiding their escape. They are:

Miss Lucille Schwartz, Miss Phyllis Jones, Miss Dorothy Dunham, Miss Katharine Mossman, Miss E. J. Edwards, Miss Jessie Booth, Ince's secretary, and Miss Henrietta Schreiber, telephone operator.

In the hope of saving some of the valuable films and scenarios, Del Andrews, the last to leave the cutting-room, was badly burned and was immediately rushed by automobile to the Santa Monica hospital. Thomas Ince went to his home in Hollywood, where his injuries were treated, and J. Parker Reed, badly burned, was taken to his home.

Harry Elwood, chief property man, rushed into the midst of the flames to rescue a loving cup and other valuable properties, and was badly burned.

R. C. Smith, a scenario writer, took a long chance in saving some official records of the company which were in a safe adjoining the burning building. He was slightly injured.

Prompt work on the part of the Inceville fire department and by the Santa Monica Company No. 1, prevented the fire from spreading. Had a gale been blowing from the ocean at the time of the fire it is highly probable that the entire plant and all buildings at Inceville would have been completely destroyed. Heroic work on the part of all the employees at the studio, headed by Ince and his assistants, had a great deal to do in stopping the blaze.

Following are the losses given out, making a total of practically \$100,000.

Thirty-five scenarios, complete and ready to be produced, 300 unread and usable manuscripts, \$35,000; positive films of two complete productions and six partly completed productions, \$30,000; stock room properties, \$15,000; miscellaneous, \$5,000; buildings, \$5,000; furniture, \$5,000; and other losses, \$5,000.

"MAKING THE MOVIES"

Ernest A. Dench has written an interesting book entitled, "Making the Movies." It is readable from cover to cover, and is of interest to both the film fan and producer. The author proves his familiarity with the moving picture business, from the writing of a scenario to the time when the completed film reaches the developing tanks, affording the reader an insight into the most interesting of the world's modern industries. The book will be welcomed by all who enjoy moving pictures.

FRED MACE AND ANNA LUTHER

Fred Mace and Anna Luther, who created a sensation in "Crooked To the End," will be seen in another thrill filled Triangle-Keystone play within the next few weeks. Sennett has attempted to out-thrill and outdo "Crooked To the End" and it is avowed by those who have taken part in the production that he has succeeded.

tures, and will be found invaluable to scenario writers. The work is published by the Macmillan Co. of New York.



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CENSORSHIP UNAMERICAN

Free speech, free press and a free stage have always been the ideal of the American people. In fact, one of the most sacred guarantees of the Constitution of the United States is the freedom of expression. Its maintenance has been largely responsible for our republic's longevity. But let the stamp of approval once be put upon the censorship of any form of expression and, then and there, will begin the end of democracy in America.

Of late, there have been sporadic efforts in various parts of the country to legalize picture censorship. Groups of people feeling themselves competent to say what their fellow beings shall or shall not be portrayed on the screen, have sought to fetter this newest medium of expression, not in the spirit of broadness or democracy, but to conform to their narrow and individual ideas.

The result has been the formation of censorship boards in almost every crossroads community. In most instances, they are composed of persons of limited education, so far as the world at large goes, with no experience in the realm of dramatic production or scopeful knowledge of literature. To be qualified to pass fairly upon cinematographic output, it goes without saying that the censor should be well versed in all these varied fields. A man is not deemed to be a competent judge on the bench unless he has an inclusive legal education.

Moving picture censorship has come to be fostered in many instances because of its political possibilities. Mayors, city councils and other administrative and legislative officials, municipal and state, have seen in it a new club that they can wield. Because the picture industry is big and opulent, some have even come to regard it as a particularly ripe field for picking. Politics and graft, you know, are not strangers.

Screen producers know from experience that nothing pays so well as clean, wholesome picture plays. They are in business to make money. Hence, it is absurd to believe that they will, as a body, do anything contrary to their best interest. I grant you that, occasionally, someone turns out a picture that is not what it should be. But it is the exception and not the rule. To take care of such it is not necessary to build up a big, autocratic censorship system.

Advocates of censorship are not Americans in fact, though they may happen by a chance of birth to be citizens of our country. They would transplant a foreign policy which flourishes in the land of the czar, kaiser and king. Over there, it is considered all right for the ruling class to do the thinking for all the rest of the people. In other words, the populace are servants.

But in the United States, we have never made such distinction. Here, men temporarily in authority are the servants of the multitude, which has always reserved the right to think for itself. So long as the rank and file of picture play producers show that they can conduct their business without giving offense, there is no excuse for subjecting them to the whims of local censorship boards of limited qualification. For their own protection, the leaders of the industry have a national board to which they submit their output for approval voluntarily. It is competent and enough.

As we believe in free speech, free press and a free stage, so let us also maintain a free screen, in the American commonwealth, lest the blessings of freedom the patriot forefathers fought and bled for depart from our midst.

H. M. HORKHEIMER.

HOW ANNA "PLAYS IT SAFE"

Miss Little, Demonstrates Her Diplomacy in "Right" Position

Anna Little, the American "Mustang" star, motored down to Los Angeles recently to deliver congratulations in person at the home of two film folk and to have a peek into the pink and white little new arrival.

"Whom does the baby look like?" asked the mother.

Anna looked closely for a moment, then, in true diplomatic fashion, she replied:

"I think he's neutral."

NOTES OF SIGNAL PLAYERS

Helen Holmes had never driven a speed launch until last week and she had never driven a car until she had been driven in a car, and the action required her to swim to the speed launch, start the engine and engage in a mad race with an express train. She accomplished the feat in such a handy fashion that it is declared to be one

of the big thrillers in "The Girl and The Game."

Director McGowan, producer of "The Girl and The Game," the great railroad film novel, is so sure of the accuracy of his technical staff engaged in making the picture that he offers a reward to any person discovering an "unrealistic" action in the handling of trains or any inaccuracy by telegraph operators at work in the various scenes.

George McDaniels, the "heavy" in "The Girl and The Game," made a leap from an auto onto the steps of a speeding train last week, doing the stunt for the first time in motion pictures. Both auto and train were going at a high rate of speed.

GRIFPITH TO SPEAK

When the Merchants & Manufacturers association holds its annual banquet Monday night at Hotel Alexander, David Mark Griffith will speak in the interest of the Motion Picture Producers' Association.

Photodramatic Playhouses

THE BURNIAN

This popular old playhouse, refurbished, remodeled and presenting a fresh and altogether delightful interior, will be the setting for a great picture from the Fine Arts studio, commencing Saturday night and running throughout the coming week. The initial picture, "The Flying Torpedo," features John Emerson and a standard cast; also, one of Mack Sennett's best Keystone comedies, "The Movie Star." There will be four shows daily: 11:30, 2:00, 4:30 and 8:15 o'clock.

THE WOOLLEY

With a charming musical program, the dainty, diminutive screen star, Marguerite Clark in "Mice and Men," a romance of the south, will be the offering. The cast includes such well known and popular actors as Francesco Ward, William McKay, Marshall Nellan, Charles Waldron, Helen Dahl and others.

CLUES

Bryant Washburn and Nell Craig in "Pieces of the Game," an Eosany drama in three acts; Mr. and Mrs. Sidney Drew in "When Two Play a Game," by the Vitagraph Comedy Co.; the Selig-Trustman Pictorial, and Kate Price in "Them Was the Good Old Days," a Vitagraph comedy. Unexcelled music by the orchestra, a feature of the house.

THE IRIN

The first half of the week: "The Heart of a Mermaid," a Victor reel featuring Mary Fuller. "Where the Heather Blooms," a Nestor film, and "Lizzie's Water Grave," an LKO comedy. The latter half: a Bison picture, "The Down Road," "Jed's Trip to the Fair," a Nestor; "The Underworld," Laemmle, and a comedy, "When the West Went Dry."

MAJESTIC

Commencing Monday, the offering of the Fine Arts Company, favorite photoplay production, "The Penitents," with Orrin Johnson, the distinguished young American actor, featured. There is also promised a Mack Sennett comedy, "Perils of the Park." Four shows daily.

PALACE OF PICTURES

Pauline Fredericks in the role of "Bella Donna," a production from the Famous Players' studio, is one in which she far surpasses her record of achievement as an emotional actress. The string orchestra, of three pieces, will continue to delight the patrons. The Pathe News and a clean cut cartoon, special features.



Rhea Mitchell, Leading Lady With Second Signal (Mutual) Company.

JACK FROST BUSY

Jack Frost and the Snow King have made it extremely hard on many actors in and around Los Angeles during the past ten days. Besides these two forces heavy wind storms swept through the studios and sent hats and gowns flying. In some of the coldest days of the week many of the actresses had to appear in the open in evening gowns while the men wore duck trousers and light shirts.

As Ruth Roland, the popular Balboa actress, now costarring with Frank Mayo in "The Red Circle," written by Will M. Ritchey, says of her troubles: "If people think that it is all a merry song to be in films I would love to have them visit our studio on a windy, cold day. We should be wearing heavy winter furs but we may have to appear in evening gowns. On the other hand in the warmer summer weather we often appear in heavy winter apparel."

JOE JACKSON, FUNMAKER

Joe Jackson, who has made thousands laugh in vaudeville houses throughout his several years of the world, will soon be seen in a Triangletone play. Supported by Mack Swain and a selected company of Keystone players, the famous tramp comedian will appear at his best in his first attempt at film comedy.

MILLER'S

The greatest of all newspaper plays, "The Fourth Estate," written by Joseph Medill Patterson, and featuring Ruth Blair, Samuel Ryan, Alfred Hickman and Clifford Bruce, a Wm. Fox production, is the offering. The first run Hearst-Vitagraph News Pictorial is also a feature of this house.

TALLY'S

W. J. Locke's powerfully gripping drama, "The Beloved Vagabond," in which that distinguished player, Edwin Arden, is featured, is the week's offering. This is a Pathe picture in colored photography, an altogether charming revelation.

SYMPHONY

A five act wonder play, brimming with romance, "A Yellow Streak," starring the gifted actor, Lionel Barrymore and featuring Irene Howley. The usual excellent musical program.

QUINN'S SUPERBA

The standard old play, Dumas' "Camille," the story of Parisian high life as interpreted by Clara Kimball Young, is again the offering for the coming week. Paul Duval as the "Armand" is delightfully sincere in the role.

PANTAGES

The management announces the fifth episode of the popular Pathe-Balboa serial by Will M. Ritchey, "The Red Circle," in which the cautious and charming Ruth Roland co-stars with that popular young actor, Frank Mayo; Mollie McConnell and Dan Giffether, each artists, in their character creation. The picture is proving a drawing card and is decidedly a screen event.

THE OPTIC

The first half of the week will be given over to the showing of Howard Eastbrook's "Closing Net," a thrilling detective story, in which Lillian Wiggins is featured. The latter half, a special release, "Her Atonement," will be the attraction.

THE ALHAMBRA

Manager Bosley announces a picture by the American Film Co., "The Miracle of Life," a sensational problem play, appealing to both men and women with more than vital interest, in which Joseph E. Singleton, a favorite actor, artist, co-star, with Marguerite Fischer, in a powerful emotional role. The fourth episode of the great railroad serial in which Helen Holmes is making a name for herself, will also be seen. A special musical program has been arranged for the "Miracle of Life."

"ART OF MOVING PICTURES"

Vachel Lindsay, interpreter of the art in moving pictures, has so embodied his theme with his own beautiful construction, that his latest work, "The Art of the Moving Picture," is a classic revelation of this very modern industry. The work as he has written it is an achievement in literature. Mr. Lindsay contends that the keywords of the photoplay are "splendor" and "speed." In describing types of photoplays, the author compares them to old Egyptian picture writing. He takes up the value of films of every description. The work will meet with instant approval of the public. It is published by the Macmillan Co. of New York.

STATIC CLUB BALL

The third annual ball of the Static Club of America will be held Friday, Jan. 28, at Rutherford's hall, 1024 South Grand avenue, where many celebrities of the screen world will gather. Preparations for this event are already under way and every sign points to a big attendance.

The grand march will be led by Anna Held, one of the latest stage stars to appear on the screen, and Thomas H. Ince, head of the New York Motion Picture corporation. Among the prominent film people invited are the following: D. W. Griffith, H. O. Davis, Mack Bennett, Jesse L. Lasky, Sir Herbert Beerthorn Tree, DeWolf Hopper, Frank Lloyd, Myrtle Steel, Phillip Smalley, Lola Weber, Courtenay Foote, Lillian and Dorothy Gish, Blanche Sweet, Ruth Roland, Fay Tincher, Juanita Hansen, Mary Anderson and others.

WILLIE COLLIER, NEWCOMER

Willie Collier, supported by a representative Keystone cast, is busy with his first production, under the direction of Mack Bennett. Collier is completely wrapped up in his engagement and it is predicted that he will be one of the most successful of those who have gone from the speaking stage to the motion picture screen.

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SHIPMAN'S INVENTION

Joseph Shipman, inventor of the Motion Portrait Camera, has recently sold his interests in Shipman Inc. Studios at 638 S. Alvarado street, Los Angeles, California, to devote all his time to the exploitation of his new patented "still" camera and his new process of moving picture film enlargement. By this process, Mr. Shipman's achievement of the enlarging of standard film for all "still" purposes has opened up a new field. Mr. Shipman's new process of enlarging makes it possible to take heretofore impossible scenes; opens up a new field in publicity, poster and lobby display and allows of the reproduction of "double exposure," "visions," and unusual scenes heretofore denied to the "still" camera.

"THE YAQUI"

Lloyd Carleton has completed another Hobart Bosworth feature, a filmation of the novel by Dane Coolidge, entitled, "The Yaqui." The company is at present engaged in the production of another film of the same length by Agnes Hayes, entitled, "Dr. Samson," in which Bosworth takes the leading role.

HUNT TAKES OVER ANIMALS

Jay Hunt, formerly producer of Murdock MacQuarrie features for the Universal Film Company, has been placed in charge of the animal company at that concern's Pacific Coast studios, where he will continue to make one and two-reel animal dramas and comedies. Paul Bourgeois, who has been directing these productions, found the work of directing and at the same time playing in the pictures and managing the animals too strenuous a combination of occupations. Hence the change. Bourgeois will continue to handle the animals for the making of these pictures.

HABES CORPUS PROCEEDINGS

Habes corpus proceedings will be instituted by James J. Gormley, held on a charge of causing the death of Charlie Harron in a recent automobile accident, to secure his release.

THE HAVEN OF ENCHANTMENTS

Under asphre sky in a fairy vale bright,
Near mountain steep, gleam with wondrous light,
I strode entranced the paths of drama and of mirth;
Verdant the fields whereon all castles of earth,
Edifices magical, villages trim and the mansions bold,
Reflected in my eyes boyish visions rare and old;
Smiling players, beautiful women and handsome knights
Acted before me every role from monarch to sprites,
Limning on film the woe and the bliss of mankind.

Caves near with jungle beasts were lined—

Inside vast halls bluish rays like auras did beam,
That mocked the shafts of Sol, in weirdly dream;
Yes, this the marvel realm where Laemmle reigns supreme.
—By Frank M. Willertwood.

ARTHUR SHIRLEY WITH DIXON

Arthur Shirley, by furnishing a large bungalow in Hollywood, thereby announces his intention of remaining in this country for some time and sets at rest the rumor that he had succumbed to the request of the Australian theatrical public to return to that country. He is under a two-year contract with Thomas E. Dixon and is taking the role of Colonel Yassar in "The Fall of a Nation." Mr. Shirley promises that his new home will be given a fitting house-warming.

ANNE SCHAEFER, DECORATOR

Anne Schaefer of the Vitaphone had a great deal to do in decorating the Santa Monica for the Pandemonium Treatment of Rome period. "Lady Anne" personally looked after the robing of the women characters on the boat and assisted in the decoration of this prize winner.

Cameragraphs

by NELLIE M. STRONG CAPRON

All the world was a stage, but today, gentlemen and ladies, the screen's the thing! Keep your seats. The show's not yet half over!

Beautiful Betty Shale is doing "heavy" with Bob Leonard's feature company.

Mina Canard is playing one of the leads in the Universal serial, "Graft," under direction of that popular director, Richard Stanton.

Let come what will of weather it may, the L-K-O has just installed a complete new lighting system.

Murdock McQuarrie has gone to the Signal studio to produce features releasing under the American brand.

President Carl Laemmle is domiciled at the Beverly Hills Hotel.

The Nestor Comedy Co., releasing through the Universal program, Al Christie and Horace Davies directing, have removed to the National Studio, at Sunset and Gower streets. Geo. Froese says it seems like home.

Mr. and Mrs. Carter De Haven are working under direction "The Governor," otherwise, Otto Turner, in feature productions.

Roscoe Arbuckle, the Keystone's big star, will be absent in Fort Lee, N. J., three months with a company. They are now making snow scenes.

Jack Sherrer is back again with the Universal, after several months with the Vogue studio.

Thos. Jefferson, chip of the beloved old block, after having starred in several pictures for the Mutual, is now in stock at the Universal.

Irving Lippner, who has been very ill at his home, is slowly recovering.

"Count Sachio," of the "Broken Beach," otherwise, Barrie Sheldie, is engaged in putting on his first comedy, "As Time Flies," for the Universal.

Director J. P. MacGowan has gone to Las Vegas, Nev., with his company, to feature Helen Holmes in a railroad serial.

Billie Burton has joined the Signal forces.

President Carl Laemmle of the Universal, and Abo Stern, general manager of the L-K-O Co., are at Coronado Beach for a ten days' visit, combining business with pleasure.

Miss Gladys Brockwell, of the Fine Arts studio, has been engaged to support Bob Leonard and Ella Hall in a new Universal feature.

Gilbert Warrington, who has been Lloyd Ingraham's camera man at the Fine Arts studio for the past year, is now with the Universal.

Kathryne Arbuckle, the charming and beautiful sister of the well known Arbuckle, has been working with William Farnum, at the Fox studio, Edendale. Miss Arbuckle is a wonderful character woman and said to be one of the best dressed society grand dames in the business.

Harry Schum, whose specialty is lead and heavies, and who was in point of service with the Universal, has gone with J. P. McGowan, of the Signal studio, on Pasadena avenue.

Miss Beas Meredith, who is one of the most capable scenario writers in the country, has been re-engaged by the "U." She has to her credit some of the biggest features produced in filmdom and is an acquisition to any scenario department in any man's land.

Bruce Smith, a tall broad shouldered six-footer, whose wife calls him "Brucie," aside from essaying some very dramatic parts for the Balboa picture, possesses a dramatic baritone, very much in demand at Long Beach society "doings."

With the workshop situated just across the street from a meadow where real meadow larks are trilling, with sunshine on the great hills beyond, and "Ramona," a finished product of the Clunie Film Co., the song of the lark is said to be as nothing compared to the smile on the face of Donald Crisp, prince of directors, now that his masterpiece is commercially ready for the exhibitors. Could that revered woman, Helen Hunt Jackson, have lived to see her dream visualized!

With a face as fair and unwrinkled and a manner as debonaire, no one has ever been able to say just why, out at Balboa's happy hunting grounds, they all call her "Mother." It may be because they invariably refer to disputes for "Mother" to settle, or because she has the privilege of lecturing her elders with impunity (whatever that is). Mother's chief business in life is to be a grand dame. The pictures of aristocracy produced under the popular trademark of this early discoverer, are never complete without "Mother" in the foreground. Her other name is Mrs. Mollie McDonald, wife of that clever director, Sherwood McDonald.

The property where the Keystone now operates, was the first home of the Bison, N. Y. M. P. Co., and could have been bought at that time for \$4000. The N. Y. M. P. Co. paid \$12,000 for it. Messrs. C. K. French and Frank Rogers were pioneers in the mo-

BEAUTY HONORED AT UNIVERSAL CITY

Exhibitors' Carnival Ball Winner to Start Work as Leading Lady—Laemmle Honors Her

"Really, I have to pinch myself every little while to make sure it isn't all a dream. I can not believe that I have been able to realize my ambition of years to be associated with a motion picture company and to have such a splendid opportunity as has been given to me by Mr. Laemmle, to ascend the ladder that leads to fame in the land of film."

Thus spoke Miss Thelma Francis at Universal City, where she had come at the request of Carl Laemmle, president of the Universal Film Manufacturing Company, who, with Crane Wilbur and Hubert Henley, had chosen her as the most beautiful girl among several hundred at the Southern California Motion Picture Exhibitors' Carnival Ball at Shrine Auditorium. It had previously been announced that the young lady selected by the company would be given a position in one of the companies at the big Universal motion picture municipality.

President Laemmle of the Universal company met Miss Francis when she registered at Universal City and after wishing her the best of luck, turned her over to Vice-president H. O. Davis, from whom she learned of the plans that had been made for her development into a motion picture actress. Photographs were taken of the fortunate young woman and the Marshall Stedman, manager of production, took Miss Francis in hand and introduced her to a number of the leading directors, one of whom in a few days will make her a member of his company.

Miss Francis is only nineteen years of age but she is unusually talented for one so young. She is a pianist and has a beautiful soprano voice, writes poetry and short stories and has also created a number of scenarios. She is a typical American girl and loves the outdoors, delighting in horseback riding, swimming and the activities of the tennis court.

Miss Francis is the daughter of Dr. R. M. and C. Elizabeth Francis and was born in Flagstaff, Arizona. She attended Miss Thorne's boarding school, Chicago, studied music and dramatic art and has appeared on the legitimate stage in small parts. Miss Francis inherits her musical talent from her mother, who not alone plays the piano and violin with rare ability but also is a composer of songs and instrumental music.

"I am almost like Topsy," said the new aspirant for screen honors. "Father has been so busy as a physician and mother has been so busy as a musician that I really raised myself. I've been left to my own resources often and I am sure I will be able to get along in the motion picture field. I'm willing to work hard, not alone to help myself but to help those who are helping me."

LARGEST CAST ON RECORD

An intoxicated fullback was taken out of the football game at Tournament Park, Pasadena, New Year's day when Brown University played the Washington State team. The substitute was put in too late, the team lost and the college was disgraced by the fullback's action.

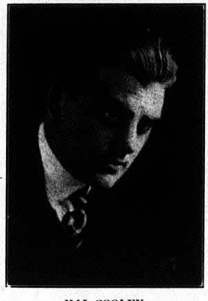
This sounds like a motion picture scenario. It is. It was written around the big game to add zest to the Rose Tournament pictures which will be shown in motion picture theaters throughout the world.

The two teams, as well as the hundreds present, were unconscious actors in the film drama which was produced by the American Film Company of Santa Barbara under the direction of Charles Bartlett. The cast, whose activities during the game attracted the attention of many persons in the grandstand, includes William Russell, Miss Helen Rosson, Miss Charlotte Burton and Roy Stewart.

HAL COOLEY RISING IN FILM WORLD

His Experience in Motion Pictures Has Been Crowned With Success—Friends Wish Him Well

To get into pictures Hal Cooley, who has just completed work in a feature for the Signal company, walked from El Paso to Los Angeles. This is quite a little time ago, for since then he



HAL COOLEY

played leads for the Sellig company several months and was with the Universal company, where he played juvenile leads, principally with Rupert Julian and his company.

He is a mighty good looking and pleasant young fellow, this same Hal Cooley, and he numbers his friends by the score.

Hal is a New Yorker by birth but a westerner by preference and he received his education at a military college in Illinois, later studying at the University of Minnesota.

There can be no stopping such a man as Cooley, for he is determined to go right ahead and make a big name for himself in motion pictures. He has everything in his favor—good looks and ability and that magnetism which is so necessary to success on the screen.

JACCARD AND SYDNEY AYRES

Upon his completion of his present two-reel subject, "The Breed and the Girl," Jacques Jaccard is to take over the direction of Sydney Ayres in the making of 101 Bison western releases. The first production to be turned out under the new combination is a filmization of Frederick Remington's novel of the western Indians, "John Irmiline of the Yellowstone," in which Ayres will play the title role. The story is one unusually well fitted for screen portrayal and is expected to result in an unusual photoplay.

CHRISTIE COMEDIES MOVE QUARTERS

Return to Old Universal Studios in Hollywood—Will Still Use Universal Release

CHRISTIE COMEDY COMPANY
The Christie Comedy companies have been installed in their new quarters at the original Universal Gower street studios in Hollywood. Although they are no longer in the employ of the Universal, they will continue to make Universal releases. Their comedies will continue under the old release name, "Nestor," and will be handled by the Universal on a footage basis. Horace Davey is still directing the action of the second Nestor company, while Christie himself handles the first company with Eddie Lyons, Lee Moran and Betty Compson. Harry Rattenbury, Neal Burns, Billie Rhodes, Ethel Lynn, Stella Adams, Eddie Burns, Harry Lyons, Gus Alexander and George French comprise the rest of the two companies. Anton Nagy and Al Cawood remain behind the cameras.

NOTES FROM THE AMERICAN FILM COMPANY

Helen Rosson, the seventeen-year-old American ingenue, is the latest of the "Flying A" contingent to be bitten by the well-known motor bug.

"Time and Tide," a "Flying A" comedy featuring Alfred Voughugh and Nell Franzen, shows clever use of the ebb and flow of the tide in Santa Barbara bay.

In "Billy Van Deusen's Shadow," John Stepping is shown enjoying a hearty meal. Did we say "enjoying?" John would have enjoyed it, all right, except for the fact that he had just risen from a hearty dinner at his own home, when the call came from Director McMackin.

THE BROADWAY FLORIST

One of the popular florists supplying flowers to motion picture studios, balls, parties and for scenes in the production of pictures is the Broadway Florist. This concern, located at 414 1/2 South Broadway, does both a wholesale and retail business and delivers to all parts of the city. All varieties of cut flowers such as Orchids, Lillies of the valley, American Beauty roses and other varieties are sold here, cut fresh daily. All floral gifts or offerings for weddings, parties, functions or any kind are quickly supplied by this firm. Phone Main 2837 or Home A2761—Advertisement.

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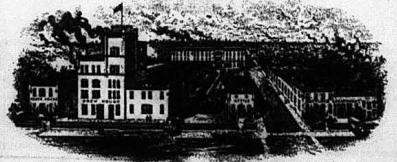
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OPPOSITE P. B. SEATON

BALBOA STUDIO

FRANK MAYO'S POPULARITY

The other day Frank Mayo, who plays the male lead in Balboa's production of "The Red Circle," received a letter from a San Diego hotel soliciting his patronage the following week. The writer said he noticed Mayo was booked to appear at a local theater. But he overlooked the fact that it was not the "real" Frank, but the "real" Frank who would be there.

JACKIE SAUNDERS IN THE EAST

Most people get their vacations in the summer, but the film players get theirs usually in the winter. Jackie Saunders celebrated the New Year by going East. The Balboa girl has been working steadily for twelve months now, during which time she has done some of the best pictures of her career. After a few weeks in New York, she will visit her parents, in Philadelphia.

BRUCE SMITH, VERSATILE ACTOR

Bruce Smith of the Balboa Forces might be described as a multifarious actor. He is one of those unusual types who can completely disguise himself, with very little make-up. The result is that he is frequently called on to take more than one part in a production. This is particularly easy, at intervals, in a continue story. In "Neal of the Navy," Smith not only doubled, but tripled; while in "The Red Circle" he may be called on to quadruple. That gives an angle on the infinite variety of the film actor.

BALBOA MATRIMONIAL RECORD

Balboa's matrimonial record kept up to the very end of the old year. R. R. Rockett was the ninth member of the studio force to jump into double harness. Unlike his predecessor, Rockett went away to Dodge City, Kansas, for his bride, who was Miss Marie Constance Martin. They have returned to Long Beach and settled down to domesticity.

RUTH ROLAND AND HENRY KING

Early in 1916, Ruth Roland and Henry King are going to be seen on the screen in Balboa features as co-stars, once more. Both appeared prominently before the public last year, being one of the most popular film couples. A number of scenarios by well known screen writers are being prepared especially for Miss Roland and Mr. King.

FINE ARTS ACTIVITIES

The Fine Arts studio is doing a lion's share in presenting to theatergoers the better class of screen stories. They demonstrated this by their selection of Cervantes' renowned classic "Don Quixote," which is as well known in Spain, comparatively speaking, as Washington Irving's "Rip Van Winkle" is in America. "Old Heidelberg," the most popular of German dramas, "Jordan is a Hard Road," which Sir Gilbert Parker claims his best work, and now emulates the announcement that Shakespeare's "Macbeth" is to be pictured in the Fine Arts studio.

The proper story is of course a very necessary factor for a successful production and it is with this realization that the Fine Arts studio pays an unlimited amount of attention to the selection of the proper type of plays. A capable staff of writers and adapters are permanently employed at the Fine Arts studio, and includes Mary H. O'Connor, Bernard McConville, Herty Gray Baker, Dot Browning, Chester Withey, Roy Somerville, Marion Clarke and Granville Warwick. This department is under the personal supervision of Frank E. Woods.

DOROTHY GISH PLAYS HERE

Dorothy Gish, the charming Fine Arts actress, has returned from her visit to New York and is preparing to start rehearsals for another comedy drama to be staged at the Western Fine Arts Studio. With Miss Gish in her new play, the title of which is "Katie Bauer," will appear very prominently Owen Moore, who is featured with her in her latest picture, recently completed by Allan Dwan at the Fine Arts eastern studio, "Betty of Graystone."

TRIANGLE SCHEDULE HERE

For the opening months of the New Year, the Fine Arts studio schedule of releases includes a number of very attractive Triangle plays, among which are "The Flying Tornado," a spectacular futuristic war drama; "Acquitted," a modern drama; "His Picture in the Paper," a typical Douglas Fairbanks comedy; "Hoodoo Ann," which will mark Max March's debut on the Triangle program, with Robert Harron as her co-star, and "Martha's Vindication," with Norma Talmadge, Seena Owen, Tully Marshall and Ralph Lewis. Others are "Daphne," with charming Lillian Gish in a dramatic tale of

INCEVILLE ITEMS

Edna Markey Starring
Edna Markey, the beautiful Ince leading woman, is wearing the robes of a princess and she is working under the direction of Raymond B. West in an elaborate Triangle Kay-Bee feature in which she will make her debut as a star.

May Boland Now Film Star
Mary Boland, who formerly supported John Drew, appears for the first time on the screen in "The Edge of the Abyss," the five-part Ince-Triangle feature in which she is co-starred with Frank Mills and Willard Mack.

Rare Old Tapestries
Rare old tapestries, mahogany furniture and paneling in a number of the rooms are properties that, it is claimed, make "Honor's Altar," the Triangle Kay-Bee feature, a standard Thomas H. Ince production in point of stagecraft.

Chas. Ray at Culver City
Charles Ray is wondering what he will buy with all the money he is GOING to save when he plays regularly at Culver City instead of at Inceville. The distance from his home to Culver City is not great but the Journey to Inceville is, and Charles thinks he will save a fortune in gasoline, and little things like that. He is at present taking the star part in a big military-western feature.

FROM DELHI, INDIA

Under the direction of Charles Swickard, 200 persons are working this week in the set depicting the barracks at Delhi, East India, which has been erected for use in some scenes in the current Triangle Kay-Bee feature in which H. B. Warner will be starred. This set, it is declared, is one of the largest exteriors ever built at the Ince plant.

DOINGS AT THE BIOGRAPH

1916
"Business as usual."
Management
They are pacing the floor when the rain pelt down.
Directors
Director General L. E. Dougherty is dodging in and out of the projection room between showers. He still has the same old "dog" and it nearly keeps him in a good humor during these wet days—but not quite.
J. Farrell Macdonald is becoming a great billiard player. He talks about challenging—already.

Walter V. Coyle has invented a new dance, and has named it the "Revolving Two-Step." It is said to be a "ripper" and will stand investigation.
Scenario
Eugene Lewis, chief scenario editor, is known round the studio as the "Walnut King."

Technical
William G. Smart and his staff are building some new and wonderful sets for forthcoming productions. Notably among these are "The Guilt of Stephen Eldridge" and "What Happened to Peggy."
"Poor Plutocrats," adapted for the screen from Maurus Joka's novel of the same name, is now being made by J. F. Macdonald. Heading the cast is Vera Sisson and G. Raymond Nye. They are ably supported by Chas. H. Majles, Gretchen Hartman, Joe Ruben, Jack Drummer and Jack Mulhall.

"His White Lie," a clever two-reel picture, has just been completed by Walter Coyle. In the cast are Vola Smith, Claire McDowell and W. C. Robinson.
General
Keep an eye on the Biograph's new program. Somethin' doin' there, all right.

GAUMONT FILM COMPANY

Phil Nares Coming to California
Phil Nares, who has been acting in Casino Star Comedies for the Gaumont Company, plans to leave in a few weeks for California, where he intends to make his home.

W. J. Butler's First Gaumont Appearance
W. J. Butler, who has been for six years with the Biograph Company, will make his initial bow as a Gaumont character actor in "The Dead Alive," the Mutual Masterpicture in which Miss Marguerite Courtis is starred.

EAGLE FILM CO.

Myles McCarthy, because of his excellent work in directing "The Pirates of the Air" for the Eagle Film Co., of Jacksonville, Fla., is said to have received offers from several California producers. He will also direct the next feature release of the Eagle Film Co., "The Ocean Pearl."

early Franco, and "Sunshine Dad," DeWolf Hopper's second Triangle comedy play which is to follow "Don Quixote," with Pay Tinsler in a prominent part.

HORSLEY STUDIOS

BRENTON VISITS HORSLEY STUDIO

Cranston Brenton, executive chairman of the National Board of Censorship, was a recent visitor at the David Horsley studios in Los Angeles. Chaperoned by Business Manager von Klein he made a study of the entire plant, including a personally conducted tour through the arena where the Boston wild animal scenes are filmed. Mr. Brenton expressed himself as delighted with the visit and had a word of praise for the comprehensiveness and magnificence of the studios.

TWO NEW FILMS

Two new David Horsley films released this month are "Marta of the Jungle" and "Jerry in the Movies." Margaret Gibson plays the lead in the former which is directed by Ulysses Davis and George Ovey is starred in "Jerry in the Movies." The latter was released January 7, when "Marta of the Jungle" will be released January 13.

HORSLEY RELEASE DATE CHANGED

"Vengeance is Mine!" a five-reel David Horsley production with Crane Wilbur, will be released as a Mutual Masterpicture, de luxe edition, production on January 31 instead of January 26, as originally announced. The date for the release of "The Bait," the first Mutual Masterpicture, de luxe edition, remains at first scheduled—January 22.

FREDERICK MONTAGUE APPEARS IN "THE BAIT"

The completed cast of "The Bait," the first five-reel Mutual Masterpicture, de luxe edition, production David Horsley will release under the Mutual's new expansion policy, includes not only William Clifford and Betty Hart along with others of reputation, but has been materially strengthened by the engagement for this picture of Frederick Montague, a legitimate player of many years experience. He has been cast for the character of Tom Sloan the gambler, a part he is particularly fitted to portray.

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UNIVERSAL CITY

Geo. Cochran, Producer

George Cochran, brother of Vice-President Robert Cochran of the Universal Film Company, this week was placed on the producing staff of that company at their western studios. Cochran's first picture is taken from a story by Laura Oakley, adapted for screen purposes by F. McGrew Willis, and entitled, "Shackled." Douglas Gerrard and Carmen Phillips appear in the leading roles of this production.

New Universal Producer

Edward Ferguson, Elsie Ferguson's husband, is soon to start to work on the producing staff of the Universal's Pacific Coast studios. His first story is a two-reel story of theatrical life entitled, "Their Act." Thus far no cast has been officially announced.

Perhaps the most startling event of the week at Universal City was the arrival of a blinding snow storm which came up over night and by morning the ground was covered with a thick carpet of snow four inches deep. Calhouna Pass, between the picture city and Hollywood, was piled nearly ten inches deep.

Work was for the most part abandoned for the day with the exception of those companies that had set up in the electric light studios. The outdoor stages were covered with snow and the greater number of the sets were taken down and hurried indoors where it was dry.

The Madison company was the only one to benefit by the unexpected storm. They had some "winter scenes" to make in their production of the five-reel feature, "The Soul's Crucible." Plans had already been made for the use of the usual "fake" effects but upon arriving at the city and finding the real article awaiting them, they abandoned their original intention and made use of it.

Statisticians and "oldest residents" differ in their statements relative to the length of time it has been since a similar occurrence took place in the vicinity. Some say it has been something like twenty-eight years and others insist that there have been other snows as recently as 1903.

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LOCAL CENSORSHIP AGAIN CAUSES TROUBLE

FILM SEIZED BY POLICE

Markowitz, Head of California Exchange, Demands Return of His Film—Censor Board Yields

Censorship, the biggest bane that is hampering the men who spend \$35,000,000 in Southern California annually, has caused more trouble between Daniel S. Markowitz, manager of the California Film Exchange, and the local board of censors. Markowitz maintains that he intends to ignore the local board of censors and their demands that permits be obtained from the board before pictures may be shown to the local public.

The trouble started when a squad of police took one of Markowitz's pictures, "Across the Rio Grande," a tale of the present treatment of Americans in Mexico, from the Grand Opera House, declaring that it was dangerous for presentation. The film had passed the local board with the exception of three eliminations, two of which had been made and the third left because Markowitz believed it to be all right.

He went to the office of the board, demanded and secured his film. Markowitz declares that he has the backing of H. O. Davis, director general of Universal City, and many other eminent producers.

ACTORS' FUND OF AMERICA GROWING

Local Photoplay Houses to Assist in Increasing Actors' Fund—Meeting Set for Tuesday

The direct result of the action of the California Actors' Fund campaign committee at its meeting Wednesday evening at the mayor's office, will be to push the active campaign for subscriptions for the endowment in every town of the state. Vice Chairman W. T. Wyatt, presiding, proposed that an appeal be sent throughout the state, and this was done at once.

That the professional people in the motion picture studios must first show their interest in the growth of the fund, before the public appeal is made, was emphasized, and every studio head will be again visited and urged to make the fund of this people a matter for immediate attention.

A special meeting of the Managers' Association of the city has been called for next Tuesday at 11 a. m. for the purpose of arranging details of the Actors' Fund Day, February 10th. It is planned to have every theater in the city participate, either by the addition of a small sum or through the giving of a percentage of receipts. Representatives of the motion picture interests assured the committee that there would be available for that day a number of the leading stars of the studios, to appear at each of the photoplay houses, making an added attraction for the program. W. T. Wyatt and J. A. Quinn will represent the committee in the arrangements.

The next meeting of the committee will be held February 3, at which time details of the public campaign during February and March will be finally approved.

BILLIE LESTIE RECOVERING

Billie Lestie (Mrs. R. M. Limbeck), formerly of the Vitaphone studios in New York, and who played at the Horsley studio at Bayonne, N. J., and recently with the Universal company at their Pacific Coast studio, is recovering from a recent automobile accident. Billie Lestie has appeared on the screen for more than four years and is well known to the photoplay public. Phillip Smalley brought her from Chicago to play in "The Dumb Girl of Portici," a drama of her striking type.

THEDA BARA PERFECT IN HER STRANGE ART

Queen of All the Siren Women, She Represents Type Extremely Difficult to Portray

Practicing with a guile that is wondrously fascinating, all those who see the eternal feminine is credited with, when men are lured to ultimate destruction, Theda Bara with an art so perfect in its dexterity as to compel universal admiration, is undoubtedly queen of all siren womanhood. That which this wonderful woman does not accomplish with her eyes, she does with her lips, artist to her finger-tips. Such is the grace with which the Bara personality lures men to their



THEDA BARA

ultimate downfall, that the world looks upon her demoralizing powers as portrayed by the camera upon the screen, with a compelling wonder and awe, that a woman should be so like the legendary serpent who charms men but to their death. It was of such a creature, in feminine guise that the poet Kipling dreamed of when he wrote:

"The female of the species
Is deadlier than the male."
This noted actress will be seen this coming week at Miller's theater in the five-reel Fox picture, "The Serpent," written by R. A. Walsh.

GRIFFITH-SENNETT PROGRAM SUCCESS

Burbank Theatre, New Film House, Packed by Daily Audiences—Military Men Laud Play

Los Angeles military men are loud in their praises of the D. W. Griffith and Mack Sennett photographic output, "The Flying Torpedo," which has made the Burbank theater this week the scene of so many brilliant gatherings. On Thursday night went Robt. Wankowski of the Seventh regiment, and the members of his staff, witnessed the production. The officers, it is said, were profoundly impressed with the wonderfully staged battle scenes, and the story of an imaginary invasion of California in 1890.

The photoplay marks an epoch in screen events and the critics have been eloquent in their approval of the picture from the standpoint of artistic realism. Representatives of the National Guard from Long Beach, Pasadena, Santa Ana and Santa Monica were present Thursday night. Miss Collier Woodall, well known contralto of Long Beach, had charge of the social arrangements. Among those observed in the audience were: Gen. Zela, Brig. Gen. Chas. H. Whipple, Brig. Gen. Wm. E. Wallace, Brig. Gen. Jas. E. Macklin, Col. Robt. W. Reed, Col. Jas. Maney, Lieut. Colonel W. E. Burviance, Maj. Edw. I. Gormley, Maj. J. W. Johnson, Capt. Alfred T. Eastern and Capt. Louis E. Ball.

GRIFFITH STANDS AGAINST CENSORSHIP

FIVE BIG COMPANIES SAID TO BE FAVORING THIS MEASURE

Lively Meeting Before Congress Wednesday Night Results Badly for Producers. Griffith Wires N. Y. Attorney to Continue Fight

A "fight to the finish" are the words used by D. W. Griffith in describing his plan of action in protesting against the proposition laid before Congress by Rev. Wilbur H. Crafts, a reformer, for national censorship. Despite the fact that, according to reports from Washington, five great film companies, the World, Metro, Equitable, Lasky and Paramount companies, in Wednesday's session of Congress, suddenly advocated censorship, D. W. Griffith still holds out against this movement.

The subject of motion pictures, but one decade ago, an unknown and new venture, last Wednesday night caused the nation's congressional representatives to realize that this growing industry has become a subject for them to handle. It is no longer the matter for local councils alone to discuss, but has grown to such gigantic proportions that Congress has become interested.

During the late hours of Wednesday last and far into the night the battle on national censorship raged. The censorship bill was not represented by its staunch supporter, Rev. Wilbur H. Crafts, who was absent on this occasion, but by able attorneys. The motion picture producers were represented by Martin Littleton of New York, personally representing David Wark Griffith of Los Angeles. Attorney Littleton closed the argument for the producers.

In the last minutes of the session Wednesday, an attorney, Arthur B. Friend, claiming that he represented the above five companies, appeared on the floor and practically advocated censorship. He stated that his clients favored regulation. Secretary Binder of the Moving Picture Board of Trade, asked Friend to show his authority for representing the Metro company, whereupon the attorney brought forth a letter from the Metro president.

Despite this action and despite the fact that five companies have apparently given up their fight against censorship, D. W. Griffith of the Triangle, on the morning following the action at Washington, telegraphed his attorney, Martin Littleton, to keep up the fight. Speaking of national censorship, Mr. Griffith said:

"A national board of censors would not, as the backers appear to think, abolish either state or municipal boards of censors. It would only add another useless censor, make things more complicated, cost a little more government money and place the censorship of films directly in the path of national politics."

"The people do not take any stock in the various boards of censors, nor do they care. The public wants to see the pictures. Whether there is a censor's O. K. on them is most often entirely disregarded, so far as the audience is concerned."

"Although this action was not expected—and I cannot understand it—I do not intend to quit the fight. And I believe that those who think as I do will carry it on to the finish."

Jesse L. Lasky, of the Lasky Feature Film company, is now in the east. He left Los Angeles ten days ago not only on personal business, but to carry the message of Southern California and Los Angeles to the remaining producers of the east with the view of locating them here. Before leaving Lasky stated that he would not stop until he had lined up every producer in America with the recently organized Motion Picture Producers' association.

Lasky is believed to have been in New York Wednesday night, although his location was present at the session of Congress.

BOOST LOCAL FILMS

Directors and heads of several local film companies this week were entertained at the Los Angeles Athletic Club by H. O. Davis, new director general of Universal City, in honor of Carl Laemmle, president of that great organization. President Laemmle stated that he would be pleased to encourage the movement of labeling locally produced films, "Made in Los Angeles."

ROBERT WARWICK

Robert Warwick, World Film star, next to appear in "The Fruits of Desires," hails from Frisco and is a graduate of the University of California. He possessed at one time a beautiful baritone voice and studied six years in Paris, preparing for the opera. He has appeared as leading man for Leslie Carter, Mary Manning, Virginia Harned, Grace George and Frances Starr.

TO WHOM IT CONCERNS

We take this opportunity of explaining to a number of our subscribers who are in receipt of letters from an agency with which this publication had made arrangements for a revision of a part of the circulation list, that the methods employed by that agency were contrary to plans outlined by their representative. We were promised personal solicitation of accounts, both old and new, and our first knowledge of the deviation of the plans as outlined by the agency's representatives came to light Thursday through several telephone calls.

We take this occasion to thank our subscribers for their prompt notification which enabled us to arrest in its inception this flagrant violation of contract. We trust that the same feeling of fair play will be extended to us in the future as has been accorded us in the past, just as we have advocated and demanded fair play for the great motion picture industry and its employees.

PHOTOPLAYERS WEEKLY.

"SUNSHINE" MARY ANDERSON WEDS

Pretty Vitaphone Actress Becomes Bride of Cameraman Goodfriend—Spring Surprise on Friends

Although to thousands of screen fans throughout the country a certain young lady who hails from New York will still be known as "Sunshine" Mary Anderson, careful investigation shows that she is henceforth to be known among her friends as Mrs. Phinny Goodfriend. New Mary Anderson, formerly with the Eastern Vitaphone studios, who is now twinkling in the Western Vitaphone firmament, this week became the bride of Phinny Goodfriend, assistant camera man of the Western



MARY ANDERSON

Vitaphone company at the Hollywood studios.

"Sunshine" Mary arrived in California last September. Director Rollie Sturgeon "found" her in the Eastern Vitaphone studios and wanted her for western leads. She joined the company at Santa Monica four months ago and has won the hearts of all who know her.

Although comparatively young in the motion picture world, "Sunshine" Mary Anderson has enjoyed early success as a rising actress of the screen. She is being featured under the Vitaphone brand in Sturgeon's great plays. She made the recent trip to the Bear Lake country where romance brought her and her future husband together.

A few months ago, Mary Anderson, then an eastern girl dreaming of the west and of the rugged mountains, little realized that in a brief time she would be taking part in real western pictures in wild California mountains, where snow, ice and rain had a great deal to do in changing her name from Mary Anderson to Mrs. Phinny Goodfriend.

PRODUCERS TO MEET MONDAY, JANUARY 24TH

Motion Picture Producers' Ass'n. Plan Important Meeting at Hotel Alexandria

An important meeting of the Motion Picture Producers' Association will be held at Hotel Alexandria on Monday evening, Jan. 24, where matters affecting the industry will be discussed. This organization represents the great producers operating in and around Los Angeles who have organized for their mutual protection and interest.

A meeting was set for two weeks ago, but owing to the sudden trip east by Jesse L. Lasky, president, the meeting was held over.

On Tuesday night of this week a number of the producers of this organization met at Hotel Alexandria, where matters of general interest to the film industry were discussed.

BLACKWELL AT JACKSONVILLE

Word comes from Jacksonville, Fla., that Carlyle Blackwell, well known Los Angeles photographer and Lasky star, is working in a new play, "The Clarion." Carlyle declares that as soon as his work there is completed he will return to Los Angeles, where he has been located so long and is well known.

BLAZE AT FINE ARTS STUDIO CAUSES SMALL LOSS

DAMAGE SET AT \$2,000

Fire Starts in Printing Room Late Thursday Afternoon—Checked by Fire Department.

Fire, starting in the printing room late Thursday afternoon, threatened for a short time to destroy the several office buildings of the Fine Arts studio, located at 4500 Sunset boulevard, but was checked by prompt work of the fire department. What might have resulted in a loss of thousands of dollars was cut down to a loss of probably \$2,000.

S. E. Wood, an employee of the Fine Arts laboratories, made the discovery of the fire about four o'clock Thursday afternoon. He immediately made his way into the burning room and rescued an armful of films. In the meantime other rolls of film, quick to blaze, were caught in use fire, more than 100 reels being destroyed in all.

Quick response on the part of the Los Angeles fire department and volunteers employed about the studio helped to check the blaze before it had made a start. When the first blaze was discovered indications were that all of the nearby office buildings would be wiped out by the flames but streams of water were quickly played on all these buildings.

No lives were endangered as all of the employees were out of doors at the time the fire started.

At first the damage was believed to have reached a mark of several thousand dollars but close investigation indicates that the loss will be comparatively light.

MISS MARIE DORO TO JOIN LASKY

Late Charles Frohman Stage Star to Arrive Here Monday To Play Under the Lasky Banner

Miss Marie Doro, one of the stars under the management of the late Charles Frohman, has decided to give up the legitimate stage permanently to appear exclusively in motion picture productions of the Jesse L. Lasky Feature Play Company. Announcement of her engagement by the Lasky Company has been made by Samuel Goldfish, executive head of the firm, on his return to New York from the Lasky studios at Hollywood, Cal.

Miss Doro, who is at present in New York, will leave for the Lasky studios about March 1, upon completion of a photodramatic version of "Diplomacy," for the Famous Players' Film Company. This will be Miss Doro's third photoplay made by this firm, the others being "Morals of Marcus" and "The White Pearl." She also was the star in the Griffith production, "The Wood Nymph."

This winter will be the first theatrical season in New York in many years that has not seen Miss Doro's name announced at the star in a Frohman production. She was under the Frohman management for a number of years as leading woman with William Gillette and as a co-star with him and Blanche Bates.

In motion pictures Miss Doro has achieved her greatest artistic success, and it is announced by the Lasky Company that she will appear in a series of productions of a most extraordinary nature. Miss Doro is one of the most beautiful women on the stage.

MISS PETTIT GAINING FAVOR

Miss Belle Pettit, formerly with the Essanay company of Chicago, and with the Universal Pacific Coast studios, has had several years' experience before the camera. She played in the "Broken Oar" at Universal City and was featured in several other well known films. She has also worked at the Los Angeles Essanay studios with the Charlie Chaplin pictures. She plans to work with Sammy Bowers at the Vogue studio at Bungalow.



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CENSORSHIP

There has grown up in America during the past decade an industry that has outstripped all others in the field of endeavor. It has developed from a few insignificant plants scattered throughout the country to one of the gigantic organizations in the world. There was a demand for pictures and the industry grew.

A few years ago there developed a demand for quick transportation. Railroads, steam lines and vehicles of transportation answered the question to a certain extent, but there were communities which the railroads never reached. The demand for transportation grew and Henry Ford, fifteen years ago, an unknown mechanic with an idea, is today the head of the Ford Motor Car company. He supplied the world a vehicle which answered the question of quick transportation.

Theaters and other places of amusement likewise afforded entertainment to a great class of American people, but there was a demand for something different, something new. And in ten years the great motion picture producers of America have answered the question, have given to the world a new art, the motion picture.

The rise of this new industry has been like the rise of all organizations or nations. It has fought an uphill fight and today it has overcome all obstacles.

Comes certain people in many communities who would censor the motion picture. They "govern" the daily papers to pass censured, they permit current magazines to print copy for should stand a severe censorship, and there are other places of amusement and education that should be censored more strictly than the motion picture industry.

But censorship shall not stop or retard the film industry. A few critics may harp, persons who know nothing of literature or who are unqualified to pass on a current story, are placed on boards of censorship. Their sole object it is to cut, slash and take the "very life out of productions that have cost not only thousands of dollars to produce, but months of labor and thought and study.

If producers of motion pictures will but remember that success must come after a gallant fight, they will still keep up the battle. The unmountable Alps mean nothing to Napoleon who marched his armies over snow-covered passes in the dead of winter; and the obstacle of flying in the air was finally overcome by the Wright brothers. Censorship is today the great obstacle confronted by film producers, but it will be overcome and abolished.

PHOTOPLAYERS, REGISTER

The wise photoplayers, numbering in the neighborhood of twenty thousand persons, living in and around Los Angeles, will register and become voters. It means that they will be given a voice in the government of which they are a part. It is their duty, as an individual part of a vast industry, to place their names on the registration list and when the time comes, use their vote for the best interests.

Should censorship become an issue, they will hold in their hands the power that will make or unmake a cause. It is their duty, not only to themselves, but to their industry, to register.

CONNOLLY WITH VOGUE CO.

Jack Connolly, new leading man for the Vogue company, located at Gower street and Santa Monica boulevard, who sustained a broken ankle, fractured shoulder and broken shin bone six weeks ago, is coming along well and will be at work early in February. Connolly is a clever comedian and has been a drawing card for the Christie Comedy Company for some time. Connolly was featured in a three-reel comedy and was hurt in the second scene.

Little Barbara Connolly, two-year old daughter of Jack Connolly, the comedian, is to play an important part in Bob Leonard's next feature. Little Barbara has appeared in several pictures and under the direction of her father has gone through some difficult stunts for a child.

STURGEON ON THE JOB

With Rollin S. Sturgeon and William Wolbert back at the Vitaphone studio in Hollywood, things look lively again. Wolbert is finishing the picture which took himself and company to Truckee and in which Anne Schaefer, Otto Lederer, Webster Campbell and Corinne Griffith all appear to advantage. This is Miss Griffith's third picture, and she is justifying her try-out by Mr. Sturgeon.

Alexander Moore, multi-millionaire Philadelphia publisher and husband of Lillian Russell, was a visitor to Inceville this week.

FALLS A FLIGHT IN SCENE

Little Nona Thomas pitched headlong down a flight of stairs at Inceville in playing the part of a "bop" fiend. She was ejected from a room and then pushed down the stairs. She did her little "bit" with much realism, and, strangely enough, liked doing it. Too. Nona is coming along famously.

MERELY A COLLIE DOG

William Duncan, the leading man with the Western Vitaphone Company, has lost his collie dog "Malie". He has had the dog for eight years, and "Malie" has appeared in stage plays and pictures galore. Dog and man were much attached to each other, which accounts for the good burial of "Malie". A small tombstone marks the site of the little dog's grave.

GRETCHEEN HARTMAN'S RISE

Greetchen Hartman is appearing in a new mystery story. Miss Hartman met a director the other day who was one of the very first to employ her in pictures. He could not believe his eyes and reminded her that she was just a little girl when she played under his direction. "I did not think you could possibly grow up so quickly and so completely," he told her. Greetchen Hartman has made great strides in the picture game since that day.

Photodramatic Playhouses

CLUNE'S BROADWAY

Eliza Burbridge in "The White Alley," a three part Essanay drama; Sidney Drew in "A Telegraphic Tangle," and "Cold Feet's Getaway," a Vitaphone comedy. The latter part of the week the bill changes to "Secret Seven," featuring Corlona Burch, in three strong acts; Bud Duncan's comedy, "Snoop Hounds," and the Selig Tribune, the "reel" newspaper. The Orpheus Four entertain delightfully between acts with the latest songs.

MAJESTIC THEATRE

The management announces Joe Jackson in "A Modern Enoc Arden," a Sennett comedy, and Marie Doré in "The Wood Nymph," a gripping five act drama.

THE BURBANK THEATRE

Willard Mack and Enid Markey in "The Conqueror," an Ince picture; "Pickle Fatty's Fall," featuring Roscoe Arbuckle, and "Saved by Wireless," two Keystone comedies, starring Mack Swain and Chester Conklin.

SYMPHONY THEATRE

Commencing Monday, Frank Dazey's gripping and dramatic story, "The House of Tears," with the gift of emotional address, Emily Stevens, in the stellar role, supported by the eminent actor, Henri Bergman, in six acts of intensely human drama.

THE INIS THEATRE

The management announces "Man and Morality," a Victor picture; "Billy's Reformation," an I-KO film, and "When Love Laughs," Imp. For the last half of the week, commencing Thursday: "As the Shadows Fall," a Gold Seal picture; "Uncle Sam at Work," No. 3; "Blind Fury," a Laemmle film; "Fimmies Terrible Past," and a "Looney Love Affair," two Nestor comedies.

AMERICAN THEATRE

"Sorrows of Happiness," a four act drama by Anthony P. Kelly and Joseph Kaufman, a powerful story from the Lubin studios; also "His Lordship," and the Pathe Weekly. Gooz music a feature of the house.

SUPERBIA THEATRE

"The Golden Chance," a play to be remembered, featuring Wallace Reed, playing opposite Cleo Ridgely, who has come to be a prime favorite. This is a Lasky production and carries with it the stamp of excellence.

TALLY'S THEATRE

The celebrated picture, "At Bay," a product of the Pathe studios, featuring Florence Reed, will be the attraction. This picture play is from the pen of Harry Scarborough. Music unexcelled.

HAL COOLEY AND GUS INGLIS

Hal Cooley, well known juvenile actor, went on a jaunt to Santa Barbara with Gus Inglis to attend the opening of the new American studio additions. A dance was held at which Hal tripped the light fantastic until there were no more dances. He is now singing the praises of the studios at Santa Barbara, and there is talk of his locating there.

LUNCHEON FOR STARS

Sir Herbert Beerbohm Tree, the Triangle star, and Mary Shaw, the dramatic actress, have been invited as guests of honor at a luncheon, which the Los Angeles Drama Society is planning to take place at the Hotel Alexandria.

Admission is limited strictly to members of the league of which Mr. Allison Gray is president, and Mrs. Lillian Burkhardt Goldsmith, chairman of the program committee. Very likely, Sir Herbert will deliver a dramatic recitation, when called upon at the luncheon.

USE CAKE IN SCENE

In the making of "The Strips of the Iron Trails," his first Bison release since returning to the producing staff, Henry McRae has made use of Fred Harlow's cafe in Los Angeles for some of the opening scenes in the production. In addition to the people of the cast, some seventy-five guests at the cafe remained until the wee small hours making atmosphere for the scenes.

CHATTERBOX'S VERSATILITY

Tom Chatterton produced and took the lead in "Double Crossed," Anna Little playing the opposite lead. It is a three-reeler, written by Chatterton himself, out and assembled, too. Writing, producing, playing leads, cutting and assembling. Some versatility!

MILLER'S THEATRE

The announcement is Theda Bara in "The Serpent," the studio production of Wm. Fox. Like the serpent that tempted Eve in the Garden of Eden is the modern role of the screen vampire, written by Raoul A. Walsh, producer of "Carmen" and "The Reckless." The first run Hearst-Vitaphone News Pictorial and special music combines to make this theater one of the most inviting.

THE WOODLEY

The attraction will be "My Lady Ince," from the Paramount studio, in which is featured Hazel Dawn, the well known and popular screen favorite, in a charming characterization. Special musical programs to which is given considerable thought, is the invariable rule of the management for every production. A good picture and good music.

PALACE OF PICTURES

Pauline Fredericks in the role of an alluring treacherous creature, and with her own powers of fascination, will be seen in "Hella Donna." This splendid feature will be supplemented by the Pathe News of Current Events, and a popular cartoon. Music unexcelled.

THE ALHAMBRA THEATRE

Manager Bosley announces a Wm. Fox picture, "A Soldier's Oath," featuring William Farnum, who has come to be known as a premier interpreter of heroic roles. This is said to be a masterpiece of screen craft, from the pen of Oscar C. Apfel and Mary Murillo. Farnum is declared to be most satisfying in the part. As an extra attraction the fifth serial of "The Girl and the Game," in which Helen Holmes is featured, will be shown.

PANTAGES THEATRE

The police film, "The Red Circle," from the pen of Will M. Ritchey, in the dramatic sixth episode, featuring versatile Ruth Roland who stars jointly with Frank Mayo, supported by such capable artists as Mollie McConnell and Daniel Gilefether. Wagner's concert orchestra.

THE OPTIC

"The Sins of Mothers," the N. Y. Evening Sun's prize story, a two part comedy, featuring Anita Stewart and Earle Williams, two local favorites as well as Broadway stars, in a beautiful drama.

CLUNE'S COMEDY THEATRE

The first half of the week "The Key to Yesterday," a charming story featuring Carlyle Blackwell and Edna Mayo. The latter half, commencing Thursday, "The Heart of a Vagabond," taken on snow clad mountains with Doris Davenport and Frank Moore in the lead.

A NEW GRIFFITH SUBJECT

"One never knows when fame will be thrust upon us," says pretty Bessie Love, a young Los Angeles girl, who has practically become a Triangle star over night. A little over three months ago a dainty young girl, accompanied by her mother, were paying a visit to the Fine Arts studio. David Wark Griffith, the director-general, busily engaged at rehearsing a scene, was attracted by the wistful charm of this little caller. He immediately sent for the studio matron, Mrs. Lucille Brown, and requested that she bring Miss Love into his office. A brief interview followed and Miss Love consented to have some film tests made of her to see if the camera would do her full justice. These,

GUS BLAND, GARAGE OWNER

Gus Bland, known among automobile people and friends as "Gasoline Gus," was formerly with the Studebaker Corporation of America. He was in the Orient and China investigating automobile conditions and is well posted on business conditions there. Bland is now managing the Alhambra Garage at 121 East Jefferson, Los Angeles, where he is renewing acquaintances with many old friends.—Advertisement.

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Cameragraphs

by
NELLIE M. STRONG CAPRON

Said a popular actress in speaking of the brilliant work of Hattie Gray Baker, who dramatized some of the Jack London short stories and who is now connected with the scenario department of the Fine Arts studio: "Charming personality! All women! Bless her heart!" Sure, now, when one woman plays another a complimentary like that, there must be something to it.

It says to know. This is an age of specializing. For instance, when it came to staging "The Penitentes," who else than Charles F. Lummis, the eminent western historian, thinker and writer, could be called upon to assist in the settings for this play? At least, that is what Jack Conway of the Fine Arts Co., said. "Lummis can do it according to Hoyik," said the producer.

They do say that at those charming Saturday night "salons," presided over by Miss Cora Drew of the New Marlboro Apartments, one meets all of the foremost social lions of the day, the literati, the musical, and a sprinkling of professional folk and they are all summed up by the young hostess, as "just nice pleasant people," when one is asked to meet these friends of the day. As we see, it was when the Drew popularity was shown on the screen bearing the "Fine Arts" trade-mark, that the lady first came endear to the common people and now, lo and behold, she has the world at her feet.

In the new picture, "Miracle of Life," from the studios of the American Film Co., is noted the work of Joseph E. Singleton, an artist whose screen personality has stood out conspicuously for several years. Gifted by nature with all those requisites that make for a "stage presence" and bearing about with him a certain intangible indefinite grace, which is fully borne out by the whispered gossip in filmdom that Mr. Singleton is of noble birth, an additional interest is lent to his appearance in pictures. Much of this gentleman's time has been given to properly portraying Indian characters, which he has displayed much fidelity and faithful adherence to type. He also had a good part in "Daphne" and did wonderful work in "Jordon is a Hard Road," opposite Dorothy Glish, both Fine Arts films.

Mrs. C. Perkins Trantum, society woman and collector of rare Indian baskets, has been asked to exhibit her valuable collection, probably the largest private collection in the world, at the Southwestern Museum. Mrs. Perkins Trantum is the wife of that popular actor, Douglas Gray, in stock at Inceville. She has 457 baskets, every one of which was purchased on native reservations.

Director Joseph De Grasse is sounding the praises of little Georgia French, who of late has been exceptionally great emotional work in "The Altar of Friendship," his current production.

There will be some pictures coming along soon from the National Film Corporation wherein Miss Kaka Baldwin will be featured. In connection with this statement, it is interesting to note, that such was the impression this young person created upon the minds of the usually stoical directors, that the interval supposed to elapse from the time an actress first makes her appearance in the studios until the time when she is "featured," was accomplished by the Baldwin personality in less than schedule.

"Since Gutenberg invented the printing press," said P. D. Gold, Jr., of the National Drama Corporation, in his address before the Press Club the other night, "nothing so important to the world has been advanced as the moving picture industry. Freedom of the press has the same relation to people of today, as the question of the censorship of the film."

Mr. Gold made an eloquent appeal to the representatives of the press to lend their columns in assisting a broader movement along this line of public thought.

It is no secret to anyone that the screen industry incidentally conceals about the mysticism of the various studios a number of people, who can otherwise be described as belonging to the specie, "genie." It now develops quite casually, as things do, that out at Balboa, presided over by the Brothers Heisterman, there has been an captivity one perfectly good legitimate playwright, sentenced by law to slave out an existence as the chief of the publicity department of the Balboa plant, who answers to the

THE INSIDE

By Tipster

Well, here I am, consumed with the desire to reveal certain concealed facts and to speculate out in school regarding film people and film products. Probably few of you will believe the facts, but it is your privilege to watch the outcome of these predictions and you may become converted to something new this way and generation—the truth. My opinions may not be worth much, but they are getting them for nothing. Let us proceed.

Would you be surprised if the claim that certain Los Angeles studios were considering moving up north, proved to be a fact and not the "bluff" which certain newspapers and organizations claim? Then you may enjoy (?) this surprise ere long. If San Francisco makes good on its offers, and the "big city" certainly is working with might and main on the proposition. Two of the largest studios are involved, at least.

The story regarding Mary Pickford signing a new contract with the Famous Players reads smoothly. It is more convincing because of the further claim that Mary is to be a half owner in the company. Mary has not signed, but is still considering several propositions, one of which emanated from the Triangle people.

If film censor boards are not too busy they might make an investigation and report of certain racy music magazines flaunted on every news stand and found in many homes; of smutty songs and jokes in vaudeville and cabaret; of filthy news publications scattered here and there about the country; of shows like to September Morn and Stella and, last but not least, the circulation of "good stories" whispered in giggling groups of our "very best people." After such an investigation motion pictures would appear so pure and harmless that the censors would allow the giant infant art to advance.

The high salaried editors, who are pounding the fakirs, should come to a better understanding with business departments which accept money for fake film school advertisements.

It's a merry chase, my brethren, the pursuit of the elusive matter in these days. The new Triangle has raked the states regardless of expense, gathering in hundreds of houses, while Fox has forged right to the front. The Paramount seems to be doing very well. And now the old-school bunch are working why the gods of luck don't continue to shower them with receipts regardless of the quality of goods, as in days of yore. Verily the day of the practical business man seems to have dawned. Therefore the S. O. S. from the troubled waters where ancient barkentines are wallowing.

CUPID ACTIVE IN FILMDOM

Bertram Grassy of the Universal Company Marries Miss Girard

Dan Cupid, plenipotentiary in the realm of matrimony, this week arranged the marriage of Miss Girard Alexander, an actress in the employ of the Universal Pacific Coast studios to Bertram Grassy, popular Universal stock player. Both Miss Alexander and Grassy are well known members of the Los Angeles film colony, the latter having won for himself a place of considerable distinction in the realm of the spoken drama.

The newly married couple will soon settle in their Hollywood home and while this is being built will occupy a rented bungalow.

FILM FUNS

Extra: "What kind of plants flourish best in dry weather?"

Star: "Film plants."

name of H. H. Stechhan. Mr. Stechhan has been sitting up nights evolving a romantic comedy drama, in which he has created a speaking part for every member of the Balboa studio of artists. The title is—ah! It's a secret! The plot concerns—It's also a secret. The fact is, however, a plot that a theater on the Pike has already been engaged, in which the comedy drama will be produced. "Rehearsals" are being spoken of, and between times, there is much talk of "cues," such as the one the dashing and handsome Gordon Saville gives coquette Ruth Red, when the fatal moment when the jealously enraged Henry King makes a frenzied entrance on the scene; and of how Duke Henry Stanley pays impassioned court to Jackie Saunders, notwithstanding the machinations of Mollie McConnell as the aristocratic mother of the blonde Marguerite Landis, and how at last, they are all married by the beloved Daniel Giffether, as the village priest, and live happily ever afterward.

UNIVERSAL CITY

OTTO IN NEW YORK

Henry Otto, Universal producer, is now in New York, where he will direct for the next few months. It was all arranged very quietly on a Monday morning after a short chat with Carl Laemmle and Otto slipped away on the following Wednesday morning, after bidding his friends good-bye, by the telephone route. This is a signal honor for Otto, the producer of "Undine" and other fine photo-plays for the big "U."

EDNA MAISON IN EASTERN ROLES

Edna Maison is playing the lead with William Worthington in "A Ratny Night." She has the part of an Eastern Princess and is wearing some gorgeous oriental costumes. Edna is especially good in such parts and invests them with the necessary fire and dignity. She made a splendid Princess in the Pavlova picture, her dark beauty being just fitted for the role.

BIOGRAPH

There are packages that contain love potions and some that contain dynamite. We were divided in opinion, dear Biograph, as to what yours might contain!

That's the only reason why we didn't take any more!

Ye gods when will this rain stop? We are not making any flood scenes at present.

There is only one unmarried man on the Biograph staff.

Who is it?

Chas. H. Mailles, the ever popular character actor, has bought a Chalmers "G." He is rapidly learning all about the cam shafts, intakes, differential, etc.

Jose Ruben is laid up with a severe attack of gripple. His physician says he will be out of bed again this week.

In filming a scene in Walter W. Coy's new picture, "What Happened to Peggy," Claire McDowell had a narrow escape from serious injury. She was climbing down some vines on the side of a wall, slipped and fell twelve feet to the ground. Apart from a severe shaking, everything is all right.

J. Farrell Macdonald is preparing a new and spectacular mystery production. The title will be announced later.

RIVAL OF "DON QUIXOTE"

Although vastly different atmospherically, "Sunshine Dad," De Wolf Hopper's second Triangle comedy, will be, from present indications, as successful as "Don Quixote," which introduces the high salaried comedian to screen followers.

While "Don Quixote" is laid in early Spain, "Sunshine Dad" is a modern, purely domestic comedy. It presents De Wolf Hopper in an amusing character, who is forever causing mixups, for which his young, staid son suffers the bitter consequences.

As principal with De Wolf Hopper in "Sunshine Dad" appear Fay Tincher, Chester Withey, Jewel Carman, Eugene Fuller, Max Davidson, De Wolf Hopper, Jr., and Raymond Wells.

CARROLL IN DUAL ROLE

William A. Carroll, of the American Film Company of Santa Barbara, plays an important dual role at the Alhambra theater this week in "The Miracle of Life." Carroll portrayed a living skeleton throughout this picture and also doubled as the devil, both difficult parts. His make-up in both parts required several hours' work, while the paint used in his characterization of the devil caused him to be ill for several days. Carroll was one of the first to portray the part of a living skeleton on the screen.

PROMINENT CAMERAMAN ACTIVE

Ralph Limbeck, cameraman, who filmed the "Broken Coin," and several other Universal features, is a New York man. He came to the Pacific coast about a year ago and immediately lined up with the Universal company. He acted as cameraman under Phillip Smalley in "The Dumb Girl of Portici," and made some close-ups in the manager which Henry McRae highly recommended.

Jackie Limbeck, a three year old son of Mr. Limbeck, is one of the youngest children in motion pictures. Jackie's pictures at the age of two and has been seen under the Vitaphone and Homely banners. His best picture was "The Supreme Test," featuring Henrietta Crossman, in which he figured in several dangerous scenes.

LASKY STUDIO

GEO. BRONSON-HOWARD COMING

George Bronson-Howard, the distinguished playwright, author of "Snobs" and a number of other plays, is coming to California to write exclusively for the Jesse L. Lasky Feature Play Company.

WM. C. DE MILLIE'S NEW FILM

Mr. Wm. C. De Millie is at work on the second Blanche Sweet production under his direction. Miss Sweet is supported by Charles Clary, Ernest Joy, William Elmer and other important members of the Lasky All Star Stock Company.

MARGARET TURNBULL WHITING

Margaret Turnbull, the celebrated novelist, is now working on a story for Fanny Ward, in which the latter will be supported by Jack Dean, Sessue Hayakawa and his wife, Tsuru Aoki.

MAE MURRAY AND WALLIE REID

Those who have seen Mae Murray, the charming young Lasky star, before the camera, all swear that she will be a revelation to those who see her forthcoming production, "To Have and to Hold."

Wallace Reid is featured with her and the two are surrounded by an all star cast.

OLLIE KIRKBY, "LOVE PIRATE"

Enough has been seen of the new Kalem series, "The Love Pirate," to show that Ollie Kirkby, one of the two female "Pirates," is going to be appreciated by photoplaygoers. No matter what Miss Kirkby attempts, she is the eternal feminine and the charm with which she invests her parts is undeniable. She will add to her followers by her work in this unusual series by George Bronson Howard, under the direction at the hands of James Horne.

ALAN HALE'S DISTINCTION

Alan Hale has one peculiar distinction. He was the last actor to be engaged by David W. Griffith before that famous producer left the Biograph Company. He remained with the Biograph three years, being one of those who did not accompany Griffith when he went to the Reliance-Majestic concerns. Alan has had but few engagements and has always remained with those he has had for lengthy terms.

CONSTANCE COLLIER AND TREE

Constance Collier, the celebrated English actress, who is famous for her characterization of "Nancy Sykes" in "Oliver Twist," and in the dramatic version of "Thais," has been engaged at the Fine Arts studio to play the part of "Lady Macbeth," with Sir Herbert Beerbohm Tree, who is to play the title role in Shakespeare's "Macbeth."

Miss Collier was selected for "Lady Macbeth" on account of having played the part a number of times with Sir Herbert before coming to America.

In addition to Sir Herbert and Constance Collier, the splendid acting part of "Macbeth" has been assigned to Wilfred Lucas, star of "Acquitted," which will soon have its New York premiere. Ralph Lewis will play "Banquo," Philip Alden "Lady Macduff," Spivey "Macduff," Duncan, Jack Bramall "Malcolm," and Raymond Wells the "Thane of Cawdor."

Sir Herbert is delighted with his supporting cast, which includes many of the Fine Arts most talented players.

Richard V. Spencer, veteran member of the Ince scenario staff, is seriously ill at his home in Hollywood, it was learned this week, and may be confined to his bed for several weeks.

THE BROADWAY FLORIST

One of the popular florists supplying flowers to motion picture studios, balls, parties and for scenes in the production of pictures is the Broadway Florist. This concern, located at 4144 South Broadway, does both a wholesale and retail business and delivers to all parts of the city. All varieties of cut flowers such as Orchids, Lillies of the Valley, American Beauty Roses and other varieties are sold here, cut fresh daily. All floral gifts or offerings for weddings, parties, functions or any kind are quickly supplied by this reliable firm. All of our flowers are cut fresh each day, a fact that we guarantee to all of our patrons. We deliver to all parts of the city and give special attention to photoplayers in and about Los Angeles, many of whom are our regular patrons. For quick service and results phone us at Main 2897 or Home A3741—Advertisement.

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FINE ARTS STUDIOS

TYRONE POWER AND KATHLYN WILLIAMS

"Thou Shalt Not Covet," a Selig Red Seal play, released through V. L. S. E. February 1, features Tyrone Power and Kathryn Williams, supported by Guy Oliver and Eugene Bessner. The play, written by James Oliver Curwood, is based on the Biblical advice, "Thou Shalt Not Covet Thy Neighbor's Wife." The drama was produced by Collis Campbell. The scene where an ocean-going liner is wrecked in mid-ocean at night and where thousands of men, women and children are seen springing in their night clothing from the decks of the sinking ship, "as said by reviewers to be very realistic and thrilling."

BOBBY HARRON RESUMES WORK

Robert Harron has returned to the California Fine Arts studio from his trip to New York, where he attended the funeral services of his brother recently killed in an automobile accident in Los Angeles. Harron immediately resumed work on his characterization in "Hoodoo Ann," in which he was absorbed when he learned the sad news. He announced he was being staked ship, "Hoodoo Ann," with Lloyd Ingraham producing the play.

NEW D. W. GRIFFITH STAR

Bessie Love, the clever Fine Arts actress, who is portraying the eccentric Swedish maid in "Flynz Tornado," which appeared this week at the Burbank Theatre, is equally impressive in her delineation of the young daughter of Wilfred Lucas in his first starring vehicle, "Acquitted." The unusual thing about her immediate success is that she appeared this week on a speaking stage, and although her film experience has been very limited. She was discovered by David Ward Griffith, who saw in her great possibilities and thinks she will develop into an excellent actress. On the strength of this Griffith prophecy she has been made a regular member of the Fine Arts studio.

SIR BEERHOHM TREE HONORED

Sir Herbert Beerholm Tree and R. Ellis Wales, the Fine Arts librarians, were recently entertained by the celebrated Los Angeles society women, Mrs. Geo. A. Dobinson and Mrs. Ada R. Van Pelt, who control the extensive Dobinson Shakespearean library.

Mrs. Wales is in charge of the technical research work for the Fine Arts version of "Macbeth," and through the extended courtesy of Mrs. Dobinson the two guests brought through great masses of Shakespearean data, and were amazed at its completeness and scope.

Sir Herbert was particularly happy at receiving such recognition, and learned that the collection was accumulated in London by the late Geo. A. Dobinson, who was a noted dramatic critic.

Possibilities of a Shakespearean Festival in California were discussed, to be given with nature backgrounds, to which Sir Herbert will give serious consideration after the completion of his Fine Arts debut.

REAL PARISIAN ATMOSPHERE

A Parisian street, such as one would find in the Monmartre section of Paris, where Apache bands have their meeting place, is being built at the Fine Arts studio, to be used for scenes in the picturization of Grant Carpenter's drama, "The Little Apache." For reference purposes, the following books are being read: "Paris," by Hamerton, who is considered an absolute authority on the subject, and who is a member of the French Academy; "Bohemian Paris," by Morrow, and "The Red Latin," by Smith.

The street in construction will include a number of buildings and the action in these scenes will be typical of the well known Monmartre. Mae Marsh is to play the name part, with Robert Harron in the other stellar role. Lloyd Ingraham, who fortunately is intelligently posted on Parisian characteristics, is preparing to direct the Marsh and Harron duo in this interesting Fine Arts drama.

LILLIAN GISH AN ARTIST

The add test of the true artist, who really loves his art, is to submerge his personal make-up when necessary for the sake of correctly portraying a character. This Lillian Gish does in her characterization of "Marja," the Russian peasant in "Marja of the Steppes," in which she wears a brunette wig that will photograph a soft black.

Miss Gish, as we all know, is the possessor of a beautiful head of golden hair, which David Belasco once described as being the most beautiful blonde head he had ever seen. When informed by Director William Christy Cabanne that she had been

INCEVILLE ITEMS

"PEGGY"

Reports from various parts of the United States received this week by Producer Theodore H. Ince indicate that his song "Peggy," the music of which was adapted by Victor L. Scherzinger from the incidental music of the photoplay of the same name, and respectfully dedicated to Billie Burke, star of the production, is "going like wildfire."

CULVER CITY STUDIOS

The new Culver City plant stands as a monument to the genius of Producer Ince and to the grim determination of Messrs. Kessel and Baumann, executives of the New York Motion Picture Corporation. It was made necessary by reason of the fact that Inceville does not afford the facilities Ince wants for the making of his Triangle Kay-Bee picture plays. Shortly following the incorporation of the Triangle Film Corporation at La Junta, Colorado, last July, Ince negotiated with Harry H. Culver for the acquisition of approximately 15 acres of property. With the completion of the architect's plans, work immediately was begun on the construction of the buildings.

With upwards of five hundred persons working steadily at various tasks and with virtually every department of importance in full swing, the new quarter-million dollar Ince-Triangle Studios at Culver City became a reality this week and swung into line one of the large, costly, most complete and beautiful motion picture producing plants in the world. Although there yet remains to be applied the finishing touches to most of the buildings and although the wardrobe and property rooms have by no means as yet been stocked to the respective capacities, the work of production has begun in earnest and henceforth a vast majority of the scenes in forthcoming Ince-Triangle-Kay-Bee features will be made at the new plant. In other words, Culver City Studios of the New York Motion Picture Corporation, in future, will be regarded as the producing headquarters of the organization.

Scattered about the four main-moat glass-enclosed stages, four of the six Ince directors are now staging subjects under the general supervision of Producer Ince. They are Reginald Barker, Raymond B. West, Walter Edwards and Charles Giblyn. Barker is engaged in doing the interior scenes for the current feature in which William Collier, Jr., is to be starred. This is a heart interest war drama and will present young Collier as the boyish hero of a romance.

The second company which moved, bag and baggage to Culver City studios this week, is that which is working under the direction of Charles Giblyn in the pretentious modern society story in which Bessie Barricade will be seen as the heroine, and supported in this piece by William Desmond and Franklin Rittcher.

Raymond B. West is doing a story which demands the erection of a number of elaborate sets. This is the subject in which Ed Markey will make his debut as a Triangle star. It is a romance enacted in a mythical country and is declared to be one of the most appealing plays ever turned out by C. Gardner Sullivan.

The fourth production under way at the new plant is that in which William H. Thompson, dean of the American stage, and Charles Ray, the popular Ince juvenile, will be presented as co-stars.

Ince's other directors, William S. Hart and Charles Swickard, are spending their time at the Inceville studios, which without them, would be practically deserted.

ATHLETE OF THE SCREEN

William Desmond, deserter of the speaking stage, had an immediate hit in the silent drama. He is at present time playing lover to Miss Bessie Barricade in a five-reel feature at Inceville. He is one of the best all round athletes of the screen. In his palm days he was regarded as one of the best swimmers in America and swam across the Hudson river five times. He is still fond of exhibiting his prowess in feats of strength, to the entertainment of his comrades. He is as hard as steel, except when it comes to heart interest.

"POP" SELIG SNOWBOUND

"Pop" Selig, executive head of the Selig company, returned to Los Angeles this week after being "snowed-up" in Bear Valley for three days. Because of the storm "Pop" was unable to communicate with the outside world.

selected to play "Marja." Miss Gish immediately realized that the part required a dark-haired girl and then decided to secure a blackish wig.

However, the wig does not in any way detract from the cameo-like face of the beautiful Lillian Gish, as she will appear in this Fine Arts play.

BALBOA STUDIO

"THE RED CIRCLE"

Will M. Ritchey, Balboa's chief scenario editor, is the author of "The Red Circle," the continued screen story now running all over the country, as released by Pathe. H. M. Horkheimer, president and general manager of Balboa, furnished the basic idea from which Mr. Ritchey developed his story. The fiction version which is appearing in many newspapers was done by Albert Payson Terhune, from seeing the filmed pieces by Mr. Ritchey. It has not been an uncommon thing in the past to take photoplay scenarios and fictionalize them. But the newspaper stories of "The Red Circle" are supposed to be the first instance where the story version has been made from the screen view.

BALBOA RAINPROOF

This is the rainy season in California. Hence, recently, there has been little outdoor cinematography. For that cloudless skies and bright sunlight are necessary. Balboa completed its new enclosed studio none too soon. With the first appearance of rain clouds, the artificial lights in the Horkheimer Brothers' plants were in shape and the "juice" turned on. To make up for lost time companies are working night and day.

FROM AWAY DOWN EAST

Daniel Giffether, the grand old man of Balboa feature films, formerly lived in Somerville, Mass. The other day he received a "round robin" letter from three signed by a dozen of his former friends. They said that the "Who Pays" pictures, in which he had a prominent part, were just being shown and all of them were attending regularly each week. "You look so natural," the letter read, "we expect you to come forward and speak to us."

BALBOA'S YOUNG MENAGERIE

Balboa's menagerie has demonstrated once more the doctrine of the survival of the fittest physically. Not long ago it consisted of an odd assortment of animal life. The first to succumb was a snake, which had attempted to get too familiar with the bear. Then the monkey triumphed in a battle with the oscelot, and the coyote hanged himself in disgust over his captivity. Now Business Manager Manning has arranged to provide a new supply. To begin with, he has purchased three trained bears and an aviary of tropical birds, all of which will soon function in Balboa pictures as incidents.

MARGUERITE NICHOLS' HOBBY

Marguerite Nichols, one of Balboa's ingenue leads, is a talented artist. Her specialty is coloring photographs, and she has developed a high degree of perfection in this line. Picture players frequently complain because on the time that hangs heavy on their hands between scenes. But Miss Nichols never does. When not working before the camera she can usually be found in her dressing room, which simulates an artist's, coloring pictures for her friends. It is her hobby.

VITAGRAPH STUDIO

STURGEON'S BALKY AUTOMOBILE

The first day Rollin Sturgeon owned his new heavy roadster he left it standing at the head of a hill on the Vitagraph property. He went into his office for a few moments, met a friend and proudly piloted him out to where he had left the car, promising a sight of "real class." His dismay can be imagined when he looked in vain for the elusive roadster until at last he sighted it at the foot of the hill, deeply imbedded in a foot of mud. It took some strenuous pulling on the part of the big Vitagraph truck to rescue the peaky critter, and now it is always brought to a stop on perfectly level ground.

TERRORS OF MARY ANDERSON

It was in the "Hoyden" comedy, to be released January 31, that Director Dave Smith staged a convincing little fistic encounter between Webster Campbell and Mary Anderson. Mary did so well on that occasion, and put so much spirit into the performance, that Webster nursed back and blue spots for a week. Now when a script is assigned and Webster is cast to play the lead, he carefully inquires whether Mary is to be in it; secondly, if there are to be hard feelings between Mary and himself; and, thirdly, if there are to be any beatings administered.

VITAGRAPH TALES VERIFIED

Many weird tales found their way into the newspapers concerning the hazardous return of the Sturgeon company from Bear Valley, but back of all was the grim truth that if they had not forced their way out when they did, starvation would soon have been starting them in the face, for the means of exit that they took was the only one—and a storm which was close on their heels, has now effectually sealed all ways of egress.

ONE ON RIP VAN WINKLE

During his recent trip to Truckee, where Director Wolbert filmed some sensational Alpine films, he had occasion to require the services of a hermit of the mountains, a wild, majestic figure of the Rip Van Winkle type. His delight was great when his assistant, Don Clarke, produced an aged character, with a long white beard and hair. The picture was filmed, brought to Los Angeles, where it was found that two of the hermit's scenes showed a touch of static.

Wolbert, sad at heart, returned to Truckee to retake the two scenes. Several days elapsed and the old character of the frowning beard could not be found. At last, in the rear of a mountain saloon, the old man was found to be recovering from a slight indisposition. Worse still, he was missing his beard and long hair. Investigation showed that some town cut-up had relieved the old man of his frowning locks while deep in the joys of his annual spree.

The two scenes had to be taken by a made-up character with false whiskers and hair.

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**MISS LUCILE YOUNGE
NOW RECOVERED**

Screen Star, Injured Several Months Ago in Filming "Flying Torpedo," Ready to Resume Work

Interestingly invalided in the way pretty Lucille M. Young appeared, with roses to the right of her and roses to the left of her and in the air the perfume of Oriental incense, as she half reclined on a couch in the charming living room of her cozy home out on Edgely Drive, the day following her release from the hospital, where she had recently under-



MISS YOUNG

gone a very delicate spinal operation.

The operation following a bad fall on the stairs at Point Pleasant a few months ago while working in a scene in "The Flying Torpedo," the Fine Arts picture shown at the Burbank Theatre during the past two weeks, in which Miss Young takes the part of "The Outlaw Woman."

Miss Young's appearance on the screen has always been synonymous with the success of the picture. Conspicuous among these were the releases of the Imp studio, where she played the leads opposite King Baggott. Following these pictures the actress, in company with her mother, spent a year motoring through the south of France and north of Africa, and in visiting the wonderful Roman ruins in Timgad and Carthage, out of Tunis. Miss Young is an accomplished horsewoman and recalls with delight how, on the Sahara desert, she rode a full blooded Arabian horse among the sand dunes. It was in Timgad, where the actress crawled into a sarcophagus where, centuries ago, a Roman empress had been entombed.

On her return to America Miss Young appeared in leading roles in pictures opposite William Garwood for the Mutual Film Company, under the direction of Jack O'Brian. Other notable screen successes of pretty Miss Young were "The Mystic Jewel," a Majestic picture; "Trictrac," a Fine Arts picture, where she appeared as "Cecilia," and also "Daphne," one of Christy Cabanne's pictures.

On leaving the hospital, where the usual trail of lacerated hearts were left behind, Miss Young was advised of the necessity of absolute rest for a few weeks. Surrounded by a devoted mother and sister, with hundreds of interesting souvenirs, ranging from a wonderfully wrought pair of portieres, given to her by an admirer in far off Bulgaria, to a full blooded blue Persian cat, the gift of Gabriel Madro, brother of the assassinated president of Mexico, who saw and admired her in "The Wild Cat," her rapid recovery is considered extremely likely.

Said a caller yesterday at the home of Miss Young:

"Lucille, if you were two inches taller and had lots of money, I'd marry you. By Jove, I would!"

Said Lucille, with perfect sincerity:

"Dear boy, if you had oodles of money, oodles of it, mind you, and were twenty years younger, I don't know but what I'd let you!"

KITTY GORDON'S WARDROBE

Kitty Gordon, in the new World Film picture, "As in a Looking Glass," wears, in addition to twin-sets and matinee gowns, an imported hat on which there is \$300 worth of jewels.

BOARD OF CENSORS TO BE ABOLISHED

CITY ATTORNEY PREPARING NEW ORDINANCE FOR COUNCIL

Important Meeting Before Public Welfare Committee of Council Practically Settles Matter—Moving Picture Commissioner to Replace Board of Censors

Abolishment of the local board of motion picture censors has been practically assured the motion picture industry of this city.

In place of the board there will be created a position to be known as the Moving Picture Commissioner, whose appointment will be made by Mayor C. E. Sebastian.

This signal triumph for the local producers of films came about this week at a meeting of the Public Welfare Committee of the City Council. This meeting was attended by the principal producers of Los Angeles, Mayor Sebastian, representatives of the Merchants and Manufacturers' Association, Chamber of Commerce, Los Angeles Ad Club, Los Angeles Drama League, W. C. T. U., Woman's City Club and other important bodies.

City Attorney Albert Lee Stephens and his assistants have been instructed by the Council to prepare and submit to that body an ordinance that will embody the abolition of the Board of Censors and the creation of the Moving Picture Commissioner.

There has been waged in Los Angeles for months a bitter war between the producers of motion pictures and the local Board of Censors. The producers have maintained that the local board should be abolished because it has harassed and interfered with the development of that industry. Several great films have been tied up by the board at a cost of thousands of dollars to the motion picture industry. This is one of the causes that has brought about the contest.

The Motion Picture Producers were represented on this occasion by Thomas Dixon, author of the world-famous "Clansman," and now a producer. In his appeal for freedom from the local censor board Producer Dixon said:

"This nation is built on a foundation of free press and free speech. We are going to establish here and now the freedom of the new press, for good and for evil, the moving picture camera. We expect this city, the center of the moving picture industry, to assume the lead of this national campaign."

Mr. Dixon further stated that the great motion picture payrolls of Philadelphia and New York could be brought to Los Angeles and that this would amount to approximately \$500,000 weekly. He also stated that this would have a great deal to do in increasing our population towards the 1,000,000 mark.

"I desire," said Mr. Dixon, "to submit to this committee a petition signed by all the producers and exhibitors, your Chamber of Commerce, the Merchants and Manufacturers' Association, and other civic bodies, asking that the Board of Censors be abolished and a single commission be created, who will see to the enforcement of the rulings of the national board of censors."

Producer Dixon was backed up by the entire local motion picture industry. Another producer who represents an important producing plant in this city, David Horsley, said:

"We came here to discuss the question of censorship—there is no such question—the question is that of human rights. You have been led to believe that you had a duty to perform when you passed this obnoxious censorship ordinance. You were told by well-meaning but misinformed busy-bodies that there is a menace in our midst. The busy-body is the dupe of the agitator and self-seeking professional reformer, always intent on his neighbor's business. The reformer is the drone in every hive; he makes no honey but sits around criticizing those who do, and under cover of the confusion grants a living."

"Very few of the human family do their own thinking. The great majority are nourished on canned mental food absorbed from newspapers. The newspapers are the sole support of the reformer; the newspaper fosters anything that creates news. The new, the novel, the unusual can always get a hearing, and the more unreasonable, uncalled-for and unjustifiable it is, the more space it will get in the newspapers. If it were not for the newspapers our professional reformers would have to work for a living, but the newspapers take up every cry of mad dog that they hear. At last the dog has turned and he is mad clear through, but in a different way to the one meant by the reformers. We want our rights as citizens; we want our mode of expression respected and insist that it be respected and subject to the will of the other modes of expression—the press, the pulpit and the drama."

"Censorship is intolerable and no country is a free country that has any form of censorship. This cancerous growth must be crushed under heel or it will overthrow our freedom of speech, our free press and our entire form of government."

"Let Los Angeles announce to the rest of the world that this yellow peril censorship will not be permitted to defile our beautiful land. Let it find a resting place for its cloven hoof and slimy body in some other country than the United States. Our freedom has been too dearly bought to be given up so lightly at the insistence of unthinking agitators afflicted with a mad desire to legalize the minding of their neighbors' business."

Another speaker was E. G. Judah, president-elect of the Merchants and Manufacturers' Association. Mr. Judah stated that the motion picture industry was deserving of the entire support of every local business organization and that any interference on the part of reformers or censors should be stopped.

Under the proposed ordinance that will be drawn up by the city attorney and presented to the Council and Mayor it is proposed that current news pictures of daily events shall be free of censorship. No other films shall be shown with the exception of those which have passed the National Board of Censorship. Films of an immoral or obscene nature, if such films can be found that will pass that

(Continued on Page Two)

MISS ANNA HELD

Famous Star Entertained by Ad Club, Static Club and by the "Fals" During Her Visit Here This Week

**ANNA HELD, FOOTLIGHT
FAVORITE, HONORED HERE**

Famous Musical Comedy Celebrity, Now Touring Orpheum Circuit, to Visit "Fals" Tonight

Anna Held, late musical comedy queen to forsake the footlights to appear on the screen, is paying Los Angeles a visit this week on her tour of the Orpheum circuit. Since her arrival here the famous footlight star has been the guest of honor at many screen and theatrical events, chief of which was the Static Club of America ball held last night in this city.

Miss Held, who starred here with the Morosco-Bosworth company this fall in "La Presidente," soon to be released, lead the grand ball with Thomas H. Ince, head of the New York motion picture corporation. This ball was well attended by the photoplayers of Los Angeles and vicinity, the principal film stars of the city being in attendance.

At the Pals' Club meeting tonight, to be held at the Bristol Cafe, Miss Held will be the honored guest. A special program has been arranged for the Orpheum headliner who "cannot make her eyes behave." A number of other popular photoplayers will participate in tonight's festivities at the Pals' gathering, including Crane Wilbur, and several others.

Among the photoplayers who attended the Static Club ball last night were the following: Frank Lloyd, Douglas Fairbanks, DeWolf Hopper, Scott S. Ziegler, Victor Moore, Joseph DeGraze, Rollin S. Sturgeon, Hobart Bosworth, Courtney Foote, A. C. Gage, Crane Wilbur, Bob Daly, Wallace McDonald, Allen Curtis, Al Christie, Charlie Chaplin, Tom Mix, Carter DeHaven, Harry Carter, Henry Otto, W. R. Sheehan, Harry Leonard, William Farnum, Dustin Farnum, J. Farrell Macdonald, Harry Williams, Jean Haves, William F. Russell, Allen Hale, William S. Hart, Reginald Barker, Grace Cunard, Francis Ford, President Edward G. Ulman of the club, "Billy" Pitts, S. S. Norton, William C. Foster, David Horsley, D. W. Griffith, Sir Beebrombe Tree, Mack Sennett, H. O. Davis, Henry McRae, Robert Leonard, Charlie Murray, Fred Mac, "Pathe" Lehrman, Charlie Epton, Wm. N. Selig, H. M. Horkheimer, J. Warren Kerrigan, Richard Willis, Gus Ingle, Roy McCordell, Phillip Smalley, William Collier, Sam Bernard, Bill Desmond, Samuel S. Hutchinson, Frank E. Woods, William D. Taylor, G. P. Von Harleman, Clarke Irvine Cleo Ridgely, Wallace Reid, Sumner Hayakawa, Mlle. Aoki, Dorothy Day, John Smith, Vera Sisson, J. Farrell Macdonald, Walter V. Kyle, Bebe Daniels, Dorothy Gish, Mae Marsh, Rhea Mitchell and others.

Miss Hazel Hunt has been employed to attend to the education of the youngsters and a school room has been fitted out with blackboards and other necessary impediments to "teach the young idea how to shoot." Every child at work at the U studios, of school age, is enrolled for attendance, and each has been examined and placed in the class to which he belongs.

**PRESIDENT WILSON
GUEST OF FILM HEADS**

Attends First Annual Dinner of the Motion Picture Board of Trade Held Thursday Night in New York

Woodrow Wilson, president of the United States, was the guest of honor at the first annual dinner of the Motion Picture Board of Trade of America held Thursday night in New York City. The dinner took place at the Biltmore Hotel and was one of the most important film gatherings of the season.

This is the first time in history that a president of the nation has honored the fast growing film industry as a guest of honor at one of their gatherings. Time was when Woodrow Wilson knew or cared a very little about the motion picture. But the growth of that industry is now of importance to the world in general and the chief executive of the nation is glad to meet with the great producers of films.

**CHILDREN'S SCHOOL
AT UNIVERSAL CITY**

H. O. Davis Opens Educational Institution Where Universal Children Must Study

H. O. Davis, vice-president and general manager of the Universal company, this week opened a school at Universal City for the accommodation of the children whose work in the production of pictures makes it hard for them to attend the ordinary public schools regularly.

Miss Hazel Hunt has been employed to attend to the education of the youngsters and a school room has been fitted out with blackboards and other necessary impediments to "teach the young idea how to shoot." Every child at work at the U studios, of school age, is enrolled for attendance, and each has been examined and placed in the class to which he belongs.

**CENSORSHIP BATTLE TO
BE FOUGHT ON SCREEN**

Producers to Send Out Editorials on Every Locally Produced Film—People Asked to Co-operate

A new power, one that will reach millions of people each day and in every city of the country, has developed from the motion picture. Through this new medium, that of placing editorials on every film produced in Los Angeles, the great producers of Southern California will fight censorship in this newest form of speech, that of the silent screen.

At a meeting of the Motion Picture Producers' Association, held at Hotel Alexandria this week, a committee was appointed whose duty it will be to write editorials that will be read by millions of people who see motion pictures. This committee comprises H. O. Davis, new director-general of the Universal Film Company; Thomas Dixon, Jr., of the National Drama Corporation, and D. W. Griffith, of the TriStar.

This committee, formidable representatives of the film industry, will prepare during the next few weeks editorials aimed against the censorship of motion pictures. The people of the United States will be asked to aid in the campaign against censorship, the fight that is now waging not only locally but nationally. The producers have their fight on the face

**WILLIAM GARWOOD
OUSTS BARBER MONOPOLY**

Invents Scheme Which the Famous Socrates Failed to Discover—Attention to Highbrows!

Is your hair coming out, is it getting suspiciously thin on top? If so, consult Professor William Garwood. Two years ago he was much worried over the increasing number of hairs which adhered to his comb when he made a little 'straight and narrow part through one side of his mane. Now his hair is getting quite thick again, and all because he never wears a hat unless he has to, and lets the sun shine on his pate. Frequent shampoos comprise the rest of the treatment. No charge, thank you, NEXT!

LAEMMLE OFF FOR EAST

Carl Laemmle, president of the Universal Film Manufacturing Company, who has been visiting the Pacific Coast studios at Universal City for the past few weeks, left this week for New York.

That the press and spoken drama are unconsented.

Among the prominent producers present were: H. O. Davis, Thomas Dixon, Jr., D. W. Griffith, Thomas H. Ince, H. M. Horkheimer, Mack Sennett, Thomas Persson, "Pathe" Lehrman, Carl Laemmle, Abe Stern, C. B. de Mille and others.

L-KO MANAGER LOSES BROTHER
Abe Stern, the popular manager of L-Ko Company, received the sad news Wednesday of his brother's death in Germany.

Owing to the war disturbances, the letter appraising Mr. Stern of his loss, written to him in October last, has been held up en route and did not reach him until this late date. Appendicitis is said to have been the cause of death.

WALTHALL TURNS A PAGE

Henry Walthall is starring in "Mary Page." In appearing in a serial he has turned another page in his career, and it will be interesting to note as the story progresses whether he will turn the Page down or turn it to a happy ending. We shall see!

WILLBUR AND CHATELTON

There is a strong resemblance between Tom Chatterton of the American company and Crane Wilbur of the Biograph concern. Both are appearing on the same program and both are romantic and vigorous actors, more or less of the same school. At the present time Wilbur is making his romantic dramas at Chatterton is appearing in and producing western dramas with Miss Anna Little as a partner.



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ABOLISH THE CENSORS!

After months of delaying and "passing the buck" Los Angeles—business, commercial and official Los Angeles—is about to abolish the local Board of Censors!

If Los Angeles does abolish this unnecessary board, which has as its duty the cutting of valuable films, the slashing of priceless pictures, and the job of dictating to the motion picture producers who are credited with having spent in this city during the last year the meagre sum of \$35,000,000, then Los Angeles will have at last taken off its blinders and will have accomplished something that will go down in film history.

And you business men, officials and commercial people who are very, very busy making money, do not take it that film history is just a passing shadow on the screen of life. Remember that film history will from this date on mean something of importance in the commercial development of the nation.

These motion picture producers and their employees have not asked for something that does not rightfully belong to them when they ask for the abolition of the censors. They are asking only for fair play. And we, the people of the city who receive this \$35,000,000 each year, should see that this Board of Censors is abolished.

The city attorney has been instructed to draw up an ordinance abolishing the board and creating in its stead, a Motion Picture Commissioner, who shall be appointed by the Mayor of the city. And while the city attorney is looking up the legal validity of this proposed measure it may be well for the City of Los Angeles to see that this measure becomes effective and is not lost in the maze of yesterday.

Why should a few critics, clothed in the title of censors, attempt to tell the great American Public what they want to see on the screen? There can be no better censor created than the man or woman who lays down the dime on the glass plate at the theatre window. If he does not like the film, and he knows what he likes, the services of a board of censors are not required to prevent him from coming back every night of the year to see that film. He is the one to censor the films because he is the one who is paying to see them.

Los Angeles, in abolishing the Board of Censors, is doing a great and noble work. Undoubtedly other cities will follow our steps, and as the head of the film producing world, Los Angeles can well afford to set the example.

Thomas Dixon in his speech before the Public Welfare Committee of the City Council Tuesday, stated that were the Board of Censors abolished, he believed that many eastern companies would immediately make preparations to make this city their headquarters. The payroll of the New York and Philadelphia producers today amounts to \$500,000 a week. Spoken from the monetary standpoint alone, it would profit Los Angeles to abolish the censors.

In doing this, Los Angeles is extending the welcome hand to the biggest producers of films in the world, to a payroll of \$35,000,000 annually that will probably be increased as a result of this act, and to a large part of her population, the Photoplayers of Los Angeles.

MISS STEEDMAN TOO KINDLY

week she thinks it wiser to draw a line somewhere.

Myrtle Steedman, the Dallas leading lady, has had to call a halt on some of her private engagements. She finds that accepting all the invitations to sing fatigues her, and she has decided to limit such favors to her charitable meetings. She loves singing, never failing to practice daily, but when it comes to several nights a week she thinks it wiser to draw a line somewhere.

ATTENTION, LADIES!

Howard Hickman, he of the NYMP, is raising a moustache again. At present it is somewhat Charlie Chaplin-like, but how much longer, when he gets a respectable length they are most becoming to his style of beauty.

Censors to Be Abolished

(Continued from Page One)

great Board of Censors, the American People, will be placed under the supervision of the police department.

No further action will be taken on the part of the Council or Mayor until the city attorney's office, William W. Bearman, drafts an ordinance.

A number of business and civic bodies, the W. C. T. U., several improvement associations, and kindred organizations, have passed resolutions approving the abolition of the Board of Censors. Several representatives of the pulpit have likewise expressed themselves.

Motley H. Flint, vice-president of the Los Angeles Trust and Savings Bank, says:

"I am for the abolition of the local Board of Censors. Anything that tends to check the great motion picture industry should be eliminated. Los Angeles should back up the producers and this is one way of doing it."

J. O. Moore, Cashier of the International Savings & Exchange Bank, a firm believer in the motion picture industry, states:

"The Board of Censors should be abolished. Any institution that is as educational as the film industry should be allowed to operate without the restrictions that have been placed on it. I believe in the freedom of the films as I do in the freedom of the press."

F. J. Zehandauer, Secretary of the Merchants and Manufacturers' Association, says:

"I am most decidedly against censorship. In the first place those comprising censor boards are not there because of any particular qualification, but because of political service. Their education is not along the line that would make them the judge of what the people like or dislike. Their views are not broad enough as was shown in the censorship of 'Damaged Goods.' In this instance the censors looked at it from the standpoint of the picture alone, and not from the standpoint of the moral and the lesson taught. I am glad to see Los Angeles take action in abolishing the board of censors, and I believe that other cities will follow."

Photodramatic Playhouses

GARRICK

Clara Kimball Young in Revue. A new bill every day, which will include "Camille," "Marrying Money," "Heart of Blue Ridge," "Heart of an Exile," "Tribly," "My Official Wife" and "The Deep Purple."

SYMPHONY

"Rosemary," a Metro picture, filmed from the John Drew play, with Marguerite Snow, Paul Gilmore and William Clifford in the leading roles. A Travelogue picture is the added feature.

ALHAMBRA

"Destruction," the wonderful Fox film, with the only Theda Bara in the important role of the vampire, supported by an adequate company, is the announcement. The sixth episode of the serial, "Girl and the Game," also featuring Helen Holmes, will also be shown.

TALLY'S BROADWAY

"The Misdemeanor," an Essanay picture, with Henry Watthall and Edna Mayo co-starring, followed by a scenic picture. The usual excellent musical program.

PANTAGES

The gripping dramatic story, "The Red Circle," by Will M. Ritchey, in the seventh installment, the output of Balboa studios under the Pathe brand, featuring brilliant, rollicking Ruth Roland, co-starring with that gifted young actor, Frank Mayo, supported by the eminent veteran actor, Daniel Giffith, and accomplished Mollie McConnell, character actress.

PALACE OF PICTURES

Irresistible Mary Pickford in a screen version of Puccini's famous opera, "Madame Butterfly," by the Famous Players, is announced. A "Charlie" cartoon and the Pathe News.

THE INSIDE

By Tipster

As Charlie Chaplin himself confesses that he and his brother are going to manufacture their own comedies and market them through a concern which we promised not to reveal, all rumors are of regarding Essanay, Sennett and other riders. Chaplin will close for a new studio the coming week and then get busy on his first story. He is completing his last Essanay this week.

Three Los Angeles manufacturers declare that if San Francisco does them the sites promised and come across with the cash bonuses arranged, they will move to a certain pleasant footed valley, not a million miles from the northern city. Was in San Francisco over Sunday. Everyone smiled cruelly and said:

"Fine for Los Angeles! ALL of your film concerns are going to move up here."

That was rubbing it in, some.

Would advise the moral board of censors to purchase the February issue of "The Parleane," note the picture on the cover, which flaunts itself in the faces of our daughters, and then READ THE FIRST story—not the entire book—in order to discover which shall be censored first; printing, thousands of years old, or motion pictures, the infant.

Selig, Essanay, Vitagraph and Lubin deny the report that they will release program pictures, as well as features, through the V. L. S. E. booking offices. Just the same, watch for these old guards to desert the General Film ship February 1, but a few days away.

If Los Angeles loses several of its big film concerns, the city may thank, in part, furniture men and other supply concerns, who charge 10 per cent for the use of their stuff, making it about 30 per cent by multiplying the value of the goods three times in putting it out. The film manufacturer certainly has been an easy mark, but he is revolting.

With the manufacturers organized, good-bye to the good old times when the actor could play one concern against another in order to raise his princely salary. We predict a managerial UNDERSTANDING which will put the kibosh on the employee who is inclined to quote fatuous salary figures, as well as those who "jump" the job in the midst of a picture. Everybody's getting wise.

Slender within the ranks continues an ulcer growing into the vital of filmdom. A certain element, which depends upon the industry for its liv-

MILLER'S THEATRE

Commencing with the week of January 31, the splendid Fox feature play, "The Ruling Passion," a sensational photodrama, presenting Claire Whitney and William Shay as stars. The latest Heston Vitagraph News and Joy and Gloom cartoons.

QUINN'S SUPERIA

A Lasky-Paramount picture, "Ragmuffin," calling for the height of her endeavor, Mabelle Sewell, favorite screen artist, fulfills to the utmost. This beautiful and dramatic picture is followed by the Heston Vitagraph.

MAJESTIC

"Peegzy," the lace production, with Billie Burke in the title role. Supporting her, William H. Thompson, William Desmond, Charles Ray and others. Added attractions, two good Sennett Keystone comedies, "He Did and He Didn't," and "His Hereafter."

BURBANK

"Stolen Magic," a Mack Sennett Keystone production, featuring Mabel Normand and Raymond Hitchcock, and "His Father's Footsteps," in which Ford Sterling is said to provide a laugh every minute.

OPTIC

The first half of the week will be given over to Annette Kellerman in "Neptune's Daughter," and the latter half to D. W. Griffith's "Battle of Sexes," a five-reel drama; also a first run Pathe comedy.

AMERICAN

"Embodied Thought," a three-reel Lubin drama, and comedy, "When Kings Were Law," by Griffith. "Snoop Hounds," a Kalem feature, the first half of the week. Commencing Thursday, "Diamonds Are Trumps," a Selig picture, a Lubin comedy featuring Billy Reeves, and "Dreamy Dud Lost," an Essanay picture.

SELIG ACQUIRES OPERA STAR

Marguerite Beriza, the wonderful soprano with the Chicago Opera Company, has signed a contract to play with the Selig company. Madame Beriza, whose salary as a song bird ran into four figures, has never appeared on the motion picture screen. She was formerly the wife of Lucien Muratore, and together they scored many artistic triumphs. Madame Beriza's second husband is now fighting as an officer in the French army. She has sung in the Boston Grand Opera company for three years and her wonderful singing and acting is such as others as "Faust," "Love Tales of Hoffman," "La Tosca," and "Louise" are well known. This is probably the first time, in the history of the operatic stage where a world-famous vocalist has concluded to leave the opera in the midst of a successful career to sign an engagement to become permanently engaged in films.

FEATURING CHANGES TITLE

The title of Agnes Hayes' five-reel film feature, "Doctor Samson," has been changed to "Doctor Neighbor."

MORE FOX ARRIVALS

Another delegation of Fox Film Company players, headed by Raoul A. Walsh, director of "Carmen," "The Regeneration" and "The Serpent," who left New York several days ago, reached Los Angeles this week and will start work immediately at the local Fox Company's studios. These arrivals will spend the balance of the winter in Los Angeles.

BOOM FOR REAL ESTATE

The removal of the Vitagraph from Santa Monica to Hollywood has been good for the real estate agents. Mary Anderson, Doris Schroeder, Otto Lederer, William Walbert and Rollin S. Sturges have taken homes in the Photoplay colony of Hollywood and others will probably follow.

ing, delights in scattering false reports, the greatest of which says that this concern or that is on the rocks. While these malicious rumors are local only, they do their share to shake public confidence. The manufacturers' association might do well to hang up a black list of slander mongers. They are easy to discover.

The Los Angeles city council seems to be sane. The city dads are abolishing the censor board, something they should have done years ago. With the chief film municipality taking the lead, much good may result from such a move.

Don't believe every denial you read. Private advice from the inside state authoritatively that the Equitable has gobbled the World.

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by
NELLIE M. STRONG CAPRON

Life is just one reel after another!

"When he became a director, the screen lost one of its best character actors," remarked a charming woman the other day in speaking of Joe Farrell Macdonald, of the Biograph studios.

"Mr. Macdonald is a Yale man. His ideas are strikingly original and unusually artistic. His work in pictures invariably stands out, conspicuous for its interpretive values. As a director, the staff of the Biograph is decidedly enriched."

Of all the virtues that humanity is heir to, charity, sympathy, humankindness, or what not, Messrs. Horkheimer Bros., E. D. and H. M. respectively, presiding geniuses of the Balboa Film Co., at Long Beach, long ago won on record as the belief that the trait of Loyalty, when found among men and women, is the most precious of all. Correspondingly, there has grown up, in the midst of the Balboa family of player-folk, the belief, that the rarest and most beautiful virtue in human-kind, is that of Gratitude. As two and two make four, so these opposite virtues, make for the self-evident, that between the officials and artist-folk at Balboa, a happy unanimity exists. And thereby hangs a tale, which is another story all by itself!

It was a jolly, informal little gathering of friends, at the New Maryton Apts., on 3rd street, last Saturday evening, at which Cora Drew, the popular film actress, was hostess. Among those present were two guests of honor, Mmes. R. B. Loos and Nelle Don Carlos, each of them mothers of well known scenario writers, who related many amusing experiences of days before their youngsters had grown up and attained celebrity.

Ford Beebe, concerning whose versatility the world knows all about, is now busily engaged in writing a new feature, entitled "The Boy," which is said to embrace all those elements, comedy and drama, necessary for the success of a picture, and concerning which, his associate pencil-pushers on the staff of the Universal, have much to say in praise.

The golden-throated "Orpheus Four," male quartette, who hold forth at Clune's Broadway, to the delight of moving picture fans, are the lucky fellows who went up to the big exposition, "Frisco way," and carried off the \$5,000 prize for just singing! Golden throated, yes! The names of these gentlemen are Messrs. Sam B. Glasse, Paul S. Breckenridge, Ernest P. Emerson and Verner A. Campbell. More success to them!

Little Beanie Love's perfect absorption of the part of the Swedish serving maid, in "The Flying Torpedo," would indicate that Producer Griffith had indeed made a "head" of the unusual kind of screen ability. When the gallery gives the "hand" as they did last week at the Burbank to Beanie Love's exits and entrances, it means that the player has made good. Beanie's long paternal parent, is said to be so proud of his little daughter's success, that he carries around with him, a yocket full of clippings from the press about her, which he reads over to admiring friends.

W. Fairbanks, stage star, says he considers Anita Loos' comedy, "His Picture in the Paper," the cleverest stuff in fun-making he has ever seen in pictures, and he knows comedy! Anita is chuck full of humor anyway. Some of it has to crop out.

Clarence Frambus, of the Self scenario staff at Chicago, arrived in Los Angeles Monday morning, to join the chief forces at Coronado Beach. Mr. Frambus is the author of some exceedingly clever straight comedies as well as dramatic. On the Lubin staff of writers, it becomes interesting to relate, is that very capable and brilliant writer, Julian L. Roth, whose strong forward work in motion-dramatics, has done much towards making some of the Lubin pictures. This team of writers, combining strong comedy with dramatic values, bespeaks some masterpieces to come. Messrs. Frambus and L. Roth are both members of the P.A.'s. In December Mr. L. Roth made a trip to Los Angeles, and was entertained while in Chicago, at Christmas time, by Mr. Frambus.

Vera Slason, pretty and petite! We salute you! It is said of Vera, that when she is not playing charming character parts at the Biograph studios, she is engaged at her favorite pastime, painting and sketching, which she does with considerable skill and artistry.

Carl Formis, Jr., one of the old guard, will play the part of a monk in "Macbeth," in which the Fine Arts producers are now engaged, with the distinguished English actor, Sir Henry Beerboom Tree in the title role. The play is introduced into the screen picture by the director. It is he who crowns Macbeth king, and the part is happily played in Mr. Formis, who is a Shakespearean actor of the legitimate stage.

"Once, when I was in the middle of a big dramatic scene, that called for tears," said Lucille Young, "and I had worked myself up until I could actually cry real tears and the big drops were streaming down, the scene was going beautifully, you know, when the director yelled out: 'Cry more out of your right eye, Miss Young, it's nearer the camera! Well, I had all I could do to save the scene, believe me!'"

An industry that now "turns its millions annually into the coffers of Southern California," was started here by Frank Boggs, who took pictures for S. L. in the summer of 1909. The N. Y. Motion Picture Co. came in the fall of 1909, represented by Charles K. French, who gave the name of "Bison" to the pictures. The Biograph Co., arrived in 1910 and the Universal in 1911. And now look at it!

Sherman Bainbridge, the accomplished leading man who has been with the Universal studios for four years and whose screen creations have popularized him with theatre-going folk, has now a special engagement with the Mutual (Centaur) Masterpieces, under Director Bowman, whose well known artistry has made all of his pictures conspicuous in the great moving picture world. Mr. Bainbridge has been given a powerful role in a piece called "Secret Hate," which places him again with his beloved old friend, Billie Clifford, a widely known dramatic artist. The two were formerly associated for many years and are very happy to be together again.

A special picture has been arranged for baby Zoe R. Bech, the high priced moving picture five year old actress, daughter of Mr. and Mrs. Geo. L. Bech, under Director Cochran, at the Universal studio. Previous to her engagement with the U. Baby Zoe spent a year in pictures, at the Biograph studios. She is regarded as one of the most capable of juvenile actresses.

The Madison Co. of Universal Studios filmed some pictures of beautiful buildings locally this week, in making their new picture, "Agnes Kempler's Sacrifice," a two-reel problem play.

One of the Signal companies is just finishing up its work on a railroad picture, to be shot in Las Vegas, Nevada, and will return very shortly to the home studios and engage in a new five reeler.

Comes a letter from Vincent S. Burton Co., L. 3d Battalion of Engineers, stationed at Fort Mills, Corregidor, Philippine Islands, in which he tells the Photo-Player's Weekly that he and his comrades appreciate the news conveyed to them through these columns, concerning the doings of the player-folk back in Los Angeles. Cal. Says Mr. Burton:

"Old insurgents, barely able to crawl, tatter down the aisles of the picture houses, and sit enthralled at the antics of Charlie and Mable and appreciate their jokes too; native women with their family cigars clenched in fist and never without the babe on hip, make themselves comfortable while brave Francis Ford and beautiful Grace Chasard pass through their hair-raising deeds of danger, and how the kids do howl, when Kerrigan folds to his manly bosom some damsel rescued from an awful fate! Put yourselves on a small island, peopled with 10,000 men, 10,000 miles from home, give them the cinema as a respite of the G.O. folk and I wonder if there isn't an appeal from the screen!"

Well, we guess you!

UNIVERSAL CITY

ON THE GOOD SIDE

Ed. J. Le Saint of the Universal is on the fifth episode of "The Journal of Lord John," in which Stella Kazato takes the female lead. Le Saint is making a superior sort of serif with this story. Miss Stella's dog now stands guard over her dressing room, and it is well to make friends with "Paddy Wuffen" if you want to call on his mistress.

NEW SCENARIO WRITER

Caldor Johnston has joined the scenario staff at the Universal City studios. Johnston is well known in photography and trade paper circles. He was formerly scenario editor in the New York studios of the Universal. Later he held a similar position at their Pacific Coast studios and following that was a writer for the American Company at their Santa Barbara plant. Johnston's first scenario since returning to the "U" studios is a five-reel comedy drama feature entitled "The Crippled Hand," which Robert Leonard is featuring Ella Hall.

GARWOOD NOT STUNT ACTOR

William Garwood, the star of "The Journal of Lord John" serial at the Universal, dislikes dining alone. He is known among his friends as the greatest little diner-out, and when he is not dining with some friends is taking a first cut to supper. William is still a bit lame from the accident he suffered in jumping from a window onto a running automobile. He states emphatically that he is NOT a stunt actor; he prefers straight drama.

TYRONE POWER NEW FEATURE

"John Needham's Double," adapted by Olga Pridemore from the story by Joseph Hatton, has been chosen by the Smalleys for their next Tyrone Power feature. "The Ill Born," Power's first feature for the Universal program, is practically finished.

TURNER FEATURING KERRIGAN

Otis Turner this week began the production of F. McGrew Willis' five-reel film adaptation of Houghton Fowler's novel, "The Day Lord Wilton," featuring J. Warren Kerrigan. While Turner is handling the Kerrigan company in this production, Harry Carter is at work on scenes for the making of the five-reel De Haven comedy drama, "Got the Boy."

CROSBY BACK HOME

Jim Crosby, popular cameraman, who has been with the Universal company in the capacity of superintendent of laboratories, has returned to the Rollins studio at Edendale. Crosby is glad to be back at the Rollins studio, which he considers "home."

When Joe Jackson, celebrated comedian of the Mack Sennett productions, Triangle-Kaystone features, made his entrance on the screen picture, "A Modern Enoch Arden," shown at the Majestic this week, attired in his rags and tags, as the hero in the title role, one "first nighter" remarked to a moving picture "fan," who sat next to him in the gallery:

"There! See him? That's Joe's famous tramp make-up! He's famous all over the country for that. None of 'em can put it over like Joe!"

Like a pilgrimage to a shrine, a gathering of the elect, wending its way through the down-pour of rain, the little coterie of friends assembled at the residence of Hetty Gray Baker, Wednesday night, at her regular "At Home," basking in the light of her comeliness until the wee small hours, while all throughout the very pleasant evening, wit and humor scintillated and was batted back and forth as children play at ball. Miss Gray's father and mother, Mr. and Mrs. J. D. Baker, of Hartford, Conn., who are visiting their interesting and accomplished daughter, presided with her. Dainty confections and refreshments were served, a ceremony in which that very entertaining little gentleman, "Benny of Lubinville," made himself useful as well as highly ornamental. Music for the occasion was contributed by Clarence A. Frambus, President of the Photo-Players Club of Chicago, who was seemingly equally well versed in either classical or ragtime. Miss Drew's guests included: The Misses Cora Drew, M. E. Holderman, Bernice Cheney, Katherine Young, Bernice Dryer, Cora Nelson, Miss Scott and Mrs. Brewer. Messrs. Carl Formis, John Zelnick, John, Director of Publicity, Fine Arts (Tyrone), Clarence A. Frambus and others.

LASKY STUDIO

FANNIE WARD IN HOLLYWOOD

Fannie Ward, who has won great popularity in motion pictures since she appeared in the Lasky productions of "The Marriage of Kitty," and "The Cheat," has purchased a beautiful home in Hollywood and intends to make her permanent residence there, nor far from the Lasky studios.

CHARLOTTE WALKER

Charlotte Walker has begun work on the picturization of "The Trail of the Lonesome Pine," under the direction of Cecil B. DeMille. She appeared on tour for several seasons in the dramatic version of this story.

BLANCHE SWEET STARRING

Blanche Sweet, one of the most popular photoplay stars in America, is completing a photoplay entitled "The Black-list." Miss Sweet has appeared in several Lasky-Belasco productions, including "The Warners of Virginia" and "The Case of Becky."

"PUDD'HEAD WILSON" COMING

Preserving for all time the stories of the late Mark Twain, the Jesse L. Lasky Feature Play Company has made the first of a series of Mark Twain adaptations for the screen, a feature production of "Pudd'head Wilson." The exclusive rights to Mark Twain's works were recently obtained by the Lasky Company. "Pudd'head Wilson" will be followed by "Tom Sawyer," "Huckleberry Finn," "Innocents Abroad," and others.

Among the favorite players to appear in "Pudd'head Wilson" are Theodore Roberts, Thomas Meighan, Alan Hale and Florence Dagmar.

HORSLEY STUDIOS

CARL VON SCHILLER

Carl von Schiller, a recent acquisition at the local David Horsley studios, is said to be gaining in popularity on the screen. In two of Crane Wilbur's recent productions, "Could a Man Do More?" and "The Mystery of Carter Breene," von Schiller took prominent parts. His next screen appearance will be in "Vengeance is Mine," soon to be released.

CRANE WILBUR IN LEAD

In one of David Horsley's coming releases, "Vengeance is Mine," Crane Wilbur will play the leading part. Other prominent parts will be taken by Brooklyn Keller, William Jackson, Carl von Schiller, Gypsy Abbott, Miss Marvel Spencer, and others.

BETTY HART LEADS

In the recent announcement of the release of David Horsley's five-reel Mutual Masterpiece, "The Bait," released on January 22, Miss Margaret Gibson was mentioned as the star with William Clifford. This was an unintentional error, the leading role being played by Miss Betty Hart, one of our rare ability and large following. In this picture Miss Hart is seen in one of her finest characterizations.

OFFER FOR ANNA LITTLE

In "Double Crossed," the Mustang photoplay recently completed at Santa Barbara, Anna Little and the others of the company took some scenes on what is known as Bishop's Million Dollar Ranch. Anna says it is one of those wonderful ranches you read about and never see. She enjoyed the experience and appreciated the compliments the real cowboys paid her on her fine riding. The ranch foreman told her he would "give her a job riding range any old time."

THE BROADWAY FLORIST

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FINE ARTS STUDIOS

FINE ARTS PRODUCERS
The Fine Arts studio prides itself upon the selection of producers, the majority of whom are graduates of General Director Griffith. This list includes the names of William Christy Cabane, who produced "The Lamb," and "Double Trouble," with Douglas Fairbanks, and "Daphne," with Lillian Gish and Elliott Dexter; Edward Dillon, who staged "Don Quixote," with De Wolf Hopper, and "Quixote," with Allan Dwan, who is now at work on Hopper's second comedy, "Sunshine Dad"; Allan Dwan, who pictured Sir Gilbert Parker's "Jordan is a Hard Road," with Dorothy Gish, Frank Campeau, Sarah Truax and Owen Moore, and "Betty of Greytown," with Dorothy Gish, Owen Moore and George Fawcett; John Emerson, who photo-dramatized the Mac Chapple translation of "Old Heidelberg," with Dorothy Gish and Wallace Reid, and is now engaged in the rehearsal of "Macbeth," with Sir Herbert Beerbohm Tree; G. M. and S. A. Franklin, co-producers of "Lat Katy Do It," with Jane Gray and Tully Marshall, and at present staging "Martha's Vindication," with Norma Talmadge, Tully Marshall, Seena Owen and Ralph Lewis; Lloyd Ingraham, who produced "The Sable Larch," with Tully Marshall and Thomas Jefferson; "The Missing Links," with Robert Harron and Norma Talmadge, and now in the midst of the staging of "Hoodoo Ann," the first Mae Marsh Triangle play, with Robert Harron as her co-star, and Paul Powell, who produced the Lillian Gish success, "The Lily and the Rose," with Wilfred Lucas and Rosika Dolly, "The Wood Nymph," with Marie Doro and Wilfred Lucas, and "Acquitted," with Wilfred Lucas, Mary Alden and Bessie Love.

RALPH LEWIS IN STRIKING ROLE

Ralph Lewis is responsible for a very striking characterization in the Fine Arts drama, "Martha's Vindication," based on the original story by Ella Woods. He plays the husband of Seena Owen, who endeavors to hide from him an incident from her past which reflects on her character. There are four principal parts in "Martha's Vindication," and the other two parts are being portrayed by talented Norma Talmadge and Tully Marshall. The latter has triumphed in a number of New York stage productions.

The play is being staged by co-producers, C. M. and S. A. Franklin, of the staff of Fine Arts studios.

FINE ARTS HEADLINERS

Active production has been started on two new Fine Arts plays, "The Lily and the Rose," with Lillian Gish in the star part, and "Katy Bauer," with Dorothy Gish and Owen Moore as co-stars.

"Marja of the Steppes" is being staged by William Christy Cabane, who directed Lillian Gish in "Daphne," soon to be released by the Triangle Film Corporation.

"Katy Bauer" is a typical Granville Warwick story, laced with delightful touches of comedy and local dramatic situations that are like a mirror of life. It is being directed by Paul Powell, who staged the Matineelcin Fine Arts drama, "The Wood Nymph," with Marie Doro and Wilfred Lucas.

Supporting casts for both of these productions are, as usual, excellent, which is characteristic of the Fine Arts studio, to supply stars with support that will do the play full justice.

WILLIAM HINCKLEY'S TRAINING

William Hinckley, who portrays a juvenile leading role in the intensely dramatic Triangle play, "Martha's Vindication," received his stage training while a member of a number of western stock organizations.

In "The Lily and the Rose," perhaps the most artistic and true to life Fine Arts production ever attempted, William Hinckley plays a small but yet important part. Lillian Gish, the exquisite star, is featured in "The Lily and the Rose," with Rosika Dolly and Wilfred Lucas as associate players.

CONSTANCE TALMADGE'S RISE

Constance Talmadge, the younger of the two popular "Talmadge Girls," formerly of the Vitaphone eastern studio, is of the cheerful, sunny type, and is the star of the studio. Constance makes her Fine Arts debut in "The Missing Links," in which her sister, Norma Talmadge and Robert Harron are co-starring. Her sister, Constance Talmadge, is a native of Brooklyn, New York, and it was there that she received her education.

INEVILLE ITEMS

WILLIAM HART'S FEATURE
William S. Hart, distinguished lince star, is this week enacting the concluding scenes of the big Canadian Northwest production in which he will soon appear on the Triangle program.

With his company of fifty he is encamped in the fastnesses of Tongue canyon, under the picturesque, pine-covered country for a back-ground. Hart's next subject is now being prepared by Monte M. Katterjohn. It is understood that this story is a spectacular romance, but other than that no information is available.

DOROTHY DALTON RETURNS

Dorothy Dalton, who has been seen on the Triangle program, as the wife of William S. Hart in "The Dishevelled," returned to the lince forces this week, prepared to go to work before the camera as one of the principles in the forthcoming feature. What role will be assigned her has not been announced, but it is understood she will be cast in Hart's next vehicle.

INEVILLE POETESS

Bessie Barriscale, Inceville's leading lady, is something of a poetess. This fact will be generally acknowledged when a small book of her poems is published in four or five months' time. Miss Barriscale was quite self-conscious regarding her gift, and it was only on the earnest advice of a friend that she consented to show some of her sonnets to a publisher. She was surprised and delighted when she was informed of the editor's decision to publish the booklet.

MAKER OF YOUNG STARS

Several friends call Charles Giblin "Father" Giblin. Now the Inceville producer is NOT an aged person, but has a way of taking a keen interest in any young artist who really strives to succeed. He took such an interest in Charles Ray and Rhea Mitchell, and many others, and they all regard him with affection. Giblin is at present directing Bessie Barriscale, William Desmond and Franklin Ritchie.

CHAS. RAY'S DANCING

When Charles Ray worked in the military-western picture in which he was starred, a band of Indians played with him. One night they held a pow-wow and Charles sent them over a big case of "pop," of which they are very fond. He was duly thanked by the interpreter and was also informed that the Indians were going to give a dance in his honor, and it is said that Charles is learning the latest thing in Indian one-steps.

KEYSTONE STUDIO

UNCLE SAM IN FILM
One of the remarkable features connected with the making of the great Triangle-Keystone play, entitled "A Submarine Pirate," was Mack Sennett's success in obtaining the permission of the Secretary of the Navy to use United States submarines in a series of big scenes. Only on rare occasions are visitors of any sort allowed on submarines and the utmost secrecy concerning the construction and methods of operation is maintained at all times.

THRILLS IN BERNARD FILM

In the second of the Triangle-Keystone plays in which Sam Bernard is to appear there are enough genuine thrills to supply several ordinary productions, in addition to an ample amount of comedy of the sort that shows the best efforts of Mack Sennett as a director and Sam Bernard as a comedian—a splendid combination. Without "tipping off" too much in advance of the release date, two scenes may be mentioned as an appetizer for the comedy banquet that the complete production will afford. In one of these scenes, a rider mounted on a motorcycle, crashes through the corner room of a brick house at full speed, demolishing walls and throwing the inmates into a panic. It is a thrill and a laugh so nicely combined that a new form of hysterics is quite likely to result when the film is shown. In another spot, the same rider continuing his wild ride, tears headlong through a lunch cart, scattering waiter, customers, pots, pans and crockery in every direction and setting fire to the wreck, which burns to cinders.

PARLUM A HOPE

Dustin Farnum gave a delightful supper party last week at his apartments in honor of Sir Berthom Tree. There were present Tree's daughter, Constance Collier, Winnifred Kingston, William D. Taylor, William and Mrs. Farnum and Courtney Fouts.

BALBOA STUDIO

RUTH ROLAND'S REALISM
In the old days of melodrama it was not unusual for some absorbed member of the audience in the gallery to call out and tell the hero that the villain was hiding behind a nearby rock. It was not believed that degree of wrapped attention would ever develop at a picture-play, however. Yet this is just what occurred in a Los Angeles house recently, where "The Red Circle," the big Balboa detective story, was showing. As Ruth Roland was about to step into a trap, someone shrieked a warning to her, just as if she had been there to hear. More and more the illusion of the film is becoming complete.

NEW BALBOA STAR

Lola Meredith, the girlish wonder of the stage, is Balboa's newest star. She reached the Long Beach studio the middle of the month, accompanied by an entourage of five, and immediately plunged into a five-reel production under Director Harry Harvey. By reason of her manner, she caught on immediately and was received as a "regular fellow."

BRADY OF BALBOA

The work that he has done in Balboa feature films during the past year has earned for Edward J. Brady the reputation of being one of the best "heavy" actors on the screen. In the old melodrama days he would have been able to play up to the content of the most exacting "gallery god."

But there is more thence in the work of Brady than over a few "twenty-third" heavy displayed. Ridding boots, gloves and a cigarette were his earmarks, together with a purring voice. The screen villain of today must be more subtle. He can't string out fine phrases or make the blood run cold with his mooring laugh.

In flickerland Ed Brady accomplishes all this and more with a cunning manner and an insouciant leer. His first attracted attention to himself in the now famous "Who Pays" series, which was produced by Balboa. In this he portrayed a half dozen different villain types, each one of which was distinct.

BALBOA RELEASES

The Knickerbocker Star Features, released on the General Film program, began their 1916 showing with four productions from the studio of the Knickerbocker Brothers in Long Beach. Two of these pictures feature Jackie Saunders, generally known as "the Balboa girl."

The first is a five-reeler called "A Daughter of the Woods," and the other a piece entitled "The Heartbreakers."

Paul Gilmore is the featured player in "Houses of Mystery." This is a story of adventure and smuggling, in which a wealth of scenic beauty is revealed.

"Crime of Circumstance" is the fourth Balboa-Knickerbocker Star feature. The cast includes L. J. Cody, Madeleine Rhea, H. Henry Grey, Mollie McWhinnell, Daniel Giffner and Fred Whitman. Bertram Bracken directed the production.

SHORTER FILMS TO BE MADE

Save in exceptional cases, the five and six-reel pictures will not be produced much in the future, according to H. M. Knickerbocker, president and general manager of the Balboa studio. Speaking as to what the new year holds in store for the screen industry, he gives as his opinion, after a careful review of the more important factors, that there is going to be an early return to shorter photoplays.

"Audiences agree that ninety percent of the five-reel pictures are too long and draggy," says Mr. Knickerbocker. "Their story is not sufficient for the time required to unroll them. Too much padding and extra matter has been filmed and the people soon get tired of it."

TAYLOR'S NEW AUTO

William D. Taylor, the producer of Palace pictures, is the proud possessor of a National, Clavier-built, three-passenger car; "proud" because it is the first car of its kind to be seen here. He will only use it a few days before giving it a garage rest, because he and his company, including Dustin Farnum, will start for Truckee for some snow scenes to be taken for "David Crockett."

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VITAPHONE STUDIO

THE CHANCES THEY TAKE

Webster Campbell, in the production of a three reel feature at Truckee, narrowly escaped the kind of death that might be expected in snow-bound Greenland but hardly in sunny-sloped California. Campbell fell through thin ice over a frozen river and was swept sixty feet under water to an air hole before rescued by members of his company. The scene was directed by William Wolbert.

THE PRICE OF FAME

In a recent shopping tour Miss Anne Schaefer of the Vitaphone company experienced something that hundreds of prominent film actors or actresses enjoy or rather put up with. Two well known women followed her from shop to shop and their constant presence embarrassed the actresses. When she lunched the two strangers lunched at her nearby table. At last, exhausted in trying to escape, Miss Schaefer decided on one more purchase before leaving for her Santa Monica home.

In telling the clerk her name the two strangers approached Miss Schaefer, apologized and presented their cards. They had recognized her face but did not wish to introduce themselves until they were sure that she was the real Miss Schaefer. The two women were officers in a prominent woman's club.

THE FAMILY HEIRLOOMS

Two antique fire-screens which have been heirlooms in his family for many generations, are being used by Rollin Sturgeon of the Vitaphone in one of his features. Sturgeon's assistant, being unable to find exactly what the producer desired for a certain scene, gave up hope, when Sturgeon remembered the family treasures.

VITAPHONE IMPROVEMENTS

Two immense sets, northwest interiors, have been erected for Rollin Sturgeon's northwest feature story. They have been made of logs and are most realistic and true to detail, but will take some time on the anxious set, awaiting all the tests of his recent work at Bear Valley and does not want to have a return for "static" or anything else.

VITAPHONE DOGS FEATURED

The Vitaphone studios at Hollywood present a strange scene when all the wolf and Shetland dogs are lined up across the lot, forty of them, with their sleds and owners. They are the object of much curiosity, but felt quite at home with the cold weather. Never have dogs teams been shown in films to such advantage as they have in Sturgeon's Vitaphone feature.

DUNCAN CARRIES VALUABLE WATCH

When William Duncan managed and played his own leads in a certain studio in Arizona, he narrowly escaped serious injury on several occasions. At one time he was taken to a hospital for several days and had scarcely recovered when a shotgun, carrying bird shot, was discharged at him. Duncan's heavy gold watch received eight of the shots, while a score more were distributed generally about his body. Duncan still carries the watch, which he proudly exhibits.

HANDSOME MEN FOR NEVA

Since Neva Gerber went into pictures she has had the happy faculty of always playing opposite a handsome, popular man. She was with Edwin August for some time; then became leading lady to Carlyle Blackwell; for a time she played with William D. Taylor, and then with Henry King. At the American she partnered with Webster Campbell, and if that list of leading men can be outclassed their selection will take some consideration.

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Schools, Colleges Soon to Utilize Motion Picture.

SELIG'S PICTURE VIEWS.

**Great Producer Believes Day
Almost at Hand for Use of
Educational Pictures.**

William N. Selig, president of the Selig Polyscope Company and one of the great American film producers, believes that within the next few years, very few, the motion-picture camera will have been installed in every schoolhouse in the country. Producer Selig's view of the marvelous development of the motion picture points to a day when the film will be used as one of the greatest educational colleges, as well as preparatory schools, will utilize the motion picture, according to William N. Selig. He bases his opinion on the theory that what the child hears is early forgotten, but what is seen by the eye is always remembered.

"Films teaching natural history, botany, science and other practical subjects can impress the pupil and give the future generations thorough and comprehensive knowledge of arts and sciences."

"The method of motion-picture instruction can also be made most entertaining and there will be no more urchins reluctant to start forth when the school bell rings. Methods of horticulture, the birth of a flower, the habits and wild animals, agriculture and many other subjects can be taught as well, if not better, through the medium of the fast-growing motion picture."

"Many of our universities and schools are today beginning to utilize the motion-picture camera and I believe the custom will become universal before many years. And in higher courses of instruction, such as surgery and medicine, the motion-picture films can well be used."

COLLEGE TO USE FILMS.

Asking permission to exhibit motion pictures for educational purposes, the board of directors of St. Vincent's College of this city have filed a petition with the City Council. The matter will be taken up by that body at their meeting of Monday, February 7.

PROTEST CARRYING FILMS.

Protests from hundreds of motion-picture theater operators in every section of California have caused the Southern Pacific to postpone from February 4 to March 1 its proposed plan of forbidding the carrying of films on passenger trains. Eastern railroads are said to be enforcing the order because of the ignition of films on a train and the injury of several persons. It is understood the above ruling will go into effect March 1.

DOROTHY BARRETT FEATURED.

Dorothy Barrett has been selected by the Monrovia Film Company of Monrovia, California, to take the feminine lead in "The Argonauts," a feature production which is expected to run to at least eleven reels. This will be the biggest picture which Miss Barrett has attempted in the film world. Previously to this engagement she has had engagements with the Solax, Imp and Lubin companies and has given the screen some finished impersonations.

WOODRUFF AN INCE STAR.

Woodruff is into pictures to find out my faults. I couldn't believe any body. If they said I was bad, I doubted them; if they said I was good, again I mistrusted. But the picture won't lie."

Thus Henry Woodruff, co-starred with Tsuru Aoki, the clever Japanese actress, in "The Beckoning Flame," explains the reason for his advent into pictures. Woodruff's career on the stage has been a busy one. From 1879, when he played at Haverly's Fourteenth-street Theater in New York, with a juvenile company in "H.M.S. Pinafore," until he entered Harvard University in 1895, he was almost constantly before the footlights, playing many roles. After finishing college he became identified with many of the stage's great successes. He is probably best known as the star of "Brown of Harvard," and "The Prince of Zerkow."

Woodruff, though rated among the stars of the theater, has appeared in a number of Shakespearean productions with

Miss Ruth Roland A California Girl.

Balboa's Leading Woman, Once Popular Schoolgirl at Hollywood High, Claims L. A. as Home.

Ruth Roland, charming leading woman for the Balboa company in such features as "The Red Circle," written by Will M. Hitchcock, and "Who Pays?" based on no other place than Los Angeles and California as her native land. Although she has been



RUTH ROLAND.

East and north and south with various theatrical companies before making her debut in pictures, she claims Southern California as her rightful home.

Ruth went to high school in Hollywood at a time when motion pictures were practically unknown in that place. In those days the only indication of Ruth's future historic or screen fame was when she appeared before the school either to sing or speak. She remained at Hollywood High School for two years and then apparently dropped out of sight.

About three years later she was flashed on the screen as "The Kalem Girl" and from that time to date has been a great favorite with the photo-play fans of the country. Wherever her face is seen on the screen there are always those who remember Ruth as the popular girl who went to school in Hollywood.

AMERICAN LEADING MAN

Borge is one of the very promising young men in the film world today. Borge's work under the American brand is well known to



Frank Borge of the American (Mutual) Studios. He was formerly connected with the New York Motion Picture Corporation at Inceville, Santa Monica, Cal.

CHATTERTON'S BIRTHDAY.

Tom Chatterton, producing and acting for the American company at Santa Barbara, has a birthday on February 12. Tom says that he reckons three famous men were born on that day: President Lincoln, Harry Thaw and Tom Chatterton. He concedes that Lincoln is the greatest of the three and will not split hairs on this question; he does not consider that splitting hairs is as historical as splitting rails. Tom intends to celebrate the day by his usual twelve-hour stretch.

William Conklin, star in Balboa's "Neal of the Navy," who has done several pictures with Jackie Saunders, is now being featured opposite Lola Marsh in a strong, clean-cut, romantic role.

Jesse L. Lasky Co. In New Court Ruling.

Wins Right to Sue Fox for Damages in Influencing Valetessa Surratt to Break Contract.

"That if an artist's services are unusual and unique on the legitimate stage, it follows as a natural result, that a photodramatic production of her services will similarly unique, and that to decision handed down last week by Justice Hotchkiss of the Supreme Court of New York, giving the Lasky Company the right to sue the Fox Company for damages in having unlawfully led Valetessa Surratt to break her contract with the Lasky Company."

It was stated, according to reports, that in October, 1914, Miss Surratt contracted with the Lasky Company to appear in a play to be produced on, or about, June 15, 1915, for which she was to receive \$1000, of which \$500 was paid in advance. It was also stipulated that during the life of the contract, she was not to appear with any other company prior to that date. However, in March, 1915, Miss Surratt appeared for the Fox Film Company in a picture.

The Jesse L. Lasky Company brought suit for restraint against the Fox Film Company, the William Fox Vaudeville Company, William Fox and Valetessa Surratt. The William Fox Vaudeville Company demurred. One of the statements in the demurrer was that Miss Surratt's services on the screen, never having been proven successful, Lasky, therefore, had no right to cause of action because of insufficient proof.

Justice Hotchkiss's decision says, in this case, the complaint states that the services of Miss Surratt was exceptional and unique and it seems to follow that the photodramatic production of her services will be similarly unique.

This decision, it is said, will establish a precedent by which other organizations can prevent their prominent artists from violating contracts with their managers. Miss Surratt, according to reports, was induced by the Fox Film Corporation to violate the contract and there can be little doubt that her appearance on the screen prior to her appearance for the Lasky Company in "The Immigrant" affected the popularity of that picture and, although "The Immigrant" was a great success, it was not the success it would have been if Miss Surratt had not been seen in a prior production.

It is expected that the Lasky Company will file suit against the Fox Company to recover damages for her previous appearance.

JOSEPHINE CROWELL FEATURED

Josephine Crowell renders an excellent characterization of the keeper of the farm in "Martha's Vindication," featuring Norma Talmadge, Tully Marshall, Seena Owen and Ralph Lewis. In the early part of the play Miss Crowell is a victim of John Barleycorn, and in these scenes her work lacks the often over-acted theatrical interpretation. Tully Marshall, who scored a hit in "Let Kismet Be the Law," plays her husband has a number of convincing scenes in "Martha's Vindication." He is adopted by Norma Talmadge, who finds him being ill-treated in the baby farm, controlled by Josephine Crowell.

MARGUERITE COURTOT, GAU-

MONY LEAD.

In a photodrama running specially for her by her director, Henry J. Verne, Miss Marguerite Courtot is being filmed in her first Mutual Masterpiece, in a new edition, at the Gastmont winter quarters, Jacksonville, Fla. Miss Courtot, who left New York Christmas Day, is now encamped in a charming Jacksonville bungalow. She is among old friends, too, since she spent some time in Jacksonville as a Kalem star. Her mother and sister are with her.

MONTANA FILMS.

Word comes from Roundup, Mont., that the Century Film Corporation is progressing rapidly on a three-reel feature, "Dot's Roundup." About seventy-five people will be used in the film which is thoroughly a western production. The cast will include Charlie Muhlall, Miss Farley, George C. Davenport, Conrad Wolfe, Miss Ryndess, Bud Byrd, Moose Ranger and others.

OTTO BO. REMAIN EAST.

Henry Otto, Universal star, has sent for his mother to join him in New York. She has started but will visit relatives on the way. It looks as though Otto was going to be a fixture with the big "UP" eastern forces.

Portland Censors In Bitter Contest.

Exhibitors' Organization Protests Against Censorship Chamber and Council Involved.

Telegraphic reports from Portland, Ore., state that the censorship of pictures in that city is causing no end of trouble between the exhibitors and the city government. The Portland board of censorship has attempted to stop several films from being shown in that city, with the result that the entire organization of exhibitors has bitterly protested. The matter has attracted the attention of both the City Council and the Chamber of Commerce. The entire city of Portland is watching the fight with interest.

COUTNESSES VS. CAFETERIAS.

In the present feature being produced at the Biograph studios under the direction of J. P. McDonald, an opportunity will be given to audiences to see how handsome Gretchen Hartman really is. She takes the role of a countess and wears some stunning gowns, and Miss Gretchen knows just how to carry them. The other evening a friend invited her to go into a cafeteria, but received a reply to the effect that "countesses and cafeterias do not mix." She consented to tea in the Alexandria instead.

THOMAS DIXON SPEAKS.

At a meeting of the City Club held this afternoon at the Broadway department store cafe, Thomas Dixon gave his reasons for favoring a national censor board. Dr. James A. Francis opposed the famous author of the "Clansman," basing his opposition on moral grounds. The luncheon was well attended, keen interest being shown over the issue.

FINE ARTS NEW WRITER.

Shannon Fife, well-known screen dramatist, has sold to the Fine Arts Studio a multiple reel light comedy play which he wrote specially for Douglas Fairbanks. Fife is a former newspaper man, and at the present is principal figure in studies at the University of Pennsylvania.

Clara Kimball Young In Matrimonial Suit.

Selznick, Vice-President World Film Corp., Sued by Husband of Famous Actress for \$100,000.

Clara Kimball Young, stellar woman lead for the World Film Corporation and one of the best-known photoplays stars in the world today, is the principal figure in another triangle affair in New York, with herself occupying one point of the triangle, her



husband a second angle and Lewis K. Selznick, vice-president of the World Film Corporation, laying claim to still the third angle.

According to the complaint made by James Young, husband of the famous star, himself a director of note in the production of films, Selznick was a defendant to her artistic advancement. Up to December 8, last, according to Young, he and his wife lived happily together, but at that time the pretty actress left him, this change of mind, according to Young, being due to Selznick.

The matter came to a climax Thursday of this week, when Young filed an affidavit suit against Selznick for \$100,000. The case is still pending, and players alike are all eyes watching the

Mae Marsh to Appear in "Hoodoo Ann."

To Be Her First Appearance Under Triangle-Fine Arts Release. Friends Awaiting Play.

Miss Mae Marsh, one of D. W. Griffith's brightest stars, will make her first appearance under the Triangle-Fine Arts brand in a very recent release, the play to be known as "Hoodoo Ann." This picture would now have been playing at local photodramatic playhouses but for the sudden death of Robert Harlan's brother, necessitating a hurried trip East. This picture will be given several weeks in "Hoodoo Ann."

In this feature, one that is said to rank with the best of the Griffith production, Miss Marsh is co-starred with Robert Harlan, another of D. W. Griffith's own players. Miss Marsh is to play the part of Hoodoo Ann, and it is believed that she will be well received in this release.

Miss Marsh, one of the foremost screen stars of the present day, is one of the few actresses made by Griffith who has played solely under his releases. Five years ago she played with the American Biograph in the East and when Griffith came to Southern California Miss Marsh was one of those to play here.

She has been starred in some of that producer's best plays and is beloved by the American photoplay fans.

COMPANY SNOWBOUND.

While filming snow scenes in and around Truckee, Cal., for use in Lillian Glah's latest Triangle play, "Mama's Home," Director Cabanne took advantage of the storm, and secured some very picturesque snow scenes. From reports the snow was twenty-two feet deep in spots, and the weather was 12 below zero.

Included in the party who journeyed with Director Cabanne to Truckee, were Lillian Glah, her mother, Frank Bennett, Pearl Elmore, A. D. Sears, Mrs. W. C. Cabanne, C. Renfield, M. G. Blue, Walter Long, W. E. Lawrence, Fred Cunnard, Cameraman Billy Pilden, and a staff of stage carpenters and property boys.

OLLIE KIRKBY AND MARIN SAIS.

"The Love Pirate" is progressing at the Kalem studios and Director "Mama's Home" is making an interesting series of pictures with Marin Sais and Ollie Kirby in the star parts. Ollie Kirby is doing the most attractive work of her career and is making a big name for herself by reason of her magnetic work. Ollie has that indefinable "something" about her which is more than beauty or ability and which she has the two last qualities as well.

THEATER MEN COMBINE.

Pasadena motion-picture theater proprietors and managers have organized for the purpose of combating any unnecessary censoring of films, as well as for protection of their own interest. This is the first time in the history of their business that the Crown City men have organized, and it is said to have resulted because of the local censor troubles.

PEARL WHITE'S NEW ROLE.

Pearl White, who will star in Pathe's next serial, "The Iron Claw," says the highest compliment of her career was paid by this serial being written for her. It is the result of a number of letters from all over the country asking for her to be starred in another serial.

Movie lovers all look alike.

Producers Making Plans For Their National Fight.

IMPORTANT ISSUES HEARD.

To Send Film Editorials to Every Exhibitor—Next Meeting on February 8th.

Every film fan in the United States, which virtually means every person who sees a motion-picture show, will be reached editorially, according to the plans formulated Tuesday night at a meeting of the newly-organized and fast-growing Motion Picture Producers' Association.

Through a series of editorials written by such master minds as D. W. Griffith of the Triangle Film Corporation, H. O. Davis, new director-general of Universal City, and Thomas Dixon, author of the "Clansman" and head of the National Drama Corporation, censorship, both local and national, will be attacked by the producers. From this time on many films will carry editorials which will be flashed on the screen where millions of Americans may see them. They will give the producer's side of the battle before the censor, and the great American public; from the snowy woods of Maine to the sunny slopes of Southern California, will have an opportunity of appreciating the producers' side of the question.

Not only will editorials be used in this national campaign, the greatest movement of its kind every inaugurated, but thousands of slides will be flashed on the screen, bearing pictures. It is believed by the producers that this will be the most effective mode of attacking the censorship question. At this meeting with the entire American public what the producers have to say.

A plan of securing petitions against censorship and signed by millions of theatergoers is to be worked out by the producers.

The Motion Picture Producers' Association will hold another meeting Tuesday night, February 8, at Hotel Alexandria. At this meeting will be held the election of permanent officers of this organization, the men who will officiate during the coming year.

During the past week the Motion Picture Producers' Association numbered among the members who were elected officers of incorporation with the County Clerk. The directors of this organization are: Jesse L. Lasky, David Horsley, H. M. Horne, Oscar C. Apfel, Frank E. Woods, Mack Sennett, Frank A. Garbutt, Henry N. Lehrmann, H. O. Davis, P. D. Gold, Jr., T. A. Persons, Lee Dougherty, H. O. Stiebel, Fred C. Newman, Manning, D. W. Griffith, George W. Stuart, H. L. Kerr, Thomas H. Ince, John H. Blackwood, J. A. Barry, D. W. Hyatt, Lloyd Wright, W. Woodson Wallace and G. E. Miller.

During the last week applications for membership in this body have been received from many eastern producers and film manufacturing concerns representing the foremost motion-picture interests in the East. Jesse L. Lasky, head of the Lasky Feature Film Company, now in New York, is presenting the plans of this organization to the exhibitors in the East and as a result applications for membership are coming fast.

LETTER FOR NONA THOMAS.

Nona Thomas, the rising young actress with the Nymph form, has received her first love letter. It was from a very youthful author who begged Nona to wait until he grew up and to marry him. He said he had read that she was a "young actress" and he hoped she was not too big. Well—Nona is about five feet five and her little author will have to grow some to catch up with her.

MYRTLE STEEDMAN'S WIT.

Myrtle Steedman, Palms company's leading woman, was complimenting one of the leading men at a rival studio upon what she considered some strokes of good luck. "You could almost play at being a Prince," said Miss Steedman. "Ah," replied he, "But if I were only you I would be a Princess and play in a Palace."

Cause for protest: Paper hangs in movie comedies.

Picture puzzles: Colossal collapse.



The Only Motion Picture Newspaper in the World.
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PHOTOPLAYERS REGISTER!!

The wise photoplayer as well as those connected in and around the great and growing motion-picture industry in any way Los Angeles will register! There may be matters of vital interest to this industry at the coming summer elections and should the occasion to vote arise, it will be up to the photoplayers to protect their interests. The photoplayer who realizes that his is the greatest industry in all Los Angeles county, representing an expenditure during the past year of approximately \$35,000,000, will realize the importance of immediate registration. It is the privilege handed down from '76 for which our forefathers fought and died.

Mayor Sebastian may ask the Council to submit the question of abolishing the Board of Motion-picture Censors to the voters at the coming June election. In this case it will be up to the photoplayers of the city, numbering close to 20,000, and of the county, numbering 30,000, to see that this censorship is voted down.

Register NOW! Your vote will be needed to protect the industry of which you are a part. The proposed ordinance, which City Attorney Albert Lee Stephens and his assistants are preparing, may be sidetracked. Should this occur, it is highly probable that the censorship question will be placed on the June ballot for a decision of the voters. Register NOW.

The great producers of films in Los Angeles are holding weekly meetings for the purpose of outlining plans by which they hope to fight the question of censorship. They plan to reach every person in the United States who visits a motion-picture theater through the medium of editorials written on films. In the halls of Congress censorship has become an important issue and who can say that this question will not become a national issue during November, 1916.

If the producers of films in Los Angeles consider censorship of such importance as to make a national fight against it, then surely local censorship is of importance locally. If the question comes to an issue at the polls it will be up to the voters of Los Angeles to decide. And this issue will depend on the vote of the Los Angeles photoplayers.

Don't fail to register!

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The Photoplayers Weekly makes a new offer to its friends and subscribers. With every yearly subscription to this publication, at a price of \$3.00 per year, will be given 100 miniature photographs of your favorite film stars. This is your opportunity to acquire the miniature photographs of your favorite film stars, ranging from Mary Pickford, Blanche Sweet, Ruth Roland to Charlie Chaplin, J. Warren Kerrigan and the other screen stars. For every subscription mailed to this office, at the above price, will be sent by return mail, 100 pictures of the stars whose names you enclose. We make this offer to our friends and to film fans who are desirous of securing photographs of Photoplayers appearing at Los Angeles photoplays. This is the opportunity long awaited by hundreds of film fans. Mail in your subscription today and by return mail you will have your favorite Photoplayer's latest photograph.

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SELIG STARS GOING EAST

Director Colin Campbell of the Selig company will shortly make a trip east to film "The Crisis." Winston Churchill's famous novel, Campbell will take a number of Selig stars with him on this trip and will visit Chicago, St. Louis, Vicksburg and other cities necessary for staging this novel. The cast to make the trip east will include: Essie Epton, Thomas Santich, Wheeler Oakman and Eugene Besserer.

STANTON'S GREAT WORK

And now we have Richard Stanton assuming the lead in the big "U" serial "Graft." He takes the part of Robert Harding, a cousin of the brothers who were impersonated by Hobart Henley and Harry Carey. The constant changes in the story are proving most interesting parts, while

the advent of that virile actor, Richard Stanton, will add zest to the action for the remaining reels. He is also producing the serial and is being supported by Glen White and Jane Novak. Stanton makes his appearance in the "Gambling" episode.

JEFFERSON'S SON AT U. CITY

Thomas Jefferson, son of Joseph Jefferson, internationally known for his work on the legitimate stage, this week joined the Universal company at their western studios, where he is working in a two-reel story by Isabel Ostrander, which William C. Dowling is staging.

Elysium fields far, far away
Where everything is bright—
There we could live day after day,
But we'd miss the screen at night!

Miss Kathryn Williams's favorite flowers are American Beauty roses.

Photodramatic Playhouses

MAJESTIC.

The Thomas H. Ince production, "Peggie," starring Billie Burke, is repeated, with William H. Thompson, William Desmond, Charles Ray and other fine stars. In addition, Mack Bennett's Keystone comedy, "He Did and He Didn't," featuring Roscoe Arbuckle and Mabel Normand.

BURBANK.

"L'Artagnan," a Thomas H. Ince production, featuring Orin Johnson, taken from the famous novel, "King's Musketeers." An elaborate seven event. Added features, two Sonett Keystone comedies, Weber and Fields in "The Best of Enemies," and Fred Mace and Betty Marsh in "A Janitor's Wife's Temptation."

SYMPHONY.

Metro Pictures Corporation presents Francis X. Bushman and Beverly Payne in "Man and His Soul" in five intense acts, in a vital, human theme; adequate supporting company.

OPTIC.

Monday, Tuesday and Wednesday, "Celebrated Scandal," a Fox film, starring Betty Nansen; Thursday, Friday and Saturday, "Chalice of Courage," a Vitagraph picture, featuring Myrtle Gonzalez. The following Sunday only, William Brady's picture, "After Dark," with Hollbrook Blinn and Alice Brady in the lead.

SLAMROCK.

Monday, Tuesday and Wednesday, "Devil's Darling," an American film, "See America First," and "The Drummer's Trunk," Thursday and Friday, a Hialeah film, "Cave of Death," and "A Deal in Indiana," Saturday and Sunday, two children's pictures are additionally offered, "Little Lumber Jack," starring Belle Van Deusen, "The Merry Widow," and finishing with the "Film Favorites."

CLUNE'S AUDITORIUM.

Helen Hunt Jackson's historical drama of early California, "Ramona," produced by the Clune Film Company, local studios. A cinema-theatrical entertainment. Prologue and two acts 2 p.m. and 8 p.m.

GARRICK.

Monday and Tuesday, "The Thoroughbred," a Mutual masterpiece, featuring William Russell and Charlotte Burton, supported by Roy Stewart, Lilette Thorne and Jack Prescott; Wednesday and Thursday, a Gaiety picture, "The Idol of the Stage," starring Malcolm Williams, supported by John Mackin, James Leavelle, Charles W. Travis, Lucille Tate and others; Friday, Saturday and Sunday, a Thanhouser film, "The Woman in Politics," starring Mignon Anderson.

ISIS.

Monday, Tuesday and Wednesday, "A Child of Circumstances," a Rex drama, "Son of the Stars," featuring J. Warren Kerrigan, "Mrs. Green's Mistake," a Joker comedy, "In Dream's Jungle Town," a Rex comedy, Thursday, Friday and Saturday, "The Sam at Work," fifth of series, "Son Good for Nothing," Universal drama, "High Flyers," a Victor comedy, "Missus Lockett," featuring Baby Early, and "Quiet Supper for Four," Nostor comedy.

CORA DREW POPULAR IN FILM CIRCLES

Has Played with Famous Stars and in Leading Releases—Now With National Drama Corporation

This is "Cora Drew" week at the local theatres.

As Mrs. Arnold in the "Wood Nymph," at the Majestic, this week, Granville Warwick's clever story, pictured by the Fine Arts Company.

It was in "The Forged Testament," a Griffith-Majestic film, that Cora Drew gained considerable fame for herself in picturedom, where, as the widow in the case, she played opposite Charles Clary, a clever actor now

with the Leaky Company, co-starring with Blanche Sweet.

Miss Drew is now with Thomas Dixon of the National Drama Corporation, where she is cast in a part that is very important in the picture's value, "The Fall of a Nation." Her work is marked with the consistency that is characteristic of the professional actress.

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MILLER'S THEATER.

Israel Zangwill's famous stage success "Merely Mary Ann," with Vivian Martin as the star, splendidly supported by the Fox company of artists. An extra feature is the Heart-Vitagraph News pictorial and the Joy and Gloom cartoons.

WOOLLEY'S THEATER.

Dumb Patrol in "The Call of the Cumberland," a Pallu production, with excellent support, followed by the Paramount Travelogue pictures.

PANTAGES.

"The Red Circle," Will M. Hitchcock's most famous play, production of the Ballou studio, featuring Ruth Roland, Frank Mayo, Louis Lillibridge and others, in its eighth installment.

PALACE OF PICTURES.

Charles Greenwood, the popular star in "So Long Letty," will be seen in "Jane," a production of the Palace Amusement Company, followed by the Pathe News.

QUINN'S SPIRIT.

Pauline Frederick in a double role, in "The Rider," a Famous Players picture, written by William H. Clifford, in which she is ably supported by Thomas Holman and a strong cast of character actors. Selig News, added attraction.

ALHAMBRA THEATER.

Pearl White in "Hazel Kirk," ably supported by such well-known stars as Ruth Mielke and Clayton Holmes. Seventh installment of Helen Holmes in "The Girl and the Game."

TALLY'S BROADWAY.

Photoplay version of the great New York success, "Excuse Me," with Vivian Martin in the lead, supported by an all-star cast. Excellent music.

CLUNE'S BROADWAY.

The announcement for the first three days of the week includes Mary Anderson and William Duncan in "Bill Peter's Kid," a Broadway Vitagraph picture, featuring "The Wrong Mr. Wright," a Vitagraph film, The Selig Tribune and the first Tom Mix studio picture that has been released for some time, "The Desert Calls its Own."

THE HOLLYWOOD.

Monday and Tuesday, Pearl White in "The King's Game," Wednesday, Clara Kimball Young in "Camille," Thursday, Mary Miles Minter in "Barbara Franchise," Friday, seventh episode of "The Red Circle," written by Will M. Hitchcock, with Ruth Roland, Frank Mayo and Daniel Gilfeather starring jointly; Saturday, fifth installment of "The Girl and the Game," featuring Helen Holmes.

The Isis, No. 6117 Hollywood Blvd. Monday, H. B. Warner, Lasky feature, in "The Ghostbreaker," Tuesday, Essanay feature, "In the Palace of the King," Wednesday, Universal, Harry D. Carey in "A Knight of the Range," Thursday, Universal, Ella Hall in "Jewell," Friday, Lasky feature with Ina Claire in "Wild Goose Chase," Saturday, Jane Novak and H. Henley in seventh episode of "Graft."

At the Shamrock Theatre there has been shown the past week another picture in which Miss Drew figures to advantage, entitled "Her Mother's Daughter," a Mutual release, in one of the title roles, playing opposite that very capable actor, "Habe" Lawrence, in which Miss Drew exercised much of the dramatic talent for which she is noted.

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Cameragraphs

by
NELLIE M. STRONG CAPRON

"The world is mine oyster and with my pen shall I open it."

Scene from Real Life, not a part of a Scenario—Last Tuesday Director Edward Dillon of the Fine Arts, had occasion to use a lion in a scene with DeWolf Hopper, her of eminent celebrity. During the act, the lion broke loose and caused a commotion. Everyone scrambled for places. Hiram Johnson of the State of California, seized an iron bar and promptly quelled the brute. Order was restored and the scene went on. But Mr. Griffith after this trifling occurrence and resumed his visit with the Governor.

Big Jack McFadden, of the cherubic countenance, is now contemplating organizing a baseball team from among the "heavies" at Universal City.

"I studied the dope feed for years before I attempted to play the part," said William F. Fremont of the Majestic-Fine Arts staff of artists. "Used to go down in the slums of New York, Philadelphia and Boston and virtually dig up the stuff necessary for my sketches." Mr. Fremont was cast for the part of the dope feed in "The Acquittal," also in "The Mother and the Law." It was as the guard in "The Cansman" that he introduced an original "bit" in connection with Dorothy Glah that won for him a "hand" whenever the picture was shown, and consisted of nothing more than the way in which he looked at the young woman as she passed by, proving the height of his artistry; even in little things.

Frank Lanning has returned to the Universal, after a protracted absence in the East and North.

"Wonderful photographic work," is the verdict of those who know, in speaking of the extra effect obtained by John Leiser of the Majestic forces. In "The Wood Nymph."

Perfection is the thing that counts nowadays. Listen to Daniel Giffether on the subject and he'll straightforwardly quote you the classical failure that the "man who made a mouse trap better than any one else could make a mouse trap and how they were a path to his shop to buy these superior mouse traps. Comes now, Lois Meredith, she of the extra unusual perfection in charm that replicas of her hands and feet, exhibited in Paris, have been pronounced perfect by the "connoisseurs" over there, and they are some judges. The Meredith charms will be in evidence in the latest Balboa pictures, for she is the newest Balboa star.

Mary L. Haines of New York, comedienne, for years a conspicuous figure in comic opera with the Tivoli and Cort people, is now connected with the Universal company, where her art in facial expression makes her a valuable acquisition to the staff of comedy producers. Mrs. Haines is the author of a cook book now in its third edition and has lectured extensively on "Domestic Science." Her interesting young son, Jack B. newspaper man and world traveler, has recently added to his accomplishments scenario writing and is engaged in writing a play for one of the leading studios.

Those who have been privileged to see some of the rehearsals of Dan Duffy's farce-comedy, "Like and Mike," which is now directing at the Americana studio in Etendale, declare it to be a laugh from start to finish.

Gertrude Astor, who made her initial entrance in pictures in "Under Two Flags" with Robert Edison of the Biograph studios, and who is remembered as "Queen Unda" in "Undine," has just closed an engagement with Director Stanton of the Universal in "Graft."

When the "Divine Lillian" Russell was in town a few weeks ago, she was the guest of Mr. and Mrs. Jack Brammell at their home in Echo Park avenue. Mr. Jack, popular actor-man at the Fine Arts studio, is supporting Sir Beerbohm Tree in "Macbeth," having been cast for the part of "Beyron."

Charlotte Burton of the American studio, Santa Barbara, was in town for a few days this week, looking up old friends and shopping along Broadway. Miss Burton, one of the stars in "Diamonds from the Sky," is of charming personality and has dead loads of friends.

Bruse Smith, character man at the Balboa Amusement Producing Company, has only one besetting sin. According to Mrs. Smith, Bruse is as likely to stay out all night fishing off the pier, as the average man is to stay out all night playing casino!

Bruse contends that in order to keep his wife's collection of fancy-bred Persian cats in good condition, it's up to him to go fishing!

Having spent a number of years in the service of the government, as an internal revenue man whose business it was to hunt down moonshiners, Robert Burke Broadwell was pretty well equipped with a sense of the dramatic before his advent into film-dom with the N.Y.M.P. Corporation. He put on a number of pictures at Inceville, working with Reginald Barker, the great "The Thief," "On the Night Stage," and "The Bargain." Mr. Broadwell, an acknowledged screen artist, is now being directed in "Crane Wilbur's dramatic creation, 'Could a Man Do More,'" and also the new five-reel photoplay, "A Law Unto Himself," by Mrs. Lillian Brockwell, a writer of exceptional intensity, under direction of Mr. Wilbur.

After four years dedicated altogether to playing rough character parts, Fred A. Turner of the Fine Arts, to his delight, has been cast in a part, as father of Miss Loverge in "Katie Brown." In this film, featuring Dorothy Glah and Owen Moore, he appears without character make-up, with a clean face and wearing dress clothes. It is written in the cards that we will all be on hand to see you in the picture, Mr. Turner.

Miss Lella Frost of New York, petite and dark and very pretty, plays Zola in "The Fall of a Nation." Thomas Dixon's current production. Her favorite pastime is horseback riding, which is glorious sport these fine days, discounting a record-breaking rainfall.

Pretty Della Mullady, the little girl who did all the cutting and assembling of the new K. and D. picture, "Glory," in which Miss Juanita Hansen plays the part of Glory, was with Thomas Edison, the inventor, when they used, when they used, when they used, to turn out pictures comprised of 1000 feet of film. She came here from New York for the Kinemacolor Company in 1912. Della says she has watched over the fortunes of the picture industry, since its birth.

Miss Gladys Brockwell, clever character actress, unusual and piquant charm, is playing opposite Robert Leonard, star and director, out at the Universal, in an intensely dramatic six-reel photoplay, "The Crippled Hand," which has been always been going strong parts, calling for original work. In "The Old High Chair," a Majestic masterpiece, she played the part of an old woman of 75. The next picture in which she was cast, as a girl of 17, was in "The Fortification Plans." Among the successful roles essayed by this talented young actress have been the following notable ones: "The Typhoon," under direction of Reginald Barker; "Double Trouble," a Christie Cabanne picture; "The Girl from the South," where she played opposite Douglas Fairbanks, of local renown; in "Prince of Tombs," and "A Man and His Mate," playing opposite Harry Woodruff, a clever stage star; "Up from the Depths," a Mutual masterpiece, produced by Paul Powell, in which she played opposite the distinguished English actor, Courtenay Jeter; also "The Price of Power," opposite Orrin Johnson, the accomplished screen star who was featured in "The Penitents." Her part in the latter picture was written especially for her by David W. Griffith, and directed by Jack Conway.

While the Christy Comedy Company were making a picture at the corner of Gower and Sunset avenues, last week, it became necessary in the course of a scene with a woman on horse which suddenly stops and refuses to budge, and for George Alexander, tamer; Harry Rattenbury, blacksmith, and George French, coachman, to permit a horse to be turned on them in imitation of rain (queer they had to imitate rain last week!) still every man of them was drenched to the skin, much to the edification of a bevy of pretty girls in the neighborhood.

Rhema Mitchell is declared by her feminine admirers to be "a most perfect little bunch of femininity." It occurs to the editorial mind, if it were in the mind of Rhema, what in women think that of Rhema, what the name of Mike do the other fellows think? Miss Mitchell is with the American company in Santa Barbara. Her real name, it seems, is "Ginger." Presumably, she is endowed with that strange and indescribable quantity, play-actor-folk call it "pop," whatever that is, although some of her admirers claim it's all on account of her wondrous hair. Anyhow, before her advent into pictures, the Miss "Ginger" was with the Alcazar in Fresno, where she was a pronounced success. Then came some pictures for the N.Y.M.P. Company, where she worked opposite Bob Edens in "The Night Stage," directed by Reginald Barker, she of

UNIVERSAL CITY

FORD AND MISS CUNARD.

Francis Ford and Grace Cunard are making preparations for putting on an Irish story, "Brennan of the Moor." Grace will be an Irish girl, Ford a son of Erin, and it is said that the play has the making of a very picturesque story. Following this, if present plans hold out, will be stories of different nationalities with the popular actor and actress in the leads; they will moreover write their own scenarios and produce the photoplays. These will be in two reels each.

GEORGE COCHRAN'S WORK.

George Cochran, a brother of one of the Universal executive officers, is making a success of the producing end of the business, and already has two good photoplays to his credit. He has been making a leading lady in his current play, a dramatic two-reeler entitled, "Through a Baby's Voice." The part is well suited to Miss Nelson's type, that of a woman who, after a wayward course, is recalled by the voice of her baby.

MARIE WALCAMP WITH SMALLEY.

Marie Walcamp has left the producing company of Henry Melton and returned to the Smalleys' company where she is now playing a leading role in their production of "John Needham's Double." Ora Carew has taken her place opposite Lee Hill in the Melton company.

FRANCELLA BILLINGTON JOINS.

Francella Billington, well-known ingenue lead, has joined the forces of the Universal Company at their Pacific Coast studios, where she is to play leading roles opposite Herbert Rawlinson under the direction of William Worthington.

LEONARD'S COMPANY BUSY.

Robert Leonard and his company of Rex-Universal players have been at work several nights lately making interior scenes in the Republic Theater in Los Angeles in their production of Calder Johnston's five-reel comedy drama, "The Crippled Hand."

current fame and popularity. Followed "The Three Musketeers," opposite Orrin Johnson, star, under direction Charles Swignard, one of the bright lights in directorial circles. The Mitchell personality was doubtless observed in "Don Quixote," playing opposite De Wolf Hopper, a few weeks ago, in local photoplays.

Ruth Roland, star of Balboa by the Sea, has something against Alhambra. There's no getting around the intention of the charming actress to be sarcastic at the expense of Alhambra. It seems that she was chugging along in her car, when the machine suddenly balked so the story goes, that she was on the way to a location where a scene in "The Red Circle" was being shot by Will M. Ritchey, who was to make, and the star had a mental picture of her comrades awaiting her arrival. Now everyone who knows Ruth Roland knows she is an expert repair-woman. Nothing doing in this instance, however. It was beyond her. Alhambra lay just a few feet beyond and the roads, well, they were "rotten." Along came a man and a team. Symptomizing with the lady's plight, he towed the car to its destination. "Can you beat that?" the lady is alleged to have said later on. "To meet a good Samaritan, on the road to Alhambra!"

In "Glory," the first picture of the new Kolb and Dill Company, Inc., there is a very beautiful exhibition of a special sort of scene never before used in any cinema production. The story was written by Ernest Huffman, the well-known Keystone writer, and the English composer Jack Rouse, who wrote the delightful music for "The Flying Torpedo," in which he scored a decided hit. In the presentation of "Glory" appear such well-known players as Wellington Playten, Allen Forrest, William Lamy, May Clay, charming Juanita Hansen and Gladys Baker, in addition to the leading roles played by Messrs. Clarence, William Kolb and Max M. Dill. "Glory" is in twelve reels. W. A. McKenzie, manager of the K. and D. company, who has been in San Francisco booking the picture, is expected back today. Incidentally, Mr. Kolb is in high good humor these days. His friend, David Joyce, a Chicago sportsman, has presented him with a \$90-horsepower Fiat racer on condition that Mr. Kolb sustain its reputation and does not let anything that moves or flies pass it on the road. Joyce claims that Kolb will lose. Barney Oldfield, Jack Kipper, as well as all L. A. motor cops, think Kolb will make good.

Wilfred Lucas, Fine Arts, co-starring with Lillian Glah in "The Lily and the Rose," under the direction of that master-mind, Paul Powell, who, by the by, is an ex-newspaper man, has just concluded his work in "The Acquittal," in which he was starred alone.

Lucille Young is getting up a reputation as a wit. Said she, last week, during the "spell of weather" wished on Los Angeles: "On same day, when I want to put something dry on, I read Darwin's 'Origin of the Species.' Very good, Lucille. Come again!"

HORSLEY STUDIOS



Betty Hart, Horsley (Mutual) Star.

MARGARET GIBSON STARRED

"The Little Lady of Lions," a story of circus life, to be released as a Mutual masterpiece, by David Horsley, is another feature starring Miss Margaret Gibson. This film will be five reels in length, the scenario having been written by Roy L. McCordell.

"THE DEFECTIVE DETECTIVE"

Under the release of February 4, Cub Comedy, is announced a Horsley film, "The Defective Detective," featuring Billy Armstrong. This is a real comedy and is said to have many complications that are amusing. Others of the cast are Tommy Hays, William Welch, Charles Atkins and George Gibson.

WILBUR'S DUAL ROLE.

As the second of his five-reel features presenting Crane Wilbur as the star, David Horsley announces "A Law Unto Himself," a drama of the West, the production of which was started recently at the Horsley studio in Los Angeles under the direction of Robert Broadwell. Those comprising the cast are Carl Von Schiller, George Clare, Jr., Louise Burham, E. W. Harris, Francis Haymond, Steve Murphy and Miss Mae Adams.

OVERY POPULAR IN EUROPE.

The rapid rise to fame of George Ovey and the exceptional popularity of David Horsley's "Cub Comedies," is not so widely limited to this country. Recently Mr. Horsley opened an office in London to market abroad those comedies which had attained such a vogue in America. D. W. Russell is acting as Mr. Horsley's agent abroad.

LASKY STUDIO

FOR ALAN HALE.

Alan Hale, identified with the Biograph company for years, who took the heavy role in "Public Enemy," with the Lasky company, is one of the best-dressed men in the profession. Alan is always as neat as a city saint and early in the morning the best of taste. As a prolific reader and a genuine student of the photoplay, he is a most interesting fellow, and is everybody's friend.

SELIG COMPANY

SELIG RED SEAL FEATURE.

"Unto Those Who Sin," a Selig Red Seal play to be released March 6, is to star Miss Fritz Bruns, one of Selig's star actresses. Miss Brunette is gaining fame among film theater-goers throughout the country. In this coming release, written by James Oliver Curwood, she will be seen at her best.

Col. Roosevelt says President Wilson has been appropriating his ideas. The colonel must be writing photoplays!

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VITAGRAPH STUDIO

DAVE SMITH, VITAGRAPHIER.
Dave Smith, brother of one of the owners of the Vitagraph company, is showing a good deal of versatility these days. When last seen he was suitably made up and impersonating a sick man in one of the scenes in Bill Wolbert's current photoplay.

NELL SHIPMAN'S MEETINGS.
When Nell Shipman was introduced to the man who was to play the part of her father in the Vitagraph blue ribbon feature, "God's Country—and the Woman," she incidentally met, for the second time in her life, the man who is her godfather. Her first meeting with William Bainbridge was in Victoria, B. C. On that occasion the baptismal waters were poured upon the head of the baby baptised "Nell" and Mr. Bainbridge thereupon undertook the honor and responsibility of being her godfather. The Vitagraph studio in Hollywood was the place of the next meeting. And it was a mutual pleasure and a unique circumstance, the bringing of William Bainbridge and Nell Shipman together in the roles of father and daughter in the Curwood drama of the frozen North.

CORINNE GRIFFITH'S MASCOT.
When Corinne Griffith of the Vitagraph was in Truckee she noticed a half-starved little black dog and gave it shelter and food. The dog became attached to her and she brought it back with her to Los Angeles. Now "Nigger" is the mascot of the Hollywood Vitagraph studios.

DUNCAN SOME HEAVYWEIGHT.
William Duncan, leading man with the western Vitagraph forces, is a very strong man physically as well as morally. He dearly loves a joke, and while the company stayed for refreshments in one of the small towns on the way to Bear Valley, he stopped at a blacksmith's shop and quietly raised a 180-pound anvil. He then deliberately sawed and turned it away. As he left the anvil was well up to the anvil and one after another tried to lift it, without success. As he motored away the men were still gazing after him, little mistaking him to be a photoplayer.

BACK IN THE ICY SURF.
Since his return from Bear Valley, after a two months' stay, George Holt has resumed his temporarily interrupted familiarity with the icy waters of the Pacific and is now taking his regular 6 a. m. dip each day, rain or shine.

INCEVILLE ITEMS

MISS BARRISCAL STARRER.
Bessie Barriscale, the beautiful star whose career triumphs have brought her to the front rank of film artists within the past year, is to be presented by Thomas H. Ince for the fourth time on the Triangle program in an absorbing war romance from the pen of J. G. Hawks, entitled "Bullets and Brown Eyes." William Desmond is to support Miss Barriscale. Others of the cast are: Wyman Standing, J. J. Dowling, J. Barney Sherry and Roy Ladigue. Scott Sigley will direct the production.

"RICHNESS OF FANCY."
"Rich, not gaudy, yet expressed in fancy," was the quotation used by Thomas H. Ince, when he gave orders for the furnishings of the interior scenes in "The Edge of the Abyss," the Ince-Triangle feature in which Mary Boland, Frank Mills and William Mack are co-starred. This confronting the property men with a difficult task, as the production is composed mostly of scenes in the home of a wealthy attorney of taste and refinement. In order that the best results might be obtained, a noted interior decorator was employed to visit Inceville and suggest to the property men just what would give the best effect.

LEE HILL NOW AT UNIVERSAL

Lee Hill, well known in photoplay circles, has joined the Universal forces at their Pacific Coast studios, where he is to work under the direction of Henry McRae as leading man in his production of 101 Bison releases.

The first picture in which he is to appear is a two-reel story of the railroads by Frank M. Witherwood, entitled, "The Strife of the Iron Trails," with Marie Walcamp playing opposite him.

Prior to his arrival here Hill had been in the employ of several Los Angeles studios in the capacity of both leading man and producer. He was for some time associated with the N. Y. M. P. Corp., at Santa Monica. Following this he joined the Crown Hill organization and from there signed with the Charlie Chaplin company of Essanay players. Still later he was placed on the producing staff of the Vogue film company, where he remained up to the time of his joining the Universal forces. Cecil Holland is a graduate of Kent Coast College, England.

HAMPTON DEL RUTH AT WORK



Scene showing Hampton Del Ruth, Managing Editor and Assistant Manager of Production for the Keystone Film Company. Hampton Del Ruth proves to be an excellent assistant to Mack Sennett and presides over the important department of production.

BIOGRAPH STUDIO

A NEW CAR.
Here's an odd little incident overheard just the other day at the Biograph studio. A visitor from the American studios at Santa Barbara was greeted by Albert Russell of the Biograph company with the inquiry relative to his brother, William F. Russell, Mutual star.
"Did you see Bill up there?"
"Yes," replied the visitor. "He got a new car."
"He did?" exclaimed Albert in surprise, adding, "So did I. When did he get his?"
"Yesterday."
"So did I. What kind did he get?"
"Willys-Knight."
"So did I," came the weak response with a limp gesture toward the speaker's new car.

KEYSTONE'S SCENARIO DEPT.

If the members of any profession, trade or business, who are clamoring for shorter hours and more leisure, could witness the work of the Keystone Film Company Scenario Department for a few days, they would return to their own labors in a chastened and satisfied frame of mind. Hampton Del Ruth, Managing Editor; Frederick Palmer Assistant Editor; and a staff of writers, including Harry Williams, William Campbell, John Havex and others, have nine companies to supply with plays—and in the constant effort to out-Keystone previous Keystone productions, they have no ordinary task on their hands.

Mack Sennett is in frequent consultation with them and he is not an easily satisfied master. Early and late they work—far into the night and all night on many occasions—but seemingly never tired of their occupations of incubating new laughs for the millions of Triangle patrons, who are always eagerly awaiting Keystone plays.

Especially has this been true during the past two weeks, most of the companies being worked day and night. Rain, steady rain, has done a great deal to retard the work but the steady output of releases characteristic of the Keystone company continues.

KEYSTONE

Miss Juanita Hansen, one of Mack Sennett's latest acquisitions, who is playing leads under the Triangle banner, is reported to be very ill. She has not been seen at the studio in more than two weeks and the film in which she has been playing has been held over for her return. Miss Hansen has appeared before under the Triangle release in a Griffith production, "Martyrs of the Alamo." She also played the lead in Keith and Dill's first film, "Glory," soon to be released. Miss Hansen's many friends and admirers are anxiously awaiting her recovery.

MABEL AND ROSCOE

First Fan: "Did you know that Mabel Normand and Roscoe Arbuckle were married?"
Second Fan: "No, are they?"
First Fan: "Yes; I saw a sign in front of the theater that reads, 'Mabel Normand supported by Roscoe Arbuckle.'"

SCENES IN JONATHAN CLUB

Several scenes in "The Conqueror," a Thomas H. Ince production in which Willard Mack is starred, were actually taken in the club rooms of the Jonathan Club in Los Angeles. This fact remained a secret to many of the players for several weeks and they were unable to solve the mystery until it leaked out, as all mysterious things do.

MISS MAR'S TY WIGGOWED.

Gown w/o. by Edna Markley, the bewitching young artist of the Ince Players, in the production of "Between Men," the Ince Triangle feature in which she supports William H. Ince, are said to be of more than usual appeal to the feminine group of playgoers. Her part in the production, that of a wealthy New York society girl, gives her ample opportunity for the display of her wardrobe and it is declared that she rises to the occasion in a most charming way.

FINE ARTS STUDIOS

TALMADGE-MARSHALL PICTURE.
Tolly Marshall will co-star with Norma Talmadge in a new Fine Arts play which is being prepared for immediate production. The supporting cast will include W. E. Lawrence, William Hinkley, Margie Wilson, Eugene Pallette and George Pearce. The temporary title of the new Talmadge-Marshall vehicle is "The Deserted House," an original story by Roy Somerville, to be directed by C. M. and S. A. Franklin, coproducers of "Let Katy do It" and "Mortimer's Vendication."

DIRECTOR DILLON.

Director Edward Dillon, on completion of his second De Wolf Hopper-Triangle comedy, will immediately start work on "The Philanthropist," an unusually clever original comedy by Chester Withey, who prepared the adaptation of Cervantes' "Don Quixote," and the scenario for "Sunshine Dad."

De Wolf Hopper will portray the name part in "The Philanthropist," who is a very enjoyable character, that figures in a number of human and lifelike situations of a comedy nature.

With De Wolf Hopper in his new Triangle play will appear Pay Trencher, Chester Withey, Marguerite Marsh, Sam Davidson, Jack Leonard and Director Dillon, who will play one of the principal parts.

"Sunshine Dad" is almost completed and has every promise of creating as big a sensation for its humorous merits as "Don Quixote," the delightful costume romantic comedy, based on a burlesque of knight errantry.

DWAN AND FAIRBANKS COMING.

Allan Dwan, the Fine Arts producer, who departed recently for the East to stage two Triangle plays, has completed his mission, and is on his way home to the California studio.

The two eastern plays Dwan produced are, "Betty of Greytown," with Dorothy Gish, Owen Moore and George Fawcett, and an untitled light comedy with Douglas Fairbanks. The latter has also started on his return journey to the western Fine Arts studio.

KATE BRUCE, TRIANGLE LEAD.

Kate Bruce, the sterling character actress, admired for her motherly portrayals in Biograph Films, plays a prominent part in the support of Dorothy Gish and Owen Moore, who are co-starring in "Betty of Greytown," a Triangle production by Mary H. O'Connor.

Miss Bruce is a screen veteran and was a member of the original Biograph studio, when their plays were

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VOL. III. NO. 22

LOS ANGELES, CALIFORNIA, FEBRUARY 12, 1916.

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Actor's Whirlwind
Campaign on in
Los Angeles

PLAYHOUSES PARTICIPATE.

Great Stars and Producers Take
Part in Campaign to Raise
Actors' \$1,000,000 Fund.

A whirlwind campaign for the Actors' Fund of America has marked the week in all the theaters of the city, and the best known people both of the speaking and picture stage have given of their time and talents to the furtherance of the charity. And the best of it all is that they have been rewarded bountifully by the public. It is safe to say that the cash returns to the various theaters will exceed the most sanguine expectations of the promoters of the campaign.

The entire week was designated by proclamation of the Mayor as Actors' Fund week, and the theaters without exception perhaps, entered into the spirit of the occasion. The larger houses added several cents to the price of tickets and all placed a box in the entrance, where those who wished to do so deposited the offerings which their charitable impulses prompted. And these were many and large. In fact, where one theater could find in the box some eighty dollars, all in silver coins, it showed the spirit of the givers was that of pleasing philanthropy.

Monday evening the campaign was closed in a most auspicious manner by the appearance of the best known directors, in the persons of David Wark Griffith and Thomas H. Ince. Producer Griffith talked to a large gathering at the Mason, while Thomas Ince was at the Majestic.

De Wolf Hopper likewise entered into the task of the hardest kind, for he was given time to present the case for the fund at a half-dozen places, including the Orpheum and Moscow, as well as Miller's and other photo-dramatic playhouses.

Of the Paramount stars, as well as the directors, Victor Moore, Theodore Roberts and Frank Richter, were the representatives. David Horsley contributed the talented young actor, Crane Wilbur, and with such an array of talent there was no question as to the proper opening of the campaign.

With this start the work was given added impetus with each day. Tuesday evening saw the ranks of the advocates augmented by Miss Constance Collier, the distinguished English tragedienne, who is supporting Sir Herbert Beerbaum Tree at Griffith's theater. She gave two nights at the Orpheum and Mason, and her appearance was greeted with great applause. She will wind up the week at the Auditorium. Tyrone Power and Master George Stone will appear on Wednesday evening, while one Kenneth McGaffey, the silver-tongued orator of the Lasky force, assisted by the dramatic and melodramatic evening there was a further addition to the ranks by Douglas Fairbanks, whose characteristic modesty prevented him from coming down to the city brought with him a half-dozen of his pet crows. They made a sensation and wrought mightily for the fund in their hold-up. Charlie Murray also took part in the work by making his appearance at the Majestic and other theaters.

Miss Anita King, the Paramount girl, came to the city to support Victor Moore, got into the work with appearances at a quartette of houses, winding up her work for the first night with a talk at the Auditorium. Saturday night will be the most important in the campaign, with the addition of the distinguished actor, Sir Herbert Beerbaum Tree, who will talk at the Mason. Miss Collier will repeat her talk this time at the Auditorium, while such men as Winifred Lucas and Dustin Farnum will take part before the end of the week.

Friday evening was marked with a distinguished gathering of the active workers. After the performance of "The Only Girl" at the Mason, the entire company, including the orchestra, adjourned to Levy's Cafe, where there was an hour of fun that will make those present remember it as the one cabaret performance. Ann Walker and Franklin Farnum presented the Parovoz, gaviota, and there were solos, connected with the story, as well as recitals of experiences during the week.

Altogether this has turned out to be one of the remarkable performances of a truly remarkable week, and can hardly be done anywhere else.

DUSTIN FARNUM

Who Spoke for Actors' Fund

PRODUCERS SEE VICTORY
IN THE CENSOR FIGHT.Reports from Washington Indicate that
Hughes Bill Cannot Pass.Local Film Heads Jubilant Over Prospects of Defeating
Censorship Question—Motion Picture Producers Hold
Election of Officers, Voting in H. O. Davis as President.

VICTORY in their national fight against censorship is already seen by the members of the newly formed Motion Picture Producers' Association, organized in Los Angeles and since spread to other cities of the country, and is practically assured according to dispatches from Washington stating that Representative Hughes saw no chance of his censorship bill passing Congress.

These telegraphic dispatches brought joy to the hearts of the great local producers who have worked diligently since the organization of the association to kill the censorship bill. Were the Hughes bill passed by Congress there would go into effect a stringent Federal censorship act which the producers of films throughout the United States have been bending their efforts.

With this partial victory in sight the local producers announce that they will continue their battle against unjust censorship until the last vestige of this ban to freedom has been wiped out of existence. This applies alike to local, State, national or any other phase of censorship which may be germinated across the path of motion picture progress.

In this fight against censorship are the greatest minds in the motion picture business. They are David Wark Griffith, famous Film Arts director and producer of the "Clansman"; Thomas H. Ince of the New York Motion Picture corporation; Mark Sennett, master producer of comedies for the Triangle programme; and H. O. Davis, director-general of the Universal Film Company's Pacific Coast studios and newly elected president of the Motion Picture Producers' Association. Other members of the Lasky company; Norman Manning; Balboa; George W. Stout, secretary of the Producers' association; H. L. Kerr; John H. Blackwood; J. A. Barry; D. Whiting; Lloyd Wright; W. Woodson Wallace and C. E. Millikan.

Two weeks ago the fight against censorship in Washington looked very gloomy for the producers. At the last minute there appeared before Congress an attorney claiming representation from four of the leading film companies of the East, who practically advocated censorship. This opposition was later overcome and by consistent work on the part of the film men the fight was carried to a better end.

On Tuesday night of this week the newly-organized Motion Picture Producers' Association met at Hotel Alexandria, where the first election of officers was held. The newly-elected officials of this fast-growing body are: H. O. Davis, president; Thomas H. Ince, first vice-president; D. W. Griffith, second vice-president; David Horsley, third vice-president; Frank Garbutt, treasurer; and George W. Stout, secretary.

Censorship, both local and national, were discussed in detail at this meeting. The matter of placing editorialials against censorship on every film produced was taken up and determined. H. O. Davis, Thomas Dixon and D. W. Wallace, present chairmen of the committee, made a report on the body read their editorialials which were approved with few changes. According to Mr. Davis these editorialials by March 1 will be placed on all films turned out in Southern California and will start on their national campaign against censorship.

The constitution and bylaws of the new body were read, approved and adopted. The second Tuesday of each February was set as the date of the annual meeting and election of officers by the Producers' Association.

RETURNS TO KALEM FOLD.

G. A. Williams, who was a member of the Glendale Kalem Company for many years, has been for Federal censor of Heiler's railroad pictures and who was at Universal City for the past six months, has returned to the Kalem studio. While at Universal City he had been in charge of the pictures with Hobart Bosworth, J. Warren Kerrigan, Murdock MacQuarrie, Pavlova, Carter de Haven and wife, and several others. He will again be seen in the railroad films under the direction of James Davis at the Hollywood Kalem studio.

FINE ARTS FILMS MARKED.

The first Fine Arts play to carry a censorship editorial is "Daphne and the Pirate," the Lillian Gish play, and the announcement reads: "We have no wish to offend with indecent or blasphemous pictures, but we do demand, as a right, the liberty to show the dark side of the wrong, that we may illuminate the bright side of virtue—the same liberty that is conceded to the art of the written word—the art to which we owe the Bible and the works of Shakespeare."

"The Birth of a Nation," also carried the censorship editorial, but Griffith thereby gained a myriad of sympathizers.

Frank Clark, the clever character actor, has scored another hit in "The New-Do-Well."

GARWOOD MAY GO EAST.

With the completion of the Universal serial, "The Journal of Lord John," which William Garwood has been starring in, it is quite possible that that actor will return to New York. His many friends in Los Angeles are desirous of hoping that arrangements will be made whereby he will stay in California, but as things look at present he will go east. He will still be with the Universal, of course, but will work from New York and this is no hardship to Billy.

WALTHALL IN "MARY PAGE."

Henry Walthall will be fully occupied by the Essanay serial, "Mary Page," for about two months, after which time it is said that the company will have ready for him some splendid themes worked into feature photographs, roles which will be worthy of his work. The Essanay people take Walthall at his full worth and he is well satisfied with his treatment at the concern's hands.

KALEM LIKES GLENDALE.

Management of the Kalem studio in Glendale recently signed another two-year lease on the property occupied by that company. This puts an end to all rumors of that company moving to Hollywood. Excellent light, scenic accommodations and co-operation on the part of Glendale are said to be strong factors in the retaining of the lease.

Knights Templar
Day at Universal.Official Program of the Triennial
Conclave of Grand Encampment
Set for June 23rd.

The official programme of entertainment of the thirty-third triennial convocation of the Grand Encampment of Knights Templar, which is to be held in Los Angeles in June, next, provides a day at Universal City.

The Knights attending this convocation, which promises to be a most important gathering, will number from 6000 to 7000, and they and their ladies will be lavishly entertained during their week in the southern metropolises.

On the morning of Friday, June 23, the midsummer floral and allegorical pageant, "La Fiesta de las Flores," will take place. It is promised that this will be the most gorgeous floral parade ever given in Los Angeles, so long famous for its beautiful floral pageants. The visiting Knights will invade Universal City that afternoon, where a special programme of entertainment will be provided by the management.

The official programme contains the following announcement:

"Universal City, 2:20 p.m.—Entirely devoted to the manufacture of motion-picture films, \$5,000,000 plant. A visit to this unique city is the desire of every tourist, and this afternoon will be set apart for the benefit of visiting Sir Knights and their ladies."

The arrangements for "Universal City Day" were made with Vice-President and General Manager H. O. Davis of the Universal company by M. J. H. Flint, chairman of the Executive Committee and one of the knights of the Templars in Southern California.

PAIS TO MEET TONIGHT.

The regular meeting of the Pais will take place tonight at the Bristol Cafe. His chief pal Guy Woodward will preside over the festivities. Harry Mestayer is to be the guest of honor at tonight's special programme.

Geraldine Farrar
Weds Lou Tellegen.Famous Operatic Star who Appeared
Under Jesse L. Lasky Banner
is Bride of Film Player.

Geraldine Farrar, the operatic star of international fame, and one of the recent stars to appear under the Jesse L. Lasky Paramount programme in "Armenia," was this week married to Lou Tellegen, well known in moving picture circles. Both players are well known in Los Angeles, having played here at various times.

GREAT VITAPHONE FILM DUE.

Preparations are going rapidly forward for the production of a great serial, "The Vitaphone Pictures," at the studios. The only information obtainable at present is that it is to be under the able direction of William Wallace, who is now at Jack London and will feature William Duncan, star of "The Challenge of Courage," "Bill Peters' Kid," "The Wanderers," and Rollin Surgeon's present Blue Ribbon feature production.

SAVE THEIR MONEY.

That Motion Picture Studios are full of men and women of the right sort was recently attested. The heads of various banking institutions in Los Angeles recently stated that motion picture people were among their most reliable and constant depositors, and also evincing keen business acumen when the savings grow large enough to be invested.

LURE OF THE SCREEN.

Dorothy Barrett, who is taking the feminine lead in a big feature at Monrovia, made her first appearance as a child as Asia in "Mrs. Wiggs of the Cabbage Patch," where her pretty brown hair and eyes enhanced the cleverness of her performance and gave her a start which put her on the road to success. Miss Barrett says she would like to act on the speaking stage again some day, but the screen has her in its deadly grip at present and she is in no hurry to go back to the other stage.

INCE PLAYERS IN SAN DIEGO.

Close to 100 players of the New York Motion Picture Company of Incville are this week in San Diego, where they are making a sketch of the city and its surroundings for a century story. The story is from the pen of Monte M. Katterjohn.

Consolidation Soon
to Surprise the
Film World.

H. M. HORKHEIMER AT HEAD

Five Great Film Producing Firms
in Gigantic Merger—Names
of Concerns Kept Secret.

Announcement was made this week of a great consolidation, the first story of which appeared exclusively in the Photoplay Weekly in January, involving an investment of \$15,000,000 and affecting five old line motion picture companies, one of which is the fast growing Balboa Amusement Producing Company of Long Beach. The announcement was made at a luncheon of the Long Beach Ad Club this week and caused a stir in film quarters all over the country.

According to Dick Richards, president of the Long Beach Ad Club, the consolidation will be one of the greatest effects in the history of the motion picture business. It is said that the proposed organization will build a film city rivaling that of Universal City, and that from the standpoint of money invested, construction of buildings, and general utility of plans it will be by far the greatest film plant in the world.

Just who the men back of this transaction are and which companies are involved still remains a secret. It is known, however, that the executive head of the proposition is to be H. M. Horkheimer, president and general manager of the Balboa Amusement Producing Company of Long Beach, because of his activity and ability in building in Long Beach a film concern of the first magnitude. Horkheimer has been known to build the new motion picture plant in Long Beach.

According to Richards, there are five well-known film producing companies involved in the consolidation. One is to be the Balboa company. The other four are believed to be organizations operating in and around Los Angeles, but nothing definite has been given out in regard to this.

When announced of this proposed consolidation, Horkheimer stated that it was a favorable site for the new film city. The Long Beach Ad Club voted to co-operate in every possible way with the Chamber of Commerce in the endeavor to locate the proposed plant in Long Beach.

When asked about the consolidation of five companies, H. M. Horkheimer stated that it was a consolidation of five companies, but he refused to give the names of the companies or of the men involved. He stated, however, that the proposed merger would be significant and would represent several prominent producers. The five companies, he said, are to operate in their present studios until the consolidation is complete, and the new buildings erected.

It is known that there are several excellent sites under consideration, but no definite one has been chosen. Because of the fact that the Balboa company is located in Long Beach, that city is endeavoring to locate the new \$15,000,000 film plant there.

H. M. Horkheimer stated that the final details will be made public probably within two weeks, and at the latest, thirty days.

BALBOA'S FILMS MARKED.

"Free speech, free press and a free stage have always been ideals of the American people," reads a trailer attached to all Balboa films. "Then why not a free screen?" Universal City's most sacred guarantee is freedom of expression. When censorship of any form of it is legalized here then will begin the end of a democratic society.

This statement is intended to present the whole censorship controversy to motion-picture spectators in its true light. If it is established the censorship of films is to be the producers. Hence, the associated picture-makers have decided to put the issue up squarely to the people, in the form of a statement. If they say if they want their amusements censored or not.

FILM DAY FOR KIDDIES.

Orrin G. Cooks, secretary of the National Board of Censors, speaking to the Sunday-evening club at the John D. Rockefeller Jr., stated that special days should be set aside for children in all moving picture shows, where pictures that would not be fit for children to see should be shown.



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Saturday, February 12, 1916

CENSORSHIP MUST GO.

Censorship is fast losing ground not only in local circles but nationally. According to this week's reports from Washington the proposed Hughes bill, that which would put into effect a stringent censorship, is admittedly on the wane. The producers of films from every quarter of the country have brought to bear all of their influence and the proposition of railroad censorship seems to be a thing of the past.

It is simply the proposition of placing a few persons in charge of the bureau of censorship, giving them the privilege of cutting or eliminating the parts of the films that they see fit. And the great American Public, that of whom one P. T. Barnum spoke so soothingly, is permitted to see on the films only what is permitted to pass the Board of Censors.

The press, the drama, the vaudeville and other forms of amusement and entertainment are permitted to pass uncensored. Cheap shows, filthy literature and low forms of amusement run rampant, but the film, the world's infant industry that has grown in a decade to a gigantic business proposition, must be censored.

Why pick on the motion picture? Is this industry, which affects every man, woman and child in the country, educational, uplifting, amusing, a new form of art, to be the subject for politicians and censors to jest with and to use at will?

From all indications this will soon be a thing of the past. Washington is learning to respect the motion picture industry just as other bodies of legislators are learning to appreciate it.

BALBOA STUDIO

CONKLIN BELIEVES IN SCREEN.

Personality is the one best asset a screen actor can possess. It is the thing that establishes him with his audience. Lacking the aid of dialogue, he talks to them through the medium of his personality. William Conklin of Balboa feature films, has personality to a marked degree. In playing strong, manly roles, Conklin has few if any superiors. He came to the screen after a notable stage career, having essayed leading parts in some of the best productions on Broadway in recent years. By nature a student, he takes his work seriously. Like many another legitimate actor, he believes that the possibilities of silent drama have not begun to be realized.

"I look forward to the time," said Mr. Conklin recently, "when photo-plays will be put on with the same thought and care that are now generally expended on productions of the spoken drama. I am glad to say that at the Balboa studio more time is spent in rehearsing scenes than at most places. This company was one of the first to realize the necessity for adequate rehearsals."

RUTH HAD TO PAY.

Although not of Scotch extraction, Ruth Roland the Balboa film star, is a thrifty young woman. Recently she was arrested for speeding. When the desk sergeant required her to put up \$5 cash bail, she asked him if he could not reduce it to \$10. Chilly the minion of the law said there were no "bargain days" for speed violators. Reluctantly, Miss Roland kissed her greenback good-bye and resolved to be a little more watchful of the speedometer in the future.

KEARNS' OWN SYSTEM.

"Bill" Kearns, Balboa's chief electrician, never had the advantage of graduating from a technical school; but he knows his business, none the less. When some eastern expert recently came out to install a lighting system, Kearns was able to give them a few pointers which he had learned from hard experience. He has a system all his own, and it yields the results that many so-called experts fail to achieve.

KING'S FRONTIER FILM.

Henry King, the Balboa favorite, is doing a western picture, the story of which is very different from the usual frontier piece. Special attention has been given to perfecting every detail of the primitive half of all chance which is the principal set. All those taking part are types, specially selected because of their appearance. The men running the various games have all been "professionals" in their day. In-

Well, the reliable, old scandal monger still is at it. He (and she) had one big studio closed this week with two others wobbling. It certainly beats the deuce how glibly alerted and know-it-all extra people get the inside before the manufacturers or other officials know anything about such calamities. Until recently these busybodies did nothing worse than invent stuff regarding each other. They all should be tied outside wherever found.

The idea of a "commissioner" to act in place of a censorship board is really funny. None of the manufacturers are objecting. They know his actions will be about as legal as the murmur of the breeze.

They didn't meet Raoul Walsh at the train with a hand but, just the same, his friends and film associates of former days were mighty glad to see him back after his surprising burst of speed as a Fox director. Raoul left the Griffith studio for a five-times greater salary and made as good on his first Fox production, the "Regeneration" picture, that you would have thought that D. W. had been right at his elbow. His "Car-men" was a corker also. Walsh is the kind of climber who deserves appreciation.

Well, some more professionals have come out, tried the film game, and have departed again. They knew it all before they tried but couldn't make good. Only the wise ones are willing to get down to cases and become students in a new game. These stage-superior-to-the-film folk are the real impossibles.

"Everyone still is shouting that 'The story is the thing.' But the old guard still is trying to buy this 'real thing' for the same old two-bits-or-is-it 11.25 a reel?"

Wonder how long "Troncho Billy" Anderson will stand real work? He used to do those bum cowboy dramas in a day and pass the remainder of the week showing San Francisco a good time. Now he has gone in for life several days a week. The Rialto is going to lose money by it.

"THE MASTER CROOKS."

Grace Curran is again to be seen as My Lady Raffles. She acted in a series of these fascinating photo plays some time back with Francis Ford as the master detective. The proof is to be so successful that they intend to put on one immediately. This present two-reeler is entitled "Master Crooks," and promises to be as exciting as the previous editions.

MISS ROSSON, MODEL.

A prominent sculptor of Santa Barbara is making a statuette of Helen Rossion for which she has been posing attired in Grecian robes. She had some photographs taken to help him and he was so pleased with two of them that he is making models of metal book ends of them. The titles of the poses are "The Dreamer," "Fancies," and "Butterflies." The statuette will be called "A Wood Nymph."

MISS GERBER IN PASADENA.

Neva Gerber of the Eldorado Company has become a resident of beautiful Pasadena if she continues in her present position. She says it is a long, long way to Pasadena and back to Los Angeles each day, especially when the company is trying to catch up with the work lost during the rainy season and the company is called for 7:30 a.m.

MYRTLE STEDMAN'S LETTER.

Myrtle Stedman has received an interesting letter from an old friend now in Australia. This friend read of Miss Stedman's appearance in the Morocco picture, "Jane," and recounted the time when he toured with "Jane" through the Antipodes. There were small towns where they had oil lamps for footlights, several where they put up any scenery and one where candles were used. He retired about fifteen to twenty years ago and is now living at Sydney, happy and contented.

DECORATIVE FLORAL ARTISTS.

J. Maynard, prominent Hollywood florist and artist, is a native of London and spent many years both in Paris and London. His decorative work won him distinction and a medal from the Society of Horticulture of Vincennes, one of the oldest bodies of its kind on the continent. Maynard is the owner of the Hollywood Flower Shop.

F. C. HOWLAND TIRE MAN.

F. C. Howland is a popular garage man at No. 841 Hollywood boulevard. He is one of the pioneer garage men of Hollywood and settled in that city when motion pictures were quite unknown. He is the agent for Kelly-Springfield and Hendrie tires.

HANDSOME GOWNS.

Katherine Reed, known at local studios for her handsome gowns, was seen last week at a rehearsal of a new picture, "The Devil in the Chair," in a wonderful court costume which she made a most charming appearance.

By Tipster

Met a northern man who saw Bill Ringer in a comedy (1) film. He says someone is going to get stung for sure. Better stick to printer's ink, Bill. You are a peach at that.

Don't know this Palmetto man but if he really has come and tied up in marriage we wish him well. But he has been a leading man, they say, and it's hard to play nothing but support after that.

Looks as though film men might mix in politics if they make this censorship thing strong. With the bunch, including "water" at work, there would be something doing at the polls. It's more than possible.

But what about the fly-by-night fellow who deliberately turns out dirt and makes the battle harder for opponents of censorship? Why do not exhibitors' organizations put that skunk out of business?

One of the disgruntled trade papers hints that Miss Mary remained with the Famous Players because she thought Clark is becoming "dankeous." Miss Clark is a fifty cent in-cense, all right, but almost anyone will risk a snave that Little Mary can hold her hosts of admirers.

This reminds us—where are those Jack P. Hopper features? He has been with Selig some time now. A few feeble ones are the only results.

By Wolf Hopper was a speaker at an Authors' meeting recently. Have you read Hopper's latest novel?

Looked for awhile as if Donald Crisp never would be involved in the production of "Ramona." After much publicity the management did come through with a little credit for Crisp who not only produced but adapted the production.

The E-S-A club of photography writers has blackballed the Fox Company. Many authors reported shabby treatment. Wonder when all the manufacturers will realize what friendship and support of writers means in these days of hard-to-find stories?

If Ruth Roland will get some photos without the wings, it will make a hit with me.

MISS RAZETO IS "HERSELF." Stella Razeto is to be featured in a photo play entitled, "Herself," by Olive Primish Clark at the Universal studios. Ed. L. Le Saint will write the story and a special cast will be selected for her support. Miss Razeto has been playing the feminine lead in the "Journal of Lord John" serial now completed. Miss Razeto is glad as she does not like the monotony of serials and looks forward to playing in the photo plays which are being written around her personality.

R. S. MATTHEWS'S STUDIO.

C. B. Myers and Stuart Featherstonhaugh, two well-known young men of the R. S. Matthews Studio on Sunset boulevard, are busy producing child films of the Matthews brand. With Matthews in the East, Myers and Featherstonhaugh are operating the place under the name of M. and P. Studio. They are working on two films, "Some Flah" and "Maid Lamp," two children's stories in which the following popular children take part: Master Frank Butterworth, Gordon Griffith, Ernest Butterworth and Miss Irma Struth.

PAT ROONEY TO RETURN.

Pat Rooney, now on the Orpheum circuit, who has prospered under the Universal brand of pictures, is said to be planning to return to filmdom this spring. Art Creighton, who played with Rooney at Universal City, is still located at that studio.

POPULAR HOLLYWOOD GARAGE.

Art Mayo, formerly foreman at Crylack's Buick Agency in Hollywood, has joined forces with the Hollywood Class A Garage at No. 1720 Cahuenga avenue. This garage was taken over under new management January 1, and is popular with Hollywood photographers.

MISS WILSON'S SCHOOL.

Miss Charlotte Wilson, charming Hollywood girl, is the head of a well-known school of classical dancing located in Hollywood. Miss Wilson has been a student of dancing, having studied at Denishawn under Ruth St. Denis in oriental and interpretive work and having studied in Italy for a year. She teaches many phases of dancing and is host to a number of Hollywood's prominent photographers.

MONROVIA FILM IMPROVEMENTS.

Work comes from Monrovia, Cal., that the Monrovia Feature Film Company is contemplating the erection of a \$200,000 plant during the coming months.

WHAT'S A FIANOLA?

Fritz Brutsche has purchased a piano and gives a musical every Saturday evening. Everything from ragtime to grand opera is available to the varied tastes of his many guests.

RESERVED COMPLIMENTS.

Edith Johnson has received many compliments for a splendid work in "The Devil in the Chair," a recent Bell multiple reel release.

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Cameragraphs

by NELLIE M. STRONG CAPRON

"Live to be the show and gaze of the time."—Shakespeare.

Between George Marion and Bob Fisher in "Excuse Me," the current show at Tully's, there's not a dull moment in the photoplay variety of the great New York stage success.

Virginia Kirtley, the clever ingenue in "A Pal of the Devil," production of the Horsey studio, in which Crane Wilbur scored his traditional success as the star, has completed her interesting part in this picture.

William Riley Hatch, as Dunstan Kirke, was very convincing in the part of the old miser in "Hazel Kirke," the current show at the Alhambra, product of the Wharton studio, as was also the work of Bruce McRae, who is always an effective actor.

The department of publicity at the David Horsey studio is in charge of that very capable newspaper man, Carlyle R. Robinson, formerly connected with the New York Press and Brooklyn Eagle, also with the Tribune of this city.

Among the instances of rapid advancement is that of Nellie Crute, who plays adventure roles. Only a few years ago she was a telephone operator, but such was the charm of her manner and it also having been in the state, her advent into stardom was sure and certain.

Many personal friends of Julian Lombardi were present at the American Theater last week to study and admire his play, "Embody Thought," which was said to be one of the finest things ever put on by the Western Lullaby Company.

Myrtle Stedman, popular star, is getting up a reputation as an omnivorous reader. She is never without an armful of books.

Heleen Rianne, a fine Symphonic dancer, wrenched the ligaments in her foot out at the Universal where the ground was covered with snow, and although suffering agonies, she went through her scene. She will have to use crutches for months. Miss Rianne is a sister-in-law of Tyrone Power, distinguished Shakespearean actor.

Attired in a gray sweater and a close-fitting knit cap, with little wisps of willow hair sticking out, just as though she was a celebrated star, Dorothy Gish rushed around the corner of the Fine Arts studio, most into the arms of Cora Drew, well known actress, who happened to be passing. "She's always just that way, never a bit 'up-stags'." Miss Drew after the winsome little Miss Drew had paused, smiled and bowed over introductions.

Frank Lloyd, gifted with a personality of great charm, is a director of the Morosco forces. It was he who plays the strong in "The Open Shutter," a strong play, depicting a man of 75. The piece was written by a writer of much name, Lela Webster, now Mrs. Smalley. After finishing this piece, Mr. Lloyd was cast as the prize fighter in "Kittie's Hands," in which he played the part of a young man, undergoing a complete metamorphosis, so much so, that his co-worker, did not recognize him when he first came into the picture.

Earle Emley has left the Lasky studio and is now directing the recently reorganized Ameropa Film Company at Edendale. His company, with Sammy Burns and Dan Duffy had comedians and comic Ham-Ham in leads, have begun on a new comedy.

Spotlighted Aiken of the Fine Arts Company, whose screen personality is one of the artistic features of whatever picture he figures in, and Daniel Giffether, "the grand old man of Balboa," whose notable work in pictures recalls the brilliant roles of his stage career, used to be dressing-room pals. Mr. Aiken was the Col. Starbottle and Mr. Giffether, "The Big" in "Salomy Jane," and there is a warm spot in each heart for the other. The picture world having attracted them both, Mr. Aiken finds himself with the Griffith Company, and Mr. Giffether with H. M. Horkheimer's company at Long Beach.

Director-General, Cecil B. De Mille of the Lasky studio, Charlotte Walker, star, and the rest of the "Trail of the Lonesome Pine" company, are doing exteriors in the mountain regions.

It wasn't a picture. "Twas just real life. George Fisher and Frank-Heleen Rianne were driving in Ritchie's new Mercedes. The truth is, they interrupted one of the local street cars in its present way, and the NYPD juvenile actor and actress were tossed about eighty feet. Ritchie is mourning his car. Neither one of the men was badly injured, for they were thanking their lucky stars.

Pamela Ward, brilliant Lasky star, is laid up as the result of a bad shaking. Her car "also ran" away with her and landed "into a ditch. One of the tires on this beastly thing went and exploded. No respecter of persons—tires.

A company of the Balboa folk were in town Wednesday, making a picture for the "Red Circle" serial.

When questioned concerning why some of her most intimate friends call her "Grady," dignified Hattie Gray Baker explains thusly: "Well, if I must, it happened in this way. In the very beginning there was one who would insist on calling me 'Grady,' right before everyone, you know. As it happened, the appellation soon degenerated among these was around studios to plain 'Grady' and it became 'Grady.' But surely you're not going to make a story of that!"

Nigel de Brulier, conspicuous this week in the pictured "Ramona," playing the part of Felipe Moreno, Jr., according to the critics with "an exquisite deftness of method," had his experience in dramatic before entering pictures. He played opposite Mary Pickford when the "Famous Players" were here, has held important parts in both Morosco and Fine Arts companies, and was featured in the fiction pictures production of "The Spanish Jade." Mr. de Brulier is said to be one of the most consistent men in pictures. He owns his own home in Eagle Rock Valley, where he is very active socially. Mrs. de Brulier is daughter of the Parent-Teacher League. "They have a bright little daughter of 1 year, and their home life is said to be ideal."

In "Dr. Arcturion" this week the work of Walt Whitman as the cardinal was singularly adequate, even to the cruel and sinister smile. The Madame Bonaccuzzi of Rhea Mitchell was notably sympathetic, also that of Dorothy Dalton as the Queen. Harvey Clark's rendition proved to be finely interpretative and the "swagger" of Orrin Johnson in the title role all that could be desired.

When Anita King, the Lasky star and Paramount girl, went to Seattle recently to open the new Coliseum Theater there, she was met at the train by a brass band and a delegation of citizens, notwithstanding the fact that her train was twelve hours late. Such is fame!

Mollie McConnell, inspirational character actress with H. M. Horkheimer's Balboa Company, was for years with the Charles Frohman companies, playing in "Gay Parisienne," "Old Heidelberg" and others. Her spirited effects in pictures, a certain subtle meaning in the flash of an eye, or the arch of the eyebrow, or the curve of the lip, make her role of the grande dame a most convincing one. Mrs. McConnell is the wife of Director Sherwood Macdonald, who before his advent into pictures, was a clever criminal lawyer of some note. Mrs. McConnell's work in the current "Red Circle" is especially notable.

One of the most versatile personalities holding down the president's chair in film-producing companies is one of the best of H. M. Horkheimer. In business circles he is known as "a hustler," socially he is known as "a spender," while the men of the Balboa company speak of him affectionately as "a prince." When Mr. Horkheimer isn't fulfilling one of the obligations incidentally above he reels off inspirational ideas for rattling good scenarios, as in the case of "The Red Circle." He gave his germ idea to his scenario writer in chief, Will M. Ritchey, who developed it after his own clever, imaginative, resourceful manner, and that is how this dramatic serial came to be born. It is Mr. Horkheimer now who comes forward with the prediction that shorter films will soon be preferred to the ten and twelve-reel product. Since prophecies are in order, it is written in the stars that through this same virtue, individual in Long Beach, greater things will come. Watch his smoke!

Harrison Ford, the young bridegroom whose first appearance on the stage was with Robert Edison in "Soldiers of Fortune." He was leading man in stock all last year in Baltimore, and he is now in the Balboa stock in San Francisco all one season. He has scored quite a "hit" with the Savage forces.

William S. Hart, the successful N.Y.P.T. figure and general favorite with Triangle audiences, is doing a western feature with Jack Stanning, one of his faithful (and loyal) good low, Herbert Standing) rounding out three big characters. "Incidentally little Nona Thomas is having the best part of her limited but successful career.

UNIVERSAL CITY FINE ARTS STUDIOS

NEW UNIVERSAL SERIAL

That they may be well ahead with production before the completion of their present serial release, "Graft," the Universal Film Company this week began its production of the first of the episodes for its next serial, taken from Frank L. Packard's story, "The Gray Seal."

Bess Meredith, one of the best-known of the photoplaywrights of the Los Angeles film colony, has been engaged to put into continuity these stories for the screen.

The productions will be staged by William Worthington, with Herbert Hamilton appearing in the stellar role and Francis Billington playing opposite him in the role of the "woman of mystery."

The serial will be ten episodes in length.

JACQUARD COMPANY AWAY. Jacques Jacquard and his company of western drama players recently left Universal City for a trip by auto to the Santa Barbara Mission, where they are to make the concluding scene in their production of Lucie Chamberlain's fiction story, "The Wedding Guest." The leading roles in this production are played by Harry Carey, Olive Phipps, Peggy Coudray and William Gattner.

NYE RETURNS TO U. Raymond G. Nye, one of the best-known character men in the Los Angeles film colony, this week joined the Universal forces, where he is to appear in character leads in the production of U. dramas.

Nye was formerly a member of the Universal staff before they moved into their present quarters. At that time he was playing heavies and character leads with J. Warren Kerrigan. He left to take a position with the Biograph company.

He is to become a regular member of the Jacques Jacquard company, where he will play heavy leads with Harry Carey. The first picture in which he is to appear is a two-reel western story entitled "Purple Shadow."

HAITZ SERIAL. E. J. Le Saint and his company, of Universalities this week halted in their production of the A. M. and C. N. Williamson serial, "The Journal of Lord John," to make a two-reel drama by way of diversion.

The story was arranged for the screen by Olga Printzlau and in its production Stella Hartz, Juan de la Cruz and Eddie Polo play the principal roles.

SHADOWGRAPH FILM. Frank Orniston, art director at the Universal City studios, has begun the production of a 200-foot split reel of shadowgraph film. The production is being made at Universal City. The nature of the subject has not yet been announced.

CLIFF ELDRETT ILL. "Cliff Eldrett, assistant director with Richard Stanton in the production of the "Graft" serial, is ill at his home as a result of having worked in the clothing rather than delay the production of one of the recent installments of the big serial feature.

The physician in charge has labeled the complaint acute bronchitis, and although it is not regarded as serious, Eldrett has instructions not to return to work for a few days.

Mac Gaving of local fame as an ingenue, having long been connected with the Majestic forces, is now working in a new picture for David Harely.

Once in a while some of the characters that Dickens immortalized step back into the picture of real life, re-enacted. Such is the impression Lee L. Powers, collector of curios, gives one, with his kindly philosophy and the air of reverence with which he treats among the treasures in his great warehouse in South Los Angeles street. Mr. Powers, who insists that he is 60 and looks but 40, has not only stocked his storehouse with a vast and varied collection of price-less articles, but he is probably one of the best-educated men it is possible to find in a day's walk. His place is filled with relics and curiosities ranging all the way from a baby crib, hand carved and beheaded, handed down from the earliest primitive period, to Sleeping Buddha, a Blessing Buddha and Guardians of the Temple from far-off India. His valuable Spanish collection was largely drawn upon for the necessary "atmosphere" of "The China picture" which is causing a furore this week among the discerning. Mr. Powers owns a collection of guns which is, to say the least, unique and extensive. In his place there is a veritable forest of candlesticks, candelabra, from all over the world; priceless Dresden china; curiously worked, high-backed, tapestry-upholstered chairs in rosewood, mahogany, walnut; an assortment of the Sheraton type made in 1760; a spent over 130 years old that was imported from London by Astor; an armor or wardrobe in solid oak filled with secret drawers where the wealth of the family was kept in the period of 1680. In short, it is a treasure-house of the more interesting, Mr. Powers' collection, or Mr. Powers himself, with his wealth of information and his almost clairvoyant insight into matters material and otherwise.

PIERSON NEW WRITER.

F. M. Pierson is the most recent author to be made a permanent member of the Fine Arts scenario bureau, which, with Frank E. Woods as its chief and Mary H. O'Connor as editor, includes Roy Somerville, Hattie Gray Baker, Bernard McNelly, Chester Withey, Tod Browning, Marion Clarke and Granville Warwick.

Mr. Pierson's first Fine Arts play is "Betty of Greytown," with Dorothy Gish, Owen Moore and George Fawcett.

FRANK BENNETT STARRING. Frank Bennett, who was prominent in Hellene photoplays, appears principally in the support of Lillian Gish in her latest "Triangulation" play, "Marjorie of the Steppes," by William E. Wing. He plays a young Russian peasant, who proves himself worthy of the affections of the charming heroine, Marjorie, portrayed by Lillian Gish.

In this same play Walter Long renders his familiar screen role, that of the "heavy," and his characterization of the villainous opportunist, who, some of the excellent work he displayed as Gus in "The Birth of a Nation."

Other important parts are being played by A. D. Sears, Pearl Elmore, W. E. Lowery, C. Rehfield and Monty Blue, with William Christy Cabanne directing.

FINE ARTS MATRON.

Lucille Brown, the Fine Arts studio matron, is a very charming and intelligent woman. Before entering picture circles she was a comic opera singer. All of the Fine Arts female supernumeraries are under her personal supervision, and she has been officially appointed by the Los Angeles police department a member of their police force.

DOUGLAS FAIRBANKS'S FEATURE.

Douglas Fairbanks, who has specialized in light comedy characterization, is seen in a somewhat different type of part in "Laugh and the World Laughs," now being prepared for early release on the Triangulation picture.

Shannon Fife is responsible for the original plot, which Director Allan Dwan greatly elaborated upon, and his results are quite in keeping with the standard set with "Jordan is a Hard Road," his first Fine Arts production.

DE WOLF HOPPER LIONIZED.

De Wolf Hopper, who will soon make his second film bow in "Sunshine Dad," is being lionized by Pasadena and Los Angeles society folk. Who are wintering in the extreme West. Hancock Banning of Catalina Island fame recently gave a musicale in honor of Mr. Hopper, at which a record of a \$50,000 organ was the most prominent number of the pre-arranged entertainment.

MISS MARSH IN "KITTY BAUER."

Marguerite Marsh, who made her last Triangulation appearance with Orrin Johnson in "The Price of Power," has an excellent part in the support of Dorothy Gish and Owen Moore in their present screen production, "Kitty Bauer," by Granville Warwick. Paul Powell is studying in this Fine Arts play a number of novel light and photographic effects. His cameraman, John W. Leizer, who did admirable work in "The Lily of the West," which presented Lillian Gish in the stellar role, is filming "Kitty Bauer."

DIRECTOR INGRAHAM BUSY.

Director Lloyd Ingraham is nearing completion on the Marsh-Harron production, "Hoodoo Ann," and is preparing for rehearsals on "The Little Apache," by Grant Carpenter. Mae Marsh and Robert Harron will portray the star parts in "The Little Apache."

Eugene Bessner is an enthusiastic gardener and cultivates rare plants and flowers.

THE BROADWAY FLORIST

One of the popular florists supplying flowers to motion picture studios, balls, parties and for scenes in the production of pictures is the Broadway Florist. This concern, located at 414 1/2 South Broadway, does both a wholesale and retail business and delivers to all parts of the city. All varieties of cut flowers such as Orchids, Lilies of the Valley, American Beauty Roses and other varieties are sold here, cut fresh daily. All floral gifts or offerings for weddings, parties, funerals or any kind are quickly supplied by this reliable firm. All of our flowers are cut fresh each day, a fact that we guarantee to all of our patrons. We deliver to all parts of the city and give special attention to photography in and about Los Angeles, many of whom are our regular patrons. For quick service and results phone us at Main 2337 or Home A5761—Advertisement.

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Screen Shriapnel by Clyde Potter

If this were a baseball game, we would say "play ball."

Or a bathing girls' parade, we might remark, "come suit."

Or a dancing party, we might be heard to say, "let's go."

But being screenings from the silent drama we shall start by saying "camera."

If you have any intention of breaking into the motion-picture game be sure that you have a name that takes with the film fans. Have you noticed how easy it is to turn over in your mind such names as Ruth Roland, Beverly Bayne, Lillian Lorraine, Charlie Chaplin and those names that start with the same letter. This is a tip to those struck by flint.

H. O. Davis, the logical man for the place! Mr. Davis, presiding over the destinies of Universal City, on Tuesday night, at a meeting of the Motion-Picture Producers' Association, held at Hotel Alexandria, was elected president of that organization. Congratulations, Mr. Davis! The job is none too big for you.

Did you see her—Clara Kimball Young in "Camille"? If you did not you missed a treat. Suffice it to say that Cleopatra, Heloise and Juliet have a great deal to learn.

When the rains are over and when the teams come trooping back from Jamaica, Florida, Cuba and other wintering places, there will be in the hearts of such baseball fans as De Wolf Hopper, And, incidentally, there will be many photoplayers slipping from the studios in time to hear the umpire hawl out, "Play ball!"

Los Angeles should be proud to be known throughout the universe as "The Photoplay Capital of the World." And we hope that Los Angeles as a city will do to the bat for this great industry just as the Realty Board, the Chamber of Commerce and the M. and M. have done.

Ten years ago we spent our evenings at the theater or opera. Today we attend a moving picture show. And there are still eighty-four years of this rapid-firing century to run in the latter of time.

"Consolidation," we hear it on every hand. Just what this is all about and what it will mean to this city will be told by H. M. Horkheimer, general manager of the Balboa Amusement Producing Company, in the near future.

Ten years ago Thomas H. Ince was working for a certain theatrical man in New York. Today that same man is working for Thomas H. Ince.

They don't make better men than Jesse L. Lasky. After taking a prominent part in the organization of the Producers' Association here, and smoothing over certain unpleasant things, he takes a train for New York City to bring more film companies here. Can you beat that?

It is said that 50,000,000 people view a moving picture show every twenty-four hours. And it is also said that the people of this nation spent just \$257,000,000 to see motion pictures during the past year. It remains for the producers of films to teach a few of these oil, steel and railroad kings

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VITAGRAPH STUDIO

WOLBERT'S COMEDY.

William Wolbert is finishing a one-reel light comedy with Sunshine Mary Anderson, Webster Campbell, Anne Schaefer and Otto Lederer in the cast. The idea of the comedy is a novelty and occurred to Director Wolbert one rainy day, a pretty fair proof that it is genuinely funny. Dave Smith pictured it.

ANDERSON-DUNCAN ASSIST.

Mary Anderson and William Duncan, stars of the Sturgeon feature, "Bill Peters' Kid," appeared in person at the premiere of that picture at Clune's Broadway Theater in Los Angeles last week. Anderson and Duncan will appear in "Actors' Fund Week" as a subject and made winning pleas to the audiences.

CORINNE GRIFFITH'S ABILITY.

Corinne Griffith proves her versatility in a three-reel feature just finished by Director Wolbert. She has hitherto played only ingenue parts, the most recent of them, "Bitter-Sweet," a story of a young girl's life, in which she was the young girl's wife. In this three-reeler, however, she performs admirably as the heartless siren whose beauty sways three men. Miss Griffith was not enthusiastic at first over playing a "vampire," but went at it in her accustomed earnestness, and displayed depths of emotional acting which called forth praise from her director. All who have seen the finished subject agree that Miss Griffith has a wonderful future as a film actress. The cause of her intelligence, ability and capacity for hard work, to say nothing of a magnetic personality and an excellent photographic quality.

STORK IS BUSY.

The kindergarten of the Selig Zoo now consists of the following young ones: Twelve baby lions, 3 leopards, 2 monkeys, 2 camels, 2 elephants, 10 German shepherd pups, 2 sacred calves and 3 Shetland pony colts. "Tom," the wise old crane who represents the stork at the zoo and who has a reputation to sustain, is still nosing around in a very mysterious manner.

ONE ON WILLIAM DUNCAN.

William Duncan tells a good one on himself. While in Bear Valley with the Vitagraph Company, under Rollin S. Sturgeon, he suffered two days from intense cold, especially about the ears. "He just could not keep them from freezing. At the end of the second day George Holt said to him, 'Why did you not pull your ear flaps down?' It transpired that Duncan had been wearing a sealskin cap with ear flaps but he had forgotten all about it, though. He used them after that, though.

A VITAGRAPH ARTIST.

Rollin S. Sturgeon, managing producer with the western Vitagraph, has an invaluable assistant in Edgar Keller, who, besides being an excellent actor, is one of the best known of the "California artists." Keller designed the magnificent sets being used to complete the big northwest feature at the Hollywood studios.

ANNA LITTLE'S RECIPE.

Anna Little was asked how it was that she looked younger instead of older as time went on. Her answer contains lots of wisdom in a few words: "I never worry as little as possible, eat well and carefully, sleep like the proverbial top and give my whole attention to my work."

Anna has put it all into a small pamphlet. Young actresses, please copy.

COOLEY NOW WRITER.

Hal Cooley is entering the lists of scenario writers and has already turned out his first effort. Cooley's vein runs to the beautiful and his character drawing is excellent. He will take the juvenile lead in his own picture, but his opposite has not yet been chosen.

exactly what real, healthful figures mean.

When the war is over, Mr. Griffith, Mr. Ince, Mr. Bennett, Mr. Davis, Mr. Lasky, Mr. Horkheimer and the rest of you leading producers, would it be amiss to arrange for appearance in films such well known continental players?

Orders from the press room to shoot the copy. Kindly hold your positions until the camera is readjusted for next week's scene.

Slipped by the Board of Censors.

MOROCCO SECURES WORLD RIGHTS.

NEW YORK, Feb. 12.—World's rights to Edward Childs Carpenter's romantic comedy, "The Cinderella Kid," now at the Hudson, were obtained by Oliver Morosco today. According to reports, Morosco's original contract with Carpenter was only for the American rights to this play.

TOM MIX IS BACK.

Tom Mix is back at the Selig Zoo to the delight of the Los Angeles small boy. Tom always has a new "trick" or "stunt" and is camping on his trail wherever he goes.

Do you know that Harry Metayer, Selig star, has a new red suit.

Photodramatic Playhouses

THE MAJESTIC THEATER.

"His Picture in the Papers," by Anita Louise and John Emerson, the long heralded comedy, featuring Douglas Fairbanks, under supervision of David W. Griffith, and Wm. C. Cullen in "Better Late Than Never," a Mack Sennett Keystone comedy.

HURRIANK.

Thomas H. Ince's production of "Honor's Altar," by C. Gardner Sullivan, with Hattie Harricate, Lewis Stone and Walter Edwards starring Lela May, Robert McKim and a strong cast supporting the stars. Two Mack Sennett Keystone comedies "The Great Vacuum Robbery," featuring Charles Murray and Louise Fazenda, supported by Ed. Kennedy and Sam Summerville; "The Village Scandal," featuring Roscoe Arbuckle, Raymond Hitchcock and Flora Zetser.

SYMPHONY.

On account of the great demand for seats for Francis Hushman and Beverly Hayne in "The Soul of a Man," the Metro picture will be held over another week to accommodate the demands of the patrons of this popular theatre.

ALABAMA.

William Fox presents Cooper Cliffe and Dorothy Green in Richard Mansfield's great vehicle, "A Parisian Romance," added attraction, the latest episode in "The Girl and the Game," featuring Helen Holmes.

TALYAS.

A picture adaptation of the famous play, "Madame X," Henry W. Savage's great success, featuring the star of the original cast, Dorothy Donnelly, supported by Edwin Foster, John Rogers and Ralph Morgan. An unusually brilliant programme has been arranged.

WOODLAYS.

An elaborate Lasky production of Mark Twain's "Pudd'nhead Wilson," featuring Theodore Roberts, supported by such well-known artists as Alan Hale, Gertrude Keller, Ernest Joy, Thos. Meighan, Jane Wolff and Florence Dagmar. A musical programme of exceptional excellence, under direction of Harry H. Pike.

PALACE OF PICTURES.

Owing to the move this popular theatre will make, the house will be dark the week of February 14, opening on the 15th inst., at the new location on Seventh street, between Hill and Broadway, with "Undine," a new run Broadway musical, President C. W. Alice announces the name of the new theatre to be Palace Theatre.

PANTAGES.

The Ballou serial story, "The Red Circle," is Will M. Ritchey, ninth installment, Ruth Roland co-starring with Frank Mayo, supported to such admirable artists as Isabel Griffith and Mollie McDonnell.

HIAS.

For Monday, Tuesday and Wednesday, Gold Seal, "Yankee From Sweden," Bob Leonard and Ella Hall; Jester, "Wanted, Piano Tuner," Nokor, "Mixed Kids," Powers, Komnie, Johnson, Hunter, cartoon, "Fishing River Lampress," Educational, Thursday, Friday, Saturday and Sunday; Gold Seal, "Family Secrets," Herbert Ross, Lincoln, Arthur, Vernon, Powers, "Under Sun at Work," Laska, "Sea Dogs and Land Rats," comedy; Bison, "His Majesty Dick Turpin," featuring Francis Ford and Grace Curran.

SHAMROCK.

Monday, Tuesday and Wednesday, "Mystery of Carter Green," "Sammy's Rival," "The Kid and 'A' Friend," Thursday and Friday, Thursday, "The Last Performance," "The Mystery of the Spotted Horse," Sunday, American film, "Solution of the Mystery," Spiller, Barker, "Musical Mix-up," Thursday, "Beneath the Coat of a Butler" and "Little Bill's Last Triumph."

CLUNE'S AUDITORIUM.

"Ranona," the most pretentious current film of the day, production of the Clune Film Company will be run indefinitely at this theatre. 2 p.m. and 8 p.m.

HEIR TO HOUSE OF VON RITZAU.

To the house of Eric von Ritzau, a well-known Fine Arts player, is born an heir. And this is how the proud father feels about it.

"The seismograph requested a disturbance of the earth, and scientific minds took up the problem of solving the phenomena."

"Great minds were set at rest almost immediately as the news of the birth of a son to Baron von Ritzau was flashed broadcast over the surface of the earth."

"All Denmark has waited for and prayed that unto the famous house of Ritzau a male heir would be born and when the news reached the city of Copenhagen that the name of Von Ritzau would be perpetuated the joy set up a mighty shout of joy that was echoed round the world and even up through the meadows of heaven."

"European war lords conferred and declared on an armistice in the great struggle and all combined in a mighty salute of their cannon that echoed up through the star-infested spaces to the remote planets and proclaimed to

MILLERS.

William Fox presents Henry Irving's famous stage success, "The Fool's Revenge," with Maude Gilbert and William Tooker starring, supported by Richard Neil, Warner Oland, Hattie Harricate and Louise Ladd. Hearst's Photoplay News and Joy and Gloom cartoons. "The Fool's Revenge" has served as a starring vehicle for such famous actors as Booth, Barrett, McLaughlin and Henry Irving.

QUINN'S SUPERBA.

The management announces for the week of the 14th, "Tennessee's Partner," featuring Fannie Ward, the Broadway star, a Paramount Lasky feature. As usual, an exceptional musical programme.

GARRICK.

For Monday and Tuesday, Harold Lockwood and May Allison, American Film, in "The Other Side of the Door," Wednesday and Thursday, Thalhousen Film, "The Five Faints of Play," featuring Florence LaBadie, Friday, Saturday and Sunday, David Horsley presents Clara Willour, with that charming little actress, Gypsy Abbott, playing opposite in "Vengeance is Mine."

AMERICAN.

Edna May's series, first episode, "The Strange Case of Mary Page," will be shown Monday, Tuesday and Wednesday, featuring Henry Walthall and Edna May.

CLUNE'S BROADWAY.

"From out of the Past," a Vitagraph feature, starring Carolina Birch, Tom Mix in "Mix-up in the Movies," "Freddie's Last Hour," and Self-Tribune Reel Newspaper, for the last half of the week. The latter half, owing to a change in service, is not as yet announced.

CLUNE'S COMEDY.

Harold Lockwood in "The Lure of the Mask," Harold Lockwood in "Massive Movie Merman," comedy, for first half of the week, latter half, "The Rose of the Alley," a William Fox production, featuring Jackie Saunders, "The Wedding Day," a comedy.

OPTIC.

The first half of the week Jackie Saunders in "Hi Starred Bulb," the first showing in town from the novel of Wm. M. Whelan, production of the Balboa studios. Latter half of the week, first showing of "The Gray Mask," a World Film picture, featuring Edna May and an all-star cast. Special first-run of "Lonesome Lake" comedies, "Papa's Screen of the Screen."

THE HOLLYWOOD.

Monday and Tuesday, Pathe Gold Bowser, "Kixie Me," featuring Vivian Blackburn, Wednesday, World Film, "The City," by Clyde Fike, featuring Thelma Bergen; Thursday, Metro pictures, "A Yellow Streak," featuring Lionel Barrymore; Friday, eighth episode of "The Red Circle," by Will M. Ritchey, Balboa, featuring Ruth Roland, Frank Mayo and Daniel Cliffe; Saturday, sixth installment of "The Girl and the Game," "Stingers," picture entitled "A Duel in the Desert."

APOLLO, 5532 Hollywood Blvd.

On Monday, Famous Players, Hazel Davis in "Masqueraders," Monday, William Fox, Dorothy Bernard in "The Little Gypsy," Tuesday and Wednesday, Lasky, Geraldine Farrar in "The Girl," Thursday, Judge, "Kixie Me," "The Frightful Law," featuring Julia Dean; Friday, all-night comedy, seven reels; Saturday, "The Fixer," a five-reel comedy.

IRIS, 6117 Hollywood Blvd.

Sunday, Marguerite Clark in "Pretty Sister of Joe," Monday, Dustin Farnum in "Capt. Courtney," Tuesday, "The Girl and the Game," "The Frightful Law," featuring Julia Dean; Wednesday, "The Fixer," a five-reel comedy; Thursday, "Across the Rio Grande," Friday, Ina Claire and Carlyle Blackwell in "The Puppet Crown," Saturday, Robert Henley and Jane Novak, in the eighth episode of "Graft."

the universe that to the Baron von Ritzau a son was born.

"The angel who their trumpets as they flew from heaven to earth, bringing mankind glad tidings of a Danish baron's birth."

"And a mighty boom rose in wondrous joy. The sun burst forth in ecstasy to welcome Eric's boy."

In the mighty distant ages history's pages will proclaim.

The beginning and the end of time hinge on Eric William's name." The Australian Lord.

CLEO RIDGLEY NEW FILM.

Cleo Ridgley, the Lasky star who recently scored such a great success in "The Girl and the Game," has been buying a session with the customers for the past two weeks preparing her wardrobe for a new production in which she will shortly be seen.

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CAMERAGRAPHS

by NELLIE M. STONE CAPRON

"Anybody, providing he knows how to be amusing, has the right to talk about himself."—Baudelaire.

Henry Ford thought he had a system whereby he could stop the war. Now comes Thomas H. Ince singing of one "Jimmy Coughlan".

"Who gathered up a crew
Said 'I'll tell you what we'll do,
We will stop this bloody war in thirty days!'"

He took Mister Rock and Rye,
Mister Mumm, who's always dry
And started for the trenches.
With a dozen different quenchers.
Now here's some system to that: One might say it was worthy of the extraordinary Ince mentality as we know it out here, yet who would think the little brain of this mighty Ince would have time for lyric building? Nevertheless, he has gone and done it and that gifted young musician, Victor Scherzinger, has set his magic music to the poem, and to aid and behold, a song is born. Willie Collier's next job is to sing it, and all the world is listening and looking on.

Dignified Charles Clay, remembered as the priest in the great Selig production, "The Rosary," and who has recently been costarring with that charming actress, Blanche Sweet, has been engaged by the American Co. at Santa Barbara, to play a prominent and difficult part in the new serial, "The Serial of the Submarine." Jaunita Hanson has been engaged to play the lead in the same. With these general favorites in the principal roles, great expectations are aroused.

Mr. Freddy Goodwin, actor and writer, well-known about town, will undoubtedly be with the new serial, "The Chaplin Co." when it is fully organized. Mr. Goodwin's clever interviews and stories have long been a feature in the big London magazines, Pearson's and others, and one especially dramatic piece of fiction was recently published from his pen in "Snappy Stories." Mr. Goodwin came here with John Drew in "Rosemary." Several years ago he played the leading role in Anita Loos' great sketch, "The Soul Savers," which was a sensation on the Broadway circuit, and elicited many commendations from the critics for the clever construction of the story and interpretation of the principal parts.

Mrs. C. W. (Marion) Burdick, who has been with D. W. Griffith in charge of the wardrobe since the studio opened on the Hollywood studio, has been honored by being made first assistant to R. Ellis Wales, who is noted character with regard to knowledge of costume and correct requirements along that line. With Mrs. Burdick in charge Mr. Wales has an assistant who is a capable woman in every way. She was a designer for Marshall Field in the gown department in Chicago several years ago and her bookkeeping is considered as good as none by William Epping who is general manager of Fine Arts.

Miss McDonald, of Dixon's National Drama Corporation, is now driving her roadster to and from her new home at Santa Monica where she means to "do nothing but rest" after her strenuous work when the picture is finished. Weeks and weeks of trying work with monkeys and children have about given this clever leading woman all the reason one wants for rest. Miss McDonald says: "If I made good there were retakes for the monkey—and there you are!"

Clarence A. Frambers, P. A. L., and president of the Photodrama Club of Chicago, who has been spending a month in Southern California, is in Los Angeles, renewing old acquaintances. Mr. Frambers is the author of a number of clever, staid comedies, the kind that the world is looking for. It would be a most singular oversight bookstore if Mr. Frambers did not write comedies for he fairly bubbles over with it, under the most conventional circumstances.

Hetty Gray Baker entertained the usual congenial little coterie of friends at her regular "at home" Thursday evening.

Corra Drew, actress and writer, met with an accident while on location this week, spraining her ankle quite severely. She hopes to be about again in a few days.

One of the most valuable men on the Fine Arts force is R. Ellis Wales, in a unique position, is Mr. Wales, who is an artist to his finger tips. To begin with, he is an artist in the conventional sense of all periods. He models every scrap of furniture, designs all costumes and even draws the make-up, incidental to the pictures.

Douglas Fairbanks, who has the reputation of being a favorite of the camera, is now starring in a western picture "Passing Through," the scenario of which was written by himself.

Mabel Condon, of Dorsett Court, a trim, pretty little mite of brunette features, who weighs 115 pounds sterling, is said to be one of the most interesting women correspondents in the neighborhood. Miss Condon represents the Mirror.

Gypsy Abbott, dark-eyed, petite and gracious, has returned to The Halbois Producing Co. to play an important part in one of the current pictures. After some very interesting work in productions opposite Clara Wilbur.

Something's brewing! Hepner Blackman, well-known caricaturist and editor of a comedy sheet, "The Sunday Sandwich," auxiliary to the Star-Telegram of Fort Worth, Texas, has come out to the coast, with headquarters in the city. According to the Moving Picture News, "Hep," as the eastern artist is familiarly known, is to fill with a local cinema producing company.

Director Christy Cabanne, of local fame and an expert scene selector, staged a rain storm in his current picture, "Sold for Marriage," a Russian affair, starring Lillian Gish. Mr. Cabanne staged the storm scene in brilliant sunlight, with a perfect gale of rain and snow blowing, and all the gradations of cloud effect. How he did it is a secret. Three guesses are allowed. For this picture, in the back yard of the Fine Arts studio, a trench was dug and city water turned into it, making a racing stream.

Bennie Zeidman, who, as all the world knows, is a very popular man, has been requested by the photographer that if he responded to all he would need a private secretary to attend to his affairs. For this picture, in the back yard of the Fine Arts studio, a trench was dug and city water turned into it, making a racing stream.

Clawson New U Writer Elliott J. Clawson, former scenario writer with the Universal City studio, was taken to the Universal City studio as a five-reel comedy drama entitled, "Broadway to a Throne," which is to be directed by the new writer, Carter De Haven in the stellar role. Clawson is well known on the Pacific Coast as a newspaper man and for a year was the head of the Universal's western publicity department. He has been associated with the Masterpiece and Morosco companies in the capacity of scenario writer.

Nye in "The Other Half" G. Raymond Nye, new Universal heavy, was this week given the leading role in a two-reel picture entitled "The Other Half." The story is to be produced by Jacques Jaccard. Robert Williams, who is the author of the supporting cast will include Peggy Coudray and William Gettlinger.

"Son of the Immortal" Otis Thurston has begun his production of Ruth Ann Baldwin's film version of Louis Tracy's novel, "Son of the Immortal." The picture is to be featured in this with Lois Wilson opposite him and a supporting cast including Bertram Grassby, Maude George and Howard Holland.

Working Stars Rawlinson William W. Rawlinson is at work on the production of a novel two-reel drama of studio life by Phyllis Horn entitled, "A Movie Romance." Herbert Rawlinson, popular Universal star, is being featured in this production.

AN IDEAL STAR Beattie Byton is the ideal motion picture star, which moving picture directors dream of but never hope to find. An experienced chauffeur, rider, expert swimmer, tennis player, and a good cook, she is a woman hard to imagine a scenario that would call forth all her accomplishments or her ability to the limit in any direction.

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KEYSTONE

Gladys George Starring Miss Gladys George, lately featured with "The Three Clares" in their vaudeville sketch "The Dream Doll," and spoken of as "a great comedienne," by the Pat magazine of San Francisco, has had her baptism in films, appearing in the Keystone features which included Mack Swain and Willie Collier.

This little 16-year-old lady made a marked impression on all who watched her work with critical eye, and there is promise of a new star soon to dazzle in the firmament of filmdom. She is the daughter of Mr. and Mrs. George Clare, Jr., the latter an old-time Shakespearian actor in England.

Kessel Visits Sennett Adam Kessel Jr., the president of the Keystone Film Company, arrived in Los Angeles recently on his yearly inspection trip of the great Edendale plant where Mack Sennett, the director general is supervising the work.

Mr. Kessel spent the first two days inspecting the improvements made since his last visit to Mr. Sennett's studio, the new electric studio just completed at a cost of over \$40,000, and the open stage which will be ready for occupancy this week, and which is the largest stage in the world, were made of what the moving picture producer would require in the future.

New Keystone Improvements For the last two days the president of the greatest comedy producing concern in the world has been here inspecting the improvements made since his last visit to Mr. Sennett's studio, the new electric studio just completed at a cost of over \$40,000, and the open stage which will be ready for occupancy this week, and which is the largest stage in the world, were made of what the moving picture producer would require in the future.

"Mother" of Keystone Known as "Mother" to every member of the Keystone Film Company, Miss Alice H. Hays has had to go to bed for a family during the past two weeks. Although Mack Sennett, the director general of the Keystone Film Company has kept two producing companies busy the last year, he has added a few more players to the Keystone and each at once adopts the title Miss Mabel Normand gave Miss Hays at the time she joined the comedy company was formed nearly four years ago.

Fred Mack Improves Fred Mack, popular Keystone favorite, has entirely recovered from the burns he received last week and will return to work in a few days.

Complete Pictures Mack Swain, Chester Conklin and Harry Gibson, three Keystone favorites, all completed their pictures last week and are now hard at work on the filming of three more comedies being made under the general direction of Mack Sennett.

Ford Sterling's Scenes Some of the finest snow pictures ever taken in the mountains of California were directed by the Edendale plant of the Keystone Film Company last week from Ford Sterling.

Jones Directs Miss Fazenda Dick Jones, who is assisting Mack Sennett, the director general of the Keystone Film Company, in the direction of Miss Louise Fazenda, the dainty young star who has recently been placed at the head of her own company, is hard at work on the picture Miss Fazenda's next story, which will be ready for the exhibitor the last of March.

LASKY With the completion of her last production for the Famous Players-Lasky Company—a picture of "Diplomacy"—Miss Marie Doré, one of the most popular stars of the studio, is leaving New York to begin her long engagement as a star of the Jesse L. Lasky Feature Film Company.

Under the Mask? Paul Piccoli, the Lasky director, has begun rehearsal for the production of the Cleo Ridge-Wallace field vehicle, "Under the Mask."

Frank Reicher Buys For short vacations between productions, Frank Reicher, the busy comedy director, holds the record. He finished the Fannie Ward production "The Dream Doll" in the studio, and at one o'clock began the filming of "The Woman and the Law," in which Charles Clary is featured, supported by Charles Clary, Raymond Hatton, Florence Dagmar and other members of the Lasky all-star stock company.

Blanche Sweet as a "Lady" After a series of productions in which she has appeared as a ragsman, an anarchist, an addict to drugs, a member of the subject and other comedians, Miss Blanche Sweet, the popular star of the Jesse L. Lasky Feature Film Company, is to star in the role of "lady" in the elaborate picture of Henry Beton Merriman's novel, "The Sovereigns."

Mae Mae Murray Featured Mae Murray, the beautiful new Lasky star, will make her photodrama debut in the picture "The Love of Mary Johnson's famous novel, "The Love and the Hold," the thrilling romance of the early Colonial days in Virginia, based on the Paramount Program, March 6, Wallace Reid will appear in the leading supporting role.

Vitaphone Improvements The new building which is to house the wardrobe department has been started, and the Lasky studio is to be the indoor stage to be built at the end of the open air stage.

KALEM

OLLIE KIRKBY'S NEW HAT Ollie Kirby has a new hat, a swell one, too, and all for nothing. While at her bonnet shop the proprietor said to her: "All right, Ollie, if you will give me one or two photos taken with a new spring hat. Of course Ollie said yes, the sudden request was not the very latest, too, and selected by the proprietor, who knows just what will sell. In addition, portraits of Ollie decorated the latter window."

Norma Nichols Superstitious Norma Nichols, leading woman with Kalem's "Ham Comedies" company, is busy collecting all the charms, four-leaved clovers, horseshoes, and the rest, to offset the breaking of a large mirror in her dressing room. Miss Nichols did not break the mirror herself, but left the window open which was shut, knocking the glass from the dressing table, but the mere fact of it being broken in her room is sufficient reason for her collection of charms Miss Nichols avers.

Ethel Teasdale Featured William Teasdale has completed during the week a one-reel comedy featuring Ethel Teasdale. The story tells of Ethel's first marriage, which was a match-making mother to marry her son who is a confirmed woman hater. Later however, the two women each conceive the idea that the other is a little mad, and cause the marriage to be annulled. Miss Teasdale is more than a little crazy. Jack MacDonnell plays opposite Miss Teasdale with Victor Hoffman in the cast.

"The Record Run" The thrill of "The Record Run" being produced by James Travis for Kalem's "Hazards of Helen" series, was brought to an unexpected climax when gasoline sputtered down on Helen Gibson jumped the track, crashing into the camera, destroying it, and badly missing the director and cameraman who were standing beside it. Miss Gibson "came up smiling" in the midst of the wreckage and was not hurt in the least. The stunt was to have the speeder coming at full speed, and the machine driven by crooks was to cross the tracks just ahead of it, one of the men throwing out an automobile cushion to throw the speeder from the rails and prevent Helen reaching a point at which to give the crooks the slip. The director, however, took the matter in his own hands and jumped the rails before the crossing was reached. Miss Gibson jumped, clear of it, and no one was hurt.

Ham and Bud Starring "Millionaires by Mistake" is the one-reel comedy produced at the Hollywood studio of the Kalem company during the week that gives Ham and Bud unlimited opportunities for their quant brand of comedy. Eminent hotel interiors have been built for the story and an elevator in the lobby serves particularly well for amusing situations. The story is written by Messrs. Hamilton and Duncan and promises to be just as entertaining as their past stories. The hotel scenes were made at one of Pasadena's most fashionable hotels, and after the work was completed Mr. Hamilton went to his own machine which he had left at the side entrance and was just about to drive away when he was stopped by the doorman and questioned as to whose car he was taking. After explaining that it was only the owner's and making pictures" he was allowed to drive his own car away without further trouble.

AMERICAN

Miss Hansen at Santa Barbara Beautiful Juanita Hansen, recently of the Keystone company, and this week starring with Ford Sterling, Mack Sennett's comedy, "His Pride and Shame," shown at the Majestic Theatre, has left the Keystone studio and has journeyed to Santa Barbara, where it is said she has received a handsome salary for the American Film company. Miss Hansen has appeared under the Triangle-Pine Arts and Triangle-Keystone banner, and will soon be seen on the American Mutual program.

CAN'T BLAME MISS GERBER Miss Neva Gerber recently acquired a valuable pearl necklace as a result of one of Wallace Macdonald's off-hand jokes. During the week she was acting in "Won by a New Beauty" comedy directed by Archie MacMackin, released last February 9.

The story is that of two salesmen who represent rival fake jewelry companies. The two salesmen, who are rivals for Neva's hand and heart. Both have large rings of glittering pearls and jewels. During the week each made Neva handsome gifts from their stock.

After one of the scenes had been completed, the two salesmen, who were acting in "Won by a New Beauty," placed a rope of supposedly paste pearls around Neva's neck and with hands joined, insisted that she wear it. The salesmen then announced to the company that he was making a present of them to the popular star. The scene was discussed later to be genuine and valuable, and now Mr. Macdonald is wondering if he owes anybody any money. Miss Gerber laughingly insists that she will retain the precious pearls.

"THE SECOND-STORY MAN" R. Vernon Dolan, formerly of the Universal cast, will star with the Signal Company, at 4560 Pasadena Avenue, has just completed a five-reel masterpiece, "The Second-Story Man," directed by Rex E. Hodge. The film is being released by the American brand.

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HOLLYWOOD ARTIST

Wilhelm Schrempf is a well known artist, maintaining a studio at 6418 1/2 Hollywood Boulevard. Mr. Schrempf makes a specialty of painting portraits of photoplayers, and during the past year has done work for some of the leading actors and actresses residing in Hollywood.

HALE IN NEW YORK

Albert W. Hale, formerly of local film circles, is back in New York, where the thermometer is below the zero mark. The Hale in New York and Los Angeles are as different as night and day, according to Hale, who is busy dodging snow storms and blizzards. The bright lights of the old town, states Hale, shine with their old time brilliancy.

Pratt With Rollin

G. W. Pratt, assistant manager and assistant director of the Rollin Photo company, has joined the Hollywood photoplayer colony. Pratt was formerly associated with the Ince force at Inceville, but five months ago joined the Rollin company.

Barney Barnard in Town

One Barney Barnard, publicity man with Kenneth O'Hara at Inceville and Universal City, numbered among the photoplayers seen on Broadway. Mr. Barnard, although a California man, takes a keen interest in ice skating, and occupied a three-day stay at Harlow's Wednesday night. Barney's ability as a skater is still unknown, but judging from the combined cases of skaters across news stories, it is understood that he is learning the new sport.

M. & F. STUDIO ACTIVITIES

The M. & F. Studio, now located at 1339 Gordon street, presided over by Messrs. C. B. Myers and Stuart Peterson, two well known directors, have released through the Universal "Betrayed by the Camera," and have started work on another picture.

Lester Marsh Here

Lester Marsh, who for several years was a member of the Vitaphone company in the east, and who also appeared in Edison releases, has arrived on the coast and is casting his eye for a berth with a local company. Marsh, although comparatively young in years, has shown considerable talent in character roles in Italian and Mexican portrayals has been very successful.

The Citizen's Savings Bank, where he received his education, Marsh is an excellent swimmer and all around athlete.

Comptroller's Report

Word was received this week from the Comptroller of the Currency that the application of the Hollywood National Bank for an increase of its stock from \$25,000 to \$50,000 had been allowed.

The Citizen's Savings Bank, associated with the Hollywood National Bank has just increased its capital from \$25,000 to \$50,000, now making the combined capital of the two banks \$145,000.

At the close of business February 28, the combined assets of the two banks were \$1,738,047, and combined deposits \$1,834,238.94.

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

VOL. III. NO. 32.

LOS ANGELES, CALIFORNIA, MARCH, 11, 1916

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HORSLEY IN EAST—
TO STUDY NAT'L
QUESTIONS

PRODUCER NOW IN N. Y. CITY

After Brief Stay in That City
Will Go to Washington, D. C.,
Before Returning Home

David Horsley, head of the David Horsley studio and well known motion picture producer of Los Angeles and Southern California, who recently announced his candidacy for Congress in the Tenth District of California, is this week a guest at Hotel Astor, New York City, accompanied by his wife, Mr. and Mrs. Horsley left Los Angeles last Sunday for the east, where they will remain for several weeks.

Mr. Horsley's object in going east, aside from taking care of personal affairs, is to get in touch with national issues bearing on Southern California. Since becoming a candidate for Congress in the Tenth District of California, Mr. Horsley has devoted no little part of his time to the study of matters affecting Southern California in general and Los Angeles in particular.

Chief among these issues is the question of Pacific Coast Defense and Flood Control. Mr. Horsley will remain in New York for some little time and from there will go to Washington, where he will make a study of these questions. While in the national capital Mr. Horsley will also feel out the censorship issue which he strikingly started the country two months ago.

With Mr. Horsley in the east his campaign will by no means lose weight but will be pushed with the same vigor and the same determination. All communications sent to him will be taken care of promptly by his local representatives.

Charlie Chaplin Do-
nates to Actors' Fund

Noted Comedian Gives Half of the
Hippodrome Proceeds to Charity.
Next Benefit at Huntington.

Charlie Chaplin recently slipped into the office of the moving picture campaign for the Actors' Fund of America at 30 East 42nd street, New York City, and deposited with Samuel Goldfish, chairman of the executive committee, a check for \$1500, half of the amount he received for appearing at the New York Hippodrome.

"I want to have the historical distinction of being the first individual contributor to the five hundred thousand dollars which the allied moving picture interests of this country have undertaken to raise for the Actors' Fund by the 15th," he declared. "The rest of the money I have been sent to a similar worthy cause in England."

"Every member of the moving picture industry, in whatever capacity, should be prompt and proud in responding to the call of this great charitable appeal. Personally I am confident that, despite the stupendous nature of the philanthropic project, the response will be so unanimous nationwide that the golden fund will easily reach \$500,000 in the allotted time."

The next local boost for the Actors' Fund will take place at the Huntington Hotel, Pasadena, on March 22, when a great benefit will be given at this famous hotel. A unique program will be staged, far more elaborate than any seen in the campaign opened.

Miss Murray will be the master of ceremonies and will be assisted by such eminent stars of the motion picture as Marion Davies, Mary Pickford, Constance Collier, De Wolf Hopper and a number of other players. Those who are light on their feet will be given a large sum will be added to the fund.

OLLIE KIRKLY WINNING PRAISES

Ollie Kirkly is smiling happily in the street light popularity. It seems to have come upon her over night. It is a delightful novelty for her to receive dozens of letters, to have magazine reporters asking for interviews and to receive so many appreciations in the press. Her present part, one of the stars in "The Social Pirate," is adding to her fame and she is justifying the high opinion which her friends have always had of her ability. Ollie has worked very hard and deserves the good things which are coming her way so fast.

Miss Anna Luther Stars
in Keystone Films

Popular Actress Started in East with
Mutual. Played With Griffith,
Lubin, Selig

The state of New Jersey has reason to be proud of her many notable sons and daughters and among the latter may be classed Anna Luther, known for her beauty as the "Poster Girl."

Miss Luther, although still a girl, has gained an enviable reputation in the film world, where through conscientious and persistent work, she has climbed the ladder of fame and now shines out among the galaxy of stars.

Born in the city of Newark, not so many years ago, this little lady, owing to clever work in amateur theatricals and her ability work, has received several offers.

She visited the Mutual studio in New York where her red hair and beauty were immediately commented upon. She was asked to pose before the camera and a few days later received an offer to become a regular member of the company.

After five months of hard work she was sent to Florida, where she appeared in Lubin releases.

She then came to California with the Selig Company and upon the organization of the Triangle Corporation was engaged to appear with many of the well known legitimate theatres in the production of two dollar pictures.

Since joining Mack Sennett's band of actors, Miss Luther has appeared in a Keystone picture, "Crooked to the End," in which she played the part of a girl who is loved by a man. Although recently shown, has already received the praise of the critics throughout the country.

Recently Miss Luther was given a new title by one of the famous actors of the east, Bernard of the Screen. This actor claims that she has the same poetic mouth, the same mysterious eyes, the same pathetic and wonderful expression and the same mop of unruly hair.

Her personality is clean-cut and once met Anna Luther is never forgotten.

Transcontinental Tour
for Mrs. Frank Woods

To tour in an automobile from Los
Angeles to New York carry a per-
sonal message from the west coast
Fins Arts studio to the principal Tri-
angle office in the East is the plan of
Mrs. Ella Woods of Hollywood, who
is making arrangements for this trans-
continental motor tour.

Ella Woods, who plans on driving her Stearns-Knight automobile straight through to New York, will stop at all the Triangle exchanges en route, confer with the managers and carry their reports to the New York office.

She will be accompanied by Mrs. W. E. Wing, and will travel under the auspices of the Southern California Automobile Association, who advised Mrs. Wood to motor over the southern route.

Mrs. Woods is the wife of Frank E. Woods, manager for D. W. Griffith, producer of "The Birth of a Nation," and Mrs. Wing is the wife of W. E. Wing, the well-known photographer.

Both ladies are successful photoplay authors.

March Triangle Program

Four gripping drama pictures from the studio of Griffith and Selig and twice that number from the Sennett plant are being shown this month over the Triangle route. Featured in these Triangle productions are the following players:

John Emerson, Norma Macdonald, Talley Marshall, Seena Owen, Mae Marsh, and Robert Harris. Griffith stars, and Mabel Normand, Moscoe Boone, Frank Mills, Edith Reeves, Howard Hickman and H. B. Warner, lead the month over the Triangle route. Featured in these Triangle productions are the following players:

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PHOTOPLAYERS WEEKLY

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Saturday, March 11, 1916

LOS ANGELES, FILMDOM'S CAPITAL

Of the world's great cities, we all recall some particular subject as applying to each one. In Rome we are reminded of the days of the Caesars with the stately Roman pillars and the ruins of the old buildings; in Paris we think of art and of the wonderful boulevards surrounding that city; in Pittsburgh we recall manufactures and steel; and so as various cities of the world are named, some striking feature is brought out.

In Los Angeles we immediately think of the Motion Picture Industry. In every section of the city, studios are to be found. Automobiles speeding about the city are carrying actors in make-up who are appearing before the camera. The pedestrian passing down Broadway sees in every store window the portraits of the principal film actors or actresses now playing in this or that picture. And so the industry impresses us on all sides.

A drive to Culver City, Universal City, Hollywood, Long Beach, Monrovia, takes one directly to a motion picture studio. Gigantic sets that can be seen on the skyline for miles prove to be the property of film producers who are staging some feature.

And all this has come to Los Angeles during the past few years. It came voluntarily to Southern California and with little trouble on the part of the city. It is here to remain so long as fair play is guaranteed the motion picture industry, so long as reasonable legislation does not interfere with it, so long as censorship does not become unbearable.

NEW YORK

Wardrobe of Louise Glaum

Louise Glaum, the latest adventuress in the picture world, is wearing the elegant wardrobe of original creations, this week, in the current Triangle Kay-Bee feature, in which she is the director of Raymond B. West, she is appearing for the first time as a full-fledged star. Since she first began her work in this "campy" story by C. Gardner Sullivan, Miss Glaum has astounded all at the Culver City studios by the unique gowns in which she has appeared upon the stage. Each is of a most unusual character and each is of her own design, she having spent a full month superintending their making, prior to beginning work in the picture. Miss Glaum is being supported by the well-known leading men—Charles Ray, Howard Hickman and Jack Stanning.

Edith Reeves Starred

"The Moral Fabric," the Triangle Kay-Bee feature, in which Frank Mills is starred, will serve to introduce a new face to the Triangle program, that of Edith Reeves, who is well known to vaudeville audiences all over the country. Miss Reeves is called upon to play the chief supporting role in the production.

Miss Reeves recently forsook the vaudeville stage for motion pictures, the silent drama offering her a broader field of endeavor than did the speaking stage.

Prior to her engagement with the Ince forces, Miss Reeves had been in productions at the Lubin and the Balboa plants, where she was featured.

Hawk's New Production

Although many photodramas have been written around plots dealing with the doings of royalty in mythical kingdoms, J. G. Hawks, of the Thomas H. Ince staff of photo playwrights, the author of "Bullets and Brown Eyes," the Triangle Kay-Bee feature in which Bessie Barricade is starred, is declared to have set a new standard for this kind of production.

Hawks, before becoming a photo playwright, passed through stirring adventures in many of the outposts of the world. He was soldier, actor and explorer. He traveled extensively in foreign countries and at a time lived as a cowboy in Arizona.

Keanan Theatrical Career

Frank Keanan, who is co-starred with Mary Boland, in "The Stepping Stone," Ince's Triangle Kay-Bee feature, dates the beginning of his theatrical career back in 1878. Since that time he has "played all kinds of parts," as he says, and, although today he is appearing as brokers and Civil War veterans, he declares that he has no ambition to return to the speaking stage and play "Hamlet" or other Shakespearean roles. His one ambition is to play the part of the juvenile leading man in a Thomas H. Ince production.

L. A. Country Club Filled

Grouches and verandas about the exclusive Los Angeles Country Club were used in the production of "Honors of the Alps," the Triangle Kay-Bee feature, in which Bessie Barricade, Lewis

FINE ARTS

Robert Harron's Orchestra

Mae March has had a successful career, candy and perfumes named after her, but for the first time an orchestra has selected her name for their insignia. The orchestra is made up of five men and the leader, who is Robert Harron, has been successful in teaching Miss March to manipulate a ukulele, and now the young Triangle star is a full-fledged member of the March orchestra.

Impresario Harron's musical associates include James Mason, violin; Lloyd Holton, improvised traps; William De Vail, cello; George Cello; Harry Moody, piano; and Robert Harron plays the first violin.

Director Lloyd Ingraham, learning of the existence of the March orchestra, engaged them for some scenes in "The Little Anarch," which serves as a Triangle starring vehicle for Mae March and Robert Harron.

Blake at Fine Arts

Alva D. Blake, who appears in the cast with Norma Talma, in her new Fine Arts drama, proved himself an excellent actor in real life, during the recent fire at the Santa Barbara apartments in Los Angeles.

Alva D. Blake, being an excellent actor in the picture, was called upon to appear in the supporting cast of their present Triangle production, "The Talented Norma Talma" as the star.

Fairbanks' Cash Offer

Douglas Fairbanks is a very much admired person at the Fine Arts studio and he deserves the admiration of his associates, for he is truly a genuine fellow. One of the many good things he has done since joining the Fine Arts studio, was to voluntarily offer a cash prize of \$100 to the pupil who receives the highest mark in the Fine Arts school, which this Triangle studio has provided for their juvenile players.

Broadhurst F. A. Star

George Broadhurst, the eminent American dramatist, makes his initial bow in the picture "The Doctor, Gish and Owen Moore in their dramatic Triangle play.

It so happened that Director Paul Powell was filming some scenes on a golf links, and decided to use another character in the situation, but no one could be found to play the part. At this time Mr. Broadhurst stopped in his automobile to watch Director Powell work, and he discovered Dorothy Gish who, when a child actress played the part of "The Doctor, Gish and Owen Moore in their dramatic Triangle play.

Stone and Walter Edwards are co-players in the natural scenery of the links and the semi-tropical growth about the clubhouse are said to lend themselves with charming effect to the play.

L. C. WHEELER

Editor-in-Chief of the Selig Tribune

The Selig Tribune

Mr. Wheeler is an interesting man, has served in the United States Secret Service and has acted as personal bodyguard for former Presidents Roosevelt and Taft, and for Woodrow Wilson. He presides over the destinies of the Selig-Tribune, issued bi-weekly.

KEYSTONE

Mabel Norman and Roscoe

Although Miss Mabel Norman had been away from her friends and associates for many years making comedies in the snow and ice in the east, her Keystone friends at the Edendale studio receive an almost daily letter from the popular leading woman. Miss Norman writes the east is wonderful. She says she has been fascinated by Broadway, but in between the lines the letters all sound as if the young woman would not be sorry when the director general, Mack Sennett, issued orders for Miss Norman to bring her company back to California.

Roscoe Arbuckle is directing Miss Norman while she is in the east, but is due to leave for the west with his company in about a month. On the way home they will stop and make comedies at nearly every important city.

Sennett to Increase Comedies

Mack Sennett, manager of the Keystone Film Company, announced in a recent interview, that plans had been virtually completed for the increase of Keystone comedies, and that even more money would be spent in the future than had been in the past to produce feature comedies of the high-photographers weekly. Sennett, the president of the Keystone Film Corporation, had met with himself and Adam Kessel, Jr., the president of the Keystone Film Company, and had entirely agreed with the plans he had formulated for the coming year.

"We believe in the future," Sennett said when asked if the fact that three of the executives of the Keystone Company were in the city had any special meaning, "and we are only laying our plans to be ready to meet coming conditions."

Polly Moran New Film

Polly Moran, known to the world over for her work as a comedienne under the direction of Mack Sennett, is hard at work in the filming of a new story where the young woman says she will not be recognized by an admirer, for Miss Polly is now working in black face. When Miss Moran is not busy with her own company, she delights to play "blacks" with some of the other companies working at the Edendale studio. Last week she heard there was a part requiring a colored woman in a coming picture, featuring Mack Swain and a few minutes later Miss Polly had discarded the rouge for the burnt cork.

Conklin's Coming Picture

Chester Conklin, the popular Keystone comedian appearing under the personal direction of Mack Sennett, the director general of the Keystone Film Company, has been working on another Triangle-Keystone feature in which he has the part of a bad two-man man from the West, "Clutter Love," the last picture featuring the ever-welcome Conklin was released recently.

Mack Swain's Work

Mack Swain, known to the world over as the creator of the "Ambrose" make-up, began rehearsals recently on another Triangle-Keystone feature, under the direction of Mack Sennett, in which the popular star will play the leading comedy part. His last picture, "His Auto Ruination," was released and is to be regularly followed by "Clutter Love," in which Swain will appear before the lovers of good screen comedy, at least one month.

Willie Collier Leaves

Willie Collier has left the Edendale studio of the Keystone Film Company for this staff of comediennes and comedy under the direction of Mack Sennett, to be released under the title of "The Wife and the Doctor." At the time Mr. Collier signed his contract, he asked Mr. Sennett, the director, if he would like to personally direct him, or if it would be necessary for him to meet or at least have a speaking acquaintance with the Keystone house and bathtub. The Broadway star was told that it might be, and his meeting with the bathtub in "The Wife and the Doctor" is only one of the few hundred laughs in the coming two-reeler.

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The well-known Class-A Garage at 1720 Cahuenga Avenue, Hollywood, is now under the able management of C. West and H. H. Hart. Patrons of this garage will get the same service as has always been extended during the past and will be given the personal supervision of Mr. West. Adv.

UNIVERSAL

McRea Creates Sensation

Director Henry McRea, of the Universal Film Manufacturing company's Pacific Coast studios, created a sensation in Hollywood recently when he turned some lions loose on the lawn of one of the finest residences.

Newsboy Now Film Player

Irving Lippner, aged 22, who nine years ago was one of the best known newsboys at the New York end of the Brooklyn Bridge, has attained his long-cherished ambition to be a film actor and is a member of the Francis-Ford-Crosby-Cunard company at Universal City.

Attending a picture show on the Bowery in 1907, with a number of other "newsies," he told them that some day he would be a film player himself and the laughter that followed made Lippner more resolute in his ambition.

The Human Mirror

In the filming of "Hubby Puts One Over," by Director Allen Curtis of the Universal company, he made use for the first time on the screen of the human mirror. "Comedian William Frayne and C. Conklin were made up exactly alike and one took the place of the glass in the mirror, following the movements of the other exactly. It gives a wonderfully laughable effect.

Printer's or Screen Devil

Henry Fomer of Houston, Texas, is tired of being a "printer's devil" and desires to become a motion picture actor. In a letter to Marshall Steadman, production manager at Universal City, he says: "I am 24 years of age. I have been following the printers' trade for the past few years. In other words, I am a printer's devil. If you know what I am, I may be a 'devil' all right, but I would rather be a devil on the screen, or I would be most anything just so I get my feet or feature on the screen at some future date."

AMERICAN

William F. Russell will enact the triple role of author, actor and director in the five-reel feature "The to the picture," which is being made at the American Film studios in Santa Barbara and will be released shortly as a Mutual Masterpicture de Luxe.

"The Mis-Mating" represents Mr. Russell's first attempt at writing a scenario and it also will mark his debut as a director. A modern American story of "the man and woman variety," as scenario editors like to designate this particular style of story, briefly classifies Mr. Russell's first screen offering. That it is a story of strong heart interest, is the voucher issued by the American Film Company's scenario editor.

A new contract executed last week between S. S. Hutchinson, president of this company, and Mr. Russell, provides for the almost exclusive management of his own company by Mr. Russell.

By virtue of one of its clauses, he was empowered to choose Jack Prescott as co-director; the latter, during the last ten years, has stage-managed a big number of Broadway successes and Mr. Russell deems himself fortunate in securing the services of Mr. Prescott for the production of "The Mis-Mating" and the script that will follow the same starlets.

Burton will remain in Mr. Russell's company as his leading lady and Roy Stewart will continue as heavy.

WILLIAM F. RUSSELL

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CAMERAGRAPHS

by
NELLIE M. STRONG CAPRON

"There is one thing the censors cannot keep us from doing, and that is thinking our own thoughts." Clarence A. Frambers.

Corinne Grant of the Balboa studios in Long Beach, whose beautiful personality is so much in evidence in the famous "Red Circle" serial, is a profound student of the higher sciences. Psychology interests her tremendously and her readings have taken her deeply into this fascinating study.

Miss Mae Marsh, the popular screen artist of Fox Arts studio, is sharing the lead with Bobby Harrison and Kelly Marshall, two well known film stars, in "The Apache," the current picture under the direction of Mr. Lloyd Ingram who, according to report, has scored his traditional success with the piece and expects to finish it this week. Miss Marsh by the by is entertaining at her home on North Wilton avenue, Mr. and Mrs. Heyner Blackman of Fort Worth, Tex.

Running at large is a bright young capitalist and genius, one E. J. Penny-packer, who, it seems, has a new wrinkle in cameras that is fully as moving picture makers and they "are all his busy day." The "Greatest of Men" is a picture of a morning, his charming little wife finds a factory in full blast and great crowds. "The Friend Husband" appears the wife of "seeing things" but she insists it is all there.

Clarence A. Frambers has affiliated with the Keystone staff of writers, very happy circumstance for all parties concerned. Mr. Frambers was the head of the editorial department of the Selig Polyscope Co. for almost a year. He has furnished the motion picture screen with nearly two hundred stories, both comedies and dramas.

W. B. Thomson, who is appearing in Thos. Dixon's current picture, "Fall of the Nation," is a Shakespearean actor of considerable note, appearing in character and beavies for the National Drama Corp.

When Anna Pavlova, the marvelous, the emotional, the intense, the Pavlova, visited Universal City, last Tuesday to renew old acquaintances, they fell upon her neck, so glad were they to see the famous little Ballet star in their midst again. Laura Oakley, chief of the police, actually kissed her. It was fully a month ago that Pavlova appeared in pictures for the Universal Co., notably "The Dancer." She has made many friends. This picture will shortly be released, it having been sold outright and will show in this City.

The Biograph Co. will indulge in a "Carnegie" rather than a "Love Ride" as Mr. Tom Walsh, official star-ter and acknowledged wit of the Biograph, more properly described it. The event is to be pulled off March 19th, starting from the studio at 9 A. M., the destination being Riverside Mission Inn. Mr. Wm. Gray of New York, has donated a silver cup to the first arrival. There are four routes to the inside and two of them are closed, it seems. Mr. Danny Gray is official judge of the event. According to Mr. Walsh, everyone on the staff of the Biograph has some sort of a car, his own being a "classy Pico Limousine" but this particular machine will hardly be entered in a race of such limitations. The following entries are going to press: L. E. Dougherty, Cadillac; J. A. Waldron, Buick; J. Farrell Macdonald, Lexie; Walter "Vim" Coyle, Coyle's Special; C. M. Haines, Chalmers; Bill Smart, 4rd; Lew Kramer, Packard; Joe Kramer, Lozier; Spike Robinson, Stutz; Percy Higgins, Kroton; Keston; Jack Drummer, Scripps; Booth; Jack McKenna, Pull; Jack Mullah, Peerless; Vola Smith, Overland; Claire McDowell, Chalmers; Vera Bissell, Buick; and Gretchen Hartman, Humble.

Mr. D. Whitney announces the opening of the new Holly studio on Santa Monica Blvd., to take place probably next Tuesday, when the president of the company, Mr. H. E. Roach, who has been in New York, is expected to arrive, and officially dedicate the place.

It was one of Hettie Gray Baker's "at home" evenings and they were all discussing player-folk. One moment it was about Wm. S. Hart, Kathryn Williams, Tyrone Power, or Nance O'Neil, and the next, it was of Betty Nansen they were speaking. "You see," observed Cora Drew, with the air of finality with which she clothes the majority of her remarks: "You see, that deep, quiet stuff they are able to

put over, is really a question of footage!" "Absolutely!" said Anita Loos, the charming young actress. "Whereupon they all agreed. So now, it's up to the directors.

With the column marked "Screen Straps" set right up in front of him, Mr. Charles E. Rogers, the pleasant young man who receives strangers at the Fox studio, gave out the following news items, when the Photoplay-ers represented themselves: "Dear Mr. C. Apfel is beginning work on a new car picture, with William Farnum in the lead. The company, comprised of about a hundred people, left Wednesday for Santa Cruz Island to be gone several weeks. Lester C. Scott has been up there a week looking up locations and securing accommodations. Director R. A. Walsh is just finishing up a big feature Western picture with George Walsh and Doris Pawn playing the leads. Miss Dorothy Bernard who has been playing lead under Mr. Apfel, left for New York on Thursday to go back to the Fox studio to finish up a picture. Mr. Rogers, who calls his office with the Fox people that of a "General Fixer," is himself a screen actor of some note, having been with the Majestic-Relliance people in stock, for several years.

Director Walter "Vim" Coyle, of the Biograph Co., has started work on the French drama "Celeste." As the story calls for some very unusual scenes of delicate merit, the director of technicalities, Mr. Billie Smart, has had a crew of carpenters building a fishing village, supposedly off the coast of Normandy, and he promises some very picturesque effects. The leading roles are in the hands of such artists as Jack Mullah and Vola Smith. Such names as Alice Forrest, Charles Perce, and Jack Mullah, and Vola Smith, Dorell, figure on the supporting cast. The company left for San Clemente and Wednesday evening where they will put in a few days filming the rugged coast line. They say that Director Coyle has been furnished a case of remedies that are commonly prescribed for seasickness. However, this is mere conjecture. Even if he did, denotes a rare thoughtfulness on the part of mere man in behalf of his comrades. So there now!

Director J. Farrell Macdonald, more frequently referred to by the ladies as "The Director," is in the midst of his production of the "Larrimore Case" for the Biograph Co. He has just finished a picture, "The Little Case," which is said to be a great screen creation. Mr. Macdonald puts much thought and personality into his work. In "The Larrimore Case" the parts have been assigned to such capable film exponents as Vera, Mollie, and Joe Rubens, all in happy accord. The picture is said to be a marvel of subtle effects.

Eugenie Besserer, the great stage star and emotional actress, who has just gone to Chicago with Colin Campbell, will be absent more than three months, will be considerable of a hardship, inasmuch as she has been playing the lead in the beautiful little terraced home at 2215 Baxter street, which lies so close to her heart. Eugenie Besserer is all woman and her home represents the true ambition of her life. As a child, however, this particular machine will hardly be entered in a race of such limitations. The following entries are going to press: L. E. Dougherty, Cadillac; J. A. Waldron, Buick; J. Farrell Macdonald, Lexie; Walter "Vim" Coyle, Coyle's Special; C. M. Haines, Chalmers; Bill Smart, 4rd; Lew Kramer, Packard; Joe Kramer, Lozier; Spike Robinson, Stutz; Percy Higgins, Kroton; Keston; Jack Drummer, Scripps; Booth; Jack McKenna, Pull; Jack Mullah, Peerless; Vola Smith, Overland; Claire McDowell, Chalmers; Vera Bissell, Buick; and Gretchen Hartman, Humble.

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BIOGRAPH

Fatal Brass Pollah
His name is Jimmie, and he's a movie fan. Also he is custodian of a big office building. When Director Farrell Macdonald of the Biograph requested permission to use the entrance of the building as a recent scene, Jimmie's joy knew no bounds. Up at dawn, he scrubbed the steps and polished the brasses for hours. At ten o'clock came Macdonald, gave one look and threw up his hands. "You've ruined it, Jimmie!" he exclaimed. "Just look at the sun on that polished brass!" And although much time had already been lost, he spent a few minutes in explaining to the craftswoman Jimmie what "halation" is, and who the superb brass work on the great entrance of the Eastern Biograph studios is never, never polished, though the rest of the building is always kept and span.

"Gunner" Mullah Peaved
If you happen to disagree with Joseph Davis, steer clear of the fitness of the U. S. Navy, clear clear of Jack Mullah. Before he came into pictures the handsome Biograph leading man was a gunner on one of our big battleships, and the actor pride rose the other day when he heard a hyphenated citizen speak disparagingly of a Los Angeles cad of the fleet. At his remembrance the h. c. looked Jack over, and, classic profile, said something about mamma's boy. Whereupon Mullah turned his back to the unregenerate days when he was a grimy black devil swabbing out a gun, and after a decent interval, he walked the h. c. away from there in an ambulation.

A Beautiful Ghost
In her latest feature production, "The Battle of Truth," Vera Sleson "doubles" as her own ghost. There's a lot of clever camera work in the picture, the effect of many scenes depending upon double exposure, a studio trick which renders the furniture of the room visible through Miss Sleson as she walks about. Her fellow players of the film, declare that if all spoofs were as lovely as Vera, dying would become popular.

Bernhardt's Leading Man
Jose Ruben was Bernhardt's leading man for several seasons before he came to pictures. Few people are aware that the regular Biograph leading man is a marvelous impersonator of female roles.

Sturgeon a Busy Producer
Rollin S. Sturgeon, managing director of the western Vitaphone, has his hands full this week. He has personally cut and assembled the big northwestern feature "Gods Country" and the woman, having brought forty thousand feet of negative and sixteen thousand feet of positive down to the studio. He is also busy with one of the finest features ever turned out in America. It is a truly wonderful picture. Apart from this, he is overlooking the productions of two other directors and is, moreover, preparing for his next big picture.



William Clifford, New Horsley (Mutual) Leading Man.

Broadwell's New Play
Robert Broadwell, director of the company in which Crane Wilbur starred, starts work this week on "The Conscience of John David," written by Crane Wilbur. Mae Gaston, who starred opposite Crane Wilbur in "The Love Lie" and who was engaged especially by David Horsley to appear in this one feature, will be permanently retained and will play opposite Wilbur in this picture.

"Nadja's Sacrifice"
Thursday of this week, Edward Alexander started on a five-reel masterpiece to be released under the title, "Nadja's Sacrifice." The play was written by Theodosia Harris of the David Horsley scenario department and will star Margaret Gibson and William Clifford.

Von Klen's Wardrobe
Bert H. Von Klen, general manager of the David Horsley studios, started the players of his company on Monday week when he made his appearance daily in a new suit of the latest pattern. Even the leading histrionic took notice of Mr. Von Klen's attire which was quite apropos of Palm Beach or some other watering place.

Helene Rosson Completes April
Helene Rosson, the beautiful French-American leading lady, is glad that the five-reel feature "April" is over and she has had a wonderful part and gave a beautiful performance, but her pretty toes are all scratched and her hair is bare-footed during the making of the picture. Some of the days were damp and she had to fight chills; others were dry and she froze. Her hair was scratched. However, Helene is young and not easily discouraged and she can see this in any light. Above all, she liked her splendid part.

LASKY

Blanche Sweet in New Role
Following her success in the Lasky photoplay "The Blacklist" showing this week at the Woodley Theatre, Blanche Sweet has begun work in an elaborate production of Henry Selon of the Lasky Co. "The Sowers," William C. De Mille, who directed "The Blacklist," will personally supervise this production.

Fannie Ward's Coming Vehicle
One of the most versatile stars on the screen, Fannie Ward, will be seen soon in another Lasky photoplay entitled "For the Defense." Miss Ward, who played the brassy for "The Marriage of Kitty," a tragic role in "The Cheat," and a sympathetic part in "Tennessee's Pardner," will be seen as a feminine detective in "For the Defense." Hector Turnbull is the author of this story. He also wrote "The Cheat."

Margaret Turnbull East
Margaret Turnbull, of the photodramatic staff of the Jesse L. Lasky Feature Studios in Hollywood, Cal. in more than a year, in addition to the dozen photoplays which Miss Turnbull has written during the year, including several original and the most recent production, "The Sowers," "Pudd'nhead Wilson," she has found time also to write a novel entitled "Huckleberry Cares," which has just been published by Harper & Bros.

After a few weeks in the East, Miss Turnbull will be returned to the studio and to her work in the photodramatic department.

Billy Elmer Gets Good Role
Billy Elmer, the Lasky stock company member who has always been selected to play the role of the thug, crook, hard hearted sheriff and similar characters, has at last had his prayer answered and will have the opportunity to play the role of a respectable citizen. He is to be cast as little Lord Fawcett in "The Lines," a picture comedy. "Between the Lines," which the principal members of the Lasky organization are working hard to present on the stage of the Lasky Company theatre in the new laboratory.

A Reel Melford Show
George Melford, Lasky producer, was chairman of the committee which was responsible for one of the finest entertainments ever put on at a private function. The performance was given at the building of the Glendale Elks' Lodge, James Nell and his wife, Harry Williamson, Frank J. Conner, Harry McCoy, Frances Ring, Thomas Heighan, Lawrence Wheat, Jack Ward, Russ Powell, Ruth Roland, Mae Murray, Stanford Pemberton, Theodore Roberts, and Victor Moore. George Melford received the honor of being invited to the house down by appearing in a vaudeville sketch entitled "The Little Girl." He was assisted by Vola Smith, Marie W. Horne and Louise Minquist. It was a great show, which would cause a riot on the Orpheum circuit.

CLUNE STUDIO

Clune Wires
Advices from W. H. Clune, now in New York, are to the effect that he has closed a contract whereby "Ramona" will be shown in the famous Auditorium in Chicago and the beautiful Schubert in New York. The latter will take place April 8. This news will undoubtedly shorten the run of "Ramona" in this City.

Lurline Lyons Rising to Fame
One of the characters to gain fame in Helen Hunt Jackson's novel of early California life, "Ramona," still showing at Clune's Auditorium Theatre, is pretty Lurline Lyons, a native daughter born in Los Angeles around which the beautiful Ramona story is woven. Miss Lyons was cast in the part of Senora Morena as a bride in the prologue of the production, this bride part representing the most beautiful girl in all the great territory of California.

Miss Lyons comes from a family of writers, her father having been newspaperman and attorney. She has appeared on the stage under Cort and Liebler and has played with Olga Nethersole. She began her theatrical career at the Alcazar Theatre in San Francisco.

Donald Crisp's Letters
Donald Crisp, the director of the Clune Masterpiece, is the owner of two letters which he treasures highly. One from John S. McGroarty, poet, historian and author of "The Mission of the West," caught not only the soul of Helen Hunt Jackson's story, but the soul of California itself. "No higher tribute will be in any hands."

The other tribute was from Senator Del Valle, the owner of Camulos, the home of Ramona. He had the production the greatest work so far produced.

Bloman's "None So Blind"
Edward Bloman, the latest addition to the American producing staff at the Clune, is a man who has been under the best of conditions. His story, "None So Blind," is an absorbing one and will be in the hands of the Clune staff could not be bettered, for he has Franklin Ritchie and Winifred Greenwood, who, in addition to the Clune staff, are women in the business in Eugene Ford; they make a strong acting combination. Mr. Bloman's lines are cast in happy places. Those who have watched the progress of his director predict big things for him.

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Kenneth O'Hara, director of publicity, Inceville and Culver City, spent Monday night in Los Angeles and took time to see Willie Collier in "The Good Guy" at the Majestic.
Also Carlie Robinson, new publicity man at the David Horsley studios, has been to see the most complete in the country.

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"Goodness Gracious"

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Screen
by
Clyde Potter

March came in like a lion, but during the stay we are enjoying some real August weather. Incidentally this brings joy to the hearts of the film producers for thousands upon thousands of feet of film have been turned out, all of which is a little boost for dear old Southern California.

Hundreds of automobiles were seen speeding coastward this week, the occupants being bent on a swim in the good old ocean. Needless to say a few hundred of those who enjoyed dips in the March surf were motion picture people.

William N. Selig, millionaire moving picture producer of Chicago, has taken the part of Bill Shakespeare in the time-worn controversy, Shakespeare versus Bacon. For 300 hundred years the wisest men of our age have been endeavoring to decide on this little issue. If Mr. Selig can settle this question, definitely, we will crown him with the laurel wreath.

Don't forget that Monday night, March 13, is "Frank Mayo Night" at Pantages Theatre. This young actor, descendant of his famous grandfather who immortalized the name of Frank Mayo, will occupy a box and will say a few words to his many admirers. A strong force of Balloons will also occupy close-up seats.

James Young, formerly leading director with the World Film corporation and Vitagraph company, entered studios, has located at Lasky's Hollywood studio where he will produce for the Paramount Pictures—pictorial masterpieces. In former days Director Young visited Los Angeles. But now he is in the motion picture business. He was then deeply engrossed in Shakespearean acting.

All of those publicity people, who give to the world the stories of the film favorites, were at the recent attended the regular meeting of the California committee of the Motion Picture Board of Trade of America at Hotel Stewell, Thursday night. Here are the names: Bennie Zeidman, Carlyle Robinson, Kenneth O'Hara, M. J. Jonas, Kenneth McGaffey, William E. Wing, Miss Mabel Condon, Doris Schroeder, C. J. Jessup and Clarke Irvine.

Henry Ford, he of jitney fame, may have this press agent game down to a science, as was shown by the grape juice cruise, but he has nothing on this Spanish explorer who stepped over Darien and named that placid body of water, "Pacific." We mean Balboa. A few centuries later enter the Horkheimers who press agent this fact to the world.

Culver City is beginning to resemble a real motion picture city these days with Thomas H. Ince and company producing films there, to the tune of a few thousand feet of film a week.

VITAGRAPH

Save Your Coupons

With Anne Schaefer collecting canceled postage stamps and old tin-foil for sweet charity, and George Kunkel collecting clear and shining pictures for his own sweet sake, the folks around the Vitagraph have acquired a habit of saving all such things as will come in the chance that someone else may start some new kind of a collection.

William Wolbert of the western Vitagraph company. A cast of this reel comedy, which is extraordinary in that it is being interpreted by an all-star cast. Imagine William Dunne, Anne Schaefer, Corinne Griffith, Artist Keller and Carmen Phillips; fancy stately Anne making dramatic scenes, wash dishes in his own suit and have some small inkling of the fun promised. Billy Wolbert was a well-known comedian and knows just how to put on a comedy.

Vitagraph Improvements
They are showing progressiveness at the studios of the western Vitagraph company. A cast of this generous dimension for the costume department is nearly completed, and two new ideas of dressing a cone are to be erected at once, while ground is being broken for an enclosed stage in the rear of the present open stage. This studio is already one of the most important in Los Angeles.

Smith's One-Reel Comedy
Dave Smith has completed a smart one-reel comedy, "The Hyden," in

JAMES YOUNG

Now with the
Jesse L. Lasky
Feature Play Co.
The Biggest Seller of the World Film Co.

In Preparation

"Sweet Kitty Bellairs"

with MAE MARSH

James Young has directed and produced some of the greatest features released by the Vitagraph and World Film companies, and was the director of the following: Violin of Miesau—David Garrick—Pickles, Art and Sauerkraut—Casey at the Bar—Beau Brummell—Hoodoo Umbrella—It Made Him Mad—The Old Guard—That Suit at Ten—Wanted, a Sister—The Little Minister—Up in a Balloon—Model for St. John—The Portrait—Lincoln's Gettysburg Speech—Hans and Beauty—Beauty Unleashed—Women on the Warpath—Jerry's Mother-in-Law, and many others.

"Hearts In Exile"

Scenario Written by James Young from Central Idea in John Opham's Novel.
Also Producing and Scenario Author of

Lola---Deep Purple---Overnight
Little Miss Brown---Heart of the Blue Ridge

PHOTOGRAPHIC PLAYHOUSES

Majestic
Thos. H. Ince presents Bessie Barriscale in "Bullets and Brown Eyes" from the pen of J. C. Hawks. Wm. Farnham plays opposite the star. Others in the cast are Wyndham Standing, J. J. Dowling, J. Barney Sherry and Roy Laidlaw under direction of Scott Sydney and Mr. Ince. As an extra attraction on the week's bill, Mack Sennett offers "A Village Vampire," featuring Fred Mac and Anna Luther. Mrs. Minnie Hance, contralto, will be heard in the afternoons and evenings.

Burbank
Wm. S. Hart will be seen in the Thos. H. Ince production, "Between Women," one of C. Gardner Sullivan's. In the cast with Mr. Hart are Edith Markey, House Peters, A. Burt Wesner, Robert McKim and others. The additional attraction on the bill is Mack Sennett's "Because He Loved Her," featuring Sissy Bernice, also, "Perils of the Park," with Harry Gibson and Harry McCoy in the leading roles.

Clune's Broadway
Commencing Monday, "The Writing on the Wall," featuring Virginia Pearson, supported by the following cast: Joseph Kilgour, Robert Galliano, Naomi Childers, Bobby Connelly, Mabel Kelly and Josephine Earle. This powerful drama continues throughout the week.

Tally's
The World Film corporation, commencing Monday, presents Geo. Behan, the great character actor, in "The Pawn of Fate," adequately supported.

Woodley's
Marie Doro in "Diplomacy," one of the fine old classics. Featuring the supporting cast, Elliott Dexter, Edith Campbell Walker, Geo. Majeroni, Frank Reese, Russell Bassett and Ruth Ross.

Garrick
A Universal picture, that has been long heralded in the press, is at last to be presented this week. The play is called "Jewell," Ella Hall, one of the most charming and forceful of the younger screen stars, is featured and supported by one of the best of the Universal companies.

Alhambra
Mr. Fox presents Vivian Mart in "The Two Girls," a masterpiece of the "Mersey Mary Ann," direction of John G. Adoffi. Also, part 12, of "The Girl and the Game," featuring Helen Holmes.

Superba
Mary Pickford in "Poor Little Peppina," a Famous Players' production, with Edwin Montague playing opposite the star. The scenes are laid in Italy and the cast, largely Italian. The part "Peppina" is taken by Jack Pickford. This piece has been widely heralded.

Clune's Comedy
Monday, Tuesday and Wednesday. "The Girl in the Red Velvet Gown," starring Stewart, Julia S. Gordon, Harry T. Morey, Andrew Randolph, Harry T. Morey, and Pauline. Thursday, Friday, Saturday, Sunday, "The Hossler Schoolmaster," featuring Max Figan and Lolita Robertson.

HORSLEY'S

Miss Gibson to Speak
They are working night and day at the David Horsley studios, and this week completed, "The Hidden Law," featuring Miss Margaret Gibson, and William Clifford. These two stars are already at work on a new picture which will be released over the Mutual route.

New Indoor Studio
The arrival from the East of a set of Cooper-Hewitt mercury-vapor lights completed Mr. David Horsley's plan for an indoor studio, which is now in use. This enables the companies to make night pictures as well as allow them to keep at work on dark days. The new building covers a great area and permits all the companies to work at the same time, if it be necessary.

Ove's Coming Vehicle
The Cub Comedy company this week started on a George Ove vehicle, "Jerry and the Smugglers." The picture will be typical of the Cub comedies and Louise Horner, wife of George Ove, will costar with the popular comedian.

which Webster Campbell and Mary Anderson were the chief fun makers. These two young people are becoming very popular playing opposite each other.

Miller's
Theda Hara, in her latest, "Gold and the Woman," a big, vital portrayal. Supporting the star, this well balanced company, H. Cooper Cliffe, Harry Hilliard, Carlton Macy and Pauline Harry. Hearst-Vitagraph News and the Funny Kratz Kar cartoons.

Optic
Monday, Tuesday and Wednesday, Klein-Edison five-part comedy, "The Politician," with Hicket and Watson; also Mr. and Mrs. Vernon Castle in their latest dances. Thursday, Friday and Saturday, Maude Eslay in "The Bondwoman," a Klein-Edison drama.

Symphony
Metro Pictures corporation, presents the exquisitely emotional actress, Madam Petrova, in "The Soul Mates," an enthralling romance of society and the stage, in five parts, under direction of Francis J. Grandjean. Petrova is supported by Arthur Hous, Wilmutt Merkely, Fritz de Lint, Frankie Fraunholtz, Chas. Brandt, Chas. Mack, Her Tacy, Grace Florence, Cora Mitchell, Evelyn Brendt, Al Thomas, Gypsy O'Brien.

American
From Monday to Thursday, Selig drama, "Regeneration of Jim Halsey," featuring Bessie Eylon. Tuesday, Wednesday, Thursday and Friday, Selig-Tribune, Thursday to Sunday, Knickerbocker star feature, "Ham Aggravated with Sherman," a Ham comedy and Selig-Tribune.

is
Monday to Thursday, Universal Weekly No. 10, "Warriors of the Air" and "Romance of Toyland," featuring Powers. Gold Seal, "Horn of the People," featuring Grace Cunard. "Water, Their Only Son," "Her Inevitable Husband," with Merton and Janet. Thursday to Sunday, Uncle Sam at Work, "Preparedness," "The Cry of Erin," "Francis Ford," "Blue Blood but Burglar," Harry Earl, "Her Greatest Story," featuring Myrtle Gonzalez.

Palace
A blue bird film offering, "The Grip of Jealousy," with Louise Lovely in one of her best characterizations. A picture that everyone will enjoy.

Hollywood Theatre
Monday, Tuesday and Wednesday, "Gold Seal," "Horn of the People," featuring Grace Cunard. "Water, Their Only Son," "Her Inevitable Husband," with Merton and Janet. Thursday to Sunday, Uncle Sam at Work, "Preparedness," "The Cry of Erin," "Francis Ford," "Blue Blood but Burglar," Harry Earl, "Her Greatest Story," featuring Myrtle Gonzalez.

Hollywood Apollo
Monday, "Gentleman from Indiana," Dustin Farnum. Tuesday and Wednesday, "The Girl in the Red Velvet Gown," starring Stewart, Julia S. Gordon, Harry T. Morey, Andrew Randolph, Harry T. Morey, and Pauline. Thursday, Friday, Saturday, Sunday, "The Hossler Schoolmaster," featuring Max Figan and Lolita Robertson.

BOSWORTH

Myrtle's List of Stars
Myrtle Stedman, the Lialla leading lady, is compiling a list of the actors and actresses who have left the operative stage for the screen and she says it is surprising how many good artists are on the list. She has to include herself, of course. Miss Stedman is at present playing opposite George Behan, under the direction of William Taylor, at the Pallas studios.

Beban and Taylor
William D. Taylor is producing an Italian feature entitled "Paquale" with George Behan as his star. The play is after Taylor's own heart and gives very full opportunities for quaint settings and artistic touches. In it, Beban, Mr. Taylor has an actor who is an artist at pathos, and those delight in the making of an artistic and interesting photograph. In Taylor, Mr. Beban is playing opposite George Behan, should be just to him.

"His Wife of Tomorrow"
The new photograph, "His Wife of Tomorrow," which is being eagerly looked forward to by the critics and those who know a film from the pen of Clarence Frabers, who recently joined the Western Lubin Co., is shortly to be released.

Knockout for Bosworth
Robert Bosworth gave Robert Leont, a punch in the eye the other day and knocked him out. It was an accident and occurred during a game of handball at the Los Angeles Athletic Club.

Photographers de Luxe

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BALBOA

Baby Marie Osborne
One little Balboa player that is rising to fame at an early age is little Baby Marie Osborne who is now being featured in the Gold Rooster play, "Little Mary Sunshine." This vehicle has the support of such stars as Henry King, Marguerite Nichols and Andrew Arbuckle and was released over the Balboa-Pathe route March 2.

Thrill of the Horkheimers
Long Beach owes a great deal to the Balboa Amusement Producing Company which has brought more publicity to that seaside city than any other institution that could have been located there. The name of this city has been shown over the face of the earth, due to the genius and ability of the two Horkheimer brothers, H. M. and E. I. assisted by a strong cast of players and workers. The assets of the Long Beach banks are far greater today than they would have been had the Horkheimers located in some other city.

Balboa Stages a Banquet
Balboa fed the multitudes at its studio recently. A big scene was put on in a picture directed by Henry Harvey, which required 500 extras. For their noon-day collation, Business Manager Manning provided a touch some picnic luncheon. He thought himself a pretty good judge of appetites, but the superlatives' capacities were such as to make it necessary to send out several times for food reinforcements.

Henry King's New Play
Henry King, the Balboa star, has finished a screen version of "The Struggles." This was originally a play produced by H. M. Horkheimer, on the stage, with considerable success, several years ago. Its atmosphere is western.

The Pathe Gold Rooster Play
"New York" drew so well at Loew's West End Theatre on 125th street, last week that for the first time in the history of the house it was found necessary to open the second balcony. A large



crowd was waiting for the doors to open, and hundreds were turned away. A picture that will open his new Broadway theatre, "The Regent," with this picture.

"New York" appeared at Tally's Theatre on Broadway this week and played to crowded houses during the entire week.

MILLER'S THEATRE

842 SOUTH MAIN STREET Fox Photoplays
WEEK STARTING MONDAY, MARCH 13TH
Theda Bara
IN
"Gold and the Woman"
THE FAMOUS "VAMPIRE WOMAN" IN A NEW ROLE AS A
WRECKER AND CHARMER OF MEN

6 Best Amateur Boxing Contests 6

General Admission 50 Cents

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GRAND BUFFET

625 South Grand Ave.

Sennett's P. P. I. E. Find
While visiting the Panama-Pacific Exposition last year, Mack Sennett, the director general of the Keystone Company, engaged Miss Blanche Payson, the policewoman on the Zone, for a like position with the Keystone. The young woman recently assumed her duties and was assigned to guard the dressing rooms in the studio. Incidentally she is six feet and four inches tall and weighs 234 pounds, and Mr. Sennett quickly promoting her from her police duties. She will be seen playing the part of Willie Collier's wife in a picture with the Keystone. The studio for the Broadway star's first introduction to the Keystone bathtub.

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BIG ACTORS' FUND
BENEFIT SET FOR
MARCH 22NDHOTEL HUNTINGTON BALL
Filmdom's Leading Stars Are to
Take Part in Brilliant Event—
Grand Ball and Dinner

Another great Actor's Fund Benefit is to be held at the Huntington Hotel, Pasadena, on the night of March 22, with some of the leading motion picture stars of the country participating in the evening's program. The event has been widely advertised among film and theatrical circles and it is believed that close to \$2000 will be raised through this one event.

A brilliant program will feature the evening's entertainment, in which such stars as De Wolf Hopper, Constance Collier and Carter De Haven will take part. Charming Ruth Roland, Miss Mae Murray, and other popular funmakers, Charles Murray, will also number among the entertainers.

The dinner will start promptly at 10:30 o'clock and will be followed by a ball at midnight. The Los Angeles film colony as well as theatrical people are deeply interested in the Hotel Huntington benefit and are making arrangements to attend the affair en masse.

P. A. POWERS, U TREASURER,
ARRIVES IN THIS CITYFilm Representative Optimistic
Over Prospects of Growing
Oriental Business

P. A. Powers, treasurer of the Universal Film Manufacturing Company, arrived from New York this week, making the trip to the coast particularly to see the many improvements that have been made at Universal City during the past six months, new stages, electric light studios and laboratory buildings, valued at more than \$250,000, having been constructed during that period.

Discussing the film market, Mr. Powers said: "I am almost inclined to take a trip to the Orient because the Asiatic countries have taken an unusual interest in the photoplays and the demand in that part of the world for our productions has increased fourfold."

"It is practically new territory for most of the film companies, although the Universal pictures have been going well in Japan and the Philippines for the past two years. China, also, is waking up in this connection and Hongkong, Canton, Peking and all the other large cities of the land of our Celestial friends are using a largely increased amount of American films in their theatres."

"It has greatly surprised me to note the popularity of the feature photoplays and the serials in the Orient. This popularity has helped the American companies wonderfully during these war times, the market in Europe naturally having suffered a considerable extent since the beginning of the conflict."

LION ATTACKS COLIN CHASE

Colin Chase, who is playing the lead in a two-reel drama which is being directed by Jay Hunt at Universal City, has acted with wild animals on numerous occasions and has been in "ticklish positions" more than once. But it was only a few days ago that Chase got his first real scare.

The story, entitled "The Jungle Hero," provides for a number of scenes at a zoological garden in which, while Chase is passing the cages of the lions, he is struck at by one of the beasts.

"Now, don't get too close to the bars, Colin," admonished Director Hunt, "those cats are mighty quick and don't seem to be in a very amiable mood today. So have a care."

"Might as well make it realistic, boss," answered Chase. For the young actor, escorted by Golda, Goldwell, the leading woman of the company, past the cages, stood a little too closely and one of the lions leaped her way through the bars on his shoulder. The keepers ran quickly to Chase's assistance and as he was pulled away from the cage, his coat was ripped from shoulder to elbow. Miraculously, however, the lion's claws failed to penetrate to the skin and after a short interruption the cage was mended and Chase was able to go on with his work.

Balboa Actress in New Serial

Popular Star to Play
in Serial, "The
Grip of Evil"

Balboa's forthcoming continued screen story will be called "The Grip of Evil," and Jackie Saunders has been cast for the stellar role. On completion, the piece is to be released by Pathe which has handled all of the Long Beach, "House of Serials," big productions, such as "Who Pays," "Neal of the Navy" and "The Red Circle."

Work is now under way on "The Grip of Evil," with Director Harry Harvey in charge of the production. His company includes two new featured film play-ers brought out specially from New York to support Miss Saunders. One of them is Roland Bottomley, leading man of wide experience; the other Marie Empress, a "heavy" of renown.

The basic idea for "The Grip of Evil" was supplied by La Monte Waldron, a New York newspaperman. The story is being developed by Douglas Bronston. He is at the Balboa studio now and on the job. This production will consist of a series of fourteen stories of two reels each.

Each installment will be complete in itself, with a common strand of interest pervading all.

Like all former Balboa continued stories, "The Grip of Evil" promises to be a distinct novelty; for in each picture Jackie Saunders will enact a different type of woman. She is already well known for her versatility. But this production will give her powers of greater scope than ever and enable her to demonstrate the fitness of the speculation recently given her—"The Maude Adams of the screen."

While in New York recently, Miss Saunders acquired a new wardrobe consisting of a score of complete

changes. All of the gowns, suits and dresses were designed and made especially for her by Frances, the prominent couturier of the metropolis. They will be used in "The Grip of Evil." One novel thing about

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Mae Murray in Initial
Picture This WeekLate Star of Ziegfeld's 1915 Follies to
Be Seen at Woodley's in "To
Have and to Hold"

Beautiful Mae Murray, playing the lead in the production of "Sweet Kitty Bellairs," a Laskey picture now being produced by James Young, recently of the World Film Corporation of New York City, is one of the most recent of those to forsake the footlights for the screen.

Miss Murray comes direct from Broadway, where her name was famous as the late star of the Ziegfeld Follies, "The Follies of 1915." Up to a short time ago Miss Murray took little notice of the motion picture profession, so busy was she making Broadway laugh. She was with Ziegfeld for several seasons, and in 1915, because of her striking beauty and grace, was elevated to the stellar part.

This popular young actress, who, a few weeks ago, "the lady of Broadway," today spends her time in a beautiful California bungalow, located half a block from the Laskey studios. Here with her companion she spends the warm days and when the call, "camera," comes across the lot from the studio, she slips down the green lawn to the stage and poses for the camera.

Although she likes pictures, there is a touch of sadness in her voice as she speaks of the days when all Broadway lay at her feet.

"I love California, the beautiful green hills, palms and cozy bungalows. But I find the studio life here rather different. In the mornings, when I so busy was she making Broadway laugh, she was with Ziegfeld for several seasons, and in 1915, because of her striking beauty and grace, was elevated to the stellar part.

Miss Mae Murray

Late Star of Ziegfeld's 1915 Follies to
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Railroad Drama to Feature
Kathlyn WilliamsSelig Star to Be Seen in a Thrilling
Picture—Noted Actress Has
Narrow Escape

A railroad drama of unusual type is soon to be released by the Selig Polyscope Company. Kathlyn Williams is to be the heroine and is supported by Guy Oliver. This Selig drama called "Number 13, West Bound," is not of the usual type for it is not all railroad stuff. Here is strong love interest, no one endures to rob a train or a tower station, and a girl does not enter into deadly combat with bold bandits atop a moving freight train. A number of character types are also utilized. It is not generally known, but Miss Williams almost lost her life during the production of the drama. She slipped and fell on the track in front of a speeding locomotive. Her presence of mind saved her life for when she saw that the train could not be stopped she rolled down a steep embankment.

LASKY NIGHT IN HOLLYWOOD

Players from the Laskey studio were the honored guests Tuesday night of the bi-monthly meeting of the Hollywood Business Men's Association at Hotel Hollywood. Fred Kley, business manager of the Laskey studio, acted as chairman and toastmaster of the occasion and arranged a brilliant program among several of the leading players. Aside from Mr. Kley's remarks, Victor Moore, Theodore Roberts and Otis Turner spoke. Fully fifteen members of the Laskey studio were present at the dinner.

NOTICE

We would ask that all bills due and payable to the Photo-players Weekly be mailed promptly to this office and would further ask that no bills be paid without a letter signed by the management.

All bills that are now owing by the Photoplayers Weekly we would ask that they be rendered not later than Mar. 25.

PATHE PRODUCER UP
AGAINST BLUE LAWS

George Fitzmaurice, who is producing Pathe's "Big Jim Garrity," has had his company down in Georgia for several weeks. The weather was so bad they were kept indoors for days at a stretch. "Fit" finally lost all track of the passage of time. When Sunday came he braved the elements and went out into the back yard of the country hotel and practiced shooting at a mark. Within ten minutes he had arrested, arraigned before a magistrate at his home and fined \$25 and costs for "hunting on the sabbath."

TALMADGE-TRIANGLE RELEASE

Norma Talmadge and a company of thirty-five Pine Arts players have returned from their eight-day trip to Santa Barbara, where the co-producers, C. M. and S. A. Franklin, staged a fantastic episode of the Oscar Wilde fairy tale style, for use in "The Children in the House." A forthcoming Norma Talmadge-Triangle release.

This episode is an important part of the play, and is the retrospection of the disappointed lover who thus tells the children of his early romance with the woman he still loves, who is now their own mother.

Miss Talmadge in her fanciful costume, has some delightful scenes with William H. Cagney, and Eugene Palette, and the juvenile players, and proved with her graceful panache that she would be a valuable asset to a ballet organization.

As a child Miss Talmadge was always fond of ballet work and is an interested follower of Diaghileff's Ballet Russe, in which Nijinsky and Kasarvina are creating a sensation.

SWAIN'S NEW HOME

Max Swain, known the world over as the creator of the "Ambrose" character in Keystone plays, is spending all of his spare time superintending the work being done on his country estate near Pasadena. Mr. Swain was one of the first of the many popular comedians to join Mack Sennett when he formed the Keystone Film Company, and like all others connected with Mr. Sennett's picture studio, he has already invested over \$40,000 in his home and grounds and said the other day, "I am going to live in it and in the foothills overlooking Los Angeles and Pasadena, but close enough to town so to be able to get to the motor in and see how they made Keystone comedies twenty years from now. Spending of old age, Mr. Swain is not yet forty."

ABOUT GRETCHEN HARTMAN

Gretchen Hartman, the Biograph leading lady, has just finished a particularly telling part in a photoplay produced by J. P. McDonald. In this Miss Gretchen impersonated a woman who married a second time, believing her first husband was dead. Previously to this she was the young bride in the play put on by Frank Croyle. It seems to be her fate to be something entirely different in every photoplay in which she takes part. From rags to evening clothes, from comedy to pathos—any part suits Miss Hartman.

HELEN ROSSON'S PLAY

Helen Rossion, the appealing little actress who has gained a high place in the film world in a short time, has an opportunity for the best work of her career in a five-act story of the southern mountains, entitled "April," by Clifford Howard. The production will be started under the direction of Donald MacDonald at the Santa Barbara studios of the American Film Company.

LINCOLN WITH LUBIN

E. K. Lincoln will be seen under the Lubin banner for the next twelve months, having signed a contract to appear in at least ten of their feature releases. Mr. Lincoln has just registered another success in Francis Mahoney's multiple reel feature, entitled "Explosion." He will be seen with Ethel Clayton in the near future in a play by Shannon Fay, entitled "The Girl Who Returned."

LESSER IN CHICAGO

Sol L. Lesser, who recently closed a deal with the V. L. S. E. for the handling of his feature picture, "The New Do Wagon" throughout the United States, left recently for Chicago for a conference with Colonel W. N. Selig. This feature will be a big success, which Mr. Lesser is negotiating, but which cannot be made public at this time.

CENSORSHIP TO BE
DISCUSSED BY
COUNCIL

MEETING SET FOR MONDAY

City Attorney's Office Is Now
Drafting Ordinance for the
Council—Propose Censor

Censorship still remains unsettled in this city, the city attorney's office having been notified to make a change in the proposed ordinance which makes arrangements for a motion picture commissioner who will replace the former board of censors.

The matter was placed before the City Council recently and a not debate followed. Councilmember Estelle Lawton Lindsay, chairman of the Public Welfare Committee, voiced her opinion in which she favored the abolition of the Board of Censors. Every phase of the subject of local censorship was discussed and several members of the council took a keen part in the debate. At this meeting several of the producers, Thomas Dixon, author of the "Clansman," and other film men, addressed the members of the council.

Speaking on the subject of censorship, Councilmember Lindsay said: "We have overwhelming evidence that public opinion in the city at large is absolutely against a continuance of our present method of handling moving picture questions. Were the matter put to a vote tomorrow there is no question in the minds of a majority of the council but that the Censor Board would lose ten to one."

If the city attorney could complete the change in the ordinance, this week the matter will again come before the City Council at Monday's session. It is believed that some definite action will be taken and a large audience of interested people will be present.

Balboans Honored
Last Monday Night

Monday night of this week was "Balboa Night" at Pantages Theatre in honor of the starring Balboa film players, who made possible the production of "The Red Circle." Ruth Roland and Frank Mayo costarred in this popular picture. The company boxed with other members of the cast present, including Joyce Moore, Lilian West, and the famous Paolo McCullough and several others.

LE SAINT ON THE DESERT

To get absolutely correct scenes for Peter B. Kyne's story, "The Three Good Men," the picture studio of Le Saint and a big company of players have left by special train for the heart of the Mojave desert, where practically all of the re-sets will be filmed. With the party was Harry Carey, who is considered the best type of western actor in the world. It is his first work with Director Le Saint and he will play the leading role. Among the support company were Stella Rastor, Frank Lanning and Hart Horst.

All the animals and equipment necessary for the filming of the story were sent to Mojave by train. The company must remain two and possibly three weeks to complete the work.

COLLIER IN NEW FUN FILM

William Collier, the noted comedian, returned to the studio this week and is now at work before the camera in the Triangle-Kay Bee subject in which he will play the role of a man in a five-act story in which he is appearing is a product of the prolific pen of C. Gardner Sullivan. The picture will be written and directed by the same writers, and it is declared to be as rich as any other picture in the studio. Collier's initial starring vehicle under the new management. In it, the comedian again plays the part of an inept but humorous character who makes for the last ten minutes, were delivered this week into the custody of Musical Composer Victor L. Schertzinger, who henceforth will devote his time exclusively to the arrangement of incidental music, preparatory to the first public showing of the big feature in a big show. It is announced, has been given Leo's final stamp of approval and an early premiere is now practically assured.

March. 18. 1916



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CAMERAGRAPHS

NELLIE M. STRONG CAPRON

"Praise loudly—blame softly" Catherine II.

Pres. H. M. Horkheimer of the Balboa Co., left for New York this week.

Mr. Elliott Dexter who appears with Marie Doro, one of the childlike roles in "Wood Nymph" fame, at Woodley's this week in "Diplomacy," is a Temple, Tex. boy. Naturally, they are very proud of Mr. Dexter, in Texas. It is said the town turns out to a man, when a picture with Mr. Dexter featured in the cast, is announced.

Miss Mary Alden who plays the mother of Douglas Fairbanks in "The Good Bad Man," is said to endow this part with wonderful character. The picture, which is one of wild melodrama, is the work of Director Alan Dwan, who the "city" title is the combined work of Mr. Fairbanks and Anita Loos, the Fine Arts writer.

Sir Herbert Beerbohm Tree, recently sent Mr. John Emerson a beautiful gift, a cigarette case, from New York. It is engraved with the name of the donor to Mr. Emerson, between whom, a warm friendship exists. Mr. Emerson directed Sir Herbert's production of Shakespeare's Macbeth.

Director Schuchow MacDonald of the Balboa, and his company comprising about thirty people, were in the vicinity of Beverly Hills for a couple of days this week, filming scenes.

Mr. Walter Long, who has been most diligent in attending drills twice every week, has gone and enlisted in the militia. They say he's crazy to fight. Mr. Tod Browning, who takes life not so seriously, says, "When Walter goes down there, Villa's men will look up from their regular business and say, 'Well, what's Cabanne putting on now?'"

Miss Cora Drew, the character actress and writer, has finished her work up the great Dixon picture, "Fall of the Nation."

UNIVERSAL

Freak U Characters

Among the properties being used in a scene at Universal City, New York, were several skeletons. Director Jacard had finished his scene and the gruesome bones were left on the stage for some time. Some was noticed them and attached a sign to one on which he had printed the words, "Is Stock at Last."

Turner Wants a Bishop

Otis Turner, who directs J. Warren Kerrigan and his company of players at Universal City, turned from a scene on the feature stage to film capital a few days ago, wiped the perspiration from his brow and exclaimed as he looked about:

"Has anyone seen a bishop around here? I had one for this scene a few minutes ago. Is there a marriage line on any where? If so, perhaps that's where my dignitary has gone."

Just at this moment the lost actor returned. "I was afraid some one had pinched you for a wedding," said Turner.

Gladys Brockwell Returns

Miss Gladys Brockwell has returned to work at Universal City, and will be seen in leads with the Robert Leon company working principally under the direction of David Kirkland. Miss Brockwell is a favorite at the big film city and her many friends were delighted to hear this clever actress had been re-engaged. Her first work under the present arrangement will be the lead in "Their Wedding Night."

The Nerve of Some Fans

Jane Novak, one of the leading members of the Paramount company who is playing the leading feminine role in the "Grail" serial under the direction of Richard Stanton, almost inclined to "go on the warpath" a few days ago when she received a letter from a Cincinnati admirer to whom she had sent, at his request, one of her prettiest photographs, reading as follows:

"My thanks for the picture. It is all right, but I would prefer one in an evening gown or a bathing suit. There was dispatched to the Ohioan a reply from which the following is the only part suitable for publication: "P. S. Miss Novak is sick. Brother had to answer your letter."

The Hazards of Peggy Custer

To sit quietly at a table knowing that a huge Bengal tiger is taking a spring into the air from above and probably land on the table requires nerves of steel and a makeup that is almost entirely free from fear, and yet that is just what Peggy Custer, one of the beauties of Universal City, did the other afternoon. The tiger took the leap, knocked over the table and Peggy escaped unhurt.

Neither did it serve to shake the nerve of the girl when Miss Anna Pavlova, the famous dancer, who was visiting Universal City, stood by the bars of the cage wringing her hands in the tenacity of the situation. Peggy, with H. O. His, who makes cartoon pictures for the Universal Company, opposite her at the table until the tiger made its spring between them, knocking everything off the table and landing in a bed of panes.

Director Henry Selick has characterized it as one of the bravest performances he has seen.

Ella Hall Has a Birthday

Dainty Ella Hall of the Universal Film Manufacturing Company is a "Seventeenth of March" girl, so the

James Young's First Lasky Film Complete

Well Known Producer Formerly Appeared in Shakespearean Repertoire in East

One of the late eastern directors to come to Los Angeles, the great film-producing center of the world, is James Young, formerly of the World Film

Margaret Landis and Marguerite Nichols, two charming young actresses of the younger generation, formerly with Balboa, have joined the American forces.

Mr. Freddy Goodwin has recently sold a 1500 word story, concerning Miss Anita Loos, the wonderful young writer of scenarios and fiction, to Pearson's.

Mr. Fred Mace has entirely recovered from the severe burns he sustained when he went into the fire to rescue Miss Anna Luther recently. The conflagration proved to be more serious than anyone supposed and Mr. Mace was injured by burning timbers which fell upon him.

Miss Marcia Moore whose charming stage screen personality is so widely admired has been working in a great many comedy dramas of late. "Their Wedding Night," under the direction of Director Bob Leonard; "Between Ten and One," "Boarding House Romance," "The Love Management," under the direction of Hutchinson.

Miss Clara Mace, featuring Miss Moore and Mr. Thornton Jefferson, under the direction of William Douglas, has just been released.

Mr. Charles K. French, appearing as Jimmie Coughlan's (Willie Collier's) Uncle in "The Good Guy," was a Baltimore boy, knowing every nook and cranny of the town, and Willie Collier, whom one of the old guard lovingly refers to as "King of the stage" was years on years ago a basket boy in Daly's theater. His father, Eddie Collier, used to be with John McCollough of beloved fame and memory.

Mr. Collier's "Appius Claudius" in "Virginius" marked him as one of the best of the tragedians of the last two decades.

IN "BROWN OF HARVARD"

Corporation and the eastern Vitaphone Company of America. Mr. Young is the producer of some of the World Film Corporation's greatest pictures, such as "Hearts in Exile," known as the World Company's best seller.

Other pictures well known fans throughout the country and produced by Director Young are "Goodness Gracious," "My Official Wife," "Lola," "The Deep Purple," "Overnight," "Little Blue Brown," "Heart of the Blue Ridge," and many others. He is also producing and scenario author of many more well known plays.

At the present time Mr. Young is producing for the Jesse L. Lasky Feature Film Company "Sweet Kitty Bellairs," starring Miss Mae Murray, late star of the Ziegfeld Follies. This

Miss Lucile Young, formerly with the Fine Arts company on Sunset Boulevard, has joined the forces of the Jesse L. Lasky studios in Hollywood, where she is working under the direction of Director James Young in the production of "Sweet Kitty Bellairs." Miss Young is doing her first work under the Lasky direction, and is playing the part of "Lady Barbara" in her initial Lasky production.

A New Lasky Stage

A large stage, covering a broad area on the block occupied by the Lasky studios, is under construction and is being rushed to completion by a force of carpenters. This is one of many improvements that is under way at this progressive studio. When completed this will be one of the largest and best equipped stages in the city.

Anita King's Daring Feat

Geoff Melford, director, is at present putting on the feature entitled "The Race," with Victor Moore as star and Anita King in support. The story calls for a fall down a steep incline in an automobile for Miss King and someone wrote Miss King's sister in Chicago that the stunt was to take place. The lady wired to Los Angeles to get an injunction to stop the incident, claiming her sister's safety, but before any steps could be taken, Mr. Melford, with a few members of the company, including Miss King, hurried out to the selected spot and got a scene which will make patrons of the Paramount feature take notice. It was all carefully planned, excellently carried out and Miss King did not lose her head and escaped with some minor bruises. Melford was highly excited, for an injunction would have ruined much of the success of the production.

Little star of the Big U organization, yesterday celebrated another birthday.

To Edna Malson

Writing from Sioux City, Ia., Archie Brown, who says he is sixteen years old, tells Edna Malson, attractive star at Universal City, that he does not know her, but wants her to send him a picture of herself.

"If you don't," says Archie, "you are a quitter. Are you game? To show that she is 'game' Edna Malson immediately mailed one of her most attractive photographs to her youthful Iowa admirer.

"The Full Cup"

Ida May, one of the best known of Universal scenario writers, has written a story which at last satisfies her severest critic, namely, herself. The story is a three-act feature called "The Full Cup" and is being produced by Joseph De Grasse.

Cleo Madison's Popularity

Miss Cleo Madison, Universal favorite, has played many roles in the long association with the big film company. The fans recognize this charming star as one of the most versatile women appearing on the screen and she is as much at home in the role of a girl of the slums as a leader of society or in the regal robes of a make-believe queen.



James Young, formerly of the World Film Corporation, is now producing for the Jesse L. Lasky Feature Film Company.

AMERICAN

AMERICAN

New American Stars

A number of the successful young players of the Los Angeles film colony have left this section and have become members of the Santa Barbara colony, the American company. Several local companies are contributing players to Santa Barbara colony, where the new arrivals are welcomed.

During the past few weeks beautiful Juanita Hansen, starred with Ford Sterling in a recent Keynote "Triangle" release, Hal Conley, popular Universal player, Marguerite Nichols and Margaret Landis, two beautiful Balboa actresses, who have played under the Horkheimer banner for the past year, have joined the American company.

Boraz's Return to Screen Typical of the times, Frank Borazke is happy over the prospect of forsaking the duties of a director to again appear on the screen, playing "A" features. His many admirers will welcome his return to work before the camera.

"The Code of Honor"

When the American Film Company management decided to film "The Code of Honor" as a three-part "Flying A" drama, they started something. It is an army story, and Miss Violet Rich so earnestly assimilated the atmosphere of the story that she almost decided to become a Red Cross nurse. However, the field for nursing at a motion picture plant is broad enough to satisfy this ambition, as the casualty list frequently assumes alarming proportions.

Anna Little, Boraz and Richardson Anna Little, who suffered from that annoying malady "flukey," has so far recovered that she is appearing in an attractive photoplay entitled "Two Bits," which is under the direction of Frank Borazke, who also takes the male lead. Jack Richardson is the busy man in this picture, as he takes the role of a western girl who sells flowers outside a western railroad station and she is giving a capital character study and is looking as pretty as a picture. Her work with "Tom Chatterton in 'Cactus Blossom'" has earned golden opinions from everyone.

Chatterton in New Serial

Tom Chatterton, "Handsome Tom," is to be the hero in the new serial story to be started at the American studios, with George Sargent producing. Tom will make a dashing hero and is entering into his part, which he considers the best of his career, with considerable zest. He is spending a small fortune on clothing and intends both to dress and act the part to the minute. Tom's enthusiasm is quite contagious.

AT THE GAMUT CLUB

A fine handful of members were present at the Gamut Club a week ago Friday night at the meeting of the Actors' Equity Association, owing to an error in announcing the hour of meeting. Mr. Frank Reicher, presiding secretary, and Mr. James Neill, acting secretary, were present. Long enough for Mr. Reicher to call the meeting to order that the motion to adjourn might be made, and have expressed his regret at the indifference manifested. Said he: "The only way we will ever get anything is to show our teeth," and as Mr. Reicher smiled when he said it, he exhibited a very beautiful, even and white set of teeth and when he smiles everyone else smiles, he is noted. Among those present were: Miss Cora Drew and the Messrs. Theodore Roberts, Harry S. Duffield, De Wolf Hopper, John Fowler, James Neill and Frank Reicher.

During later years he appeared before the eastern theatre-goers with his own company in a Shakespearean repertoire. In his theatrical career he was associated with Sir Henry Irving and the late Augustin Daly in his more recent engagements he was with Miss Viola Allen's company, Shakespearean productions, playing in "The Merchant of Venice," his interpretation of this latter difficult role winning for himself the recognition of the keenest critics.

For more than six years Director Young has devoted himself exclusively to the production of motion pictures and the public at large is well acquainted with his work.

Margaret Joslin and Todd Margaret Joslin and Harry Todd, well-known comedians, are new members of the Universal forces. Miss Joslin is the lady of the hour in proportions who, for a long time, has been causing gales of laughter among the motion picture patrons throughout the country on account of her comical antics in the "Shankville" stories pictured by the Essanay company.

Todd also will be remembered as one of the leading comedians appearing in the same pictures. Miss Joslin and Todd will play opposite each other in single reel comedies directed by Craig Hutchinson.

In the inner circles they are now saying one to another: "Have you seen Beanie Love since she has really come in store for you. She is coming into as big a popularity even as Mary Pickford has attained."

New Vitaphone Comedy Anna Schaefer, Mary Anderson, George Pickford and Lawrence Welton will be seen in a new comedy now being produced by Dave Smith.

Olive Trevor, New Star in Gaumont-Mutual Productions.

A recent addition to the Gaumont Mutual forces at Jacksonville, Fla. Miss Olive Trevor, an artist's model and dancer. She will make her first Gaumont appearance in "The Haunted Mansion," a Mutual Masterpiece, De Luxe Edition.

Miss Trevor was born in New Orleans and has posed for leading New York artists and sculptors.

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Screen Chronicle by Clyde Potter

At last he has arrived in Los Angeles. Chaplin, after a five weeks' trip east, where he is said to have made arrangements to show his productions over the Mutual route, has returned to Los Angeles, where his first fame as a film comedian. There is much mystery and secrecy about what Chaplin is to receive for his services during the next year, one estimate being placed as high as \$670,000. This is but nine times the amount the president of the United States receives for keeping us out of war.

Film fans, producers and everyone interested in the case, will have an opportunity of seeing the City Council in action Monday morning when the question of censorship again comes before that august body.

When Ziegfeld puts on his Follies of 1916 there will be one beautiful actress missing. This little person happens to be Miss Mae Murray, late star of the 1915 Follies, now playing the lead in the Lasky production, "The Kitty Belovs," under direction of James Young.

Balboa is fast becoming known as "The House of Serials." From this film producing concern have come serials as "Who Pays," and "The Red Circle." Next on the program is scheduled "The Grip of Evil," featuring that beautiful screen actress, Jackie Saunders.

P. A. Powers, treasurer of the Universal Film Manufacturing company, is at Universal City, a guest of H. O. Davis, head of that plant. Mr. Powers is looking over the improvements made there during the past few months and speaks optimistically of the future.

Another gigantic film merger is said to be under way. The capitalization of this proposed consolidation, it is said, will amount to probably as much as \$50,000,000. Motion picture producers are fast approaching the class of the allies' financiers when it comes to juggling money.

The fastest growing industry in the world is the motion picture business. Every day brings some new development in this great industry which has grown in a decade to its present magnitude. There is a noticeable improvement in films every day. A comparison of the pictures made one or two years ago with those being produced today gives a good idea of how fast they are improving.

There is to be held at Madison Square Garden, starting May 5, a motion picture exposition, the first of its kind. Producers, players and exhibitors alike are interested in this big venture which will give the public an opportunity of seeing films in the making.

For the past seven years actors and actresses have come and gone but little Mary Pickford, who is known to every American school boy and girl, maintains her standing in the film world and is known as "America's Sweetheart."

BALBOA

Meredith, Mayo and Marie Empress. It didn't take Beaver Eason long to win his spurs to a directorship at Balboa. Although he has had a great deal of experience producing for the screen prior to joining the Horkheimer Brothers, the only opening available was that of assistant. He didn't stand on any false pride, but took it. Last week another company was organized at the Long Beach studio. Eason was put in charge of it. Lois Meredith, Balboa's newest star, is playing the lead in a five-reeler, now appearing from Frank Mayo and Marie Empress.

Luther Graham, Rough Rider. Luther Graham, one of the champion rough riders of the west, is appearing in Balboa's new production. He says that the films are about the only place where one sees frontier life as it used to be lived; for it has completely disappeared from the so-called wild west, which is a thing of the past.

Balboa's Fancy Dancer. Alice Malson is a fancy dancer of more than ordinary ability now appearing in Balboa's feature films. She is well known to the guests of the most exclusive hotels of Los Angeles, Pasadena and San Diego, where she has danced for several seasons.

Frank Mayo's Heavy Mail. Since making his appearance in "The Red Circle," now appearing in hundreds of cities throughout the United States, Frank Mayo has been the recipient of letters from hundreds of film fans from every quarter of the country. Mayo co-starred with Ruth Roland throughout the fifteen episodes of the last one to be run next week at Pantages Theatre.

Mitchell Scanlan at Balboa. Miss Mitchell Scanlan has joined the forces of the Balboa studio to play at Long Beach. Miss Scanlan is a graduate of National Park Seminary (Washington, D. C.) and of Oberlin on the Hudson in New York. She also studied dramatic art for several years. In the future she will be seen in Balboa films.

PHOTODRAMATIC PLAYHOUSES

Majestic

The Fine Arts presents "Martha's Vindication," a story of two young girls, portrayed by Norma Talmadge and Seena Owen, to commence Monday morning, supported by Ralph Lewis, Tully Marshall, and Josephine Crowell. On the same program will be seen Mack Sennett's comedy, "A Love Riot," featuring Charles Murray and Louise Fazenda. "Surprise Night" will continue throughout the week. On Monday, Charles Murray and the famous Keystone cops will appear on the stage. Tuesday, De Wolf Hopper will entertain. Wednesday matinee, Norma Talmadge and Seena Owen will appear; others who will be on the stage in the week are: Wm. H. Thompson, Wm. S. Hart, Tully Marshall, Emil Markey and Ralph Lewis.

Burbank

The Burbank will be thoroughly renovated and made into one of the best vaudeville houses in America. It will be opened to the public March 26th, as the home of high class vaudeville and Mack Sennett's Keystone. Mr. Sam Roark has completed arrangements with Flint George, to house the big acts of the Western Managers' Vaudeville Association.

Clune's Broadway

Commencing Monday, the Vitagraph all star company, in "The Hunted Woman" by James Oliver Curwood, featuring Virginia Pearson and S. Rankin Drew, adequately supported.

Palace

Jesse L. Lasky presents "Blanche Sweet" in "The Ragumfin" and a cast of characters fully up to the Lasky standard. The new Pathe serial, "The Iron Claw," follows the feature play.

Alhambra

The Equitable offers "The Devil's Toy" with Adele Holid, Edwin Stevens and Montagu Love the principle roles, supported by Arnold Lacey, Jack Halliday and Midge Evans. The railroad story featuring Helen Holmes follows.

College

Monday to Wednesday, Wm. Brady presents "The Ballet Girl," featuring Alice Brady and Hobart Bosworth. Thursday to Sunday, Edison film, "Innocence of Youth" with Viola Dana in chief role.

Superba

A Pallas film, "Ben Blair" featuring Dustin Farnum with strong supporting cast. The Paramount photographs and the Bray cartoons.

Auditorium

Seventh week of Clune's Premier production, "Ramona." Twice daily, night at 8 and afternoon at 2 o'clock sharp.

Tally's

Mr. and Mrs. Max Brown Castle in "The Whirl of Life," a production of the Cort Film Co. in six parts, introducing the famous new dance steps.

New Garrick

"Cabrila." Gabriele D'Annunzio's spectacular masterpiece commencing Sunday, and continuing throughout

Millers

William Farnum in Wm. Fox's dramatization of Hall Caine's novel, "The Bondman," starting Monday. Mr. Farnum portrays the dual roles of father and son. The cast includes Dorothy Bernard, Doris Woodridge, Harry Springer and others.

Woodley

Mary Johnson's famous story, "To Have and to Hold," production of the Jesse L. Lasky Feature Co., with beautiful Mae Murray in the leading role, supported by Wallace Reid, Thornton Holmes and others. Series showing California's Big Tree Section, the week.

The Strand

"Tillie's Punctured Romance" direction Mack Sennett, is to be revived by popular request. This is the Charlie Chaplin and Marie Dressler feature play, continuing throughout the week.

Clune's comedy

Monday, Tuesday and Wednesday, "A Strange Adventure" with the following cast: Edwin August, Alcorn, Edward J. Peil, Lionel Pape, Hal August, Chas. B. Ross, Ann Derson. Also "The Mysterious Mr. Darvey," a Soney Drew comedy. Thursday to Sunday, "The Better Woman" presented by the following players: Kate Tripler, Alice Webster, Frank Barclay, Jim Travers and "Pop" Tripler.

Shamrock

Monday to Wednesday, Thannhauser, "Outwitted"; Vogue, "Hum Steer"; American, "A Sanitarium Cramble"; Thursday and Friday, Mustang, "The Extra Man and the Milk-fed Lion"; American, "The Monster"; Saturday and Sunday, Mustang, "Pitch of Chance"; Cub, "Jerry in the Movies"; "A Musical Mixture" and "When William's Whiskers Worked."

American

Monday to Wednesday, "Mary Page" featuring Henry Walhall and Edna Mayo. "The Unknown," an Easany film, featuring Margaret Clifton. Saturday, "The Grip of Evil," featuring the Selig Tribune No. 22. Thursday to Sunday, Kathryn Williams in "No. 15 West Bound" and "Sweet Charity," a Ham and Bud comedy.

Iris

Monday to Wednesday, "Madcap Queen of Corona," a Gold Seal Universal film, featuring Francis Ford, "The Grace Guard"; "Across the Hall," a Nestor comedy; "Phantom Thief"; "The Iron River"; "The Night of Thursday to Sunday, "Secret Fox"; "Lamelle"; "On Dangerous Ground"; "Big U"; "Love" and "Vacation"; "Nestor"; "Sunlight and Shadows"; "Imp" and "Uncle Sam at Work" No. 11.

Hollywood Apollo

Sunday, Lasky presents "Mr. Gregg of Monte Carlo." Monday, Wm. Fox Co. "The Heda Hara in 'Sin'." Tuesday and Wednesday, Charlotte Greenwood in "Jane." Thursday, Wm. Fox Co. Dorothy Bernard in "Little Gypsy." Friday, All Comedy night. Saturday, Universal Co. presents Harry Bowdoin in "The Target." Sunday, March 26th, Lasky, Lou Tellegen in "Unknown."

Frank Tannehill Joins L. A. Film Colony

Mr. Frank Tannehill, otherwise lovingly referred to by his friends as "Tannie," having recently come up from Inceville, is a most welcome addition to the local colony. In fact, to show their appreciation and confidence in him, "Tannie" is the only man who is entrusted with the key to Levy's. They allow him to lock up this famous rendezvous of the elect. Of himself Mr. Tannehill, who came here as one of the greatest stars, who ever struck Los Angeles, says, that having spent some time and money up at Narro Head Springs, he now has no intention of putting a lie drink into a three thousand dollar stomach. Mr. Tannehill is the author of "Bringing Up Father" and all of the famous Gus Hill productions and of a number of songs, notably one that has reached the heart and loosened the purse strings, "Maybe," a song which one heard is immediately whistled and hummed. Inasmuch as Mr. Tannehill owns a string of fine race horses in the east some alarm might be felt as to the duration of his stay here in Los Angeles, but having taken a bungalow in Hollywood it is safe to say this delightful and charming gentleman will remain indefinitely.

"God's Country—and the Woman" A private exhibition was given of "God's Country—and the Woman," the eight-reel Sturges production, now released in April, and it was pronounced one of the most complete photoplays ever filmed. Both in its mechanical and artistic aspects. While some wonderful effects in falling snow, heavy storm and settled birds, were obtained the work of the Siberian dogs, of whom some 40 were used, is exceptionally attractive and unique—the chain of the picture does not lie alone in these details but is a triumph of artistic direction and masterly acting. Every type of cast is true to life and is made convincing by the earnest acting of such reliable people as Neil Shipman, William Duncan, George Holt, Edgar Keller and George Kunkel.

Australian Actor To Join L. A. Film Colony

Hugh Russell, On Way to New York, Decides to Enter Picture Field—Likes Southern California

AUSTRALIAN ACTOR TO—No 1 in

Hugh Russell, the Douglas Fairbanks of the Australian stage, and who but recently arrived in the Los Angeles film colony on route to New York to sign a contract with a feature film company there, has wired his



HUGH RUSSELL

cancellation of this arrangement and elected to stay in the Southern California film center.

Mr. Russell's decision is the result of the two weeks he has spent here and during which time he has been a guest at several of the cast studios. He has not yet ceased to marvel at the magnitude of the film industry as exemplified in Los Angeles.

Australia's favorite in light comedy, Mr. Russell admits that he hesitated for some time before refusing a further contract on the Australian stage and deciding, instead, to come to America and the motion picture screen.

England as well as Australia has claimed Mr. Russell as one of its favorites for several seasons. The young man is of the type in demand in the variety of feature pictures best liked by the film public and he has a decided photographic value.

HORSLEY'S

David Horsley productions will be prominent in the release chart of the Mutual Film Corporation from March 24 to 27. During that four days' space of time three productions from the Horsley studios will be released, two of them five-reel subjects and the third a one-reel Cub Comedy.

The first of the three pictures to be distributed is the Cub Comedy, "On the Rampage," released March 24. It features George Ovey in his original character of Jerry. A scenario full of surprising situations has been devised and is unfolded in the picture, the action of which centers around Jerry in his efforts to break into society by impersonating a nobleman. Spectacular effects have been introduced in conjunction with the comedy element.

On March 25 will be released "The Hidden Law," a Mutual Masterpicture, de luxe edition, featuring Margaret Gibson and William Clifford. The characters up to date and laid the action in interesting surroundings. Miss Gibson and Mr. Clifford, who make in this picture their second joint appearance as stars, have both been happily cast in roles that suit their capabilities, and a very competent group of players, including Frederick Montague, Robert Kenyon, Mae Adams, Doris Baker, Marie Gavette, John Oaker and Pauline Williams, appears in their support.

"The Love Liar," the third of the releases and scheduled for March 27 is the biggest production coming to date from the David Horsley studios. Weeks of time were consumed in preparations for production. It abounds in magnificent investiture, in the garb and construction of which much money was expended.

Craze Wilbur plays the featured part "The Love Liar," and an especially engaged cast comprising Lucy Taylor, Mae Gaston, Nan Christy and Max Golden, lends him very creditable support.

MARGARET GIBSON

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Adelle Farington of the UNIVERSAL STUDIO



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his spirit is evidently appreciated judging by the action of the Board of Trade and of people in the film business in Los Angeles, who are standing back of him in his fight.

**FIGHT FILM PULLED OFF AT
"U" CITY**

In an underdog drama which Director Jaccard is filming at Universal city, a fight takes place in a bar room between two of the players. For these parts he selected Earl Page and V. J. Clegg, both fast exponents of the manly art and directed them to make it a real fight. They did. Black eyes, bruised noses and torn clothing were evidence of each man having done his best to make the scene true to life.

has invented what he calls "iceless ice." You "Soaking" a chocolate cake in it, you can eat it and it tastes just like real ice. He has contracts in his jeans to cover the floors of the White House and the White quarters at 1600 West First street in the name of industry. Paul told me he is going to save his simoleon... and later on open a big film plant. He is going to make a picture of Ireland and it is so good it would fool a Irishman. You can skate on it just like ice. He is going to make a picture. I gotta few days work last week. I am a Smalley in that big feature. They are making, call it "The Smalley" or "The U City, and believe me, it will be a big picture. Tyrone Power is doing the lead part and of a slyer whom the eye of the "red" would not want to see. The science burn until he confesses his crime. I see the Smalleys getting the "red" would not want to see. The science burn until he confesses his crime of film, and there are two cameramen doing the grinding. Now I would like to see the picture. The matographers as the industry knows it. If this release doesn't prove to be as good as the other, I will be a successer. Here is some more news picked up on my rounds: Hobart Lockwood is going to make a picture and it is to take a rest before I'll

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FILM STARS KEPTAINED

Miss Alice Neale and Jack Sacker entertained a large assemblage of film stars at the home of Mr. and Mrs. J. C. Sacker, 607 N. Hollywood avenue, Hollywood, last Saturday evening. The rooms were made up with white flowers and pink and white. Christopher was the caller, and a bounteous repast was served, after which dancing was indulged in by all present. Those who arrived were George Ford, Grace Conard, Lois Wilson, Jack Holt, Barbara Wilson, Nell Cameron Hardin, Madge Kirk, Art Traverser, Mary McDonald, Genevieve Hart, Miss Mitchell, Belle Ruth Griffith, Clara Glorinda, Edna Herbert Rawlinson, Ethel Weber, Senora Jorgenson, Peggy O'Connell, Mrs. W. H. Leland, Mrs. E. J. Tarnett, Sydney Hoben, Mr. and Mrs. Chas. G. DeBney, Mrs. Griffith, Mrs. Sunshine, Mrs. Miller, Jack Sacker and Al Neale.

Hand of Peril," starring House Peters, and has begun another picture with the same star entitled "The Closed Road." The author is Henry Almon Wolfe and in support of Peters will appear Barbara Tennant, Lionel Adams, Lester Stowe and other prominent film players.

Holbrook Blinn, the World Film star, Director Barry O'Neill and a large company of film favorites, journeyed to Ft. Montgomery to take the exterior of a new five-reel feature, "The Greater Love."

the Past" company, which recently returned from a protracted stay in the heart of the Adirondacks, have again gone forth in search of locations in the neighborhood of Highland Falls, New York.

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